

# South County Business News

*A publication of South County Chambers of Commerce—creating partnerships and opportunities that ensure South County businesses prosper*



July 2022  
Volume 62, Issue 7

## Nipomo's cowork space, The Launch Pad, provides opportunity for Central Coast New Tech intern

NIPOMO — One of the coworkers at the Chamber's office in Nipomo is someone you might not expect: a high school student working as an intern.

"Hugo is one of the most driven, hard-working, and creative students I've had the pleasure of learning with," said Jennifer Stillittano, a Project-Based-Learning Facilitator & Trainer. "All of his facilitators at Central Coast New Tech High School are proud of him and his entrepreneurial journey. He demonstrated his courage by competing in the Cal Poly Center for Innovation & Entrepreneurship Elevator Pitch Competition as well as being our first student to pilot an internship with the Nipomo Launch Pad. We all hope his business idea comes to market so that it can help and benefit teens living on the Central Coast."



Hugo is using the Nipomo Launch Pad cowork space to build his business while also helping with the office.

"I am currently a high school student in grade 11 at Central Coast New Tech High School dual enrolled at Allan Hancock College in the Business Administration program and Santa Barbara City College in the Real Estate for licensure course," said Hugo. "I hope to



get my DRE sales license soon. While in high school, I participated in the Cuesta College dual enrolled Entrepreneurship course offered at New Tech High. I also have experience in digital marketing. Over the course of nearly the last year and a half, I have been working

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### UPCOMING CHAMBER EVENTS (IN-PERSON MEETINGS UNLESS OTHERWISE INDICATED)

#### Thursday, July 7

Nipomo Business Meeting  
8:30 to 9:30 am  
Nipomo Cowork/Chamber  
office at 239 W. Tefft St.

(No July meeting for Pismo  
Beach Business Meeting.)

#### Thursday, July 14

Ambassadors meeting  
8 to 9 am  
Conference room below  
Blast & Brew restaurant

#### Friday, July 15:

Grover Beach Business  
Meeting 12 noon to 1 pm  
Outdoor tables at GBeatZ  
675 W. Grand Ave.

#### Wednesday, July 20:

Chamber breakfast  
7:30 to 9 am  
Inn at the Pier in Pismo  
Beach (outdoor event on  
the oceanview rooftop)

#### Thursday, July 21:

Arroyo Grande Business  
Meeting 8:30 to 9:30 am  
Chamber conference room  
in Arroyo Grande  
800 W. Branch St.

#### Wednesday, July 27:

Membership Mixer  
at Clark Center for the  
Performing Arts  
in Arroyo Grande  
5 to 7 pm

#### Friday, July 29:

Governmental Affairs  
meeting via Zoom  
8 to 9:15 am

#### July 1 through July 4:

SCCC fireworks booth  
at Vons in Grover Beach

## Chamber Business of the Month for July: CoastHills Credit Union

The Marketing Committee of the South County Chambers of Commerce—a group of local business owners who represent various industries—selected CoastHills Credit Union as the Business of the Month for July 2022.

Established in 1958 to serve the needs of military personnel at Vandenberg Air Force Base, CoastHills Credit Union is a member-owned, full-service financial institution that serves the entire Central Coast region. As a credit union they are a not-for-profit cooperative that serves more than 70,000 members in Northern Santa Barbara County and San Luis



Obispo County with 11 branches and a full-service local call center.

Their first location in Arroyo Grande at 1580 W. Branch St. just reopened after remodeling

into a better banking experience. CoastHills also recently opened a second branch in Arroyo Grande at 1360 E. Grand Ave. and celebrated with a grand opening and ribbon cutting in May. Throughout the month of April, CoastHills celebrated their expanded South County presence by partnering with local coffee houses and providing free coffee to the community. They gave away 500 CoastHills ceramic mugs and more than 900 coffees in April.

For more information about CoastHills Credit Union and to find a convenient South County location, please visit [coasthills.coop](http://coasthills.coop)

## Update from Supervisor Lynn Compton, District 4: Oceano, Nipomo, and Arroyo Grande

Happy 4th of July!

The County is moving forward with the 2022-2023 recommended budget, adding some staff (full-time equivalents) specifically in the Building and Planning department to help move along some of the backlogs.

We have two new homeless coordination positions, with Jeff Al-Mashat running the overnight camping program on Oklahoma Avenue, and Joe Dzvonik serving as the homeless manager, and oversight and coordination director for the County, as we interface with the incorporated cities. The pallet homes are moving forward in conjunction with the Five Cities Homeless Coalition in Grover Beach. The new San Luis Obispo County Animal Shelter is BUILT! Yeah! Finally! This new facility is a state-of-the-art facility and was possible because of all of the seven incorporated cities and their support. Dr. An-

derson and his staff are currently moving over to the new facility as we speak. My office contributed \$2,500 in Community Development Funds toward the Arroyo Grande Harvest Festival, and \$5,000 toward the Nipomo Fourth of July parade.

Speaking of Fourth of July.....a little history: The 4th of July is also called Independence Day and commemorates the adoption of the Declaration of Independence on July 4, 1776, which declared the original colonies to be free from British rule.

Here are a few fun facts about the Fourth of July:

1. The Declaration of Independence was not signed on July 4, 1776. That's the actual day it was formally adopted by the Continental Congress, but it wasn't signed by most signatories until August.
2. Americans typically eat 150 million

hot dogs on Independence Day—enough to stretch from D.C. to L.A. more than five times.

3. Three presidents have died on July 4th: Thomas Jefferson, John Adams, and James Monroe. President Zachary Taylor died in 1850 after eating spoiled fruit at a July 4th celebration.

4. The famed Macy's fireworks show in New York City uses more than 75K firework shells and costs about \$6M.

5. As of 2016, July 4th was the number one holiday for beer sales in the U.S.

6. One World Trade Center in New York is 1,776 feet tall to mark the year the US declared independence from Britain.

In conclusion, I hope that everyone enjoys a wonderful Fourth of July!

Respectfully,

**Lynn Compton**  
San Luis Obispo County  
District 4 Supervisor

## Update from Supervisor Dawn Ortiz-Legg, District 3: Avila Beach, Grover Beach, Pismo Beach, and San Luis Obispo

Summer is here and the warm weather helps us all gear up to celebrate our nation's birthday and to host all the valuable tourists visiting our region. Yay! Here is your July 2022 update.

Big or small, urban or rural, all counties are feeling the workforce squeeze. County and industry leaders gathered in San Luis Obispo County on June 23, 2022, for CSAC's Summer Regional Meeting on county workforce issues.

In his welcoming speech, host and [San Luis Obispo County Supervisor Bruce Gibson](#) laid out the moment county leaders find themselves in related to recruiting and retaining employees: "The goal is clear. What we need to accomplish is clear. How we go about doing all of it is not clear," he said.

The great resignation, the great retirement, and other reshuffle changes, all make reasons for employers to offer "compelling employee proposition." It was reported that employees want cultures that enhance work-life balance. Participants also learned about the

latest research and data regarding workforce issues, such as the unprecedented county vacancy rates and the hurdles both within and outside of counties that impact the provision of services.

Additional panels focused on San Luis Obispo County's partnership with the local Chamber of Commerce and First 5 Commission to create the Family Friendly Workforce Accelerator program, which is designed to help businesses attract and retain a strong, inclusive workforce through the implementation of family-friendly policies, as well as partnership opportunities with education, CalVolunteers, and the California Statewide Communities Development Authority. Participants had the chance to reflect and share on what they've learned during the educational session at the close of the day. CSAC has posted all presentation materials [here](#) on CSAC Regional Meeting page.

In addition...there is a skills shortage in the building and construction trades industries. For any individual consider-

ing a new career path, the Tri-Counties Building and Trades Council will be hosting construction industry orientation leading to apprenticeship programs. Participants will learn about tools and materials, construction health and safety, blueprint reading, basic math for construction, financial literacy, and other aspects of an apprenticeships. There are many opportunities. Please check out this video for more information: <https://apprenticeship.tcbtcc-slo-sb-vta.org/apply>

Many of you remember me sharing about the passing of my Dad, Philip A. Ortiz, and his efforts "improving the lives of others by providing the gift of better vision and health." Here is a video I wanted to share. I hope you enjoy it and until next month my fellow District 3 residents, be safe, celebrate, and cheers! <https://www.youtube.com/watch?v=QIPxnKI2i7s>

**Dawn Ortiz-Legg**  
San Luis Obispo County  
District 3 Supervisor

## Arroyo Grande News

Dear Chamber members: We are about to celebrate our nation's independence. It's such a great holiday where we get to relax with friends and family without the pressure of gifts or obligation. What a wonderful time to remember we are all one.

Speaking of unity, we've got a couple of big items that speak to collaboration and unification. It is apparent the Oceano fire tax vote was not successful, so there is a huge amount of work to be done in the near future. Simply closing the Oceano station is not an option. We are lucky to have the Five Cities Fire Authority be able to provide a high level of service that saves lives. Minutes count, and without that third station, Arroyo Grande in particular with suffer significantly reduced response times. I do not know at this time what the answer will be, but I know that it will take a collaborative approach between us, Grover Beach, and the county to ensure you, your families, and your businesses are all protected to the greatest degree possible.

Also, the county has recently put significant personnel and resources toward a regional approach regarding homelessness. We have certainly learned that no one jurisdiction can even begin to make a dent in the problem without the cooperation of others. This effort is just getting underway, and I am excited about working across boundaries to make the biggest impact possible. Stay tuned.

I wish you, your friends, and your families a safe and positive Fourth of July celebration. Whether you light a sparkler, have a block party or bbq, head to Pismo to see the official show, or just "get outta Dodge", I hope you will think about what a tremendous price was paid to create this country. It is easy to forget that freedom is not free, and that it takes all of us working together to keep our republic strong. United we stand, divided we fall.

...

**Caren Ray Russom**  
Mayor, City of Arroyo Grande

### Welcome new Chamber members:

Amber Creek Collections

EcoWater of Central California

The Discover Team

The Tides Oceanview Inn and Cottages

Rotary Club of Pismo Beach/Five Cities

PCH Shave Ice & Boba

## Grover Beach News

July has arrived and Grover Beach is preparing to celebrate a new fiscal year and looking forward to a busy summer. With a balanced budget for Fiscal Year 2022-23, the City is ready, willing, and able to continue providing services and programs to residents and businesses. In addition to having a balanced budget, the City has adequate reserves to address emergencies, the possibility of an uncertain economy along with planning for the future needs of the community.

Speaking of future needs, many of our programs and projects are associated with the Grover Beach major city goals of Economic Development, Housing and

Homelessness, Public Safety, and Street Improvements. Over the next several months, I plan to focus on each of these goals and how this budget advances those goals. Let's start with street improvements...

Street improvements have been a major undertaking in the city and FY22-23 will be no different. Starting in August, Grover Beach will continue investing in local street improvements as part of Measure K-14 with construction of the next 24 blocks of street rehabilitation. We are issuing a contract to Granite Construction for \$2.37 million and, when completed, the City will have com-

pleted over nearly 240 city blocks which represents over 60% of all local city streets. In addition to starting this project, one of the items the City Council achieved this year was programming the design and construction of the remaining streets. If the City has not already fixed your street, visit [here](#) for a list of the remaining streets and the proposed schedule for design and construction.

In addition to local street projects, the City Council authorized a design contract to improve the streetscape along West Grand Avenue between 4th Street and 8th Street. We are looking for these im-

**continued on page 14**

## Pismo Beach News

We celebrate our nation's independence on July 4th with our traditional fireworks show at the pier. We will once again have a delicious catered dinner on the pier with a great view of the fireworks. Tickets are already sold out.

Summer is our busy season with visitors from all over coming to enjoy our new pier plaza, renovated pier, and our wide expanse of white, sandy beach. They are also staying at our fine hotels,

eating at our restaurants, and shopping at our retail stores.

Our City Council adopted a critical water supply condition to address the continuing drought. Our groundwater, Lake Lopez, and State Water Project supplies are under duress. Conservation is more important than ever. Central Coast Blue, our water recycling project, continues to move forward. On Wednesday, September 14 at 6 pm, the City Councils of Ar-

royo Grande, Grover Beach, and Pismo Beach will meet for the first time to discuss the joint project. We are submitting grant proposals for federal and state grants to pay for perhaps 70% of the project cost. We already received grants for planning costs. Central Coast Blue will provide a fourth source of water for Pismo Beach businesses and residents.

**Ed Waage**  
Mayor, City of Pismo Beach

## RECENT RIBBON CUTTINGS



### Congrats, Amber Creek Collections, of Arroyo Grande!

Congrats to Amber Creek Collections on their grand opening and ribbon cutting last week in the Village of Arroyo Grande. Their gallery presents a carefully curated collection of domicile fashion. With Old World influence juxtaposed with mid-century modern design, Amber Creek Collections offers the perfect blend of traditional and trend. Find some fresh, new pieces for your home or office. In addition to home décor, don't miss their incredible coffee table and cook books, gift items, and accessories. Amber Creek Collections is located at 139 West Branch St. in the Village of Arroyo Grande. For more information, please visit [www.ambercreekcollections.com](http://www.ambercreekcollections.com) or call (805) 441-4281.

### Congrats, St. Barnabas Thrift Shop, of Grover Beach!

We celebrated a ribbon cutting last week with St. Barnabas Thrift Shop. Located at 1328 W. Grand Ave. Suite F in Grover Beach (next to Nan's Pre-Owned Books), St. Barnabas Thrift Shop is a not-for-profit outreach ministry of St. Barnabas Episcopal Church in Arroyo Grande. They serve the community by offering a wide range of donated articles. They feature clean, usable clothing, kitchenware, gifts, and other items they sort, repair, and sell at very reasonable prices. Each month they make a significant donation from the thrift shop proceeds to one of 12 local charitable organizations including 5Cities Homeless Coalition, Hospice of SLO County, Shower the People, South County People's Kitchen, and more. In May they presented a \$1,000 check to South SLO County Womenade as part of their outreach program. Store hours are Tuesday through Friday from 10 am to 4 pm and Saturday from 11 am to 3 pm. Donations are happily accepted during business hours. They can be reached at (805) 270-4023.



### Congrats, Deltina Coffee Roasters, of Oceano!

We officiated a ribbon cutting last month with Deltina Coffee Roasters in Oceano to commemorate their recent name change. Deltina specializes in small-batch, organic specialty coffees. Their beans are mindfully sourced from traditional, sustainable farms located all over the world. All coffees are roasted on site in small batches, allowing for consistent and precise flavor. In addition to sourcing organically, they are also conscious of their own carbon footprint. Deltina offers "bring-your-own-cup" discounts as well as cheaper pricing on refillable coffee bean containers in their store. Their full-service espresso bar and retail store are located in the same facility as their roastery. The new name pays homage to the Oceano community and its history. Deltina Coffee Roasters is located along Highway 1 in Oceano at 1945 Front St. Don't miss their secluded outdoor patio. For more information, please visit [deltinacoffeeroasters.com](http://deltinacoffeeroasters.com).



20TH ANNUAL  
**GROVER BEACH**  
**SUMMER**  
**CONCERT SERIES**



**RAMONA GARDEN PARK**  
**SUNDAYS 3PM-6PM**

**Noach Tangeras**



**American Roots, Folk & Country Rock**  
**July 3rd**

**Soul'd Out**



**Top 40 Funk, Rhythm & Blues**  
**July 10th**

**Careless Whisper**



**80's Rock N' Roll**  
**July 17th**

**Sound Investment**



**Classic Rock, Pop & Country**  
**July 24th**

**Scratch**



**Rock & Blues**  
**July 31st**

**Dark Desert Highway**



**Eagles Tribute**  
**August 7th**

**The Billy Martini Show**



**70's Musical Tribute**  
**August 14th**

**Laurie Morvan Band**



**High Energy Rockin' Blues**  
**August 21st**



Presented by the Clark Center  
**August 27th & 28th**

**FOOD TRUCKS - BEER - WINE**



## New Chamber Member Highlights



### Welcome PCH Shave Ice & Boba of Pismo Beach!

Family owned and operated, PCH Shave Ice & Boba serves handcrafted, authentic Hawaiian shave ice and boba. They recently opened at 893 N. Oak Park Blvd. in Pismo Beach. Their shave ice tastes just like a trip to Hawaii because they order their products from Hawaii. They love creating new drinks based on customer requests. PCH (Pacific Coast Hawaiian) Shave Ice & Boba will be closed on Friday, July 1, to prep for Big Ditch Market in the Village of Arroyo Grande. Please stop by and see them at Big Ditch Market from 4 to 8 pm. Follow them on [Facebook](#) and [Instagram](#).

### Welcome Rotary Club of Pismo Beach/Five Cities!

The Rotary Club of Pismo Beach/Five Cities is a group of friends who meet for a meal, have fun, exchange ideas, and get things done. They volunteer together and serve Pismo Beach. Join them for lunch on Tuesdays at 12:10 PM at Ventana Grill located at 2575 Price St. in Pismo Beach. For more information, email [pismorotary@gmail.com](mailto:pismorotary@gmail.com) or visit their [Facebook](#) page.



### Welcome EcoWater of Central California!

EcoWater of Central California is your full-service water treatment expert. They provide water treatment solutions and service to your home or business so you can achieve and maintain great tasting, healthy, soft water. Their water specialists are ready to help you solve common water issues like hard water buildup, iron and mineral stains, and bad-tasting or contaminated water. Book a free water test and find out what's in your water. Call (805) 541-6366. Learn more at [ecowatercc.com](http://ecowatercc.com).

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or call (805) 773-0474.**



## New Chamber Member Highlights



### Welcome The Tides Oceanview Inn & Cottages of Pismo Beach!

A classically designed throwback among hotels in Pismo Beach, The Tides Oceanview Inn & Cottages offers affordable, immaculate, and pet-friendly guest rooms and beach cottages that recall the friendly beach inns of yesteryear. Choose from 23 guest rooms and three kitchen-equipped beach cottages—many with ocean views. Perfect for families and small groups, their two-bedroom Beach House is perched right on the bluffs of Pismo Beach and features a full kitchen and game tables. As a more economical option among beachfront hotels in Pismo Beach, The Tides Oceanview Inn & Cottages provides plenty of complimentary hotel amenities including high-speed Internet, flat-screen TVs, and free parking every day of your stay. Special accommodations are available for group travel. Learn more at [www.tidespismo.com](http://www.tidespismo.com).

### Welcome The Discover Team of Arroyo Grande!

The Discover Team is an innovative team of dedicated, full-time, professional Realtors united with a focus on serving and helping our growing, diverse population in solving their housing needs. They are committed to offering in-depth solutions to clients, both in the private and public sectors. They specialize in providing expert services, such as residential real estate, resale homes, new construction, luxury homes, first-time home buyers, short sales, bank owned, HUD homes, real estate investments, and commercial properties. They partner with clients in the entire process of identifying, marketing, selling, buying, consultation, and much more. They guarantee innovative solutions and exceptional service. Their goal is to always give clients unbeatable, top-tier, realty services. Broker/Manager/Team Leader Robert Lee is a real estate broker driven by three key tenets: integrity, commitment, and passion. These principles have earned him the reputation as a service-centered leader industry wide. Robert can be reached at [robert@thediscoverteam.com](mailto:robert@thediscoverteam.com)

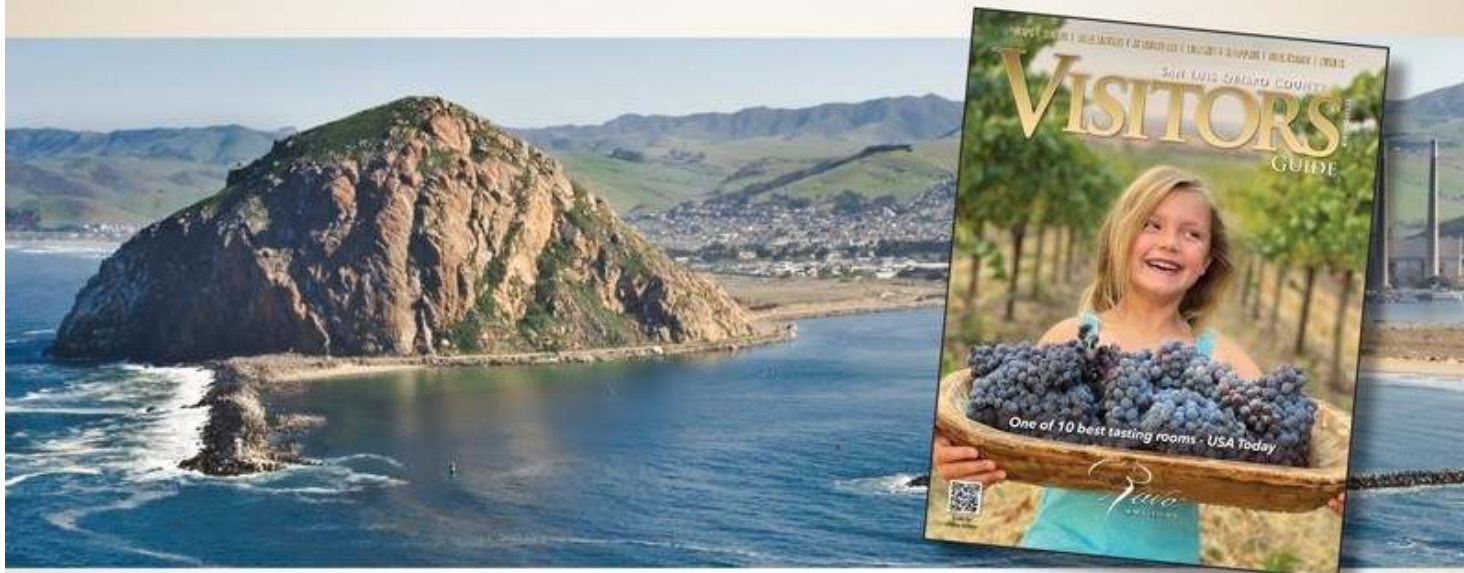


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## Pismo Beach childcare providers receive generous grants from the City

**Left photo:** (from right) Pismo Beach City Manager Jim Lewis (next to City Councilmember Marcia Guthrie) visited Downtown Baby in Shell Beach last month. **Right photo:** The City of Pismo Beach toured Happy Time Cooperative Preschool in Pismo Beach.



PISMO BEACH—South County Chambers of Commerce facilitated a recent childcare grant program in partnership with the City of Pismo Beach. Pismo Beach Councilmember Marcia Guthrie envisioned this grant program out of her own single parenting experience. The Childcare Expansion and/or Reopening Grant Program was launched to pay the costs of certifications, regulatory requirements, or other physical improvements to reopen or expand childcare centers in the City of Pismo Beach.

Two of the facilities who received grants included Downtown

Baby Shell Beach (left photo) and Happy Time Cooperative Preschool (right photo). Each location received \$10,000 from City of Pismo Beach ARPA funds. With the funding, Downtown Baby Shell Beach could purchase additional furniture to accommodate more children with the ultimate goal to serve more families in need. Happy Time Cooperative Preschool was able to create a comfortable outdoor classroom (and expand their capacity) with the purchase and installation of a permanent awning in their backyard area.



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1. Local Rewards bonus points are earned on purchases made at participating Local Businesses only. Participating Local Businesses ("merchants") are subject to change at any time without notice. Participation in Local Rewards does not constitute an endorsement on the part of either the merchant or SESLOC Federal Credit Union. Purchases made at participating merchants processed through third-party services (e.g. DoorDash, Grub Hub, Uber Eats ect.) may not qualify for bonus points under Local Rewards. Local Rewards is part of the SESLOC Rewards program; see [seslocrewards.org](https://seslocrewards.org) for complete terms, conditions, restrictions and eligibility that apply. For any questions regarding Local Rewards, contact SESLOC Federal Credit Union.

## Phantom Stranger Records opens on 'West End' of Grover Beach

GROVER BEACH — Phantom Stranger Records is opening July 1 in Grover Beach in the same space previously known as Mike's Record Rack. The store will still offer records, CDs, and cassettes, but the new owner, Pat, is also introducing an art gallery inside under the title "Pirates Life Art Collective."

"I'm grateful for my opportunity to work with the previous business owner, Mike, and for the knowledge and experience I gained from him," said Pat. "Phantom Stranger Records would not be in this position without him and I look forward to keeping the business that he loves alive."

Phantom Stranger Records is a family owned and operated business with Pat's wife, Priscilla, and his daughter, Mary. Pat's experience includes close to 15 years as a manager for Sam Goody and FYE combined with 14 years



booking and promoting shows as Phantom Stranger Inc. along with hosting his own radio shows, DJing live, and creating his record label of the same name.

"I am very excited for the opportunity to open the doors of Phantom Stranger Records," he said. "I'm looking forward to providing people with the soundtrack for their lives."

Music and art are equally important to Pat. Under the name "Mind Of The Boogeyman," he displayed art in multiple gallery exhibits in various cities and states, participated in artwalk functions, and curated art exhibits.

"Adding the Pirates Life Art Collective to the mix of the store will give me the opportunity to continue bringing art and music together and show off independent artists," he said. "My goal is to create a musical and artistic experience for Grover Beach."

Phantom Stranger Records is located at 201 W. Grand Ave. in Grover Beach. For more information, please follow them on [Facebook](#) or [Instagram](#).

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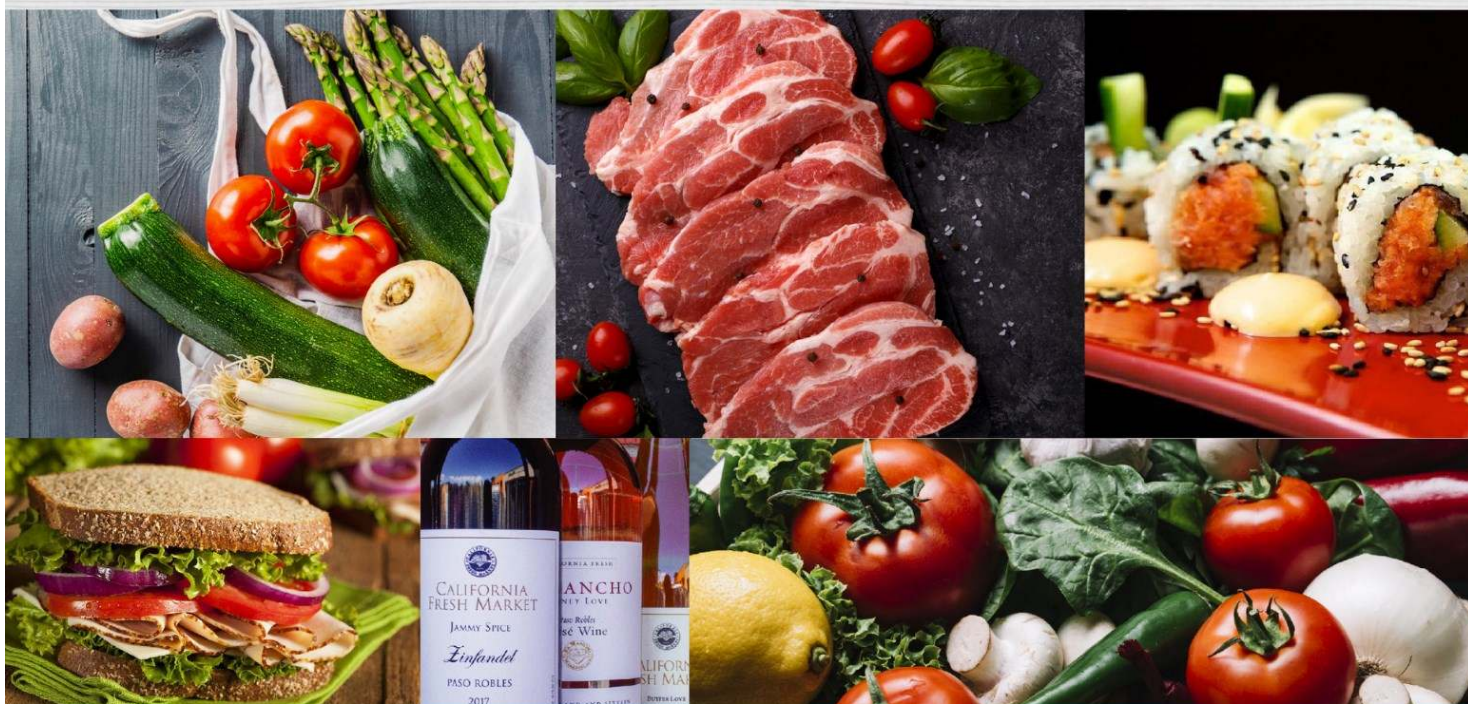
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## Tourism promotion opportunity

SAN LUIS OBISPO COUNTY —If your business offers a unique locally crafted product, service, or experience that enhances the tourism experience in San Luis Obispo County, then you may qualify to become "SLO CAL Crafted Certified." SLO CAL Crafted celebrates the quality, local products made, farmed, and grown in our region.

To apply, your business must be headquartered in SLO County with the primary design and manufacturing done here. The product must be sold through brick-and-mortar or a retail store in SLO County and have the equivalent of at least one full-time paid employee (can include yourself). To learn more and apply, please click [here](#).

## Nipomo cowork space, from page 1

on a nonprofit idea. I filed my articles of incorporation this year as Council on Adolescent Mental Health Inc. I will be applying for 501(c)(3) status in the coming months."

"I am using the Nipomo Launch Pad to further the progress of this program," said Hugo. "Having a space dedicated to work but also meeting with potential donors, advisors, and board members will increase the success of the program. In addition, being here in-person allows me to be readily available to execute showings for people interested in leasing a work space and keeping the lights on to invite others to walk in and check out the space. Once we have more coworkers, I am on hand to keep the place in order, and bring all concerns co-workers may have and/or those of the space directly to the CEO and schedule workshops if needed. I also hope to start a career in real estate next year in February. "

• • •

To learn more about The Launch Pad cowork space in Nipomo and Grover Beach, please click [here](#).

## Grover Beach, continued from page 3

provements to build upon the character and pedestrian walk-ability of our #westend from 2nd Street to 4th Street through the installation of a landscape median, street trees, bike lanes, and updated accessible ramps. Rehabilitation of this major city street will also help with the flow of traffic, install safety enhancements along this corridor, and hopefully continue to spur investment along this mixed-use corridor. Funding for this project is expected to be a blend of local funds and regional grant funding. Once construction funding is finalized, we anticipate construction of the improvements happening in 2023.

Grover Beach continues to rebuild itself from the ground up and we look forward to you joining us for some fun, some sun, a Sunday concert, and a beach day!

**Jeff Lee**  
Mayor, City of Grover Beach

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Jacqueline Frederick has been a trial lawyer for over 40 years and has tried cases throughout California. She was the only woman to be elected to the Board of the Los Angeles Trial Lawyers Association from 1982 to 1990 and is the current President of the Central Coast Trial Lawyers Association.

She is an accomplished trial lawyer and in 2021 was awarded the largest general damages verdict in the history of San Luis Obispo County winning \$13.8 million for her client.

Jacqueline is a 2016 Wall of Fame Award recipient and was awarded the Outstanding Women Lawyer in 2014, The San Luis Obispo County Bar Association Seitz Award in 2017 and the Access to Justice Award in 2019, among other recognitions for her professional and community achievements.



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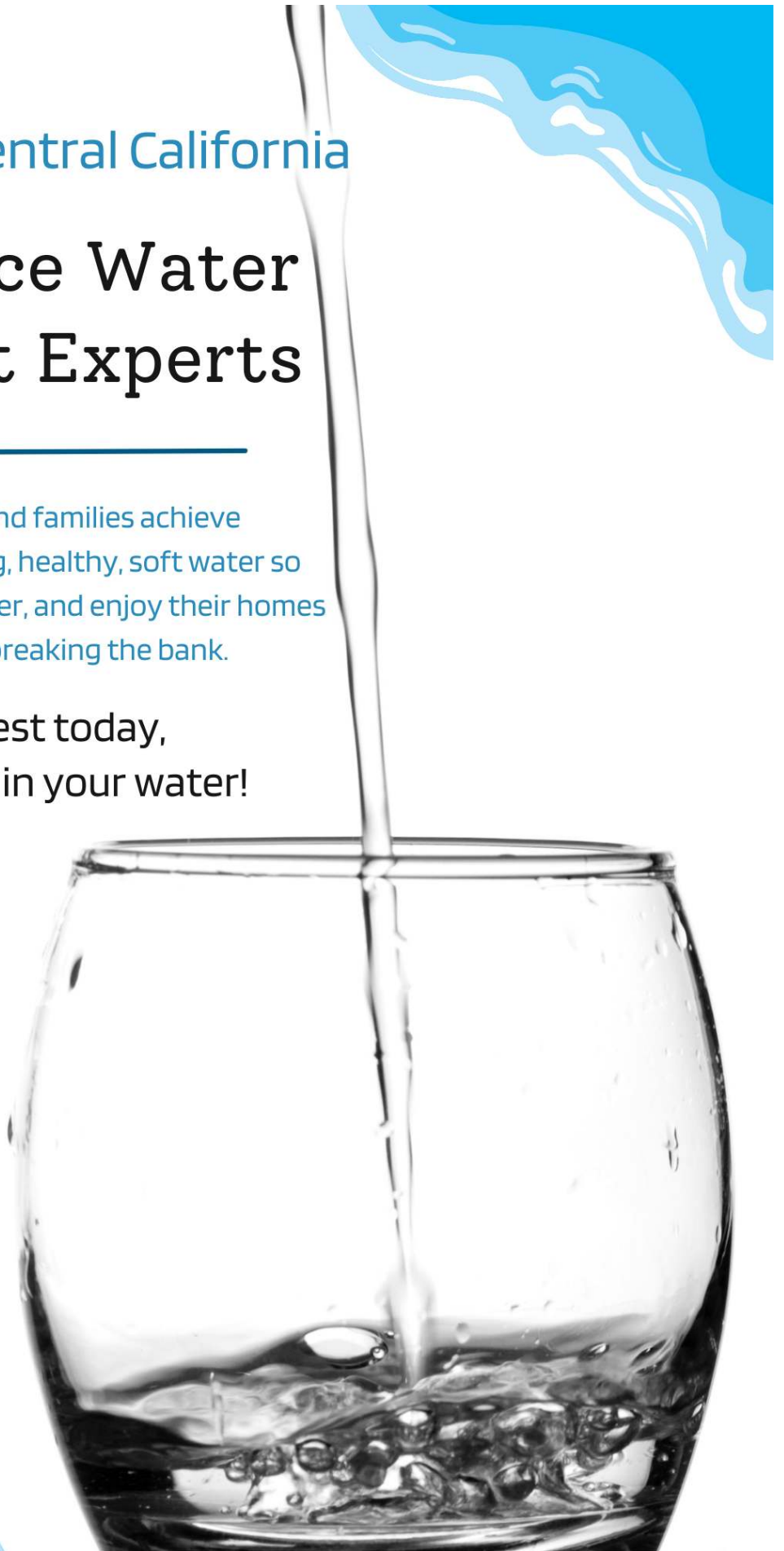
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## Buy your fireworks from our friendly Chamber volunteers

Our Chamber fireworks booth is open through July 4th! Pick up everything you need for your Fourth of July celebration at our booth in the Grover Beach Vons parking lot and support the Chamber's work to serve local businesses and nonprofits with your purchase. Thanks to our Chamber members for their generous volunteerism. Stop by the booth to shop and say hello!

Booth hours (as supplies last):

- Friday, July 1: 9 am to 7 pm
- Saturday, July 2: 9 am to 9 pm
- Sunday, July 3: 9 am to 9 pm
- Monday, July 4: 9 am to 9 pm



## June Chamber event recap

Top photo: Vespera Resort on Pismo Beach hosted the State of South County 2022 luncheon on the Starlight Lawn of their oceanfront patio. Bottom photo: The Vitality Advisory Council of Oceano (VACO) celebrated their one-year anniversary at the Membership Mixer hosted by the historic Oceano Train Depot.



## Thank you, renewing Chamber members, for your continued support!

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## Chamber Breakfast at Inn at the Pier

Wednesday, July 20,

7:30 am to 9 am

601 Cypress St. in Pismo Beach

(outdoor event on the  
oceanview rooftop)

Learn about workforce housing from Dr. James Brescia, San Luis Obispo County Superintendent of Schools, and Krista Jeffries, an advocate for abundant and affordable housing with SLO County YIMBY. A full breakfast will be served by Inn at the Pier. Epic Entertainment will provide music and sound.



Guest speaker:  
**Dr. James Brescia**  
County Superintendent  
Office of Education



Guest speaker:  
**Krista Jeffries**  
Lead Organizer  
SLO County YIMBY

Please register in advance at [southcountychambers.com](http://southcountychambers.com), or call (805) 489-1488.

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## New restaurant opens at Pismo's Vespera Resort

PISMO BEACH — Pequín, a coastal Baja-style dining venue, is now open at the beachfront Vespera Resort on Pismo Beach. The hotel's new restaurant serves breakfast, lunch, dinner, and weekend brunch as well as a new "Puppers" menu for dog friends.

With a vibrant and energizing ambiance featuring traditional Mexican elements, Pequín is serving an array of innovative dishes—showcasing locally sourced ingredients with a seafood-centric Baja Coastal flair. Menu highlights include Seafood Pozole Verde and Seabass in Banana Leaf—with most of the menu's fresh seafood originating from nearby Morro Bay. Beef dishes—such as a Roasted Tri Tip Steak with Salsa Pequín and Avocado Salsa Verde—are created with products from Central California ranchers.

At Pequín Executive Chef Frank Barajas introduces whimsical touches to his childhood favorites: tacos and churros. Swordfish al Pastor Tacos are made with gooseberry salsa and pop rocks; Fried Chicken and Churros with white mole are served at Brunch; and a housemade churro dessert comes in a glass cloche with cinnamon vapor. There are even Churro Pancakes and Tres Leches French Toast for breakfast. Many of the chef's dishes are made with his favorite childhood chili, the pequín chili pepper, the restaurant's namesake.

Learn more at [vesperapismo.com/dining](https://vesperapismo.com/dining)



South County Chambers' Leadership Class III toured the ACI Jet Center last month for the "Housing & Workforce" day session in June. Thanks to NKT Commercial for their sponsorship of this opportunity.



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