

2021 Macomb Business Academy
APPLICATION

Name _____

Address _____

Phone _____

E-Mail _____

Business Name _____

Occupation/Title _____

Business Phone _____

Are you a former graduate of MBA or CLA?
 _____ yes _____ no _____ year _____

ORGANIZATIONS & ACTIVITIES

List up to four volunteer, community, social, professional, athletic, religious or other organizations to which you belong or have belonged. Include the name and your position held, if applicable.

Relative to your occupation/employer, what would you like to learn about Macomb? Why?

See Reverse Side

THE PURPOSE OF MBA

- 1 Identify and develop community leaders
- 2 Acquaint leaders with community needs, issues, and potential solutions
- 3 Provide participants an opportunity for greater community involvement
- 4 Establish connections with community leaders and other participants

Macomb Business Academy (MBA) is a program designed to develop leadership potential within the community to meet the demands of tomorrow. MBA identifies emerging leaders within the Macomb area and provides a broad view of civic leadership through direct contact with the leaders and institutions shaping the community. The program runs from February through April with weekly, two-hour sessions. Participants will expand their knowledge and contacts within their community.



Justin Schuch serves as the Interim Executive Director of Retention Initiatives at Western Illinois University. Justin is an active member of the Macomb Lions Club and Young Professionals of Macomb. He participated in the Macomb Business Academy in 2018, and is a frequent attendee of Business After/Before Hours sponsored by the Chamber of Commerce.



Ketra Roselieb serves as the Executive Director of Personnel and Financial Affairs at Western Illinois University. Ketra is a native of Macomb and an active member of the McDonough County Public Transportation Committee, Maple Avenue Christian Church, and Young Professionals of Macomb. Ketra participated in the Macomb Business Academy in 2018, and is a frequent attendee of Business After/Before Hours sponsored by the Chamber of Commerce.

MBA FACILITATORS



**MACOMB
 BUSINESS
 ACADEMY**

2021

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ECONOMIC DEVELOPMENT

How is new business attracted to Macomb? What efforts are being made, and who is making them? Hear from MAEDCO, MACVB, Chamber, and Downtown Development officials.

EDUCATION

Join public education and higher education leaders as they discuss the issues relevant in education today as well as those particular to Macomb. A very important session!

NOT FOR PROFIT & SERVICE ORGANIZATIONS

Meet representatives from many different organizations to find out what they do for our community and how they get it done. Hear about their challenges and successes.

HEALTH CARE

Learn what issues are prevalent in our community and how they are being addressed. Hear from McDonough District Hospital, McDonough County Health Department, and other health officials.

AGRICULTURE IN OUR COMMUNITY

Learn about the importance of agriculture to the West Central Illinois economy.

LOCAL SAFETY & CRISIS RESPONSE

Hear from a panel of law enforcement, safety officials and first responders; Macomb Police Department, Macomb Fire Department, Illinois State Police, McDonough County Sheriff's Office, and WIU Office of Public Safety.

MANUFACTURING IN OUR COMMUNITY

Learn about how manufacturing helps drive our economy. Hear from top management from Pella and NTN-Bower.

CREATING AN INCLUSIVE COMMUNITY

Explore how our community can foster a welcoming and inclusive environment. Learn about local resources and initiatives to help develop our area.

LOCAL & AREA GOVERNMENT

Hear from a panel of city and county officials to discuss issues relevant to our community.

SHOP LOCAL

This session will feature a panel of local retail and service providers to discuss the importance of shopping, eating, and living local.

TRANSPORTATION

This is your chance to learn what keeps our community moving forward. Hear from local, regional, and state officials.



Each week MBA will meet from 8:00-10:00 a.m., with coffee and convenience breakfast items available starting at 7:45 a.m. We will hear from a different speaker(s) each week (see sessions for 2021). Participants will explore "Strengths Based Leadership," while further developing their leadership skills and building connections. Masks are required while COVID-19 protocols are in place.

MATERIALS PROVIDED

- Enrollment in MBA
• "Strengths Based Leadership" book
• Binder of class materials
• Coffee and convenience breakfast

Class size is limited to 20

Contact info@macombareachamber.com or (309) 837-4855 with questions

What do you hope to gain from the Macomb Business Academy experience?

Four horizontal lines for handwritten responses.

TUITION

Upon submission, applications will be reviewed. Approved applicants will be notified by January 22. Once accepted, tuition payment of \$250 is due. Tuition must be paid prior to February 2. MBA will begin on Thursday, February 4 at 8:00AM and will meet every Thursday through April 22.

I understand that I will be expected to attend all program sessions.

Signature

Date

As the employer, I agree to allow my employee to attend all sessions.

Signature

Date

Mail completed applications to Macomb Area Chamber of Commerce 214 North Lafayette Street Macomb, IL 61455

or email scanned applications to info@macombareachamber.com

Participants are selected based on MBA program criteria. Candidates not initially selected are encouraged to reapply in future years. MBA candidates should be interested in leadership development, concerned with issues affecting the Macomb area, and committed to personal involvement in shaping the future.