

# South County Business News

*A publication of South County Chambers of Commerce—creating partnerships and opportunities that ensure South County businesses prosper*



October 2021  
Volume 61, Issue 10

## It's time to celebrate the business community



**Jocelyn Brennan**  
President & CEO  
South County Chambers of Commerce

This year's Annual Dinner & Recognition Awards at Villa Loriani will be extra special in light of all the challenges our businesses have faced in 2020 and 2021. Many of our business owners have struggled through the toughest two years that they will face operating a business and yet they did everything they could to keep their employees and customers safe, keep their employees paid, and comply with the ever-changing COVID

guidelines.

At the Chamber we celebrate business every day because these employers and employees are friends, neighbors, and community leaders who are the backbone of our economy. These businesses deserve to be celebrated every day and recognized for all their hard work and perseverance!

At this year's Annual Dinner on Wednesday, October 6, we will be celebrating—like never before—the resiliency and innovation of our local businesses. Two businesses will be highlighted as the 2020 and 2021 Businesses of the Year—as selected by a vote from the community. Over 1,000 people voted to honor these two extraordinary businesses. We look forward to seeing you at this event as we announce and celebrate these winners.

We will also recognize the 2020-2021 Ken Talley Youth

Service Award winner for their diligence in serving the youth in South County.

The Chamber Ambassador of the Year for 2021 will be announced at the dinner. The Chamber Board of Directors for 2020 and 2021 will be recognized for their service and leadership during this challenging season.

A delicious dinner and hors d'oeuvres will be served by Field to Table. Edna Valley Vineyard will be donating the wine for this event. Epic Entertainment will provide music, sound, lighting, and a fun photo booth. Sunshine & Reign Photography will be the event photographer of the evening.

Thanks to the generous sponsors of this event, Sentinel Peak Resources and Plains All American Pipeline.

We appreciate our Chamber members and look forward to celebrating with you!

### UPCOMING CHAMBER EVENTS (OUTDOOR MEETINGS)

#### Wednesday, October 6:

**Annual Dinner & Recognition Awards**  
Villa Loriani (outdoors)

#### Thursday, October 7: **Nipomo Business Meeting**

**8:30 to 9:30 am**  
Nipomo Cowork Office  
239 W. Tefft St.

#### Tuesday, October 12 **Pismo Beach Business Meeting**

**11 am to 12 noon**  
SeaCrest OceanFront Hotel

#### Tuesday, October 13: **Membership Coffee**

**9 to 10 am**  
Solid Rock Ranch (Nipomo)

#### Thursday, October 14: **Ambassador Meeting**

**8 to 9 am**  
Quintessa Coffee Roasters

#### Wednesday, October 20: **Chamber Breakfast**

**7:30 to 9 am**  
Inn at the Pier Rooftop

#### Thursday, October 21: **Arroyo Grande Business Meeting**

**8:30 to 9:30 am**  
Me and Z's patio

#### Friday, October 22: **Grover Beach Business Meeting**

**12 noon to 1 pm**  
at GBeatZ, 675 W. Grand

#### Wednesday, October 27: **Membership Mixer, 5-7 pm**

**Old Juan's Cantina**  
in Oceano

#### Friday, October 29: **Governmental Affairs Committee Meeting**

**8 am to 9:15 am via Zoom**  
...

Please RSVP for all events  
on our Chamber website

## Free Precision Manufacturing Bootcamp starts October 12

SLO Partners can help you navigate a new career path through accelerated training, connections to growing companies, and post-program support with their Precision Manufacturing Bootcamp. Thanks to a generous grant, this training is free to residents of Arroyo Grande and Grover Beach.

If you love working with your hands, a prosperous career in the Precision Manufacturing industry may align perfectly with your goals.

If accepted into their 6-week Bootcamp, you'll be taking a closer step toward:

- Better Pay: Secure a quality career that leads to a stable



income with their modern apprenticeships.

- Hands-on Training: Receive high-quality, hands-on training and classroom education. All with zero student debt.
- Industry Certifications: Apprentices receive portable credentials and national industry certifications. This translates to life-long learning.

Gain essential, industry-specific skills, such as:

- Blueprint Reading
- Precision Measurement

- 3D Printing
- Lean Manufacturing Principles
- Mechanical Assembly
- Robotics & Mechatronics
- Soldering

Completion of this six-week Precision Manufacturing Bootcamp enables local residents to upskill and follow a new career path through modern apprenticeship.

Embark on a new career path with the potential to earn head-of-household-level income, in a field you can get excited about, right here on the Central Coast!

For more information, please visit [pm.slopartners.org](http://pm.slopartners.org).

## Update from Supervisor Lynn Compton, District 4: Oceano, Nipomo, and Arroyo Grande

It was an absolute honor to recognize local law enforcement at the King David's Annual Recognition Dinner last month! Every year that I participate in this event, I am inspired by the individuals that are chosen by their supervisors for recognition.

It was a pleasure to present awards to CHP Officer Rachelle Fouts, San Luis Obispo County Sheriff Deputy Wade Knowles, SLO County Sheriff Corrections Senior Correctional Deputy Russ Hebrard, Morro Bay Police Department's Sergeant Tony Mosqueda, San Luis Obispo County District Attorney Senior Investigator JT Camp, California Men's Colony Correctional Sergeant David Irwin, California Fish & Wildlife Officer Michael Claspill, Cal Poly Police Department Sergeant Jim Lyman, and a

special recognition for fallen San Luis Obispo Police Department Detective Luca Benedetti.

Thank you to all of these officers for keeping our community safe! This past year has been very challenging for all of us, but especially for these individuals. They dedicate their lives to the job and to all of us to protect and keep us safe. Honestly, words alone are not enough to show my appreciation for all their efforts. Without these dedicated officers, and their contributions to our society, our own world would be less safe. An additional shout out for Michael Hammons and the San Luis Obispo Masonic Lodge and the Masons for sponsoring this annual recognition event.

**Lynn Compton**  
**San Luis Obispo County**  
**District 4 Supervisor**



## Update from Supervisor Dawn Ortiz-Legg, District 3: Avila Beach, Grover Beach, Pismo Beach, and San Luis Obispo

### Housing the Unhoused

I am happy to announce as of September 28th, 2021, the County of San Luis Obispo Board of Supervisors have approved an ordinance that would allow the implementation of a joint effort to construct a temporary emergency shelter for homeless individuals on County property in Grover Beach.

The County of San Luis Obispo has partnered with 5Cities Homeless Coalition (5CHC) and City of Grover Beach to pilot a new, temporary emergency shelter model to help those experiencing homelessness. Our goal is to make this a transitional housing solution for those in need of an emergency shelter and to help clients with the services they need to find and secure permanent housing.

It would pilot the use of modular cabins called 'pallet shelters' which have found success all over California and throughout the country. With the addition of this emergency shelter it will help our community lift people out of homelessness and into supportive services

and hopefully into permanent housing through a comprehensive system of care that incorporates both compassion and structured guidance via an intensive case-managed, limited-stay program on a restricted campus.

The campus will be fenced and include 24-hour staffing, video cameras and other security measures. The Grover Beach Police Department is committed to working together with 5CHC and the County to ensure safety and security at and around the campus. We are looking forward to help develop a solution that can make a difference for individuals experiencing homelessness within San Luis Obispo County.

### Happy 75th Anniversary Pismo Beach

I would like to acknowledge and congratulate the City of Pismo Beach on their 75th birthday of cityhood. The City of Pismo Beach was established in the late 1800s by J. M. Price, a former San Luis Obispo County Supervisor. Pismo Beach's namesake is the word pismu,

meaning tar, that was used by the Chumash people who originally inhabited the area. Today the City of Pismo Beach is an active, safe community for its residents to live and enjoy the beautiful coastline.

### New Office Hour Locations

Do you have questions or issues about District 3? Please check out the following dates and locations for my upcoming office hours:

- Thursday, October 14th, 10-12PM, Exploration Discovery Center, 867 Ramona Avenue, Grover Beach
- Thursday, October 21st, 1- 3PM, Shell Beach Library, 230 Leeward, Pismo Beach
- Thursday, October 28th, 1 – 3 PM, Avila Beach Community Center, 191 San Miguel Street, Avila Beach

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In your service,  
**Dawn Ortiz-Legg**  
**San Luis Obispo County**  
**District 3 Supervisor**

## Arroyo Grande News

Hello Chamber Members: It's my favorite time of year here on the Central Coast—Autumn! It's when our weather is perfect, the days are still on the long side, the foliage is colorful, and the holiday season begins with the irreverence of Halloween. My decor is about to come out—which brings me to the 2021 Halloween Mayor's Challenge. If you have your home or business decorated for Halloween, let us know. We are putting together a map so people can check them all out, and prizes will be given in several categories. Register [here](#). Get your spooky on!

I also need to inform you that our newly rehabilitated Bridge Street Bridge is closed again. I want to assure you that there is nothing wrong, and the closure was not of our doing. Southern California Gas chose not to work on the bridge during the time it was closed due to their own liability concerns, so they are doing their work now. We do not have the authority to direct them, nor to stop the work. SCG

reached out to businesses in the area to help inform them of the process and the effects. If you have any questions, please contact Asst City Manager/Public Works Director Bill Robeson and he will help you. During construction hours the south-bound lane will be closed, and the north-bound lane will remain open. It should be fully back open in 8 weeks. We thank you for your patience and understanding.

We are considering a Stage 1 Water Emergency declaration at our October 12th meeting. Staff is preparing data that will help us decide how much water residents will need to conserve. Our target is 10%, which is, quite logically, the amount we must conserve from Lopez Lake due to the Zone 3/Board of Supervisors recent Stage 1 declaration. If you have concerns or input, please don't hesitate to reach out: [crayrussom@arroyogrande.org](mailto:crayrussom@arroyogrande.org).

• • •

**Caren Ray Russom**  
Mayor, City of Arroyo Grande

### Welcome new Chamber members:

Tar Creek Ranch  
•  
Central Coast  
Rescue Mission  
•  
Spot On  
•  
The Coffee Bean & Tea Leaf  
•  
Nipomo Optometry  
•  
Maison Law  
•  
Rachelle Krelle with  
Century 21 Hometown Realty  
•  
Urbane Cafe

## Grover Beach News

**Housing and Homelessness** is one of Grover Beach's Major City Goals for Fiscal Year 2021-23. More specifically, the goal reads: "Update City codes and standards to encourage housing construction to meet diverse needs; collaborate with developers and non-profits in efforts to increase overall housing stock with a priority on affordable housing availability; and partner with regional agencies and organizations to address homelessness and sheltering issues in

the city and region."

I am proud of Grover Beach and how we actively continue moving forward as a City to address both of these issues. Three things that we are doing: (1) advancing an affordable housing project with People's Self-Help Housing; (2) Holding "Land Use Element and Development Code Workshops" and (3) partnering with the County and 5 Cities Homeless Coalition on a temporary emergency shelter in Grover Beach.

**AFFORDABLE HOUSING:** Recent actions by the City Council are positioning People's Self-Help Housing to build 53 units of affordable housing at 164 South 13th Street (near the intersection of 13th Street and Grand Avenue). When built, this project will offer the opportunity to change people's lives and strengthen our community by providing an affordable housing project in Grover

**Continued on page 8**

## Pismo Beach News

As mentioned previously, we will celebrate our 75th Anniversary on October 15th on the pier as part of our Clam Festival. We will host a fundraising dinner followed by fireworks. We will be looking back at the founding of our city and the progress we have made over the years.

Pismo Beach has received several awards recently. At the annual League of California Cities conference a couple of weeks ago, we received the Helen Putnam Award for Excellence, one of eleven awarded this year. The award recognized

our efforts on our water recycling project, Central Coast Blue, in cooperation with Grover Beach and Arroyo Grande.

Earlier this year, our Shell Beach Streetscape project was selected as the American Society of Civil Engineers Central Coast Chapter Project of the year in the category of "Bikeways and Trails." We have just received notification that the Shell Beach Streetscape project was named Bikeways and Trails Project of the year for the Los Angeles Section as well. This award comes on the heels of our Government Finance Officers Associ-

ation Financial Reporting award, and our CalJPIA Workers Compensation Outstanding Agency award. We are proud of our accomplishments.

Our Council recently held a joint meeting with our Convention and Visitors Bureau to discuss how best to spend our Lodging Business Improvement District and general funds to support tourism. The pandemic distorted our tourism profile and we had a good discussion on how to move forward.

**Ed Waage**  
Mayor, City of Pismo Beach



## Recent Ribbon Cuttings



### Congrats, Pismo Beach Homes!

We celebrated a ribbon cutting with Chamber member Pismo Beach Homes recently at their office in Pismo Beach. Their team of real estate professionals started in 1985 by two Central Coast natives. Since that time, their knowledgeable agents have raised children here, owned businesses here, and live here on the Central Coast. Their staff provides unsurpassed real estate service and are dedicated to client satisfaction. For more information, please visit [pismohomes.com](http://pismohomes.com), or call (805) 936-0277.

### Congrats, Tar Creek Ranch!

Congrats to new Chamber member Tar Creek Ranch in Arroyo Grande on their recent ribbon cutting as part of their grand opening weekend! Located just a few minutes from The Village of Arroyo Grande, they specialize in a variety of events. Bring your friends and family for a fun day of fall activities. Spend your special day with them at their secluded property that is perfect for an outdoor wedding, reception, or celebration. Tar Creek Ranch is also a great destination for field trips with their u-pick pumpkin patch and sunflowers. They are located at 2514 Huasna Rd. in Arroyo Grande. The farm will be open September 24 through October 31 (Thursday through Sunday) from 11 am to 6 pm. For more information, please visit their website at [tarcreekranch.com](http://tarcreekranch.com).



### Congrats, Sue's Signing Service!

We celebrated a ribbon cutting with Sue's Signing Service. Based in Grover Beach, Sue is the perfect choice to notarize homebuyer's documents. She offers decades of experience as a mortgage loan officer and attended her borrower's signings. Reach her via email at [SueTheSigner@gmail.com](mailto:SueTheSigner@gmail.com), or call (805) 904-4570.



# Urbane Cafe.

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## ARROYO GRANDE ARE YOU HUNGRY?

COMING NOVEMBER 2021



Follow us on social for updates on the Grand Opening Festivities. Join us for FREE food, games and prizes.

924 RANCHO PARKWAY, ARROYO GRANDE, CA 93420

Follow us on Social    | [urbanecafe.com](http://urbanecafe.com)



## Recent Ribbon Cuttings



### Congrats, Rippin E-Bikes!

Congrats to new Chamber member, Rippin E-Bikes, on their grand opening and ribbon cutting celebration on the West End of Grover Beach! Their family just opened a new business in Grover Beach located at 170 W. Grand Ave. Ste 102 near Grover Station Grill. They have teamed up with Sondors electric bikes, the "Tesla" of bikes. Rippin E-Bikes will rent and sell everything electric: bikes, scooters, surfboards, skateboards, and more. They will also offer sweatshirts, t-shirts, and bikinis with much more to come. Bring your family and take a ride on the beach. For details, please call (805) 202-8881, or visit their Instagram page at [instagram.com/rippinebikes](https://www.instagram.com/rippinebikes).

### Congrats, California Mentor Family Home Agency!

We celebrated a ribbon cutting with the newly opened California Mentor Family Home Agency (FHA) office in Santa Maria. The Santa Maria FHA program will provide services and supports to individuals with intellectual and developmental disabilities residing in Ventura, Santa Barbara, and San Luis Obispo Counties. Their programs match individuals who want to be part of the community with nurturing caregivers, called mentors. Individuals live in their mentor's home and develop relationships that help them grow and enjoy all that life has to offer. The FHA program offers custom support for a range of medical and behavioral needs and meet preferences relating to location, hobbies, family size, and much more. They are located at 124 Carmen Lane, Suite D, in Santa Maria. For more information, please call (805) 540-1926.



### Congrats, Heidi, with UR Worth It!

We celebrated a ribbon cutting recently with Heidi of UR Worth It at our Chamber office in Arroyo Grande. UR Worth It offers health products for strength, energy, youthfulness, and longevity. Their products are vegan and free of dairy, soy, gluten, GMOs, and sugar. For more information, please visit [urworthit.com/brodybrun](https://www.urworthit.com/brodybrun).



Friends of Five Cities Fire Authority is Celebrating  
our **5th Year Anniversary!** Be a Friend and Donate  
Today! Become a Friend and Join Today!

**October is Fire Prevention Month. Are You Prepared?**

**PREPARE FOR  
FIRE**

**PREPARE FOR  
EARTH  
QUAKE**

**PREPARE  
FOR  
POWER  
OUTAGES**



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BUSINESS HIGHLIGHT  
OPPORTUNITIES  
TO SHOWCASE YOUR  
BUSINESS OR  
NONPROFIT AT OUR  
NEXT IN-PERSON  
EVENT OR WEBINAR.  
CALL OUR OFFICE AT  
(805) 489-1488 FOR  
FURTHER DETAILS.**



### **Grover Beach Continued from page 3**

Beach. The project is currently going through the development review process so follow its progress at [www.pshhc.org](http://www.pshhc.org).

#### **DEVELOPMENT CODE WORKSHOPS:**

Are you a land owner, investor, or developer and want to build housing? Well, now is a great time to invest in Grover Beach and help us refine our development code and land use element. We are holding a joint City Council/Planning Commission workshop on Tuesday, October 5, 2021 to talk about inclusionary housing, fair housing, and infrastructure needs. We welcome your input and your thoughts on how to make Grover Beach a housing and business friendly community. Look for the agenda at [www.grover.org](http://www.grover.org).

#### **TEMPORARY EMERGENCY SHELTER:**

The City is partnering with the 5 Cities Homeless Coalition and the County of San Luis Obispo to install 20 "pallet shelters" on county-owned property at the intersection of 16th Street and Long-

branch Avenue. We have listened to community concerns about the need to take decisive and compassionate action when it comes to homelessness. This project will combine the resources of the 5CHC service model with adjacent county services to lift people out of homelessness and into supportive services and hopefully permanent housing. The City and its partners are committed to the safety of the surrounding business and residential community as well as the on-site clients. Visit [www.5chc.org](http://www.5chc.org) for additional information.

As you can tell, housing and homelessness issues are in the forefront of our minds. We encourage you to join us and help us address our existing housing shortage, provide affordable housing options, and offer services to those that are housing insecure. Together we can work towards addressing these issues and providing a network of businesses in Grover Beach that residents and visitors want to come enjoy.

**Jeff Lee**

**Mayor, City of Grover Beach**



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- Select Fee Waivers
- Waived Check Orders
- Rate Discount on New Eligible Consumer Loans<sup>2</sup>
- Home Loan Options

**See How You Can Level Up**

**Get rewarded for *all that you do...* even your Business account activity.**

While Level Up is created for consumer memberships, your Business deposit account balances and Business loans may help you earn the points for eligible saving and borrowing activity. Contact us today to learn more about how a SESLOC Business Membership can help you Level Up.



**BUSINESS SERVICES**

[sesloc.org/business-services](https://sesloc.org/business-services)

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- Business & Commercial Lending
- Business Savings
- Treasury Management
- Merchant Services

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<sup>1</sup> The Level Up Member Benefits Program ("Program") is provided by SESLOC Federal Credit Union ("Credit Union"). The Program is available to consumer memberships, for which the primary consumer member is eighteen (18) years of age or older and is a member in good standing with the Credit Union. The Program is automatically available to an eligible consumer membership. Please visit [sesloc.org](https://sesloc.org), Online Banking or any branch for the Level Up Member Benefits Program Disclosure ("Disclosure") for more information regarding the terms and conditions of the Program. Certain restrictions and other limitations apply. By establishing or maintaining a consumer membership you are accepting the terms and conditions of the Program. If you prefer not to participate in the Program you may opt-out, see the Disclosure for more details. The Program terms, conditions and benefits may be amended at the sole discretion of the Credit Union and are subject to change without notice, except where required by law.

<sup>2</sup> For consumer vehicle, unsecured signature, sustainable and computer loans, subject to Credit Union approval. Terms, conditions, restrictions and eligibility apply. See Level Up Member Benefits Program Disclosure for complete details.

## Two October fundraising events will raise money for lights in the Village of Arroyo Grande

ARROYO GRANDE— Two restaurants in the Village of Arroyo Grande—Rooster Creek Tavern and Mason Bar & Kitchen—are hosting two fundraisers to raise funds to light the Village for Christmas. These fundraising events are in partnership with South County Chambers of Commerce.

The first event on October 17 is a Beer & Pairing Crawl for \$30 that includes beer tastings and small bites at five locations in the Village: Rooster Creek Tavern, Gina's Italian Cuisine, Villa Cantina, Humdinger Brewing, and Mason Bar & Kitchen. Participants in the crawl should check in at the gazebo behind Rooster Creek Tavern to get their wristbands and directions about the different locations of this event.

The second opportunity is October 18: A VIP five-course beer pairing dinner for \$120 at Mason Bar & Kitchen. Participants will enjoy creative food paired with a variety of beers.

To buy tickets for either of these events, please visit [southcountychambers.com](http://southcountychambers.com). Click on the Events tab at the top of the page to view the calendar.



**Let's Get Lit!**

2 EVENTS TO RAISE FUNDS TO LIGHT THE VILLAGE FOR CHRISTMAS

SUNDAY, OCTOBER 17, 3-7 PM      MONDAY, OCTOBER 18, 6 PM

**Let's Get Lit!**  
BEER & PAIRING CRAWL  
\$30

ENJOY BEER TASTINGS  
&  
SMALL BITES AT THESE  
5 VILLAGE LOCATIONS:

ROOSTER CREEK TAVERN  
GINA'S ITALIAN CUISINE  
VILLA CANTINA  
HUMDINGER BREWING  
MASON BAR & KITCHEN

**Let's Get Lit!**  
VIP 5-COURSE  
BEER PAIRING DINNER  
\$120

LOCATION:  
MASON BAR & KITCHEN  
307 E. BRANCH ST.

MEET THE BREWER  
MAX MONTGOMERY  
Enjoy creative food paired  
with a variety of beers from  
THERE DOES NOT EXIST

Register at:  
[www.SouthCountyChambers.com](http://www.SouthCountyChambers.com)

# Register Now!

Home Builders Association of the Central Coast Presents:

## 32<sup>nd</sup> Annual Terrence B. Flatley Golf Classic & Dinner

Cypress Ridge Golf Course | Arroyo Grande, CA  
Friday, October 22, 2021

8:00 AM	Registration, Warm Up and Lunch
9:00 AM	Shotgun Start—Scramble Format
4:00 PM	Cocktails & Appetizers, Games
4:30 pm	Dinner, Awards and Raffle

Entry Fee: \$200 per person. Includes golf, cart, lunch, and BBQ dinner.

Plaques, Raffle Prizes, Contests, Builder Auction, and More!

### Contact:

Lindy Hatcher | [lhatcher@hbacc.org](mailto:lhatcher@hbacc.org) P: 805.546.0418  
Register Here: <https://www.hbacc.org/events.html>







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## New Chamber Member Highlights



### Welcome to the Chamber, The Coffee Bean & Tea Leaf!

Born and brewed in Southern California since 1963, The Coffee Bean & Tea Leaf has always been passionate about connecting loyal customers with carefully hand-crafted products. Their coffee master, Jay Isais, only selects the top 1% of Arabica beans from the world's best growing regions. They offer a variety of business programs, including Grocery Retail, Office Coffee, & Food Service. They also have experienced and helpful professionals to help you build the perfect product range for your retail needs. Their nearest location is at 354 5 Cities Dr. in Pismo Beach. Learn more at [coffeebean.com](http://coffeebean.com).

### Welcome, Nipomo Optometry!

It is the mission of Nipomo Optometry to provide the most comprehensive care possible, utilizing state-of-the-art technology and quality products. In addition, they are proud to deliver a standard of care to their patient community that is professional, caring, and family-oriented. Dr. Palmer and his team strive to educate patients on all aspects of preventative eye health and vision care. To do so, they address lifestyle needs and improve quality of life by recommending and prescribing high-quality, stylish eyewear. They are dedicated to protecting patients' precious gift of sight. Their office is located at 125 South Frontage Rd. in Nipomo. For more information, please call (805) 929-1982.



### Welcome, Central Coast Rescue Mission!

Welcome to the Chamber, Central Coast Rescue Mission! Their nonprofit organization offers a wide range of life-changing treatment programs that address the whole person: body, mind, and spirit. Their services are free of charge to the poor and needy. With community support, Central Coast Rescue Mission provides refuge (food, shelter, and clothing), recovery (through Biblically based programs), and restoration (to equip people to lead productive, independent lives). Central Coast Rescue Mission is planning Thanksgiving meals for those who are hungry and hurting. To learn more, please visit [ccrescuemission.org](http://ccrescuemission.org).



# City of Arroyo Grande Recreation Department Has What **You Need**



## **Year-Round Family Events**

From bunnies to ghouls and guitars to popcorn. AG Recreation has you covered: Halloween Carnival & Maze, Easter Festival, Summer Concerts, Movies in the Park, Breakfast with Santa, and so much more!

## **Quality Child Care Programs**

AG Rec provides enriching and safe environments for kids to learn and grow. After school care and camps available for TK through 6th grade and preschool too!



## **Classes, Classes, Classes**

Enrich your mind, learn a new skill and inspire your child with one of our many classes for adults and youth! AG Rec has something for everyone!



## **Balls, Racquets & Mats**

Stay healthy and get active with AG Rec! Commit to practice Yoga and Senior Fitness, get competitive with basketball and Pickleball, or Zumba through your day with fun! Sports & exercise available for the whole family!



## **Beautiful Parks & Facilities**

Arroyo Grande has some of the best City parks on the Central Coast and multiple facilities for rent. Call AG Rec for your next party or BBQ!



**#TogetherAG**  
**#agree**

City of Arroyo Grande proudly serving the needs of its community. For more information, visit [www.arroyogrande.org](http://www.arroyogrande.org) or call (805)473-5474.



## New Chamber Member Highlights



### Welcome, Rachelle, of Century 21 Hometown Realty!

Rachelle recently joined the Chamber as a new member. Based at the Century 21 Hometown Realty office in the Village of Arroyo Grande, Rachelle has a background in health/wellness and a very strong passion to help people find happiness by finding their dream home. As a mother and pet lover, she knows the importance of creating and finding that “happy place” to call home. She can assist you with any real estate needs, questions, or concerns. Contact Rachelle at (805) 489-2100, or visit [www.c21home.com/agents/rachelle-krelle](http://www.c21home.com/agents/rachelle-krelle).

### Welcome to the Chamber, Urbane Cafe!

Urbane Café is opening a new location soon in Arroyo Grande at 924 Rancho Parkway. They serve hand-crafted, fire-baked, delicious sandwiches and salads. Everything is made in their scratch kitchens and created before your eyes. They craft a casual yet discerning menu with refined local ingredients and blend them into the tastiest dishes in a warm yet vibrant atmosphere. Every day they make focaccia dough in their open-hearth ovens. Lunch and dinner are their specialty where customers enjoy a healthy, delicious, and affordable menu. Come in hungry and leave happy! View their menu at [urbanecafe.com](http://urbanecafe.com). Recruiting for jobs at the new restaurant will start in mid October.



### Welcome, Maison Law!

Discuss your personal injury case with attorney Martin Gasparian, the founder of Maison Law in Nipomo, for a free consultation that comes with no obligation. Martin worked for major corporations and dealt with some of the biggest insurers in the world. He now uses his knowledge to make sure everyday people aren't taken advantage of by corporate lawyers and insurance adjusters. He believes that every client should work directly with their lawyer, get honest advice, and receive the personalized attention to detail their case deserves. For more information, please call (866) 383-8922., or visit [maisonlaw.com/nipomo](http://maisonlaw.com/nipomo).



## We are here to serve all of your real estate needs!

Blankenburg Properties Team has joined forces  
with C21 Hometown Realty

Same great service, same great team:  
Cindy Blankenburg and Gene Garcia

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### Kirk Vaughn

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[kirk.vaughn@1stCapitalBank.com](mailto:kirk.vaughn@1stCapitalBank.com)

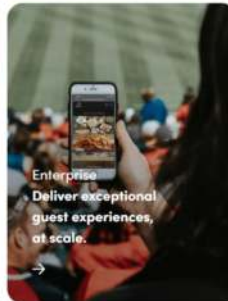
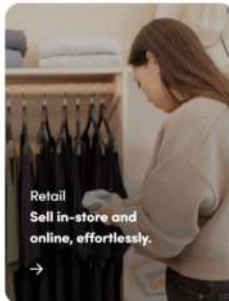
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## New Chamber Member Highlight

Grow your business  
with someone you  
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Welcome to the Chamber, Spot On!

Spot On is one of the fastest-growing software and payments companies in the world, and they are here to help build a better future for your business. They are known for rapid innovation, industry-leading customer service, and end-to-end solutions that include marketing, website development, ecommerce, reservations, online ordering, digital loyalty, review management, and both retail and restaurant point-of-sale (POS) solutions. To reach their local representative based in South County, please email [javierm@spoton.com](mailto:javierm@spoton.com).



**ALTRUSA Int'l Foundation of  
San Luis Obispo County, Inc.**  
**12th Annual**  
**Celebration of Trees**  
**Saturday, November 13, 2021**

The Edwards Barn  
1095 Pomeroy Road, Nipomo  
Happy Hour 5 pm; Dinner 6 pm



Please support our annual fundraiser! Tickets \$75 pp includes a Santa Maria Style BBQ with Chicken and Vegetarian options. **Live Auction/Drawings:** Super Bowl Party for 12, Weekend at Shaver Lake, \$500 VISA Gift Card, and special Trees. Also Tree and Wreath raffles plus Silent Auction. ***All proceeds go back into our community helping children and families in need, providing scholarships and other literacy based projects.***

For more information

Text: Koni Shaff 805.570.8417 or email [altrusa.sloco@gmail.com](mailto:altrusa.sloco@gmail.com)

(Advanced ticket sales ONLY – NO tickets will be sold at the door)



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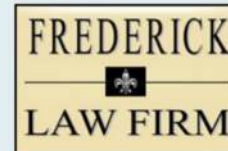


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# **CELEBRATING FIVE YEARS**

**Austin's Wet Pets and Lily Pad  
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**Austin's Wet Pets and Lily Pad**

## Chamber event photos from the September breakfast and mixer



**Left and middle photos:**  
**Chamber Breakfast at Rooftop of Inn at the Pier in Pismo Beach on September 15**

**Right photo:**  
**Membership Mixer in the Healing Garden at Avila Beach Community Center on September 22**



# JOIN US FOR OUR RIBBON CUTTING CEREMONY!

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GOOD NEWS AND GOOD SHARES FOR YOUR NETWORK



### Local Central Coast Businesses: Sign Up for Central Coast Community Energy's New Vendor Registry!

Sign Up!



CCCE is committed to supporting small, local and diverse businesses. Signing up for the vendor registry is an essential first step toward CCCE staff being aware of organizations and services that are available in its service area. CCCE will also inform registered organizations about business opportunities including Requests for Proposals and Requests for Quotes as they become available. [Learn more at bit.ly/ccce-vendor-registry](https://bit.ly/ccce-vendor-registry)

### Upcoming Events



**Understanding Your 2022 Rate Options (English)**  
 Tuesday, October 19, 2021 at 12PM

**Understanding Your 2022 Rate Options (English)**  
 Thursday, October 21, 2021 at 6PM

**Understanding Your 2022 Rate Options (Spanish)**  
 Thursday, October 28, 2021 at 6PM

[Learn more at bit.ly/ccce-events](https://bit.ly/ccce-events)

DON'T MISS OUT ON REBATES AND INCENTIVES FOR YOUR HOME, BUSINESS OR TRANSPORTATION

Sign up for the CCCE e-newsletter to get all the latest news from Central Coast Community Energy

[tinyurl.com/3ce-newsletter](https://tinyurl.com/3ce-newsletter)






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SATURDAY OCTOBER 23- PUBLIC

10AM-5PM

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ADMISSION!!

SATURDAY OCT 23



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PMHNP



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[www.ccbh-slo.com](http://www.ccbh-slo.com)



**Central Coast  
Behavioral Health, Inc.**

## Sign up to be a guest speaker or mentor for students at Central Coast New Tech High School

Central Coast New Tech High School is in need of entrepreneurship/business mentors and speakers who are willing to volunteer their time to work with about 30 CCNTH students in their Entrepreneurial Mindsets course. Please consider signing up if you are qualified or pass this on to someone you know who would take advantage of this unique opportunity.

Topics that they need experts in order of when they need them:

- Entrepreneurial Mindset and Thinking Strategies (oct)
- What it takes to become an Entrepreneur (oct)
- Entrepreneur versus Small Business Owner Mindset (oct)
- Running an Online Business (oct/nov/dec/jan)
- Personal Branding & Finding a Mentor (nov/dec/jan/feb)
- Business Plans and Business Model Canvas (feb/march/april/may)
- Marketing and Branding your product/service (dec/jan/feb/march)
- Risk Management (march/april)
- Tax Planning – Partners for life > IRS & FTB (jan/feb/march/april)
- Managing Finances / Quickbooks (nov/dec/jan/feb/



march/april)

- Other ideas, we would love anything else related to Entrepreneurship and Business

If you are interested and available, please sign up and if you have any questions, please contact Jennifer Stillittano at [jennifer.stillittano@lmusd.org](mailto:jennifer.stillittano@lmusd.org)

CCNTH believes that the whole community is responsible for the education of our youth and strives to help our students make adult connections in every project

they do.

The Entrepreneurial Mindsets class has started a small candle-making business, called Direlights, and needs mentorship and guidance in developing various aspects of the business.

Anything else you need to know, please email Jennifer at [jennifer.stillittano@lmusd.org](mailto:jennifer.stillittano@lmusd.org). There will be a Google Meet link shared via email after you sign up, or if you would like to come speak in person that can be arranged, too.

**Central Coast New Tech High School**  
**523 North Thompson Ave in Nipomo**

• • •

To sign up and learn more, please click [here](#).

### Thank you, renewing Chamber members!

Express Employment Professionals  
Elder Placement Professionals  
Tara's Mobile Footcare  
Exploration Discovery Center  
Jaffa Café  
Altrusa International of San Luis Obispo County  
Ken Starr MD Wellness Group  
Keller Williams Realty Central Coast- Robin O'Hara  
Hampton Inn & Suites  
Oxford Suites  
Little Bits Preschool & Toddler Center  
Nipomo Recreation Association  
Solstice Publishing LLC  
Five Cities Fire Authority  
Cypress Ridge Golf Course  
Captive Hearts  
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SLO County Builders Exchange  
Marshall-Spoo Sunset Funeral Chapel  
SLO County Farm  
Supply Company  
B & W Management  
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## CHAMBER BREAKFAST

*at the Rooftop*

**WEDNESDAY, OCTOBER 20**  
**7:30 AM TO 9 AM**  
**INN AT THE PIER**

**OUTDOOR EVENT AT THE ROOFTOP**  
**601 CYPRESS ST. IN PISMO BEACH**



Meet us at the Rooftop of Inn at the Pier in Pismo Beach for a delicious breakfast and networking opportunities. Lorna Hewitt, Workforce Development Specialist for Eckerd Connects, will discuss the programs available to help businesses find qualified staff. This Chamber event includes a full breakfast and coffee served by Inn at the Pier. Music and sound will be provided by Epic Entertainment.



TO REGISTER FOR THIS EVENT, PLEASE VISIT  
[SOUTHCOUNTYCHAMBERS.COM](http://SOUTHCOUNTYCHAMBERS.COM), OR CALL (805) 489-1488.

## Chamber Board of Directors, Staff, & Ambassadors

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**Chamber Staff:**  
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jocelyn@southcountychambers.com

Ligia Zavala  
Chief Operations Officer  
ligia@southcountychambers.com

Holly Leighton  
Marketing & Tourism  
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Megan Leininger, Manager  
California Welcome Center (CWC)  
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Pismo Beach Premium Outlets  
megan@southcountychambers.com

Marty Imes, Executive Director  
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marty@southcountychambers.com

Michelle Lea, Bookkeeper

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**Vice Chairperson**

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Garing, Taylor & Associates

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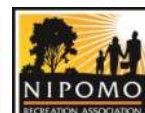
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## MEMBERSHIP MIXER

**WEDNESDAY, OCTOBER 27,  
FROM 5 TO 7 PM**

**OLD JUAN'S CANTINA (OUTDOOR PATIO)  
649 PIER AVE. IN OCEANO**



Enjoy an outdoor evening on the patio at Old Juan's Cantina with wine, appetizers, and networking. Music will be provided by Epic Entertainment. The featured nonprofit will be Jack's Helping Hand. RSVP at [southcountychambers.com](http://southcountychambers.com).





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333 5 Cities Dr. Suite 100  
Pismo Beach, CA 93449  
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Read the latest South County  
business news and events here.*

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JOIN US FOR AN OUTDOOR MEETING

## MEMBERSHIP COFFEE

WEDNESDAY, OCTOBER 13, FROM 9 - 10 AM  
OUTDOOR PATIO AT SOLID ROCK RANCH  
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MAKE NEW  
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LEARN ABOUT ALL  
THE BENEFITS OF  
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