

# South County Business News

*A publication of South County Chambers of Commerce—creating partnerships and opportunities that ensure South County businesses prosper*



February 2021  
Volume 61, Issue 2

## Oceano Project Summary from Coastal Commission Staff

The South County Chambers has sent a letter to Governor Newsom and the Coastal Commissioners asking that they do not consider the Oceano Project agenda item until the South Central Coast representative is appointed by the Governor. The seat is currently vacant. The following is a summary of the Coastal Commission staff recommendation to the commissioners for the March 18 meeting.

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The staff summary states: The staff recommendation would not close Oceano Dunes. Rather, it would enable the Commission to partner with State Parks, the local community, and visitors to the area to reimagine the Park operating in more environmentally sustainable and legally consistent way. The Park would continue to offer unique experiences such as car camping on the beach, and a range of other activities, from walking and swimming at the beach to horseback riding, birding and hiking the dunes. Under the new plan, the Park

would:

- Provide a unique \$10 per campsite car camping experience and vehicular ADA access between West Grand and Pier Avenues
- Provide non-vehicular public recreational access south of Pier Avenue to allow for beach day use, equestrian use, biking, hiking, birdwatching, fishing and other activities. This would close Pier Avenue to vehicular entry, and provide some low-intensity hike-in/bike-in camping opportunities further south
- Implement enhanced habitat protection measures, including in the southern portion of the Park and near Oso Flaco Lake.

The staff recommendation would initially increase beach/vehicular camping space, and then after the 5-year transition provide roughly the same amount of camping space currently available at the Park but move it further north. The camping would then be closer to Pismo Beach, Grover Beach, and Oceano businesses near West Grand and Pier Avenues, allowing campers to walk, visit,

and shop in those areas. Closing the Pier Avenue vehicle ramp will enable the underserved community of Oceano to directly connect to its beach, which could bring with it opportunities that help beach towns prosper. These changes could lead to adverse impacts to existing businesses catering primarily to OHV uses, but there would also be expanded opportunities for businesses catering to lower-impact beach and dune uses. Oceano Dunes would continue to be a Park that is attractive for visitors, particularly for families looking for unique lower-cost recreational and outdoor opportunities.

It is important that the Coastal Commission hear the public's vision for the future of the Park. That includes community leaders, business owners, elected representatives, residents and visitors. Previous Coastal Commission hearings on the Park have drawn speakers with strong single-issue views such as those who support OHV use and those who oppose it. The upcoming hearing is also an opportunity for the people to comment on what

**Continued on page 13**

### UPCOMING

#### CHAMBER EVENTS (CONNECT VIA ZOOM):

**Thursday, February 4:**  
**Nipomo & Oceano  
Business Meeting**  
8:30 to 9:30 am

**Tuesday, February 9:**  
**Pismo Beach  
Business Meeting**  
11 am to 12 noon

**Thursday, February 11:**  
**SCCC Chamber  
Ambassador Meeting**  
8 to 9 am

**Wednesday, February 17:**  
**Wednesday Webinar  
(topic to be announced)**  
11 am to 12 noon

**Thursday, February 18:**  
**Arroyo Grande  
Business Meeting**  
8:30 to 9:30 am

**Friday, February 19:**  
**Grover Beach  
Business Meeting**  
12 noon to 1 pm

**Thursday, February 25:**  
**Membership Coffee**  
9 to 10 am  
(nonmembers of the Chamber are welcome)

**Friday, February 26:**  
**Governmental Affairs  
Committee Meeting**  
8:00 to 9:15 am

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All online Chamber meetings can be accessed by logging in with your computer or device—or calling in by phone. Please RSVP on our website to receive the Zoom login or call-in details.

## February 2021 Business of the Month: Pismo Beach Veterinary Clinic

Founded in 1996, Pismo Beach Veterinary Clinic is a locally owned and operated center for premium veterinary care. Their purpose is to elevate the standard for veterinary care and education in our community. Their core values are to be respectful of clients and patients, take initiative to solve problems, remain graceful under pressure, create an exceptional customer experience, and raise the bar on veterinary care. They offer the best medicine and constantly



adapts to meet the highest standards of veterinary care. They only offer services or products that they believe in. Their informed and educated staff allows for an informed and educated client. This leads to better advocacy and care giving for the patient.

The HELP Fund was founded by Pismo Beach Veterinary Clinic

to assist people in limited income situations with the care of their animal family members. Services might include anything from physical examination to surgical procedures. HELP is funded entirely by the donations of clients and friends of the vet clinic. HELP will match owner's funding for their pet's health care up to \$500 on a case by case basis. Their office is located at 990 Price St. in Pismo Beach. Call (805) 773-0474 or visit pismo beachvet.com.

## Update from Supervisor Lynn Compton, District 4: Oceano, Nipomo, and Arroyo Grande

### 1/27/21 Weekly COVID-19 Update from Supervisor Lynn Compton:

There are now 17,300 COVID positive cases, as of 1/27/21, in SLO County. That means about 6% of our County population has tested positive. Since December, we have seen an increase of about 60% in total cases. The good news is that while daily case numbers seem consistent, they do appear to be starting on a downhill trend. Hopefully, that will continue. Our hospitalization and ICU numbers tend to lag a bit behind but we hope to see them follow on the downhill trend. Today (1-27-21) there are 16 persons in the ICU with COVID. Almost most half of ICU staffed beds are occupied by COVID patients. There have been 161 deaths with 30 more in "pending category."

Lifting of Regional Stay at Home order went into effect immediately 1-25-21. While we never came close to being below the 15% threshold for ICU capacity, we were "lumped into a group" with Southern CA, and the basis for lifting the order isn't where we are at today, but based on a projection that in a four weeks time the region will be above that 15%. The projection for Southern California is 33%. We are well above that projection in our own County.

Thus, we are now back in Purple Tier, which is the most restrictive, in terms of businesses. All personal care (nail salons, massage, zoos, museums, etc.) can reopen though. Details of those businesses and which are able to open can be found at [www.readyslo.org](http://www.readyslo.org) under guidance for safe operations.

There is still limited gatherings in the Purple Tier. Keep to your social "bubble." Limiting gatherings across only three or less households, and preferably all activities are to occur outdoors, with masks, keep short, etc. We want to move to Red Tier, so all protective measures need to be followed, even with the vaccine being here.

We are at adjusted case rate of 32.5 and need to lower this number in order to move to the Red Tier. The unadjusted rate is 65. We need to get to 7 to move to the less restrictive tier.

Our Positivity Rate is already in the Red Tier. It must be below 8%. We are currently at a 7.6% Positivity Rate County-wide. We are one of the few counties that meet this health equity metric.

### Vaccines:

The Vaccine Task Force met January 27th for the 4th time. They are meeting weekly. Many of those members are ambassadors of the messaging to their designated sectors (religious groups, business groups, age communities, ethnic groups, etc.). With their concurrence, we are still in early stage of Phase I B (only individuals 75 plus due to higher risk of death in that group).

We are hearing from a lot of individuals in the 65-74 age range groups, and are getting mixed messaging from State, etc. This group is in Phase IB, Tier 1, and we just started this group and will move to that segment/group next. There are approximately 38K residents in first group. We think we are halfway through that group (26K residents) with pharmacy partnership assistance. We feel we need 2-3 weeks more in the current phase to finish up.

Other groups still on "pause" including critical infrastructure sectors, emergency services, child care, food/ag, etc.

More emphasis has been made to get information out to our Spanish speaking community (1/3 of all cases in this category and they comprise 22% of the general population).

As to vaccine distribution, we are doing well. We've received over 22K doses through the end of last week. Of those, 13K were 1st doses, and as of last week, we've immunized over 10K individuals at just our clinics. Additionally, 22% (approaching 3K) have received their 2nd dose to be then fully immunized.

We've got reasonable insights into other providers (Walgreens, CMC, ASH, etc.) and how many vaccines they've given. We believe that at least 5-7K additional people have been vaccinated through those venues.

One main area of concern seems to be with our appointment system. We are on cusp and might move forward

with changing our appointment system to lottery based system. That seems to be working in other parts of country. The State announced 1-26-21 they were "turning on" new state-wide appointment system called "My Turn." We are trying to understand what the vision is for a State-wide scheduling system, for notifying candidates of eligibility and processing. We think that it doesn't really give us local flexibility though, but are getting info on this right now.

We will be moving ahead 1-28-21 with 3rd round of open appointments for both first and second doses. We are looking at 7K doses next week (5500 being first doses). We now have 3 sites operating (added AG HS this week, Paso Events Center, SLO site on Sierra Way at Ag Dept.). We have outgrown the SLO vaccination site, as we were constrained by parking, weather, etc. The last week of January the SLO site was relocated to Cuesta College (the SLO site). Appointment registration will open at 9:00 AM.

Vaccine 2nd doses – We are beginning to hear from residents that they can't get their 2nd dose when it is theoretically due. Note that you don't need to get it on exactly the 21st or 28th day, there is no harm if it isn't on the exact date. The CDC is advising people they should get the second dose within 6 weeks of their first dose. We are massaging our vaccine allocation planning, and are doing some conversions of second doses to first doses to get as many people vaccinated as possible. Still, we want people to know it is likely that 2nd dose may not be able to happen right at the moment they can get it, but are working to ensure doses are available so they can all fall in within that "6 week" period recommended for 2nd doses. We are already giving 2nd doses now.

That is all for the update. Please don't hesitate to contact my office if you have questions or concerns.

• • •

Respectfully,

**Lynn Compton**  
**San Luis Obispo County**  
**Supervisor District 4**

## Arroyo Grande News

Dear Chamber members: As the rain falls and recharges our aquifer, I am struck by how quickly fortunes can change. We can go from near drought conditions to nearly fully caught up in a matter of days. There is hope in that.

Unfortunately, things can change economically that quickly as well. I know you are tired of having to pivot with constantly shifting state orders. I know your frustration is high, and your livelihoods are on the line. I, and the rest of the Council here in Arroyo Grande, have committed to working by your side, helping as much as we can while we simultaneously protect public health. In the end, we are a land use agency, not a public health agency (that's the County), so our talents are best suited to be able to enact policies that help businesses like yours. Of course we take public health seriously as well, and we are doing the best we can to encourage safe behavior while supporting local families and businesses. I do believe that when the conditions line up our fortunes will change on a dime,

just like when this rainstorm rolled in. Hang in there. It's coming.

COVID restrictions, enforcement and vaccine distribution has been a tough on all of us. I'm tired. You're exhausted. We are all so ready for this to end. As I write this the Governor has come out with new declarations regarding statewide handling of the vaccine, but no plans or details have been released. This has caused tremendous confusion: not only with the public, but with us elected officials as well. I wish I could give you some daylight on that. I suspect we will have more information in a week or so.

Please follow my Facebook page "Mayor Caren Ray Russom" to see my periodic video updates. I'm committed to keeping everyone informed without bombarding you with long emails or detailed posts. Contact me via social media, email [crayrussom@arroyogrande.org](mailto:crayrussom@arroyogrande.org), or on my cell at 805-234-1270.

**Caren Ray Russom**  
Mayor, City of Arroyo Grande

**A warm welcome to our new Chamber members:**

Arroyo Grande Public Art

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Dunes Alliance

•

Todd Huebler with State Farm Insurance

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Camp Arroyo Grande

•

Pacific Wildlife Care

## Grover Beach News

While writing this month's article I learned that my nephew and his wife just gave birth to their first child. A new life has come into this world and that is a gentle reminder that time continues to move forward and opens up new possibilities for change, growth, and progress.

The recent rains have brought some much needed moisture. As the rain water starts to soak into the ground and Lake Mentone begins to recede, we are reminded that these

rains are necessary for our ground water supply and to fill up Lopez Lake. Drinking water is a key component to our quality of life in Grover Beach and the entire Five Cities region. Without water, our agricultural businesses along with many ancillary endeavors—restaurants, trucking & transport and field workers (to name but a few)—would be negatively impacted.

Looking ahead to the next couple of months, Grover Beach will be talking about water and water-related items

such as a regional water reclamation project: Central Coast Blue. But, if we don't get more rain, we will also have conversations about the possibility of drought, water conservation, and voluntary methods for residents and businesses to save water. Please stay engaged with your city and we look forward to celebrating the hope and joys of new births—whether they be children, flowers, fruits or businesses.

**Jeff Lee**  
Mayor, City of Grover Beach

## Pismo Beach News

The lifting of the Governor's Regional Stay home order means that our restaurants can serve customers outdoors again which is a welcome relief. Until the rains came, our restaurants were very busy with takeout instead of table service.

Even though we received copious amounts of rain during the recent storm, our Central Coast Blue water recycling program is moving forward. We cannot rely on a single heavy

storm to provide our yearly water supplies.

We asked our residents what their top priorities were for the coming year ahead of our annual goal setting meeting in February. Topping the list were fixing up our streets and sidewalks and parking. Since that was a council priority from prior years it is welcome to receive that feedback. Other areas include traffic, beautification, water, resident focus and recreation. Fortu-

nately, our revenues have been strong due to pent up demand to come to the beach.

The County vaccination program is moving forward which offers hope that we can move past this pandemic later this year. At the same time, our COVID rates are still high so we need to continue our efforts to prevent the spread. Be safe.

**Ed Waage**  
Mayor, City of Pismo Beach



## Recent Ribbon Cuttings



**Burdine Printing • (805) 489-4910**

**723 E. Grand Ave. in Arroyo Grande • [burdineprinting.com](http://burdineprinting.com)**

Congrats to Chamber member Burdine Printing in Arroyo Grande on their ribbon cutting last month at their new location! Burdine Printing represents a local family and woman-owned business. Founded in 1967, they offer printing and graphic design services to make your business image shine with impact and influence. Get the impact of full color for your brochures, flyers, and business cards at very affordable prices. Their graphic design department can create your next logo, brochure, or ad. They can also set up artwork for signs and T-shirts. Burdine Printing also provides the following services to complete your project: bindery, finishing, mailing, graphic design, marketing, book (let) binding, printing, copying, and letterpress.

**Jeannie Pleasant, C21 Realtor • (805) 503-8983**  
**1401 Dolliver St. in Pismo Beach • [jeanniepleasant.c21.com](http://jeanniepleasant.c21.com)**

New Chamber member Jeannie Pleasant with Century 21 Jeannie Hometown Realty had a ribbon cutting last week at the Century 21 Hometown Realty office in Pismo Beach. Jeannie represents luxurious coastal properties on the Central Coast. She serves investors, home buyers, and sellers with professionalism, diligence, and a strong work ethic. Her Century 21 Hometown Realty office is located at 1401 Dolliver St. in Pismo Beach.



**Kathleen Parker, EA • (805) 619-8877**

**239 W. Tefft St. in Nipomo • [moneydebtandtaxes.com](http://moneydebtandtaxes.com)**

We celebrated with Kathleen Parker, EA, at her recent ribbon cutting at our Nipomo cowork space. As an Enrolled Agent (EA), Kathleen's goal is to help her clients make more money, get out of debt, and tame their taxes. She also wants to help you build your business around your passion. Kathleen can find tax strategies that work for you now to save money on your 2020 taxes. Contact her for a free tax review and get a custom plan to save money on your taxes, or schedule a free, no-obligation consultation. For more information about vacancy opportunities at the Nipomo cowork space, please call our Chamber office at (805) 489-1488.



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## Grover Beach businesses invited to join #BuyLocal program



GROVER BEACH—Calling all #GroverBeach small businesses in the retail, restaurant, brewery, winery and salon/personal services sectors! In partnership with the South County Chambers of Commerce, the City is launching a #BuyLocal Program as part of their ongoing efforts to stimulate our economy, retain local jobs, and help small businesses recover and thrive.

The Buy Local Program supports shopping local at small businesses while infusing additional money through the purchase of gift cards. The City will purchase up to twenty \$25 gift cards from each qualified local business that is selected, up to \$500. These gift cards will then be redeemable by shoppers who turn in \$100 worth of receipts from Grover Beach businesses.

To learn more and apply to participate, please visit [bit.ly/3a9EBYB](https://bit.ly/3a9EBYB). The deadline for businesses to apply is Thursday, February 4.



**SAVE THE DATES!**

### How to Survive and Thrive in Times of Crisis

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## PAINTING NOW IN PROGRESS AT THE NEW EXPLORATION DISCOVERY CENTER IN GROVER BEACH

We have started painting and remodeling the Exploration Station building at 867 Ramona Ave. in Grover Beach. We are excited about the debut of the newly named Exploration Discovery Center. A big thanks goes out to Miners Hardware of Grover Beach for donating the paint and painting supplies.



Founding Board Member Debby Ugalde



Take a peek at one of our preschool areas: Star Diner!

CALL DEBBY UGALDE AT 805-698-7351 WITH DONATIONS.





## New Chamber Member Highlights



### Welcome Pacific Wildlife Care!

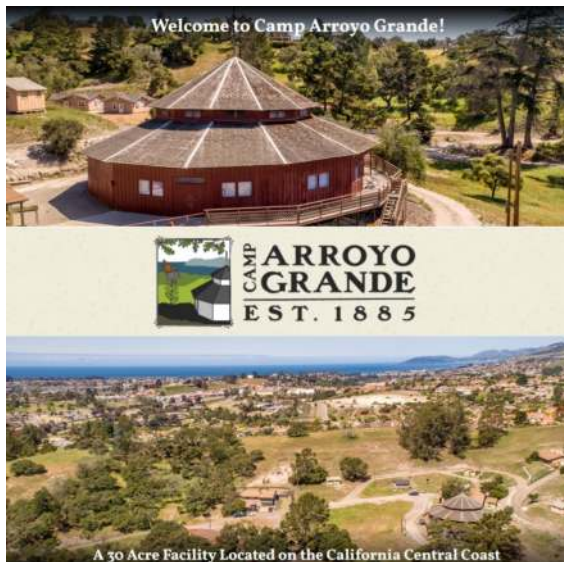
Pacific Wildlife Care (PWC) is San Luis Obispo County's only licensed rehabilitation center that cares for injured birds, mammals, and reptiles. A nonprofit 501(c)(3) organization, PWC was founded in 1986 in reaction to the Apex Houston oil spill that brought a number of oiled pelicans to the beaches of San Luis Obispo County. Since that time they have grown from a small group of dedicated home rehabilitators into a successful nonprofit organization with a well-equipped rehabilitation center, full-time wildlife veterinarian, small paid staff, and over 200 volunteers. They also maintain a hotline that the public can call to report distressed wildlife (injured, sick, orphaned) and to receive information about local wildlife. In 2020 their clinic saw a total of 2,687 wildlife patients including 1,954 birds, 696 mammals, 35 reptiles, 1 amphibian, and 1 insect. This covered 191 different species. The most common species seen were opossums, doves, barn owls, and gulls. Pacific Wildlife Care is looking for donations and members to help them continue this life-saving work. For more information, please visit [pacificwildlifecare.org](http://pacificwildlifecare.org).

### Welcome to the Chamber, Todd Huebler with State Farm Insurance!

Todd Huebler, State Farm agent, opened his new office on February 1 at 330 S. Halcyon Rd. Suite B. in Arroyo Grande. He is an experienced insurance and financial services agent serving the Central Coast and surrounding areas of California. Todd and his family recently relocated to the Central Coast from Wisconsin. "We are very excited to be a part of the community," said Todd. "I am married with two children, Mason (14) and Nyla (10). My wife, Nikki, will be helping out at the agency, along with two full-time team members, Jessica and Diana. We are here to serve the Central Coast as a good neighbor. We are offering a \$10 gift card just for receiving a quote on auto insurance with no strings attached. We look forward to many years in the area and can't wait to partner with other local businesses to create success across the Chamber." Please contact Todd and his team for a free risk audit on your coverage at [todd@my805agent.com](mailto:todd@my805agent.com) or (805) 473-3897.



Todd Huebler, Insurance Agent



### Welcome, Camp Arroyo Grande!

Established in 1885, Camp Arroyo Grande features 30 acres with breathtaking ocean views, trails for hiking and quiet contemplation, and rustic, charming cabins for sleeping and gathering. Camp Arroyo Grande offers many activities to entertain guests: a pool, bikes, volleyball, tetherball, cornhole, horseshoes, and amphitheaters with fire pits. They are located just steps away from the Village of Arroyo Grande. Camp Arroyo Grande is available for rental for tent campers, weddings, and corporate events. For more information, visit [camparroyogrande.com](http://camparroyogrande.com).



## New Chamber Member Highlights

### Welcome, Arroyo Grande Public Art!

Arroyo Grande Public Art is a nonprofit volunteer organization dedicated to bringing public art to the City of Arroyo Grande. They hope to enrich Arroyo Grande's visual appeal with art that reflects their unique culture and rich history, while providing local artists an opportunity to showcase their work. The goals of Arroyo Grande Public Art are to promote and support the work of local and national artists, respond to and reflect the diverse nature of Arroyo Grande's population, history, and growth, approach the entire city as a showcase for public art, and engage the community to encourage public art sponsorship. Arroyo Grande Public Art is looking for volunteer board members who love art. For more information, please visit [arroyograndeinbloom.org/public\\_art/index.shtml](http://arroyograndeinbloom.org/public_art/index.shtml).



**Chamber members:**  
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Verdad Wine Cellars and Lindquist Family Wines are made by husband and wife winemakers Bob and Louisa Lindquist. Stop by and taste these critically acclaimed balanced wines made from local Central Coast vineyards.



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## Learn About Enrollment with Central Coast Community Energy Virtually

All eligible agriculture, commercial, and residential customers in Arroyo Grande, Grover Beach, Pismo Beach, Del Rey Oaks, Guadalupe, Paso Robles, Santa Maria, Solvang, and Unincorporated Northern Santa Barbara County will begin receiving electric generation service from Central Coast Community Energy (3CE), formerly Monterey Bay Community Power, in January 2021. Customers have the option to support clean and renewable energy providing both economic and environmental benefits.

As part of its extensive outreach and advertising efforts, 3CE is hosting virtual public forums on February 4, 9, and 11 in English and Spanish. 3CE encourages enrolling customers in Arroyo Grande, Grover Beach, and Pismo Beach to attend and bring their questions to the public forums in order to make an informed decision about their electricity service.



As a community-owned electricity provider, 3CE's focus on clean energy and local control is already providing 296,000 Central Coast customers access to competitively priced electricity which has yielded over \$49 million in cost savings, incentives, and rebates from \$12.5 million in innovative energy programs such as funding for new EV charging stations, zero-emissions electric school buses, and electric agricultural equipment since launching in 2018.

For all enrolling communities, 3CE service represents a choice and alternative to receiving electricity service solely from investor-owned utilities (IOUs) such as PG&E or SCE. 3CE is one of 24 community choice energy agencies serving more than 10 million customers throughout California. 3CE works in partnership with the respective IOU. In their respective service areas, PG&E or SCE continue delivering electricity, maintaining infrastructure, and sending one monthly bill that includes 3CE electric generation

charges. 3CE will now oversee electric generation; how and where electricity is generated as part of its newly approved 100% clean and renewable energy by 2030 goal from new projects which will support an estimated \$4 billion of economic development.

3CE service will begin for all eligible electricity customers in enrolling communities throughout January and each customer will receive four mailed notifications in November and December 2020 as well as February and March 2021, highlighting who 3CE is, what the change means for customers, how the enrollment process will unfold and what benefits customers can look forward to. Customers continue to have uninterrupted access to financial assistance programs including CARE, FERA, Medical Baseline and California's Climate Credits. As part of an ongoing outreach and advertising effort, 3CE continues to be available to answer questions and address concerns via virtual office hours and residential and commercial webinars offered in both English and Spanish as well as via email or our call center located in Monterey, CA.

Enrolling residents and businesses may attend free online webinars and virtual office hours. Register at [3cenergy.org/2021-enrollment](https://3cenergy.org/2021-enrollment).

### Virtual Events – You're Invited:

- 3CE Lunch & Learn: Arroyo Grande, Grover Beach, and Pismo Beach February 4 @ 12pm
- Public Forum in English February 9 @ 6pm
- Public Forum in Spanish February 11 @ 6pm



### CHAMBER MEMBERS:

We would love to see a photo of your South County Chambers of Commerce membership plaque (with the new 2021 sticker on it)—or the new 2021 window cling sticker displayed in your storefront or vehicle window. Chamber members should have received the new 2021 stickers in the mail. Feel free to include yourself in the photos, too, because we really miss seeing you all face to face! Please post your photo and tag us (@southcountychambers)—or email your photo to [info@southcountychambers.com](mailto:info@southcountychambers.com).

Thank you to new Chamber member Linda at Ritual Skin & Body Care in the Village of Arroyo Grande for sharing her 2021 plaque photo with us.

#2021withSCCC



## Governmental Affairs Meeting Update

The January Government affairs committee meeting featured guest speaker Dawn Ortiz-Legg, the newly appointed County Supervisor for District 3. While Dawn is in the middle of a steep learning curve, her background and experience are helping her with an awareness of many of the projects and the process of getting things done through the County. She is focused on the economy of her area due to the closing of Diablo Canyon and the reduction of use at the dunes. She is very willing and open to talking with her constituents and welcomes emails with questions and concerns.

We also heard from our friend Clint Weirich who is the new District Representative for Senator John Laird. It's great for the Chamber to have access to and information from our new Senator and we look forward to having updates from Clint throughout the year.

Kevin Pearce (Acting District Superintendent, California State Parks, Oceano Dunes SVRA, Oceano Dunes District) provided an update on the situation at Oceano Dunes State Vehicular Recreation Area. There are more meetings to come.

If you'd like to attend an upcoming Governmental Affairs meeting, they are held on the fourth Friday of each month. Contact the Chamber, and we will add you to the Zoom invitation.

...

— Mary Gardner, Chair of the Governmental Affairs Committee for South County Chambers of Commerce



## 2021 BUSINESS HIGHLIGHT OPPORTUNITY FOR SOUTH COUNTY CHAMBER MEMBERS

Speak at one of our upcoming webinars for up to two minutes about your business or nonprofit for an opportunity to present your message in front of other business owners, their employees, nonprofits, political representatives, and the community as well as thousands of video viewers. Your two-minute presentation can include a video, slideshow, or photos (displayed by screen share).

Your business name will be mentioned in all promotions of the webinar before and after event. A recording of webinar will be shared on social media so a larger audience can view your business highlight.

Please email [office@southcountychambers.com](mailto:office@southcountychambers.com), or call (805) 489-1488 for further details.



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## Thank you, renewing Chamber members!

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## More Oceano Project Summary, continued from page 1

they want to see for the Park and its future more broadly. We encourage everyone's participation. As indicated above, the Coastal Commission is expected to make an important decision on the future of the Park on March 18, 2021, and now is the time to provide your input, whether by sending in comments in writing or by testifying at the virtual hearing on March 18th, or both.

...

### To participate:

- Submit comments by email to [OceanoDunesReview@coastal.ca.gov](mailto:OceanoDunesReview@coastal.ca.gov)
- Submit comments by mail to 725 Front Street, Suite 300, Santa Cruz, CA 95060
- Speak to the Commissioners on March 18, 2021 using your telephone, cell phone, computer or tablet. Instructions at [www.coastal.ca.gov](http://www.coastal.ca.gov).
- For questions, contact Kevin Kahn, Central Coast District Supervisor at 831-427-4863 or [kevin.kahn@coastal.ca.gov](mailto:kevin.kahn@coastal.ca.gov).

...

To read the California Coastal Commission FAQs, please click [here](#). To read the Oceano Project Summary, please click [here](#).

## Meet our 2021 Ambassador Committee Chair : Kai Lynch

Arroyo Grande has been my home since 1989. Living on the Central Coast is my paradise after being raised in Indiana. I enjoy being involved in the community and volunteering my time to help our community grow. Over the years I have seen the South County grow significantly yet still offering the small town feel I so love. Being an Ambassador for many years I have experienced the excitement of new members and old. Fundraisers such as the Fireworks booth; Beer/wine booth @ Stone Soup Festival and the Annual Dinner I so look forward to working with my fellow Ambassadors.

Residential lending started for



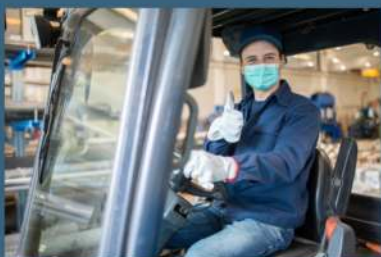
**Kai Lynch is a loan officer with Guild Mortgage in Pismo Beach.**

me in 1987. As a Guild Mortgage Loan Officer since 2015, I am committed to helping my clients understand their options for real estate financing and assisting them to make solid home loan decisions that meet their needs and financial goals. Working in this capacity has allowed me to meet many people moving into our community and those that already reside here allowing me to

share what a great community of people we are.

I am very excited to chair the Ambassador's this year. This is such a great group of people with whom I share the excitement of the New Year and what lies before us. — Kai Lynch

## Help us choose a local business as our next Business of the Month



Visit [southcountychambers.com](http://southcountychambers.com), and click on the "Resources" tab to nominate your choice.

## 3CE UPDATES

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- Arroyo Grande, Grover Beach, and Pismo Beach Lunch & Learn (English):**  
February 4, 2021 from 12pm-1pm
- Virtual Office Hours (English):**  
February 4, 2021 from 4pm-7pm
- Virtual Public Forum (English):**  
February 9, 2021 at 6pm
- Virtual Office Hours (Spanish):**  
February 10, 2021 from 6pm-9pm
- Virtual Public Forum (Spanish):**  
February 11, 2021 at 6pm
- Virtual Office Hours (English):**  
February 18, 2021 from 4pm-7pm
- Virtual Office Hours (Spanish):**  
February 25, 2021 from 6pm-9pm

**Register at** [3CEnergy.org/2021-enrollment](https://3CEnergy.org/2021-enrollment)

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### Chamber Staff:

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jocelyn@southcountychambers.com

Ligia Zavala  
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ligia@southcountychambers.com

Holly Leighton  
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Megan Leininger, Manager  
California Welcome Center (CWC)  
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McKenna Seyboldt  
CWC Visitor Services

Marty Imes, Executive Director  
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marty@southcountychambers.com

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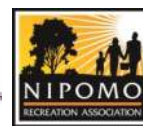
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