

South County Business News

A publication of South County Chambers of Commerce—creating partnerships and opportunities that ensure South County businesses prosper



November 2021
Volume 61, Issue 11

A moment of thankfulness and appreciation



Jocelyn Brennan
President | CEO
South County Chambers of Commerce

This is my last newsletter article as the President & CEO of the South County Chambers. I want to take the opportunity to thank all the amazing people I have had the pleasure of working with over the last four years. I'll start with the Board of Directors. These are some of the smartest business leaders in our county and it is humbling to work with such a top-notch group. They are also some of the busiest people and yet they make a commitment to volunteer their time, energy, and passion towards leading the Chamber and the business community. I am grateful that Nicole Moore—from SeaCrest Oceanfront

Hotel and Inn at the Cove—is the Chambers' fearless leader and the 2022 Chairperson. Our strong Board of Directors helps our Chamber continue to be a strong advocate on behalf of business.

The Chamber has eight standing committees. These are the boots on the ground in each community, keeping the businesses united. I am thankful for those businesses who attended regularly and contributed to these meetings. Most of them will not meet in November and December due to the busyness of the holiday season, but they will resume in January 2022.

The Ambassador Committee is an amazing group: These good people are the backbone of the Chamber—welcoming new businesses, volunteering at every event, and always having fun while doing it. Congratulations to Kassi Dee, owner of Nan's Pre-Owned Books, the 2021 Ambassador of the Year, who was celebrated at our Annual Dinner & Recognition Awards last month.

People are always surprised to learn that the Chamber has a small staff. My response is that we are a small but mighty team with huge hearts for the business community. The Chamber staff's passion is to serve the business community and they do it so well. I am a better person for having worked with them.

We are grateful to our municipal partners that have worked alongside us in our common goals for the local economy. We have achieved much together.

Lastly, to our business members: In 2020 and 2021 we have been in the trenches together and it highlighted what an amazing business community we have. You helped so many: one another, the nonprofits, your employees, and you fought courageously for your business. This experience made our business community stronger, more innovative, and resilient than ever before. Keep up the great work!

I look forward to continuing my involvement with the Chamber as a Leadership South County advisor and as a new Chamber member with my business consulting service.

UPCOMING CHAMBER EVENTS (OUTDOOR MEETINGS)

Wednesday, November 10:
Chamber Breakfast: South County Success Stories
7:30 to 9 am
Inn at the Pier Rooftop
601 Cypress St.
Pismo Beach

Wednesday, November 17:
Membership Mixer, 5-7 pm
Epic Entertainment
and GBeatZ (outdoors)
675 W. Grand Ave.
Grover Beach

Thursday, November 18:
Ambassador Meeting
8 to 9 am
Quintessa Coffee Roasters
1945 Front St. in Oceano

Saturday, November 27:
Small Business Saturday
(shop small businesses)

Sunday, December 5:
Elegant Christmas in the Village
12 noon to 7 pm
(in Arroyo Grande Village)

Welcome to the new 2022 South County Chambers' Board of Directors

The Chamber is a nonprofit corporation governed by a volunteer Board of Directors. These new board members were chosen by the nominating committee and approved by a Chamber member vote via email:

2022 New Board Members:

- Stephanie Zatzke, 9Round Kickboxing
- Anthony Salas, Epic Entertainment
- Stacie Lager, SLO County Farm Supply
- Marshall Brown, Farmers Insurance
- Josh Erdman, Torchlight Marketing

2022 Returning Board Members:

- 2022 Chairperson, Nicole Moore, SeaCrest Oceanfront Hotel and Inn at the Cove
- Jill Quint, Quintessa Coffee Roasters
- Jeff Chambers, Tommy Hilfiger
- Michael Specchierla, San Luis Obispo County Office of Education and SLO Partners
- Ron Reilly, Garing, Taylor & Associates Inc
- Mary Gardner, Regional Transit Authority

- Ken Dalebout, Dignity Health Arroyo Grande Community Hospital
- Kim Banks, Barrett Business Services, Inc. (BBSI)
- Tiffany Terra, Home Instead Senior Care
- Kristen Palera, Inn at the Pier

The SCCC Board is a policy making and fiscal oversight Board with 15 members from the South County business community. Board members must be a current member of SCCC in good standing. The new board members start January 1.

Update from Supervisor Lynn Compton, District 4: Oceano, Nipomo, and Arroyo Grande

Happy November! I hope everyone had a very fun Halloween and is gearing up for a great Thanksgiving! With the recent rain and declaration of drought, I have received many questions about why water is released from Lopez Lake. The County has obligations for the release and the intent is to help all users of water in our community. There are four key reasons Lopez Dam releases water downstream:

1. The California Fish and Game Code, Section 5937, requires: "The owner of any dam shall allow sufficient water at all times to pass through a fishway, or in the absence of a fishway, allow sufficient water to pass over, around or through the dam, to keep in good condition any fish that may be planted or exist below the dam." Since Lopez Dam does not have a fishway (fish ladder), downstream releases are made through pipes that pass through the dam.

2. The Federal Endangered Species Act. Federal Law prohibits any action that would result in the "take" ("The term 'take' means to harass, harm, pursue, hunt, shoot, wound, kill, trap, capture, or collect, or to attempt to engage

in any such conduct."). Steelhead were declared a Threatened Species in 1995 and Arroyo Grande Creek supports a population of the fish. Shutting off downstream releases would dry up the upper part of the creek and result in harm to steelhead in the area, thereby violating federal law.

3. Downstream Water Rights. Landowners, primarily farmers, whose land abuts the creek have a legal right under section 10 of the California Constitution to the natural flow of water in the creek, so long as the farmers use the water for reasonable and beneficial uses. If flows from the dam are stopped, farmers and landowners in the upper portions of the Arroyo Grande Valley would not be able to exercise their water rights. In the winter, when flows in the creek are above the amount needed by the farmers, the "extra" water is stored in the reservoir above the dam.

4. In addition to the legal requirements, it is important to note that the water released from the dam increases the amount that recharges the groundwater basin below the dam. This groundwater is used by landowners as well as

downstream municipalities in addition to supplies from Lopez Lake.

How much water is released downstream from Lopez Dam?

The Lopez Project was designed to produce a long term annual average of 8,730 acre feet water per year (an acre-foot of water is 325,851 gallons). Of this 8,730 acre feet, 4,530 is contracted to municipal users in the Five Cities and Avila Beach area, the remaining 4,200 acre feet is for downstream uses. When the watershed produces more than 8,730 acre feet in a given year, the excess is stored in the lake and used in years when the watershed produces less than 8,730 acre feet. The rate at which water is released from the dam varies with the season. In winter months releases are reduced because downstream uses need less water, in summer releases increase to meet streamside and groundwater needs. In recent years, a typical winter release averages 3 cubic feet per second (1.9 million gallons or 5.95 acre feet per day), in the summer releases rise to as much 12 cubic feet per second (7.8 million gallons or 26

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Update from Supervisor Dawn Ortiz-Legg, District 3: Avila Beach, Grover Beach, Pismo Beach, and San Luis Obispo

Happy Fall! I would like to share three major developments that impact the future of San Luis Obispo County, District 3:

The San Luis Valley Basin Groundwater Sustainability Plan (GSP) has been completed and scheduled for Board of Supervisors approval on December 7th. This document fulfills the GSP development requirement for the SLO Basin. The GSP describes and assesses the groundwater condition of the SLO Basin, develops quantifiable management objectives that account for the interests of the SLO Basin's beneficial groundwater uses and users, and identifies a group of projects and management actions that will allow the SLO Basin to achieve and maintain sustainability in the future.

Once approved by the SLO County Board of Supervisors, the SLOGSP will be delivered to the California Depart-

ment of Water Resources for their review and approval.

The SLO Basin Groundwater Sustainability Plan (GSP) was developed by two Groundwater Sustainability Agencies (GSAs) formed by the County of San Luis Obispo (County GSA) and the City of San Luis Obispo (City GSA). The GSAs entered into a Memorandum of Agreement (MOA) for the purposes of coordinating preparation of a single GSP for the SLO Basin. The MOA also established the Groundwater Sustainability Commission (GSC), which serves as an advisory body to the GSAs consisting of representatives from the County GSA and the City GSA, as well as representatives from the other signatories to the MOA (i.e., Golden State Water Company (GSWC), Edna Valley Growers Mutual Water Company (EVMWC), Edna Ranch Mutual Water Company (ERMWC), and Varian Ranch Mutual Water Company (VRMWC).

The GSP is a plan designed to meet goals to replenish the San Luis Valley basin by incorporating monitoring and measuring tools, increase technological efficiencies and investing in supplemental water sources, such as recycled water.

It may be important to remember the state of California did not have management plans for the past one hundred years, or since massive population and development growth took place. There were deals and exchanges but no monitoring and measuring.

To establish a path to a sustainable water basin is critical to the many valuable aspects of SLO County life – agricultural production, tourism, environmental integrity, home values and our collective best interest.

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Arroyo Grande News

Hello Chamber Members: We are headed into the holiday season and it is my sincere hope that this one will feel a bit more normal. Supply chain issues worldwide threaten to put a monkey wrench into our best-laid plans for those perfect gifts. I'd like to remind us all that there is a really great way to avoid all those headaches: SHOP LOCAL! There are so many reasons: first, you'll know exactly what you're purchasing, and that it's just right, just now. There are no hidden shipping charges or wait times. And best of all, you're supporting our local businesses, and supporting our City all at the same time! There are very few win-win-win situations. Let's spread the joy!

In this month where we consciously give thanks, I am truly thankful for so much in our city. I'm thankful for our citizens who set the bar high for what a vibrant, loving, community-minded city can be. I'm thankful for our first responders who keep us all safe and secure. I'm thankful to our busi-

nesses who deliver products and services that keep our economy healthy and thriving. I'm thankful for our elected officials, appointed officials, and staff who do tremendous amounts of work that largely go unrecognized. I'm thankful for those who set examples for our children and make this town what so many lovingly refer to as Mayberry. There is a lot to be thankful for in Arroyo Grande!

Finally, I want to say a public farewell to Jocelyn Brennan. Jocelyn, you have taken our Chamber(s) to a new level. You are the perfect example of what a bold, kind, dynamic, level-headed leader should be. We are so lucky to have had you at the helm. I will miss working with you, and I wish you the very best in your new endeavors. I am grateful for your stewardship and camaraderie, and I will always hold you in the highest regard. May your next pursuit take you to even greater heights.

Caren Ray Russom
Mayor, City of Arroyo Grande

Welcome new Chamber members:

Central Coast Aquarium
in Avila Beach
(sponsored by San Luis
Obispo County District 3
Supervisor)

- Rizzoli's Automotive
of Grover Beach

- Pismo Coast Association
of Realtors

- Music Makers DJ Service

- Knowing You Matter, Inc.
(Arroyo Grande-based non-profit for suicide awareness)

Grover Beach News

The only constant in life is change. Thanks to Heraclitus, the Greek philosopher, for coining the phrase that scared the living daylight out of everyone from "way back when" all the way through today. Change is seldom comfortable, often fearful, and rarely enjoyed. Routine makes most of us feel in control of our lives—at least a little bit.

So, on that note, we give Jocelyn Brennan all kinds of credit and kudos for stepping out into the world of change... she has done so much for Grover Beach

and the entire South County during her time with the Chamber. We hope that this is a change that she can enjoy and a change that we all learn to adapt to.

Along with the hard work and dedication of its members, Jocelyn expanded the Chamber from the Arroyo Grande-Grover Beach Chamber into the regional business organization that has members throughout the entire South County and beyond. The strong partnership between the City and Chamber was pivotal in helping Grover Beach businesses navi-

gate the challenges and change brought about by COVID-19. While these challenges are not completely behind us, we have a good road map and playbook moving forward. For instance, our successful "Buy Local" program generated nearly \$4.00 in customer spending for each \$1.00 of funds invested. A win-win for the businesses and an economic benefit for the city—so a huge thank you to all the businesses that participated

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Pismo Beach News

Food, fireworks, and fun describes our 75th anniversary celebration of the founding of Pismo Beach. The venue was the new Pier Plaza and the date was October 15th. We had 200 guests to enjoy the evening, and the net proceeds will be used to support the Chapman Estate Foundation and the Friends of Price House. Guests walked down a red carpet with a photographer present to memorialize the occasion. We started with a cocktail hour and hors d'oeuvres and then a sumptuous dinner. We had

remarks from former Mayors (Marian Mellow and Shelly Higginbotham) along with current Mayor Pro Tem and former Mayor Mary Ann Reiss and Council Member Sheila Blake. I then had my turn to speak followed by a toast and fireworks. The evening concluded with dessert and dancing.

We invited guests to fill out cards to place in a time capsule which will be placed at our new public safety facility and opened at our 100th birthday. (I plan to be there!)

In other news, the cities of Arroyo Grande, Grover Beach, and Pismo Beach have agreed on a framework for governance and operation of Central Coast Blue, our water recycling facility. We need that additional water now more than ever with the drought continuing. The recent rain we had was nice but not enough to make a difference on our drought situation. We still need to conserve our precious water.

Ed Waage
Mayor, City of Pismo Beach

Recent Ribbon Cuttings



Congrats, Solid Rock Recovery!

We celebrated a ribbon cutting last month with Founding Level Chairman's Circle Chamber member Solid Rock Recovery in Nipomo. Located on 26 acres, Solid Rock Recovery is a residential drug and alcohol treatment center for veterans and active duty service members. They are privately owned and licensed by the State of California Department of Health Care Services. They provide 24-hour, seven-day-a-week intensive treatment for active duty service members and veterans: men and women who have been impaired in work, school, finances, health, family, or relationships due to substance abuse. Their goal is to lead in the field of addiction and substance abuse recovery. Solid Rock Recovery uses evidence-based, proven methodologies to ensure their clients receive the highest level of care. For more information, please email info@solidrocktreatment.com, or visit solidrocktreatment.com.

Congrats, Rachelle with Century 21 Hometown Realty!

Congrats to new Chamber member Rachelle Krelle with Century 21 Hometown Realty on her recent ribbon cutting at their office in the Village of Arroyo Grande. Rachelle has a background in health/wellness and a very strong passion to help people find their dream home. As a mother and pet lover, she knows the importance of creating and finding that "happy place" to call home. Contact Rachelle at (805) 489-2100. The office is located at 102 Bridge St. in the Village of Arroyo Grande.



Congrats, Central Coast Childbirth Network!

The mission of Central Coast Childbirth Network (CCCN) is to provide a diverse network of birth and wellness professionals who are committed to inform, educate, and advocate for the individual needs of Central Coast families from preconception through the first year of parenting. A nonprofit 501(c)(3) organization, CCCN provides a comprehensive provider directory, free local support, and web resources to guide parents. CCCN is hosting an interactive presentation via Zoom on December 2 from 5-6 pm titled "Build Resiliency in the Midst of Change: Face change with courage and become unstoppable." Participants will learn how to build their personal toolkit for riding the waves of change to clarify the next steps. For more information, please email zabrina@centralcoastcn.org. Learn more about Central Coast Childbirth Network at centralcoastchildbirthnetwork.com.





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² For consumer vehicle, unsecured signature, sustainable and computer loans, subject to Credit Union approval. Terms, conditions, restrictions and eligibility apply. See Level Up Member Benefits Program Disclosure for complete details.

Recent Ribbon Cuttings

Congrats to Dignity Health's Monarch Village Health Center in Nipomo!

Congrats to Founding Level Chairman's Circle Chamber member Dignity Health on their ribbon cutting last week at the Monarch Village Health Center. Located in the Trilogy community in Nipomo, their new medical office offers many services including primary care, family medicine, and internal medicine. As part of the Dignity Health net-

work, Monarch Village Health Center is dedicated to delivering high-quality, compassionate care and access to Nipomo and nearby communities.

Monarch Village Health Center is located at 1560 Mesa Rd. in Nipomo. For more information, please call (805) 614-5640.



Congrats, Central Coast Rescue Mission!

Central Coast Rescue Mission offers an in-residence addiction recovery program that provides a holistic approach to transitioning into a sober lifestyle. Their nine- to 10-month program breaks down clients' triggers, helps them discover healthy coping mechanisms, and introduces them to habits and rhythms that sustain sober living. As the client moves through the program, they begin to look for sustainable housing and employment. After they graduate, they are able to move into Central Coast Rescue Mission's transition house across the street to offer more time to finish the final steps of their program.

Central Coast Rescue Mission receives thousands of pounds of excess food from local grocery stores that they redistribute to needy neighborhoods. They also have a weekly grocery outreach event with fresh produce and nutritional staples for low-income families on Santa Maria's west side. On Friday mornings, Central Coast Rescue Mission helps Cornerstone Church with their riverbed outreach, where they bag lunches and deliver them to the homeless. Their two big events are Thanksgiving and Christmas banquets on November 19th and December 17th, respectively. They serve a meal where each individual and family are



invited to celebrate within their family units in a way that dignifies their personhood. At the Christmas banquet, they also provide Christmas presents for the children. Central Coast Rescue Mission needs volunteers and financial donors to support their mission. Donors are invited to sponsor a table or meal at their upcoming holiday banquets or support their other outreaches. For more information, please visit ccrescuemission.org or call (805) 357-1206.



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City of Pismo Beach offering generous grants and scholarships for childcare centers and families

PISMO BEACH — The City of Pismo Beach is offering generous grants and scholarships for childcare centers and families in their city.

The Pismo Beach Childcare Assistance Grant will provide individual scholarships for supporting childcare payments from three to 12 months. The grant gives up to \$2,000 for a Pismo Beach resident, and the monthly amount may vary based on need and duration of assistance. There is \$20,000 available in this grant program.

The second grant opportunity, the Childcare Expansion and/or Reopening Grant Program, is available to pay the costs of certifications, regulatory requirements, or other physical improvements to reopen or expand childcare centers in the City of Pismo Beach. There are \$30,000 in funds available in



this program.

" Oftentimes the high cost of childcare can be a barrier for employees returning to work," said Pismo Beach City Manager Jim Lewis. "The City Council recognizes this and approved the Pismo Beach Childcare Assistance grant program—funded by the American Rescue Plan

Act—to help residents with the cost of childcare and expand capacity at Pismo Beach childcare facilities."

South County Chambers of Commerce will facilitate the program in partnership with the City of Pismo Beach. Scholarship and grant review panels will meet to review the applications and work with the City of Pismo Beach to ensure necessary documentation is received before notifying recipients and distributing funds.

...

To apply for the grants, please click [here](#) for the Pismo Beach Childcare Grant or [here](#) for the Childcare Expansion and/or Reopening Grant Program. The deadline to apply for both grants is November 19. For more information, please call (805) 489-1488, or e-mail info@southcountychambers.com.

Grover Beach Continued from page 3

and for everyone at the Chamber who helped implement the program.

On behalf of the City of Grover Beach and the many local businesses, I want to say THANK YOU to Jocelyn for your time, your energy, your guidance and your friendship. You helped change the Chamber and I trust that we will all see Jocelyn grow and blossom during her adventurous change. Even though change is constant, another saying suggests that "the more things change, the more they stay the same"—so Grover Beach looks forward to working with Jocelyn (and the Chamber) on many successful projects in the near future.

Jeff Lee
Mayor, City of Grover Beach

Supervisor Lynn Compton Continued from page 2

acre feet per day).

Is there a plan to reduce releases if the water gets very low in the reservoir?

Yes. In August of 2021 the Board of Supervisors and all the agencies that receive water from Lopez Lake adopted the Low Reservoir Response Plan. As levels in the lake drop, reductions are made in both municipal deliveries and downstream releases. If the lake reaches 10,000 AF that will trigger substantial reductions in downstream releases. These reductions are a key part of the emergency drought response actions reflected in the Low Reservoir Response Plan.

Do other reservoirs make similar releases?

Yes. The Nacimiento Reservoir, operated by the Monterey County Water Resources Agency, for reasons similar to

Lopez, releases a minimum of 60 cubic feet per second into the Nacimiento River, even during winter months. These minimum releases are a requirement of the Federal Endangered Species Act. In summer, when irrigation demands in the Salinas Valley increase, the releases increase substantially.

The Salinas Reservoir (Santa Margarita Lake), operated by the County of San Luis Obispo, is allowed to divert water to storage only when the Salinas River is flowing on the surface between the Dam and the confluence of the Salinas and Nacimiento Rivers, a distance of about 40 miles. This requirement is part of the water rights permit issued for the building of the dam in the 1940's and is intended to protect both downstream water rights and fish populations in the river.

Lynn Compton
San Luis Obispo County
District 4 Supervisor

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Knowing You Matter Hosts 'Harvest of Hope' Fundraising Dinner

Local nonprofit brings hope to those affected by suicide and promotes community outreach for suicide prevention

Knowing You Matter, a local nonprofit that recently joined the Chamber, will host their first Harvest of Hope dinner and live and silent auction on November 20th at 4:30 pm at Thousand Hills Ranch in Pismo Beach.

The evening will be a chance to come together as a community to support an important cause while enjoying a traditional Santa Maria Style BBQ dinner, good company, and the opportunity to bid on one-of-a-kind goods and experiences. Live auction items feature a one-week stay at an Italian villa in Tuscany in addition to stays in Cabo, Maui, and a Cayucos vintage trailer getaway.

"We are excited to kick off the holiday season by coming together to celebrate life and promote our mission to make sure that everyone knows they matter," said Cindy Kullman, founder of Knowing You Matter. "Losing our son Mikey to suicide was devastating for our family. The legacy of Mikey's love will live on through our vision to make a difference in our community by raising awareness not only about suicide prevention, but the importance of emotional health and wellness. We are dedicated to erasing the stigma surround-

ing this difficult topic and bringing hope to those affected by suicide."

Knowing You Matter partners with local community resources to fulfill their mission. In September, they hosted a conference in honor of suicide prevention and awareness month that drew more than 300 attendees. The event included a resource fair with 18 organizations represented. Their Hope Bag Project supports those who have lost a loved one to suicide, people who have attempted suicide, and those considering suicide. The organization has delivered more than 100 bags community wide, including to Cal Poly, local Central Coast high schools and the Atascadero Unified School District for them to distribute when needed.

"The goal of our event is to bring people together to learn more about what our organization has accomplished in a very short time and to share our vision for what comes next," said Darrel Kullman, founder of Knowing You Matter. "Community support for our cause has been tremendous and we are thankful to have this outpouring of support. We can't wait to see what our next chapter brings."

Event organizers are looking for more table sponsors and additional donations to their live and silent auctions. Tickets to the event are \$75 per person or \$600 for a table of eight. To register for the event and preview live auction items, please visit www.knowingyoumatter.org.

Dine at Rooster Creek Tavern on December 21 to support Five Cities Meals on Wheels

Five Cities Meals on Wheels (MOW) supports our homebound community by delivering hot, nutritious meals. Since 1975, they offer a helping hand to homebound neighbors facing personal health challenges. Learn more at 5citiesmow.com.

Tuesday, December 21, from 5 to 9 pm
at Rooster Creek Tavern
200 E. Branch St. in the Village of Arroyo Grande



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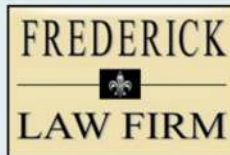


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The logo for Nans Pre-Owned Books features the name "Nans" in a large, elegant script font, with "PRE-OWNED BOOKS" in a bold, sans-serif font below it. The logo is set against a blue oval background with decorative flourishes.

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A graphic for Shop Small Saturday featuring several blue shopping bags with white handles. Each bag has a circular logo that says "SHOP SMALL". The bags are set against a background of confetti and streamers.

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New Chamber Member Highlights



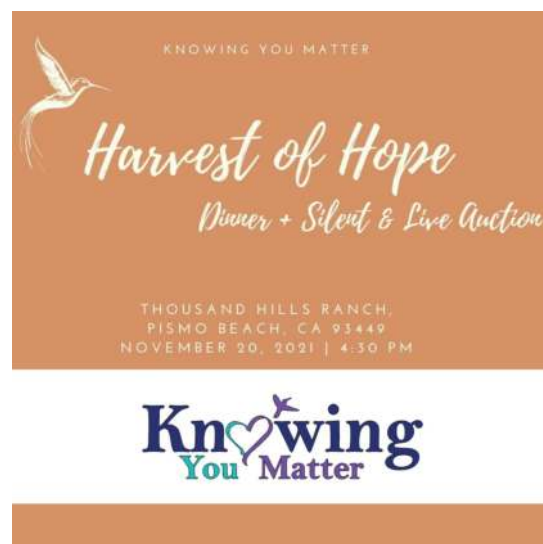
Welcome to the Chamber, Blast & Brew in Pismo Beach!

New restaurant Blast & Brew American Eatery and Tap House in Pismo Beach recently joined the Chamber as a new member! They take American fare and craft beer to a new level. Indulge in sophisticated comfort food made with fresh, local ingredients, and try over 40 craft beers and local wines with their self-pour taps. Their menu includes crowd-pleasing appetizers, hearty salads, savory sandwiches, custom wood-fired pizzas, oak-grilled steaks, and fish. Blast & Brew is located at 2131 Price St. in Pismo Beach. For more information, follow them on Instagram at [instagram.com.blastandbrewpismo](https://www.instagram.com/blastandbrewpismo)

Welcome, Knowing You Matter, Inc.!

Knowing you Matter exists to make a difference in the lives of others while raising suicide awareness and promoting emotional health and wellness to our community and beyond. Their vision is to utilize multiple levels of outreach to offer healing, build a community of connectivity and support, and bring hope to those affected by suicide: to the one considering (suicide ideation), to the one who has survived an attempt, and to those affected by the loss of a loved one by suicide. Knowing You Matter was birthed from founders Cindy and Darrel's own personal experience of loss, grief, and deep need for healing when their son, Michael, died by suicide in January 2019. Their family's goal is to break the stigma surrounding this difficult topic. Knowing

You Matter delivers "Hope Bags," to those affected by suicide. These self-care kits include gift cards, immunity tea, journal, and helpful information on local, state, and national resources. Knowing You Matter is hosting their first annual Harvest of Hope dinner and gala on November 20 at Thousand Hills Ranch in Pismo Beach. To learn more, please visit [knowingyoumatter.org](https://www.knowingyoumatter.org).



Welcome, Music Makers DJ Service!

Music Makers DJ Service recently joined the Chamber as a new member. They provide exceptional DJ and entertainment services to the Central Coast and surrounding areas. They can create that magic moment through music, lighting, coordination, and photos. For details, visit [musicmakersdjservice.com](https://www.musicmakersdjservice.com), or call (805) 709-6649.

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San Luis Obispo Office
599 Higuera Street, Suite B
San Luis Obispo



New Chamber Member Highlights



Welcome Rizzoli's Automotive of Grover Beach!

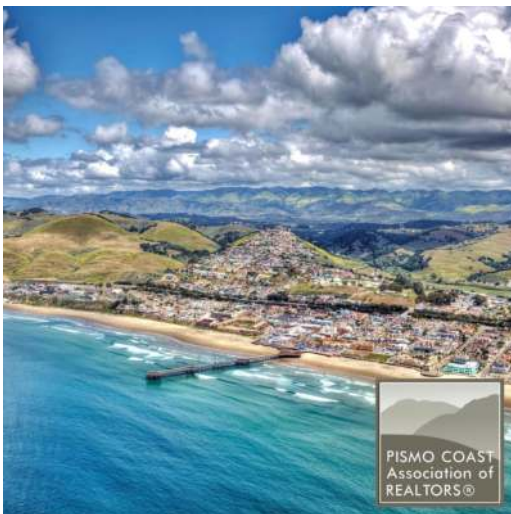
Expert car care and exceptional customer service was the vision of a Master Mercedes Benz technician, Mario Rizzoli, when he and his family first opened the doors to Rizzoli's Automotive on December 6, 1976. Sharing his dream were his wife, Mary, and son, Jim, founders of this now four decade-old family business. In 1989, Jim and his wife, Kay, purchased the operation and opened a second auto repair location in Santa Maria. In 2007, the third generation of Rizzoli's, brother and sister Kyle and Karen, joined the business after graduating from Cal Poly San Luis Obispo. Kyle with a mechanical engineering degree, and Karen with an agricultural business degree, have added modern insight to their facilities and operations. In the fall of 2021, the third location in Grover Beach opened. Rizzoli's Automotive has earned the reputation as the premier auto repair facilities for American, Asian, and European vehicles in San Luis Obispo and Santa Barbara Counties. Their Grover Beach shop is located at 702 W. Grand Ave. For further information, please visit rizzolisautomotive.com, call (805) 481-0832, or text (805) 301-6794.

Welcome Central Coast Aquarium of Avila Beach!

The mission of the Central Coast Aquarium is to cultivate a community dedicated to ocean stewardship through education, engagement, and action.

During public hours, visitors have the opportunity to engage in hands-on exploration at the touch tanks—home to dozens of species of marine animals—including purple sea urchins, hermit crabs, sea stars, sea cucumbers, gumboot chiton, abalone, and kelp crabs. Their other exhibits feature the red octopus, decorator crabs, flat bottom fish, rock fish, jellies, and much more. Don't miss the opportunity to get up close and personal with their

local shark species during the shark talk and shark touch tank. Staff, trained volunteers, and interns are stationed throughout the aquarium, ready to help identify animals on display, answer questions, and engage in conversation about the ocean environment. Central Coast Aquarium is located at 50 San Juan St. in Avila Beach. For more information, please visit centralcoastaquarium.com, or call (805) 457-5357.



Welcome, Pismo Coast Association of Realtors!

Pismo Coast Association of Realtors recently joined the Chamber as a new member.

They are a trade organization that meets the needs of real estate agents who require MLS or Association membership. For more information, please visit pismocoastrealtors.com, or call (805) 489-7303.

Knowing
You Matter



Harvest of Hope

Dinner + Silent & Live Auction

JOIN US FOR OUR FIRST HARVEST OF HOPE DINNER + SILENT & LIVE AUCTION BENEFITING KNOWING YOU MATTER. GET TO KNOW OUR ORGANIZATION THROUGH A FUN NIGHT FILLED WITH DELICIOUS FOOD, GREAT AUCTION ITEMS AND AMAZING PEOPLE!

THOUSAND HILLS RANCH
PISMO BEACH, CA 93449
NOVEMBER 20, 2021 | 4:30 PM

Admission:
1 Guest: \$75
1 Table (8 Guests): \$600

Purchase tickets at: www.KnowingYouMatter.org

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**WEDNESDAY
NOVEMBER 10
7:30 AM TO 9 AM**

**OUTDOOR EVENT AT THE ROOFTOP
OF INN AT THE PIER IN PISMO BEACH**



Take this opportunity to hear from our local business leaders about the growth of their company, lessons learned, and inspiring takeaways. A full breakfast will be served by Inn at the Pier.

**TO REGISTER FOR THIS EVENT, PLEASE VISIT
SOUTHCOUNTYCHAMBERS.COM, OR CALL (805) 489-1488.**

Chamber event photos from the October breakfast and mixer

Don't miss our November 10 breakfast at Inn at the Pier (rooftop) in Pismo Beach and the November 17 "Friendsgiving" Membership Mixer hosted by Epic Entertainment/GBeatZ in Grover Beach. To RSVP for these outdoor events, please visit southcountychambers.com, and click on the Events tab at the top of the page to view the calendar.



Left photo:
Chamber Breakfast at Rooftop of Inn at the Pier in Pismo Beach on October 20

Middle and right photo:
Membership Mixer on the outdoor patio at Old Juan's Cantina in Oceano on October 27

Thank you, renewing Chamber members!

Spokes	Got You Covered
Confidence Analytics	Century 21 Hometown Realty—
Urban Body Jewelry	Nichols Real Estate Team
Rooster Creek Tavern	The UPS Store- 6031
Coastal Communities Physician	Valley Yellow Pages
Network CCPN	Glenn Burdette
Best Care Pharmacy	Real Property Investments
Boys & Girls Club	Kathleen Parker, EA
of South SLO County	Eckerd Connects
Granite Ridge Christian Camp	Arroyo Grande Valley
Rob Railsback, State Farm Agent	Harvest Festival
The Oaks at Nipomo—	Clark Center for the
Luxury Retirement Living	Performing Arts
Morris & Garritano Insurance—	Lady Di's Boutique
San Luis Obispo	Guild Mortgage Company
Nipomo Swap Meet	Idler's Home
& Mini Storage	

— *We appreciate your support!*



Supervisor Dawn Ortiz-Legg Continued from page 2

Big kudos to the GSP Commission, Chairman Bob Schiebelhut, SLO County and City staff and the public for their years of extensive involvement. There's a lot more work ahead, however, the San Luis Groundwater Basin is off to an excellent start. For all the details go to www.slowaterbasin.com

Diablo Canyon Decommissioning Update: Inviting Public Input

I wanted to give you an update on the Diablo Canyon Power Plant Decommissioning permitting process.

On October 28th, 2021, the County of San Luis Obispo's Planning Department issued a letter of application acceptance to Pacific Gas & Electric "PG&E". What that means is the PG&E application to decommission Diablo Canyon Nuclear Power Plant was deemed "complete". To get to this point required months of review by our specialized County decommissioning staff, County Counsel and by outside agencies.

The next step is for the County to issue the Notice of Preparation (NOP) informing agencies, organizations, and the public of the County's intent to prepare an Environmental Impact Report (EIR) and to solicit agency, organization, and public input on the scope and content of the Environmental Impact Report. To receive public comment, the County will hold five virtual scoping meetings and the dates and times are as follows:

- Tuesday, November 9th: 10:00 a.m. and 6:00 p.m.
- Wednesday, December 1: 10:00 a.m. and 6:00 p.m.
- Saturday, December 4: 2:00 p.m.

A summary of the Proposed Project, including alternatives under consideration, and environmental effects that may result from implementation are available at [Diablo Canyon Nuclear Power Plant Decommissioning - County of San Luis Obispo](http://DiabloCanyonNuclearPowerPlantDecommissioning-CountyofSanLuisObispo).

Members of the public may email comments to: diablo@co.slo.ca.us

Subject Line: DCPD Decommissioning Project NOP Comment.

Lastly, the County Redistricting process is in high gear and the boundary lines of our Supervisorial Districts look to be changing. Interestingly, the SLO County population only had an increase of 9,631 new citizens. Due to this small increase there is no legal requirement for any of the supervisor district boundaries to be changed. However, for reasons otherwise, changes are indeed afoot. These may be extremely different boundaries and some citizens and candidates will love the changes, while many others may not be as thrilled as we head into the 2022 elections. The next Redistricting meeting will be November 19 at the Board of Supervisors Chambers at 1055 Monterey Street.

To stay engaged, go to www.slocounty.ca.gov/Departments/Administrative-Office/Countywide-Projects-Programs/Redistricting.aspx

Dawn Ortiz-Legg
San Luis Obispo County
District 3 Supervisor



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Samantha Coelho, C&H Storage
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Tara Hoffman
Tara's Mobile Footcare

Erika Weber, VTC Enterprises

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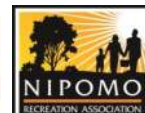
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SUNDAY, DECEMBER 5
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Elegant Christmas in the Village

Dress in your elegant, holiday attire and stroll through the Village of Arroyo Grande. Stores and restaurants will be open late for shopping and dining. Enjoy music, lights, Santa, and photo opportunities in a festive atmosphere. A "Sip and Shop" event with tastings and special store discounts will be available for purchase. For details, please visit southcountychambers.com.



GOOD NEWS AND GOOD SHARES FOR YOUR NETWORK



Central Coast Community Energy Scales Up Support for Customers and Communities with Increased Energy Program Funding to Accelerate Electrification and Reduce Emissions



Central Coast Community Energy launched three energy programs available to its valued Central Coast customers. Program funding dollars will support the electrification of the top three strategic sectors: transportation, buildings, and agriculture. **Learn more about the Ag Electrification Program at bit.ly/ccce-ag-electrification. Learn more about the Electric School Bus Program at bit.ly/ccce-electrify-your-school-bus. Learn more about the New Construction Electrification Program at bit.ly/ccce-new-construction-electrification**

Upcoming Events



Energize Your Business with Central Coast Community Energy
Tuesday, November 9, 2021 at 6PM

CCCE Welcomes Enrolling Solar Customers in the South Central Coast
Tuesday, November 9, 2021 at 6PM

Enrolling Community Public Forum (English)
Tuesday, November 16, 2021 at 6PM

CCCE Energy Update: Making the Move to Monthly NEM
Wednesday, November 17, 2021 at 6PM

Enrolling Community Public Forum (Spanish)
Thursday, November 18, 2021 at 6PM

Learn more at bit.ly/ccce-events

DON'T MISS OUT ON REBATES AND INCENTIVES FOR YOUR HOME, BUSINESS OR TRANSPORTATION

Sign up for the CCCE e-newsletter to get all the latest news from Central Coast Community Energy

tinyurl.com/3ce-newsletter

Welcome

TO CLASS III OF LEADERSHIP SOUTH COUNTY:

- Ian Livingston of City of Pismo Beach
- Michelle Rempel of Westvynne
- Leann Rubio of CoastHills Credit Union
- Susannah Brown of Central Coast Childbirth Network
- Fernando Granados of Envoy Mortgage
- Karen Bright of City of Grover Beach
- Jamie Maraviglia of Cal Poly
- Kassie Dee of Nan's Pre-Owned Books
- Anthony Salas of Epic Entertainment
- Kimberley Victor of Mary Kay Cosmetics & Fashions for a Purpose
- Donna Milne of 1st Capital Bank
- Laurie Hopelian of Garing, Taylor & Associates
- Alec Lance of West Coast Financial
- Vanessa Montejo of Envoy Mortgage
- Richard Saldana of Discovery Life Sciences
- Tony Coscia of Garing, Taylor & Associates
- Erin Wiggins of City of Grover Beach
- Rachelle Krelle of Century 21 Hometown Realty
- Megan Martin of City of Pismo Beach
- Bronwyn Keith of The Clark Center for the Performing Arts

This leadership development program from South County Chambers of Commerce starts this month, and we look forward to an exciting season! For more information, please visit southcountychambers.com.





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*Just published!
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business news and events here.*

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Celebrate "Friendsgiving" with us at this outdoor event

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**WEDNESDAY, NOVEMBER 17
FROM 5 TO 7 PM
675 W. GRAND AVE.**

Enjoy an outdoor evening of networking,
appetizers, wine, and music.

Shop in Grover Beach on November 17th
and bring your receipt to the mixer. Every

Grover Beach receipt increases your
chances of winning a valuable prize
drawing! Prizes include \$150 to Spoon
Trade, \$50 Red Bee Coffee, and more!



photo by Sunshine & Reign Photography

Please RSVP at southcountychambers.com, or call (805) 489-1488.

