

South County Business News

A publication of South County Chambers of Commerce—creating partnerships and opportunities that ensure South County businesses prosper



April 2021
Volume 61, Issue 4

City of Arroyo Grande's COVID-19 Relief Program



Jocelyn Brennan
President | CEO

South County Chambers of Commerce

At their March 9th meeting, the Arroyo Grande City Council unanimously authorized the use of \$150,000 from SB 1090 funds to assist businesses and residents in the form of business assistance grants and retraining scholarships.

Pursuant to a December 2016 Settlement Agreement between Pacific Gas & Electric (PG&E) and the local San Luis Obispo County governmental entities, and later, SB 1090, the City has received one-time Economic Development Funds of \$747,422 to support the City's economic development needs in light of the planned closure of the Diablo Canyon Power Plant.

Realizing the significant impacts COVID-19 has had on the community of Arroyo

Grande as a whole, staff recommended that Council consider directing the use of a portion of SB 1090 funds for a blend of COVID-19 relief programs assisting Arroyo Grande businesses and residents. After much consideration, Council authorized use of \$150,000 for the expansion of the City's Business Assistance Grant Program and a Retraining Scholarship Program to be administered in partnership with the South County Chambers of Commerce. In addition, Council authorized staff to work with the Chamber of Commerce on a COVID Safety Superstar Program, which will not require any funding and will celebrate stand-out Arroyo Grande businesses' adherence to COVID-19 protocols and restrictions. The Chamber of Commerce will administer this program.

The Business Assistant Grant Program was originally created in October using one-time CARES Act funds to reimburse the costs of business interruption caused by required closures. The continuation of this program with \$110,000 from SB 1090 funds will allow the City to generate a new round of mi-

crogrants. Allowed use of the funds for this round will include rent, payroll, personal protective equipment costs, costs associated with implementing new cleaning or operational protocols, and costs associated with website development and maintenance that will support "COVID-19 resiliency" for Arroyo Grande businesses.

The Retraining Scholarship Program will provide \$40,000 for scholarships to Arroyo Grande residents, businesses, and employees who are seeking occupational retraining opportunities. The Chamber of Commerce will assist the City in administering this program, which will utilize services offered by SLO Partners. Priority will be given to individuals whose existing occupations have been directly impacted by COVID-19 and/or the planned closure of the Diablo Canyon Power Plant.

"Economic recovery is crucial to our thriving community and we are excited to do our part to support these efforts in partnership with the Chamber of Commerce," said City Manager Whitney McDonald.

More information and applications will be available in the coming weeks on the City's website at www.arroyogrande.org.

UPCOMING ONLINE CHAMBER EVENTS (CONNECT VIA ZOOM):

Thursday, April 1:
Nipomo & Oceano
Business Meeting
8:30 to 9:30 am

Thursday, April 8:
South County Chambers
Ambassador Meeting
8 to 9 am

Tuesday, April 13:
Pismo Beach
Business Meeting
11 am to 12 noon

Thursday, April 15:
Arroyo Grande
Business Meeting
8:30 to 9:30 am

Friday, April 16:
Grover Beach
Business Meeting
12 noon to 1 pm

Wednesday, April 21:
Webinar: The Status
of Local Events
11 am to 12 noon

Thursday, April 22:
Membership Coffee
9 to 10 am
(nonmembers welcome
as a one-time guest)

Friday, April 23:
Governmental Affairs
Committee Meeting
8:00 to 9:15 am

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All online Chamber meetings can be accessed by logging in with your computer or device—or calling in by phone. Please RSVP at southcountychambers.com

April 2021 Business of the Month: Green Clean Machine of Nipomo

Based in Nipomo, Chamber member Green Clean Machine detoxifies businesses and homes through planet-friendly cleaning, organizing, and education.

Their green living-focused mission is to give businesses the peace of mind to focus on their impact in the community and offer families more precious time with loved ones.

As a licensed and insured professional business owner, Owner Meaghan's goal is to be the most compassionate toxic product consultant and provide the highest quality cleaning service in SLO County.

She partners with local businesses and experts to create holistic experiences that help



businesses and homes declutter and detoxify. She is offering all new commercial clients a free disinfection and waiving the one-time cleaning fee (up to a \$150 value).

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For more information, please visit gcmwellnessadvocate.com, or call (805) 249-3816.

Update from Supervisor Lynn Compton, District 4: Oceano, Nipomo, and Arroyo Grande

3/29/21 COVID-19 Update from Supervisor Lynn Compton:

Hello everyone. Great news regarding the COVID-19 vaccine from our Emergency Operations Center: Any individuals over the age of 50 can sign up for a chance to get the vaccine through the County's online Vaccine Appointment Registry or through local pharmacies and providers.

"More people can now get the safe and effective vaccines that will help us end this pandemic," said Dr. Penny Borenstein, County Health Officer. "Risk for severe illness or death from COVID-19 increases with age, and we are happy to begin vaccinating community members age 50 and older."

"This vaccine is worth the wait and we're pleased that so many doses have

been administered in SLO County," said Dr. Penny Borenstein, County Health Officer. "If you are eligible, get vaccinated as soon as you can to protect yourself, your loved ones, and our community."

Nearly 110,000 doses of vaccine have been administered in SLO County as of March 22nd, thanks to increased vaccine supply from the State, as well as federal supply to local pharmacies. The County Public Health Department has administered nearly 78,000 of those doses, and the rest have been administered by other vaccine providers. Last week, the County Public Health Department administered more than 9,000 doses of the COVID-19 vaccine, following the March 10 expansion of vaccine eligibility to certain frontline workers and residents at high risk for severe illness or death.

On March 10, the County expanded eligibility to frontline workers in Education & Childcare, Food & Agriculture, and Emergency Services, as well as anyone 16 or older with certain high-risk medical conditions or disabilities. These groups remain eligible, but the County estimates that many have already received vaccine.

For assistance signing up for the County's appointment registry, call the Phone Assistance Center at (805) 543-2444 or (805) 781-4280. For more questions about COVID-19 vaccine in SLO County, visit our Frequently Asked Questions page.

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Respectfully,
Lynn Compton
San Luis Obispo County
Supervisor District 4

Update from Supervisor Dawn Ortiz-Legg, District 3: Avila Beach, Grover Beach, Pismo Beach, and San Luis Obispo

Hello Third District residents! April will be my fifth month as the newly appointed Supervisor of the Third District. I am honored to represent you.

Allow me to share my priorities this first year: Priority one is to be accessible to you! I value listening and learning about what is important to you. Right now, I offer office hours every Thursday afternoon on Zoom. In addition, 1) COVID 19 recovery 2) preparing for economic impact of the Diablo Canyon closure 3) Homeless issues and 4) Address childcare shortages.

To note, as of March 29th, 20,433 cases of COVID-19 with 255 deaths are recorded in San Luis Obispo County. The positive news is nearly 100,000 vaccines have been delivered to San Luis Obispo County and thousands more to pharmacy and hospital healthcare partners. It is critically important for as many as possible to get the vaccine! You can sign up at www.READYSLO.org.

While many were able to navigate the pandemic economically, many businesses and individuals have been

seriously impacted. Supervisor John Peschong and I joined forces on an economic relief subcommittee to review and address how we can assist small businesses and families. The first item was to update and revise the www.RECOVERSLO.org website to help citizens easily connect to resources for rent relief, businesses grants and other recovery tools. We also funded a small business grant program and designated funds for early childcare centers. I am hopeful the Board of Supervisors will continue to further fund these programs using some of the Federal America Rescue Plan Act 2021, to help all types of struggling Central Coast businesses.

When it comes to preparing our County for the loss of Diablo Canyon jobs, I have a weekly meeting with the REACH team, the Regional Economic Action Coalition created to increase economic prosperity through big thinking and bold action. This past month, a Memorandum of Understanding (MOU) was signed among many partners with the interest to ensure a safe

decommissioning process and explore forward-looking reuse of the industrial footprint area once the power plant is dismantled and removed. Learn more at www.reachcentralcoast.org.

Lastly, homeless issues are being addressed in a regional manner to address the wide variety of needs of a diverse population and situations. You already know there are no easy answers, but we need to engage, be creative and educate ourselves on this serious challenge. At the March 16, 2021 the Cave Landing Beach was incorporated into SLO County Parks Department. Thanks to a grant by the Coastal Foundation, the Board's action allows the County to clean up the area, install a more substantial parking lot to monitor and maintain this gem of a beach location, dear to many South County residents and visitors alike.

To set up a meeting, or send a note, please either call District 3 Legislative assistant, Sarah Sartain, at (805) 781-4336; or send an email to district3@co.slo.ca.us.

Arroyo Grande News

Hello Members: Spring is here. Can you feel it in the air? The sense of rebirth is permeating everything. The weather is warming, the trees are blooming, the economy is reopening, vaccines are protecting- it just feels better, doesn't it? The beginning of spring doesn't mean all of a sudden everything is perfect. It's not all better in a day. But summer is on the way. It's the resurgent feeling of hope and opportunity. It's the signal from mother nature that it's all going to come alive again- imminently.

To continue the metaphor, in order for this rebirth to happen, we still need to provide water, sustenance, and protection to tender new growth. I am proud to tell you about some programs the City of Arroyo Grande just approved to offer help and protection to our

businesses and residents that are just beginning to get back on their feet. We have contracted with the South County Chambers to administer some of these exciting programs. One of our largest programs is the Business Assistance Grant Program, which offers multiple ways to apply for grant money, including rent relief and modernizing your business for the Covid/post-covid world. We are providing grants to a program with SLO Partners that will help both workers and businesses simultaneously: businesses let the program know what skilled workers they need, and the program trains workers specifically for them. Put those two programs alongside the multi-million dollar programs for rent

continued on page 7

Welcome new Chamber members:

Scarlet's Insurance Services
•
Exfoliate Skin Therapy
•
Gold Coast Express Registration
•
Geriatric Care Management and Dementia Consulting
•
Touchstone Central Coast
•
New Times
•
Santa Maria Sun

Grover Beach News

Well, March was certainly an interesting month. SLO County moved into the red tier and vaccine availability increased dramatically while COVID cases decreased sharply! In addition to that, Grover Beach awarded a contract to replace the playground equipment at our 16th Street Park...we adopted a series of goals for FY2021-2023 to prioritize the city's focus for the next budget cycle...we authorized contracting with the City of Pismo Beach for police dispatch service...we approved an almost \$13 million Capital Improvement Program to repair and/or upgrade Parks, Buildings &

Facilities, Streets & Storm Drains, along with Water and Sewer infrastructure...and participated in a 12-hour Coastal Commission meeting where they took an action that will impact each of us in unique ways.

We also said good-bye to Mariam Shah as she and her family moved out of Grover Beach. While it is an exciting new beginning for her and her family, it leaves a large hole on the City Council and on the committees where she so eloquently represented Grover Beach. Even though we wish her well and she cannot be replaced, we do need to fill her vacant seat on the

Council. If you are a registered voter that lives in Grover Beach and has a passion for public service and representing your city, we encourage you to submit an application [here](#) before 5pm on April 9. Eligible candidates will be interviewed at a Special Meeting of the City Council at 6pm on April 19 with the intent to make an appointment that evening. If you have questions about the process, contact City Clerk Wendi Sims at (805) 473-4567 or reach out to me at (805) 459-4277 if you want to talk about the City.

Jeff Lee
Mayor, City of Grover Beach

Pismo Beach News

2021 marks the City of Pismo Beach's 75th anniversary of serving its residents, businesses, and the greater community. The City was incorporated in 1946 and was founded on the same principles that we continue to value today—commitment to excellence and integrity.

Nestled between the blue waters of the Pacific and the rolling hills of Wine Country, Pismo Beach continues to be an innovative and inclusive community that is parallel to none. We are proud to serve the well-respected community of Pismo Beach and look forward to

celebrating 75 years in this beautiful city that we call home. While current protocols require for modified festivities, there will be opportunities throughout the year to show our appreciation, from the Fourth of July to our Clam Festival, and other ways. You may have noticed that roadways in town have been festooned with banners to commemorate the occasion. See the City's website for up-to-date information on 75th anniversary.

We welcome Jeff Smith as our new



Police Chief who is replacing Jake Miller who is retiring after a distinguished career in law enforcement. Smith is currently the interim Police Chief for the City of San Luis Obispo. Speaking of police matters, the cities of Grover Beach and Pismo Beach reached agreement to consolidate dispatch services at the Pismo Beach Police Department which will result in better service and lower cost for both cities.

Ed Waage
Mayor, City of Pismo Beach

Recent Ribbon Cuttings



Congrats, Brooke and Jacob, on the reopening of Grover Beach Sourdough!

We celebrated National Sourdough Bread Day (and some delicious baguettes) with a ribbon cutting at Grover Beach Sourdough to commemorate the re-opening of their bakery back in its original location at 236 West Grand Ave. They will sell all baked goods and bread Wednesday through Sunday from 8 am to 3 pm. Look for favorites such as sourdough bagels, pretzels, mini loaves, daily bread flavors, and more. Three-pack pricing will return, and tax will be built in as it was before. They will no longer have seating at the bakery, but The Spoon Trade (located across the street) will be offering both indoor and patio seating. For more information, follow them on social media or visit gbsourdough.com

Congrats, Tracy, mobile notary!

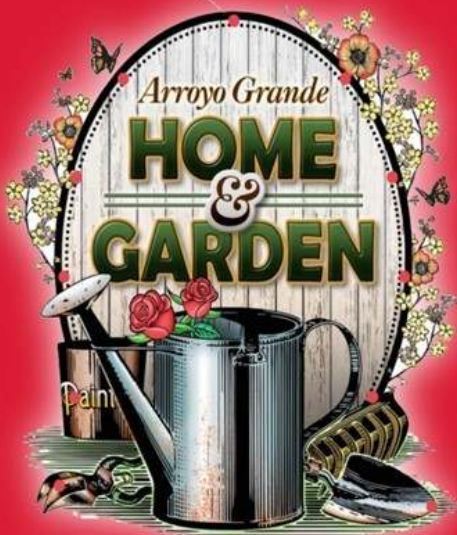
Congratulations to Tracy Chitwood, Mobile Notary on her added location in the Village of Arroyo Grande! Tracy is a mobile notary and loan-signing agent who serves three counties: San Luis Obispo, Santa Barbara, and Kern. She is a licensed Realtor and offers live scan fingerprinting. Tracy provides professional, efficient, and timely business services to meet your needs. Her new added location is at 405 E. Branch St. Suite 109B in the Village of Arroyo Grande. Call (805) 709-7447, or visit her online at tracychitwood.com.



Congrats, Stefanie, of Brass and Needle Beauty Bar!

Brass & Needle Beauty Bar is a multi-service spa/salon that offers spray tanning, Lipo Laser cavitation, and microblading. With over 15 years of customer service experience, Brass & Needle Beauty Bar's mission is to create a relaxing yet luxurious retreat from the pressing worries of the modern world. Offering only organic and naturally derived products, they strive to provide their clients with a sanctuary for the senses. Their spa is located at 555 S. 13th St. Suite C in Grover Beach. For more information, please call (714) 249-5565 or follow them on social media. Brass & Needle Beauty Bar is a participant in the #BuyLocal program. Shoppers who spend \$100 or more at their spa can select a free gift card for \$25 from a list of participating Grover Beach businesses.





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Recent Ribbon Cuttings



**Congrats, Linda,
at Ritual Skin & Body Care!**

We celebrated a ribbon cutting recently with Ritual Skin & Body Care in the Village of Arroyo Grande. Owner Linda Ruberto is a California Licensed and a Nationally Certified Esthetician, Massage/Bodywork Practitioner and a regularly published author for the spa industry. She has visited local and international spas throughout her lifetime, has 20 years of experience as a professional dancer and studio owner, and blends skin and body care experience expertly. Her philosophy is to promote natural beauty and healthy aging, while encouraging women of all ages to celebrate their unique, everchanging relationship to beauty, and their own personal care rituals. Spa services provided include eye-brow design, craniosacral therapy, pregnancy massage, facials, peels, and face/body waxing.

Ritual Skin & Body Care is located at 522 Paulding Circle, Suite A, in the Village of Arroyo Grande. Visit ritualskinandbodycare.com, or call (805) 722-8222.



The historic Bridge Street Bridge in the Village of Arroyo Grande

Congrats to the City of Arroyo Grande on the reopening of the Bridge Street Bridge last month in the Village. It was an honor to be a part of the ribbon-cutting celebration. The historic bridge was closed for rehabilitation in June 2020 after the City Council approved a contract with Granite Construction, Inc. for the project. During construction activities, the work performed included removal of the bridge over Arroyo Grande Creek and placement of a temporary bridge to the west of Bridge Street Bridge for non-motorized access over the creek.



**Photo credit: Vivian Krug Cotton
Emotions Photography, Gifts, & Greeting Cards**

Arroyo Grande News continued from page 3

relief that will help renters and make landlords able to get close to whole at the County of SLO and we have a robust "fertilizer" for our new spring seedlings. Contact the Chamber for how you can apply for any of these programs.

I personally admire and appreciate all you have done to weather the storm that is Covid, and all the frustrations and regulations. I've asked the City, and the Council has enthusiastically agreed, to start an award program called "Covid Superstars." I/we want to publicly acknowledge and promote businesses that have gone the extra mile to keep us all safe during the closures. I/we want to publicly celebrate the care you have for our community, and the substantial investments you made to demonstrate it. Thank you for all you have done. Please take a moment to nominate yourself or someone else. Tell us the lengths to which you went to not only comply, but excel. Celebrations are a wonderful way to create community and solidify bonds. We all need a little celebration right now as the flowers begin to bloom.

Caren Ray Russom

Mayor, City of Arroyo Grande

Which Arroyo Grande businesses would you nominate as a COVID Safety Superstar?



Tell us your choice at southcountychambers.com.

Click on the Resources tab to vote.



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Kenneth B. Brown

PE - Principal Civil Engineer

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Principal Civil Engineer added to team at Garing, Taylor & Associates

Garing, Taylor & Associates, Inc. (GTA) recently announced the recruitment of Ken Brown, a licensed Professional Engineer in the State of California. Ken joined GTA last month and brings more than 16 years of experience coordinating project development with private developers, as well as cities, counties, and other public agencies.

Ken will help Ron Reilly (CEO) and Perry McBeth (VP) guide and mentor GTA's team of civil engineers, working on a variety of complex commercial, municipal and residential projects from the conceptual layout all the way to final design and construction phases. In addition to management and mentorship roles, Ken will lead the preparation of civil improvement plans and construction documents for grading, drainage, water and sewer designs while thoughtfully interacting with owners, architects and additional project stakeholders.

GTA's core four values are to be:



Kenneth B. Brown
PE - Principal Civil Engineer

trustworthy, helpful, involved, and remarkable. While Ken certainly exemplifies each of these values through his work and daily interactions, he prides himself on the delivery of efficient, well-executed, and impressive results.

In addition to his robust, proven track record of leadership and mentorship, Ken brings to GTA a strong record of construction observation, inspection and documentation complying with city, county, and state require-

ments. Additional areas of expertise include performance and oversight of hydraulic analyses, as well as storm-water drainage facility design.

Ken's track record of communication, client advocacy, and dedication to customer service will certainly enhance GTA's ongoing, concerted effort to provide industry and class-leading customer care; believing that the customer experience is the greatest commodity a land surveying and civil engineering consulting firm such as theirs has to offer its trusted business partners.

GTA has been a part of the fabric of the Five Cities and San Luis Obispo County since incorporating in April of 1962. With specific emphasis given to, both, public and private land development and infrastructure projects, the freshly assembled leadership team at GTA bring over 40 years of experience and leadership in the industry.

For more information, please call their office at (805) 489-1321.

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Three business seats open on SLO County Workforce Development Board

There are currently three (3) business seats vacant on the San Luis Obispo Workforce Development Board (WDB) at this time. They are very much interested in adding South County business representation to their board. Board members should be in priority industry sectors within the County and fill a role that hires and/or supervises staff, has influence on policy matters, and ideally an awareness of the workforce needs of their industry sector overall. The following is a quick overview of the WDB.

The WDB meets quarterly on the 1st Thursday of the month from 8-10am. These meetings were typically held in San Luis Obispo, however recently have taken place via Zoom.

The WDB is an advisory, planning and policy board appointed by the

County Board of Supervisors to plan and oversee the use of federal funding for employment and training programs. The WDB consists of business leaders in combination with workforce, labor, economic development, and

education partners. The WDB is a majority business-led board.

Their mission is to implement the Workforce Innovation and Opportunity

continued on next page



EXPLORATION DISCOVERY CENTER:

NEW UPDATES IN PROGRESS

Here is what what we've been working on for our Five Cities kids! The Exploration Discovery Center is working on the back outdoor space. We are planning to build a pyramid to enter, an aquaponics gardening area, and possible treehouses.



PLEASE CALL DEBBY UGALDE AT (805) 698-7351 FOR FURTHER DETAILS ABOUT THE NEW EXPLORATION DISCOVERY CENTER.



San Luis Obispo County Workforce Development Board
Continued from previous page

Act (WIOA) by leveraging community resources, being a catalyst for workforce development and contributing to a healthy economy in San Luis Obispo County. This includes input on strategic direction for services provided through the America's Job Center of CA (AJCC) and their youth workforce programs. To accomplish this mission, their Board members participate in the following activities:

- Strategic Planning
- Convening stakeholders
- Creating performance expectations
- Local advocacy and leadership for workforce policy development
- Promoting workforce system and economic development initiatives to ensure their systems are proactive in meeting the needs of job seekers and employers.

Their vision is to meet the needs of employers and job seekers in San Luis Obispo County. They strive to look ahead to issues of workforce demand and supply to create a system that takes a leading and influencing role within a network of local partners that include business, economic development, education, and workforce professionals.

For more information, please contact Dawn via email at dboulanger@co.slo.ca.us.



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New Chamber Member Highlights



Welcome to the Chamber, Gold Coast Express Registration!

Gold Coast Express Registration is your local California DMV alternative for vehicle title and registration services so you can skip the line at the DMV. They carry official DMV inventory on hand for quick vehicle transactions such as registration renewals, stickers, title transfers, license plates, and much more. Gold Coast Express Registration is located in the Village of Arroyo Grande. Contact them for an appointment at goldcoastxr@gmail.com, or call (805) 556-4303. Visit them online at goldcoastx.com.

Welcome Exfoliate Skin Therapy!

Helping clients age well is the specialty at Exfoliate Skin Therapy: slowing down the aging process, repairing damage, and healing acne. Jenifer's goal as an esthetician is to help her clients achieve and maintain their very best look. She offers facials, peels, waxing, Oxygeneo treatment, microdermabrasion, and Korean skincare advanced treatments. Every client receives stellar customer service, a personal touch, and an individualized treatment for their skin health needs. Jenifer balances high-performance resurfacing modalities and nourishing organic products to achieve beautiful results. Exfoliate Skin Therapy is located at 148 N. 13th St., Suite 100, in Grover Beach. Visit them online at exfoliateskinandspa.com, or call (805) 825-8546. Exfoliate Skin Therapy is a participant in the #BuyLocal program. Shoppers who spend \$100 or more at their salon can select a free gift card for \$25 from a list of participating Grover Beach businesses.



Welcome Scarlet's Insurance Services!

In business since 1979, Scarlet and her team believe that it is extremely important to find a policy that meets their client's needs. Their motto of "working to find the best for you" is also the driving force behind every presentation. Their agency is multi-state licensed and represents many of the leading insurance companies in the nation. Combining the experience of their in-house agents with that of contracted team members results in an extremely strong network that provides flexibility, knowledge, and the resources necessary to handle local, regional, and national accounts. Contact that at 877-872-2753, or e-mail sis@ScarletsInsurance.com. Visit them online at scarletsinsurance.com.

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Cindy Blankenburg, Broker
805-710-3794

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BlankenburgProperties.com



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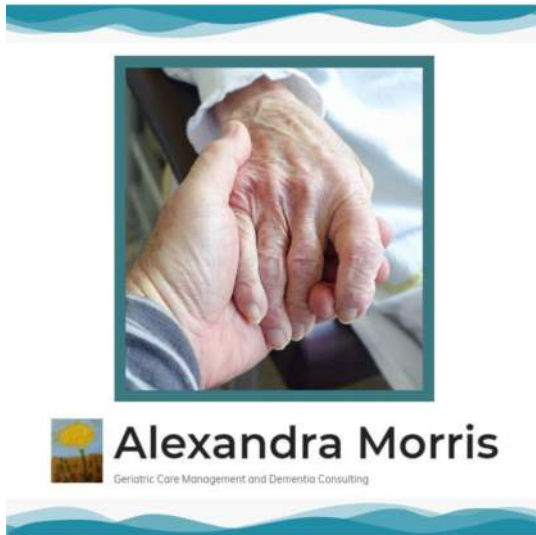
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CENTRAL COAST TRANSITIONS

ESTATE PREPARATION
AND CLEAN UP

New Chamber Member Highlights



Welcome Geriatric Care Management and Dementia Consulting!

Alexandra is a Geriatric Care Manager (GCM), a health and human services specialist who helps families who are concerned about and caring for older relatives. She is an experienced guide and resource for families of elders with chronic needs, including helping those suffering from Alzheimer's disease, Parkinson's, or general frailty and dependence. As a credentialed gerontologist and certified GCM who has worked with elders for 20 years, Alexandra says families are often unprepared and unaware as to what to do when an elder becomes ill, has memory problems or is struggling to manage activities of daily living such as paying bills, keeping up the home, shopping, and cooking. For more information, please visit alexandramorrisgcm.com, or call (805) 441-7550.

Welcome to the Chamber, Touchstone Central Coast!

Touchstone is a team committed to organizational and personal development for leaders of all kinds with customization to fit. They host a monthly Touchstone Topics series along with a variety of team building and training workshops throughout the year. Touchstone Topics provides opportunities for networking as well as resources to support ongoing personal growth and development, nurturing life, and career goals. Touchstone supports individuals who desire to learn, grow, and lead with a servant's heart. The mission of Touchstone grew out of their creators' desire, as professionals, to learn, grow, and do better. Their experience as mentors and support of other individuals and each other drives what they would like to encourage in others. It's their dream to create a movement that not only promotes inclusivity and community but also encourages trust, open discussions, and sincere collaborations among all people. For more information, visit their website at touchstonecc.com, or call (805) 619-9010.



Local news and entertainment published every week



New Times:
San Luis Obispo
County

The Sun:
Northern Santa Barbara
County

Welcome New Times and The Sun!

New Times is San Luis Obispo County's news and entertainment weekly and is celebrating over 30 years of publishing. New Times covers local news, politics, opinion, food, wine, arts, and entertainment each week. New Times is locally owned and operated in San Luis Obispo and is home to 55 Fiction, Best Of San Luis Obispo County Readers Poll, Winning Images Photography Contest, The New Times Music Awards, and the Shredder. The Sun has been published for over 20 years and covers local news and entertainment each week in Northern Santa Barbara County. New Times and The Sun are distributed every Thursday. For more information, please visit newtimeslo.com and santamariasun.com.



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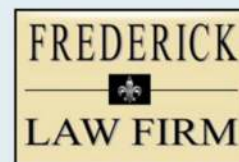
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The Nipomo office of Frederick Law Firm is the solution you need when seeking a dedicated, local injury attorney or professional lawyers who are skilled in a wide variety of legal fields such as real estate, criminal law, wrongful death, agricultural law, and others. Firm founder, Jacqueline Vitti Frederick, is a forceful advocate, South County-based personal injury attorney with over 32 years of litigation experience throughout California.



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CHAMBER WEBINAR

THE STATUS OF LOCAL EVENTS

WEDNESDAY, APRIL 21
11 AM TO 12 NOON
ZOOM MEETING



Representatives for CAPE, the California Association for Private Events, and SLO County Event Coalition will share the latest updates on their advocacy efforts to reopen private events on the Central Coast. Please RSVP at southcountychambers.com.



Thank you, renewing Chamber members!

Phillips 66/Santa Maria Refinery: Platinum Level Chairman's Circle

•

City of Arroyo Grande: Gold Level Chairman's Circle

•

NKT Commercial: Gold Level Chairman's Circle

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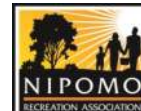
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ELECTRIC VEHICLE INCENTIVE PROGRAM

3CE's Electrify Your Ride program totals \$700,000 in funding and is available on a first-come, first-served basis to all 3CE customers. 3CE is providing incentives for qualified clean vehicle purchases between February 1, 2021 and June 30, 2021.

Who is ELIGIBLE?



Residential Customers

- One 3CE vehicle incentive per household
- Income-qualified customers receive double the incentives



Commercial & Ag Customers

- Up to five 3CE vehicle incentives per business
- Large and small commercial and agricultural customers and non-profit agencies are eligible



Public Agencies

- For up to five 3CE vehicle incentives, apply online.
- For more than five, contact 3CE programs team.
- 3CE's member agencies (all enrolled cities and counties) are eligible as well as other public agency customers.

Not sure if you are a 3CE customer yet? Contact a 3CE Energy Adviser to find out. Email EA@3ce.org or call 888-909-6227

	NEW VEHICLE		USED VEHICLE	
	BASE INCENTIVE	INCOME QUALIFIED INCENTIVE	BASE INCENTIVE	INCOME QUALIFIED INCENTIVE
BATTERY ELECTRIC	\$2,000	\$4,000	\$1,000	\$2,000
PLUG-IN HYBRID	\$1,000	\$2,000	\$700	\$1,400
ELECTRIC MOTORCYCLE	\$300	\$600	N/A	N/A
HYDROGEN FUEL CELL	\$2,500	\$5,000	N/A	N/A

EV shoppers can learn more about additional incentives and rebates by visiting 3CE's website.

Learn more at 3cenenergy.org/electric-vehicle-incentive-program/

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2021 BUSINESS HIGHLIGHT OPPORTUNITY FOR SOUTH COUNTY CHAMBER MEMBERS

Speak at one of our upcoming webinars for up to two minutes about your business or nonprofit for an opportunity to present your message in front of other business owners, their employees, nonprofits, political representatives, and the community as well as thousands of video viewers. Your two-minute presentation can include a video, slideshow, or photos (displayed by screen share).

Your business name will be mentioned in all promotions of the webinar before and after event. A recording of webinar will be shared on social media so a larger audience can view your business highlight.

Please email office@southcountychambers.com, or call (805) 489-1488 for further details.



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