

MARCH NEWSLETTER

A digital look at the local business community

#keepitiumacomb



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Chamber of Commerce
Macomb, Illinois

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**OUR MISSION: TO PROMOTE THE DEVELOPMENT AND GROWTH
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**OUR VISION: TO SERVE AS A CATALYST FOR THE BUSINESS,
PROFESSIONAL AND EDUCATIONAL COMMUNITY'S COLLECTIVE
EFFORTS TO ENHANCE THE ECONOMIC CLIMATE
AND QUALITY OF LIFE FOR ALL OUR CITIZENS.**

THE MACOMB AREA CHAMBER OF COMMERCE





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Hello Chamber Members!

We've had a taste of Spring a few times now and I think we all can agree that we are ready for Winter to take its leave.

While we wait, the Chamber has some great opportunities for growth coming up this

month. We are offering our first ever Membership 101 workshop at Spoon River College

Outreach Center on Thursday, March 26 from 7:30-9:30 a.m. We will take a deep dive

into Chamber member benefits and walk attendees through our online Member

Information Center. Each participant will have their own computer to gain a true understanding of how to use this

powerful tool. [Register online now](#). Class size is limited to 16, so register early!

Immediately following Membership 101 is a two-part Grow with Google workshop, including Get Your Business Online with Google and Reach Customers Online with Google. We will help you to create or claim your business profile on Google (if you have not already) and teach you how to manage your business information across Google Search and Map, use Google My Business to reach potential customers, create a free website, and more. This free workshop is hands on and each participant will have their own computer. Plus, Google is providing us with swag! [Register online now](#). Class size is limited to 16, so register early!

You may sign up for both Membership 101 and the Google workshops, as they are in the same location. It will make for a great morning of learning! Coffee and snacks will be provided.

Finally, our 2020 Legislative Day is scheduled for Tuesday, April 28! The final itinerary is not yet available, but everything is falling into place (planning Legislative Day is a bit like a game of Tetris or putting together a puzzle). The cost is \$75 if you plan on taking the bus and \$55 if you will drive yourself there and back. [Registration is now open online](#). More details to come.

As always, contact me at any time by emailing lauren@macombareachamber.com or calling the Chamber office at (309) 837-4855. I always welcome your questions, comments, and concerns.

Lauren Merritt
Executive Director



Marketing Director Update

Well welcome to March,

We hope you are all thawing out as we try to shake off those Midwest winters, embrace this in between season, and look forward to higher temps and all things Spring. With a new month, comes new ideas for how to help you get the most out of your Chamber membership. While you may be looking forward to that sweet tax refund, we have several NEW and FREE ideas to market your business to the masses. So here are just a few of the FREE things just waiting for you...

New Directory: We sincerely hope you are enjoying the new 2020 Chamber Business and Community Guide, your snapshot at the business community and all that the City of Macomb has to offer our residents, students, and visitors. Our goal is for the community to see these all over town, so everyone can discover all of the wonderfully unique places, events, and people who make up our little corner of the world. If you have not received a copy, either stop by our office or contact us and we would be happy to deliver one (or several) for your business. These are FREE for the taking and we encourage you to share them with your employees, clients, and customers.

Social Media: Our Facebook page has become of the top spots to find out about the latest and greatest in the business community. We spend countless hours posting, updating, tagging, sharing, liking, etc. Don't have the time for social media? Don't know where to begin? Wish someone would just do it for you? That's why you are a Chamber member! No need to stress, you do the talking and we'll take it from there.



FEELING CAMERA READY?

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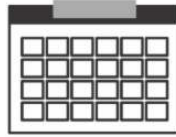
Want to give your business a boost? We'll come to you, film a FREE fun video, share it to our Facebook page, tag your business, and wait for all of the likes to roll in. It's as easy as that!

Open to all Chamber members in good standing.
To schedule: Email shay@macombareachamber.com

Calendar of Events: We understand your business events may be big, but your marketing budget is small. Let us help you. Send events our way and we will be happy to spread the word by putting your event for FREE on our monthly calendar of events; which is available on our website, social media pages, digital newsletter, and in print in our office.

TO BE INCLUDED IN THE
MACOMB AREA CHAMBER EVENTS CALENDAR

EMAIL EVENTS WITH FULL DETAILS TO
SHAY@MACOMBAREACHAMBER.COM



CHAMBER MEMBER EVENTS MUST BE RECEIVED VIA EMAIL.
CHAMBER MEMBER EVENTS LISTED AS SPACE ALLOWS/AT DISCRETION OF THE
CHAMBER. CONTACT EVENT HOST LISTED FOR MORE DETAILED INFORMATION.

These are just a few of the FREE ideas that you can tap into with your Chamber membership. We're always hard at work with new ideas, so stay tuned for future announcements. And if you have a marketing need that we haven't fulfilled yet, just ask us, chances are we just haven't thought of it yet!

If you have any questions, suggestions, or need more information on using your marketing benefits; you can find me at shay@macombareachamber.com. Not an email person, call the office at (309) 837-4855 and we'll walk through all that the Chamber has to offer you!

Let's make it a great month,

Shay Holland
Marketing Director

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Sponsorship Opportunities

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WWW.MACOMBAREACHAMBER.COM



We are always hard at work to help advocate, promote, and support the local business community. In order to help us better fulfill our mission, we have put together a comprehensive list of opportunities for you to invest in the vibrancy of the Macomb Area region. For a full list of sponsorship options, visit our website at www.macombareachamber.com.

Learn More

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Macomb Business Academy



Macomb Business Academy (MBA) is a program designed to develop leadership potential within the community to meet the demands of tomorrow. MBA identifies emerging leaders within the Macomb area and provides a broad view of civic leadership through direct contact with the leaders and institutions shaping the community. The program runs from September through November with weekly, two-hour sessions. Participants will expand their knowledge and contacts within their community. Each week MBA will meet from 8-10 am and will hear from a different speaker(s) each week. Participants will explore "Strengths Based Leadership," while further developing their leadership skills and building connections.

Sessions for 2020

September 3 - November 19

- Introduction and Team Development
- Economic Development
- Local & Area Government
- Not For Profit & Service Organizations
- Health Care
- Agriculture in our Community
- Local Safety & Crisis Response
- Manufacturing in our Community
- Education
- Shop Local
- Transportation
- Creating an Inclusive Community

Registration materials for the 2020 MBA class will be distributed via the Macomb Area Chamber of Commerce office when sign ups have started. For more information, visit macombareachamber.com.



Contact your marketing consultant today!

Michelle Nelson

217-228-6623

mnelson@wgem.com



ADVERTISE HERE!

For more information, contact the
MACC @ 309.837.4855 or
info@macombareachamber.com

Ambassadors

You may have heard the words "Ambassador" several times at our events. Who are the real people behind those shiny, silver name tags? Allow us to shine some light on the this month's featured Ambassador with our Ambassador Spotlight.



Sarah Wallick

For the last five years, Sarah Wallick has worked as a Kitchen & Bath Designer for West Side Lumber. She attended Macomb High and has both a Bachelor's and Master's Degree from WIU in Recreation, Park and Tourism Administration.

She spends her free time with friends and family and enjoys live music and travel.

She has previously been involved in Macomb Beautiful, Macomb Rotary and was Loyal Knight at the Macomb Elks. She is married to local contractor Dan Clark of Final Touch. She has a 17 year old daughter named Kinzie and two handsome dogs named Easy and Moe.



Information

Explore the endless opportunities

- Education
- Advocacy
- Community Support
- Benefits



Visit www.myifb.org to join today!



Upcoming Events

Welcome to March 2020; packed with local events, right in your community, that may impact and increase your business. Make the most of your membership by staying informed about the latest and greatest happening in the Macomb area. Some events are big, some small; but they all help us #keepitinmacomb! Be in the know. Find the Chamber calendar right here by clicking the gray box, on our website, on social media and in our office. Get out there, get involved, get engaged, and have some fun!

What's Happening



Calendar of Events

MARCH 2020

Just a few of the many ways to #keepitinmacomb

For more Chamber member events, visit www.macombareachamber.com/events

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	
1 AA Middle Group Uni. Baptist, Weekdays, 12:10 pm NA, Mon./Thurs., 6 pm. Info: ubcmacomb.com Masculinity Mondays: Emotional Crisis, WIU Multicultural Center, 11:30 am, Info: wiu.edu MacArthur PTO Meeting MacArthur, 6 pm Info: mac185.org	2 Young Artists Series: Jr/Sr High March 3-14, Macomb Arts Center Info: wciarts.org Spring Career/Internship Fair WIU Uni. Union, 12-3 pm Info: wiu.edu Lincoln School PTO Meeting Lincoln School, 6 pm Info: mac185.org	3 Coffee Talk Workshop: Art of Rubbing Elbows, SRC Outreach, 8 am, Register: src.augsoft.net Wed. w/Women's Center WIU Women's Center, 3/4 & 3/18 12:30 pm, Info: wiu.edu Community Presentation SRC Outreach, 5:30-7:30 pm Info: (309) 833-1315	4 MACC Government Affairs City Hall, Noon Explore WIU WIU Uni. Union, 9 am-2 pm Info: wiu.edu 2nd Annual Mardi Gras Chubby's, 5-9 pm, (309) 836-2482 Edison School PTO Meeting Edison School, 5:30 pm Info: mac185.org	5 Free Friday Lunch Yoga Free Range Yoga, 12:10-12:40 pm Register: freerangeyoga.us Employee Appreciation Day	6 Gem, Mineral & Fossil Show March 7-8, WIU-Macomb Info: geodeland.com Free Range Yoga & Beer Forgottonia, 10:30 am-Noon Tickets: Eventbrite Stenciled Canvas Tote Lakeview Nature Center, 12:30 pm Info: macombparkdistrict.com	7 Rummage Sale Wesley United Methodist Info: (309) 833-2153 McDonough Con American Legion, 9 am-5 pm Info: Facebook.com	
8 Chronic Pain Management MDH, Mondays, 1-2 pm Info: (309) 836-1582 SPRING BREAK—March 9-13 MAC185—No School WIU/SRC—No Classes Daylight Savings Begins	9 Anger Management MDH, Wednesdays, 3-4:30 pm Info: (309) 836-1582 Open Mic Night The Wine Sellers, 5:30 pm Info: yourwinesellers.com	10 Kindergarten Registration March 17-18, only one required Lincoln School, 9 am Info: mac185.org Land & Light: Iowa Plain Air Painters March 17-April 17 Macomb Arts Center Info: wciarts.org ST. PATRICK'S DAY	11 Yoga for Kids Free Range Yoga, Wednesdays 4-4:45 pm, Info: (630) 240-7864 Weather Spotting Class/SKWARN McDonough Co. 4-4 Bldg., 5:30 pm Register: mcsda.com	12 SRC Open House Spoon River College—Macomb 4-7 pm, Info: src.edu Business After Hours Grand Prairie Supportive Living 3307 McDonough Lane, 4:30-6 pm Info: (309) 837-4855 Women in Business: Professional Dress, WIU—Stipes Hall, 5:30 pm Info: wiu.edu First Day of Spring	13 Prairie School Program Lakeview Nature Center, 9:30 am Info: macombparkdistrict.com Messy Church Wesley United Methodist, 6 pm Info: (309) 833-2153 Land & Light: Iowa Plain Air Painters Exhibit Reception, Macomb Arts Center, 5-7 pm Info: wciarts.org	14 Midwest Women in Business Conference, WIU Uni. Union, 8 am-3 pm Tickets: form.jtfm.com Free Range Yoga & Beer Forgottonia, 10:30 am-Noon Tickets: Eventbrite Bollo to Help Fight Polio Digger's Bowl, 3-6 pm Info: macombrotary.com	
15 String Art Workshop Crafty Coop, 4:30-6:30 pm Info: (309) 331-0965	16 Ambassador Meeting City Hall, Old Dairy Masculinity Mondays: Possible Fatherhood WIU Multicultural Center, 11:30 am, Info: wiu.edu Adult Coloring Club Macomb Public Library, 2 pm Info: (309) 833-2714	17 WIU Admitted Student Day WIU, 8 am-3:30 pm Info: wiu.edu Fall Prevention & Balance MDH, 10-11:30 am Info: (309) 298-1911 Open Mic Night The Wine Sellers, 5:30 pm Info: yourwinesellers.com	18 Membership 101 SRC Outreach, 7:30-9:30 am Get Your Business on Google, 9:30-11:30 am Register: (309) 837-4855 United Way Award Luncheon SRC Outreach, 11:30 am-1 pm Info: (309) 837-9180	19 My Story Matters Photo Shoot WIU LGBTQ Center, Mar 19/20 12-3 pm, Info: wiu.edu Free Food Pantry The Crossing Macomb, 5:30 pm Info: (309) 836-7870	20 15th Annual Accounting Challenge WIU Accounting/Finance, 8:30 am Register: j.clarke@wiu.edu Edison Fine Arts Expo Edison School, 6 pm Info: mac185.org Night of Stars The Crossing Macomb, 7-9 pm Register: thecrossing.net	21 Revive Your Hands and Feet Free Range Yoga, 1-2:15 pm Info: (309) 333-1084	
22 Revive Your Hands and Feet Free Range Yoga, 1-2:15 pm Info: (309) 333-1084	23 Revive Your Hands and Feet Free Range Yoga, 1-2:15 pm Info: (309) 333-1084	24 Revive Your Hands and Feet Free Range Yoga, 1-2:15 pm Info: (309) 333-1084	25 Revive Your Hands and Feet Free Range Yoga, 1-2:15 pm Info: (309) 333-1084	26 Revive Your Hands and Feet Free Range Yoga, 1-2:15 pm Info: (309) 333-1084	27 Revive Your Hands and Feet Free Range Yoga, 1-2:15 pm Info: (309) 333-1084	28 Revive Your Hands and Feet Free Range Yoga, 1-2:15 pm Info: (309) 333-1084	
29 Keychain Macrame w/Kay Crafty Coop, 4:30-6:30 pm Info: (309) 331-0965	30 Masculinity Mondays: Dreams WIU Multicultural Center, 11:30 am Info: wiu.edu WIM: Society is Ugly Not You WIU Women's Center, 5-7 pm Info: wiu.edu	31 Selena Trivia Night WIU Casa Latina, 6-8 pm Info: wiu.edu Walking without Aches & Pains MDH, 6-7:30 pm Info: (309) 298-1911	<p>TO BE INCLUDED IN THE MACOMB AREA CHAMBER EVENTS CALENDAR</p> <p>EMAIL EVENTS WITH FULL DETAILS TO SHAY@MACOMBAREACHAMBER.COM</p> <p>CHAMBER MEMBER EVENTS MUST BE RECEIVED VIA EMAIL. CHAMBER MEMBER EVENTS LISTED AS SPACES ALLOWED AT DISCRETION OF THE CHAMBER. CONTACT EVENT HOST LISTED FOR MORE DETAILED INFORMATION.</p>			<p>SAVE THE DATE</p> <p>2020 Legislative Day in Springfield</p> <p>April 28, 2020</p> <p>Registration details to come</p>	

CLICK HERE
↓ ↓

Calendar

#keepitinmacomb

This is the spot where we show off all the cool, unique things the Chamber and our members discover as they live, work, and play in this place we call home. We welcome you to submit your latest and greatest moments below and we'd love to share them! Here are just a few of the ways our community likes to:

#keepitinmacomb



Local citizens donate to hospital: Larry Balsamo and Charlene Callison were recently honored with a canvas print of their family for their generous pledge of \$250,000 toward the Dolores Kator Switzer Women's Center (DKSWC) at McDonough District Hospital. The Nursery will be named in memory of Charlene's mother Marion P. Callison. In addition, Mayor Mike Inman proclaimed

February 2, 2017 as Charlene Callison Day for her many accomplishments and gifts of generosity to the Macomb community. Pictured are (left to right): Larry Balsamo, Charlene Callison and Mayor Mike Inman.

Choir event raises thousands in funds

Macomb High School hosted a dessert live auction on February 11, to raise funds for choir summer camp scholarships. Through the generosity of patrons, \$5,000 was raised for the music education program. Past proceeds have supported the purchase of new choir robes, musical instruments, and scholarships to various summer choir camps. The event was a live auction, and some of the guest auctioneers for the concert included Executive Director of Macomb Park District Rachel Lenz, Director of Downtown Development Kristin Terry, Western Illinois University Interim-President Dr. Martin Abraham, WIU Interim Provost Billy Clow, and City of Macomb Mayor Mike Inman.

Information: mac185.org

MACOMB SCHOOLS



Preparing Students for Success



Donation boosts nature programs

Compeer Financial recently donated \$300 to the Macomb Park District in support of the nature-based, educational programs for all ages offered at Lakeview Nature Center.

Information: macombparkdistrict.com

Lincoln statue coming to Macomb

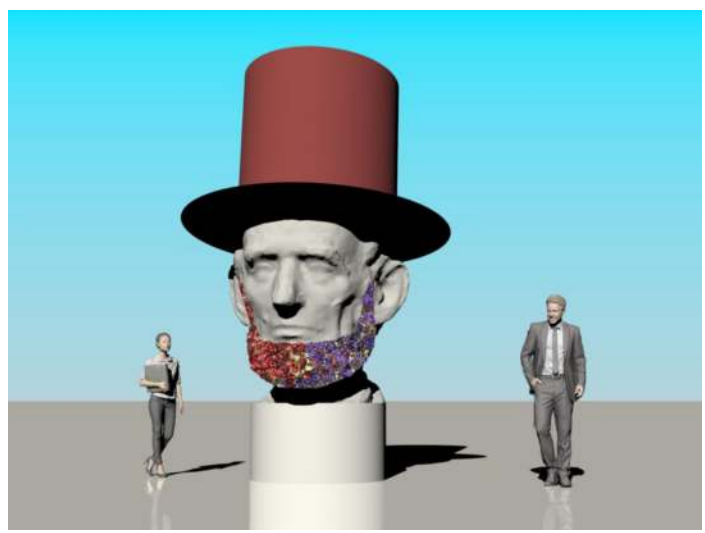
A Western Illinois University artist and local leaders will unveil a new 15-foot statue of Abraham Lincoln on the lawn of Macomb's City Hall in April 2020. The concrete statue, which will feature Lincoln's signature stovepipe hat, will have a topiary beard that will flower at least twice a year.

WIU Associate Professor Duke Oursler and his artist friend, Marc Moulton, of Statesboro, GA, are making the outdoor art through a 3D printing process using concrete. Oursler said organizers wanted the statue to be something different and a future tourist attraction that would highlight Lincoln's connection to Macomb, so they began researching his visits here.

Jock Hedblade, executive director of the Macomb Area Convention and Visitors Bureau, began

The \$32,000 statue paid for by a grant from Macomb's Noon Rotary Club to celebrate its 100-year anniversary. The project is also being helped by Macomb's Centennial Rotary Club and Macomb Beautiful. The completed statue is scheduled to be unveiled on April 18 at Macomb City Hall.

Information: makeitmacomb.com



Chamber Gift Certificates

Looking to use those Macomb Area Chamber of Commerce gift certificates, but need some inspiration? Found a super vintage one and need an updated business

list? You can find it right on our website at www.macombareachamber.com or [here](#). If you prefer a print copy, we have them available in our office. With over 144 locations and no expiration date, it's easier than ever to #keepitinmacomb!



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Announcements & Opportunities

chamber and member one news

Prepare your business for flu/Coronavirus

The City of Macomb and the McDonough County Health Department are actively working together to ensure that all businesses in the community stay informed of the plans/protocol necessary to best prepare for the influx of influenza and the possibility of the Coronavirus in McDonough County and the surrounding area. For more information, please see the following link from the Center for Disease Control and Prevention: [CDC](#)



WIU to offer new agriculture minor

The Western Illinois University Faculty Senate approved the new Cannabis Production minor at a February 4 meeting. Offered through WIU's School of Agriculture, the majority of courses for the 18-19 credit hour minor will be offered through the school, with additional coursework offered through the Department of Biological Sciences.

A new course within the program, "Cannabis Biology and Production," as well as the minor itself, will assist with developing employees for the new Illinois industry in cannabis production, said School of Agriculture Director Andy Baker.



Other courses available in the minor include crop sciences, introduction to horticulture, introduction to plant biology, genetics in biology and agriculture, pest management, plant structure, plant physiology, landscape construction and management, greenhouse and nursery management, plant breeding, crop improvement and hydroponic plant production.

Information: [WIU School of Agriculture](#).

Spoon River ranked top in community colleges

There are 48 community colleges within the Illinois Community College System and [schools.com](#), a higher education resource site, has listed Spoon River College as number one. Colleges were ranked on multiple factors related to educational opportunity, student performance and student services, and were scored using several data points including tuition and fees, percentage of students transferring to a four-year institution and completing within eight years, graduation rate, full-time retention rate, and student-to-faculty ratio.

Information: [schools.com](#)

MDH new obstetrics department now open

McDonough District Hospital announced the opening of the Dolores Kator Switzer Women's Center obstetrics



department. Construction began in June 2018 with a groundbreaking ceremony. The DKSWC obstetrics features three labor-delivery-recovery suites, seven postpartum recovery suites, and another suite for triage, postpartum or postsurgical gynecological patients. More than 4,800 square feet of new building space plus more than 7,200 square feet of renovated space comprise the obstetrics and digital imaging areas. In addition, the DKSWC offers a separate OB waiting area, an area for children who are visiting to play, a meeting room for childbirth and infant care classes, and a separate waiting room area for digital imaging patients. Information: MDH.org.

NAACP convention to come to Macomb

The Illinois State Conference of the NAACP will bring its 84th annual convention to Macomb September 11-13, 2020. Teresa Haley, who is in her third two-year term as president of the statewide group, said she expects at least 150 people to attend.

"We're excited about it. We're expecting membership from Cairo, Illinois all the way up to Chicago, from Macomb all the way over to Danville," Haley said. Haley came to Macomb recently to speak with members of the organization's McDonough County branch.

Haley said the Macomb and state organizations are striving to retain members and recruit new ones. They are also focusing on this year's elections. She said people "fought, bled, and died for us to be here" and said it's important to register to vote and then to cast a ballot on Election Day.

Haley said the NAACP is also working to make sure everyone gets counted in this year's census. Information: NAACP



Funds released for center for performing arts

With the release of \$8.9 million from Illinois Governor J.B. Pritzker and the Capital Development Board to begin updating the designs, Western Illinois University's Center for Performing Arts planning is now underway. Construction is expected to begin in the Fall 2020, with two plus years of work estimated before the building's completion.

The \$8.9 million is to renew the plans that are now five years old: designs for the 130,000 square foot facility that will replace parking lots and tennis courts just south of Brown Hall. It's a nominal starting fee, but the Center for Performing Arts will total a projected \$89 million by its completion, and Academic Vice-President Billy Clow said that it's all capital funding.

Clow, also the Interim-Provost, said the building will be financed entirely by re-appropriated capital funding with no cost to the university. It would be the first-state funded building on campus since the Malpass Library opened September 5, 1978.

"It says very clearly that we believe in the future of Western Illinois, and we're here to stay," Clow said. "We've got great programs, we have great students, and now we will have great facilities to equal the faculty, staff, and students that we have here."



Chamber Gift Certificates

Looking to use those Macomb Area Chamber of Commerce gift certificates, but need some inspiration? Found a super vintage one and need an updated business list? You can find it right on our website at www.macombareachamber.com or [here](#). If you prefer a print copy, we have them available in our office. With over 144 locations and no expiration date, it's easier than ever to #keepitinmacomb!



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Macomb, IL 61455

 **State Farm**

Business After Hours - IMEG Corporation
February 19



Macomb Area Chamber of Commerce 2020 Business After Hours

4:30—6 pm (Held the 3rd Wednesday of each month)

- **JANUARY 15**
Macomb Arts Center
25 East Side Square, Macomb
- **FEBRUARY 19**
IMEG Corporation
714 East Jackson Street, Macomb
- **MARCH 18**
Grand Prairie Supportive Living
1307 Meadowlark Lane, Macomb
- **APRIL 15**
The Dental ER
1601 West Jackson Street, Macomb
- **MAY 20**
Woodrum Ford Lincoln Toyota
3100 East Jackson Street, Macomb
- **JUNE 17**
Pumo Insurance
19 East Side Square, Macomb
- **JULY 15**
Village at Wheeler Homes
1641 Wheeler Street, Macomb
- **AUGUST 19**
McDonough District Hospital
525 East Grant Street, Macomb
- **SEPTEMBER 16**
Regional Media
1034 West Jackson Street, Macomb
- **OCTOBER 21**
Wesley Village
1200 East Jackson Street, Macomb
- **NOVEMBER 18**
The Whytehouse Restaurant & Catering
127 East Carroll Street, Macomb
- **DECEMBER 16**
First Bankers Trust Company
440 North Lafayette Street, Macomb

Macomb Area Chamber of Commerce 2020 Business Before Hours

7:30—8:30 am (Held the 4th Wednesday in January, April, July, and October)

- **JANUARY 22**
Everly House
811 South Lafayette Street, Macomb
- **APRIL 22**
BRIDGEWAY
900 South Deer Road, Macomb
- **JULY 22**
Goodwill Industries
1522 East Carroll Street, Macomb
- **OCTOBER 28**
Advance Services
119-2 West Carroll Street, Macomb



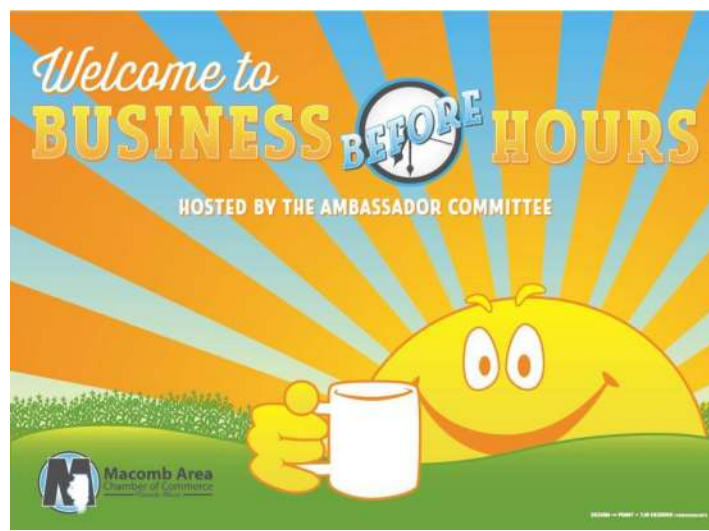
Macomb Area
Chamber of Commerce

Macomb, Illinois

309.837.4855 www.macombareachamber.com

Business Before Hours

The next Business Before Hours is Wednesday, April 22
at Bridgeway - 900 South Deer Road, Macomb from 7:30-8:30 am.
As a Chamber member, you and all of your fellow employees are welcome to join us for an this
fun and informal networking event.



Annual Partners Reception February 20, 2020

The Macomb Area Chamber of Commerce, Macomb Area Economic Development Corporation, City of Macomb Downtown Development, the Macomb Area Convention and Visitors Bureau, and the Macomb Park District, held their Annual Partners Awards Breakfast on February 20, 2020 at the Whytehouse Restaurant & Catering. Over 100 guests heard a recap of the partner organizations' and local business community's 2019 successes and the many exciting developments in store for Macomb in 2020. The Macomb Area Chamber of Commerce and partnership organizations took the opportunity to acknowledge the efforts of several members, citizens, and community leaders. Awards were presented to the following:



Macomb Area Chamber presented:

Business of the Year: Nelson's Clothing

(other nominees include Wesley Village, Spring Lake Management)

Business Leaders of the Year-Eric & Karen Blakely (Macomb Dry Cleaners 2.0)

(Other nominees included Ryan Hansen, Spring Lake Management; Dawn Piper, Free Range Yoga & Community Wellness Center; Kelly Ingersoll, First Christian Church; Martin Abraham, Western Illinois University; Dave Thompson, Northwestern Mutual; Brian Dietz, McDonough District Hospital).

Ambassador of the Year-Alexa Shaw (McDonough District Hospital)

Chairman's Award-Shay Holland (Macomb Area Chamber of Commerce)

City of Macomb Downtown Development presented the Downtown Renovation/Beautification Awards to: Nelson's Clothing, Pumo Insurance, Western Illinois Museum, The Old Dairy, Jim Gray, Inc. Downtowner of the Year-Jeremy Robinett (Western Illinois University). Citizens of the Year-William "Bill" Howard and Henry "Duke" Oursler (Western Illinois University).

The Macomb Area Convention & Visitors Bureau (MACVB) presented a 20-year service award to Dave Dorsett, MACVB Board President.

The partnering agencies wish to thank everyone who has worked tirelessly, volunteered their time, donated their resources, actively contributed to the viable success of the community, and helped to promote the positives within Macomb's unique and ever-evolving business community now and for years to come.



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Ribbon Cuttings



King Family Chiropractic: The Ambassador Committee of the Macomb Area Chamber of Commerce held a ribbon cutting on February 3 to celebrate the ten-year anniversary of King Family Chiropractic (6 Doctors Lane 2N, Macomb). Dr. Derek King and April King own and operate the clinic as well as a Bushnell location that has been in business for six years. Dr. King graduated from Palmer College of Chiropractic in October of 2009. April also graduated from Palmer, in October 2007, with a degree in Chiropractic Technology. For appointment information: (309) 837-6932 or visit [kingfamilychiropractic](http://kingfamilychiropractic.com).



McDonough County CEO Program: The Ambassador Committee of the Macomb Area Chamber of Commerce held a ribbon cutting on February 6 for the McDonough County CEO Program, an entrepreneurial opportunity for local high school students, who are hosting a "Return of the Roaring Twenties' escape room (6 West Side Square, Macomb). It was open February 7-29. The students created the escape room to provide an additional recreational winter activity. For program information: mcdonoughcountyceo.com



Adopt a Classroom: The Macomb Area Chamber of Commerce held a ribbon cutting for Ms. Stockham's third grade classroom at Lincoln School. The students practiced networking with a STEM project using gumdrop businesses and toothpick connections to create a successful community. This is the Macomb Area Chamber of Commerce's second year as part of the Adopt a Classroom series, in which local organizations volunteer to provide educational enrichment from a variety of local resources. Information: mac185.org



Whytehouse Restaurant & Catering

The Ambassador Committee of the Macomb Area Chamber of Commerce held a ribbon cutting on February 27 to celebrate the grand opening of the The Whytehouse Restaurant & Catering (127 East Carroll Street). The restaurant will be open Mon: 11 am-2 pm lunch 4-10 pm dinner; Closed Tuesday; Wed.-Fri.: 11 am-2 pm, 4-10 pm; Sat: 11 am-10 pm; Sun: 11 am-6 pm. Bar open until midnight. For information: Follow them on [Facebook](#).



Cricket Wireless

The Ambassador Committee of the Macomb Area Chamber of Commerce held a ribbon cutting on February 28 for a new Cricket Wireless store (1710 E. Jackson St.) and new Chamber member in Macomb. The store brings customers:

- * Simple, transparent plans, starting at \$30/month;
- * No annual contract;
- * Rate plan pricing that includes monthly taxes;
- * Unlimited talk and text nationwide with all plans;
- * The power of Cricket is our nationwide 4G LTE network that covers more than 324 million* people; and
- * A great selection of smartphones from Samsung, LG, Alcatel, Motorola and others.

"Our goal is to give customers something to smile about," said Andy Cook, market director for Cricket Wireless. "That's why we deliver a simple, smart wireless experience that people deserve."

The store is open 10 am to 8 pm, Monday through Saturday, and 12 pm to 6 pm, Sunday.

For information: visit cricketwireless.com

Want to add your picture here?

Good news, you don't have to be a brand new business to hold a ribbon cutting. Redesigned your office? Added new employees? Want to feature a new product? Just looking for a lot of local exposure? Schedule a ribbon cutting with us. It's a FREE way to tell the business community that you want to #keepitinmacomb! We bring the scissors, take the picture, spread the word to local media, and you reap all the benefits!



To schedule a ribbon cutting



CENTURY 21
Purdum-Epperson, Inc.
119 NORTH RANDOLPH STREET
MACOMB, IL 61455
309.833.4577



COBB
Aviation Services
(309) 833-3324

**Convenient & Affordable
Service to Your Destination!**

New Members



Welcome to the Macomb Area
Chamber of Commerce



iDoc

Repairs in hours, not days.

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facebook.com/idocmacomb

WELCOME TO THE MACOMB AREA CHAMBER OF COMMERCE



1710 EAST JACKSON STREET, SUITE F
MACOMB, ILLINOIS
(309) 731-4325



To join the Chamber

Member Renewal

Thank you to our members who have continued their annual investment with the Macomb Area Chamber of Commerce in the month of February 2019.

We value your commitment to a vibrant business community. We look forward to working with you to

serve as a platform that provides opportunities for growth and development for your organization and the Macomb area.

MEMBERSHIP RENEWAL

[Platinum Hair Salon](#)

[Norine Hammond](#)

[Western Illinois Natural Medicine](#)

[Stoney Branch Ag Ventures LLC](#)

[Depoy Auto Services](#)

[First Christian Church \(Disciples of Christ\)](#)

[Alternatives for the Older Adult](#)

[Seventh Son Termite & Pest Management, Inc.](#)

[Team Green Lawn Pro](#)

[Marine Bank](#)

[Laverdiere Construction](#)

[The Elms](#)

Evans Recycling

Mike Parker Construction

[Investment Planners Inc.](#)

[Western Illinois University - Student Services](#)

[Citizens Insurance Services](#)

[Prairie Hills Conservation and Development Inc.](#)

[WGEM-TV/AM/FM](#)

(Members listed in order of renewals received)



Thursday, March 26
7:30-9:30 a.m.

Spoon River College
Outreach Center
2500 E. Jackson St.

MEMBERSHIP 101

maximize your membership

Register at macombareachamber.com
or contact the Chamber at (309) 837-4855 or info@macombareachamber.com

To Register



RESERVE YOURS NOW

EMAIL BLAST DATES ARE FILLING UP!

Book your Chamber email blast at
shay@macombareachamber.com
or by calling 309.837.4855

Our email blast program is very popular
and dates are now filling up three weeks in advance!
We only send one blast per day, so please reserve your date well in
advance so you can take advantage of this great benefit!



Macomb Area
Chamber of Commerce

To reserve a blast

HyVee 1600 E. Jackson St.
309-837-9917

- ◆ Full Service Meat & Seafood Department
- ◆ Food Court, Bakery, Floral
- ◆ Pharmacy, Liquor, Fuel

ADVERTISE HERE!

For more information, contact the
MACC @ 309.837.4855 or
info@macombareachamber.com

Local Statistics

JANUARY 2020**JANUARY 2019****TAXES**

Sales	\$254,632.41	\$238,930.11
Bed	\$18,643.03	\$14,009.11
Motor Fuel	\$64,026.32	\$46,732.03

AIRPORT

Landings	151	148
Fuel Sold (gallons)	11,230	6,495

BUILDING PERMITS

Total Issued	13	9
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LABOR FORCE**NOVEMBER 2019****OCTOBER 2018**

Labor Force	13,267	13,926
Unemployment (Macomb Micro. Area)	3.7%	4.2%

Macomb

McDonough County

Single-Family Detached	January			Year to Date		
	2019	2020	% Change	Thru 1-2019	Thru 1-2020	% Change
New Listings	15	17	+ 13.3%	15	17	+ 13.3%
Pending Sales	7	11	+ 57.1%	7	11	+ 57.1%
Closed Sales	8	8	0.0%	8	8	0.0%
Cumulative Days on Market Until Sale	78	154	+ 97.4%	78	154	+ 97.4%
Median Sales Price*	\$69,000	\$62,500	- 9.4%	\$69,000	\$62,500	- 9.4%
Average Sales Price*	\$101,694	\$59,613	- 41.4%	\$101,694	\$59,613	- 41.4%
Percent of Original List Price Received*	91.7%	87.8%	- 4.3%	91.7%	87.8%	- 4.3%
Inventory of Homes for Sale	130	105	- 19.2%	—	—	—
Months Supply of Inventory	12.4	8.9	- 28.2%	—	—	—

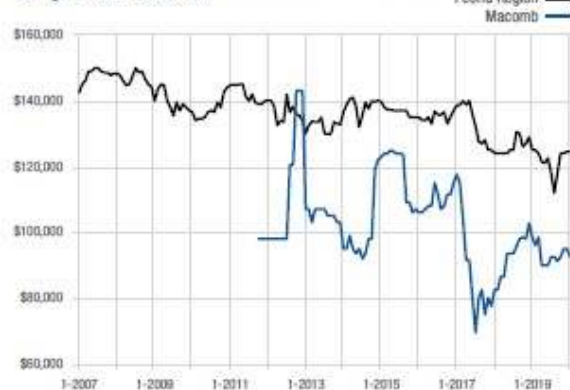
Single-Family Attached	January			Year to Date		
	2019	2020	% Change	Thru 1-2019	Thru 1-2020	% Change
New Listings	1	2	+ 100.0%	1	2	+ 100.0%
Pending Sales	2	1	- 50.0%	2	1	- 50.0%
Closed Sales	1	1	0.0%	1	1	0.0%
Cumulative Days on Market Until Sale	174	431	+ 147.7%	174	431	+ 147.7%
Median Sales Price*	\$143,500	\$49,000	- 65.9%	\$143,500	\$49,000	- 65.9%
Average Sales Price*	\$143,500	\$49,000	- 65.9%	\$143,500	\$49,000	- 65.9%
Percent of Original List Price Received*	90.0%	55.7%	- 38.1%	90.0%	55.7%	- 38.1%
Inventory of Homes for Sale	24	23	- 4.2%	—	—	—
Months Supply of Inventory	10.3	10.5	+ 1.9%	—	—	—

* Does not account for sale concessions and/or downpayment assistance. | Percent changes are calculated using rounded figures and can sometimes look extreme due to small sample size.

Median Sales Price - Single-Family Detached
Rolling 12-Month Calculation



Median Sales Price - Single-Family Attached
Rolling 12-Month Calculation



A rolling 12-month calculation represents the current month and the 11 months prior in a single data point. If no activity occurred during a month, the line extends to the next available data point.

Current as of February 5, 2020. All data from RMLS Alliance. Report © 2020 ShowingTime.





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