South County Business News

A publication of South County Chambers of Commerce—creating partnerships and opportunities that ensure South County businesses prosper

City of Arroyo Grande offering grants for eligible childcare providers in their community

ARROYO GRANDE - The Arroyo Grande Child Care Assistance Grant Program is intended to provide monetary grants to eligible childcare providers. The City recognizes the critical need of such services, which provide licensed child care for the Arroyo Grande community. benefiting children, families and supporting the local economy. Grants will be awarded in minimum amounts of not less than \$1,000. Funding for the 2021-23 Community Service Grant Program is \$100,000.

On October 12, 2021, City Council authorized \$100,000 of funding from the American Rescue Plan Act (ARPA) received by the City to be made available for childcare assistance.

To be considered as a Child Care Assistance Grant Program awardee, eligible applicants need to describe how the grant funding will allow the provider to become a State licensed child-care facility, increase capacity of State licensed facility, maintain current facility offerings and/or provide premium pay to recruit, attract,

and retain professional childcare staff. In addition, applicants will need to include the time frame in which the grant funding will be utilized.

All interested childcare providers must complete an application form in its entirety. Completed application forms, along



with supplemental documents must be submitted by 5 p.m., Friday September 30, 2022. Applications are encouraged to be submitted electronically—electronic signatures are accepted.

To learn more and apply, please click <u>here</u>.

South County Chambers of Commerce

June 2022 Volume 62, Issue 6

UPCOMING CHAMBER EVENTS
(IN-PERSON MEETINGS
UNLESS OTHERWISE INDICATED)

Thursday, June 2
Nipomo Business Meeting
8:30 to 9:30 am
Nipomo Cowork/Chamber
office at 239 W. Tefft St.

Thursday, June 9
Ambassadors meeting
8 to 9 am
Deltina Coffee Roasters
in Oceano

Tuesday, June 14:
Pismo Beach
Business Meeting
11 am to 12 noon
SeaCrest Oceanfront
Hotel in Pismo Beach

Thursday, June 16:
Arroyo Grande Business
Meeting 8:30 to 9:30 am
Banner Coffee Company
in Arroyo Grande

(No June meeting for the Grover Beach Business Meeting. See you in July!)

Friday, June 17:
The State of South County
Chamber luncheon
11:30 am to 1 pm
Vespera Resort on Pismo
Beach (Starlight lawn
on the oceanfront patio)

Wednesday, June 22: Membership Mixer at Oceano Train Depot 5 to 7 pm

Friday, June 24: Governmental Affairs meeting via Zoom 8 to 9:15 am

June 28 through July 4: SCCC fireworks booth at Vons in Grover Beach

Chamber Business of the Month for June: Pismo Beach Homes

The Marketing Committee of the South County Chambers of Commerce—a group of local business owners who represent various industries selected Pismo Beach Homes as the Business of the Month for June 2022.

In business since 1985, Pismo Beach Homes is a team of professional real estate consultants specializing in the Pismo Beach real estate market. They are respected Pismo Beach real estate professionals on the Central Coast, dedicated to providing the finest service available in the local real estate industry.

Started by two Central Coast natives, Pismo Beach Homes has agents who have raised children here, owned businesses here and actually live here



on the Central Coast.

The team at Pismo Beach Homes takes pride in providing exceptional client service. With over 1200 local real estate transactions they obviously know the Five Cities' real estate market. They support the Chamber at all the Mixers and Breakfasts, while also serving the local community on the following governing Boards: the Diversity Coalition SLO County, Pismo Beach Rotary, Cuesta College Foundation,

Arroyo Grande Community Hospital Foundation, Leadership SLO, Past Chair of Lumina Alliance, and Chair of the Clark Center for Performing arts. Michael and Ashlea Boyer, owners of Pismo Beach Homes, are major donors to the AG Community Hospital Foundation, the Boys & Girls Clubs of South San Luis Obispo and the Boys & Girls Clubs of Mid Central Coast. They support many other local community agencies including SLO YMCA, Big Brothers Big Sisters, and Diversity Coalition SLO County. The company consists of 11 team members including 7 licensed real estate agents.

To learn more, please visit <u>pismohomes.com</u>, or call (805) 936-0277.

Update from Supervisor Lynn Compton, District 4: Oceano, Nipomo, and Arroyo Grande

Hope you had a happy Memorial Day Chamber members!

As we go about our lives, I hope we all took the day to remember all of the countless U.S. military personnel who died while serving in the armed forces protecting our freedoms and our great nation—the most free and generous nation in the entire world.

I thought I would update you on three important issues:

Water: San Luis Obispo County has more water allocations from the state than other entities, but we don't have the capacity or storage like Santa Barbara County does. So, we recently voted to exchange capacity with Santa Barbara County, for water allocations. This is a MAJOR benefit to South County specifically, as we are now bringing water into South County! This agreement involves our District's excess state water allocations of approximately 14,000 acre/feet. To put it in perspective, the average family in CA uses half an acre/foot/year—so this is HUGE!

Besides that recent decision, the Nipomo Community Services District (NCSD) is working to bring 3,000 acre/feet of supplemental water to Nipomo, via the Supplemental pipeline, per the Stipulated Agreement. Thus, more water is coming to South County!

Additionally, in Arroyo Grande, the Low

Reservoir Response Plan (LRRP), which helps manage water supplies in the Lopez Reservoir, is being monitored to reduce downstream releases based on triggering levels.

Homelessness: The County has approved a major homeless initiative and spending plan which provides for a County Homeless Operations Center and a new Homeless Division within the Department of Social Services. All of the seven incorporated cities including Arroyo Grande and Grover Beach, and all cooperative partners and nonprofits, have endorsed our new governance and funding structure plan which identifies one-, three- and five-year objectives to reduce the number of homeless to 50% of the current level over a five-year period. We also just opened the new county Detox Facility which provides for 30-90 day treatment programs. Additionally we have increased our shelter capacity by 73% in the last few years.

Housing: Now that we have a Workforce Housing Subdivision Ordinance, builders have greater flexibility to design small-lot infill subdivisions with workforce housing units. This should help to mitigate the lack of housing issues within our county. The County has been working to streamline the building/planning department and processes and is actively hiring new planners to speed

up the process. We now have an Agricultural Worker Housing Ordinance which will remove barriers to the construction of agricultural worker housing, and have led a collaborative regional effort between the County and the seven cities to address the region's affordable housing needs.

We voted to pull out of the Integrated Waste Management Agency (IWMA) and bring those functions back within the Public Works department as was previously done, similar to how the majority of other counties handle it. Thankfully, now our unincorporated residents will only see a 1.8% increase in their waste bills, versus those IWMA participants realizing a 3% increase in their bills, due to all the new "green waste" regulations and the fact that we (at the County) were able to legally "exempt" a substantial portion of the unincorporated area from these new regulations, saving costs.

Hope you enjoyed the long weekend and gave thanks to those who have fought for our Country and died ensuring our freedoms!

Please don't hesitate to reach out to my office if you have any questions at 805-781-4337 or district4@co.slo.ca.us.

Lynn Compton
San Luis Obispo County
District 4 Supervisor

Update from Supervisor Dawn Ortiz-Legg, District 3: Avila Beach, Grover Beach, Pismo Beach, and San Luis Obispo

There is likely one degree of separation between you and someone at risk of hunger. The face of hunger has drastically changed, and although situations are improving for many, there are many others who are still grappling with food insecurity. On June 3, the SLO Food Bank will launch their largest annual fundraiser, Hunger Awareness Day!

This year the goal of Hunger
Awareness Day is to 'educate
and activate' SLO County residents. Part
of the education is SLO Food Bank's
efforts to assist SLO County residents in
applying for CalFresh benefits for fami-



lies and individuals in vital need of nutrition assistance programs. Many SLO County residents are experiencing hunger due to the lingering effects stemming from the global pandemic along with the rising costs of living and basic commodities such as food and rent.

There are many ways you and our community can participate in this important movement including:

Donate in support of Hunger Awareness Day. The SLO Food Bank can quadruple the purchasing power of one dollar through bulk purchasing agreements, gleaning operations, donations,

grants, and other programs.

Arroyo Grande News

Hello Chamber Partners: June is a big month for us elected officials—all cities are knee-deep in budget planning. In AG we have a two-year cycle, and we are in the second year of ours. The Mid-Cycle Budget Hearing will be on June 14th. We strongly encourage you to participate. It is always so surprising how few people participate in the most important discussion/decision we have/make annually. I hope you will participate.

We will also authorize the question be put forward to the voters: To provide funding for general governmental use in Arroyo Grande, including maintenance and repair of streets, sidewalks, stormwater and drainage facilities, and for other City programs and facilities, shall an ordinance establishing a one percent sales tax be adopted, providing approximately \$5.600.000 annually until ended by the City Council and requiring annual reports on revenues and expenditures, and review and public hearing by the City Council every five years on its necessity? Friends, this is all about maintaining your infrastructure investments. We all know as business people that if we don't invest in our infrastructure and rack up deferred maintenance, the cost of repair skyrockets. We need your help, and the help of our visitors and tourists, to pay for these escalating costs. If you have questions about this, please reach out to me.

Also at the June 14 meeting the City Council will consider all public comment in support of and in opposition to the proposed rate increase by South County Sanitary. If approved, the pro-

posed rate increase would become effective on June 15, 2022. It is a relatively substantial increase, but given how much costs have risen for the hauler, it is still a bargain. South County still remains below average in garbage fees. If you'd like to protest this increase, please email the City Clerk.

It is not difficult to see that the availability of quality child care is a business issue. When employees have good child care they are more productive, and absenteeism is greatly reduced. I stand with groups like We Are The Care who are working tirelessly countywide to bring this issue to the forefront as one that's critical to a functioning economy. After unanimous approval from City Council on May 10, 2022, the City of Arroyo Grande has released its \$100,000 Child Care Assistance Grant Program. We are so excited to help child care providers build their capacity. We are also looking forward to reducing the financial barriers to opening a licensed child care facility.

Finally, the City of Arroyo Grande has a new Facebook page (after being hacked and changed to a funny page name)! Be sure to check it out, like and follow to get up to date info on City news, events, and to help the City engage with the community.

I look forward to seeing you at the State of the South County event in a couple of weeks. Let's hope for beautiful weather and a wonderful luncheon full of camaraderie and collaboration. My email is crayrussom@arroyogrande.org.

Caren Ray Russom Mayor, City of Arroyo Grande

Welcome new Chamber members:

Beyond Hello

Access Publishing

CoastHills Credit Union—1360 E. Grand Avenue office

Campaign to Elect Gary Joralemon to the LMUSD Board of Trustees

Carmen Levesque with Aflac

Precision
Proofreading by Debi

Garza Rentals

Design Collaborative

Santa Maria Signs

Zacster's Hobbies

Grover Beach News

In keeping with other recent business assistance activities, Grover Beach is offering a <u>Small Business Façade Improvement Grant Program</u>. The program is intended to help businesses upgrade

a building frontage or outdoor seating area with the intent of attracting more customers. With an allocation of \$75,000 in American Rescue Plan Act (ARPA) funds, we are inviting business and property owners to apply for up to \$10,000. Applications are available by visiting www.groverbeach.org and

continued on page 15

Pismo Beach News

Summer is almost here which means we have several events coming up. On June 3-5 the 36th Annual Classic Car Show returns to Pismo Beach. The car show began in the early 80's and brings classic cars, hot rods, and the latest models of performance cars to our downtown. Some great vendors showcase their car products and there is an auction to raise money for charitable events including our police K-9 program.

On June 11th, the California Beach

Volleyball Association will host a tournament featuring various female competition categories.

The next day on June 12th, a Pacific Breeze concert will be held at Dinosaur Caves Park featuring Dante March and the Vibe Setters at 1 PM.

Wednesdays from 4 to 7 PM, the Pismo Beach Chamber of Commerce sponsors a Farmer's Market at the Pier Plaza.

As part of our effort to beautify the city, we recently completed an art project for

St Jude's Tunnel (which connects Bello Street with Price Street downtown under the freeway). We have new artwork along with lighting to make the tunnel safer and more attractive.

Finally, our Council recently approved funding for the design of new tennis courts along with pickleball courts on Ventana Drive along with the design of a beautification project along James Way.

Ed Waage

Mayor, City of Pismo Beach





Congrats, The Launch Pad, of Grover Beach!

We celebrated the ribbon cutting and grand opening of the new cowork space, "The Launch Pad," last month at 391 Front St. Suite E in Grover Beach. Local officials and community partners spoke including SLO County District 3 Supervisor Dawn Ortiz-Legg, Grover Beach Mayor Jeff Lee, Cal Poly CIE Economic Development Director (for the SBDC and Incubator Program) Judy Mahan, District Representative (for State Senator John Laird) Clint Weirick, Executive Director for SLO County Office of Education and SLO Partners Michael Specchierla, and Cal Poly Dean of Engineering Amy Fleischer. Office space is available for lease through the South County Chambers of Commerce. For cowork opportunities, please email cowork@southcountychambers.com.

Congrats, Central Coast Glow!

We celebrated an oceanfront ribbon cutting recently with new Chamber member Central Coast Glow at Margo Dodd Park in Shell Beach. Central Coast Glow, a mother-daughter trio, creates handmade jewelry—and more—inspired by the Central Coast. Their innovative designs include the use of recycled materials such as copper and guitar strings. The copper is recycled from their family's other small business—GreenLine Lighting & Electric. Their "Legacy Line" designs are made in the honor of Kristin Smart and proceeds are donated to the scholarship fund. Custom and wholesale options are available. Central Coast Glow products are available in certain stores, markets, and pop-up events. Learn more at centralcoastglow.com.





Congrats, Baguette. About. It!

Baguette. About. It's unique food truck offers an easy-toapproach menu using seasonal and local vegetables, seafood, and meat options. They put a fresh flare on traditional favorites and offer sophisticated items on local, fresh-baked sourdough baguette sandwiches. They also provide share platters and picnic-style foods for parties of 2+ which is key to serving groups at wineries. They are available for your private events, weddings, or catering in the 805 area. Their menu will be customized to fit your expectations, and they can adjust to any culinary preference or dietary restrictions such as vegetarian, vegan, and celiac. Based in Arroyo Grande, Owner/Manager/Chef Conny develops her creative recipes with inspiration from European cuisine, regional ingredients, and sustainable practices. She believes in giving back to the community and donates 3% of all proceeds to the SLO Food Bank. Visit baguetteabout.it, or call (805) 367-1117.









Proudly Serving the Central Coast Since 1966

California Fresh Market

555 Five Cities Drive Pismo Beach CA 93449 Phone: (805) 295-7162 771 E. Foothill Boulevard San Luis Obispo CA 93405 Phone: (805) 250-1425

El Rancho Marketplace

2886 Mission Drive Solvang CA 93463 Phone: (805) 688-4300

All stores are open daily from 6 am to 10 pm

Tag us on Facebook & Instagram @californiafreshmarkets @elranchomarket





We Accept











Local, Independent...



You can find us online at CaliforniaFreshMarket.com





Congrats Mike and Lori with Pritchard Web Services!

Pritchard Web Services celebrated their ribbon cutting recently in the Village of Arroyo Grande. Pritchard Web Services is a full-service web shop, specializing in a comprehensive approach to all things digital. They offer social media creation and campaigns to custom website design and almost everything in between. Their staff can help you cultivate and sustain a successful online presence. They provide website services, hosting, domain names, social media, and SEO. Pritchard Web Services offers personal, patient, professional, and friendly phone and email support. Learn more at pritchardwebsites.com, or call (951) 970-6172.

Congrats Central Coast Sotheby's International Realty!

We celebrated with new Chamber member Central Coast Sotheby's International Realty at their Cambria office to commemorate their recent name change and ribbon-cutting ceremony. The luxury real estate office was previously known as Barnes and Associates Sotheby's International Realty. Broker Leslie Dougherty bought the affiliate from Michael Barnes a few years ago but waited on a name change. Now, the organization is the only womanowned Sotheby's International Realty office in San Luis Obispo County with an additional location in South County. Central Coast Sotheby's is home to nine associate Realtors, including the newly formed 805 McKinney Team of Laura McKinney and daughter Allison Hackett. The office represents real estate buyers and sellers throughout the county. They offer elite service at every price point. Visit ccsothebysrealty.com, or call (805) 927-1200.





Congrats San Luis Obispo Botanical Garden!

Congrats to Chamber member San Luis Obispo Botanical Garden on their Major Donor Wall Unveiling & Ribbon Cutting Ceremony last month. The San Luis Obispo Botanical Garden is exclusively devoted to the plants of the five Mediterranean climate regions of the world. As a nonprofit botanical garden, their mission is to honor and preserve our connection with nature. San Luis Obispo Botanical Garden offers many volunteer opportunities and membership benefits. Call (805) 541-1400 for more information or visit slobg.org. San Luis Obispo Botanical Garden is located at 3450 Dairy Creek Rd, in San Luis Obispo.



Show some local love. **Get some love back.**

Local businesses are the heartbeat of the Central Coast community. That's why we're giving an added benefit for shopping local, via our **Local Rewards** program.¹ From amazing retailers to restaurants, wineries, grocery stores and beyond, choose to spend where you earn more.

Earn 1.5x in bonus points on your SESLOC debit card and Visa Signature® Rewards credit card purchases at participating local businesses.







Federally insured by NCUA, a U.S. government agency.

1. Local Rewards bonus points are earned on purchases made at participating Local Businesses only. Participating Local Businesses ("merchants") are subject to change at any time without notice. Participation in Local Rewards does not constitute an endorsement on the part of either the merchant or SESLOC Federal Credit Union. Purchases made at participating merchants processed through third-party services (e.g. DoorDash, Grub Hub, Uber Eats ect.) may not qualify for bonus points under Local Rewards. Local Rewards is part of the SESLOC Rewards program; see seslocrewards.org for complete terms, conditions, restrictions and eligibility that apply. For any questions regarding Local Rewards, contact SESLOC Federal Credit Union.





Congrats CoastHills Credit Union in Arroyo Grande!

We celebrated a recent ribbon cutting with Founding Level Chairman's Circle Chamber member CoastHills Credit Union at their new location in Arroyo Grande at 1360 E. Grand Ave. Guests enjoyed cinnamon rolls from Old West Cinnamon Rolls and coffee from Tribe Coffeehouse. Throughout the month of April, CoastHills celebrated their expanded South County presence by partnering with local coffee houses and providing free coffee to the community. They gave away 500 CoastHills ceramic mugs and more than 900 coffees in April. The second Arroyo Grande location, at 1580 W. Branch St., is temporarily closed for renovations. For more information about CoastHills Credit Union, please visit coasthills.coop.

Congrats Central Coast Retina!

Congrats to new Chamber member Central Coast Retina in Pismo Beach on their ribbon cutting last month. Dr. Sedeek of Central Coast Retina is a board-certified eye doctor who specializes in the complex medical and surgical management of the posterior aspect of the eye called retina. His commitment to the highest standard of eye care combined with his extensive surgical experience ensure that he delivers competent, compassionate retina care for every patient. The culture of Central Coast Retina is "a caring, competent, physician-led group in a simple, personable, patient-oriented setting." Central Coast Retina opened its second office recently in Pismo Beach located at 300 James way, Suite 150. For more information, visit centralcoastretina.com, or call/text (805) 876-3050.





Congrats Beyond Hello!

We celebrated a ribbon cutting and grand opening recently with Beyond Hello in Grover Beach. A premier cannabis dispensary, Beyond Hello offers carefully curated cannabis products including flower, vapes, concentrates, edibles topicals, accessories, and more. Earn points for shopping and get personalized deals to save money on favorite products. Beyond Hello is located at 923 Huber St. The Grover Beach site is their 32nd location. Learn more at beyond-hello.com.









New office in Arroyo Grande at 1174 E. Grand Ave.

All appelations are suspect to credit approval. Program terms and conditions are suspect to change without notice. Some proof many not be evaluable in all states. Reverse Mortgage will be brokered to a firth party fender. Other restrictions and limital may apply (This is not a commitment to lend. Enrory Mortgage Ltd. #8698 (www.nrisiconsumeraccess.org) 10496 Kdyl Frees Suite 250, Houston, TX. 77043, 877-232-2481. — www.emorymortgage.com | CA. - Envoy Mortgage, L.P. - Licensed by Department of Financial Protection and knownton under the California Residential Mortgage. Lending Ad. - License 44130 Other authorized trade names. Envoy Mortgage IP. Envoy Mortgage of Wisconsin, Envoy Mortgage, A. Limited Partners Envoy Mortgage, L.P. Envoy Mortgage, Limited Partnership, Envoy Mortgage, 12. From Vor Mortgage ENVOY MORTGAGE, LTD, LP (USED) IN VA BY ENVOY MORTGAGE, LTD); Envoy Mortgage, LTD. (LP) | 12222021



DANA SUMMER DAY CAMP FOR KIDS







June 20th - 24th Week 2:

June 27th - July 1st

>>>>>> Week 1: REGISTRATION FEE: OAM ODM REGISTRATION FEE:

\$250 PER CHILD \$50 OFF PER EACH ADDITIONAL CHILD! REGISTRATION CLOSES: JUNE 6TH (WEEK 1) & JUNE 11TH (WEEK 2)

9AM - 3PM

AGES 7-13 YEARS OLD

To Sign Up Please visit our website at DANAADOBE.ORG

DANA 805-929-5679 | 671 S. Oakglen Ave. Nipomo, CA 93444

GROVER BEACH SUMMER CONCERT SERIES

RAMONA GARDEN PARK SUNDAYS 3PM-6PM



Stevie Nicks & Fleetwood Mac Tribute
June 5th



Country & Rock N' Roll
June 12th



60's Rock N' Roll June 19th



Classic Contemporary Rock & Country Dance
June 26th



American Roots, Folk & Country Rock



Top 40 Funk, Rhythm & Blues

July 3rd

July 10th



80's Rock N' Roll July 17th



Rock & Blues
July 31st



Classic Rock, Pop & Country

July 24th



Eagles Tribute August 7th



70's Musical Tribute August 14th



High Energy Rockin' Blues
August 21st



Presented by the Clark Center

August 27th & 28th

FOOD TRUCKS -BOUNCE HOUSE- BEER - WINE















New Chamber Member Highlights



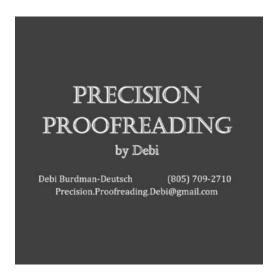


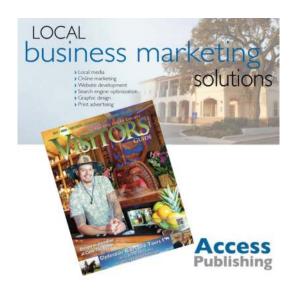
Welcome, Design Collaborative, Inc.!

Design Collaborative is a boutique interior design studio based in San Luis Obispo. Last year they celebrated 30 years of successful commercial, hospitality, and residential design projects. Their design team are masters at understanding the style, goals, and challenges of each individual project. They create living, entertaining, and working spaces that express the lifestyle of the people who inhabit them. Their highly skilled team of interior designers are trusted and respected for their ideas, organization, and ability to create spaces that exceed their clients' imaginations. For more information, please visit designcollaborative.design, or call (805) 781-3550.

Welcome to the Chamber, Precision Proofreading!

Debi, the "Typo Terminator," recently joined the Chamber as a new member. She handles all of your proofreading and copy-editing needs—from novels to grant applications to SEC documents. Based in Pismo Beach, Debi offers over 40 years of experience. For more information, please email Precision.Proofreading.Debi@gmail.com, or call (805) 709-2710.





Welcome, Access Publishing!

Access Publishing, a local marketing firm in San Luis Obispo County, offers proven solutions for web design, SEO, and online advertising suited to your business. They can help with writing and graphic design. Access Publishing also creates magazines, guides, and directories like the quarterly San Luis Obispo County Visitors Guide. For more information, please call (805) 226-9890, or visit accesspublishing.com or slovisitorsguide.com.

District 3 Update, continued from page 2

Create a fundraising team or individual page. Individuals, businesses, families, and friends can create a fundraising page to create a movement to support hunger relief. Each fundraising page can be customized and shared with others across a variety of platforms. Click <a href="https://here.to/pere.

June 3: Meet, donate, and learn more about food insecurity at our Hunger Awareness Day donation sites across the county:

Grover Beach:

Vons, 1758 W. Grand Ave, Grover Beach, 9 am - 6 pm

Nipomo:

Vons, 520 W. Tefft St, Nipomo, from 9 am – 6 pm Pismo Beach:

California Fresh Market, 555 5 Cities Dr, Pismo Beach, from 9 am – 6 pm

San Luis Obispo:

California Fresh Market, 771 Foothill Blvd, San Luis Obispo, from 9 am – 6 pm

Pacific Premier Bank, 1144 Morro Street, San Luis Obispo, from 9 am – 6 pm

June 3: Cheer on the Blues baseball team at their game against the Solano Mudcats. We are the charity partner for this game!

June 3: 3:30-4:30 pm: Close out the day at the SLO Food Bank warehouse located at 1180 Kendall Rd. SLO and listen to the teen boy band Awkward Silence

Through community support and donations every dollar donated, the SLO Food Bank can provide seven nutritious meals for those grappling with hunger in our community. I urge everyone to participate in Hunger Awareness Day.

Offshore Wind Update

The Board of Supervisors approved funds to be put toward a feasibility study on port infrastructure to determine what possible locations there are along the coastline for a deep-sea clean energy port. This effort is led by the County's economic partner REACH, along with city of Morro Bay and County of Santa Barbara County on this effort. The regional collaboration is an especially exciting step to ensure central coast supports the Offshore Wind and Commercial Space are two industries needing port infrastructure. All of this is important to diversify the regional economy by accelerating the emerging industries on the Central Coast and create good-paying jobs.

We know from state partners and industry that the infrastructure is needed, and we are doing everything we can to figure out how the Central Coast can be a part of the solution and find a win-win for the state, the industry, and our Central Coast residents and to ensure the Central Coast is the hub for offshore wind and renewable energy for decades to come. It is anticipated the feasibility study will be completed in the fall of this year.

Dawn Ortiz-Legg San Luis Obispo County District 3 Supervisor





New Chamber Member Highlights

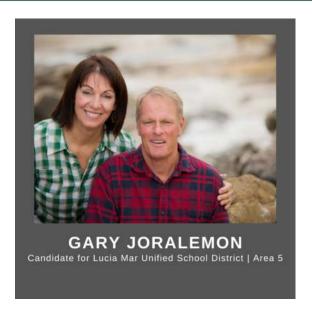


Welcome, Zacster's Hobbies!

Zacster's Hobbies provides customers, kids, and adults with the best products that will excite and entertain the hobby enthusiast in everyone. They carry a variety of products, including: R/C cars and trucks, drones, robotics, puzzles, board games, and construction sets to help you take up or restart a hobby. Their new store in Grover Beach is located at 1800 E. Grand Ave. Learn more at zacstershobbies.com.

Welcome to the Chamber, Gary Joralemon!

Gary Joralemon is a candidate for Lucia Mar Unified School District Area 5. He is an instructor at both Cuesta Community College and California Polytechnic State University San Luis Obispo and served as an instructor at the Allan Hancock Law Enforcement Academy. To learn more about Gary and his campaign, please visit garyjoralemon.com.







Welcome, Santa Maria Signs!

Santa Maria Signs can help you draw in new business with professional signage made to suit your needs. They utilize the latest in LED technology to provide vibrant and alluring lighting to your signs to offer maximum brightness while using the least amount of energy. Santa Maria Signs serves the entire Central Coast and beyond. From designing, permitting, installation, and service, they offer everything you need to get your signs made. Start with a personal consultation and custom quote to fit your project needs. Call (805) 928-7446 or visit santamariasigns.com.

Grover Beach, continued from page 3

searching for "Small Business Façade" in the "I'm looking for..." bubble in the upper right hand corner of our website.

Some of the business façade improvements that can be completed under this program are:

- $\bullet\,$ New paint that complements the overall building architecture
- with a tendency towards warm, neutral tones and statement colors for the accent pieces and trim
- Materials, textures and a color palette that enhances or accentuates the building design
- The addition of design elements such as beams, posts, canopies, cornices, etc.
- Exterior lighting to increase security, highlight signage or create visual focal points for the building materials
- Outdoor dining improvements such as a patio, deck, pergola or the inclusion of ambient lighting elements
- Signage updates to invite customers into your business

The program is another opportunity for Grover Beach to invest in our business community and for our local businesses to freshen up their entrances. The City will review and approve applications on a first-come, first-serve basis. Also, grant funds, if approved, can reimburse improvements that were completed after July 2021. You can learn more about the program at businessgrants@groverbeach.org or by calling (805) 473-4567.

This continues to be trying times for many businesses, especially with rising costs and labor shortages. Let Grover Beach help you focus your money on running your business by helping you pay for needed exterior improvements. As always, thank you for choosing to have a business in Grover Beach.

Jeff Lee

Mayor, City of Grover Beach

TRAILBLAZER. CATALYST. COMMUNITY LEADER.

AND **RESULTS-GETTER**. AFTER BEING AWARDED ONE OF THE LARGEST SETTLEMENTS IN COUNTY HISTORY.

Jacqueline Frederick has been a trial lawyer for over 40 years and has tried cases throughout California. She was the only woman to be elected to the Board of the Los Angeles Trial Lawyers Association from 1982 to 1990 and is the current President of the Central Coast Trial Lawyers Association.

She is an accomplished trial lawyer and in 2021 was awarded the largest general damages verdict in the history of San Luis Obispo County winning \$13.8 million for her client.

Jacqueline is a 2016 Wall of Fame Award recipient and was awarded the Outstanding Women Lawyer in 2014, The San Luis Obispo County Bar Association Seitz Award in 2017 and the Access to Justice Award in 2019, among other recognitions for her professional and community achievements.



Frederick Law Firm

Personal Injury, Real Estate & Business Litigation
(805)929-1120 FrederickLaw.net

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Thomas 'TA' Anderson SVP, Regional President 805.712.8625 thomas.anderson@1stCapitalBank.com



Steven Diaz
AVP, Relationship Manager
805.235.3243
steven.diaz@1stCapitalBank.com



Donna Milne
VP, Regional Relationship Manager
805.235.3765
donna.milne@1stCapitalBank.com



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San Luis Obispo Office 599 Higuera Street, Suite B San Luis Obispo



Member FDIC | Equal Opportunity Lender | SBA Preferred Lender

Chamber event photos from the May breakfast, mixer









Top row photos (from left):
Janna Nichols, Executive Director of the 5Cities Homeless
Coalition, was the main speaker at the Chamber breakfast on May 18 at Vespera Resort on Pismo Beach. Melissa Zaferis with Grover Station Grill received the award as Business of the Month for May.

Bottom row photos: Timbre Winery poured wine at the Membership Mixer on May 25 at Cypress Ridge Pavilion in Arroyo Grande.

Thank you, renewing Chamber members, for your continued support!

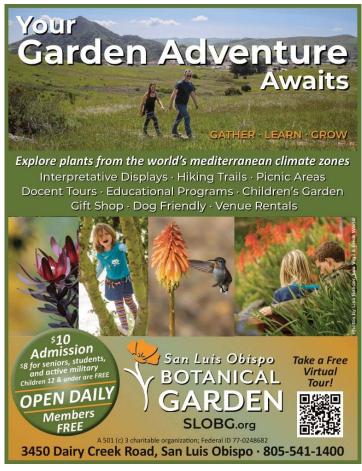
Placer Title Company
Central Coast Transitions LLC
Foundation for the
Performing Arts Center
Avila Bay Athletic Club & Spa
BaguetteAbout.it
Sunset North Car Wash
& Detail Centers
8575 Perfetto Caffe
Costco Santa Maria #1275
Verenice White Enterprises,
Real Estate Broker
Central Coast Masonic Lodge 237
California Fresh Market

Willow- Nipomo
Beach Area Storage
Blankenburg Properties Team at
Century 21 Hometown Realty
Splash Café
The Oaks at Nipomo,
Luxury Retirement Living
KC's Kitchen Klassics
Brisco's Village Gift Shop
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Grover Beach-Five Cities
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Lopez Lake Marina
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of the Central Coast
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- We appreciate your membership!





SPECIAL EVENT

THE STATE OF SOUTH COUNTY

A conversation with our local mayors and county supervisors

...

FRIDAY, JUNE 17, FROM 11:30 AM TO 1 PM
VESPERA RESORT ON PISMO BEACH • 147 STIMSON AVE. IN PISMO BEACH
OUTDOORS ON THE STARLIGHT LAWN AREA (OCEANFRONT PATIO)



Supervisor Lynn Compton District 4 of SLO County



Supervisor Dawn Ortiz-Legg District 3 of SLO County



Mayor Jeff Lee Grover Beach



Mayor Caren Ray Russom Arroyo Grande



Mayor Ed Waage Pismo Beach















2022 Chamber Board of Directors, Staff, & Ambassadors

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Jeff Chambers, Tommy Hilfiger Chairperson

Kristen Palera, Inn at the Pier Vice Chairperson

Jill Quint, Deltina Coffee Roasters Immediate Past Chairperson

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Mary Gardner SLO Regional Transit Authority

Kim Banks, BBSI

Tiffany Terra, associate member

Josh Erdman, Torchlight Marketing

Anthony Salas, Epic Entertainment

Stacie Lager SLO County Farm Supply Company

Stephanie Zatzke 9Round Kickboxing

Chamber Staff:

Nicole Moore SeaCrest Oceanfront Hotel Interim CEO

Ligia Zavala

Chief Operations Officer

ligia@southcountychambers.com

ceo@southcountychambers.com

Holly Leighton

Marketing & Tourism Coordinator holly@southcountychambers.com

Megan Leininger, CWC Manager California Welcome Center (CWC) megan@southcountychambers.com

Amy Layman, CWC Visitor Services Assistant info@cwcpismo.com

Jocelyn Brennan

Leadership South County leadership@southcountychambers.com

Michelle Lea, Bookkeeper

Cowork space opportunities: cowork@southcountychambers.com **Chamber Ambassadors:**

Kassi Dee Nan's Pre-owned Books

Chairperson

Donna Milne 1st Capital Bank Vice Chairperson

Kai Lynch **Guild Mortgage Company Immediate Past Chairperson**

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Lettie Fuller, Mechanics Bank

Sue MacCagno Palmer Sue's Mobile Notary/Signing Service

Mary Ishikawa, Allstate Suncoast Insurance Services

Kris Sinay Garing, Taylor & Associates

Shannon Bowdey & Michelle Mills SLO Happy Homes

Kim Banks, BBSI

Cosimo Allegretta, WeGo Delivers

Erika Weber, associate member

Kimberley Victor, Mary Kay Cosmetics & Fashions for a Purpose

Samantha Coelho, C&H Storage Balanced Beauty Boutique

Geadell Giatti, Grand Inspirations Home Furnishings & Décor

Carole Brown Gold Coast Express Registration

Rod Brown, Geriatric Care Management and Dementia Consulting

Fernando Granados Envoy Mortgage in Arroyo Grande

Rachelle Krelle, eXp Realty

Greg Vine, Sure Mortgage

Vanessa Oms, Envoy Mortgage

Robyn Brnkerhoff, Empower Yoga and Community Boutique

Dillon McGill, Wacker Wealth

Rebecca Baker, associate member

Andrew Paul. **Edward Jones Investments**

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Headliner announced for Stone Soup Music Festival

GROVER BEACH — The Clark Center for the Performing Arts recently announced the 2022 band lineup for the Stone Soup Music Festival on August 27-28, 2022 in Grover Beach.

The headliner will be The Young Dubliners, one of the world's leading Celtic Rock bands with tour dates throughout the U.S. and Ireland. They will make a stop here on the Central Coast.

One of the goals for this beloved festival is to bring a variety of genres/styles of music to the community while showcasing local musicians. With over 50 submissions, it was difficult to select only a few. There is an unbelievable amount of talent here on the Central Coast and the Clark Center is proud to have created a schedule featuring mostly local bands. All of the bands in the lineup are new to Stone Soup this year. Bands include Forever Green, Garden Party, Hoapili Pomaika'i Aloha, James Way Band, Lewis & Rose, Mofunk, Molly Ringwald Project, Ramana Vieira and Her Fado-Fusion Ensemble, and The Tipsy Gypsies.

In addition to the bands listed above there will be local dance groups Saturday morning between 10 a.m. and noon (Everybody Can Dance, Dellos Performing Arts Center, Flex Performing Arts, Studio for the Performing Arts).

Contact Bronwyn Keith, bronwyn@clarkcenter.org or 805-489-4196, for a list of available sponsorship opportunities and benefits. Learn more about the Stone Soup Music Festival at clarkcenter.org.

Precision Manufacturing







FREE for people who live or work in Arroyo Grande or Grover Beach thanks to available scholarships

LEARN MORE: info@southcountychambers.com





Application deadline extended for Pismo Beach summer camp scholarships

PISMO BEACH — The City of Pismo Beach extended the application deadline for their scholarships to help struggling families pay for summer camps. The grant funding, available through the Pismo Beach Childcare Assistance Grant Program, will help Pismo Beach residents meet immediate financial needs due to COVID-19 impacts. Scholarships will lower the cost of summer camps to just \$50 per camp, and the City will cover the remaining balance. Applicants must be a Pismo Beach resident. Click here to learn more and apply.



South County Chambers' Leadership Class III learned about effective communication, local tourism, and state parks at their day session last month.





Chamber mailing address: PO Box 672 Arroyo Grande, CA 93421

800-A West Branch St. Arroyo Grande, CA 93420 (please call ahead for an appointment)

239 W. Tefft St. (cowork office) Nipomo, CA 93444 (805) 574-1981 (please call ahead for an appointment)

391 Front St. Suite E (cowork office) Grover Beach, CA 93433 (805) 574-1981 (please call ahead for an appointment)

333 5 Cities Dr. Suite 100 (welcome center) Pismo Beach, CA 93449 (805) 668-7354 (open seven days a week: 10 am to 5 pm)

Chamber office phone: (805) 489-1488 Email: office@southcountychambers.com Website: www.southcountychambers.com

ADDRESS SERVICE REQUESTED

Just published!

Read the latest South County

Read the latest and events here.

business news and events

MEMBERSHIP MIXER

Oceano Train Depot 1650 Front St. in Oceano

Wednesday, June 22, from 5 to 7 pm

ENJOY NETWORKING, APPETIZERS, WINE, AND MUSIC AT A HISTORIC LANDMARK





This Southern Pacific Railroad
Station was the center of most of
the commercial and transportation
activities in South San Luis Obispo
County from 1904 until the 1950s.
Retired from service in 1973, the
Oceano Train Depot is being
restored as a community center.













Please RSVP at southcountychambers.com