

South County Business News

A publication of South County Chambers of Commerce—creating partnerships and opportunities that ensure South County businesses prosper



May 2021
Volume 61, Issue 5

Funding available for Arroyo Grande businesses



Jocelyn Brennan
President | CEO
South County Chambers of Commerce

If you have a business in Arroyo Grande—even if it is a home-based business—don't miss the opportunity to apply for the Arroyo Grande Business Assistance Grant.

This second round of grants, approved by the Arroyo Grande City Council, is available to businesses within the city limits of Arroyo Grande.

If a business in Arroyo Grande already received a grant from the first round offered by the City of Arroyo Grande, they can still apply for this second round.

A couple things to note about these grants is there is no limit to the funding amount because it is based on the need of the business. And the funding can be used for website updates, software to convert to online sales, and point-of-sale equipment to help modernize your business.

"We saw during COVID that the businesses that were able to take things online quickly did better, and so they (the City of Arroyo Grande) want to help the Arroyo Grande businesses be more resilient," said Jocelyn Brennan, President/CEO of South County Chambers of Commerce in a recent radio interview with Andy Morris at KVEC 920 AM.

The Business Assistance Grant Program was originally created in October 2020 using one-time CARES Act funds to reimburse the costs of business interruption caused by required closures. The continuation of this program with

\$110,000 from SB 1090 funds allowed the City to generate a new round of microgrants. Allowed use of the funds for this round will include rent, payroll, personal protective equipment costs, costs associated with implementing new cleaning or operational protocols, and costs associated with website development and maintenance that will support "COVID-19 resiliency" for Arroyo Grande businesses.

Realizing the significant impacts COVID-19 has had on the community of Arroyo Grande as a whole, the city staff recommended that Council consider directing the use of a portion of SB 1090 funds for a blend of COVID-19 relief programs assisting Arroyo Grande businesses and residents.

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More information and the application is available at southcountychambers.com. Click on the COVID-19 Resources tab. All grant applications are due by May 7.

May 2021 Business of the Month: Digital West

CEO & Founder Tim Williams founded Digital West in 1999 having identified the need for business hosting and Internet services in an expanding market. His customer focus and enthusiasm for the industry have built a culture at Digital West that supports customer success and the community.

They believe that all sectors of the community need to be strong for the community to thrive: businesses, higher education, government, and non-profits.

That's why, in addition to helping grow the economic vitality of



the Central Coast through their service to businesses and work with local municipalities, they place a high value on giving back. Each year, through corporate and in-kind giving, event participation, and employee volunteerism, they support a wide range of local charities, technology initiatives, and community organizations.

In addition to volunteering, serving on boards and participating in local events, they contribute in excess of \$40,000 to

local charitable organizations. They have five members of Rotary on their team and are always looking for opportunities to help the community and the people who live here.

As a company, Digital West has invested heavily in building the technology infrastructure necessary for area businesses to grow. They provide complimentary web and email hosting to over 75 nonprofits in San Luis Obispo County.

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For more information, please visit digitalwest.com, or call (805) 548-8000.

UPCOMING CHAMBER EVENTS

(NEW: OUTDOOR MEETINGS
WITH A CALL-IN OPTION):

Thursday, May 6:
Nipomo Business Meeting
8:30 to 9:30 am
In-person meeting on the
front patio at the Nipomo
Chamber office

Tuesday, May 11:
**Pismo Beach
Business Meeting**
11 am to 12 noon
In-person meeting on the
Rooftop Terrace at
SeaCrest OceanFront Hotel

Thursday, May 13:
**South County Chambers
Ambassador Meeting**
8 to 9 am
In-person meeting
location to be announced

Thursday, May 20:
**Arroyo Grande
Business Meeting**
8:30 to 9:30 am
In-person meeting in the
outdoor tent behind
Mason Bar and Kitchen

Friday, May 21:
**Grover Beach
Business Meeting**
12 noon to 1 pm
In-person meeting on the
outdoor patio at Fin's

Thursday, May 27:
Membership Coffee
9 to 10 am via Zoom

Friday, May 28:
**Governmental Affairs
Committee Meeting**
8 am to 9:15 am via Zoom

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Please RSVP at
southcountychambers.com

Update from Supervisor Lynn Compton, District 4: Oceano, Nipomo, and Arroyo Grande

4/29/21 COVID-19 Update from Supervisor Lynn Compton:

I am pleased to announce that The County of San Luis Obispo Department of Public Works began construction of the Tefft Street at US 101 Interchange Operational Improvement project. Work started on April 12, 2021 and will continue into November 2021, dependent on weather. We were able to expedite this project using faster processing methods for the engineering and design. Most of these projects can take from 7-15 years but this project started in March of 2018 and will be completed this fall. In order to break ground sooner, the County

worked with Caltrans and SLOCOG to secure funding and faster processing.

The project will relieve congestion and improve pedestrian access at the Tefft Street and US 101 interchange by widening the northbound and southbound off-ramps to add additional turn lanes, installing new traffic signals, modifying existing traffic signal timing, constructing ADA ramps at the off-ramp intersections, and making improvements to drainage systems.

For the safety of the public and workers, traffic control, shoulder closures, and flagging are anticipated. Motorists are advised to adjust their travel plans and consider alternate routes during construction. Project

construction includes intermittent nighttime (10:00 p.m. to 5:00 a.m.) closure of the northbound and southbound off-ramps. Willow Road and Highway 166 will be used as detours during the nighttime off-ramp closures. Souza Construction of San Luis Obispo, CA, has been awarded the contract for \$1,520,200 to perform the work. The project is funded by the San Luis Obispo Council of Governments and County Road Improvement Funds.

...

Respectfully,
Lynn Compton
San Luis Obispo County
Supervisor District 4

Update from Supervisor Dawn Ortiz-Legg, District 3: Avila Beach, Grover Beach, Pismo Beach, and San Luis Obispo

Here is to May, and all the newness this month brings forth... warmer breezes, flowers and the chance to enjoy our community! There is clear urge to get out – eat, shop, dance, listen to music...whatever is safely available after this long year.

I just received my second shot at the South County Regional Center and wow, it was hopping! Over 900 people had been served the day before and they were expecting another 900 that day. Yahoo!

I was in and out within 35 minutes, including the 15- minute post-shot rest time - darn impressive! Naturally, I would wait if necessary to get inoculated to avoid Covid-19. This is critical to help our lives and economy thrive again.

I often talk about my involvement conducting volunteer medical missions for the past 35 years to underserved communities in North and South America. One of the striking experiences is seeing people wait for medical assistance for days, especially a chance to obtain vaccine. They know all too well the ravages of vaccine-preventable diseases, so they will do whatever is required to protect themselves and their families. Locally it's

this motto: "Let's build a community of immunity!"

Speaking of underserved communities, at our May 4th Board of Supervisors meeting, a presentation on regional initiatives to address homeless needs, and adopt a framework for an action plan.

I am relatively new to this issue and the impacts to individuals; our neighborhoods and businesses is of enormous concern. I need to understand where we are successful and where we are coming up short. There is an exhaustive list of programs, the competition to obtain federal and state dollars is real and the different scenarios which people find themselves unhoused can confuse the discussion.

So here are a few of my early considerations:

1. With "Compassion and Order" is how we approach this crisis. Truly, there are too many of our citizens who have been handed an unfair situation in life. They need services and assistance. Order is also necessary in this formula, to ensure public spaces and public safety are not compromised.

2. We need a communication strategy to help the community and regional partnerships discuss and work together

on this complex issue. Understanding the different sets of circumstances, and to better understand what works and what is not working. This will help us identify alternative solutions.

3. We are all in this together – neighborhoods, businesses – public and private partnerships throughout the region must contribute in this humanitarian and quality of life challenge. We are still in search of location in south SLO County to support temporary housing needs. I am here to work and support a community effort to identify a suitable location.

I will report more on this as our regional efforts progress. Please share suggestions you may have for me.

Other D3 News: I have a new legislative assistant, Sarah Sartain. Sarah has been with the County for 3 years at the Planning Department and is a cheerful professional with a wealth of knowledge and skills. I am thrilled to have Sarah on my team! Her email: ssartain@co.slo.ca.us, office number is (805) 781-4336 to make any requests.

American Rescue Plan: No decisions have yet been made how to distribute

continued on page 10

Arroyo Grande News

Hello Chamber Members: Spring has sprung, and we have moved into the Orange Tier finally. Roughly a third of the people in SLO County are fully vaccinated. Spring fever is here.

Here in AG we are headed into budget time, and there are many issues before us. On this front, we have both good news and bad news.

The good news: We are blessed to have made it through the past year with minimal losses compared to some other cities because we have a very balanced portfolio of revenue streams. While we were expecting a rise year over year in Transient Occupancy Tax (TOT), we remained steady. I choose to see that as a good thing given all the closures, so I'm putting that one in the win column. We have also qualified for over three million dollars in funding under the American Recovery

Act of 2021. While we are still awaiting guidance from the feds on how exactly that can be spent, it appears to be possible to spend some of it on infrastructure, which is always in dire need of extra funding. This will be a real blessing for all of us.

The bad news: At our last meeting we received a presentation about pavement management and investment, and it was not good. Our annual pavement budget is just over a million dollars. That is simply not enough. Our pavement index has fallen from 68PCI to 61PCI in five years. These numbers are predictable and scientifically based, so we can make very good predictions about future costs based on pavement conditions today. We need roughly four million dollars an-

continued on page 7

Welcome new Chamber members:

Vai Athletica

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Poly Pay

•

Ride Nipomo Equestrian Alliance

•

Printpal Promotions & Printing

•

Ashlyn Silva State Farm

•

Kelley O'Neill Realtor with Taylor Hoving Realty Group

•

Republican Party of SLO County

Grover Beach News

Orange is the (almost) new normal! As SLO County moves into the orange tier it means that city and county businesses will continue to re-open and more people can enjoy indoor dining, gyms and some indoor gatherings and events can re-emerge into the sunshine.

Speaking of sunshine, going outdoors in Grover Beach is getting a face lift in the form of new playground equipment at 16th Street Park. Construction is underway and we are looking forward to reopening the playground in early June! The playground

will cater to kids from 2 to 12 along with an inclusive play area for children with special needs. The project received funding from a number of sources, including local development impact fees, State Proposition 68 Parks Grant, and a generous donation from the Nichols Foundation. We look forward to having residents and visitors enjoy the new playground equipment and basking in longer daylight hours.

Another benefit of the orange tier is that small gatherings can start to occur. One such event is a re-tooled

Mother-Son dance...this popular annual celebration of Mother's Day is (temporarily) being renamed "Paint & Play with Mom!" This will be opportunity for Mom to enjoy an afternoon with her kids and paint and play in the Grover Beach Community Center. Join us on Saturday, May 15, 2021 from 11:00am to 2:00pm – note that space is limited and pre-registration is required. Please call Parks & Rec at (805) 473-4580 or visit [here](#) to sign up or ask questions about the event!

Jeff Lee

Mayor, City of Grover Beach

Pismo Beach News

I am delighted that our County has moved into the orange tier which means businesses can more easily accommodate their customers.

Our Council held a goal setting meeting mid-April to finalize our goals for the coming fiscal year. Our goals are ambitious since our revenue has been substantially higher due to the large numbers of visitors coming to Pismo Beach during the past year.

Water is our top goal which includes Central Coast Blue water recycling along with conservation, storage, and additional sources of water.

Public safety is next with the construction of a new public safety complex which includes a new fire station and a larger police station. We are moving forward on design at this time.

Traffic, circulation, and parking follow which include looking for additional parking along with bike and pedestrian path improvements.

Our final goal is community character and quality of life. This goal encompasses substantial investment in our neighborhoods which include paving streets, beautification, expansion of

recreation programs and updating our General Plan/Local Coastal Plan. We have already made substantial progress on several elements of our GP/LCP and we recently held a joint meeting between Council and our Planning Commission to give direction on our update.

As I mentioned last month, Pismo Beach turned 75 years old in April and we will be celebrating at our Clam Festival in October.

Ed Waage

Mayor, City of Pismo Beach

Recent Ribbon Cuttings



Congrats, Exfoliate Skin Therapy, of Grover Beach!

At Exfoliate Skin Therapy, helping clients age well is their specialty: slowing down the aging process, repairing damage, and healing acne. They offer facials, peels, waxing, Oxygeneo treatment, microdermabrasion, and Korean skincare advanced treatments. Exfoliate Skin Therapy is located at 148 N. 13th St., Suite 100, in Grover Beach. Call (805) 825-8546, or visit them online at exfoliateskinandspa.com. Exfoliate Skin Therapy is a participant in the #BuyLocal program. Shoppers who spend \$100 or more at their salon can select a free gift card for \$25 from a list of participating Grover Beach businesses. For more information, please visit southcountychambers.com, and click on the News tab.

Congrats, Arroyo Grande Home & Garden!

Chamber member Arroyo Grande Home & Garden/True Value celebrated their one-year anniversary last month with prize drawings, product demonstrations, and door prizes. Their store provides everything you need for your patio, garden, barbecue, and household or business projects. Don't miss their extended gift section for unique items for every occasion. Their family-operated business is located at 1578 West Branch St. in Arroyo Grande. Their friendly team can be reached at (805) 779-3080.



Congrats, Let's Wing It, of Grover Beach!

Chamber member Lets Wing It celebrated their grand opening, ribbon cutting, and one-year anniversary last month. They serve delicious wings, salad, and Patricio's pizza and are located at 1301 W. Grand Ave. in Grover Beach. For more information, visit their website at letswingit.com, or call (805) 474-1000. Let's Wing It is a participant in the Grover Beach #BuyLocal program. Shoppers who spend \$100 or more at their restaurant (and other local businesses in Grover Beach) can select a free gift card for \$25 from a list of dozens of participating Grover Beach businesses—including Let's Wing It. For more information, please visit southcountychambers.com, and click on the News tab.





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867 RAMONA AVE. IN GROVER BEACH**

Bring Mom to pick out her Mother's Day plant or flowers. Capture the day with a 4x6 metal photo panel memento for just \$15. Kids can get their faces painted for free!



PLEASE CALL DEBBY UGALDE AT (805) 698-7351 FOR FURTHER DETAILS ABOUT THE NEW EXPLORATION DISCOVERY CENTER.



Recent Ribbon Cuttings



Congrats, Poke Morro, on the opening of their second location in the Village of Arroyo Grande!

Chamber member Poke Morro opened their second location at 121 W. Branch St. on April 22—just in time for lunch. They offer fresh Hawaiian-style Poke and delicious, homemade Pho and Miso soup. Enjoy healthy and delicious sushi in a bowl. Their mission is to always provide quality service at an affordable price. Order online at pokemorro.net or with the Clover App. They are also open at 922 Rancho Parkway in Arroyo Grande.

Congrats, Arroyo Grande Public Art!

Chamber member Arroyo Grande Public Art celebrated their ribbon cutting at the mural on the east-facing side of Mason Bar & Kitchen in the Village of Arroyo Grande. Arroyo Grande Public Art is a nonprofit volunteer organization dedicated to bringing public art to the City of Arroyo Grande. They hope to enrich Arroyo Grande's visual appeal with art that reflects their unique culture and rich history, while providing local artists an opportunity to showcase their work. Arroyo Grande Public Art is looking for volunteer board members who love art. Their next project is at the South County Regional Center in Arroyo Grande. For more information, please visit arroyograndeinbloom.org/public_art/index.shtml.



Congrats, Todd Huebler, State Farm agent!

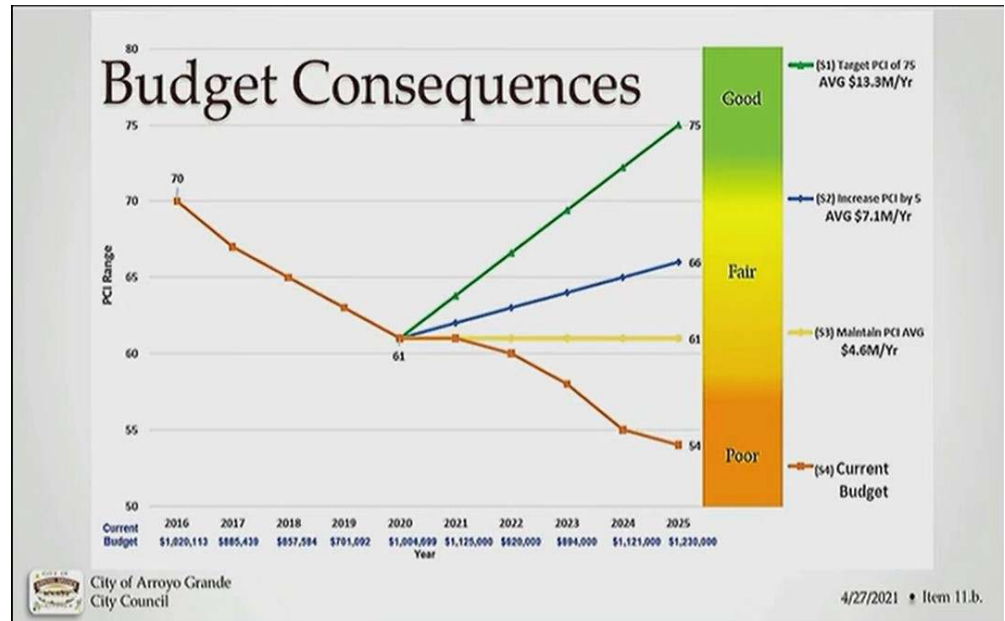
Chamber member Todd Huebler of State Farm opened his new office in February at 330 S. Halcyon Rd. Suite B in Arroyo Grande. He is an experienced insurance and financial services agent serving the Central Coast and surrounding areas of California. His team of licensed insurance professionals can assist small-business owners with their commercial lines of insurance. In addition, they can help with auto insurance, homeowners' insurance, life insurance, and financial services. In the month of May, Todd is partnering with the SLO Food Bank and offering a \$10 donation to their organization anytime a customer completes an auto quote as part of the "Quotes for Good" program. For the quote to qualify, the individual can be a new customer or a current State Farm client who is requesting a new quote. Please contact Todd and his team for a free risk audit on your coverage. He can be reached at todd@my805agent.com, (805) 473-3897, or online at my805agent.com.



Arroyo Grande News from page 3

nually for pavement just to keep it at the condition it is now. To get it back to 68PCI would take several year's worth of investing over 13 million annually. To say the presentation was frustrating does not even cover it. Without a doubt, we need to take a hard look at following what other cities did in SLO County and take a look at a sales tax measure, which we did not pursue for the last election. More on that to come. There is nothing more expensive to maintain than pavement, and deferred maintenance is not an option. We must solve this problem, and we are committed to caring for your investment.

I encourage you to participate in our upcoming budget discussions. They can be dry meetings, without a doubt. But there is nothing more important than participating in decisions about how your money is



spent. If you have any questions or concerns at all, as always, I am ready to listen and help. My email is crayrussom@arroyogrande.org. and my cell is 805-234-1270. I look forward to hearing from you.

Caren Ray Russom
Mayor, City of Arroyo Grande



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City of Arroyo Grande Offers Scholarships for Digital Marketing Bootcamp

The pandemic has shed light on the critical role that social media plays in keeping businesses afloat during challenging times

SLO Partners, one of the leading providers of upskilling and reskilling programs in California, recently announced the launch of its new Digital Marketing Bootcamp in partnership with the City of Arroyo Grande and South County Chambers of Commerce. The program is designed for small- to medium-sized businesses who want to gain skills to create and maintain an effective social media presence. SLO Partners created the bootcamp after seeing the important role social media has played in keeping local businesses afloat during the pandemic.

“The pandemic has shown us how critical social media can be for businesses—it really was a make-or-break asset for some,” said Paula Mathias-Fryer, Director at SLO Partners. “Those who had an established presence and a good following on social channels were able to communicate changes to their business and promote new products and services during an extremely challenging time—for many it was their lifeline.”

Small- and medium-sized business owners can either enroll in the bootcamp themselves or select one of their employees to complete the training. SLO Partners expects to see enrollment from those in admin roles or personal and virtual assistants who often help manage social media for companies who aren't ready to hire a full time social media specialist yet. The program will also be helpful for those looking for new job opportunities who want to upskill and add value to their resumes.

“We're proud to be partnering with SLO Partners on this program,” said Jocelyn Brennan, President/CEO, of South County Chambers of Commerce. “Our mission is to support local businesses and stimulate the economy of Arroyo Grande. The program will en-



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sure that businesses have the skills they need to engage with their customer base and reach new audiences in order to operate successfully - during both normal and challenging times.”

The Digital Marketing bootcamp is a part time 10-week program with several start dates. Students complete five hours of modules a week - three hours at their own pace and two hours of live classes via Zoom. Participants can apply for a COVID-19 relief Scholarship making the course just \$399. Once

those are filled, the price will increase to \$1699. “We're grateful to the city for sponsoring this bootcamp,” added Mathias-Fryer. “We wanted to make the price point accessible for small businesses and their support has made this possible.”

For more information visit www.slopartners.org.



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Twenty Arroyo Grande businesses recognized as 'COVID Safety Superstars'

ARROYO GRANDE — Twenty businesses in Arroyo Grande are considered "COVID Safety Superstars," as chosen by the community, and will be recognized at the Arroyo Grande City Council meeting on May 11.

South County Chambers of Commerce recently requested nominations of businesses in Arroyo Grande that would qualify as a "COVID Safety Superstar." This title refers to a business that is following COVID guidelines and has gone above and beyond to keep their customers and employees safe throughout the pandemic.

Businesses are nominated by the public, and employees may nominate their own employer. The business will be promoted on social media, receive a window decal from the South County Chambers of Commerce, and will be recognized by the City of Arroyo Grande for their dedication to safety.

The criteria for a business to be nominated as an Arroyo Grande COVID Safety Superstar Criteria is:

- Business must be in Arroyo Grande.
- Business must "shine" and stand-out by following COVID guidelines and conduct business with the safety of their staff and customers as top of mind.



Look for these window clings around Arroyo Grande starting mid May to signify businesses named by the community as "COVID Safety Superstars."

These businesses were nominated by the community and will be recognized by the City of Arroyo Grande and the South County Chambers of Commerce:

- CAPSLO: The Center for Health and Prevention
- Rutiz Farms
- Arroyo Grande Recreation Services Children in Motion (childcare program)

- Hair Saloon & Spa
- Golden Moon Restaurant
- Trader Joe's
- Sweet Pea Bakery
- Massage Envoy
- Sunset North Car Wash
- Zumba with Heidi Mangiardi
- Ember Restaurant
- Timbre Winery
- Tribe Coffeehouse
- Planet Fitness
- Arroyo Grande Meat Company
- Mule Bakery (formerly Éclair Bakery)
- Miner's Ace Hardware
- Heritage Salon
- Achievement House Thrift Store
- Starbucks at Oak Park and West Branch St.

The COVID Safety Superstar program is a new, ongoing business recognition effort of South County Chambers of Commerce in partnership with the City of Arroyo Grande. Multiple businesses that qualify for this nomination will be recognized each month.

To nominate a business that meets these criteria, please click [here](#) for the online application. If you have any questions, call (805) 489-1488, or email info@southcountychambers.com.

District 3 Update continued from page 2

and invest the Federal funds that will be sent to our county to address Covid economic impacts. Your input is valued so please send us an email with any data or considerations to help our local economy and communities. You may want to join this event: The Central Coast Road to Recovery, on May 19 at 11 AM. Please go to reachcentralcoast.org to register.

My office is always open and starting in July, we plan on having office hours at a South County location, so we can meet face to face, so I can hear about the issues that are important to you. In the meantime, stay safe and share kindness wherever possible.

Your servant in public service,
Dawn Ortiz-Legg
 San Luis Obispo County
 Supervisor District 3

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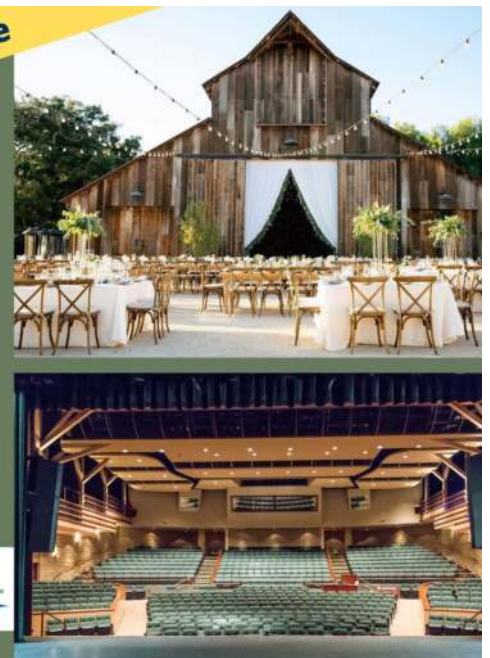
THE STATUS OF LOCAL EVENTS

IF YOU MISSED APRIL'S CHAMBER WEBINAR ON LOCAL EVENTS, PLEASE VISIT SOUTHCOUNTYCHAMBERS.COM TO WATCH THE RECORDING. CLICK ON THE COVID-19 RESOURCES TAB.

CAPE CALIFORNIA ASSOCIATION FOR PRIVATE EVENTS

SLO COUNTY Event Coalition

South County Chambers of Commerce



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New Chamber Member Highlights



Kelley O'Neill
Realtor

Welcome to the Chamber, Kelley O' Neill, Realtor!

Welcome to the Chamber, Kelley O' Neill, Realtor, at Taylor Hoving Realty Group! Kelley has been a licensed Realtor since 2002. With her attention to detail, energetic personality, and genuine love of people, she is the perfect agent for someone where service matters. Kelley's passion and knowledge of the Central Coast shine through. She will be your advocate if you want to feel cared for, listened to, and represented thoroughly. Her belief is that exceptional service is key. The Taylor Hoving Real Estate office is located at 567-D Camino Mercado in Arroyo Grande. To reach Kelley, please call (805) 235-1611. Visit her online at taylorhovingrealtygroup.com/our-agents/kelley-oneill.

Welcome Printpal Promotions & Printing!

Printpal Promotions & Printing moved to Arroyo Grande in 2001 after they originally opened in Sacramento, California, in 1996. They are obsessed with finding that sweet spot of innovative ideas, crossed with great pricing so the perceived value is much higher. In addition to promotional products, they also offer commercial printing, labels, and forms. Their office is located at 567 Camino Mercado, Suite F, in Arroyo Grande. For more information, please visit printpalpromo.com, or call (805) 544-4464.

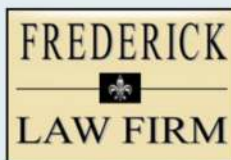


Welcome Republican Party of San Luis Obispo County!

The Republican Party of San Luis Obispo County recently joined the Chamber as a new member. Their local headquarters are in Arroyo Grande at 1312 E. Grand Ave. Visit their website at rpslo.org to learn about local events as well as how to volunteer and get involved. For more information, please call (805) 668-2118.

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The Nipomo office of Frederick Law Firm is the solution you need when seeking a dedicated, local injury attorney or professional lawyers who are skilled in a wide variety of legal fields such as real estate, criminal law, wrongful death, agricultural law, and others. Firm founder, Jacqueline Vitti Frederick, is a forceful advocate, South County-based personal injury attorney with over 32 years of litigation experience throughout California.



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ACCESS FUNDS TO HELP TRANSITION YOUR HOME, BUSINESS OR TRANSPORTATION FROM FOSSIL FUEL DEPENDENCE TO CLEAN ENERGY SOLUTIONS

ELECTRIFY YOUR RIDE



- \$700K in available funding
- EV Incentives are doubled for income-qualified 3CE customers & can be combined with other funding to save up to \$15k on a new or used EV

CHARGE YOUR RIDE



- \$295K in available funding
- Includes rebates for related electric updates or panel replacement

BRIDGE THE ELECTRIFICATION GAP

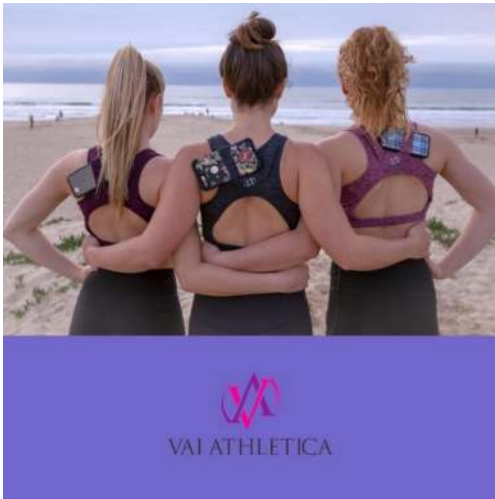


- \$260K in available funding for electrification education
- Provides opportunities to local and regional organizations to empower our communities to electrify the Central Coast



LEARN MORE OR APPLY HERE
3Cenergy.org/energy-programs

New Chamber Member Highlights



Welcome Vai Athletica!

Based in Arroyo Grande, Vai Athletica was started by three women with a shared goal to enhance and improve women's athletic wear. Their product, a utility-based sports bra, provides four main functions to hold essential items and keep your day hands free. Their sports bra is suited for every lifestyle regardless of activity level. Vai Athletica sports bras are available online and also locally at The Natural Toolbox in the Pismo Beach Premium Outlets. Their locally made trucker hats—available online—support a local cancer recovery center. Vai Athletica hosts live Instagram Interviews every month with local, small-business owners especially women-owned businesses. Their Instagram page is located at [instagram.com/vaiathletica/](https://www.instagram.com/vaiathletica/). For more information about their company and products, please visit them online at vaiathletica.com, or call (805) 400-3123.

Welcome to the Chamber, Ashlyn Silva with State Farm!

Ashlyn Silva was born and raised on the Central Coast. She began her State Farm Insurance career at 21 years old, working as an agent team member for a well-established agency in North San Luis Obispo County. She became the lead Farm and Ranch insurance producer on the team. Ashlyn has spent the last six years helping protect families with life insurance, auto insurance, business insurance, and proper liability protection plans. Ashlyn and her team look closely at the whole picture of their customers' liability needs and help families manage risk, protect what is most important to them, and achieve their dreams. Ashlyn's office is located in the Village of Arroyo Grande at 526 Paulding Circle Suite 101. For a free quote, please call (805) 489-7904. Visit her online at ashlynsilva.com.



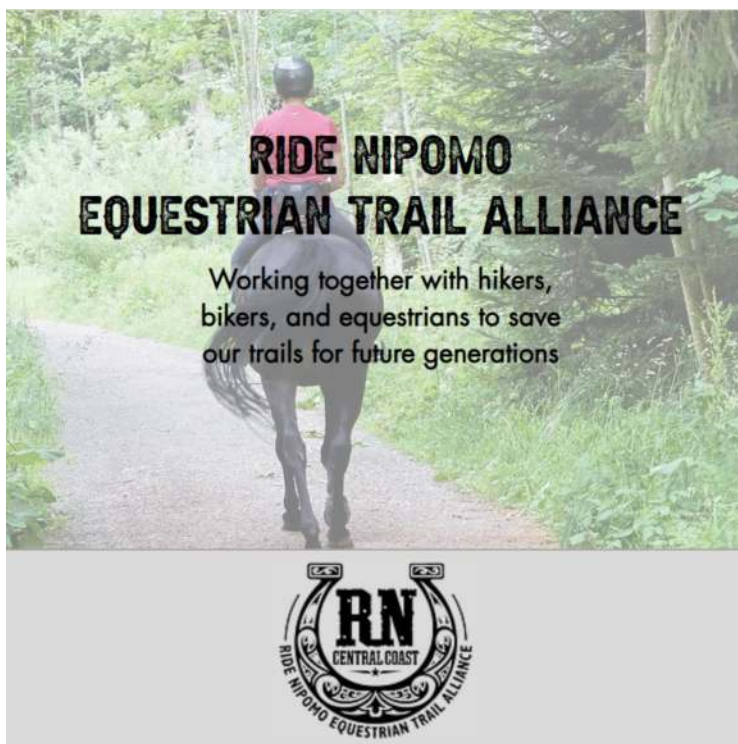
Welcome PolyPay!

PolyPay is a woman-owned Independent Sales Organization (ISO) based in San Luis Obispo. They provide payment processing services, also known as credit card processing services, to any business that wants to accept payment via credit card. Their team will find the best POS solution for your business and can integrate their processing services to most solutions—and save you money on processing fees at the same time. PolyPay can set up contactless payments like Apple Pay so your customers feel comfortable when completing their purchase at your business. Accepting remote or online payments is easily done with PolyPay's solutions. For more information, please visit them online at polypay.com, or call (805) 592-2700.

New Chamber Member Highlights

Welcome to the Chamber,
Ride Nipomo Equestrian Alliance!

Ride Nipomo Equestrian Alliance is a nonprofit organization dedicated to promoting equestrian interests in South San Luis Obispo County. Their goal is to work together with hikers, bikers, and equestrians to save our trails for future generations. For more information, please visit ridenipomo.com, or call (805) 710-1361.



South County Republican
Headquarters

1312 East Grand Avenue
Arroyo Grande
(805)668-2118 * info@rpslo.org

Welcome!

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cup of coffee with us!

Hours * Tuesday-Saturday * 12pm-4pm

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Gift cards to these businesses, shown below, are included in the #BuyLocal program.



Thank you, renewing Chamber members!

Mechanics Bank: Founding Level Chairman's Circle

•

Garing, Taylor & Associates

Platinum Level Chairman's Circle

•

Central Coast New Tech
 High School
 The Agrarian Hotel
 Troesh Recycling Inc DBA RoXsand
 Freedom Calling
 South County Historical Society
 Arroyo Grande Seventh-Day
 Adventist Church
 Aspire Counseling Services
 Community Action Partnership of
 San Luis Obispo County
 Fidelity National Title
 Heidi Lee Acupuncture
 SLO Chamber of Commerce
 SLO County Farm Bureau
 Nan's Pre-Owned Books
 Edna Valley Vineyard
 Fin's Seafood Restaurant
 Central Coast Masonic Lodge 237
 Mullahey Ford
 Solarponics Energy Management
 Systems

Splash Café
 New Life Community Church
 Blankenburg Properties
 Steven Singer
 SoCalGas - The Gas Company
 San Luis Obispo Sheriff's Office
 Five Cities Meals on Wheels Inc
 Creekside Pet Boarding
 Austin's Wet Pets and Pond
 Maintenance Inc
 Century 21 Hometown Realty
 Nipomo- Kalua Kuhnle
 The Casitas of Arroyo Grande
 Nancy Puder & Associates at Kel-
 ler Williams Central Coast Realty
 Guild Mortgage Company
 Cypress Ridge Golf Course
 Morris & Garritano Insurance—
 Santa Maria Office
 Pismo Beach Premium Outlets
 SESLOC Federal Credit Union
 Wathen Castanos Homes
 San Luis Obispo County YMCA
 Old Juan's Cantina
 Office Depot/Office Max

— *We appreciate your support!*



Spend \$100+ in Grover Beach, and choose from dozens of free \$25 gift cards.
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#love4local #BuyLocalGB #GBtogether

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Kristen Palera
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Ligia Zavala
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Holly Leighton
Marketing & Tourism
holly@southcountychambers.com

Megan Leininger, Manager
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Marty Imes, Executive Director
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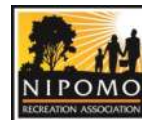


Diamond Level Sponsors



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Who would you choose? Nominate a Business of the Month

Local businesses contribute to our economy, provide jobs, and demonstrate leadership. Many of these local leaders also invest time and money by giving back to our community. This deserves recognition and celebration. For this reason, South County Chambers of Commerce recognizes a *Business of the Month*.

The SCCC Business of the Month Criteria:

1. The business is a current SCCC Member in good standing.
2. They conduct responsible, ethical business in South San Luis Obispo County; Avila Beach, Pismo Beach, Grover Beach, Oceano, Arroyo Grande, or Nipomo.
3. They contribute significantly to the local economy and/or the local workforce.
4. They have demonstrated leadership in the business community.

The business of the month is recognized in the South County Chambers (SCCC) newsletter, on social media, and at the monthly luncheon (or webinar). The SCCC Business of the Month are automatic nominees for the SCCC Business of the Year Award. The SCCC Business of the Year is celebrated at the Annual Dinner and Recognition Awards at Villa Lorian on September 22, 2021. (Businesses are allowed to nominate themselves and SCCC Marketing Committee Members may also nominate businesses.)

Please help us by nominating a local company for *business of the month*. Visit southcountychambers.com, and click on the *Resources* tab to nominate a business—it could even be your own.

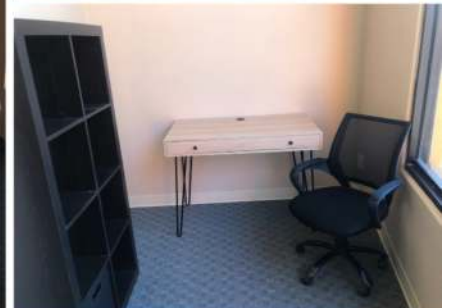


Valerie Vaz of AMF Media Group is the Marketing Committee Chair for South County Chambers of Commerce.

Other Marketing Committee members include Mary Sansone of 1st Capital Bank, Heidi Gavlak of American Cancer Society, Cheryl DeLaby at Westmont Living, Fred McMurray at Westwyne, Eric Fahnoe of Dimes Media Group, Todd Huebler of State Farm, and Louisa Lindquist of Lindquist Wines.



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CHAMBERS OF
COMMERCE.



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TO RECEIVE THE LOGIN FOR
THIS ZOOM MEETING.