

# MARCH 2021 NEWSLETTER

## MONTHLY NEWSLETTER

A digital look at your local business community

#keepitmacomb



Macomb Area  
Chamber of Commerce

OUR MISSION: TO PROMOTE THE DEVELOPMENT AND GROWTH  
OF THE MACOMB AREA.

OUR VISION: TO SERVE AS A CATALYST FOR THE BUSINESS,  
PROFESSIONAL AND EDUCATIONAL COMMUNITY'S COLLECTIVE  
EFFORTS TO ENHANCE THE ECONOMIC CLIMATE  
AND QUALITY OF LIFE FOR ALL OUR CITIZENS.

THE MACOMB AREA CHAMBER OF COMMERCE



# Yes, We're Open

and safer than ever!

Our office is open Monday - Friday

8:30 am - 4:30 pm

Walk ins are welcome

Please wear your mask



Macomb Area Chamber of Commerce

214 N. Lafayette Street - Macomb

309.837.4855

[info@macombareachamber.com](mailto:info@macombareachamber.com)

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McDonough District Hospital



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Macomb Area  
Chamber of Commerce  
Macomb, Illinois

**COVID-19  
CORONAVIRUS**

Click here for information and resouces

The Macomb Area Chamber of Commerce has created a dedicated website to provide local business operations, state and local information, and health notifications to assist you and the business community during the transition this unprecedented pandemic. We will update this list as new information is available.

As we move within our respective Restore Illinois phase, area businesses will be able to remain open under specific circumstances. To help you and your business, the Chamber has compiled a resource page of Business Guidance for Safely Reopening During COVID-19. As guidelines change we will regularly update the information.

Please note, that we are not government experts, lawyers, or bankers; however, we will certainly do our best to connect you the vital resources that you need at this time. If there

is anything missing, please let us know and we will see to it that you get the appropriate information. Thank you.

Visit our Website



215 E. Jackson St.  
Macomb, IL 61455  
Phone: (309)833.1755



## Restore Illinois

As McDonough County moves about the various phases of the [Restore Illinois](#) plan, we invite you to visit the links below to keep up on the latest information and resources.

To assist businesses and employers with continuing to implement the safety guidelines and to ensure safety in the workplace, the State of Illinois - Illinois Department of Commerce and Economic Opportunity (DCEO) has developed a business toolkit complete with signage, training checklists, and other resources to ensure business and activities are conducted in accordance with the latest public health recommendations.

Phase guidelines are broken down by industry and several of them may directly apply to your respective business or organization. These are intended to be a general set of rules and may need to be further personalized to fit your employees and work environment.

The DCEO has updated their [FAQ document](#) for Phase 4 with additional information. Please continue to check their website as they are frequently updating information. All of the Phase 4 guidance can be found [here](#) and at the links below.



[FAQ](#)

[Macomb Area Chamber](#)

[DCEO](#)



# PHASE 4 GUIDELINES OVERVIEW

**RESTORE ILLINOIS**  
 A Public Health Approach To Safely Reopen Our State

## PART OF PHASE IV OF RESTORE ILLINOIS PLAN

APPLICABLE TO EACH REGION UPON TRANSITION TO PHASE IV | ISSUED ON JUNE 22, 2020 | EARLIEST EFFECTIVE DATE JUNE 26, 2020

### ALL INDUSTRIES

- All employees who can work from home should continue to do so
- Continue to wear face covering that covers nose and mouth, maintain social distance of 6 ft., and frequently wash hands
- Continue employee health screenings upon entry into the workplace and mid-shift screenings for employees with shifts >5 hours (virtual screening permitted)
- Follow guidelines on capacity limits and group sizes (to be continually reassessed throughout Phase 4)

### DAY CAMPS

- Capacity limit of no more than 50% of facility occupancy
- Group sizes of 15 participants, unless participants changing weekly
- Water-based activities permitted according to IDPH guidelines
- Continue to encourage outdoor activities as much as possible, especially for activities requiring physical exertion and/or exertion of voice

### FILM PRODUCTION

- Capacity limit of no more than 50% of sound stage/location occupancy
- Crowd scenes should be limited to 50 people or fewer
- All individuals should maintain 6 ft. of social distancing unless job duty cannot be performed without proximity (e.g. actors performing, hair, make-up, costumes)
- One-time nasal swab for RT-PCR testing of all cast and crew should be obtained within 48 to 72 hours prior to the start of work on set or location
- Craft services and catering should follow Restaurant and Bar guidelines
- Live audiences permitted in line with Theatre/Performing Arts guidelines

### HEALTH AND FITNESS

- Capacity limit of no more than 50% occupancy
- Group fitness classes of up to 50 people with at least 6 ft. social distancing between individuals permitted; multiple groups permitted given facilities have space to appropriately social distance and can limit interaction between groups
- Workout stations and equipment should be 6 ft. apart without barriers or 3 ft. apart with impermeable barriers in between
- For open gym spaces, have 1 employee per every 4,000 sq. ft. to monitor social distancing and sanitize equipment between use
- Sanitize equipment before and after each individual use and sanitize locker rooms and showers at least every hour
- Keep ancillary accommodations (e.g., saunas, hot tubs, steam rooms) closed, though childcare areas are permitted to reopen in line with DHFS childcare guidelines
- Members should wear face covering over their nose and mouth whenever not exercising

### INDOOR/OUTDOOR RECREATION

- Reopening select indoor recreation facilities (e.g., bowling alleys, skating rinks); indoor playgrounds and trampoline parks should remain closed
- Indoor recreation to operate at lesser of 50 customers or 50% of facility capacity
- Outdoor recreation allowing group sizes of up to 50, and permitting multiple groups given facilities have space to appropriately social distance and can limit interaction between groups
- Activity stations should be spaced at least 6 ft. apart or limited in number to ensure social distancing
- Shared equipment should be disinfected before and after each use
- Clubhouses and other communal gathering places allowed to reopen
- Concessions permitted with restrictions

### MANUFACTURING

- In-person meetings of up to 50 people with social distancing permitted

### MEETINGS AND SOCIAL EVENTS

- Limit to 50 people or less with social distancing or 50% of overall facility capacity
- Multiple groups may meet in the same facility if they are socially distanced and in separate rooms
- Groups should be static for duration of meeting or event. If event includes multiple sessions, participants should remain in one room, and speakers/presenters should rotate between rooms or be digitally displayed (e.g. projected, livestreamed) in multiple rooms
- Dance floors should remain closed
- Food service should follow Restaurant and Bar guidelines

### MUSEUMS

- Capacity limit of no more than 25% occupancy
- Guided tours should be limited to 50 or fewer people per group
- Hands-on exhibits and touch screens should be closed or modified to eliminate the hands-on component
- Audio tours are permitted, though equipment should be disinfected before and after individual use
- Museums should have plan to limit congregation via advance ticket sales and timed ticketing
- Concessions permitted with restrictions

## Executive Director Letter

Hello Chamber Members,

While it is not officially Spring yet, the recent weather certainly makes it feel like it is! It is time to get outside and enjoy what Macomb has to offer. Make your way through our many local restaurants, cafes or bars that offer outdoor seating. Take a stroll through one of our phenomenal parks or the Lakeview Nature Center – they are great for a solo trek, a family outing, or some fun and games with your furry best friend. Explore all the amazing shopping and entertainment that Macomb has to offer on East and West Jackson and in the

# HELLO MARCH

Downtown Square. There are lots of great ways to enjoy the warming air and sunshine this month!

As I mentioned last month, we are awarding a Business of the Year, Business Leader of the Year and Chairman's Award this month! Our awards recently arrived, so we are scheduling our Facebook Live events in the next few weeks! In case you missed them last month, here are the NOMINEES:

**Business of the Year Nominees:**

- Magnolia's
- Cox Electric
- McDonough District Hospital
- Macomb Park District
- Cassady Martial Arts
- Wesley Village

**Business Leader of the Year Nominees:**

- Wayne Woodrum
- John "JB" Biernbaum
- Shelly Martin

Finally, mark your calendars! **The Chamber Annual Golf Outing is scheduled for Friday, May 28** at Gold Hills Golf Club! Be on the lookout for more information and registration in the coming weeks.

As always, contact me at any time by emailing [lauren@macombareachamber.com](mailto:lauren@macombareachamber.com) or calling the Chamber office at (309) 837-4855. I always welcome your questions, comments, and concerns.

Wishing you all a wonderful March,

Lauren

Email Lauren



## Marketing Director Letter

Hello,

It's Spring! And we're all ready to cast off the dulls of Winter. Full disclosure, I wrote this letter on February 16 and a lot can change in two weeks in the Midwest. I reads: It's -4 degrees outside, I've shoveled the driveway three times after what feels like a hundred feet of snow has crippled our roads, schools, businesses, and the Chamber office. I'm typing this from my bedroom/"home office"

with a cold cup of coffee, in a faded sweatshirt from college, with a cat sitting on my important paperwork, a toddler who needs his tenth snack of the day, a husband who is on another Zoom call, and a grade schooler who is on hour five of remote learning. Does this sound familiar? Trying to juggle it all. Keeping all those balls in the air. Trying not to drop anything. Keeping the weight of the world on your shoulders. Trying to make it all work while you struggle to make it all work?

Let us help. Let us lighten your load just a bit. Let us take one more thing off your plate. Maybe it's something as small as updating your business hours on our directory page. Maybe it's a shout out boost out on social media. Maybe it's an event on our calendar, a job on our website, or a place to display your flyer in our office. Maybe you just need to figure out your next step from where you are.

This has been a tough season for a lot of us, both personally and professionally, and we all just need a break, a moment of grace, and someone to say "We get it."

So here we are, "We get it." You are all mustering up so much to do so much each day. So let's start small together. Let's start with a few FREE ideas to help you get your business name out there. We already made a list for you. Simply pick a number (or several), email me, and let us take one small thing off your own to-do list. So let us help you welcome a new season, awaken the possibilities for your business, and refresh the look and feel of your passion project.

We will keep coming up with tools to help you live and love local. We welcome you to share yours with us at any time. And if I can be of any help I'd love to talk to you via email at [shay@macombareachamber.com](mailto:shay@macombareachamber.com) or call the office at (309) 837-4855. Let's make it a great month.

Be well and be well to others.

Shay Holland  
Marketing Director

Email Shay

macomb area chamber of commerce

# MARKETING MEMBER BENEFITS

- 01 EVENTS CALENDAR: FREE**  
We will add your member event to our monthly online and print calendar.
- 02 JOB POSTINGS: FREE**  
Post job openings directly to our website to find your ideal candidate.
- 03 NEWSLETTER BLURB: FREE**  
Include a short promo or news item to our popular monthly newsletter .
- 04 FACEBOOK LIVE: FREE**  
Film a fun, informal video right from your business with our marketing department.
- 05 BUSINESS SPOTLIGHT:FREE**  
Feature your business with an exclusive write up and photos in the newsletter.
- 06 SOCIAL MEDIA POST: FREE**  
We'll share your flyer/news on our Facebook/Instagram pages and wait for the likes to roll in .
- 07 DISPLAY ITEMS: FREE**  
Drop off your business cards, flyers, & promos so our office visitors can seek you out!



# CHAMBER EMAIL BLASTS

## 5 STEPS. 1 EMAIL. 750 INBOXES. ENDLESS POSSIBILITIES

1

RESERVE YOUR SPOT: Call our office or email our marketing director to reserve your day.

2

RECEIVE YOUR INVOICE: Cost is \$35 for one date. Members may send one blast per month. A small price with a big impact!

3

SUBMIT YOUR GRAPHIC: Email your JPG image with full details and member logo to [shay@macombareachamber.com](mailto:shay@macombareachamber.com).

4

CHECK YOUR INBOX: Email blasts will be sent one time to our entire membership - imagine how big your audience can be!



(309) 837-4855



**Macomb Area**  
Chamber of Commerce  
*Macomb, Illinois*



[shay@macombareachamber.com](mailto:shay@macombareachamber.com)



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The City of Macomb

The City of Macomb is actively working with several local agencies and state authorities to provide the clearest and most up-to-date information for all citizens. To find a list of resources, visit their website.



City of Macomb Mayor Mike Inman is also routinely sharing COVID-19 updates via a series of YouTube videos which can be viewed on Facebook and via the City of Macomb YouTube channel.

### City of Macomb - YouTube

The City of Macomb has launched their improved website, which will enable users to access services, find information, and engage with resources in Macomb. The re-design was accomplished by using the web developer, Electric Oaks, and input from staff to make it more accessible to the community, visitors, and businesses. Enhancements were also made to allow for better navigation via mobile devices. The redesign was funded through the Coronavirus Aid, Relief, and Economic Security (CARES) Act monies the city was awarded.

### City of Macomb - Website



## McDonough District Hospital

McDonough District Hospital is working with the McDonough County Health Department, McDonough County Emergency Services, and the City of Macomb during the COVID-19 crisis

For the latest updates and specifics on screening hours, visitor restrictions, and health safety practices please view the MDH website below.



[MDH.org](http://MDH.org)

### McDonough County Health Department

Working directly with McDonough District Hospital and the City of Macomb, the McDonough County Health Department is actively working to update the community on confirmed COVID-19 cases and provide contact tracing and health resource information. The latest numbers for McDonough County, as well as vaccine information, are provided at the website below:

# 10 things you can do to manage your health at home

## If you have possible or confirmed COVID-19:

1. **Stay home** from work, school, and away from other public places. If you must go out, avoid using any kind of public transportation, ridesharing, or taxis.



2. **Monitor your symptoms** carefully. If your symptoms get worse, call your healthcare provider immediately.



3. **Get rest and stay hydrated.**



4. If you have a medical appointment, **call the healthcare provider** ahead of time and tell them that you have or may have COVID-19.



5. For medical emergencies, call 911 and **notify the dispatch personnel** that you have or may have COVID-19.



6. **Cover your cough and sneezes.**



7. **Wash your hands often** with soap and water for at least 20 seconds or clean your hands with an alcohol-based hand sanitizer that contains at least 60% alcohol.



8. As much as possible, **stay** in a specific room and **away from other people** in your home. Also, you should use a separate bathroom, if available. If you need to be around other people in or outside of the home, wear a facemask.



9. **Avoid sharing personal items** with other people in your household, like dishes, towels, and bedding.



10. **Clean all surfaces** that are touched often, like counters, tabletops, and doorknobs. Use household cleaning sprays or wipes according to the label instructions.



Please go to [www.cdc.gov/covid19-symptoms](https://www.cdc.gov/covid19-symptoms) for information on COVID-19 symptoms.



CS 315822-A 03/07/2020

For more information: [www.cdc.gov/COVID19](https://www.cdc.gov/COVID19)

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## Business Assistance

### Business grants and loans

Under the direction of Governor JB Pritzker, the Illinois Department of Commerce and Economic Opportunity is working with partners to launch emergency assistance programs for Illinois small businesses. These initiatives include Illinois Small Business Emergency Loan Fund, and Downstate Small Business Stabilization Program, Small Business Administration Disaster loans, Economic Injury Disaster Loans Advance Grants, and Paycheck Protection Programs.



We will continue to email the latest business resource updates to you as they are available. We urge you to research your options carefully; however, note that many of these resources are time sensitive and require applications be submitted by set state and federal deadlines.

For business assistance resources, please visit our website.

Macomb Area Chamber

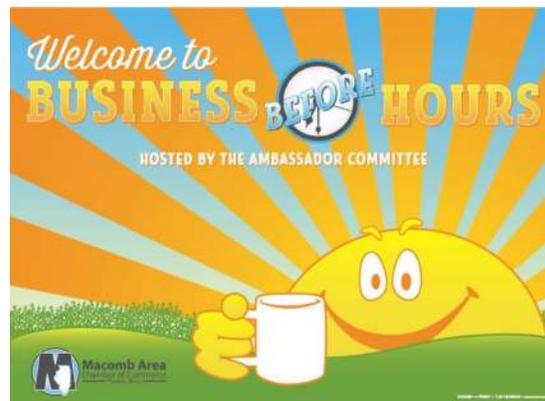
City of Macomb

DCEO

## Announcements & Opportunities

### Business After/Before Hours

The Macomb Area Chamber of Commerce Business After/Before Hours is cancelled until further notice due to COVID-19 restrictions. These events will be held once large gatherings are considered safe for all attendees per health professional guidelines.



**WELCOME TO THE BOARD OF DIRECTORS**

I was born in Jamaica and moved to the U.S. in 2002 to help open the J.W. Marriott in Phoenix, Arizona. I eventually moved to Illinois and started my own catering business. Cooking has always been a passion of mine since I was a kid and my dream has been to open my own restaurant. Believe in yourself and anything is possible.

**MARK WHYTE**  
Whytehouse Catering



**Macomb Area**  
Chamber of Commerce  
*Macomb, Illinois*

**WELCOME TO THE BOARD OF DIRECTORS**

I was born and raised in the McDonough County Area. I graduated from West Prairie High School, Spoon River College, and WIU (Bachelor - Business Management). My husband, Mitch and I both work for Hy-Vee. I am a member of St. Paul Church, have two boys (Owen-2, Jackson-4). My family and I like to cook, hike, camp, and garden. I currently serve on the following boards; Spoon River College Foundation, United Way, MAEDCO, Salvation Army, and the Macomb Area Chamber.

**MELISSA WORLEY**  
Hy-Vee



**Macomb Area**  
Chamber of Commerce  
*Macomb, Illinois*

## **Macomb Police Chief to retire, new one appointed**

Macomb Police Chief Curt Barker has announced that he will be retiring as Chief of Police effective May 3, 2021. Barker, a graduate of Western Illinois University and a U.S. Army veteran, has served as a member of the Macomb Police Department for over 27 years, 12 of those years as chief.



Macomb Mayor Michael Inman announced that he will appoint McDonough County Sheriff's Department Lieutenant Jerel Jones City's next police chief, upon agreement from the Macomb City Council. Lt. Jones has a nearly 15-year record of distinguished and varied law enforcement experience. Jones was a sworn police officer with the WIU Office of Public Safety, a lieutenant with the Bradley University Police Department, and has served as a Lieutenant with the McDonough County Sheriff's Department,

"We are so grateful to Chief Barker for his many years of dedicated service and we congratulate him on his planned and well-deserved retirement", said Mayor Inman. "We are excited and proud to have Chief Jones bring his experience in 21st Century Policing to our community", Mayor Inman stated. "He is a person of outstanding integrity, dedication and commitment; we are so happy he is joining our team as we move Macomb forward into the future," Inman added.

### **Macomb PD**

## **MACVB to relocate**

After 17 years in the Western Illinois Museum building (201 S. Lafayette Street), the Macomb Area Conventions & Visitors Bureau will move its office to the Macomb Amtrak Railway Station (120 E. Calhoun Street) beginning March 1.



### **Unforgettable Forgottonia**

## **Pella makes Forbes 500 list**

The Pella Corporation was recently ranked among the top manufacturers on Forbes' list of America's Best Large Employers for 2021.



The company's average team member tenure is nine years, with some Pella team members serving 50 years or more. Pella attributes the retention to their caring culture, a focus on career development, enhanced COVID-19 response, and competitive employee benefits.

Pella regularly looks for opportunities to serve the communities in which its team members live, work and play. Pella's philanthropic arm, the Pella Rolscreen Foundation, provides team members a way to direct the resources of the Foundation toward projects and charities that are important to them. As a result, nearly \$1.6 million was contributed to non-profit organizations across the country in 2020.

This recognition is the latest Pella has earned nationally as an employer of choice. Most recently the company was named an Employees' Choice Best Place to Work in 2020 by Glassdoor and Pella's CEO Tim Yaggi was recognized as an Employees' Choice Top CEO in 2019 by Glassdoor.

### **Pella**

### **Local salon expands services**

Platinum Hair Salon (341 S. Johnson Street) is expanding their hair and nail services to now include makeup and massages. Jessi Rodgers recently joined the staff and is including permanent makeup, powder brows, microblading, henna, and eyelash extensions. Rogers, a licensed massage therapist, specializes in warm bamboo massage, neuromuscular cupping, deep tissue, and bodywork therapy.



Platinum

### **Alzheimer's Association offers support & training**

The Alzheimer's Association has created a new support group in the McDonough County Area and is now offering free virtual, educational programs to area businesses.

McDonough County Caregiver Support Group Presented by the Alzheimer's Association; 4th Monday of each month; 5-6:30 pm, Join by Phone or Zoom. Register: 1-800-272-3900



Information



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*Champion our community.*

# Winter Wanderings Field Trips

The Winter Wanderings virtual field trips is an opportunity designed to engage local students in a Zoom-based exploratory presentation to offset the quarantine blues.



Illinois Extension  
UNIVERSITY OF ILLINOIS URBANA-CHAMPAIGN

## Thank you to our collaborators!



*Sessions start  
February 19th!*

Sign Up Online:  
<https://www.roe26.net/winter-wanderings>  
You will receive a confirmation email with the session Zoom link.

Elementary Programs  
Wednesdays - 4 PM - 5PM

Middle School Programs  
Thursdays - 4 PM - 5 PM

High School Programs  
Fridays - 4 PM - 5 PM

# Session Information

## Elementary School Students Wednesdays 4 PM - 5 PM

### February 24 - Bucket Filling & Bucket Dipping (Beth Chatterton)

A gentle exploration of these important concepts in an easy to connect with manner. Students will need paper, pencil, markers and a plastic cup they can decorate.

### March 10 - Mindfulness & Meditation (Beth Chatterton)

A simple and relaxing introduction to these concepts. Students will need a pillow, paper and a pencil, we will be having a scavenger hunt to help them be mindful at home.

### March 24 - Weather (Beth Chatterton)

A creative and fun examination of this everyday phenomena. Students will need paper, a pencil, markers, and a Ziploc bag.

### April 7 - Visual Arts (Beth Chatterton)

An exciting and crafty event. Students will need paper pencil, markers, scissors, and glue.

### April 21- Animal Science (Beth Chatterton)

A relatable and curious investigation into animals. Students will need paper and a pencil.

### May 5 -MCSRA Presentation (Julie Eggleston)

Exploration about disability awareness and inclusion for all.

## Middle School Students Thursdays 4 PM - 5 PM

### February 25 - Bucket Filling & Bucket Dipping (Beth Chatterton)

A gentle exploration of these important concepts in an easy to connect with manner. Students will need paper, pencil, markers and a plastic cup they can decorate.

### March 11 - Mindfulness & Meditation (Beth Chatterton)

A simple and relaxing introduction to these concepts. Students will need a pillow, paper and a pencil, we will be having a scavenger hunt to help them be mindful at home.

### March 25 - Weather (Beth Chatterton)

A creative and fun examination of this everyday phenomena. Students will need paper, a pencil, markers, and a Ziploc bag.

### April 8 - Visual Arts (Beth Chatterton)

An exciting and crafty event. Students will need paper pencil, markers, scissors, and glue.

### April 22- Animal Science (Beth Chatterton)

A relatable and curious investigation into animals. Students will need paper and a pencil.

### May 13- Stress Relief Techniques (Julie Eggleston)

Discussion and exploration of different things they could do for stress relief. Students will need a pencil/pen and paper to write down their ideas.

## High School Students Fridays 4 PM - 5 PM

### February 19- Leadership (Shelby Carlson)

A robust presentation on the development and facets of leadership.

### March 5- Horn Field Campus Adventures (Mindy Pheiffer)

A fun filled adventure that introduces an amazing local resource. A virtual climb is just one of the fun components.

### March 26- Health Profession Jobs (Josh Crist)

A tour of health workspaces, career ladder and employability skills activities. Great opportunity if you are considering future work in the health field!

### April 2- Horticulture (Wendy Ferguson)

Garden cultivation that you can do today! Learn to eat from your backyard.

### April 16- Career Exploration (Shelby Carlson)

A wide range of possibilities for those who are thinking about the next steps.

### April 30- Work that Matters (Rok Locksley)

Ever wanted to make a difference in the world but not sure how to do it? This session will examine many free opportunities available to graduating high schoolers to make positive changes in the world. Learn how to find work that matters to you.

Register



A FREE CHAMBER MEMBER BENEFIT

# SHARE YOUR BUSINESS NEWS

FEATURE YOUR BUSINESS UPDATES  
IN OUR MONTHLY NEWSLETTER  
SUBMIT CONTENT TO [SHAY@MACOMBAREACHAMBER.COM](mailto:SHAY@MACOMBAREACHAMBER.COM)



*#keepitmacomb*

Share Your News

FEELING CAMERA READY?

## BOOK A FACEBOOK LIVE VIDEO WITH US

Want to give your business a boost? We'll come to you, film a FREE fun video, share it to our Facebook page, tag your business, and wait for all of the likes to roll in.

It's as easy as that!

Open to all Chamber members in good standing.

To schedule: Email [shaymacombareachamber.com](mailto:shaymacombareachamber.com)





FREE ONLINE/PRINT CALENDAR  
FOR CHAMBER MEMBER EVENTS

# Send us your local events

WE'LL POST YOUR VIRTUAL/IN PERSON  
MEETINGS, CONCERTS, GAMES & MORE

Send full details to:  
[shay@macombareachamber.com](mailto:shay@macombareachamber.com)



**Macomb Area**  
Chamber of Commerce  
*Macomb, Illinois*

Send your Events



[WWW.MACOMBAREACHAMBER.COM/JOBS](http://WWW.MACOMBAREACHAMBER.COM/JOBS)

# HIRE & BE HIRED

Explore and post exciting career opportunities in a variety of fields directly in the Macomb Area!

---

[info@macombareachamber.com](mailto:info@macombareachamber.com)



[View Jobs](#)

# CELEBRATE YOUR BUSINESS WITH A RIBBON CUTTING

COURTESY OF  
THE MACOMB AREA CHAMBER OF COMMERCE

## HERE'S HOW IT WORKS

### LOCATION

#### CHAMBER STAFF

Limited to 1 person

#### AMBASSADORS

Will follow all safety precautions

#### BUSINESSES

Please follow all safety precautions

### ATTENDANCE

#### OUTDOORS ONLY

No inside tours/open houses

#### SAFETY

Masks/social distancing

#### RESTRICTIONS

No food/drink served

### IMPACT

#### SOCIAL MEDIA

Facebook/Instagram Posts

#### NEWSLETTER

Featured Business Mention

#### LOCAL MEDIA

Photo/caption submitted

## TO SCHEDULE A RIBBON CUTTING

[INFO@MACOMBAREACHAMBER.COM](mailto:INFO@MACOMBAREACHAMBER.COM) 309.837.4855



**Macomb Area**  
Chamber of Commerce  
*Macomb, Illinois*

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Schedule Now

THE MACOMB AREA  
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IS PROUD TO BRING BACK

# THE SPOTLIGHT

LIGHTING UP ALL THINGS LOCAL

To feature your local business  
for FREE in the next Chamber newsletter  
contact our Marketing Director at  
shay@macombareachamber.com

*#keepitnmacomb*



To Feature Your Business

## Calendar of Events

Welcome to March 2021. While your local events may not be exactly the same, there is still plenty happening online and in person (with proper social distancing). You will find a full range of Chamber member events on our monthly calendar.

As a FREE member benefit, we invite you to send your events to us and we will include them on our website calendar. Whether virtual or in person, we want to help get the word out about the new ways you are helping us all #keepitnmacomb!

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
	<b>1</b>	<b>2</b>	<b>3</b>	<b>4</b>	<b>5</b>	<b>6</b>
			Intro to Microsoft Excel Outlook—Word, SRC Outreach Online, 2-7, March 3-31 Register: src.augustof.net Lions Club Dinner Fundraiser Hy-Vee, 3-7 pm Info: (309) 333-8979 Western Wednesday Virtual Pub Crawl w/ The Cafe, 5:30 pm Info: wiu.zoom.us	MACC Government Affairs, Noon Happy Healthy Providers Series Mindful Practices, Part 2 Online, 1:30 pm Register: go.illinois.edu Peace Corp Trivia WIU, Online, 6 pm Info: wiu.edu	Peace Corp 60th Anniversary WIU—Stipes Hall/MCC, 1-2 pm Info: wiu.edu Winter Wanderings Field Trips Horn Field campus Adventures High School ROE 26, Online, 4-5 pm Register: roe26.net	Outdoor Skills Workshop Fire/Camp Stove/Outdoor Cooking Horn Field Campus, 1-3 pm Info: (309) 298-4676
<b>7</b>	<b>8</b>	<b>9</b>	<b>10</b>	<b>11</b>	<b>12</b>	<b>13</b>
Flourish. Grow. Bloom. Ladies Par-Tea, The Crossing 2-4 pm Register: thecrossing.net Foos Field Race Various locations, 2-6:30 pm Register: tinyurl.com/mpdregister	Grand Prairie Blood Drive Macomb Donor Center, 2:15-4:30 pm Register: (800) 747-5401, ext. 1281	Winter Wanderings Field Trips Mindfulness & Meditation Elementary School, ROE 26, Online, 4-5 pm Register: roe26.net	Happy Healthy Providers Series Family Engagement Online, 2:30 pm Register: go.illinois.edu Winter Wanderings Field Trips Mindfulness & Meditation Middle School ROE 26, Online, 4-5 pm Register: roe26.net	MACC Executive Board Chamber Office, 11 am Health Career Field Trip Friday SRC, U of I ext. & More, 12: 30 pm Register: eventscribe.com	Outdoor Skills Workshop High Ropes & Climbing Tower Horn Field Campus, 1-5 pm Info: (309) 298-4676 Good as Hell—Uzzo Karaoke WIU Multicultural Center, 6:30-8 pm, Info: wiu.edu	
<b>14</b>	<b>15</b>	<b>16</b>	<b>17</b>	<b>18</b>	<b>19</b>	<b>20</b>
College Visit Days Spoon River College—Macomb, March 15-18, 9-11 am RSVP: src.edu/collegevisit Bereavement Support Group MDH, 3-4 pm Info: (309) 836-1543 Daylight Savings	Chalk Couture Door Hanger SRC Outreach Center, 5:30 pm Register: src.augustof.net Spring Break Macomb Public Schools March 15-19: No School	MACC Board of Directors 7:30 am Virtual Dark Web & Security Event Timbuktech, Online, 10 am Register: timbuktech.com Business After Hours—CANCELLED St. Patrick's Day	MACC Transportation, Noon A Day in the Media Life WIU, Virtual, 3-5 pm Register: broadcasting@wiu.edu	Lifeguard Certification March 19-21 or 26-28, YMCA Register: (309) 833-2325	Gnome Porch Pal Workshop The Crafty Coop, 5-8 pm Register: canvas-connections.com First Day of Spring	
<b>21</b>	<b>22</b>	<b>23</b>	<b>24</b>	<b>25</b>	<b>26</b>	<b>27</b>
Alzheimer's Support Group Alzheimer's Assoc. Virtual/Phone, 5-6:30 pm Register: 1-800-272-3900	Man Enough? Masculinity Course SRC Outreach Center, 6-8:30 pm Register: src.augustof.net	Winter Wanderings Field Trips Weather, Elementary ROE 26, Online, 4-5 pm Register: roe26.net	Winter Wanderings Field Trips Health Profession Jobs High School ROE 26, Online, 4-5 pm Register: roe26.net	Winter Wanderings Field Trips Power of the Purse hosted by United Way SRC Outreach, 7 pm Info: mcdonoughunitedway.com	WIU Football vs. UNI Hanson Field, 7 pm, Virtual Viewing Only Info: go.eathletics.com	
<b>28</b>	<b>29</b>	<b>30</b>	<b>31</b>	<b>SUBMIT YOUR UPCOMING Events</b>  <a href="mailto:shay@macombareachamber.com">shay@macombareachamber.com</a>		
		Dale Carnegie Leadership Series Time Management Mastery SRC, Online, 11:30 am-1 pm Register: src.augustof.net Kindergarten Registration Lincoln School, 6-7 pm Info: mac185.org	Kindergarten Registration Lincoln School, 6-7 pm Info: mac185.org			

Submit Your Events

March Calendar

**Jefferson House**  
APARTMENTS

Live Comfortably • Live Affordably • Live Well  
900 E Jefferson Street • Macomb, IL 61455  
**(309) 837-9955**

Household head/co-head must be 62+ or disabled for Section 8 eligibility. Subsidy available to reduce rent to 30% of income. Income limits apply.

Urban Innovations Senior Communities  
[www.seniorhousingmacomb.com](http://www.seniorhousingmacomb.com)

**CHAMBER GIFT CERTIFICATES**  
*make a great gift!*

**GIFT CERTIFICATE** Date: \_\_\_\_\_

This certifies \_\_\_\_\_ to \_\_\_\_\_ in merchandise/services from participating Chamber members listed on the back of this certificate.

Macomb Area Chamber of Commerce  
214 North Lafayette  
Macomb, IL 61455  
309-837-9955

Authorized Signature \_\_\_\_\_  
Redeemed at \_\_\_\_\_  
Not valid if torn or altered. Thank you!

#keepitmacomb

## Member Renewals

Thank you to our members who have continued their annual investment with the Macomb Area Chamber of Commerce within the last

month. Your support of the local business community is critical, now more than ever, as we look forward to working with you to serve as a platform that provides opportunities for growth and development for your organization and the Macomb area.

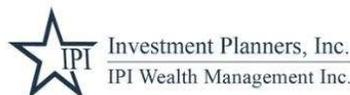
# MEMBERSHIP RENEWAL



Western  
Illinois  
Natural  
Medicine



THE ELMS





Convenient & Affordable Service to Your Destination!

## Area Education

### Western Illinois University

Western Illinois University is continuing to closely monitor the Coronavirus. This is an evolving situation, and updates are available from the Illinois Department of Public Health and the Centers for Disease Control and Prevention (CDC), including updated Travel Notices for countries with community transmission. The University's Pandemic Preparedness and Response Committee is following guidelines from the U.S. Centers for Disease Control (CDC), the Illinois Department of Public Health (IDPH), and national, regional, and local medical providers. They have set up their own webpage, which is intended to provide information about COVID-19 and the University's response and actions.

Visit the university website for more information.



WIU

### Spoon River College

Spoon River College has created a dedicated website to provide updates and information on the controlled reopening of their campus locations to students, staff, and the general public.

For details on business operations with complete safety guidelines, please visit their website.



SRC

### Macomb Public Schools

As the Macomb Public School District and the Regional Office of Education move forward into the 2021 school year, we invite you to visit the websites below to follow the latest on education options, guidelines, and resources for parents and educators.



Mac 185

ROE

The advertisement is split into two main sections. On the left, the WGEM logo is displayed in blue and white with the NBC peacock. Below it, the text reads: "Contact your marketing consultant today!" followed by "Michelle Nelson" in a large, bold, blue font, and her contact information: "217-228-6623" and "mnelson@wgem.com". A photograph of Michelle Nelson, a woman with long brown hair, is shown to the right of the text. At the bottom left, there are logos for NBC, CW, FOX, MeTV, and WGEM. On the right, the Macomb Medical Equipment & Supply logo is shown in white on a green background. It features a large white cross symbol above the word "Macomb" in a bold, white font. Below this, it says "Medical Equipment & Supply" and "MacombMed@denserv.com". At the bottom right, the address "531 East Grant St." and phone number "309.837.6161" are listed.

**Become a New Member**

# WHY JOIN A CHAMBER?

Chambers of Commerce are stronger than ever. By joining, you get members-only perks, exclusive advertising and networking opportunities, and a whole lot of exposure for yourself and your organization. **Get on board and see the difference!**

**NETWORKING**  
It's not just who you know, it's who others know. Networking is powerful.

**VISIBILITY**  
Stand out and get noticed in your community.  
*Hey! LOOK AT ME!*

**CREDIBILITY**  
Raise your reputation through membership.

**DISCOUNTS**  
Increase your purchasing power through members-only discounts and perks.\*

**HAVE A VOICE**  
Gain a say in what happens in government through the Chamber advocacy efforts.

**LEARNING**  
Get a competitive edge over non-members with exclusive training opportunities on a variety of hot topics.

**MEMBER EXCLUSIVE BENEFITS**

**DISCOUNTS** include:  
OFFICE SUPPLIES, TRAVEL, CONFERENCE REGISTRATION, HOTEL BOOKING, SOCIAL MEDIA, FINANCIAL MARKETING, HEALTH INSURANCE.

**JOIN US**  
© CHAMBERMASTER

\* See your Chamber for current discounts available.

Become a Chamber Member

# HyVee

1600 East Jackson Street - Macomb  
309-837-9917 www.hy-vee.com

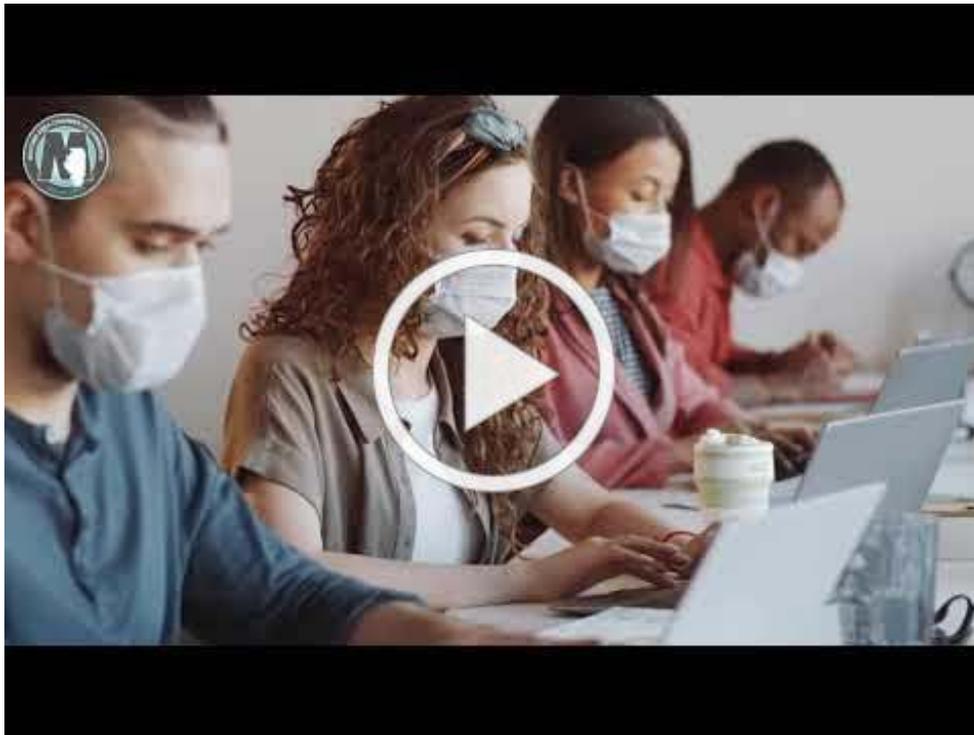
## ADVERTISE HERE!

For more information, contact the  
MACC @ 309.837.4855 or  
info@macombareachamber.com

### Job Postings

With several industries and career opportunities in our region, the Job Postings section on the Macomb Area Chamber website has become a one-stop shop for posting and finding

quality positions and ideal candidates right in the immediate area. You can find job openings, training programs, and and more on our website below.



### Jobs



**mdh**  
**McDonough**  
**District Hospital**

*More Than Hospital Care...A Hospital Caring.*  
525 East Grant St. | Macomb, IL | (309) 833-4101 | www.MDH.org



**mtc**  
communications

Internet Video Cameras Phone Systems

210 N. Coal St. | PO Box 359, Colchester, IL 62526  
309-575-3211 | mtc@mtc.com | info@mtc.com

# Local Stats

A monthly look at the city/region

## TAXES

JANUARY 2020

- SALES: \$248,025.82
- BED: \$8,503.03
- MOTOR FUEL: \$27,652.46

Source: City of Macomb, Business Office

## AIRPORT

JANUARY 2020

- LANDINGS: 104
- FUEL SOLD (gallons): 9,063

Source: Macomb Municipal Airport

## BUILDING PERMITS

JANUARY 2020

- TOTAL ISSUED: 26

Source: City of Macomb, Zoning Office

## LABOR FORCE

(Macomb Micropolitan Area)  
NOVEMBER 2020

- LABOR FORCE: 13,390
- UNEMPLOYMENT: 4.7%

Source: Illinois Dept. of Employment Security



**Macomb Area**  
Chamber of Commerce  
*Macomb, Illinois*

## Macomb

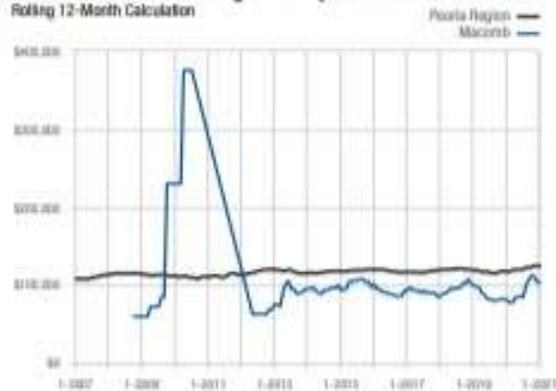
McDonough County

Single-Family Detached	January			Year to Date		
	2020	2021	% Change	Thru 1-2020	Thru 1-2021	% Change
<b>Key Metrics</b>						
New Listings	19	13	-31.6%	19	13	-31.6%
Pending Sales	10	12	+20.0%	10	12	+20.0%
Closed Sales	8	13	+62.5%	8	13	+62.5%
Cumulative Days on Market Until Sale	154	95	-38.3%	154	95	-38.3%
Median Sales Price*	\$62,500	\$68,000	+8.8%	\$62,500	\$68,000	+8.8%
Average Sales Price*	\$59,613	\$74,702	+25.3%	\$59,613	\$74,702	+25.3%
Percent of Original List Price Received*	87.8%	87.6%	-0.2%	87.8%	87.6%	-0.2%
Inventory of Homes for Sale	109	148	+35.8%	—	—	—
Months Supply of Inventory	9.2	12.2	+32.6%	—	—	—

Single-Family Attached	January			Year to Date		
	2020	2021	% Change	Thru 1-2020	Thru 1-2021	% Change
<b>Key Metrics</b>						
New Listings	2	1	-50.0%	2	1	-50.0%
Pending Sales	1	1	0.0%	1	1	0.0%
Closed Sales	1	0	-100.0%	1	0	-100.0%
Cumulative Days on Market Until Sale	431	—	—	431	—	—
Median Sales Price*	\$49,000	—	—	\$49,000	—	—
Average Sales Price*	\$49,000	—	—	\$49,000	—	—
Percent of Original List Price Received*	55.7%	—	—	55.7%	—	—
Inventory of Homes for Sale	23	12	-47.8%	—	—	—
Months Supply of Inventory	10.5	4.9	-53.3%	—	—	—

\*Does not account for sale concessions and/or financing assistance. | Percent changes are calculated using rounded figures and can sometimes look extreme due to small sample size.

**Median Sales Price - Single-Family Detached**  
 Rolling 12-Month Calculation



**Median Sales Price - Single-Family Attached**  
 Rolling 12-Month Calculation



A rolling 12-month calculation represents the current month and the 11 months prior to a single data point. If no activity occurred during a month, the line extends to the next available data point.

## McDonough County

Key Metrics	January			Year to Date		
	2020	2021	% Change	Thru 1-2020	Thru 1-2021	% Change
New Listings	23	19	- 17.4%	23	19	- 17.4%
Pending Sales	14	14	0.0%	14	14	0.0%
Closed Sales	10	16	+ 60.0%	10	16	+ 60.0%
Cumulative Days on Market Until Sale	190	112	- 41.1%	190	112	- 41.1%
Median Sales Price*	\$62,500	\$64,000	+ 2.4%	\$62,500	\$64,000	+ 2.4%
Average Sales Price*	\$64,190	\$80,539	+ 25.5%	\$64,190	\$80,539	+ 25.5%
Percent of Original List Price Received*	87.6%	83.9%	- 4.2%	87.6%	83.9%	- 4.2%
Inventory of Homes for Sale	141	183	+ 29.8%	---	---	---
Months Supply of Inventory	8.3	11.0	+ 32.5%	---	---	---

Key Metrics	January			Year to Date		
	2020	2021	% Change	Thru 1-2020	Thru 1-2021	% Change
New Listings	2	1	- 50.0%	2	1	- 50.0%
Pending Sales	1	1	0.0%	1	1	0.0%
Closed Sales	1	0	- 100.0%	1	0	- 100.0%
Cumulative Days on Market Until Sale	431	---	---	431	---	---
Median Sales Price*	\$49,000	---	---	\$49,000	---	---
Average Sales Price*	\$49,000	---	---	\$49,000	---	---
Percent of Original List Price Received*	55.7%	---	---	55.7%	---	---
Inventory of Homes for Sale	23	12	- 47.8%	---	---	---
Months Supply of Inventory	10.5	4.9	- 53.3%	---	---	---

\*Does not account for sale concessions and/or discount/agent assistance. (% Change) Percent changes are calculated using rounded figures and can sometimes look extreme due to small sample size.

### Median Sales Price - Single-Family Detached

Rolling 12-Month Calculation



A rolling 12-month calculation represents the current month and the 11 months prior to a single data point. If no activity occurred during a month, the line reverts to the next available data point.

### Median Sales Price - Single-Family Attached

Rolling 12-Month Calculation



Current as of February 5, 2021. All data from RMLS Alliance Report © 2021 ShowingTime.

## Digital Directory

You can now view a digital copy of the 2020-2021 Macomb Area Community Guide & Business Directory under the Visitors tab on our website. Full of great ways to help you and your business #keepitinmacomb!



Visit our website

Live it up with us online

# SO SOCIAL!

It's easier than ever to stay  
connected with your  
Macomb Area  
Chamber of Commerce

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Facebook

Instagram

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Macomb Area Chamber of Commerce  
214 North Lafayette Street  
Macomb, Illinois 61455  
(309) 837-4855  
[www.macombareachamber.com](http://www.macombareachamber.com)  
[info@macombareachamber.com](mailto:info@macombareachamber.com)



**Macomb Area**  
Chamber of Commerce  
*Macomb, Illinois*

Macomb Area Chamber of Commerce | 214 N. Lafayette St., Macomb, IL 61455  
[www.macombareachamber.com](http://www.macombareachamber.com)

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