

South County Business News

A publication of South County Chambers of Commerce—your regional Chamber that is a catalyst for business growth, a convener of leaders and influencers, and a champion for a stronger South San Luis Obispo County.



March 2023
Volume 63, Issue 3

City of Grover Beach relaunches “Buy Local” gift card program through March 17th

GROVER BEACH—Customers can earn a free gift card by dining in Grover Beach. Now through March 17th (or as gift card supplies last) when a diner cumulatively spends \$100 or more at a Grover Beach restaurant, brewery, or winery, the customer will be eligible to receive a free \$25 gift card to another local restaurant, winery, or brewery. You can combine multiple receipts to reach the \$100 minimum.

After successful Buy Local gift card programs in 2021 and 2022, the City of Grover Beach relaunched the popular campaign last month to further boost the economy and show support for local businesses in



their city. In partnership with the South County Chambers of Commerce, the Grover Beach City Council launched the Buy Local program originally as part of the City's ongoing efforts to stimulate the economy, retain local jobs, and help businesses thrive.

Just in time for Valentine's Day, the popular Buy Local gift card program returned to

Grover Beach to show the love to local restaurants and provide diners with extra incentive to support them. This gift card program launched February 12th, and the Chamber has already processed over \$4,400 in receipts for dining/brewery/winery purchases.

“Both the City of Grover Beach and the Chamber are happy to bring this program back in a more targeted fashion—focusing this time on the dining industry,” said South County Chambers of Commerce CEO Kathy McCorry.

To claim the gift card/s, customers need to [upload](#) their receipts totaling \$100 or more

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Chamber Business of the Month for March 2023: Sentinel Peak Resources

The Marketing Committee of the South County Chambers of Commerce—a group of local business owners who represent various industries—selected Sentinel Peak Resources as the Business of the Month for March 2023.

Sentinel Peak Resources is focused on acquiring, developing, and exploring oil and gas assets in the most environmentally conscientious way possible. They include the environment in their operational and financial decision-making processes which they believe leads to better decisions. Through innovation, thoughtful safeguards, and responsible operations, they are able to minimize their environmental impact.



Sentinel Peak Resources believes in meaningfully contributing to the communities where they live and operate and having a positive impact as a good employer and neighbor. They enhance our communities economically by providing quality jobs and making capital expenditures in their facilities. They seek a better future for their employees and our broader communities, and strive to build strong relationships with local officials, schools, and other organiza-

tions.

Locally they served as a corporate sponsor for the SLO CASA Foundation starting in 2018 and participated in their fuel card giveaway. They also supported the Children's Resource Network through the back-to-school drive, toy drive, website sponsorships, and donated items and supplies for giveaways. Sentinel Peak Resources also helped the 5 Cities Homeless Coalition by hosting a barbecue to feed needy families. Their employees donated their time to serve food.

Their local office is on Price Canyon Road between Pismo Beach and San Luis Obispo.

Learn more on their website at sentinelpeakresources.com.

MARCH CHAMBER EVENTS:

Wednesday, March 1:

**Rise & Shine,
South County
(a newly launched
regional business meeting
for all local businesses
hosted by South County
Chambers of Commerce)
7:30 am to 9 am
South County Regional
Center at 800 W. Branch
St. in Arroyo Grande**

Thursday, March 9:

**Ambassadors meeting
8 am to 9 am at the
Chamber conference room
in Arroyo Grande**

Wednesday, March 22:

Membership Mixer

**5 pm to 7 pm
Nan's Pre-Owned Books
1328 W. Grand Ave.
in Grover Beach**

Thursday, March 23:

**Free business workshop
"Marketing Your Unique
Business" from 9 am
to 12 noon at The Launch
Pad cowork office
in Grover Beach
(led by Joe Whitaker and
Mike Gordon of SCORE)**

Friday, March 31:

**Governmental Affairs
meeting via Zoom
8 am to 9:15 am
Please RSVP at
southcountychambers.com
to receive the login details**

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**Check out our online
community calendar at
southcountychambers.com
for more local business
meetings, events,
and opportunities.**

Update from Supervisor Jimmy Paulding, District 4: Nipomo, Arroyo Grande, Oceano, Huasna, Edna Valley, California Valley, and unincorporated portions of SLO

With spring just around the corner, I am looking forward to warmer weather and hopefully clearer skies. Nevertheless, the County's recovery efforts from the January storms remain ongoing. The Disaster Recovery Center (DRC) in San Luis Obispo served nearly 1,700 families in just three weeks, and FEMA has approved more than \$3.5M in Individual Assistance to SLO County residents for housing repair and rental help.

Now that the DRC has closed, the Small Business Administration has opened a Disaster Loan Outreach Center (DLOC) at the San Luis Obispo Library (995 Palm St, San Luis Obispo) to help businesses, nonprofits, and individuals with SBA loan applications. Businesses and nonprofits may borrow up to \$2 million to repair or replace damaged or destroyed real estate, machinery and equipment, inventory, and other business assets. Homeowners may also borrow up to \$200,000 to repair dam-

aged real estate, and both homeowners and renters are eligible to borrow up to \$40,000 to repair damaged personal property.

The DLOC is open Tuesday through Wednesday from 10am to 6pm, Thursday & Friday from 10am to 5pm, and Saturday from 9am-2pm. You can apply online at disasterloanassistance.sba.gov or by calling 800-659-2955. Please note that the deadline to apply for property damage is March 16, 2023, and the deadline to apply for economic injury is Oct. 16, 2023. Applications for FEMA Individual Assistance are also due by March 16 and are available online at disasterassistance.gov.

If you're a local business owner or manager, I encourage you to attend the next Nipomo Business Meeting on Thursday, March 2nd at 8:30am. This free meeting is a great opportunity to learn about important issues and projects impacting the South County econo-

my as well as meet other members of the local business community. The meeting location has changed to the Nipomo Library community room (918 W Tefft St, Nipomo). The group meets monthly on the first Thursday. I hope to see you there!

Lastly, if you would like to discuss your concerns or priorities with me, please reach out to my office to schedule an appointment to meet with me during my office hours. My Nipomo office hours are from 10-noon on the first, second, and fourth Thursday, and my Arroyo Grande office hours are from 1:30-3:30pm on the second and fourth Thursday. You can schedule an appointment by emailing district4@co.slo.ca.us or calling 805-781-4337.

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Sincerely,
Jimmy Paulding
San Luis Obispo County
District 4 Supervisor

Update from Supervisor Dawn Ortiz-Legg, District 3: Avila Beach, Grover Beach, Pismo Beach, and San Luis Obispo

Hello South County! I hope everyone is recovering from the winter weather, enjoying the resulting green hills, and getting ready for spring. We have a variety of items to share with you this month, so here we go!

The storm damage was significant and impacted many. As of Wednesday, February 22, 2023, a total of 2,031 applications for FEMA assistance have been processed. The amount of total dollars approved is \$3,574,447.77 with housing repairs is the largest portion at \$3,439,318.92, personal property and medical help at \$135,128.85, and \$738,939.00 in rental assistance.

FEMA is designed to help the most vulnerable populations, while low-interest, long-term loans are available through the Small Business Administration (SBA) for those who do have savings, assets, insurance, etc.

The California Department of Natural Resources (CNRA) Secretary Wade Crowfoot and other state dignitaries visited the Central Coast as part of the requirements of SB 846-Diablo permit extension. A part of that legislation offers

funds to help with conservation of the Diablo lands as well as future economic opportunities. During the visit they met with stakeholders, toured the Diablo Canyon facility, and held a listening session for community members. The purpose of their visit was to gather information to develop and submit to the Legislature a Land Conservation and Economic Development Plan. Fortunately, a local plan has been created! REACH and three very important partners submitted a detailed plan leveraging state funding to achieve bold conservation and economic development goals for the magnificent and important Diablo Canyon property.

This REACH partnership plan builds on years of community engagement to achieve several widely shared goals:

- Permanent protection of the Diablo Canyon Lands, with North and South Ranch under ownership by the yak tityu yak tihiini Northern Chumash Tribe of San Luis Obispo County and Region and Wild Cherry Canyon under state or county parks or similar public agency
- Conservation easements on all three

parcels held by the Land Conservancy of San Luis Obispo County, with continued managed public access to trails and a new inland trail from Avila Beach to Montaña de Oro made possible for the first time.

- Investment in clean tech innovation under Cal Poly leadership to spark future-oriented job growth in a region with thousands of transitioning energy workers.

For more information about the local plan, visit reachcentralcoast.org/diablo-partnership-proposal. Your own written comments on the plan can be submitted by 3rd of March by sending an email to sb846outreach@resources.ca.gov.

During the first quarter of 2023, I attended a First 5 meeting as the newly designated commissioner from the Board of Supervisors. As a reminder, First 5 is an independent public agency created in 1998 by California's Proposition 10, a voter-approved initiative that added a 50-cent tax on tobacco products. This revenue provides a dedicated

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Arroyo Grande News

Hello Chamber Members: Spring is in the air, and that's inspired Arroyo Grande to host its first "Art in the Park" at Elm Street Park on March 11. Bring the whole family to enjoy and admire the work of artists from all over SLO County who will be offering a whole variety of beautiful handmade one-of-a-kind pieces. Enjoy a variety of jewelry, candles, music, clothing, glass art, photography, and much more. This is going to be a quarterly event.

As for our upcoming items you may be interested in, coming on March 2nd is a special meeting where Council will be setting its goals for the next two-year budget cycle. At our first meeting on March 14 we will hear the long-awaited Halcyon Complete Streets plan, where we will consider a possible roundabout at

Halcyon and Fair Oaks. Many have opinions on this and we want to hear you!

Finally, on March 28 we will get an update and look forward on the city's water resources and update our Urban Water Management Plan. While it's true that we got a gift from the last rains, the new normal is drier than the past.

On that note, if you had any damage from the storms, help is available! Both state and federal resources are available to individuals due to President Biden's emergency declaration. While these programs are really generous and helpful, the paperwork is difficult. Get your Storm Recovery Packet on arroyogrande.org for some help.

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Caren Ray Russom
Mayor, City of Arroyo Grande

A warm welcome to our newest Chamber members:

- Team-System Corp
- Bonnie Mogan with
AmeriFirst Financial
- Elizabeth Head Insurance
Agency in Grover Beach
- Bubbles & Tea
Coffeehouse in Nipomo

Grover Beach News

Hello from Grover Beach!

It's budget review and goal setting time here in our beautiful City by the beach. The City's Mid-Year Financial Review for Fiscal Year 22-23 highlighted our strong financial position heading into the upcoming budgeting process. This information will assist in the outcomes of the Goal Setting Workshop to be held at Ramona Park Community Center on March 6 from 3-6p. In addition, the healthy state of our budget allowed for use of surplus funds for a variety of community needs such as sidewalk repairs, a police response van and installation of audio and visual equipment at Ramona Center.

To support and show appreciation to

our local businesses for their essential contribution to our community and economy, the City with assistance from the SCCC has initiated another "Buy Local" program that focuses on restaurants and other food and beverage establishments. So, please, go out, have a good time and spend \$100 or more at a Grover Beach restaurant, brewery or winery, and you'll get a \$25 gift card to another like business. But you best hurry, the program concludes on March 17. Note, however, the \$25 gift cards will always hold their value.

One major feat I'd like to highlight is the Planning Commission's approval of a Development Application for a new mixed-use development at the corner of

West Grand Avenue and 4th Street. This project will be developed with 37 residential units and 4,700 square feet of ground floor commercial/retail space. After years of developing a vision for a mixed-use space, we're pleased this project aligns so well with our City's economic and housing goals and, as such, will act as a pedestrian-friendly gateway that welcomes residents and visitors to the community. We look forward to the benefits this mixed-use building will bring to everyone in Grover Beach and are excited to continue transforming West Grand Avenue.

• • •

Karen Bright
Mayor, City of Grover Beach

Pismo Beach News

Our City Council discussed our goals at a special meeting on February 3rd. We agreed to continue with our existing goals but to add an additional goal of addressing homelessness. The existing goals are: 1) Provide a safe place; 2) Maintain its small beach town character; 3) Manage growth effectively; and 4) Enhance a vibrant tourist-based economy, while becoming a world-renowned tourist destination.

Our staff continue to work on several

capital projects including to repave one third of our streets, design and construct new fire and police stations, replace some playground equipment, and beautify James Way.

Pismo Beach will host the winemakers of the SLO Coast American Viticultural Area (AVA) on March 24-26, 2023. This is our second annual SLO Coast Wine Classic. The three-day event will be presented at three of our hotels: Dolphin Bay, SeaCrest, and Vespera. The week-

end will feature wine pairings, wine seminars, great food, and opportunities to mingle with winemakers and fellow wine lovers. For more information, please visit experiencepismo beach.com and click on events.

On Saturday, April 1, Pismo Beach will host the Easter Eggstravangaza at Dinosaur Caves Park starting at 10 am. This is an annual favorite family event.

Ed Waage
Mayor, City of Pismo Beach

RECENT RIBBON CUTTING



Congrats French Fries in Arroyo Grande!

Congrats to new Chamber member French Fries on their ribbon cutting and grand opening last month in Arroyo Grande. French Fries is a locally owned, family-run, afford-

bly priced "burger joint" open daily from 11 am to 9 pm. Choose from 10 types of fries and among 30 toppings for your burger. They are located at 1540 East Grand Ave.

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NEW CHAMBER MEMBER HIGHLIGHTS



Welcome Team-System Corp!

Team-System Corp is an integrated real estate services company that strives to make the home buying and selling process as smooth and stress-free for clients as humanly possible. They offer pre-listing inspections and consultations; purchase contract inspections; seller brokerage; and buyer brokerage. Reginald D. Johnson, the founder of Team-Realty, leads a team and network of service providers focused on buyers looking to move into a Senior Only, Manufactured Home Park. The team and network consists of highly experienced, real estate brokers, transaction coordinators, and contractors. The team will professionally manage the selling and buying process. Their contractors are able to bring your home to a saleable condition on time, as well as a remodel after the transaction, as desired. For more information, please visit team-system.biz, or call 888-223-8215. Email Reginald at rjohnson@team-system.biz.

Welcome Bonnie Mogan with AmeriFirst Financial!

Bonnie Mogan, a Mortgage Advisor, recently joined the Chamber with AmeriFirst Financial. As a local home mortgage consultant, with over 35 years of experience, she can help you find financing that meets your needs. She will work with you throughout the process guiding you every step of the way.

AmeriFirst Financial's strong foundation and strategic approach allows them to provide the most innovative mortgage programs available, designed to minimize speed bumps from contract to close. This streamlined process positively impacts their team members, partners, and communities by helping people define and achieve their personal visions for success.

They help families pursue their dreams of homeownership. AmeriFirst Financial builds foundations for a strong community. Please contact Bonnie at bmogan@amerifirst.us.



Welcome Elizabeth Head Insurance Agency!

Born and raised on the Central Coast, Elizabeth Head is proud to serve the Five Cities and surrounding areas as your local Farmers agent. At the Elizabeth Head Insurance Agency, they provide outstanding customer service and ensure each client is educated on their specific coverage options. Elizabeth has the expertise to help with all your needs for auto, home, life, small business insurance, and specialty vehicles. Her office is located at 901 W Grand Ave. in Grover Beach. She can be reached at (805) 481-1416. Click [here](#) to learn more.

DANA RESERVE

**Rooted in Central Coast culture.
Committed to Nipomo's future.
Dana Reserve.**

Nearly 200 years ago, Captain W.G. Dana founded Nipomo with a vision for creating a wonderful home for his family, where they would live, work and enjoy the vast natural beauty of the area. Today, a fourth-generation descendant of Captain Dana, is committed to continuing the traditions of his ancestor through the master-planned community, Dana Reserve. Dana Reserve will be developed with the people of Nipomo in mind. Here, locals will find the Central Coast lifestyle, culture, heritage and the exceptional natural resources of Nipomo are all carefully preserved for future generations.

Dana Reserve is designed to showcase Nipomo's natural beauty, while simultaneously providing affordable homes for local residents. Both citizens of Nipomo and residents of Dana Reserve will enjoy access to extensive horse, bike and walking trails, as well as several parks and play areas. In addition, Dana Reserve will provide Nipomo residents with the added benefits of a new community college campus and daycare center, a fire station location, a high-speed fiber network, and more.



Stay Informed and Join our Interest List

To learn more about Dana Reserve
and all the exciting plans for this wonderful community,
visit our website and sign-up for our interest list.

Priority will be given to those already living or working in Nipomo or those who can
demonstrate reduced vehicle miles traveled by relocating to the Dana Reserve.

LiveDanaReserve.com



We appreciate our renewing Chamber members for their continued support

**Sentinel Peak Resources as a
Founding Level Chairman's Circle member**
**Mechanics Bank as a Founding Level
Chairman's Circle member**

Last Chance Liquor
Five Cities Men's Club
Burdine Printing & Graphics
Arroyo Grande Home & Garden True Value
Elder Placement Professionals
SLO County Farmers Market
Metromedia Publishers
La Casita Mexican Restaurant
Sure Mortgage Solutions
Math Unity LLC
Transitions-Mental Health Association

Coaching: Executive & Life by
Gail M. Webber, M.A.
Troesh Recycling Inc DBA RoXsand
KCOY/KEYT/KKFX -- Cowles California
Media
Rancho del Arroyo
New Beginnings Community Church
of the Nazarene
Mission Paving Inc
Camp Arroyo Grande
Santa Maria Sun LLC
County of SLO - Assessor's Office
Dignity Health Urgent Care - Pismo Beach
Talley Farms
Music Makers DJ Service
Peruvian Imports

Knowing You Matter
Central Coast State Parks Association
Mary Kay Cosmetics- Kimberley Victor
Inn at the Pier
Grossini's Auto Body Inc
JB Dewar Inc
Bennet-Loomis Archives
Coastal Christian School
Wallace Group
Felipe Bolivar
Community Health Centers
of the Central Coast (CHC)
American Legion Post 136
Sandcastle Hotel on the Beach
Cottage Inn by the Sea
Heidi Lee Acupuncture

District 3 news, continued from page 2

source of funding for programs that serve children from prenatal development through age five and their families with thorough understanding of what they need in order to thrive. Check out just some of their programs online at first5slo.org/funded-partners.php

Part of the meeting was spent reviewing the Annual Evaluation Report, reflecting on the work of the past year and how the findings impact the programs strategies. First 5 does so much to benefit children, their parents, and care providers of youth of the community so the annual evaluations are crucial to the success of the program which needs constant review. Childcare and child-serving professions is one area which First 5 has put significant focus and resources. As working parents know, childcare is critical and First 5 working on how best to improve childcare work-

force recruitment and retention. Learn more at www.first5slo.org.

One item on the March 21st Board of Supervisors agenda will be whether the County joins Central Coast Community Energy. The County of San Luis Obispo has yet to join the local community choice authority, Central Coast Community Energy (3CE). All seven cities, plus the counties to the north and south are all members. I am interested in hearing from both businesses and residents on being part of 3CE. If you have any specific items or thoughts to share, please send an email at District3@co.slo.ca.us.

Finally, here are a few of the many community events this month: "At Her Table Food Festival" will be March 6th thru March 12th. The festival will be a weeklong celebration of Central Coast women, showcasing the talents of our many women business owners. Visit AtHerTable.com for more details. Then, we welcome back the "Wall that Heals" exhibit, March 16-19th at the Madonna

Inn Meadows in SLO. This is a $\frac{3}{4}$ replica of the Vietnam Memorial, just like the one in Washington, DC. On March 21st and 23rd the San Luis Obispo County Office of Education in partnership with the San Luis Obispo County Sheriff's Office will be holding two informational training sessions about how to improve school safety. Please visit slosafecommunities.org for more information and to reserve a seat.

My office hours in March are the 9th at the Shell Beach Library and the 16th in Grover Beach at The Launch Pad. All office hours are held from 1 pm to 3 pm. Stop by to say hi, ask questions, or discuss issues. For more information, reach out to my Legislative Assistant, Kelley Abbas at kabbas@co.slo.ca.us, or call 805-781-4336.

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In service,
Dawn Ortiz-Legg
San Luis Obispo County
District 3 Supervisor

Buy Local, continued from page 1

to southcountychambers.com, or mail receipts to South County Chambers of Commerce, PO Box 672, Arroyo Grande CA 93421. Customers will receive a confirmation email qualifying their receipts,

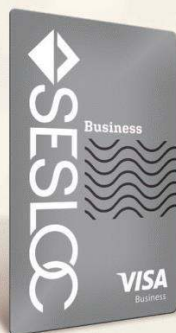
and they can show the email to pick up a \$25 gift card at the California Welcome Center in Pismo Beach. (If the recipient is unable to pick up a gift card, they may request to have a card mailed to them.) Qualifying purchases must take place at a Grover Beach restaurant,

brewery, or winery between February 12, 2023, and March 17th, 2023, or while supplies last. Gift cards/s will be distributed randomly, and substitutions are not allowed.

Email info@southcountychambers.com or call (805) 489-1488 with questions.

#love4local





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KSL Resorts adds three South County hotels to their portfolio

PISMO BEACH—KSL Resorts has taken over the day-to-day management of five independent, boutique hotels: Avila Lighthouse Suites in Avila Beach, Pismo Lighthouse Suites and Shore Cliff Hotel in Pismo Beach and Paso Robles Inn and The Piccolo in Paso Robles. Previously operated by Martin Resorts, the five properties add 346 rooms to KSL Resorts' management portfolio.

"As we continue our strategic growth along the Central Coast of California, building upon our recent success in Pismo Beach, we are thrilled to welcome the Martin Resorts portfolio to KSL Resorts," said Scott Dalecio, President and Chief Executive Officer for KSL Resorts. "We look forward to continuing the exceptional level of service and hospitality these hotels are so well known for and stewarding the legacy that Martin Resorts has built over the last 23 years."

According to Dalecio, KSL Resorts will focus on unique programming and activation strategies for each property, leveraging their distinct character and per-

sonalities. "The Martin Resorts properties all glide perfectly into our portfolio. Like many of the other world-class resorts in our collection, each of these welcoming properties has much to offer its guests from proximity to hiking trails to ocean views to access to the area's top wineries," continued Dalecio. With the addition of these five properties, KSL Resorts now operates six properties on the Central Coast. The company took over the management of the oceanfront Vespera Resort on Pismo Beach, an Autograph Collection resort, in 2021.

Vespera Resort on Pismo Beach announced the recent appointment of Alex Aviles from sous chef to the position of executive chef for both its signature restaurant Pequin Coastal Cocina, and for the resort.

Alex will develop menus and oversee



Chef Alex Aviles

all culinary operations for Pequin Coastal Cocina, which features innovative Baja coastal cuisine. The all-day restaurant serves dishes using regionally inspired, market-fresh sea-side, farm and ranch ingredients and presents wines and beers produced throughout San Luis

Obispo County. Aviles will supervise the outdoor bar, poolside dining, in-room menus and dining, along with all culinary needs for meetings, events, and weddings.

"We know how devoted Executive Chef Alex Aviles is to our outstanding culinary program," said David Moreau, General Manager of the oceanfront resort. "His 10-year career in the hospitality industry is a proven record of his management prowess, ability to develop guest-focused menus and his exemplary mentorship and staff training skills."



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Left to right: Marty Imes and Wes Love, Cofounders and Culture Cultivators

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Hope for the Future
@ the Dunes



**CASA's 1st Charity Golf Tournament
at Monarch Dunes Golf Club**



Saturday, May 6 | Shotgun Start 10:00 a.m.

Event Location: Monarch Dunes Golf Club

1606 Trilogy Parkway in Nipomo

CASA of San Luis Obispo County is hosting its first-ever charity golf tournament that includes a CHP helicopter flyover, exciting hole-in-one and putting contests, and other fun, on-course games. After golf, guests can participate in a 200-bottle wine pull and enjoy dinner provided by the Monarch Dunes Butterfly Grill. KSBY morning anchor Neil Hebert and KSBY Chief Meteorologist Dave Hovde will emcee the program. For tickets, email Sarah DeYoung at sdeyoung@slocasa.org, or visit slocasa.org.

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Donna Milne

VP, Regional Relationship Manager
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Class IV of Leadership South County kicks off last month

Last month, Class IV of Leadership South County attended orientation and an annual retreat in preparation for their nine-month, community-based, leadership development program dedicated to inspiring, educating, and empowering tomorrow's community leaders. The orientation was held at The Agrarian Hotel in the Village where CultureStoke and Leadership South County Director, Jocelyn Brennan, set the tone for the year and gave the class an opportunity to get to know each other.

"I'm looking forward to starting this leadership journey," said Class IV member Jeff Lee from the County of San Luis Obispo and recent Mayor of Grover Beach. "The orientation showed me that our class will build on the great work and success of the prior clas-



ses. Together we can make the Chamber and the South County a great place to live, work, and play."

Other class members shared in the positive sentiment.

"South County Leadership orientation was a blast," said Jennifer

White with Farmers Insurance. "It was a quick way to get an introduction to all of the participants. I can't wait to embark on this journey with this group of people and see what friendships and connections I make along the way."

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To learn more about Leadership South County, please visit southcountychambers.com.



PERFETTO CAFFÈ
ITALIAN COFFEE HOUSE & BISTRO

LOCAL & ITALIAN COFFEES
PANINIS, SCONES, CROISSANTS,
& OTHER DELICIOUS MENU ITEMS

1750 El Camino Real
in Grover Beach

Purchases can help you earn a free \$25 gift card in the "Buy Local" gift card program (while gift card supplies last).

CAMP NATOMA SING | LAUGH | CAMP | BE
Together

Camp Natoma is an immersive wilderness experience where campers explore a creekside oak woodland and sleep outside under the starry night sky. Invigorating nature activities catalyze the development of campers' resilience and promote self growth. Camp Natoma's cooperative living community and intentional programs inspire creativity and service.

- 7 WEEK-LONG SESSIONS
- 1ST-9TH GRADES
- 82 SUMMERS OF FUN
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- Self-paced and available on both mobile and desktop
- FREE to everyone and available in English and Spanish



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Disaster Loan Outreach Center now open in San Luis Obispo

SAN LUIS OBISPO COUNTY—Director Tanya N. Garfield of the U.S. Small Business Administration's Disaster Field Operations Center-West announced the opening of its Disaster Loan Outreach Center last month to meet the needs of businesses and individuals who were affected by the severe winter storms, flooding, landslides, and mudslides that occurred Dec. 27, 2022 - Jan. 31, 2023. The center is located at the San Luis Obispo Library at 995 Palm St. in San Luis Obispo.

"SBA customer service representatives will be on hand at the following center to answer questions about SBA's disaster loan program, explain the application process, and help each individual complete their electronic loan application," said Tanya. The center will be open on the days and times indicated. No appointment is necessary.

The hours are Tuesdays - Wednesdays, 10 a.m. - 6 p.m.; Thursdays - Fridays, 10 a.m. - 5 p.m.; and Saturdays, 9 a.m. - 2 p.m.



U.S. Small Business Administration

Businesses of all sizes and private nonprofit organizations may borrow up to \$2 million to repair or replace damaged or destroyed real estate, machinery and equipment, inventory and other business assets. SBA can also lend additional funds to businesses and homeowners to help with the cost of improvements to protect, prevent, or minimize the same type of disaster damage from occurring in the future.

For small businesses, small agricultural cooperatives, small businesses engaged in aquaculture, and most private nonprofit organizations of any size, SBA offers Economic Injury Disaster Loans to help meet working capital needs caused by the disaster. Economic injury assistance is available regardless of whether the business suffered any property damage.

SBA disaster loans up to \$200,000 are available to homeowners to repair or replace damaged or destroyed real estate. Homeowners and renters are eligible for up to \$40,000 to repair or replace damaged or destroyed personal property.

Interest rates can be as low as 3.305 percent for businesses, 2.375 percent for private nonprofit organizations, and 2.313 percent for homeowners and renters with terms up to 30 years. Loan amounts and terms are set by SBA and are based on each applicant's financial condition.

To be considered for all forms of disaster assistance, survivors must first register with the Federal Emergency Management Agency at disasterassistance.gov.

Initiate an SBA application to ensure recovery options by the March 16, 2023, deadline. The Economic Injury Deadline is Oct. 16, 2023. There is no cost or obligation, and eligibility is based on a case-by-case review for each applicant.

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Jacqueline Frederick has been a trial lawyer for over 40 years and has tried cases throughout California. She was the only woman to be elected to the Board of the Los Angeles Trial Lawyers Association from 1982 to 1990 and is the current President of the Central Coast Trial Lawyers Association.

She is an accomplished trial lawyer and in 2021 was awarded the largest general damages verdict in the history of San Luis Obispo County winning \$13.8 million for her client.

Jacqueline is a 2016 Wall of Fame Award recipient and was awarded the Outstanding Women Lawyer in 2014, The San Luis Obispo County Bar Association Seitz Award in 2017 and the Access to Justice Award in 2019, among other recognitions for her professional and community achievements.



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www.arroyogrande.org/rec

Are you a vendor who wants to participate in this exciting new art series? Please email agrec@arroyogrande.org

Public Health Department seeks input

SAN LUIS OBISPO COUNTY—What makes it easier or more difficult to live a healthy life in your community? The County of San Luis Obispo Public Health Department and community partners are asking residents to share their answers to that question—and their experiences related to health in SLO County—in the [Community Health Survey](#).

All SLO County residents age 18 and older are encouraged to complete the survey at slohealthcounts.org/survey. All responses are confidential, and you may skip questions you do not want to answer. Survey participants may enter a drawing to win one of four \$100 gift cards.

"I encourage everyone in our community to tell us what you are experiencing, observing, and thinking when it comes to health in our community, from medical care to mental health supports and quality of life factors," said Dr. Penny Borenstein, County Health Officer. "Every voice is important in documenting the challeng-

es and opportunities our community faces, especially as we look forward from the pandemic."

The assessment, conducted every five years, helps inform SLO County's community health improvement planning. It can bring attention to gaps in services or areas where the community needs more support. It can also highlight opportunities and assets that support health. In addition to the survey, the assessment includes detailed review of health data (such as metrics found online at SLOHealthCounts.org), in-depth focus groups, and more.

Summary and analysis of survey results will be available in summer 2023 at www.slohealthcounts.org.

The survey will remain open until Friday, March 31, 2023.

For more information and to complete the survey, please visit www.slohealthcounts.org/survey. Public Health phone support is available at (805) 781-5500 Monday - Friday, from 8 a.m. to 5 p.m.

Free customer training program available in English and Spanish

Visit SLO CAL, the nonprofit countywide destination marketing and management organization for SLO CAL (San Luis Obispo County), is offering a free training program that benefits local businesses.

SLO CAL Welcome is a free, first-of-its-kind, online certification program specifically designed for San Luis Obispo County's (SLO CAL) travel and tourism industry businesses. Available in English and Spanish, this program helps employees in tourism and hospitality gain knowledge and resources needed to become experts in customer service. Click [here](#) to learn more, or watch this [video](#).

Visit SLO CAL's vision is a vibrant and prosperous SLO CAL, fueled by a collaborative and flourishing tourism industry. Through the impact of travel, Visit SLO CAL strengthens the economic position and provides opportunities for people in our community.

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NATUREFEST ADMISSION

Adults: \$10
Ages 17 to 6: \$3
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10 AM - 4 PM

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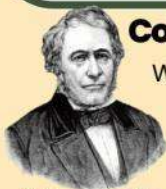
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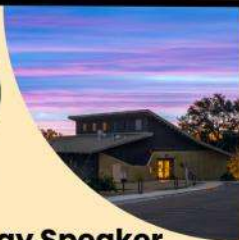
William Goodwin Dana:
On Becoming a
Ranchero
1829 - 1835

March 19th at 1 pm

Sunday Speaker

Admission

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Photo recap from February Chamber events

Top row: (from left) Greg Cottrell of Rugged Radios received the February Business of the Month award at the Chamber luncheon at Vespera Resort on February 15th.



Bottom row: Chamber members and guests enjoyed an evening of networking at The Agrarian Hotel in the Village of Arroyo Grande on February 22nd with appetizers from Mason Bar & Kitchen and Jaffa Cafe.



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Do you enjoy working in a fun, fast-paced environment? South County Chambers of Commerce is looking for a new team member as an Events Coordinator for a part-time position. For more information, please visit southcountychambers.com. Click on the "About Us" tab to view "Job Opportunities." To schedule an interview, please email your resume to office@southcountychambers.com, or call the Chamber office at (805) 489-1488.



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