# FEBRUARY NEWSLETTER

A digital look at the local business community

#keepitiumacomb



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OF THE MACOMB AREA.
OUR VISION: TO SERVE AS A CATALYST FOR THE BUSINESS,
PROFESSIONAL AND EDUCATIONAL COMMUNITY'S COLLECTIVE
EFFORTS TO ENHANCE THE ECONOMIC CLIMATE
AND QUALITY OF LIFE FOR ALL OUR CITIZENS.



THE MACOMB AREA CHAMBER OF COMMERCE







# ANNUAL PARTNERS RECEPTION

## THE WHYTEHOUSE

127 EAST CARROLL STREET, MACOMB

7:30AM Breakfast | 8AM Awards & Recognition RVSP By February 14 | \$15/person

Nonrefundable. Register At: www.macombareachamber.com Checks Payable To: Macomb Area Chamber of Commerce 214 North Lafayette Street, Macomb



















To register online: **Customer Service** 

**Executive Director Update** 

It appears winter has finally decided to grace us with its presence. While it may be gloomy and cold outside, things are starting to heat up at the Chamber!

I am actively involved in the Macomb Complete Count Census Committee and we are quickly approaching "Census Day," which is on April 1. The 2020 Census is SO IMPORTANT to our community! Each person counted is worth approximately \$150 per year; money that goes towards repairing our roads, funding our hospital, schools, law enforcement, assisting with economic development and more! That is why it is vital that we count every single person in Macomb! I will be reaching out to many of you, our area businesses and business leaders, to assist us in ensuring we count everyone. There are so many ways you can help to get the word out and I think we can all agree that the 2020 Census is a top



priority for Macomb and West Central Illinois. Please see our news section below for more information.

Our Annual Partners Reception is coming up on Thursday, February 20. Every year we join up with the Macomb Area Economic Development Corporation (MAEDCO), the Macomb Area Convention and Visitors Bureau (MACVB), Downtown Development, and the Macomb Park District to celebrate our accomplishments from the past year and to present our awards. The Chamber always awards the Business of the Year, Business Leader of the Year, Ambassador of the Year, and the Chairman's Award. We hope you will join us for breakfast at The Whytehouse to celebrate along with us, but if you are not able to we will be announcing all of our award recipients on social media, our website, and in our March newsletter - so stay tuned! Want to join us? Registration is now open on our website.

Finally, we have teamed up with the University of Illinois Extension Office to offer you a Customer Service Workshop on Wednesday, February 12. Customers demand great service. As a result, those on the front lines of our local businesses, agencies and organization must stand ready to meet customer needs. Effective customer service helps ensure the health of an organization. Healthy organizations keep our community thriving. Registration is now open on our website.

As always, contact me at any time by emailing <u>lauren@macombareachamber.com</u> or calling the Chamber office at (309) 837-4855. I always welcome your questions, comments, and concerns.

Lauren Merritt
Executive Director



Call 309-833-2129 ask for Holly Deadline: March 1st, 2020

**Family Rate** 



Located at the YMCA of McDonough County 400 E Calhoun St Macomb, IL 61455

Check us out on Facebook and Instagram 





## Marketing Director Update

Happy February Everyone!

This month is always a short, but hopefully sweet, and incredibly busy one in our office and community.

It goes without saying that February is the month of love and after working tirelessly, and with a lot of content help from you all, we are swooning over our new Chamber Directory and Business Guide. We can't wait to debut it to all of you to add what we hope is a vital resource to your Winter reading list.

We invite you to familiarize yourself with the new directory, as it serves as your window into the Chamber, the business community, and the City of Macomb as a whole. If you are new to the area or a local for decades, we hope you will find it useful in connecting to and getting to know those



around you just a little bit better. You'll be seeing copies all over town; at student orientations, our office, local hotels, shops, restaurants, and more. We welcome you to come pick up as many copies as you like. If cannot get to us, please notify our office and we would be happy to arrange a delivery time with you.

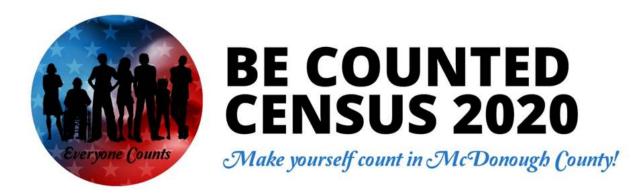
We hope this new directory helps retain and renew a sense of pride in your local businesses/organizations, community, and the #keepitinmacomb spirit inside all of us.

If you have any questions, suggestions, or need more information on using your marketing benefits; you can find me at <a href="mailto:shay@macombareachamber.com">shay@macombareachamber.com</a>. Not an email person, call the office at (309) 837-4855 and we'll walk through all that the Chamber has to offer you!

Let's make it a great month,

Shay Holland Marketing Director

2020 Census Update



January 27, 2020

I'm excited to give an update on the 2020 Census. Census Day is April 1,, 2020, but many residents will begin receiving letters from the Census Bureau in March, and hiring for the Census is ongoing (\$17.50 in McDonough County) at <a href="https://2020census.gov/en/jobs.html">https://2020census.gov/en/jobs.html</a> - there is still time to apply! Since the 2020 Census will be here before we know it, I would like to share a few facts and figures on why it is so important to fill out the 2020 Census.

- 1. The City of Macomb receives about \$150 annually per person from the State of Illinois in Motor Fuel Tax and other funds. That means an extra thousand people brings \$1.5 million in additional funds for our roads into the community over the coming decade multiple roads resurfaced, which Macomb needs.
- 2. The **State of Illinois receives about \$1500 annually per person in federal funds** that are used for roads, schools, libraries, health, social services, and many other programs. If there are fewer people counted in Illinois, that means fewer funds. A recent local example of this type of programs is the Safe Routes to School grant the City was awarded to improve the safety crossing Grant Street by the High School.
- 3. Illinois has lost population, and will lose 1 or 2 seats in the U.S. House of Representatives depending on the 2020 Census **counting you will help Illinois keep a U.S. House seat**. While Congress isn't perfect, it is far better to have more representation for our State in Washington than less attention paid to our priorities.
- 4. Groups that don't exist in the Census data do not receive attention or resources from the federal government. Any group that needs resources stands a better chance of obtaining those resources if those who advocate for them can prove their existence in significant numbers with Census data. Whether that be rural voices, racial minorities, or any other group, it is critical for every single person to be counted so that every group is represented and receives appropriate funding.
- 5. Economic development frequently involves concepts such as labor sheds and drive-time areas. When our Census counts go up, it is easier to recruit factories, stores, and restaurants to Macomb. Conversely, lower Census counts make it more challenging to recruit businesses to the area. Filling out the Census brings business to Macomb help us all out and fill it out.

#### How will the Census actually work?

- Each residence will receive a letter.
- The letter will have a url (web address) and a unique identifier.
  - The url (web address) will be the same for everyone (Census counting page).
  - Each unique identifier is tied to a specific address.
  - If you lose the letter, you can still enter your address instead of the unique identifier.
  - Everyone can go online, enter and go to the url (web address), and then enter their unique identifier (attached to their address) to bring up the questions.
  - Answer the questions for <u>everyone</u> living at your address, which should take a matter of minutes.

- Everyone means your roommates, everyone means babies and children under 5, everyone means people who aren't on leases, everyone means your grandma who is living with you, everyone means the friend who has been living with your family, and everyone else not covered by this list who lives at that address.
- In short, everyone means everyone please remember to count all the people living at a residence.
- If you prefer, you can call the Census Bureau and fill out the 2020 Census verbally.
   Details will be made available as the Census Bureau puts them out.

The Macomb Census Complete Count Committee has been meeting regularly to get the word out about the Census, how important it is, and how people can complete it. We sincerely appreciate all the of the help from countless volunteers and partners from across the community - this truly is a community-wide effort.

Please help us get every person in and around Macomb counted - Be Counted Census 2020!

Thank you,

John Bannon Community Development Coordinator

## **Sponsorship Opportunities**



We are always hard at work to help advocate, promote, and support the local business community. In order to help us better fulfill our mission, we have put together a comprehensive list of opportunities for you to invest in the vibrancy of the Macomb Area region. For a full list of sponsorship options, visit our website at <a href="https://www.macombareachamber.com">www.macombareachamber.com</a>.

**Learn More** 



More Than Hospital Care... A Hospital Caring. 525 East Grant St. | Macomb, IL | (309) 833-4101 | www.MDH.org



## Macomb Business Academy

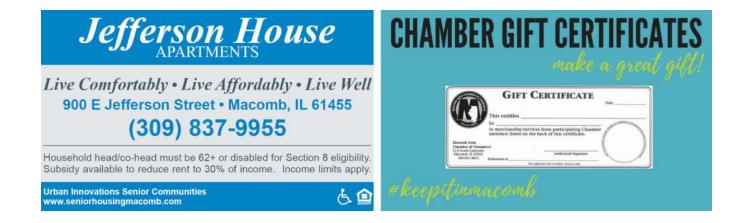


Macomb Business Academy (MBA) is a program designed to develop leadership potential within the community to meet the demands of tomorrow. MBA identifies emerging leaders within the Macomb area and provides a broad view of civic leadership through direct contact with the leaders and institutions shaping the community. The program runs from September through November with weekly, two-hour sessions. Participants will expand their knowledge and contacts within their community. Each week MBA will meet from 8-10 am and will hear from a different speaker(s) each week. Participants will explore "Strengths Based Leadership," while further developing their leadership skills and building connections.

Sessions for 2020 September 3 - November 19

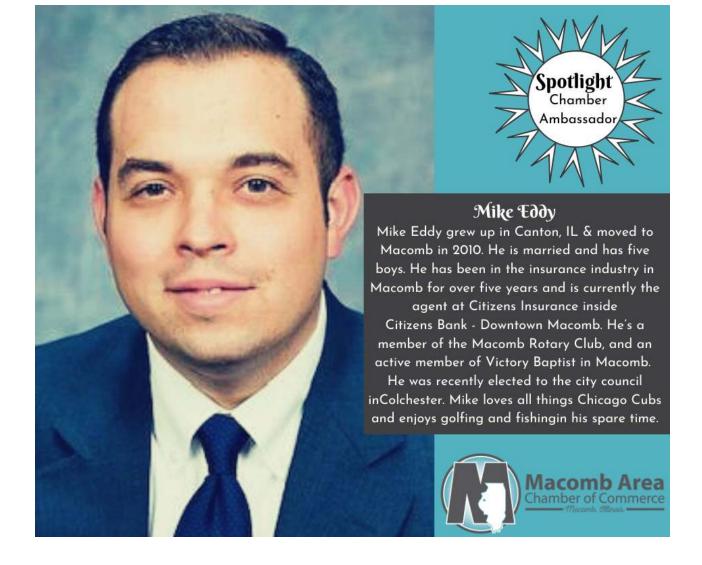
•	Economic Development
•	Local & Area Government
•	Not For Profit & Service Organizations
•	Health Care
•	Agriculture in our Community
•	Local Safety & Crisis Response
•	Manufacturing in our Community
•	Education
•	Shop Local
•	Transportation
•	Creating an Inclusive Community

Registration materials for the 2020 MBA class will be distributed via the Macomb Area Chamber of Commerce office when sign ups have started. For more information, visit <u>macombareachamber.com</u>.



## **Ambassadors**

You may have heard the words "Ambassador" several times at our events. Who are the real people behind those shiny, silver name tags? Allow us to shine some light on the this month's featured Ambassador with our Ambassador Spotlight!



Information



# ADVERTISE HERE!

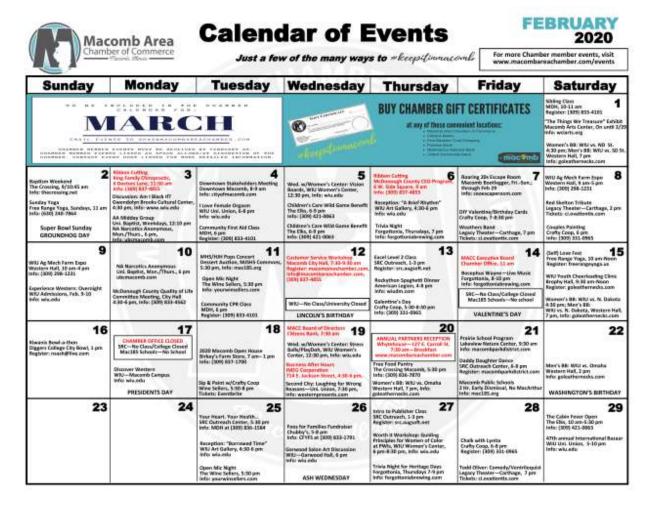
For more information, contact the MACC @ 309.837.4855 or info@macombareachamber.com

## **Upcoming Events**

**Welcome to February 2020**; packed with local events, right in your community, that may impact and increase your business. Make the most of your membership by staying informed about the latest and greatest happening in the Macomb area. Some events are big, some small; but they all help us #keepitinmacomb!

Be in the know. Find the Chamber calendar right here by clicking the gray box, on our website, on social media and in our office. Get out there, get involved, get engaged, and have some fun!





CLICK HERE

Calendar

## #keepitinmacomb

This is the spot where we show off all the cool, unique things the Chamber and our members discover as they live, work, and play in this place we call home. We welcome you to submit your latest and greatest moments below and we'd love to share them! Here are just a few of the ways our community likes to:

#keepitiumacomb



#### Community leaders commit to inclusion resolution

City and county leaders gathered in Macomb on January 9 to sign a resolution reinforcing the community's commitment to inclusion and diversity, according to the Macomb Mayor.

Mayor Michael Inman stated that "this is a time for us to come together as city, county and community leaders to demonstrate that our community, our region, is dedicated and committed to all of our residents, friends, and guests, and together, we will oppose hatred and prejudice, and we will ensure a welcoming, inclusive and diverse community."

The resolution was signed by Mayor Inman, McDonough County Board Chair Michael Cox, WIU Interim President Martin Abraham, McDonough County NAACP President Byron Oden Shabazz, Macomb Area Chamber of Commerce Executive Director Lauren Merritt, MAEDCO Executive Director Kim Pierce, Jan Rockwell of the Interfaith Alliance of Macomb, Kelly Ingersoll of the Macomb Area Ministerial Alliance, Macomb Area Convention and Visitor Bureau Director Jock Hedblade, Macomb School Superintendent Mark Twomey and Regional Superintendent of Education John Meixner.

Information: <a href="mailto:cityofmacomb.com">cityofmacomb.com</a>

#### **Chamber Gift Certificates**

Looking to use those Macomb Area Chamber of Commerce gift certificates, but need some inspiration? Found a super vintage one and need an updated business list? You can find it right on our website at <a href="https://www.macombareachamber.com">www.macombareachamber.com</a> or <a href="https://www.macombareachamber.com">here</a>. If you prefer a print copy, we have them available in our office. With over 144 locations and no expiration date, it's easier than ever to #keepitinmacomb!







**McDonough** 

District Hospital

www.mdh.org

## Announcements & Opportunities



#### McDonough District Hospital hires new department directors:

- Craig Fields began January 2 as the Director of Human Resources. Fields joins the MDH Senior Leadership Team, bringing 20-plus years of experience to the organization.
- Kim Laird, MS, LCPC will be promoted to Director of Behavioral Health Services/Psychiatry Clinic. Laird, having spent her entire professional career working in the area, joined MDH in May 2007 as a Counselor within Behavioral Health Services. She also worked at the North Central Behavioral Health System, Bridgeway, and the Community Mental Health Center of McDonough and Fulton County.
- Jimmy Rogers took over as the Director of Plant Engineering,
  effective January 13. After a brief stint outside of healthcare for the past year, Rogers brings
  experience in facility management, security, life safety measures, and working with The
  Joint Commission.
- Albert Ferrabone joins MDH as the Director of Quality. During the past three years he worked in Grand Rapids, Michigan, at the University of Michigan Health.

 McDonough District Hospital announced a new Medical Director for Home Health and Hospice, welcoming Amy Waschull, MD. Dr. Waschull will continue working as a Family Practice physician with the Springfield Clinic in Macomb while also taking on the additional duties with MDH. She replaces Dr. George Roodhouse, who recently retired following 41 years of service to patients throughout west-central Illinois. Information: mdh.org

#### **Local cities awarded grants for updates**

Through grant applications prepared and submitted by Western Illinois Regional Council (WIRC),

six communities have been awarded Community
Development Block Grant (CDBG) funds by the Illinois
Department of Commerce & Economic Opportunity. Five of
the awarded grants are for public infrastructure, and one
grant is for housing rehabilitation.

Public infrastructure CDBG grants were awarded to the following communities: the City of Abingdon in Knox County (\$450,000 for water system upgrades); the City of Bushnell in McDonough County (\$500,000 for a new well); the City of Farmington in Fulton County (\$500,000 for sanitary sewer upgrades); the City of Macomb in McDonough County (\$500,000 for a water main replacement); and the City of Monmouth in Warren County (\$500,000 for a water main



replacement). The City of Colchester in McDonough County was awarded a \$500,000 CDBG housing rehabilitation grant.

Information: wirpc.org

#### Job placement services a success in 2019

Goodwill of Central Illinois provided or placed 1,081 people into jobs in 2019. This number reflects both the individuals assisted by Goodwill in finding employment and employees hired in 2019. In addition, Goodwill provided 39,121 free services to the people of Central Illinois, with over 4,719 people benefiting from the free services provided. Goodwill's free programs are possible through the sale of donated items with 99 cents of every dollar staying within the community. Information: goodwillpeo.org

#### Non-profit to host fundraiser night

Have you been interested in being a part of the behind the scene planning of the Macomb Walk to End Alzheimer's? If so, please join the Macomb Area Alzheimer's Association for the Volunteer Kickoff Event at

Buffalo Wild Wings in Macomb on Tuesday, February 11 from 5:30 - 6:3 0pm for a fun evening including delicious appetizers, giveaways, networking and so much more.

Information: Cheri at <a href="mailto:crobertson@alz.org">crobertson@alz.org</a>

#### <u>City plans neighborhood improvements</u>

The Macomb city council approved a new program called RISE (Residential Initiative and Stabilization Effort). The goal of the RISE program is to remove abandoned and dilapidated houses in the areas around Western Illinois University. Macomb Community Development Coordinator John Bannon said the city will pay up to 50% of the cost of demolishing such houses. Bannon said he has already heard from some interested property owners.

"It (RISE) is a win for the city, it's a win for local landlords, it's a win for local residents." He said blighted housing can lead to an increase in crime and a decrease in the value of nearby properties. Mayor Mike Inman called RISE an opportunity to partner with the private sector to remediate some blighted areas. The city's share of money for RISE will come from an old revolving loan fund program.

Information: <a href="mailto:cityofmacomb.com">cityofmacomb.com</a>







Business After Hours - Macomb Arts Center January 15

















## Macomb Area Chamber of Commerce 2020 Business After Hours

4:30—6 pm (Held the 3rd Wednesday of each month)

JANUARY 15

Macomb Arts Center 25 East Side Square, Macomb

FEBRUARY 19

**IMEG Corporation** 

714 East Jackson Street, Macomb

MARCH 18

Grand Prairie Supportive Living 1307 Meadowlark Lane, Macomb

APRIL 15

The Dental ER

1601 West Jackson Street, Macomb

MAY 20

Woodrum Ford Lincoln Toyota 3100 East Jackson Street, Macomb

JUNE 17

Pumo Insurance

19 East Side Square, Macomb

JULY 15

Village at Wheeler Homes 1641 Wheeler Street, Macomb

AUGUST 19

McDonough District Hospital
525 East Grant Street, Macomb

SEPTEMBER 16

Regional Media

1034 West Jackson Street, Macomb

OCTOBER 21

Wesley Village

1200 East Jackson Street, Macomb

NOVEMBER 18

The Whytehouse Restaurant & Catering

127 East Carroll Street, Macomb

DECEMBER 16

First Bankers Trust Company 440 North Lafayette Street, Macomb

## Macomb Area Chamber of Commerce 2020 Business Before Hours

7:30—8:30 am (Held the 4th Wednesday in January, April, July, and October)

JANUARY 22

Everly House

811 South Lafayette Street, Macomb

APRIL 22

BRIDGEWAY

900 South Deer Road, Macomb

JULY 22

**Goodwill Industries** 

1522 East Carroll Street, Macomb

OCTOBER 28

Advance Services

119-2 West Carroll Street, Macomb

















**Ribbon Cuttings** 









The Ambassador Committee of the Macomb Area Chamber of Commerce held a ribbon cutting on January 16 for Dustin Berg - Shelter Insurance Agent (137 S. Randolph Street, Macomb), a Chamber member since November 2019. Shelter Insurance has been at the Downtown Macomb location for numerous years and has been dedicated to providing insurance and coverage options for a variety of personal and professional needs within Macomb and the surrounding area. Information: Call (309) 836-3000 or visit <a href="mailto:shelterinsurance.com/DBerg">shelterinsurance.com/DBerg</a>.



The Ambassador Committee of the Macomb Area Chamber of Commerce held a ribbon cutting on January 28 for Macomb Dry Cleaners 2.0 (1215 W. Jackson St.). After an immediate closure of another local dry cleaning service, Eric and Karen Blakeley reopened the rebranded Macomb Dry Cleaners 2.0 to assist customers in retrieving lost items and filing claims with the proper authorities. Because of the Blakeley's dedication to the community, Macomb Dry Cleaners 2.0 was announced as a finalist for the 2019 Better Business Bureau Torch Award for Ethics. Macomb Dry Cleaners 2.0 offers a full range of dry cleaning services for clothing, rugs, comforters, and more. Alterations are also available. Information: (309) 259-9928 or find them on Facebook at Macomb Dry Cleaners 2.0.

#### Want to add your picture here?

Good news, you don't have to be a brand new business to hold a ribbon cutting. Redesigned your

office? Added new employees? Want to feature a new product? Just looking for a lot of local exposure? Schedule a ribbon cutting with us. It's a FREE way to tell the business community that you want to #keepitinmacomb! We bring the scissors, take the picture, spread the word to local media, and you reap all the benefits!





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#### Become a New Member



## To join the Chamber

#### Member Renewal

Thank you to our members who have continued their annual investment with the Macomb Area Chamber of Commerce in the month of January 2019.

We value your commitment to a vibrant business community. We look forward to working with you to



serve as a platform that provides opportunities for growth and development for your organization and the Macomb area.

Pumo Insurance

McDonough County Farm Bureau

Jackson Street Pub

**Comcast Business** 

Sullivan Taylor Coffee House

Citizens Bank, A Division of Morton Community Bank

Car Care Center

Kiwanis Club of Macomb

**Housing Authority of McDonough County** 

Gelsosomo's Pizza Triple H Investments

Edward Jones - Mike Eckardt

RE/MAX Unified Brokers, Inc. - Nick Curtis

Soil Service, Inc.

Gamage TV & Appliance

**Midstate Graphics**'

**Great Rivers Country** 

Family Chiropractic & Occupational Health

Pizza Hut

Counseling Cares, P.C.

**University of Illinois Extension** 

The Enchanted Florist

Heartland Healthcare & Heartland Rehabilitation

**Macomb Dental Center** 

(Members listed in order of renewals received)







## Convenient & Affordable Service to Your Destination!

### **Local Statistics**

	DECEMBER 2019	DECEMBER 2018
TAXES		
Sales	\$233,180.18	\$226,810.88
Bed	\$23,423.67	\$18,252.97
Motor Fuel	\$48,316.87	\$48,532.05
AIRPORT		
Landings	151	180
Fuel Sold (gallons)	11,230	11,835
BUILDING PERMITS		
Total Issued	13	9
LABOR FORCE Labor Force Unemployment (Macomb Micro. Area)	OCTOBER 2019 13,405 4.1%	OCTOBER 2018 13,926 4.2%



## Macomb

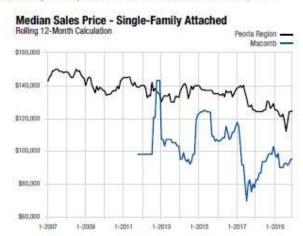
**McDonough County** 

Single-Family Detached	December			Year to Date			
Key Metrics	2018	2019	% Change	Thru 12-2018	Thru 12-2019	% Change	
New Listings	10	13	+ 30.0%	224	222	- 0.9%	
Pending Sales	6	13	+ 116.7%	127	137	+ 7.9%	
Closed Sales	9	12	+ 33.3%	124	135	+ 8.9%	
Cumulative Days on Market Until Sale	320	217	- 32.2%	200	183	- 8.5%	
Median Sales Price*	\$100,000	\$115,000	+ 15.0%	\$102,000	\$82,500	- 19.1%	
Average Sales Price*	\$122,722	\$110,008	- 10.4%	\$116,846	\$100,245	- 14.2%	
Percent of Original List Price Received*	82.5%	87.8%	+ 6.4%	85.7%	85.4%	- 0.4%	
Inventory of Homes for Sale	130	109	- 16.2%	-	E	-8	
Months Supply of Inventory	12.3	9.5	- 22.8%		222	-8	

Single-Family Attached	December			Year to Date			
Key Metrics	2018	2019	% Change	Thru 12-2018	Thru 12-2019	% Change	
New Listings	1	1	0.0%	38	38	0.0%	
Pending Sales	1	0	- 100.0%	19	22	+ 15.8%	
Closed Sales	6	2	- 66.7%	20	23	+ 15.0%	
Cumulative Days on Market Until Sale	136	112	- 17.6%	176	230	+ 30.7%	
Median Sales Price*	\$128,500	\$135,500	+ 5.4%	\$102,750	\$95,000	- 7.5%	
Average Sales Price*	\$133,167	\$135,500	+ 1.8%	\$111,040	\$107,239	- 3.4%	
Percent of Original List Price Received*	91.0%	93.6%	+ 2.9%	89.5%	87.0%	- 2.8%	
Inventory of Homes for Sale	25	22	- 12.0%	-	<u> </u>	-	
Months Supply of Inventory	10.5	10.0	- 4.8%	120	_	_	

<sup>\*</sup>Does not account for sale concessions and/or downpayment assistance. | Fercent changes are calculated using rounded figures and can sometimes look extreme due to small sample size.





A rolling 12-month calculation represents the current month and the 11 months prior in a single data point, if no activity occurred during a month, the line extends to the next available data point.

Current as of Jerusity 8, 2000. All data from RMLS Alliance. Report © 2000 ShowingTime.









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Macomb Area Chamber of Commerce
214 North Lafayette Street - Macomb, Illinois 61455
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Macomb Area Chamber of Commerce, 214 N Lafayette, Macomb, IL 61455

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