

SOUTH COUNTY CHAMBERS OF COMMERCE  
*Creating partnerships and opportunities  
that ensure South County businesses prosper*



November 2020  
Volume 60, Issue 11

## Join a Committee or Business Meeting in 2021



**Jocelyn Brennan**  
President | CEO  
South County Chambers of Commerce

Business Meetings and Volunteer Committees are a great way for Chamber members to connect with other business people, find out more about local issues, and enhance the quality of life of our community. Members in good standing are encouraged to participate. These meetings are currently held online via Zoom.

The Ambassadors Committee aids Chamber staff in the development of effective acquisition and retention programs designed to educate local businesses about the programs and services available through the South County Chambers of Commerce. Ambassadors concentrate on the retention of existing and devel-

opment of new members through an awareness program emphasizing personal contacts by Ambassadors. Ambassadors welcome new Chamber members, act as hosts at key Chamber events, and facilitate interaction between members at Chamber functions.

Governmental Affairs Business Meeting: The South County Chambers of Commerce recognizes the necessity of properly balanced legislation for enhancement and encouragement of the free enterprise system. In conjunction with our stated goals, SCCC supports legislation at all levels of government which ensures a sound and healthy local economy. When necessary, we will vigorously oppose legislation that threatens the viability of local business as part of the private enterprise system. SCCC encourages a proactive approach to local legislation and supports research, analysis, education, and wide dissemination of proposed legislation that affects local business and the vitality of South SLO County.

The Marketing Committee is charged with selecting the

Business of the Month for the months of February through December. These businesses are then eligible for the Business of the Year award which is presented at the Annual Dinner and Recognition Awards.

There are Business Meetings currently for Arroyo Grande, Grover Beach, Pismo Beach, and Nipomo. As a regional Chamber, we recognize the many benefits that are achieved through combined resources and a collective voice to advocate for business. Likewise, we also recognize the importance of each community retaining their individual identity. Because each business community has unique needs, local Steering Committees have developed to work on projects in their community. Business Meetings make recommendations to the SCCC Board of Directors regarding events and goals for the businesses in their community and work together to see them achieved. Participants attend monthly meetings and may be asked to help with events or projects in their community.

To participate in a Committee or Business Meeting, please visit our website to apply. Click on the "about us" tab, and choose the "committees" link.

## November SCCC Business of the Month: JB Dewar

JB Dewar are Central Coast-based expert providers of fuel and automotive products: high-quality fuel, lubricants, equipment, and services. Their team of highly-trained, certified professionals deliver individualized service to customers. Since their 1933 founding by John B. Dewar, they've forged a tradition of family, community, and value, providing the



highest quality products to the agriculture, farming, trucking, construction, energy, and repair shop industries.

JB Dewar offers technical service assistance to address your fuel, storage and dispensing related concerns. They perform equipment installation,

repair and inspection, equipment/exchange upgrades, fuel/lube transfers, and more.

They are proud to support the Susan G. Komen Foundation and other organizations. They have fueling sites in Grover Beach and Arroyo Grande as well as other Central Coast locations.

For further details, visit [jbdewar.com](http://jbdewar.com).

**UPCOMING  
CHAMBER EVENTS  
(CONNECT VIA ZOOM):**

**Thursday, November 12:**

**SCCC Chamber  
Ambassador Meeting  
8 to 9 am**

**Thursday, November 19:**

**Membership Coffee  
9 to 10 am**

**The monthly business meetings for Nipomo, Arroyo Grande, Grover Beach, and Pismo Beach will resume in January. The monthly Governmental Affairs meeting will also resume in January.**

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**Save the date for  
Elegant Evenings in the  
Village of Arroyo Grande  
on December 4 & 5**

...

**Don't miss our regional virtual mixer on December 16. Four Chamber of Commerces will be represented at this online event: South County Chambers of Commerce, San Luis Obispo Chamber, Santa Maria Valley, and Santa Barbara South Coast Chamber.**

**All online Chamber meetings can be accessed by logging in with your computer or device—or calling in by phone. Please RSVP on our website to receive the Zoom login or call-in details.**

## Update from Supervisor Lynn Compton, District 4: Oceano, Nipomo, and Arroyo Grande

### COVID-19 Update as of 10/30/2020 from the office of Supervisor Lynn Compton:

SLO County is currently in the Red Tier. We have 4265 cases while the state of California has 912,904. Today's case count was 25, with 186 active cases and 4044 recovered cases. There have been 32 deaths in our county. We have a total of 369 hospital beds, and currently 3 are in use for COVID patients. We have a total of 53 ICU beds, and of those 3 are being used for COVID patients.

We have seen a rise of cases in the last few days, but the vast majority of the cases have recovered (94%) in our community. We have had a slight uptick in our patients needing hospital beds.

We came very close to hitting the Orange Tier with 4 cases/100K population over the last week of metrics, and learned that we were just on the border of Orange with our case count too, and have been in Orange with our positivity rate and our health metric rate. So, we are very close. We just need to continue to keep our active cases down in order to move forward.

While we all have virus fatigue, it is important we continue to work to keep our counts down, and continue to be vigilant about testing in order to move forward.

In the last week we have seen some additional guidance coming out from the state related to theme parks, pro sports, skate parks and playgrounds reopening, and have learned that the state will be putting out guidance for the performing arts soon. We are work-

ing with the central coast coalition of art leaders and waiting for guidance on how to move forward. We expect all forward movement will be under modified conditions with safety precautions in place.

Dr. Borenstein, in recent press conferences, has discussed a recent report, in a scientific journal, regarding masks and it indicated that masks help contribute to less severe illness should you become infected. The concept behind the article related to the viral load being mitigated and lessened with a mask. She indicated that she felt perhaps that is why our county is seeing less hospitalizations and deaths, and that the severity of the illness might be less in such scenarios. Regarding Halloween or Dia de Los Muertos...if individuals intend to wear costume masks, please wear a protective face covering too. Additionally, please continue to socially distance and don't gather in large crowds.

Regarding the upcoming elections...we are encouraging people to employ all the safety measures we have recommended if in-person voting. Election officials will also be maintaining the same protocols. We encourage voters to utilize face masks, and we will have surgical masks for individuals to use in case they didn't bring one with them to the polls. We ask individuals to bring their own black/blue pen to sign the roster and mark their ballot. We will have sneeze guards in place and any equipment will be cleaned regularly.

We are beginning to see more antigen testing done, which has a lower sensitivity, or in other words, a higher false positive rate, as well as false neg-

atives. We put those into our system as "probable cases." They do not count in our numbers but we work with the tested individuals and or their provider to ensure that they do get the standard PCR test as a follow up to ensure we have an accurate result. We are not actually seeing much more in the way of false test results with that, but are concerned that providers are moving toward using antigen testing because of the speed of processing.

Regarding schools...some schools have moved forward with full openings, especially private schools. We are not hearing any problems out of the private school sector. We have heard from many families that things are going well, that the mask wearing is actually easy for the youngsters, and that the distancing is a little more difficult with the kids. We now have four districts in the public school sector that have submitted for a waiver. Three of them have been approved, and are in various stages of implementation of bringing students in the elementary school grades back onto campus in the coming days.

Additionally, we have been reviewing more general reopening plans from school districts that did not go through the elementary school waiver process, but now are allowed to open in the red tier.

Please contact my office if you need any assistance at District4@co.slo.ca.us, or call us at (805) 781-4337.

Respectfully,

**Lynn Compton**  
**San Luis Obispo County**  
**Supervisor District 4**

# #love4local



## Arroyo Grande News

Hello Chamber friends. It seems a little odd to write to you during these last days of division and election hoopla. The one thing we all know is the enemy of business: uncertainty. I genuinely look forward to the economy and markets being able to stabilize as answers become clearer in the coming days and certainty, in whatever form, takes hold.

Until then, this weekend brings the start of the holiday season. Please remember that it is truly business-friendly to wear a mask. It is business friendly to skip trick-or-treating this year. It is business friendly to follow the guidelines set forth by Dr. Borenstein and the state. Quite frankly, it doesn't matter if we agree. What matters is that we put our

community in the position to open up as quickly as possible. Only we can do that.

A special thanks needs to go out to Jocelyn and the groups working to make Christmas as special as possible under these conditions. The community has expectations, and it has no idea how much effort goes in to making these special events happen. Truly, kudos to all of you who take the event planning on selflessly. ((Big hug!))

May your November be full of peace, growth, and family as we head into Thanksgiving. I am thankful for all of you and what you do to keep our economy thriving.

Yours in service,

**Caren Ray Russom**  
Mayor, City of Arroyo Grande

### A warm welcome to our new Chamber members:

6539 Consulting

•

First 5 SLO County

•

Elysian Brewery

•

Firma Consultants

•

Confidence Analytics

•

Poke Morro

## Grover Beach News

So...it's November and we have been in the COVID situation since March and I, like everyone, is getting tired, complacent and distracted by other things. However, as our Public Health officials are reminding us – now is not the time to let your guard down. This reminder is necessary so that all of us can protect the San Luis Obispo economy as well as our community's and personal health.

In an effort to stay diligent but realize that life continues to advance into a “now normal,” I wanted to look in a different direction this month. I wanted to take a moment to recognize the Chamber and all the amazing work that they are doing to create partnerships and opportunities in the south county. One of the programs that the Chamber con-

tinues to advance is the Leadership South County program which just graduated its second class. I had the chance to meet the class members back in early 2020 (pre-COVID) and talk about what the year ahead could entail and their goals for their journey. I also had the pleasure of meeting with the class members in October and some of the differences were obvious – a) we physically distanced ourselves in an outdoor setting, b) some people attended virtually and c) their goals and the path of their journey had morphed.

But, even under the challenges of a COVID environment, it was obvious that the class had become a cohesive group of people that were creating life-long friendships and bonds that will allow for

future collaboration on personal, professional and volunteer levels.

As we look towards 2021, I would encourage you to apply for the Leadership South County – Class 3 program. It is a place where leaders of diverse backgrounds and beliefs are able to effectively learn and expand their understanding of south county businesses, agriculture, government, education, tourism and the overall community. I'm sure that Marty Imes, Jocelyn Brennan, or other members of the South County Chambers of Commerce team would love to tell you more about the program and inspire you to participate.

**Jeff Lee**

Mayor, City of Grover Beach

## Pismo Beach News

Pismo Beach has been named as one of 50 Smart Cities for 2020 by Smart Cities Connect. The award is in the category of Urban Operations. We were recognized for our efforts to use technology to better serve our community. We established Pismo Voice, an online program to solicit feedback from our residents and businesses. We also installed smart parking meters and will soon

launch an app to find and pay for parking. We are planning active signage downtown to help people get to their destination. Finally, we will be installing smart water meters so residents can access their water use online in real time which means it will be much easier to detect water leaks.

At our last Council meeting, we authorized additional public works staffing to

address the additional effort needed to keep our downtown and parks clean.

The pier plaza has been a huge hit, but has also resulted in additional effort to maintain it.

Our restaurants and hotels continue to be busy and our city's finances continue to be strong.

**Ed Waage**

Mayor, City of Pismo Beach



## Recent Ribbon Cuttings



**Lovely Day Adventure Company • [lovelydayadventurecompany.com](http://lovelydayadventurecompany.com) • 805-946-0629**

Congrats to new Chamber member Melanie, Creative Director and Founder, of The Lovely Day Adventure Company, on her ribbon cutting at the trailhead of Bishop Peak. Her business is not a hot air balloon company, a tour guide service, nor a wilderness summer camp. Rather, Lovely Day Adventure Company is a full-service marketing collective of professional creatives, daydreamers, and outdoor explorers. They operate with the old school belief that kindness and hard work goes a long way.

They are a creative communication powerhouse that provides comprehensive outreach strategies that look beautiful. They offer customized services for brand management, content curation, strategy, and creative direction.

They have a community of adventurers representing them across the globe with their Lovely Day Adventure Co. stickers. Their team values our community and our environment and is proud to be a Certified California Green Business.



**Green Clean Machine  
[gcmwellnessadvocate.com](http://gcmwellnessadvocate.com)**

Congrats to Meaghan at Green Clean Machine on her ribbon cutting at our Chamber office in Arroyo Grande. Based in Nipomo, Green Clean Machine is a woman-owned, locally run, small business. They are passionate, eco-conscious experts dedicated to providing the highest quality service. They enrich lives with eco-friendly cleanings, organizing, and harmonizing your space for homes and businesses. They only use safe, non-toxic, and cruelty-free products. GCM's goal is for your space to be your sanctuary— your peaceful refuge.



## Recent Ribbon Cuttings

### Chameleon Style for the Home chameleonsstyle.com

After 23 years of business in the Village of Arroyo Grande, Camay of Chameleon Style for the Home had to rethink and adapt her business model to the challenges brought by COVID-19.

"We were lucky in the beginning of March to be in negotiations to extend our lease in the Village of Arroyo Grande when everything was shut down," said Camay. "Our landlord allowed us to switch to a month-to-month agreement. This gave us time to really drill down to what is core to our business. Our clientele is principally project driven and very little business comes from walk-ins. It was relatively easy to transform to a business in a warehouse-workshop environment with a focus on design and products."

The ideal location was found in Grover Beach's Design Centre district at 750 Farroll Rd. The store moved to its new location on September 2, and it opened for business in Grover Beach on September 8.

Chameleon's own furniture brand, Chameleon Fine Furniture—slip-covered furniture that looks like upholstery—is produced in the Grover Beach facility. The



sofas, sectionals, chairs, etc. are constructed in a unique, proprietary way that makes it hard to believe the fabric covers come off and are washable. Their furniture is made on site and shipped anywhere.

Chameleon Style is passionate about fabrics, colors, and creating

home design products that make decorating flexible, affordable, and fun. Chameleon provides services for re-upholstery, window treatments, cushions, headboards, bedding, and more. The showroom/workshop is open Monday through Saturday 10 am to 5 pm. Special appointments are welcome.



### Jeff Landon at Keller Williams Realty Central Coast • jefflandon.kw.com

Jeff Landon at Keller Williams Realty Central Coast recently received the Platinum Award for the second quarter of 2020 at Keller Williams Realty Central Coast. "I seek to positively impact the lives of my friends, clients, and neighbors through every real estate transaction," said Jeff. His office is located at 350 James Way, Suite 130, in Pismo Beach.

### MCSC Women's Business Center (805) 595-1357 • mcscorp.org

Mission Community Services Corporation and Women's Business Center (MCSC) is dedicated to enhancing opportunities for potential entrepreneurs and small-business owners to become self-sustaining and successful. They support women entrepreneurs with small-business help and resources through training, business consulting, and workshops. Although they operate as the Women's Business Center, they inclusively serve all small businesses. They offer free small-business webinars on a weekly basis. Their center provides software to produce business or marketing plans, documents, brochures, flyers, forms, policies and procedures, and financial reports. These resources are free.

Donations for supplies are always welcome and appreciated. Congrats to MCSC on their 15-year anniversary! Their office is located at 71 Zaca Lane, Suite 130, in San Luis Obispo.

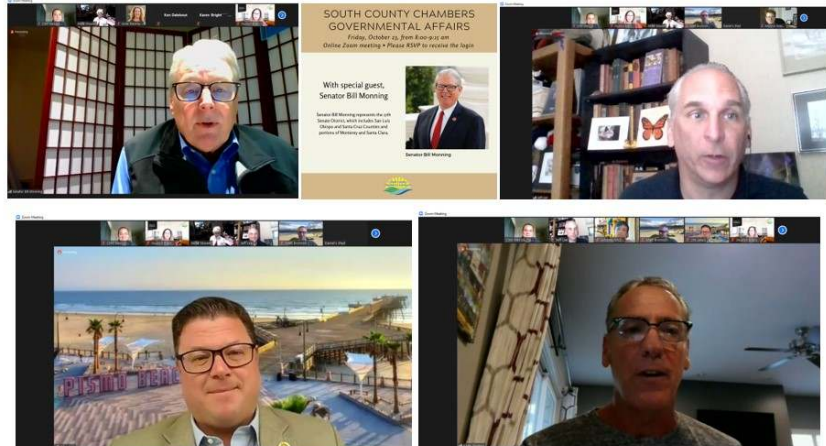




## Governmental Affairs Business Meeting Update

### Recap of Meeting on October 23:

A week and a half before Election Day 2020, the Chamber's Governmental Affairs Committee heard from our local District 17 State Senator and Senate Majority Leader Emeritus Bill Monning. He shared significant legislative and district constituent service work he and his office has done focused on San Luis Obispo County while also discussing the challenges the state has moving forward with areas that will need attention and support during these challenging economic times. The committee thanked Senator Monning for his service over the past 8 years as he reaches the end of his tenure due to term limits. The committee then heard updates from the Cities of Grover Beach's Mayor Jeff Lee, Arroyo Grande's Mayor Pro Tem Keith Storton, and Pismo Beach's City Manager Jim Lewis on ongoing as well



### Photo compilation by Clint Weirick

as potential projects and issues that affect the small business community with opportunities to participate. Concluding its final committee meeting of the year, everyone was reminded that the application for serving on this committee for 2021 will be released soon

and to invite interested chamber members to consider applying.

**— Clint Weirick, Co-Chair of the Governmental Affairs Committee of South County Chambers of Commerce**

### Your trusted partners in community development



For nearly 60 years, Garing, Taylor & Associates (GTA) has been deeply involved in the projects—both public and private—that make up the fabric of the communities where we live and work. We consult with and for people, companies, organizations, and agencies with aligning ideology and vision to inject our own brand of remarkable into our work.



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ON THE PISMO BEACH  
TODAY RADIO SHOW  
KVEC 920 AM

Left to right: Nan Fowler and Kassie Dee of Nan's Pre-Owned Books in Grover Beach



**The Pismo Beach Today!**  
Show

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AGM /KVEC/ 920 AM Radio

Interviews Exclusively  
Showtime: Noon on Sunday

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# GROVER BEACH 2020 HOLIDAY EVENTS

Holiday traditions and festivities will look a bit different this year. Let us celebrate virtually - **together!**



## THANKSGIVING THANKFULNESS

SHARE WHAT YOU ARE THANKFUL FOR IN YOUR LIFE AND BE ENTERED TO WIN A FULL THANKSGIVING DINNER FOR 4 FROM VONS!

Three winners will be announced on Wednesday, November 25th and the grand prize entry will win a dinner for four from Vons. Second and third place winners will receive a Thanksgiving dessert!

To enter, please send an email about what you are thankful for this Thanksgiving to [gbparks@groverbeach.org](mailto:gbparks@groverbeach.org) starting November 1st through November 25th.



## HOLIDAY OF LIGHTS VIRTUAL DECORATING CONTEST

DECORATE YOUR HOME OR BUSINESS TO EARN BRAGGING RIGHTS FOR YOUR NEIGHBORHOOD OR BUSINESS AREA!

Residents can nominate their neighbors, themselves, or a favorite local business owner. To enter, please nominate and submit photos or videos of your decorated home or business to [gbparks@groverbeach.org](mailto:gbparks@groverbeach.org) by December 16th. Official judging will take place on December 17th and winners will be announced on the City's social media and website.

### BUSINESS AWARD CATEGORIES

#### Best Business Award

Best overall business display

#### Lights

Best use of lights in display

#### Windows

Best use of window painting and decorations

### RESIDENTIAL AWARD CATEGORIES

#### Mayor's Award

Best overall in originality

#### City Council Award

Best use of animation and/or craftsmanship

#### Commissioner's Award

Best use of lights

For more information on 2020 Grover Beach Holiday Events, contact us at (805) 473-4580, [gbparks@groverbeach.org](mailto:gbparks@groverbeach.org) or visit us at [groverbeach.org/141/Parks-Recreation](http://groverbeach.org/141/Parks-Recreation).



## New Chamber Member Highlights



### Welcome, First 5 SLO County, to the Chamber!

First 5 is a proud leader in the collective effort to support young children, both at the state and local level. They are an independent public agency created in 1998 by California's Proposition 10, a voter-approved initiative that added a 50-cent tax on tobacco products. This revenue provides a dedicated source of funding for programs that serve children from prenatal development through age five and their families. From health to education to family support, their work intersects all aspects of life for children ages 0 - 5. They want to ensure that every child is healthy and ready to learn in school. Their office is located at 3220 South Higuera St., Suite 232, in San Luis Obispo. For details, visit [first5slo.org](http://first5slo.org), or call (805) 781-4058.

### Welcome, SunWork Renewable Energy Projects !

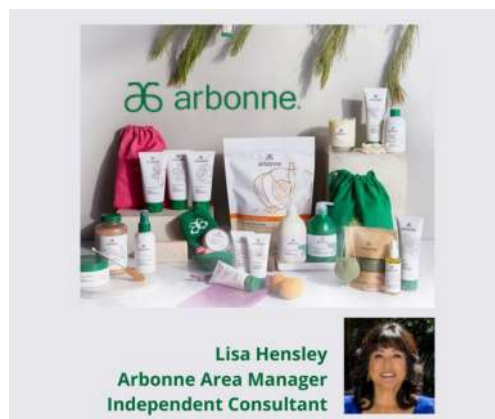
SunWork Renewable Energy Projects' innovative model allows them to deliver solar power to homeowners with already modest electricity use at a third less than the conventional cost, allowing more people to make the switch to solar and enabling broader adoption of this clean, safe, and renewable alternative to the sources of energy that contribute to climate change. Their trained volunteers are what makes SunWork work.

Due to their nonprofit model, they don't mark up equipment or have many marketing costs. Their local office is based in San Luis Obispo. For more information, please visit [sunwork.org](http://sunwork.org), or call (805) 229-1250.



### Welcome, Express Employment Professionals!

Express Employment Professionals services the local area with temporary employment help, contract workers, and direct-hire employment. Express Employment Professionals works with job seekers to help them find the right job for their skills and experience. Their Arroyo Grande office is located at 260 South Halcyon Rd. Please call (805) 349-7200., or visit [expresspros.com/santamariaca](http://expresspros.com/santamariaca).



Lisa Hensley  
Arbonne Area Manager  
Independent Consultant



### Welcome, Lisa Hensley, Arbonne consultant!

Arbonne was founded in 1981 with a simple goal: to develop and market pure, safe, and beneficial skincare products. They offer botanically based, gluten-free, vegan skincare, and nutritional products. They also provide weight loss products, a sports performance line, detox spa line, aromatherapy, hair care, baby care, and cosmetics. For more information, please visit [arbonne.com/pws/lisahensley/tabs/about-me.aspx](http://arbonne.com/pws/lisahensley/tabs/about-me.aspx).



## New Chamber Member Highlights

### Welcome to the Chamber, Drift Boutique!

Drift Boutique is a curated, stylish, beach boutique located in downtown Pismo Beach. They carry unique women's clothing, jewelry, footwear, and accessories. Drift Boutique is committed to providing styles that have built-in quality to last through the wear and tear of your day. Their innovative designs put the "fun" in functional fashion. Because looking stylish can make your whole day better, they are committed to being your source for the newest trends. Their store is located at 178 Pomeroy Ave. in Pismo Beach. For more information, please visit [driftboutiquepismo.com](http://driftboutiquepismo.com), or call (805) 295-6987.



### Welcome, House of the Rising Buns!



House of the Rising Buns of Pismo Beach offers high-quality, artisan, fresh baked goods at their location at 950 Price St. Their bread baking is an unrushed process, using wholesome, primarily local ingredients that are free of additives and preservatives. The dough is prepared by hand in the wee hours of each morning, and, in the "old school" way is allowed time to rest for a slow fermentation process. Not only does the longer fermentation time allow the natural development of flavor in the dough, but the process also produces bread that is better for you. Slow rising allows enzymes in the dough time to break down complex carbohydrates, in addition to creating lactic acid. Both result in bread that is easier to digest. The long fermentation process also produces acetic acid, which not only adds to the flavor, it acts as a natural preservative. No added artificial ingredients required! Check out their new fall and winter menu. Gift cards are available, too. For more information, please visit [houseoftherisingbuns.com](http://houseoftherisingbuns.com), or call (805) 556-3286.

### Welcome, Breakaway Tours Wine & Events!

Breakaway Tours Wine & Events provide deliciously fun, educational wine tours since 1995. Their shared wine tours are an exceptional value for two to six guests, priced by the person with door-to-door service, four wineries, and a gourmet picnic lunch. There are no fixed routes, so winery requests are welcome. These tours are unique, authentic, and led by the best, most friendly guides in the business. Their private wine tours offer full control for groups of any size including large corporate and social gatherings. They offer custom and varied itineraries, in-depth learning options, private winery dinners, Hearst Castle private charters, offsite team building activities, ground transportation, and much more. Breakaway Tours serves the visitor and local alike, for the day, weekend, or week. For more information, please call 800-799-7657. Visit them online for easy booking at [breakaway-tours.com](http://breakaway-tours.com).



## New Chamber Member Highlights



**6539**  
*Sixty-Five Thirty-Nine*  
CONSULTING

Welcome, 6539 Consulting, to the Chamber!

6539 Consulting offers over 20 years of experience in government affairs, public relations, and community relations. 6539 Consulting is dedicated to increasing public/private partnerships as we recover from the economic impacts of COVID-19. With existing relationships with local leaders and experience in nonprofit management, 6539 Consulting knows how to get things done with limited resources and through the power of relationships. For more information, please visit [6539consulting.com](http://6539consulting.com).

Welcome, Studio 150, of Grover Beach!

Studio 150 in Grover Beach, a private boutique nail studio, offers an array of nail services: acrylics, gel nails, nail art, pedicures, and manicures in a pampering setting. They also provide microblading and freckles. Studio 150 is located at 150 South 6th St., Suite D1. For more information, please visit their Instagram page at [instagram.com/studio150\\_805](https://www.instagram.com/studio150_805), or call (805) 710-6178.



## END-OF-YEAR TAX TIPS

- Contribute to Your Retirement Account
- Donate to Charity
- Take Stock Losses
- Organize Your Records
- Take advantage of my **FREE End-of-Year Tax Planning consultation**—even if you do your own taxes!



**Kathleen Parker, EA**

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Email: [kathleen@moneydebtandtaxes.com](mailto:kathleen@moneydebtandtaxes.com)  
[www.moneydebtandtaxes.com](http://www.moneydebtandtaxes.com)



### Central Coast Community Energy (3CE) Upcoming Webinars for Enrolling Communities

To support enrolling customers in Arroyo Grande, Carpinteria, Del Rey Oaks, Goleta, Guadalupe, Grover Beach, Paso Robles, Pismo Beach, Santa Maria, Solvang and the County of Santa Barbara, 3CE is hosting a series of virtual webinars.

Please register for our upcoming webinars.

- Energize Your Business with 3CE (English):**  
November 10, 2020 at 8am
- Virtual Office Hours for Residents (English):**  
November 12, 2020 at 3pm
- Virtual Office Hours for Residents (Spanish):**  
November 19, 2020 at 6pm
- Virtual Public Forum for Residents (English):**  
December 8, 2020 at 4pm
- Virtual Public Forum for Residents (Spanish):**  
December 10, 2020 at 6pm

Registration link can be found at:  
[3Cenergy.org/2021-enrollment](https://3Cenergy.org/2021-enrollment) @ @ @ @





*Sloco*

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Jacie Caballero #0G70010

**SAN LUIS OBISPO CHAMBER OF COMMERCE**

**SANTA BARBARA SOUTH COAST CHAMBER OF COMMERCE**  
FROM GOLETA TO CASPINTERIA

**SANTA MARIA VALLEY Chamber**

**South County Chambers of Commerce**

**REGIONAL CHAMBER MIXER**

DECEMBER 16TH | 5:30PM - 7:30PM ON ZOOM

**Save the date for our virtual mixer. Network with other professionals from all over the Central Coast region. More details to come soon.**



# **WE'RE HIRING** **GREAT PAYING JOBS** **REWARDING INDUSTRY**



**Immediate openings for:**  
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## LEADERSHIP SOUTH COUNTY

October brought about the close of the Leadership South County's Class Two's program. The final session was bittersweet as it was the last time the group would come together in a formal setting, but we have confidence this unique group of leaders will continue to grow their bonds while continuing to lead in our community.

The day focused on Local Government leadership. The group was excited to welcome in; Lynn Compton, County Supervisor, District 4; Matt Bronson, City Manager, Grover Beach; Caren Ray Russom, Mayor, Arroyo Grande; Jeff Lee, Mayor, Grover Beach; Steve Lieberman, Fire Chief, 5 Cities Fire Authority and Michael Martinez, Chief of Police, Arroyo Grande. Each speaker provided insights on their own personal leadership journey and provided the group with what they believe this group could do to affect positive change in our community.

The following is a list of the graduates of Class Two, please join us in congratulating them: Andrea Steil from Pacific Premier

Bank; Anita Shower from Miss Etiquette; Ariana Sarinana from Stacy A. Korsgaden Insurance Agency; Carey Oberly from doTERRA Essential Oils; Cortney De Lotto from Dignity Health Foundation at AGCH + MRMC; Cristina Perez from Bejo Seeds, Inc; Daniel Bohlman from The Land Conservancy of SLO County; Derek Johnson from Johnson Wealth Management; Desiree Goyette from CA Department of Parks and Recreation; Eric Fahnoe from Dimes Media; Erika Weber from VTC Enterprises; Hailie Hix from City of Pismo Beach; Jimmy Paulding from Paulding Law; Jorge Garcia from City of Pismo Beach; Julie Lebens from Five Cities CPAs, Inc.; Kris Sinay from Clark Center for the Performing Arts; Matt Downing from City of Pismo Beach; Natalie Villalpando from Central Coast of California Hospitality, SeaCrest; Patrick Corrigan from West Coast Financial; Rafael Castillo from City of Grover Beach; Ron Reilly from Garing, Taylor & Associates, Inc.; Veronica Cablayan from 5Cities Homeless Coalition. And, a huge



**Marty Imes**  
Executive Director



**Wes Love**  
Co-Facilitator

thank you to each of their organizations for supporting their efforts to learn and grow!

If you have any questions about the Chamber's Leadership South County program please reach out to Marty Imes, Leadership South County Director at [marty@southcountychambers.com](mailto:marty@southcountychambers.com).



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Kathleen Parker, EA

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## LEADERSHIP SOUTH COUNTY

### Class II of Leadership South County: Class of 2020

presented in alphabetical order:

**Andrea Steil**

AVP/Senior Operations  
Training Specialist  
Pacific Premier Bank

**Anita Shower**

Proprietor/Self-Employed  
Miss Etiquette

**Ariana Sarinana**

Account Executive  
Stacy A. Korsgaden Insurance

**Carey Oberly**

Senior Director (Owner)  
doTERRA Essential Oils

**Cortney De Lotto**

Development Manager  
Dignity Health Foundation  
at AGCH + MRMC

**Cristina Perez**

Financial Accountant  
Bejo Seeds, Inc

**Daniel Bohlman**

Deputy Director  
The Land Conservancy  
of SLO County

**Derek Johnson**

Financial Planner  
Johnson Wealth Management

**Desiree Goyette**

District Administrative Chief  
CA Department of Parks  
and Recreation

**Eric Fahnoe**

President  
Dimes Media

**Erika Weber**

Sales and Marketing Executive  
VTC Enterprises

**Hailie Hix**

Wastewater Treatment Plant  
Operator for the  
City of Pismo Beach

**Jimmy Paulding**

Attorney At Law  
Paulding Law

**Jorge Garcia**

Management Services Director  
City of Pismo Beach

**Julie Lebens**

Staff CPA  
Five Cities CPAs, Inc.

**Kris Sinay**

Community Relations Manager  
Clark Center for the Performing Arts

**Matt Downing**

Planning Manager  
City of Pismo Beach

**Natalie Villalpando**

Sales Manager  
Central Coast of California  
Hospitality, SeaCrest

**Patrick Corrigan**

Financial Planner  
West Coast Financial

**Rafael Castillo**

Senior Planner  
City of Grover Beach

**Ron Reilly**

President  
Garing, Taylor & Associates, Inc.

**Veronica Cablayan**

Program Manager  
5Cities Homeless Coalition

**Leadership South County team:**

**Marty Imes**

Executive Director/Founder

**Wes Love**

Co-Facilitator/Co-Founder

**Jocelyn Brennan**

Chamber President/CEO



## Chamber Board of Directors, Staff, & Ambassadors

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**Vice Chairperson**

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Ken Dalebout  
Dignity Health/AG Hospital

Mary Gardner  
SLO Regional Transit Authority

Shari Barnhart  
Mechanics Bank, Arroyo Grande

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The Great American Melodrama

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SLO County Office of Education

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Jake Barnick, Kautz Chevron

Frank Schiro  
Mason Bar and Kitchen  
Rooster Creek Tavern

Ty Ortiz  
Central Coast Party Factory

### Chamber Staff:

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President I CEO  
jocelyn@southcountychambers.com

Ligia Zavala  
Chief Operations Officer  
ligia@southcountychambers.com

Holly Leighton  
Marketing & Tourism  
holly@southcountychambers.com

Marty Imes, Executive Director  
of Leadership South County  
marty@southcountychambers.com

Michelle Lea, Bookkeeper

**Chamber Ambassadors:**  
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Linda Vleit Insurance Services  
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Guild Mortgage Company  
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Sue MacCagno  
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Insurance Services

Kris Sinay  
Clark Center for the  
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Anita Shower  
Miss Etiquette/Eco Club 5 Cities

Michael Leon  
Burke & Pace Lumber

Carey Oberly  
doTERRA Essential Oils

Judy Trecartin  
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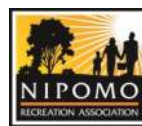


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