

# South County Business News

*A publication of South County Chambers of Commerce—creating partnerships and opportunities that ensure South County businesses prosper*



June 2021  
Volume 61, Issue 6

## Village merchants support Kristin Smart Scholarship



**Jocelyn Brennan**  
President | CEO  
South County Chambers of Commerce

Over Memorial Day weekend, merchants in the Village of Arroyo Grande donated a portion of their sales from May 29-31 to support the Kristin Smart Scholarship. The participating businesses displayed purple balloons at their store.

Funded by the nonprofit organization Justice For Kristin, the Kristin Smart Scholarship is a way to celebrate and remember Kristin's life, hopes, dreams and ambitions—by financially helping other young women realize theirs. The scholarship grants are awarded annually to college-bound female students from San Luis Obispo and San Joaquin Counties. For a minimum of 10 years, the goal is to annually



Photo by Hello Village

award \$2,500 or greater scholarship grants to those selected by the awards committee.

...

For more information, please visit [kristinsmart.org](http://kristinsmart.org).

## Business of the Month: The Spoon Trade and Grover Beach Sourdough

The Spoon Trade in Grover Beach was chosen as Business of the Month by the South County Chambers of Commerce Marketing Committee, a group of local business owners from a variety of industries. This restaurant was chosen based on their leadership in adapting to COVID guidelines and their success in relaunching their Grover Beach Sourdough location across the street.

In response to the demands imposed by COVID restrictions, the owners of The Spoon Trade, Brooke and Jacob, posted their decision to operate both businesses under one roof in the summer of 2020.

In their Facebook post they announced, "As we move forward we are trying to adapt little by little every day in hopes that we will one day soon be able to serve our guests again in our restaurant. It has been a rocky road and we are still pushing



pretty hard to save where we can and still pay a couple people. We have always had the support of our surrounding community and it is more apparent now more than ever how loved we really are. This is our chance for change and adaptation. Even though we are just barely holding onto our restaurant, we accept the challenge. We are not giving anywhere."

**Brooke and Jacob at the grand reopening of Grover Beach Sourdough earlier this spring.**

Brooke and Jacob were able to reopen their bakery, Grover Beach Sourdough, back in its original location at 236 West Grand Ave. on March 31, 2021. The Spoon Trade is located across the street at 295 West Grand Ave. in Grover Beach.

To nominate a Business of the Month, please click [here](#). All winners will be recognized on social media.

### UPCOMING CHAMBER EVENTS (IN-PERSON MEETINGS WITH A CALL-IN/ZOOM OPTION):

**Thursday, June 3:**  
Nipomo Business Meeting  
8:30 to 9:30 am  
conference room at the  
Nipomo Chamber office

**Tuesday, June 8:**  
Pismo Beach  
Business Meeting  
11 am to 12 noon  
In-person meeting on the  
Rooftop Terrace at  
SeaCrest OceanFront Hotel

**Thursday, June 10:**  
South County Chambers  
Ambassador Meeting  
8 to 9 am  
In-person meeting at  
8575 Perpetto Caffè

**Thursday, June 17:**  
State of South County  
7:30 to 9 am on the  
Rooftop of Inn at the Pier  
(see page 14)

**Friday, June 18:**  
Grover Beach  
Business Meeting  
12 noon to 1 pm  
at GBeatZ, 675 W. Grand

**Wednesday, June 23:**  
Membership Mixer  
5 to 7 pm  
Outdoors at Vespera  
Resort on Pismo Beach  
(see page 18)

**Thursday, June 24:**  
Membership Coffee  
9 to 10 am  
at Quintessa in Oceano

**Friday, June 25:**  
Governmental Affairs  
Committee Meeting  
8 am to 9:15 am via Zoom

## Update from Supervisor Lynn Compton, District 4: Oceano, Nipomo, and Arroyo Grande

The County of San Luis Obispo plans to demobilize three mass vaccination clinics in Arroyo Grande, Paso Robles, and San Luis Obispo on June 4, 2021. The community clinics have administered over 151,687 doses of the COVID-19 vaccine since December 2020.

Health care providers and pharmacies across SLO County are now offering the vaccine, allowing the County to refocus resources on mobile vaccine clinics to serve those who have faced barriers to visiting a clinic. With this shift, the County will also begin providing the COVID-19 vaccine along with other vaccinations and health services at long-standing Public Health clinics.

"When we stood up these large, temporary clinics, our goal was to administer vaccines as swiftly as possible to our residents, beginning with those most at risk for COVID-19," said Dr.

Penny Borenstein, County Health Officer. "I'm proud to say this made the vaccination process easy and fast for tens of thousands of residents. Our commitment to ensuring our community has access to the vaccine has not changed but now that it is available from many other providers, we can shift our focus to mobile clinics."

First-dose and second-dose appointments are available this week at the County's three mass clinics through the State's My Turn system. In addition, the County's clinics in Arroyo Grande and Paso Robles are accepting walk-in appointments during their regular open hours.

Those who receive their first dose of vaccine from the County after May 14 may get their second dose from a regular Public Health clinic or a pharmacy.

"These large clinics have offered a fast, easy, and convenient way to get your vaccine at no cost for months now. It is incredible what these volunteers and staff have achieved for the community," said Dr. Borenstein. "If you're still waiting to get your vaccine, now is the time to make it happen before these sites close."

To schedule your free first or second dose of the COVID-19 vaccine, visit [myturn.ca.gov](https://myturn.ca.gov) or call (833) 422-4255. The SLO County Phone Assistance Center at (805) 543-2444 remains open weekdays from 8 a.m. to 5 p.m. For more information, visit [www.RecoverSLO.org/Vaccine](https://www.RecoverSLO.org/Vaccine) or visit our Frequently Asked Questions page.

Respectfully,  
**Lynn Compton**  
**San Luis Obispo County**  
**Supervisor District 4**

## Update from Supervisor Dawn Ortiz-Legg, District 3: Avila Beach, Grover Beach, Pismo Beach, and San Luis Obispo

Hello residents of District 3! Summer is upon us on the Central Coast. As my favorite time of the year, it is a time of slowing down and enjoying those long summer nights. I would like the opportunity to go over some of the achievements we have accomplished over the last month.

I would like to offer a thank you to our San Luis Obispo County Parks and Recreation Department for their execution of the Cave Landing parking lot clean up. On March 16th, the Board of Supervisors approved adding the land to the County Park System and accepting a grant that, along with other funding, will allow the County to restore the parking lot by adding natural colored rock and gravel to create a better parking surface, install trash cans, place boulders to protect cultural resources, add bioswales to manage the drainage of the site and install accessible parking with an overlook area.

Over the next two to three months, the site will be fully cleared of trash and graffiti with the exception of the

interior of the cave area. Further consultation will be needed regarding any potential cultural artifacts that may be present under the graffiti in the cave and the need to protect those resources.

J. Gutierrez of Pismo wrote to me and offered the following comment: "Thank you so much for taking action. I was hiking the Ontario Ridge Trail a few weeks ago and was shocked to see how bad the Pirates Cove area had become. Please continue to keep up the great work and please don't let this drop off your radar" I want the residents of District 3 to know this is on my radar and we will continue to make progress.

On May 18th, the Board approved funding for the Jack Ready Imagination Park, a universally accessible park for physically challenged children and adults. This 30-acre parcel located in southern San Luis Obispo County. While the Jack Ready Park will not be a part of the County park system, it is a very special park which our com-

munity, businesses and County have worked together to make a dream come true.

On a sad note, it is with great sorrow our County suffered the loss of, Detective Luca Benedetti on May 12th, 2021. His life's sacrifice and service has stunned our community, and we mourn for his family and for the San Luis Obispo Police Department. The courage required daily to perform the role of public safety was painfully displayed as a strong reminder of what is at stake to keep our community from harm.

If you or someone you know is facing a mental health challenge, there are local and national resources available to provide support. Community members throughout the Central Coast can initiate a session by calling Central Coast Hotline at 1-800-783-0607.

Respectfully,  
**Dawn Ortiz-Legg**  
**San Luis Obispo County**  
**Supervisor District 3**  
**District3@co.slo.ca.us**

## Arroyo Grande News

Hello Chamber Members. It is hard to believe it's June already. Like you, I am eagerly awaiting updated guidance from the State on the pending reopening on June 15th. In anticipation of this, the City of Arroyo Grande is planning to expand the days City Hall is available to the public back to our pre-pandemic hours. We are currently open on Tuesdays and Thursdays, but once the orders lift we will be open Monday through Thursday. We will continue the tradition of being closed to the public on Fridays. This doesn't mean we aren't working for you on Fridays: it's a day for staff to focus, catch up, and move projects forward with less distraction. We found in the past that this increased staff efficiency, so we will continue this going forward.

Also in anticipation of reopening, our Recreation Services department has begun planning the return of the Summer Concert Series at Heritage Square Park. We sure missed that

last summer! Planning is still being done with a whole lot of caveats as we await official guidance, but we do expect it to return in some form and we are eagerly working on bringing this beloved tradition back as soon as possible.

Finally, save the dates for the return of our Harvest Festival, September 24-25, 2021. This is the event that is for AG, by AG, and losing it last year was heartbreaking. I am sure this year's event will feel extra special to all of us as we celebrate and outwardly enjoy being a community and observing our agricultural heritage together.

As always, if you have questions or concerns about anything at all, please don't hesitate to reach out at [crayrussom@arroyogrande.org](mailto:crayrussom@arroyogrande.org) or on my cell at 805-234-1270. Your calls/texts/emails are always valued.

**Caren Ray Russom**  
Mayor, City of Arroyo Grande

### Welcome new Chamber members:

Wacker Wealth Partners as a Gold Level Chairman's Circle member

- Megan's Organic Market (MOM)

- Salt & Stone Salon (formerly known as Tutta Bella Salon) of Grover Beach

- Simplicity by Stacey of Nipomo

## Grover Beach News

Welcome to June! By all indications, this is the month that the State will modify restrictions and remove the COVID Color-coded Tier system. While we don't quite know what guidance the State will provide as we get closer to that date, we encourage everyone to remain safe, diligent and to get vaccinated. As always, visit [www.readyslo.org](http://www.readyslo.org) for additional information.

One of the next steps in this process for Grover Beach is to re-open City Hall – which we did on Monday, May 24, 2021! The front counter of City Hall is open from 8am to 12pm, Monday

through Thursday. We do encourage and recommend that people call ahead at (805) 473-4550 or (805) 473-4567 to make an appointment or to make sure that the person you are planning to meet with is in the building. You can continue to obtain or submit information electronically by visiting [www.grover.org](http://www.grover.org) for convenient, touchless and efficient service. Additionally, we expect to start holding in-person Council meetings in July. Please be patient with us as these reopening efforts will come with the usual level of safety protocols that all of us have come to expect.

As summer brings amazing weather to the Central Coast and COVID restrictions continue to diminish, we look forward to reintroducing outdoor events such as the 'Sizzling Summer Concert Series', the 20th Annual commemoration of September 11 and many more fall/winter events. So, be on the look-out for more announcements from the City on indoor and outdoor activities. Enjoy the beach, the parks, the restaurants, the shops and all the great local things that Grover Beach has to offer.

**Jeff Lee**  
Mayor, City of Grover Beach

## Pismo Beach News

We are delighted that the state will be re opening mid June. Our businesses have had to comply with varying requirements, and now we are finally moving forward to full occupancy. City Hall reopened a couple of weeks ago to better serve our community.

At our recent budget meeting the City Council made a major investment in street maintenance. We allocated six million dollars to repave and resurface our streets. We also hired a company to help us manage the engineering and construction of our new fire station and expanded police station.

We are now preparing for our busy summer season and we are especially looking forward to our July Fourth fireworks celebration. It feels good to be getting back to normal!

• • •

**Ed Waage**  
Mayor, City of Pismo Beach



## Recent Ribbon Cuttings



### Congrats, PolyPay!

Congrats to new Chamber member PolyPay on their ribbon cutting recently at their San Luis Obispo office! PolyPay is a woman-owned Independent Sales Organization (ISO). They provide payment processing services, also known as credit card processing services, to any business that wants to accept payment via credit card. Their team will find the best POS solution for your business and can integrate their processing services to most solutions—and save you money on processing fees at the same time. PolyPay can set up contactless payments like Apple Pay so your customers feel comfortable when completing their purchase at your business. Accepting remote or online payments is easily done with PolyPay's expertise. For more information, please visit them online at [polypay.com](http://polypay.com), or call (805) 592-2700.

### Congrats, Kelley O'Neill, Realtor!

We celebrated a ribbon cutting in May with Kelley O'Neill, Realtor, at Taylor Hoving Realty Group in Arroyo Grande. Kelley has been a licensed Realtor since 2002. With her attention to detail, energetic personality, and genuine love of people, she is the perfect agent for someone where service matters. Kelley's passion and knowledge of the Central Coast shine through. She will be your advocate if you want to feel cared for, listened to, and represented thoroughly. Her belief is that exceptional service is key. The Taylor Hoving Real Estate office is located at 567-D Camino Mercado in Arroyo Grande. To reach Kelley, please call (805) 235-1611.



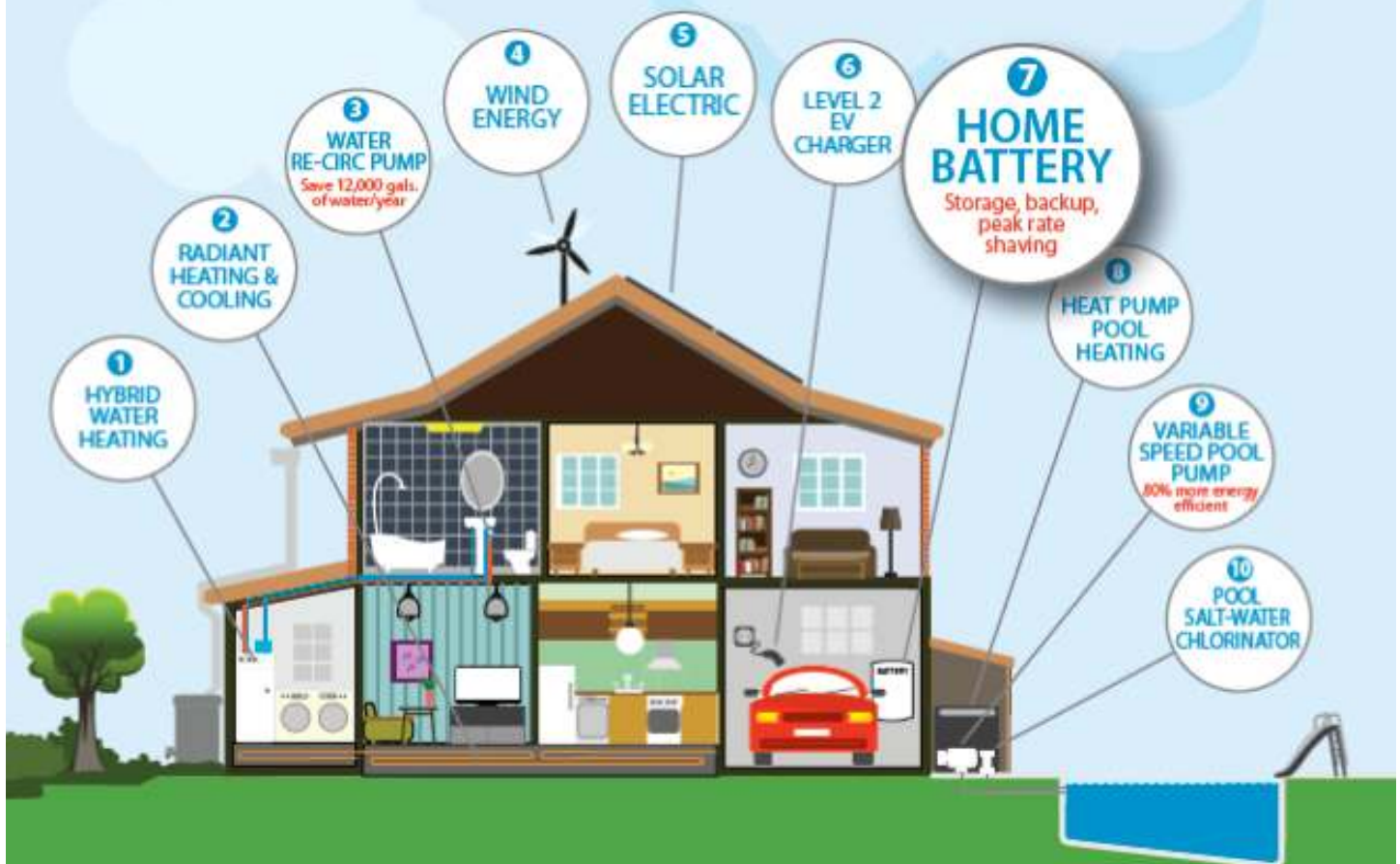
### Congrats, Republican Party of SLO County!

The Republican Party of San Luis Obispo County celebrated a ribbon cutting recently as a new Chamber member. Former Republican member of the United States House of Representatives, Andrea Seastrand, attended the event. Their local headquarters are in Arroyo Grande at 1312 E. Grand Ave. Visit their website at [rpslo.org](http://rpslo.org) to learn about local events as well as how to volunteer and get involved. For more information, please call (805) 668-2118.

# 10 WAYS

SOLARPONICS CAN HELP REDUCE  
YOUR ENERGY BILL, ADD COMFORT, and

# SAVE MONEY



## PANEL CLEANING

**From \$79.00**

Dirty panels can  
decrease production  
by 30% or more.

CSLB #391670 • SINCE 1975

We're more than just a solar energy company. We're a live-cleaner-and-smarter company. From sub-floor to rooftop, Solarponics specializes in sustainable energy systems that will save you money and enrich your life.

Call (805) 466-5595 [www.solarponics.com](http://www.solarponics.com)

# SOLARPONICS



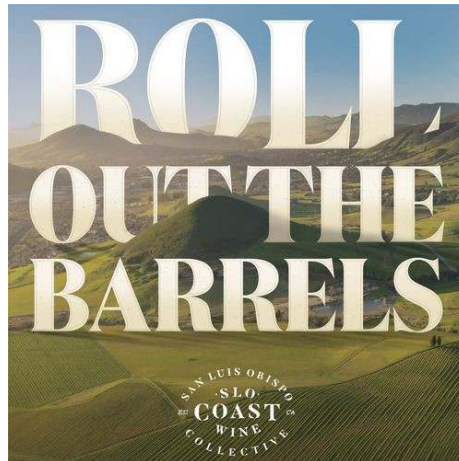
## SLO Coast Wines' 'Roll Out the Barrels' Celebration is Back

*Longtime regional wine event returns after a COVID hiatus, offering its first-ever auction of rare bottles and new experiences at the wineries.*

The SLO Coast Wine Collective's annual Roll Out The Barrels celebration, which has drawn thousands of wine lovers to San Luis Obispo's wine country since 1990, returns this year with an all-new format: A series of exclusive events held at member wineries throughout the Central Coast, and for the first time, an auction of rare bottles curated by the winemakers.

All of the events and the auction will take place June 24 through June 28.

As the region emerges from the 2020 COVID-19 shutdown, the SLO Coast Wine Collective is committed to restarting its popular yearly event, but in a way that is safe and comfortable for participants and winemakers. "Roll



Out the Barrels is the perfect opportunity to taste new wines and say hello to our winemakers as COVID restrictions loosen up," says Stephen Ross Dooley, President of the group's Board of Directors. "We're excited about being open again and seeing the people who've enjoyed our wines

all these years."

Roll Out the Barrels 2021 will offer unprecedented opportunities for wine lovers throughout the long weekend: Most events will be limited to 10 to 25 participants, allowing plenty of individual interaction with winemakers — and giving winemakers the chance to pour wines made in limited quantities and older bottles pulled from deep in their cellars.

Among the wineries offering tasting flights of older vintages are Laetitia, Baileyana Wines, Edna Valley Vineyard, and Absolution Cellars. Other wineries will extend their hours into twilight, with tastings and tours that immerse you in the beauty of Edna Valley as the sun goes down. Sinor-LaVallee in Avila Beach will be featuring freshly shucked Pacific Gold oysters from Morro Bay Oyster Co, and at Center of Effort Winery, attendees will

**continued on page 10**



**The Mortgage House**

*A Dignified Family Mortgage Lender*

**(805) 782-6999**

1103 Toro Street, San Luis Obispo

[www.themortgagehouse.com](http://www.themortgagehouse.com)

**HOME PURCHASE | REFINANCE | FIRST TIME HOME BUYERS | INVESTMENT PROPERTIES**

Equal Housing Lender. Licensed by the Department of Financial Protection and Innovation under the California Residential Mortgage Lending Act #413-1108. NMLS #309234.



19TH ANNUAL  
**SIZZLIN' SUMMER**  
**CONCERT SERIES**



**SUNDAYS AT RAMONA GARDEN PARK**  
**993 RAMONA AVE, GROVER BEACH**  
**3:00PM-6:00PM**

**Unfinished Business**



**60's Rock N' Roll & Soul**  
**July 4th**

**Stevie Nicks Illusion**



**Stevie Nicks & Fleetwood Mac Tribute**  
**July 11th**

**Dark Desert Highway**



**Classic Rock/ Eagles Tribute**  
**July 25th**

**Careless Whisper**



**80's Pop & Rock**  
**August 1st**

**Scratch**



**Rock N' Roll**  
**August 8th**

**Rock Odyssey**



**Classic Rock Covers from the**  
**70's, 80's & 90's**  
**August 15th**



## Retraining Programs Help Locals Get Back to Work Following Pandemic

*SLO Partners has three new training opportunities this summer for local jobs*

SLO Partners, one of the leading providers of upskilling and reskilling programs in California, recently announced details of several retraining opportunities for local residents starting this summer. The Precision Manufacturing bootcamp, in partnership with Cuesta College, and the Web Development and Cyber Security bootcamps, in partnership with Cal Poly Extended Education, are now accepting applications and will begin in June. Many jobs that were lost during the pandemic are not returning which has led to an increased number of people looking for work in new sectors. As a result, retraining programs are proving to play a crucial role in getting people back to work. SLO Partners



created the bootcamps after identifying a need for skilled workers in these areas on the Central Coast. "Although unemployment is high, there are areas in our economy that currently have talent shortages," said Paula Mathias-Fryer Program Director at SLO Partners ([www.slopartners.org](http://www.slopartners.org)). "This presents an opportunity for locals to gain skills in these areas, get back to work and help plug the skills gap."

The bootcamps are proving to be particularly popular for women, whose careers have been impacted on a greater scale than men's during the pandemic. "We've seen a significant uptick in women enrolling in our programs," added Mathias-Fryer. "One of the major appeals is the remote work-

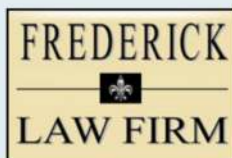
ing opportunities available in the tech sector. Another is the bootcamps are shorter and more affordable than many other education paths, providing a quicker solution to retrain and get back to work. If you're interested in coding, like to tinker in your garage or solve problems, going to an accelerated bootcamp is a great way to explore if it's something you'd like to do as a career. We're hoping that women who have put their careers on the back burner during Covid, will be able to rebound or find a career path they enjoy more than their previous roles." \$2,000 Women in Tech scholarships are available for the Web Development and Cyber Security bootcamps to support women retrain and get back into the workforce.

One example of a local company who has hired bootcamp graduates is Trust

**continued on page 10**

### AGGRESSIVE YET CARING REPRESENTATION. CALL US FIRST.

The Nipomo office of Frederick Law Firm is the solution you need when seeking a dedicated, local injury attorney or professional lawyers who are skilled in a wide variety of legal fields such as real estate, criminal law, wrongful death, agricultural law, and others. Firm founder, Jacqueline Vitti Frederick, is a forceful advocate, South County-based personal injury attorney with over 32 years of litigation experience throughout California.



**CALL 805-929-1120 • [WWW.FREDERICKLAW.NET](http://WWW.FREDERICKLAW.NET)  
[JACQUELINE@FREDERICKLAW.NET](mailto:JACQUELINE@FREDERICKLAW.NET)**

### OFFICE SPACE FOR LEASE

**OAK PARK PLAZA OFFICE  
1538 W. BRANCH ST.  
ARROYO GRANDE**

Only one office is left at 1,350 square feet.  
Please call for details and to schedule a tour.

**FOR LEASING INFORMATION CONTACT:**

**REAL PROPERTY INVESTMENTS  
THOMAS SWEM, CCIM, BROKER CDRE# 00571580  
(805) 544-4422**

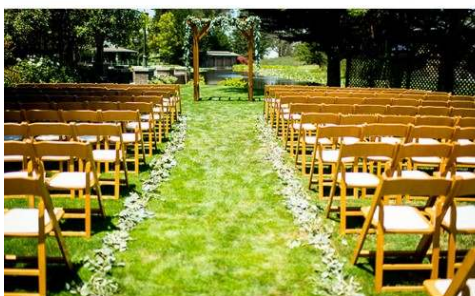






# GRAND RE-OPENING

**Now Booking Events for all Occasions!**



## **CORPORATE EVENTS, BUSINESS MEETINGS, WEDDINGS, PARTIES, GOLF TOURNAMENT BANQUETS, AND MORE!**

Nestled within a golfing community, Cypress Ridge Pavilion overlooks pristine lakes and is one of the most stunning venues on the Central Coast. Inside, the craftsman style wood beams, vast glass windows, and fireplace radiates a captivating charm that sets the foundation for its engaging character. We offer menu options ranging from a casual BBQ to an elegant, plated dining experience. The capacity is 350 guests. Schedule a tour, and meet our new owners!

**MENTION THIS CHAMBER AD FOR SPECIAL PRICING**

**1050 Cypress Ridge Pkwy | Arroyo Grande  
pavilion@cypressridge.com | 805-474-7979**

[www.cypressridge.com](http://www.cypressridge.com)

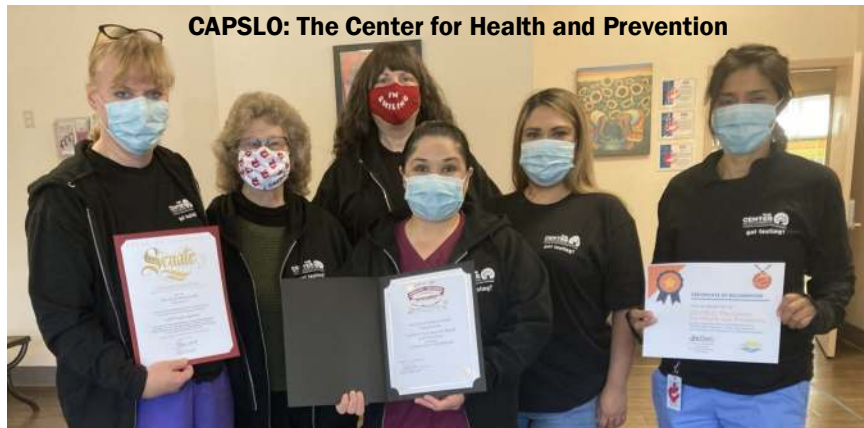
## Meet a few of Arroyo Grande's 'COVID Safety Superstars'

Thank you to the City of Arroyo Grande for their COVID Safety Superstar program to recognize all the hard work from local businesses to comply with state guidelines. Twenty businesses in Arroyo Grande are considered "COVID Safety Superstars" for the month of May as chosen by the community, and were recognized at the City of Arroyo Grande Council meeting earlier last month.

The "COVID Safety Superstar" title refers to a business that is following COVID guidelines and has gone above and beyond to keep their customers and employees safe throughout the pandemic.

Each business received a certificate of recognition from the City and South County Chambers of Commerce as well as a window cling (shown here at Tribe Coffeehouse) that identifies them as a COVID Safety Superstar. They also received a certificate from our local Congressional representative Senator John Laird.

The City of Arroyo Grande plans to acknowledge a second round of local businesses for their perseverance during COVID. Since so many businesses extended above and beyond to follow guidelines and keep customers and employees safe, be sure to nomi-



nate one—or several—of the many businesses that deserve this recognition. Tell us who you would choose as a "COVID Safety Superstar," please

visit [southcountychambers.com](https://southcountychambers.com). Click on the Resources tab at the top of the page to nominate a business. The deadline is June 14.

### Wine event from page 6

be guided through every step of the winemaking process — from grape to glass — while sipping current releases in the newly renovated facility.

Attendance is limited and available by reservation only, so please check out the event list on the SLO Coast Wine Collective website at <https://bit.ly/2TaC5Dp> to secure reservations soon.

For the first time in history, Roll Out the Barrels will include an auction of exclusive wine lots curated by their members. And you don't have to attend an event to bid: Anyone can take home

their stellar selections of vintage Pinot Noir, Chardonnay, Albaniño, Grenache, Zinfandel, and more. Among the lots: large format bottles from Tolosa Winery, Biddle Ranch Winery, and Stephen Ross Wine Cellars; vertical collections from Talley Vineyards and Timbre Winery; mixed assortments from Croma Vera Wines, Absolution Cellars, Autry Cellars, and Saucelito Canyon Vineyard; plus some surprising bottles and limited releases.

To view the lots and place bids, go to <https://bit.ly/3hKXhKy>. The auction site goes live 9 a.m. June 24 and closes at noon June 28.

### Training from page 6

Automation. "The program really gives people a leg up in this area to get started in manufacturing," said Ty Safrino, CEO of Trust Automation. "We've been very successful with the candidates we've gotten from SLO Partners. The program takes people with the base skills that are needed for an advanced manufacturing career and then exposes them to the terminology and tools needed for a business like us which is exactly what we need."

Start dates for the bootcamps are as follows:

- Web Development: June 7
- Ticket to Precision Manufacturing: June 7
- Cyber Security: June 7

For more information about the bootcamps visit [www.slopartners.org](https://www.slopartners.org) or contact Paula Mathias-Fryer at [info@slopartners.org](mailto:info@slopartners.org).



# We are hiring!



- Part-time, flexible AM/PM hours
- Jobs from SLO to 5 Cities
- Competitive wages
- Gas reimbursement
- Healthy, fun working environment

Must have reliable transportation, driver's license, and proof of insurance. Email resume and three professional references to [emeraldecocleaners@gmail.com](mailto:emeraldecocleaners@gmail.com).



## GREEN CLEAN MACHINE

A local, professional, licensed, and insured cleaning company that offers commercial and residential cleanings

# WHO'S YOUR REALTOR®?

## BLANKENBURG PROPERTIES, OF COURSE!

Blankenburg Properties wants to be your source for achieving the American dream of homeownership through buying and selling real estate. We are local, professional, reliable, knowledgeable and hard working. We love the Central Coast and want to help you with all your real estate needs. We are open and abiding by the CDC rules.

Cindy Blankenburg, Broker  
805-710-3794

[Cindy@CindyBlankenburg.com](mailto:Cindy@CindyBlankenburg.com)  
[BlankenburgProperties.com](http://BlankenburgProperties.com)



New address: 1052 E. Grand Ave., Suite A, Arroyo Grande

# 4<sup>TH</sup> of July The Summer Concert Series

at Heritage Square Park kicks  
off on the 4th of July with  
**The Band!**

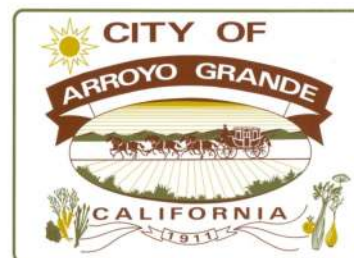
Enjoy live music in the park  
from 1-4 p.m. and fun for the  
entire family!



**FREE EVENT • FOOD  
BEER & WINE AVAILABLE  
BRING CHAIRS & BLANKETS**

Sponsored by:

 **Mechanics Bank®**  
Where Relationships Matter



Calendar of events: [www.arroyogrande.org](http://www.arroyogrande.org)

## New Chamber Member Highlights



### Welcome to the Chamber, Wacker Wealth Partners!

Welcome to the Chamber, Wacker Wealth Partners as a Gold Level Chairman's Circle member! Based in San Luis Obispo, they are a fee-only financial planning and investment management firm helping clients chart the course to the life they envision. As a fiduciary financial planning firm, they match your financial direction to your life goals while making sure you understand how all the different parts work together. Their goal is to give you the confidence that comes when your finances are well-managed. Wacker Wealth Partners offers a highly personalized approach to financial planning and a team-based collaboration to thoroughly address your ongoing needs. For more information, please visit [wackerwealthpartners.com](http://wackerwealthpartners.com), or call (805) 541-1308.

### Welcome, Simplicity by Stacey!

Welcome to the Chamber, Simplicity by Stacey! Based in Nipomo, Simplicity by Stacey is your go-to professional organizer for all of the spaces in your home or office. Her mission is to help people declutter and arrange their space so they can simplify their life and have more time to enjoy it. A professional organizer and designer, Stacey brings an approach that is non-judgmental, supportive, and confidential. Services include decluttering, organizing, home staging, and designing.

Need help moving, redecorating, or organizing your home, office, or garage? Schedule a free phone consultation. Call (310) 383-8040, or visit her online at [simplicitybystacey.com](http://simplicitybystacey.com).



“  
Out of clutter, find simplicity.  
— Albert Einstein



### Welcome Megan's Organic Market!

Megan's Organic Market, SLO (MOM) recently joined South County Chambers of Commerce as a new member. As the very first recreational cannabis dispensary and marketplace located in San Luis Obispo, their staff is proud to offer the best, the brightest, and the highest quality products available. MOM is open everyday from 9 am to 8 pm at 280 Higuera St. in San Luis Obispo. For more information, visit them online at [megansorganicmarket.com](http://megansorganicmarket.com), or call (805) 592-1420.



## New Chamber Member Highlights

### Welcome to the Chamber, Salt & Stone Salon!

Welcome Salt & Stone Salon of Grover Beach—formerly known as Tutta Bella Salon. The name change is a rebranding effort designed to mirror the growth and transformation of the salon. They said their business made it through some rough times this past year because of the loving support from their clients. The mission of Salt & Stone Salon is to provide the very best service in a relaxing, friendly environment. They offer a wide variety of salon services including haircuts, styling, coloring, and specialty treatments. Their team of expert stylists are professional and experienced in all hair types and styles. Their salon is located at 1750 El Camino Real, Ste. E, in Grover Beach. For more information, please visit [saltandstonesalon.com](http://saltandstonesalon.com), or call (805) 489-4589. Salt & Stone Salon is a gift card participant in the #BuyLocal program! Shoppers and diners who spend \$100 or more at Grover Beach small businesses (in the retail, restaurant, brewery, winery, fitness, and salon/personal services sectors), can select from a list of participating Grover Beach businesses—like Salt & Stone Salon—to receive a free gift card for \$25. To claim your free gift cards, upload your receipts totaling \$100 or more at [southcounty Chambers of Commerce.com](http://southcounty Chambers of Commerce.com).



**SALT & STONE**  
— Salon —

## When Businesses Borrow They Borrow from Us

Commercial Real Estate | Working Capital | Acquisition | Inventory | Equipment  
Improvements | Business Purchase | Construction | SBA Financing



### Thomas 'TA' Anderson

SVP, Regional President  
805.712.8625  
[thomas.anderson@1stCapitalBank.com](mailto:thomas.anderson@1stCapitalBank.com)



### Mary Sansone

SVP, Senior Relationship Manager  
805.458.3827  
[mary.sansone@1stCapitalBank.com](mailto:mary.sansone@1stCapitalBank.com)



### Steven Diaz

AVP, Relationship Manager  
805.235.3243  
[steven.diaz@1stCapitalBank.com](mailto:steven.diaz@1stCapitalBank.com)



### Kirk Vaughn

SVP, Senior Relationship Manager  
805.268.5278  
[kirk.vaughn@1stCapitalBank.com](mailto:kirk.vaughn@1stCapitalBank.com)



### Donna Milne

VP, Regional Relationship Manager  
805.235.3765  
[donna.milne@1stCapitalBank.com](mailto:donna.milne@1stCapitalBank.com)

**San Luis Obispo Office**  
599 Higuera Street, Suite B  
San Luis Obispo



IN-PERSON EVENT

# THE STATE OF SOUTH COUNTY

A conversation with our local  
mayors and county supervisors



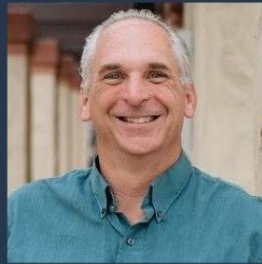
**THURSDAY, JUNE 17 FROM 7:30 AM TO 9 AM**  
**THE ROOFTOP OF INN AT THE PIER**  
**601 CYPRESS ST IN PISMO BEACH**



Supervisor Lynn Compton  
District 4 of SLO County



Supervisor Dawn Ortiz-Legg  
District 3 of SLO County



Mayor Jeff Lee  
Grover Beach



Mayor Caren Ray Russom  
Arroyo Grande



Mayor Ed Waage  
Pismo Beach



This annual event includes breakfast and coffee served by Inn at the Pier.  
\$25 for members of South County Chambers of Commerce and \$35 for  
nonmembers. Since space is limited, RSVPs are required and no walk-ins can be  
admitted. Please RSVP at [southcountychambers.com](https://southcountychambers.com), or call (805) 489-1488.





## New Visitor Services Assistant hired at California Welcome Center



Welcome to the California Welcome Center – Pismo Beach's new Visitor Services Assistant, Maggie Villegas. Maggie brings extensive customer service experience and interpersonal skills to this role. She also is studying biology, is bilingual, and works at the Boys and Girls Club as a Youth Development Specialist.

Growing up in Guadalupe, Maggie has lots of local visitor knowledge from day trips and short getaways to San Luis Obispo County. She brings that unique perspective and personal passion to the California Welcome Center. Stop in at the CWC (open 7 days a week from 10 am – 5 pm) and say hello to Maggie. Be sure to introduce yourself and your business.

She will be at the Welcome Center Wednesday afternoons, Saturdays, and Sundays.

### Kathleen Parker, EA

Tax and Business Solutions

- Coaching
- Bookkeeping
- Taxes



805-619-8877

[www.kathleenparkerea.com](http://www.kathleenparkerea.com)



**Merritt Ward**  
Broker-Owner  
#02083737

**MERRITT KNOWS  
REAL ESTATE**

(805) 904-4328

[www.cencoastrealty.com](http://www.cencoastrealty.com)

[merrittward@cencoastrealty.com](mailto:merrittward@cencoastrealty.com)

## New Times offering reduced cost for employment ads

Because New Times Media Group knows first hand how difficult it is these days to find employees right now, they decided to make it easier for everyone to place a display ad at lower than classified prices.

They are offering a 1/16th page, full-color display ad for anyone looking for employees. Regular price is \$159, now \$50.

If this sounds familiar, New Times offered the same special for their local restaurants in the Spring/Summer/Fall of 2020.

They are booking until July 1st, or until you find the people you need.

New Times requests a four- to six-week minimum sign up (\$200-\$300 investment at a \$636-\$954 value) because they know that repetition is key. They will make exceptions upon request.

Your ad will be designed and updated weekly for free.

For more information, please contact Lee Ann at New Times at 805.546.8208 x215, or email [LAVermeulen@newtimeslo.com](mailto:LAVermeulen@newtimeslo.com).

## VOLUNTEERS NEEDED: JUNE 28 - JULY 4



BUSINESS RECOVERY FUNDRAISER

## FIREWORKS BOOTH

We will be selling fireworks this summer at our booth located in the Grover Beach Vons parking lot. Please join us as a volunteer, or stop by and support the booth. Pick up everything you need for your Fourth of July celebration. Contact our Chamber office for details at (805) 489-1488.

**Our goal is simple. Our mission is clear. We will set high standards, and we will exceed them.**



**PEGGY A. KING**  
Property Manager  
PLUS Property Management  
CalBRE # 00683322

1176 East Grand Ave. in Arroyo Grande  
805-473-6565 • 805-994-4170  
[plusmanagement.net](http://plusmanagement.net) • [pkings@plusmanagement.net](mailto:pkings@plusmanagement.net)

Follow us on social media!



**PLUS**  
PROPERTY MANAGEMENT

*We protect what you can't predict!*



Would you like to work from home while making a *positive difference in someone's life?*

California MENTOR is seeking loving individuals with an available bedroom, to support an adult with special needs. Receive a generous monthly payment and ongoing support.

**Call Caity McCardell at (805) 540-1926 or email at [caity.mccardell@thementornetwork.com](mailto:caity.mccardell@thementornetwork.com)** to learn more about this amazing opportunity.

[MentorsWanted.com](http://MentorsWanted.com)

Minimum Family Home Qualifications: 21 years of age or older, successfully complete background check, have a valid California Driver's license with reliable transportation and valid insurance.





## Construction & Trades Hiring Event

Barrett Business Services, Inc. (BBSI) is hosting their first-ever, construction-focused job fair later this month. BBSI is working with America's Job Center to host a job fair in their parking lot on Friday, June 11th, from 1-3 pm.

Meet local contractors and suppliers looking to hire immediately and find how to get free training. Opportunities presented include careers in trades such as electrical, welding, carpentry, plumbing, sheet metal, and HVAC.

This event will be held in the Acacia Creek Business Plaza parking lot at 3450 Broad St. in San Luis Obispo.

For more information, please call (805) 286-8530.



## 3CE UPDATES

**ACCESS FUNDS TO HELP TRANSITION YOUR HOME, BUSINESS OR TRANSPORTATION FROM FOSSIL FUEL DEPENDENCE TO CLEAN ENERGY SOLUTIONS**

### ELECTRIFY YOUR RIDE

- \$700K in available funding
- EV Incentives are doubled for income-qualified 3CE customers & can be combined with other funding to save up to \$15k on a new or used EV
- Commercial & Ag Customers are eligible for up to five 3CE vehicle incentives per business

### CHARGE YOUR RIDE

- \$295K in available funding
- Includes rebates for related electric updates or panel replacement

LEARN MORE OR APPLY HERE  
[3CEnergy.org/energy-programs](http://3CEnergy.org/energy-programs)

Central Coast Community Energy  
CLEAN ENERGY. LOCAL CONTROL.

## Essence Beauty

SUPPLY & BOUTIQUE

### Treatment room for rent

Looking for work space? We have a room available for an esthetician or eyebrow/eyelash professional.

Essence Beauty Supply has over 5,000 professional beauty products to choose from

847 N Oak Park Blvd.  
Pismo Beach, CA 93449

(805) 489-3373  
[www.essencebeautypismo.com](http://www.essencebeautypismo.com)

Email [essencebeauty49@gmail.com](mailto:essencebeauty49@gmail.com) for more info.



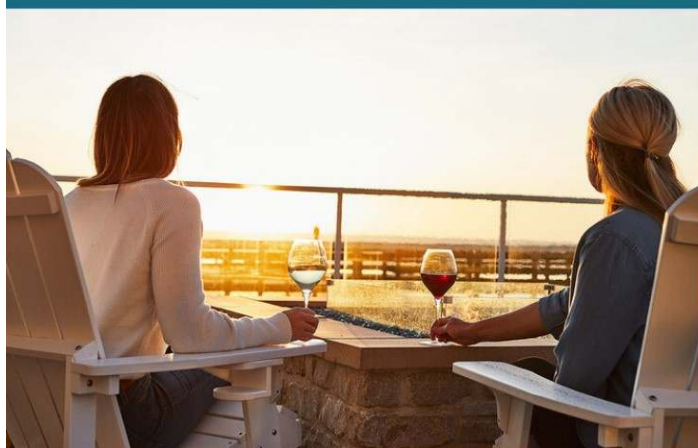
# SOUTH COUNTY CHAMBERS OF COMMERCE MEMBERSHIP MIXER VESPERA RESORT ON PISMO BEACH

Wednesday, June 23, from 5 to 7 pm  
147 Stimson Ave. in Pismo Beach

Vespera Resort   
ON PISMO BEACH



LAETITIA  
VINEYARD & WINERY



Join us for our first in-person mixer in over a year! Enjoy networking, wine, and appetizers from Vespera Resort on Pismo Beach and Somerset Grill. This outdoor event is for members of South County Chambers of Commerce and attendance is limited. Small-group tours of the resort and meeting spaces will be available. Music will be provided by Epic Entertainment.

PLEASE RSVP AT [SOUTHCOUNTYCHAMBERS.COM](https://southcountychambers.com)  
TO RESERVE YOUR SPOT, OR CALL (805) 489-1488.



# stice green directory

**Get Listed for 3 Months!**  
REACH OVER **30,000** READERS FOR ONLY **\$109**



**Call Today!**  
**805.473.5064**

**Your Central Coast Guide to  
Green and Healthy Living!**



**@solsticegreen**

read online @

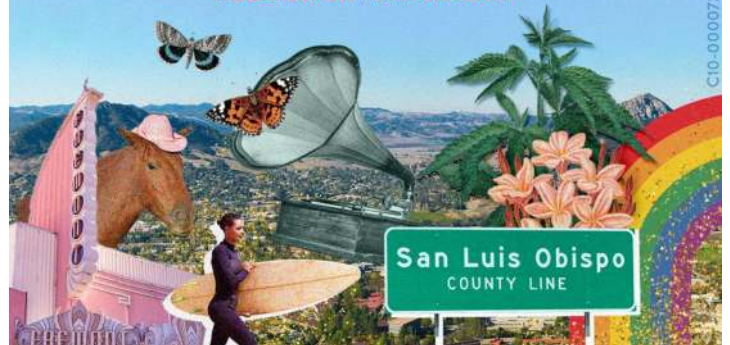
**www.slosolstice.com**

**4251 S. Higuera St., Ste. 800 • San Luis Obispo**

CANNABIS *Megan's* DISPENSARY  
ORGANIC MARKET

**Enjoy the  
central coast  
even more with  
Megan's**

OPEN 9AM-8PM | 280 HIGUERA STREET, SLO | 805-592-1420  
MEGANSORGANICMARKET.COM



CIO-0000728-LLC

JOIN US FOR AN IN-PERSON MEETING

## **MEMBERSHIP COFFEE**

THURSDAY, JUNE 24, FROM 9 - 10 AM  
QUINTESSA COFFEE ROASTERS  
1945 FRONT ST. IN OCEANO

MAKE NEW BUSINESS  
CONNECTIONS, AND  
LEARN ABOUT ALL  
THE BENEFITS OF  
MEMBERSHIP WITH  
SOUTH COUNTY  
CHAMBERS OF  
COMMERCE.



*Quintessa*  
COFFEE ROASTERS 

PLEASE RSVP AT  
SOUTHCOUNTYCHAMBERS.COM  
OR CALL (805) 489-1488.



**Spend \$100+ in Grover Beach, and choose from dozens of free \$25 gift cards.**

*Gift cards to these businesses, shown below and on page 21, are included in the #BuyLocal program.*



**Trinity  
Cyclery**

**SCAN HERE FOR  
MORE INFO ABOUT  
THE BUY LOCAL GIFT  
CARD PROGRAM**



## Thank you, renewing Chamber members!

### CoastHills Credit Union: Founding Level Chairman's Circle

- Tracy Chitwood- Mobile Notary
- The Oceano Depot Association
- California Fresh Market
- San Luis Obispo County Office of Education
- The Exchange Five Cities
- South County Sanitary Service
- John E Hutton DDS MS MPH
- Basin Street Regulars
- Brisco's Village Gift Shop
- Coastal Business Distribution
- Natural Healing Center
- Sunset North Car Wash & Detail Centers
- Barrett Business Services Inc (BBSI)
- Central Coast Party Factory
- Hive Supply Co.
- Social KLICs Digital Marketing
- Metromedia Publishers
- Central Coast Transitions
- Coast Cities Insurance Solutions
- Sloco Health + Wellness

- Holland America Flowers
- Beachside Window Cleaners
- Grover Beach Sourdough
- Coast Network Inc
- MCSC Women's Business Center
- Mesa Dunes
- Mobile Home Estates
- 8575 Peretto Caffè
- Lopez Lake Marina
- Prewett Vision Care
- Addison Landscape & Maintenance Inc
- Global Directions Travel
- Sunrise Terrace Mobilehome Park Association
- Port San Luis Harbor District
- Kestly Apparel
- Avila Beach Civic Association
- Andrea Seastrand
- Mackey & Mackey Insurance Agency Inc
- Holiday Inn Express
- Alzheimer's Association
- Velocity Tint

**— We appreciate your support!**





**Spend \$100+ in Grover Beach, and choose from dozens of free \$25 gift cards.**  
**Gift cards to these businesses, shown below, are included in the #BuyLocal program.**



**southcountychambers.com**  
**#love4local #BuyLocalGB #GBtogether**

# Chamber Board of Directors, Staff, & Ambassadors

## Board of Directors:

Jill Quint  
Quintessa Coffee Roasters  
**Chairperson**

Tony Goetz  
The Casitas of Arroyo Grande  
**Immediate Past Chairperson**

Nicole Moore  
SeaCrest Oceanfront Resort  
**Vice Chairperson**

Michael Specchierla  
SLO County Office of Education  
**Treasurer**

Jeff Chambers, Tommy Hilfiger  
**Secretary**

Ken Dalebout  
Dignity Health/AG Hospital

Mary Gardner  
SLO Regional Transit Authority

Shari Barnhart  
Mechanics Bank, Arroyo Grande

Rudy Stowell  
Pure Bliss Spa

Frank Schiro  
Mason Bar and Kitchen  
Rooster Creek Tavern

Ty Ortiz  
Central Coast Party Factory

Ron Reilly  
Garing, Taylor, & Associates

Kim Banks, BBSI

Kristen Palera, Inn at the Pier

Tiffany Terra  
Home Instead Senior Care

**Chamber Staff:**  
Jocelyn Brennan, President I CEO  
jocelyn@southcountychambers.com

Ligia Zavala  
Chief Operations Officer  
ligia@southcountychambers.com

Holly Leighton  
Marketing & Tourism  
holly@southcountychambers.com

Megan Leininger, Manager  
California Welcome Center (CWC)  
megan@southcountychambers.com

Maggie Villages  
Visitor Services Assistant at CWC

Marty Imes, Executive Director  
of Leadership South County  
marty@southcountychambers.com

Michelle Lea, Bookkeeper

**Chamber Ambassadors:**  
Kai Lynch  
Guild Mortgage Company  
**Chairperson**

Kassi Dee  
Nan's Pre-owned Books  
Kassi's Book Hive  
**Vice Chairperson**

Linda Vleit  
Linda Vleit Insurance Services

Lettie Fuller  
Mechanics Bank in Grover Beach

Sue MacCagno  
Associate member

Mary Ishikawa  
Allstate Suncoast  
Insurance Services

Kris Sinay  
Garing, Taylor & Associates

Shannon Bowdey  
Keller Williams Realty CC

Grace Lemos  
Achievement House Inc

Kimberley Victor  
Mary Kay Cosmetics  
Fashions for a Purpose

Cosimo Allegretta  
FoodJets SLO County

Arlene Gee  
Gee Consulting

Kim Banks, BBSI

Samantha Coelho, C&H Storage  
Balanced Beauty Boutique

Tara Hoffman  
Tara's Mobile Footcare

Vanessa Pronge  
Norwex Sales Consultant

Erika Weber, VTC Enterprises

Donna Milne, 1st Capital Bank

Todd Huebler  
State Farm Insurance

Geadell Giatti  
Grand Inspirations  
Home Furnishings & Décor

Carole Brown  
Gold Coast Express Registration

Rod Brown  
Geriatric Care Management  
and Dementia Consulting

## Thank you to our Chairman's Circle Sponsors!

### Founding Level Sponsors



### Diamond Level Sponsors



### Platinum Level Sponsors



### Gold Level Sponsors



PACIFIC PREMIER BANK



## Who would you choose? Nominate a Business of the Month

Local businesses contribute to our economy, provide jobs, and demonstrate leadership. Many of these local leaders also invest time and money by giving back to our community. This deserves recognition and celebration. For this reason, South County Chambers of Commerce recognizes a *Business of the Month*.

### The SCCC Business of the Month Criteria:

1. The business is a current SCCC Member in good standing.
2. They conduct responsible, ethical business in South San Luis Obispo County; Avila Beach, Pismo Beach, Grover Beach, Oceano, Arroyo Grande, or Nipomo.
3. They contribute significantly to the local economy and/or the local workforce.
4. They have demonstrated leadership in the business community.

The business of the month is recognized in the South County Chambers (SCCC) newsletter, on social media, and at the monthly luncheon (or webinar). The SCCC Business of the Month are automatic nominees for the SCCC Business of the Year Award. The SCCC Business of the Year is celebrated at the Annual Dinner and Recognition Awards at Villa Lorian on September 22, 2021. (Businesses are allowed to nominate themselves and SCCC Marketing Committee Members may also nominate businesses.)

\*\*\*

Please help us by nominating a local company for *business of the month*. Visit [southcountychambers.com](https://southcountychambers.com), and click on the *Resources* tab to nominate a business—it could even be your own.



Valerie Vaz of AMF Media Group is the Marketing Committee Chair for South County Chambers of Commerce.

Other Marketing Committee members include Mary Sansone of 1st Capital Bank, Heidi Gavlak of American Cancer Society, Cheryl DeLaby at Westmont Living, Fred McMurray at Westwyne, Eric Fahnoe of Dimes Media Group, Todd Huebler of State Farm, and Louisa Lindquist of Lindquist Wines.



**ASK US ABOUT OUR  
BUSINESS HIGHLIGHT  
OPPORTUNITIES  
TO SHOWCASE YOUR  
BUSINESS OR  
NONPROFIT AT OUR  
NEXT IN-PERSON  
EVENT OR WEBINAR.  
CALL OUR OFFICE AT  
(805) 489-1488 FOR  
FURTHER DETAILS.**



### LOOKING FOR AFFORDABLE WORK SPACE?

Discover the benefits of coworking: affordability and flexibility in a highly desirable location of Old Town Nipomo. Open seating or semi-private space available. All cowork options include use of conference room, kitchen, and high-speed Internet.

**239 W. TEFFT ST. IN NIPOMO • CALL FOR DETAILS: (805) 489-1488  
OR VISIT [SOUTHCOUNTYCHAMBERS.COM](https://southcountychambers.com) AND CLICK ON "COWORK"**





Serving Business Members in  
ARROYO GRANDE • AVILA BEACH • GROVER BEACH  
NIPOMO • OCEANO • PISMO BEACH

Mailing address: PO Box 672  
Arroyo Grande, CA 93421

800A West Branch Street  
Arroyo Grande, CA 93420

239 W. Tefft Street  
Nipomo, CA 93444

333 5 Cities Dr. Suite 100  
Pismo Beach, CA 93449  
(California Welcome Center)

Phone: (805) 489-1488  
Email: [office@southcountychambers.com](mailto:office@southcountychambers.com)  
[www.southcountychambers.com](http://www.southcountychambers.com)

**ADDRESS SERVICE REQUESTED**

SHOW YOUR LOVE FOR LOCAL



**SHOP & EAT LOCAL**

Supporting our local businesses and restaurants is essential.  
Choose your preferred way: in person, curbside pickup, or delivery.  
However you choose, they will appreciate it! Follow South County  
Eats and Drinks on Facebook and Instagram and South County Shops  
on Facebook to stay connected to local updates.

