

South County Business News

A publication of South County Chambers of Commerce—creating partnerships and opportunities that ensure South County businesses prosper



September 2021
Volume 61, Issue 9

County Order Requires Masking in Indoor Public Places

The SLO County Public Health Department has announced a countywide indoor mask mandate. The Chamber recognizes that requiring indoor masking, once again, is a challenge for business owners and their staff. Businesses can find signage provided by the County [here](#). Here are some of the details from the county's press release:

As COVID-19 cases surge in San Luis Obispo County and hospitals face extreme demands on their capacity, County of San Luis Obispo Health Officer Dr. Penny Borenstein has issued a Health Officer Order requiring masking in all indoor public places.

"This surge is stretching our local health care system too close to the breaking point and if it continues, we risk losing

our ability to care for people with common conditions like heart attacks, broken bones or even cancer. We cannot let that happen," said Dr. Penny Borenstein, County of San Luis Obispo Health Officer. "By returning to indoor masking now, for a period of time, we can help protect our hospital capacity, protect our vulnerable neighbors, and help keep our economy open." The order went into effect on September 1, 2021 (12:01 a.m.) and applies to those who are vaccinated as well as to those who are not. COVID-19 cases have increased dramatically during the month of August, with 3,543 new cases and 18 deaths in the past month, compared with 163 cases and no deaths during the month of June.

"Getting vaccinated as a community is our ticket out of hospital surges, out of this increasing drumbeat of preventable deaths, out of restrictions like masking requirements," said Dr. Borenstein. "Today, we must take this step of putting on our masks to stop the surge and protect our community. As we look ahead, I implore you to protect yourself and your family with the vaccine."

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For a COVID-19 vaccine at the Public Health clinic in Grover Beach, visit myturn.ca.gov or call (833) 422-4255. To find other providers, visit myturn.ca.gov or VaccineFinder.org. For updates on COVID-19 in SLO County, visit ReadySLO.org or call (805) 788-2903. For more information on COVID-19 vaccine, visit www.RecoverSLO.org/Vaccine.

September Business of the Month: Burke & Pace Lumber

The Marketing Committee of the South County Chambers of Commerce—a group of local business owners who represent various industries—selected Burke & Pace Lumber as the Business of the Month for September.

Burke and Pace opened its gates in Arroyo Grande in 1958 under the partnership of Roy W. Burke and Vic Pace. Now a third generation family-owned operation, Burke and Pace is proud of their heritage of supplying professional contractors, remodelers, and do-it-yourselfers with superior quality products and exceptional service.

Burke and Pace Lumber's reputation has been built on honesty and professionalism. The availability of customer service is what separates them from

their competition. From the moment you pull into the yard or step in the office, you will be greeted by a well-informed

member of their staff. Burke and Pace is able to provide any information you need regarding your building questions. With an average close to 20 years of experience per employee, they should have the solutions for all your building needs, no matter the size of the job. They offer free lumber takeoffs on all projects, large or small.



Professional remodelers turn to Burke & Pace to solve many of their home improvement challenge from last-minute changes to that small run of molding that has to match.

Burke & Pace Lumber is located at 971 Bennett Ave. in Arroyo Grande. Reach them at (805) 489-4719, or online at burkeandpace.com.

UPCOMING CHAMBER EVENTS (OUTDOOR MEETINGS)

Thursday, Sept. 2:
Nipomo Business Meeting
8:30 to 9:30 am
Nipomo Cowork Office
239 W. Tefft St.

Thursday, Sept. 9:
Ambassador Meeting
8 to 9 am
Quintessa Coffee Roasters

Tuesday, Sept. 14:
Pismo Beach Business Meeting
11 am to 12 noon
SeaCrest OceanFront Hotel

Wednesday, Sept. 15:
Chamber Breakfast
7:30 to 9 am
Inn at the Pier Rooftop

Thursday, Sept. 16:
Arroyo Grande Business Meeting
8:30 to 9:30 am
Tribe CoffeeHouse patio

Friday, Sept. 17:
Grover Beach Business Meeting
12 noon to 1 pm
at GBeatZ, 675 W. Grand

Wednesday, Sept. 22:
Membership Mixer, 5-7 pm
Avila Beach Civic Center
Healing Garden

Friday, Sept. 24:
Governmental Affairs Committee Meeting
8 am to 9:15 am via Zoom

Tuesday, Sept. 28:
Membership Coffee
9 to 10 am
Rock & Roll Diner patio

Wednesday, October 6:
Annual Dinner & Recognition Awards
Villa Lorian (outdoors)

Update from Supervisor Lynn Compton, District 4: Oceano, Nipomo, and Arroyo Grande

This has been a busy month at the County. The County is trying a novel new approach to addressing the homeless issue on a local basis. In areas such as Oceano, where there is a No Overnight Camping Ordinance, the CHP, working under a MOA with the Sheriff's Department has begun ticketing vehicles that are parked continuously in several known spots in and around the community. Besides Oceano, this problem has become increasingly more problematic in Los Osos. In both communities, dilapidated motor homes are being parked on the public streets for days on end.

The County has many services that the homeless can avail themselves to. We built a multi-million-dollar Homeless Service Center, at 40 Prado Lane in San Luis Obispo. The County opened just built and opened the first inpatient Drug & Alcohol Rehab facility offering all levels of personalized treatment plans and care for low-income individuals addicted

to drugs and alcohol near the 40 Prado Homeless Center. For those that want assistance, we offer hundreds of programs through the County, our behavioral health department, and in conjunction with our mental health partners such as Transitions Mental Health and the Five Cities Homeless Coalition. We just opened a facility on Kansas Avenue in San Luis Obispo that offers safe parking for these vehicles, while also offering wrap-around services to assist those who are homeless.

While this is a very difficult situation that all areas of CA are facing, and it is a balancing act, we still need to protect our common areas for our local residents and their uses.

The County is in the process of withdrawing from the Integrated Waste Management Joint Powers Agreement and has voted 3-2 to move forward with a resolution for withdrawal. While I cannot speak for the other members of the

Board, my reasons were numerous and related to the IWMA exceeding their powers and the rampant corruption that was found along with the inability to prevent that in the future. That corruption included all no-bid contracts for millions of dollars, personal expenses on IWMA business cards, conflicts of interests, illegal document shredding, and numerous other egregious acts that are too numerous to mention that were found in a forensic audit. If you are not aware, the District Attorney's office has recently indicted one individual, and we are waiting on the District Attorney's final report due out soon. As is done in most other Counties, these services will come back into the County and be handled in our Public Works department where there is oversight.

Respectfully,

Lynn Compton

**Chairman of the Board of Supervisors
District 4 Supervisor**

Update from Supervisor Dawn Ortiz-Legg, District 3: Avila Beach, Grover Beach, Pismo Beach, and San Luis Obispo

Hello South County! I am happy to report the Federal Aviation Administration funded \$13.5 million runway rehabilitation at the San Luis Obispo County Regional Airport (SBP) is finished! This project consisted of rehabilitating the entire 6,100 feet of pavement (full width) and replacing the airfield lighting, signage, and NAVAIDs. The new runway 11-29 is 6,100 feet long by 150 feet wide. Prior to the rehabilitation project, the runway pavement had medium to high severity weathering, raveling, longitudinal and transverse cracking prevalent along the entire length of the runway. What is most impressive is how the team chose the Construction Manager at Risk (CMAR) project delivery method. It entails a commitment by the Construction Manager to deliver the project within a Guaranteed Maximum Price. Using the CMAR method provided an opportunity for a pilot project for FAA -SFO ADO and Public Works/County) because it offered the best process to meet the needs of the project. With only one runway available for commercial aircraft, minimizing the disruption to this runway was imperative. With CMAR as the pro-

ject delivery method, the team was able to get the contractor onboard early (around 60% level design) to work with our engineers and assist in value engineering and logistical solutions such as phasing, staging, and material procurement as the design was being finalized. On Monday, August 17, I was able to see how beautifully this worked out! This project ensured the continued viability of our airport (and commercial air service) for another 10-15 years, resulting in a safer, more prosperous, and livable community! Thank you SLO County Airport Administration, Public Works and all the contractors on doing a fabulous job.

For more information on the County of San Luis Obispo Airport and the Runway Rehabilitation Project click [here](#).

101 years ago, on Aug. 18, 1920, the 19th Amendment was ratified, guaranteeing, and protecting women's right to vote. On August 24, 2021, the County of San Luis Obispo Board of Supervisors adopted a Resolution honoring the celebration of the 101st Anniversary of the passage and ratification of the 19th Amendment, providing for women's suffrage, to the Constitution of the United

States. Now, a traveling exhibit celebrating the amendment has come to San Luis Obispo. The free exhibit will be on display at the San Luis Obispo County Library through Sept. 18. In San Luis Obispo. The exhibit features seven banners that show historic photos and artifacts. It traces the history of women's suffrage and identifies gender equality issues that remain today. The San Luis Obispo County Bar Association is presenting the exhibit with the partnership of League of Women Voters of San Luis Obispo, San Luis Obispo College of Law, Women Lawyers Association of San Luis Obispo County and two private donors. To view the Resolution for Women's Right to Vote Month click [here](#).

Transitions Mental Health Association will be offering "Mental Health First Aid" instructor led course in October and November on various dates. Mental Health First Aid is a public education program that introduces participants to risk factors and warning signs of mental illnesses, builds understanding of their impact, and overviews common sup-

Continued on page 20

Arroyo Grande News

After a vacation break in July, Arroyo Grande is back in full swing with several upcoming items of interest. Despite the Delta Variant doing its best to throw us a monkey wrench, we are soldiering forward with the business of the people. While we have moved back to virtual meetings during this resurgence, we are optimistic that this surge will be over soon.

Like many cities, we are deciding how to best spend American Recovery Act (ARPA) funds. We have approximately \$4.2 million allocated to Arroyo Grande. While the expenditure of these funds is highly restricted, there is significant opportunity in a few categories especially in the area of infrastructure improvement. Recently the City Council committed roughly 57% of those funds to public works projects that were already on our Capital Improvement Plan as high priorities. One thing about having a historic city is that technology and materials have changed over the last century and keeping up with maintenance is tough. The Council appointed a subcommittee to examine how to spend the remaining 43%, and make recommendations to the Council for approval. More to come in September. Your suggestions are

welcome as I am one of the members of that subcommittee.

Water is also on everyone's minds, and rightly so. At our September 14th meeting, the Council will have two significant public hearings. First, we will receive a report on how we can possibly expand our water supply portfolio. Second, we will continue our discussion about the Central Coast Blue recycled water project. Again, your input is greatly appreciated. Parklets will also be on our September agenda. Should they stay or should they go? If they stay, what would permanent installations look like? How would we mitigate impacts? The Council wants to hear from you.

Due to a request from Southern California Gas to do their own work, we will have to close the Bridge Street Bridge again for a few weeks. This is entirely out of our control, and we recognize what an inconvenience this is for many businesses. We will let the community know when the dates of closure are known to us. We will do our best to mitigate any impacts, but they are unavoidable. Please know we are here to help if possible.

Caren Ray Russom
Mayor, City of Arroyo Grande

Welcome new Chamber members:

Pritchard Websites

- Kindred at Home

- Central Coast
Restaurant Group

- SLO County District 3
Supervisor Dawn Ortiz-Legg

- Easy 4 You Bookkeeping

- Canna Organic Farms, Inc.

- Rippin' E-Bikes

- We Go Deliveries

- Operation WEBS

Grover Beach News

By the time you read this, Grover Beach will have successfully held the 31th annual edition of the Stone Soup Music Festival and Street Fair. As with all events, it takes a group of dedicated volunteers led by professional staff to make the chaos of a live event look effortless. A big thank you to Connie O'Henley, her staff and many of the Clark Center Board of Directors for their

time and dedication to put together a great event that everyone (including our 4-legged friends) could enjoy! The City is grateful for the opportunity to gather outdoors, showcase Grover Beach, hear local music, and finish Saturday night with a "Ballroom Blitz."

Speaking of enjoyment, my next topic is not fun at all: drought and the ever-worsening fire season. With over 13

active fires having burned over 1.4 million acres in California alone and members of our local Five Cities Fire Authority providing front-line support, it underscores the need for water conservation and fire protection. We keep all the fire-fighters in our thoughts and hope that they safely come home soon.

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Pismo Beach News

Plans are moving forward for our 75th Anniversary celebration for Pismo Beach which will be held in conjunction with our Clam Festival. We will have a black-tie dinner on the pier followed by fireworks. The date is October 15.

Several capital projects are moving forward. Workers have completed pouring the deck for the new Bello street bridge. We have approved a contract to move the current restrooms at Dinosaur Caves Park to Price Historical Park and

install new restrooms at Dinosaur Caves. Additionally, staff are working on the design requirements for the new fire station and expanded police station.

We received a \$1.7 million federal grant for the Central Coast Blue water recycling project, and we will apply for additional federal funding. We have also applied for a state grant.

We have been removing substantial vegetation in the Price Canyon to reduce the risk of wildfire. The work is being

performed with a grant from the Fire Safe Council.

Renovation of City Hall is well underway. We have moved staff around to accommodate the work. Once done, we will be able to better serve the public with a single point of entry. We are also renovating our Corporation Yard to provide better working facilities.

Be safe. COVID infections are rising.

Ed Waage
Mayor, City of Pismo Beach

Recent Ribbon Cuttings



Congrats, Cypress Ridge Pavilion!

We celebrated a ribbon cutting with Cypress Ridge Pavilion before the start of the Chamber Membership Mixer last week. Nestled within a golfing community, the Cypress Ridge Pavilion overlooks pristine lakes and is an enchanting venue to host a wide range of events, including wedding ceremonies and receptions, golf tournament banquets, corporate meetings, reunions, holiday parties, and other special events. The Pavilion's professional staff will ensure that your event is an affair to remember. Cypress Ridge Pavilion is located in Arroyo Grande at 1050 Cypress Ridge Pkwy. For details, visit cypressridge.com, or call (805) 474-7979.

Congrats, Verenice!

We celebrated a recent ribbon cutting with Verenice White of Goodell & White Real Estate Group. Being responsive and available for her clients is something very important to her. If you're thinking about selling, now is a great time to list your home. Verenice can make your relocation a smooth transition. Contact her at (805) 481-1000 if you have questions or if she can help you with any real estate needs. Reach her via email at verenicesellshomes@gmail.com.



Congrats, Jack's Helping Hand!

We celebrated a ribbon cutting with Jack's Helping Hand at their property in Nipomo. Jack's Helping Hand assists children with special needs and cancer through financial assistance and programs. It was founded by Paul and Bridget Ready in memory of their son Jack, whose three-year struggle with a rare form of brain cancer ended in 2004. The Jack Ready Imagination Park is our community's first universally accessible park, giving children of all abilities the opportunity to play in a safe, beautiful place. The park, 33 acres located on the Nipomo Mesa, will be accessible by foot, bike, stroller, wheelchair and walker, and will include themed play structures, sand play area, sports areas, therapeutic equestrian riding center, and a sensory garden. For details, visit jackshelpinghand.org.

JOIN US FOR CAPTIVE HEARTS'

JEANS AND Jewels

ANNUAL FUNDRAISER EVENT

Helping women to break free, heal, and be restored!
Partner with us in providing a safe place for women to break free from human trafficking, domestic violence, and various addictions.

SATURDAY

02

October
4-8 pm

Montanaro Ranch
1664 QUIET OAKS DRIVE
ARROYO GRANDE, CA

TICKETS \$500 for a Table of 8 or \$75 a PERSON

PURCHASE TICKETS AT WWW.CAPTIVEHEARTS.ORG

*** EVENT WILL TAKE PLACE COMPLETELY OUTDOORS ***



Silent Auction, Live Music, BBQ Dinner and 2 Drink Tickets Included!
-Come dressed in your Jeans & Bling or Western Wear-
ANY QUESTIONS PLEASE CALL DIONNE AT 805-481-4500

Recent Ribbon Cuttings



Congrats, Exploration Discovery Center!

We celebrated a ribbon cutting last month with Chamber member Exploration Discovery Center in Grover Beach at their grand opening event. Their facilities include preschool play areas, archeology/geology education through play, pyramid and mummy exhibit, outdoor water play, aquaponic gardening, a school-age learning lab, and more. They are also available for field trips and birthday parties. Exploration Discovery Center is located at 867 Ramona Ave. in Grover Beach. For details, visit gbdiscoverycenter.org.



Congrats, Printpal Promotions & Printing!

Printpal Promotions & Printing moved to Arroyo Grande in 2001 after they originally opened in Sacramento in 1996. They are obsessed with finding that sweet spot of innovative ideas, crossed with great pricing so the perceived value is much higher. In addition to promotional products, they also offer commercial printing, labels, and forms. Their office is located at 567 Camino Mercado, Suite F, in Arroyo Grande. Visit printpalpromo.com, or call (805) 544-4464.



SLO HAPPY HOMES

BRINGING CENTRAL COAST HOME

BEING REAL IN REAL ESTATE

The biggest misconception in real estate is to "wait for the bubble" to burst. Home sales seem to be falling, yet the cash buyers are not being counted. It all stems from basic economics. The supply and demand is what is influenced, and when material prices and labor shortages are affected this causes low supply with very high demand resulting in a shortage of inventory. The market is not going to change any time soon. There are no new developments being built due to the huge soar in material prices thus having well established buyers being outbid. For July 2021 listings were under 2 weeks on the market on average.

Shannon was born in New Orleans, Louisiana into an old real estate family to growing her California clientele. She is the perfect Realtor to assist customers from first time home buyers to clients buying income property. Michelle, SLO Happy Homes Executive Assistant and transaction coordinator grew up in Prunedale, CA on the outskirts of Monterey, with over a decade of hospitality experience. She is just as bubbly and caring as Shannon. This dynamic duo is just what this market needs.

If you or anyone you know is looking to buy or sell Real Estate, give us a call. We are HAPPY to help!

*Choose
Happiness*

Shannon Bowdey

Realtor®

805-458-5870

shannonbowdey@kw.com

SLOHappyLiving.com

DRE # 01894857

kw CENTRAL COAST
KELLERWILLIAMS, REALTY

Bernadette- Buyer

It was a pleasure working with Shannon. I have to say she is the best agent I have ever dealt with. She is honest, trustworthy and knowledgeable. She worked very hard making it possible to purchase my dream house.



Richard T.-Buyer

Shannon is the best the Central Coast has to offer, completely professional and very knowledgeable. She knows your schedule and works around it no problem. Shannon is very patient and makes the entire process of buying a home very easy and not intimidating, even for a first time homebuyer!

Applications now open for Class III of Leadership South County

SOUTH SAN LUIS OBISPO COUNTY—Local community members and business leaders are invited to apply for Class III of Leadership South County, a nine-month, community-focused, leadership development program dedicated to inspiring, educating, and empowering tomorrow's business and community leaders. This program will help individuals develop the knowledge, skills, and confidence to take their leadership skills to the next level while fostering meaningful relationships with like-minded individuals dedicated to making a positive difference in the community.

The program from South County Chambers of Commerce includes a three-day, two-night retreat as well as nine once-a-month day sessions that offer focused leadership training, exciting behind-the-scenes tours, and engaging conversations with local leaders. The Leadership Retreat is planned for January 14-16, 2022, at the Lodge at Oak Creek Ranch in Santa Margarita. Leadership day sessions are scheduled for the first Friday of the month from February 2022 through October 2022.

Community focus areas include business & manufacturing, arts & education, recreation & tourism, housing, wine & agriculture, environmental sustainability,



nonprofit organizations, government, and regional cooperation. Leadership development topics include purpose, vision & values; goal setting & execution; effective communication; performance management; inclusion & diversity; leading change; appreciation & celebration; increasing productivity; and leadership mindset & habits.

Applications are due September 30, 2021. Please apply online at southcountychambers.com, or call (805) 489-1488. Stay connected with Leadership South County via their webpage and social media channels:

[Webpage](#)
[Instagram](#)
[Facebook](#)

Area Nonprofits Receive \$32,500 in Grants from PG&E for Local Residents in Need

To assist vulnerable area residents, Pacific Gas and Electric Company (PG&E) donated \$5,000 recently to Santa Maria Good Samaritan Shelter, an area nonprofit food provider. That brought the total amount of donations the company made to San Luis Obispo and northern Santa Barbara County nonprofits focused on community relief and food insecurity to \$32,500 so far in 2021.

"We are very grateful for PG&E's support," said Sylvia Barnard, Executive Director of Santa Maria Good Samaritan Shelter. "We've experienced increased demand for our services because of the many challenges associated with the pandemic." The funds provided by PG&E have helped us extend our services to more local people who need help."

In the first half of 2021, PG&E made donations to eight nonprofits located in the area focused on community assistance and food insecurity. They include:

- Community Action Partnership of San Luis Obispo (CAPSLO)
- El Camino Housing Organization (ECHO)

- Five Cities Homeless Shelter
- Food Bank of San Luis Obispo County
- Food Bank of Santa Barbara County
- Santa Maria Good Samaritan Shelter
- Santa Maria Valley Meals on Wheels
- Senior Nutrition Program of San Luis Obispo County - Meals that Connect

"We wholeheartedly support the efforts of organizations that serve to meet the needs of people struggling with food insecurity and other necessities," said Teresa Alvarado, PG&E's Regional Vice President for the South Bay and Central Coast. "As a company and as individuals, we recognize the need to serve and support our hometowns."

...

Individuals and families in need of assistance can find a food bank close to them by searching their county at <https://www.cafoodbanks.org/find-a-food-bank>, by dialing 2-1-1, or by calling the statewide hotline at (833) 544-2374.

Arroyo Grande wants to hear from you!

Be part of Arroyo Grande's District Election Process

The City of Arroyo Grande, like many cities and school districts across the state, is making a change in how voters elect its City Council. Beginning in 2022, voters will vote for one City Council Member who lives in their district. This will replace the current system of at-large citywide elections in which voters have the ability to vote for all City Council Members. The Mayor seat will continue to be elected at-large.

We need your help to make this change and draw new City Council districts! What do you consider the boundaries of your neighborhood? One of our primary goals when drawing City Council districts is to draw lines that respect neighborhoods, history, and geographical elements.

Need more information? Visit www.arroyogrande.org/districtelections. Additionally, two public workshops are scheduled for September 18th and October 28th. **Ready to draw your map?** See the reverse side for a blank map. When complete, email to publiccomment@arroyogrande.org, mail or drop-off at City Hall at 300 E Branch Street, Attention: City Clerk. **Want to draw your map online?** Visit www.arroyogrande.org/districtelections for an online mapping tool.

Come learn more about the map drawing process and get help drawing yours.

PUBLIC WORKSHOPS:

- **Saturday, September 18, 2021**
10:00 am – 12:00 pm or
- **Thursday, October 28, 2021**
6:00 – 8:00 pm
- City Council Chamber*
- 215 E. Branch Street
- Virtual option will be available



* Subject to current COVID-19 guidelines

La ciudad de Arroyo Grande, como muchas ciudades y distritos escolares en todo el estado, está haciendo un cambio en la forma en que los votantes eligen su Concejo Municipal. A partir de 2022, los votantes votarán por un miembro del Concejo Municipal que viva en su distrito. Esto reemplazará el sistema actual de elecciones generales en toda la ciudad en las que los votantes tienen la capacidad de votar por todos los miembros del Concejo Municipal. El escaño de alcalde seguirá siendo elegido en general.

¡Necesitamos su ayuda para hacer este cambio y dibujar nuevos distritos del Ayuntamiento! ¿Cuáles considera que son los límites de su vecindario? Uno de nuestros principales objetivos al dibujar los distritos del Concejo Municipal es trazar líneas que respeten los vecindarios, la historia y los elementos geográficos.

¿Necesitas más información? Visite www.arroyogrande.org/districtelections. Además, se han programado dos talleres públicos para el 18 de septiembre y el 28 de octubre. ¿Listo para dibujar tu mapa? Consulte el reverso para ver un mapa en blanco. Cuando esté completo, envíe un correo electrónico a publiccomment@arroyogrande.org, envíelo por correo o déjelo en el Ayuntamiento en 300 E Branch Street, Atención: City Clerk. ¿Quieres dibujar tu mapa en línea? Visite www.arroyogrande.org/districtelections para obtener una herramienta de mapas en línea.

We want to hear from you!
Visit www.arroyogrande.org/districtelections
for an online mapping tool.



Six Arroyo Grande businesses recognized as 'COVID Safety Superstars' in final round of nominations by the community

ARROYO GRANDE—Six additional businesses in Arroyo Grande are considered "COVID Safety Superstars," as chosen by the community and were recognized at the Arroyo Grande City Council meeting on July 27th. These businesses are recognized by the City of Arroyo Grande, Senator John Laird's office, and the South County Chambers of Commerce for excelling in their efforts to keep employees and customers safe during the COVID-19 pandemic.

"We appreciate all of our local businesses—including those who were not recognized with this community nomination—for working diligently to safely remain in operation during the COVID-19 pandemic," said Whitney McDonald, Arroyo Grande City Manager.

Each business received certificates of recognition as well as a window cling to display in their storefront window or on the front door of their business.

These six businesses were recognized:

- CJ's Café
- Branch Street Deli
- Café Andreini
- Village Bike Shop
- CYB Studios
- Starbucks (at Elm Street and Grand Avenue)

These 20 businesses were previously nominated by the community and were recognized by the City of Arroyo Grande and the South County Chambers of Commerce earlier this year:

- CAPSLO: The Center for Health and Prevention
- Rutiz Farms
- Arroyo Grande Recreation Services Children in Motion (childcare program)



- Hair Saloon & Spa
- Golden Moon Restaurant
- Trader Joe's
- Sweet Pea Bakery
- Massage Envy
- Sunset North Car Wash
- Zumba with Heidi Mangiardi
- Ember Restaurant
- Timbre Winery
- Tribe Coffeehouse
- Planet Fitness
- Arroyo Grande Meat Company
- Mule Bakery (formerly Éclair Bakery)
- Miner's Ace Hardware
- Heritage Salon
- Achievement House Thrift Store
- Starbucks at Oak Park and West Branch St.

If you have any questions, call (805) 489-1488, or e-mail info@southcountychambers.com.



Top photo: Café Andreini
Bottom photo: Village Bike Shop

Grover Beach News Continued from page 3

Given the drought conditions, every resident and business has a role to play in conserving water - small changes in our daily habits can make a big difference. The City issued a "Stage 1 Water Shortage Declaration" that encourages practical measures, such as, turning off the tap while brushing your teeth, taking shorter showers, fixing household leaks in an effort to voluntarily reduce water consumption as a city. These measures can help save water and may even result in a lower water bill. Another measure is to install water-saving appliances

or reduce the size of your lawn. The City is encouraging these efforts through our City-sponsored Rebate Programs – Cash for Grass, Fixture & Showerhead Retrofits, and Washing Machines Rebates. Learn more about the Rebate Programs [here](#). The City looks forward to working with you to reduce your water use and we will continue pursuing ways to reduce our water use and securing an additional water source by advancing the [Central Coast Blue](#) recycled water project with other local agencies.

Thank you for doing your part and together we can voluntarily reduce our consumption and protect our dwindling water supply!

Jeff Lee
Mayor, City of Grover Beach



CALIFORNIA *Fresh* MARKET



Proudly Serving the Central Coast Since 1966

California Fresh Market

555 Five Cities Drive
Pismo Beach CA 93449
Phone: (805) 295-7162

771 E. Foothill Boulevard
San Luis Obispo CA 93405
Phone: (805) 250-1425

El Rancho Marketplace

2886 Mission Drive
Solvang CA 93463
Phone: (805) 688-4300

All stores are open daily from 6 am to 10 pm

Tag us on Facebook & Instagram
@californiafreshmarkets @elranchomarket



We Accept



Local, Independent...



You can find us online at CaliforniaFreshMarket.com

New Chamber Member Highlights

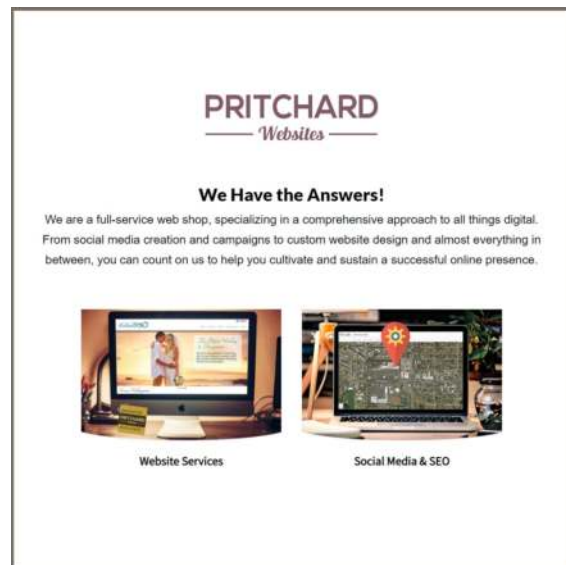


Welcome to the Chamber, Kindred at Home!

Kindred at Home is one of the largest home health companies in the nation serving the senior population with comprehensive, empathetic care in the comfort and safety of their home. They offer the experience and resources needed to provide extraordinary care for the patients and families they serve. Their care teams provide specialized services that give patients the right care at the right time to meet their specific health goals. This can range from assistance with daily activities to providing in-home skilled care and support for families and caregivers when it matters most. Kindred at Home is committed to working with patients and family members to provide the best care possible. To reach their San Luis Obispo office, email chandra.dunker@gentiva.com, or call (805) 544-4402. Learn more online at kindredathome.com.

Welcome, Pritchard Websites!

Located in Arroyo Grande, Pritchard Websites is a full-service web shop, specializing in a comprehensive approach to all things digital. They offer social media creation and campaigns to custom website design and almost everything in between. Their staff can help you cultivate and sustain a successful online presence. They provide website services, hosting & domain names, social media & SEO. Learn more at pritchardwebsites.com, or call (951) 970-6172.



Welcome, Easy 4 You Bookkeeping!

Easy 4 You Bookkeeping provides accounting services such as bookkeeping, payroll setup, initial setup/cleanup, and merchant services. They will customize your accounting system with the correct accounting method, "cash or accrual", chart of accounts specific to your industry, input your correct beginning balances, and provide training, if necessary. They will also work with your CPA or financial advisor to help you gain greater financial control of the day-to-day activities. Contact Easy 4 You Bookkeeping to schedule a commitment-free consultation. Call (805) 459-8689. Learn more at easy4youbookkeeping.com.

Kathleen Parker, EA

Tax and Business Solutions

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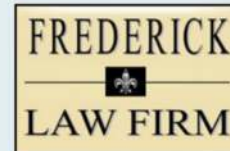


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3: Dates Venues

Drive-Up Pick Up Parties!

Saturday, Sept. 11
10am-1pm

St. Patrick's
Catholic Church
501 Fair Oaks Ave., Arroyo
Grande

Saturday, Sept. 18
10am-1pm

Trilogy Monarch
Activity Center
1645 Trilogy Parkway,
Nipomo

Saturday, Sept. 25
10am-1pm

New Life
Community
Church
990 James Way, Pismo
Beach

Questions?
(805) 574-1638

Empty Bowls 2021



5cities homeless coalition
resources. support. hope.

Our 10th annual "Empty Bowls Luncheon" is quickly approaching! Purchase a ticket today and visit any of 3 pick-up parties to pick out a handcrafted bowl donated by a local artisan, and a coupon for a bowl of soup from a participating local restaurant. The cost of your ticket goes directly towards supporting our community.

Visit www.5CHC.org for more information.

Many thanks to our generous sponsors.

\$25 Purchase Tickets at
www.5CHC.org



New Chamber Member Highlights



Welcome, OperationWEBS!

OperationWEBS (Women Empowered Build Strong) is a 501(c)3 corporation that builds tiny homes on wheels (THOW) as a sustainable solution for displaced and homeless women veterans struggling to transition back to civilian life after their military service. OperationWEBS is hosting a "Celebration of Freedom" Annual Gala Fundraiser on September 11 starting at 5 pm at Santa Maria ELKS Lodge located at 1309 North Bradley Rd. in Santa Maria. For more information about the gala, please visit operationwebs.org/annual-gala-fundraiser. Learn more about OperationWEBS at operationwebs.org, or call (805) 694-8585.

Welcome to the Chamber, Rippin E-Bikes!

New business Rippin E-Bikes just joined South County Chambers of Commerce! Their family is opening a new business in Grover Beach located at 170 W. Grand Ave. Ste 102 near Grover Station Grill. They have teamed up with Sondors electric bikes, the "Tesla" of bikes. Rippin E-Bikes will rent and sell everything electric: bikes, scooters, surfboards, skateboards, and more. They will also offer sweatshirts, t-shirts, and bikinis with much more to come. Bring your family and take a ride on the beach when they have their grand opening on September 4. For details, please call (805) 202-8881, or visit their Instagram page at [instagram.com/rippinebikess](https://www.instagram.com/rippinebikess).



Welcome, WeGo Delivers!

WeGo Delivers brings your favorite restaurants to your door. They've teamed up with local restaurants so you'll always find something that hits the spot with quick and easy ordering to hotspots around town. Select your place, share the link with friends or colleagues, and order now. The two things they understand best in this world are food delivery and hungry customers. WeGo Delivers is a food and retail delivery service that emphasizes quality delivery over quantity. Founded in late 2019, WeGo was formed to solve the delivery industries' biggest challenges: to increase the quality of food delivery service, to work with professional drivers, and to save restaurants from high commission fees that eat away their profits. For more information and to view restaurant choices, please visit wegodelivers.com/restaurants/san-luis-obispo.

CCCE UPDATES



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- \$295K in available funding
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ONLINE FINANCIAL RESOURCES



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San Luis Obispo



Cities of Arroyo Grande and Grover Beach Offer Scholarships for Digital Marketing Bootcamp for Local Businesses

SLO Partners, one of the leading providers of upskilling and reskilling programs in California, recently announced the launch of its new Digital Marketing Bootcamp, in partnership with the City of Arroyo Grande and City of Grover Beach.

The program is designed for small- to medium-sized businesses who want to gain the skills to create and maintain an effective social media presence. SLO Partners created the bootcamp after seeing the important role social media has played in keeping local businesses afloat during the pandemic.

"The pandemic has shown us how critical social media can be for businesses - it really was a make-or-break asset for some," said Paula Mathias-Fryer, Director at SLO Partners. "Those who had an established presence and a good following on social channels were able to communicate changes to their business and promote new products and services during an extremely challenging time - for many it was their lifeline."

Small and medium-sized business owners can either enroll in the bootcamp themselves or select one of their employees to complete the training. SLO Partners expects to see enrollment from those in admin roles or personal and virtual assistants who often help manage social media for compa-

nies who aren't ready to hire a full time social media specialist yet. The program will also be helpful for those looking for new job opportunities who want to upskill and add value to their resumes.

The Digital Marketing bootcamp is a part time 8-week program with several start dates. Participants who live or work in Arroyo Grande or Grover Beach can apply for a scholarship making the course just \$299.

"We're grateful to the cities for sponsoring this bootcamp," added Mathias-Fryer. "We wanted to make the price point accessible for small businesses and their support has made this possible."

Visit www.slopartners.org for details.



LEARN DIGITAL MARKETING
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Live, Online Classes begin September, October and November!

REGISTER NOW

Only \$299 if you live or work in GROVER or AG!

Course made possible by the partnership and support of:



Congrats to Mary, the winner of the Sidewalk Sale prize package from the July 28 shopping event in the Village of Arroyo Grande! Mary received a one-night stay at The Agrarian Hotel and gift certificates/prizes from these local businesses: Mason Bar and Kitchen, Rooster Creek Tavern, Village Papery, Chic Interiors, Lady Di's Boutique, Posies in the Village, Luxe Boutique, Ritual Skin and Body Care, Sidewalk Café, Café Andreini, Hello Village, Sports Dugout, Brisco's Village Gift, Pure Pilates, Mule Bakery, Branch Street Deli, The Hive, Humdinger Brewing, Poke Morro, Village Vintage, Timbre Winery, Verdad Wines, and JB Auto.

Mary picked up her prize package from the California Welcome Center in Pismo Beach. Thank you to our Arroyo Grande businesses who generously donated prizes for this special shopping event.



OpWEBS 4th Annual Gala

CELEBRATION OF FREEDOM

Saturday 9/11/21

Silent Auction 5pm-6pm
Dinner & Live Auction 6pm-8pm
Live Music 8pm-10pm



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\$50 PER PERSON | \$500 TABLE OF 10

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Chamber event photos from August mixer and breakfast



Membership Mixer at Cypress Ridge Pavilion in Arroyo Grande on August 25



Chamber Breakfast at Rooftop of Inn at the Pier in Pismo Beach on August 18

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Annual Dinner & Recognition Awards

October 6, 2021 at Villa Lorianana (outdoor event)

500 West Ormonde Rd • villalorianana.com

5 pm cocktails and hors d'oeuvres

6:30 pm dinner and program

REGISTER ONLINE AT SOUTHCOUNTYCHAMBERS.COM



101 Wine Tours Wins 2021 Tripadvisor Travelers' Choice Award for the category "Things to Do in San Luis Obispo"

Chamber member 101 Wine Tours announced it was recognized as a 2021 Travelers' Choice award winner for "Things to Do in San Luis Obispo." This achievement celebrates businesses that consistently deliver fantastic experiences to wine and beer enthusiasts around the globe, having earned great traveler reviews on Tripadvisor over the last 12 months.

Based in Arroyo Grande, 101 Wine Tours stands out by continuously delighting clients. "While we were closed throughout much of last year due to COVID-19 lockdowns and California regulations, I was so honored to receive a 2020 and 2021 Trip Advisor Travelers' Choice Awards during that time," said Laura Jeffrey, owner and Certified Sommelier. "With new safety features installed in our touring vehicles and winery tasting rooms opening back up, I look forward to planning an incredible tour for you soon!"



"Congratulations to all the winners of the 2021 Travelers' Choice Awards," said Kanika Soni, Chief Commercial Officer at Tripadvisor. "I know the past year has been extremely challenging for tourism businesses. What has impressed me is how businesses adapted to these challenges, implementing new cleanliness measures, adding social distancing guidelines, and utilizing technology to prioritize guest safety. The Travelers' Choice Awards highlight the places that are consistently excellent - delivering quality experiences time

and time again even while navigating changing customer expectations and new ways of working. Based on a full year of reviews from customers, this award speaks to the great service and experience you provided guests in the midst of a pandemic."

Visit 101winetours.com for more information.

Thank you, renewing Chamber members!

The Boardroom
PETS Hospital
Central Coast Behavioral Health
The Quarterdeck Restaurant
SLO Food Bank
Cider Village Apartments
The Mortgage House Inc
Ayer Tax and Accounting
American Legion Post 136
Dandy Lion Montessori School
Pacific Shore Stones
Kiwanis of Greater Pismo Beach
Branch Street Deli
Key Property Management
Plus Property Management

Five Cities Orchid Society
The Oceano Depot Association Inc
Field To Table Catering & Events
Thoma Electric Inc
101 Wine Tours, Inc.
Grover Station Grill
AMF Media Group
Ralph and Duane's Office and Cocktails
GrandView Real Estate Inc
Senna's Insurance Services
Middle Path Medicine
VTC Enterprises

— We appreciate your support!

Supervisor Ortiz-Legg Continued from page 2

ports. This 8-hour course uses role-playing and simulations to demonstrate how to offer initial help in a mental health crisis and connect persons to the ap-

propriate professional, peer, social, and self-help care. The course is \$40 and to register, please click [here](#).

In your service,
Dawn Ortiz-Legg
San Luis Obispo County
District 3 Supervisor

IS YOUR BUSINESS STRUGGLING DUE TO COVID-19? WE CAN HELP.

Monthly payment plans are now available.

South County Chambers of Commerce

September 11 auction raising money for "The Meeting Place" in Nipomo

Nipomo New Beginnings Community Church of the Nazarene (NBCCN) is hosting an auction on Saturday, September 11 at 11:30 a.m. to help fund the following activities they plan to offer this year at "The Meeting Place," located at 535 Orchard Rd. in Nipomo. The cost is \$15 per person, \$20 at the door, which includes a salad luncheon, iced tea, and dessert.

The activities they provide and hope to continue this year at The Meeting Place—which are open to the community for free—are art, sewing, guitar lessons, musical drama, self-defense class, tutoring, marriage, pre-marital, blended family, parenting, new baby, grieving, finance, and exercise classes.

NBCCN is hoping to be able to purchase at least three to five acres this year and build a multi-purpose facility/gymnasium for church on Sundays and the activities just mentioned as well as open gym nights, etc. NBCCN would also like to have a baseball/soccer field and fruit trees, to be used by the community as well as the Nipomo Rec. Dept. and Nipomo schools.

If you would like to donate to the silent/live auction fundraiser coming up on September 11, or towards the building program, please contact Peggy Hoobery of Burdine Printing at p.hoobery@gmail.com or (805) 264-4087, or Pastor Mark Valadez, at mark@nbccn.org or call (805) 710-5030.

LOCAL CENTRAL COAST BUSINESSES: SIGN UP FOR OUR NEW VENDOR REGISTRY!

Registry Goals

- Contract with small and local vendors in our service area, increasing our local economic impact through our product and service needs

Receive Business Opportunities

- CCCE will inform registered local businesses of opportunities including Requests for Proposals as they are applicable
- Registration is an essential first step allowing CCCE to know what organizations and services are available in our service area.

Please register your business by completing the web-form below

VISIT [BIT.LY/CCCE-VENDOR-REGISTRY](https://bit.ly/ccce-vendor-registry)



CHAMBER BREAKFAST *at the Rooftop*



**WEDNESDAY, SEPT. 15
7:30 AM TO 9 AM
INN AT THE PIER**

601 CYPRESS ST. IN PISMO BEACH



Marty Imes

CULTURESTOKE



Meet us at the Rooftop of Inn at the Pier in Pismo Beach for a delicious breakfast, networking opportunities, and relevant information from Marty Imes at CultureStoke. Learn useful strategies for attracting talent to your business and creating a positive company culture. Michelle Shoresman, Public Information Officer for SLO County Public Health, will present a COVID update. This Chamber event includes breakfast and coffee served by Inn at the Pier. Music and sound will be provided by Epic Entertainment.

RSVPs are required and no walk-ins can be admitted. Registration is \$25 for members of South County Chambers of Commerce and \$35 for nonmembers.

**TO REGISTER FOR THIS EVENT, PLEASE VISIT
[SOUTHCOUNTYCHAMBERS.COM](https://southcountychambers.com), OR CALL (805) 489-1488.**

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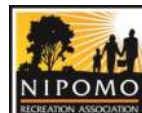
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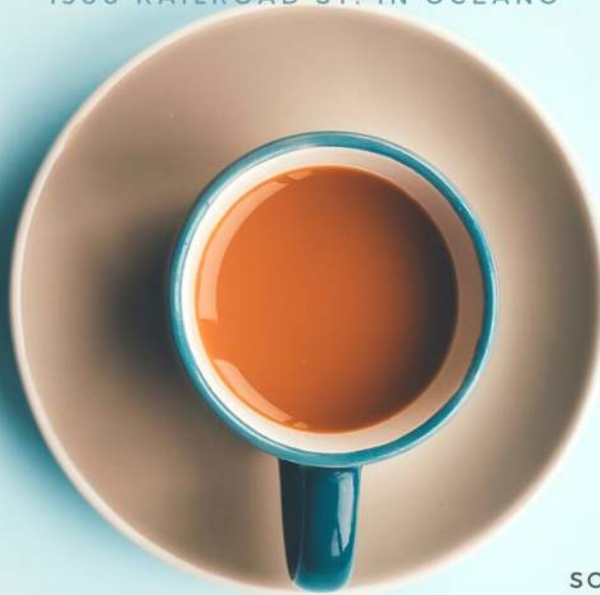
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MEMBERSHIP MIXER

WEDNESDAY, SEPTEMBER 22
FROM 5 TO 7 PM
THE HEALING GARDEN AT
AVILA BEACH COMMUNITY CENTER
191 SAN MIGUEL ST. IN AVILA BEACH

OUTDOOR EVENT

Enjoy an outdoor evening in the Healing Garden in Avila Beach with wine, appetizers from Avila Bay Athletic Club & Spa, and music by Epic Entertainment. This event is for members of South County Chambers of Commerce. Please RSVP at southcountychambers.com, or call the Chamber office at (805) 489-1488.



The Healing Garden
at Avila Beach
Community Center