

# SEPTEMBER 2021 NEWSLETTER



**OUR MISSION: TO PROMOTE THE DEVELOPMENT AND GROWTH OF THE MACOMB AREA.**

**OUR VISION: TO SERVE AS A CATALYST FOR THE BUSINESS, PROFESSIONAL AND EDUCATIONAL COMMUNITY'S COLLECTIVE EFFORTS TO ENHANCE THE ECONOMIC CLIMATE AND QUALITY OF LIFE FOR ALL OUR CITIZENS.**

THE MACOMB AREA CHAMBER OF COMMERCE



**THANK YOU TO OUR  
2021 ANNUAL  
CHAMBER  
SUPPORTERS!**

**BUSINESS BUILDERS - STAKEHOLDERS  
CHAMBER PARTNERS**

The logo for McDonough District Hospital, featuring the lowercase letters "mdh" in a stylized blue font above the text "McDonough District Hospital".

**McDonough District Hospital**

The logo for MidAmerica National Bank, featuring a stylized blue 'M' icon above the text "MidAmerica NATIONAL BANK" and the tagline "your bank for life".

**MidAmerica  
NATIONAL BANK**  
your bank for life

**TO BECOME A SPONSOR:**

**309.837.4855    [info@macombarechamber.com](mailto:info@macombarechamber.com)**



# Jefferson House

APARTMENTS

Live Comfortably • Live Affordably • Live Well  
900 E Jefferson Street • Macomb, IL 61455  
**(309) 837-9955**

Household head/co-head must be 62+ or disabled for Section 8 eligibility. Subsidy available to reduce rent to 30% of income. Income limits apply.

Urban Innovations Senior Communities  
www.seniorhousingmacomb.com



## CHAMBER GIFT CERTIFICATES

make a great gift!



#keepitmacomb

## Restore Illinois

As McDonough County remains in Phase 5 of the Restore Illinois plan, we invite you to visit the links below to keep up on the latest COVID-19 information, mask mandates, and resources.

## COVID-19 UPDATES

Macomb Area  
Chamber

Illinois Health Dept.

State of Illinois

McDonough Health

MDH

CDC

**COOLING**  
**Arnold Bros.**  
**HEATING**  
**365 DAYS OF INDOOR COMFORT**  
Brian Waller 1729 W. Jackson  
Brian Kinman Macomb, IL  
309-833-2852  
After Hours 309-837-2631 800-870-5013

**TWO LOCATIONS IN  
MACOMB TO SERVE YOU!**  
1700 E. Jackson St.  
833-2778  
430 W. Jackson St.  
837-9988  
**UCB**  
**UCBank.com**

## Executive Director Letter

Hello Chamber Members,

The Downtown Block Party was a HUGE success, and I could not be prouder of how it came together. There was a great mix of community members of all ages, Western students, and Spoon River College students. It was a joy to see everyone come together in Chandler Park and have a great time. The dunk tank was a big hit, and I am incredibly thankful to Curt Oldfield, Rob Jeter, John "JB" Biernbaum, Brian Kinman, and Nick Stoneking for

volunteering to take the plunge. We were able to raise \$327 in less than two hours for the CT Vivian Mural project! I am also thankful to Kristin Terry at Downtown Development for co-planning this event with me, as well as to Western Illinois University and Spoon River College for their tremendous support and participation! We handed out around 400 Shop/Support Local t-shirts and I have been seeing them around town every day since!

HELLO  
September

Thank you to our many sponsors! Finally, I hope if your business set up that night that you had a good experience as well. I welcome any feedback you may have, as there is always room for improvement next year!

Switching gears, Macomb Business Academy starts up again this Thursday! We have a great group of 23 students who will develop their leadership skills and establish connections with community leaders. Look for weekly photos and updates on the Chamber social media pages! MBA is a program designed to develop leadership potential within the community to meet the demands of tomorrow. It identifies emerging leaders within the Macomb area and provides a broad view of civic leadership through direct contact with the leaders and institutions shaping the community. We are not accepting any more applicants for the 2021 session, but we will be back next year! A big thank you to MidAmerica National Bank for sponsoring MBA this year!

With the new mask mandate in place, the Chamber will be following all CDC and state guidelines for events and meetings. Masks are required when indoors, social distancing is encouraged, and we will always have hand sanitizer and disposable masks available. Please get vaccinated and continue to wear your mask so we can get past this once and for all.

As always, contact me at any time by emailing [lauren@macombareachamber.com](mailto:lauren@macombareachamber.com) or calling the Chamber office at (309) 837-4855. I always welcome your questions, comments, and concerns.

Wishing you all a wonderful September and start of Fall!

Lauren

Email Lauren



## Marketing Director Letter

Welcome to September! Summer is officially over; the kids are back in school, college campuses are open, and all of those much-needed vacations are now warm memories. So now what?

Now we do that thing you have put off doing all Summer, or maybe even all year (or two or three). Now we take a good, hard look at your business and at your job. We take a good, hard look at how you are getting the right information to the right people. We take a good, hard look at how and if you are staying

## WGEM MARKETING HELP DESK

Macomb Area Chamber of Commerce has partnered with WGEM to help local businesses with their marketing needs.

FIRST TUESDAY OF EACH MONTH, STARTING IN SEPTEMBER

Michelle Nelson, Marketing Consultant, will be available as a FREE resource to help plan and brainstorm your marketing tactics.



Michelle Nelson, MBA  
Marketing Expert

Jimmy Johns lunch will be provided on 9/7.  
Stop by Chamber office, grab a free sandwich,  
meet Michelle and set up your free consultation



Answer your marketing questions | Marketing Plan Creation |  
Promotion Brainstorming | Tech Troubleshooting | & MORE

current with the latest trends. We take a good, hard look at your branding and determine if it's time to liven it up. We take a good, hard look at what works and what doesn't when it comes to getting people in your door. Now we take a long, hard look at how to freshen it all up and make it more modern.

And we get that change is hard and scary, but we also know that it can be incredibly rewarding in the long run. So how do you get started in the world of marketing? Let's take a baby step together and get you hooked up with local marketing professionals for FREE. The Macomb Area Chamber has partnered with WGEM to bring you the WGEM Marketing Help Desk starting Sept 7. we will have Michelle Nelson, professional Marketing Consultant on hand on the first Tuesday of each month to help you tackle individualized marketing needs for your business. And maybe you don't even know what you need, that's okay too; show up and we'll get it figured out together. No shame, no intimidation - just a chance to learn a something new.

Per usual, if you need to reach me with any marketing or member needs, hit up [shay@macombareachamber.com](mailto:shay@macombareachamber.com) or call the office at (309) 837-4855. Let's make it a great month!

Email Shay



## The City of Macomb

The City of Macomb is actively working with several local agencies and state authorities to provide the clearest and most up-to-date information, events, and municipal developments for all citizens. For more information, visit their website.



The City of Macomb continues to routinely share community updates on a variety of topics via a series of videos which can be viewed via the City of Macomb on YouTube.

City of Macomb Website

City of Macomb - YouTube

### **Downtown Macomb continues with improvements**

The City of Macomb is currently moving forward with Phase II of their Downtown Revitalization Project, which features updates to sidewalks, lighting, and landscaping. The estimated date of completion for the entire project is December 2021.





Downtown



Contact your marketing consultant today!  
**Michelle Nelson**  
217-228-6623  
mnelson@wgem.com



**Macomb**  
Medical Equipment & Supply  
[MacombMed@denserv.com](mailto:MacombMed@denserv.com)  
531 East Grant St. 309.837.6161

## Announcements & Opportunities



**2021 Macomb Downtown Block Party:** The Macomb Downtown Block Party was a huge success! It was great to see town and gown come together in Downtown Macomb on August 27. Thank you to the City of Macomb, Downtown Macomb, Western Illinois University, and Spoon River College for partnering to put on such a great event. Thank you to the WIU Visual Production Center for taking so many great photos and thank you to all of the community members, local businesses, and Chamber staff who contributed their time and talents to make provide a fun time for all ages.

Block Party Photos

# SHOP SUPPORT & THINK LOCAL.

MACOMB • ILLINOIS

We wish to offer a sincere thank you to all of the generous sponsors for the 2021 Shop Local t-shirt, which was handed out to over 400 people at the Downtown Block Party. If you would like one of your own, they are available free of charge in our office.





# Community Meet & Greet with New WIU Minority Employees

Wednesday, Sept. 8 • 5-7 p.m. • Macomb City Hall

- Remarks
  - WIU President Guiyou Huang
  - Macomb Mayor Michael Inman
  - Macomb Police Chief Jerel Jones
- Introduction of new WIU minority employees and families
- C.T. Vivian Scholars

Snacks provided by Boss Food Truck  
Pastor Allen & Andrea Henderson, owners



## Young Professionals of Macomb

Hello Chamber Members,

We are excited to announce we will be restarting **Young Professionals of Macomb!**

Young Professionals of Macomb is a program created to provide professionals within their 20s through 40s opportunities to: **network, share ideas** and get tips on ways to **advance themselves in their professions.**



NETWORK

DEVELOP

ENGAGE

# YOUNG PROFESSIONALS

THE MACOMB AREA CHAMBER OF COMMERCE

Open to young professionals and college students in the Macomb Area

## What We Offer

- Networking Opportunities Educational
- Knowledge-Based Professional Development
- Community Awareness and Volunteer
- Opportunities Recruitment and Retention
- Resources Linkage to other young professionals



For more information:

[pcf@macombareachamber.com](mailto:pcf@macombareachamber.com)

309.837.4855 [www.macombareachamber.com](http://www.macombareachamber.com)

In preparation for this resurgence we are asking former members and interested members to complete a [Google Form](#) that will allow us to provide the most beneficial, enjoyable and informative programming to you all!

We also would like to introduce our newest team member: Kiana Reid! Kiana is a Community Economic Development Graduate Student studying at Western Illinois University and will be working as our Peace Corps Fellow throughout this ongoing school year. Among her duties with MACC this year is to assist the effort in revitalizing the Young Professionals of Macomb. If you have any questions regarding YPM please reach out to Kiana at [pcf@macombareachamber.com](mailto:pcf@macombareachamber.com).

Kiana

**August Business After Hours - WIU Admissions**





**BAH/BBH Schedule**

• Toll Free: 877-339-0333  
 • YellowRestored.com

Proudly Serving Macomb and the Surrounding Areas

**ServiceMASTER Restore**  
An independent franchise.

*A Full Service Restoration Company*

Water • Fire • Mold • Construction

ICRC CERTIFIED

*The Wesley Community*

**Wesley Village**  
A Full Service Retirement Community

Find us on Facebook

1200 E. Grant St., Macomb, IL • 309-833-2123 • Fax 309-837-7500  
www.wesleyvillagemacomb.com

**Ribbon Cuttings**





**309 Wild Daisies Boutique:** The Ambassador Committee of the Macomb Area Chamber of Commerce held a ribbon cutting on August 6 to celebrate the grand opening of the recently relocated Wild Daisies Boutique at 114 N. Side Square in Downtown Macomb. Owner, Emily Harding pairs her love of fashion with "the best country chic outfits at an affordable price." The store features women's clothing, accessories, and home décor. Hours are Tuesday-Friday 10 am-5 pm, Saturday 10 am-3pm, Closed Sunday/Monday. Online shopping and shipping options are available at their website below or follow them on Facebook/Instagram for more information.

### 309 Wild Daisies



**Springdale Farmhouse:** The Ambassador Committee of the Macomb Area Chamber of Commerce held a ribbon cutting on August 25 for Springdale Farmhouse at 902 East Jackson Street in Macomb; a new retail business and new Chamber member as of early August 2021. Owner, Amy Bowman stocks the store with a variety of home decor, gift items, and accessories. Store hours are Tuesday-Saturday 9 am-5 pm, Closed Sunday and Monday. For more information: Follow them on Facebook.

### Springdale Farmhouse



### Schedule A Ribbon Cutting



## Calendar of Events

Welcome to a new month! Local events are starting to make a comeback this Summer. You will find a full range of Chamber member events on our monthly calendar.

As a FREE member benefit, we invite you to send your events to us and we will include them on our website calendar. Whether virtual or in person, we want to help get the word out about the new ways you are helping us all #keepitnmacomb!



### Submit Your Events

### September Calendar



## Member Renewals

Thank you to our members who have continued their yearltinvestment with the Macomb Area Chamber of Commerce within the last

month. Your support of the local business community is critical, now more than ever, as we look forward to working with you to serve as a platform that provides opportunities for growth and development for your organization and the Macomb area.

# MEMBERSHIP RENEWAL





Chuck Laird



"Providing Solutions for Your Business"

**OS**  
OFFICE SPECIALISTS

KEEP IT LOCAL

**SHARP**  
AUTHORIZED DEALER

**HON.**

- Office Supplies
- Office Furniture
- Janitorial & Food Service Supplies
- Computer & Copier Machines and Services

309-342-7711 - [www.oslbz](http://www.oslbz)



## New Members

# WHY JOIN A CHAMBER?

Chambers of Commerce are stronger than ever. By joining, you get members-only perks, exclusive advertising and networking opportunities, and a whole lot of exposure for yourself and your organization. **Get on board and see the difference!**

**NETWORKING**  
It's not just who you know, it's who others know. Networking is powerful.

**VISIBILITY**  
Stand out and get noticed in your community.  
*Hey! LOOK AT ME!*

**CREDIBILITY**  
Raise your reputation through membership.

**DISCOUNTS**  
Increase your purchasing power through members-only discounts and perks.\*

**HAVE A VOICE**  
Gain a say in what happens in government through the Chamber's advocacy efforts.

**LEARNING**  
Get a competitive edge over non-members with exclusive training opportunities on a variety of hot topics.

**MEMBER EXCLUSIVE BENEFITS**

**DISCOUNTS LIST:** OFFICE SUPPLIES, TRAVEL, CONFERENCE REGISTRATION, SEMINARS, BUSINESS INSURANCE, REAL ESTATE, MARKETING, AND MORE.

\* See your Chamber for current discounts available.

© CHAMBERMASTER

## JOIN US

Join the Chamber



the **Amazing** account

Earn points on your account that you can redeem for:

- Gift Cards,
- Cash Back,
- Travel,
- & More!



**Citizens Bank**  
A Division of **Horizon Community Bank**  
Member FDIC  
www.HometownBanks.com



**TimbukTech**<sup>®</sup>

YOUR TECHNOLOGY PARTNER  
For Business Success

## Job Postings

With several industries and career opportunities in our region, the Job Postings section on the Macomb Area Chamber website has become a one-stop shop for posting and finding

quality positions and ideal candidates right in the immediate area. You can find job openings, training programs, and and more on our website below.



Jobs

## Local Stats

A monthly look at the city/region

TAXES MAY	AIRPORT MAY	BUILDING PERMITS MAY	LABOR FORCE (Macomb Micropolitan Area) MARCH
<ul style="list-style-type: none"> <li>• SALES: \$216,227.67</li> <li>• BED: \$19,963.28</li> <li>• MOTOR FUEL: \$29,322.65</li> </ul>	<ul style="list-style-type: none"> <li>• LANDINGS: 149</li> <li>• FUEL SOLD (gallons): 10,121.20</li> </ul>	<ul style="list-style-type: none"> <li>• TOTAL ISSUED: 45</li> </ul>	<ul style="list-style-type: none"> <li>• LABOR FORCE: 12,352</li> <li>• UNEMPLOYMENT: 5.2%</li> </ul>
Source: City of Macomb, Business Office	Source: Macomb Municipal Airport	Source: City of Macomb, Zoning Office	Source: Illinois Dept. of Employment Security



Macomb Real Estate

McDonough County Real Estate



midnatbank.com | 877-647-5050

Small business insurance, locally sourced.



Contact Me ▶

Conklin Ins and Fin Svcs Inc  
Tom M Conklin, Agent  
Macomb, IL 61455



# Live it up with us online SO SOCIAL!

It's easier than ever to stay  
connected with your  
Macomb Area Chamber of Commerce



Facebook

Instagram

LinkedIn

Macomb Area Chamber of Commerce  
214 North Lafayette Street  
Macomb, Illinois 61455  
(309) 837-4855  
[www.macombareachamber.com](http://www.macombareachamber.com)  
[info@macombareachamber.com](mailto:info@macombareachamber.com)



**Macomb Area**  
Chamber of Commerce  
*Macomb, Illinois*

Macomb Area Chamber of Commerce | 214 N. Lafayette St., Macomb, IL 61455  
[www.macombareachamber.com](http://www.macombareachamber.com)

[Unsubscribe {recipient's email}](#).

[Update Profile](#) | [Constant Contact Data Notice](#)

Sent by [info@macombareachamber.com](mailto:info@macombareachamber.com) powered by



Try email marketing for free today!