

# South County Business News

A publication of South County Chambers of Commerce—your regional Chamber that is a catalyst for business growth, a convener of leaders and influencers, and a champion for a stronger South San Luis Obispo County.



May 2023  
Volume 63, Issue 5

## Leadership Class IV visits San Luis Obispo Museum of Art for their April day session



In the April day session, the participants of Leadership South County Class IV, a leadership development program from South County Chambers of Commerce, learned about art and education. Thanks to SLO Partners as the day session sponsor. Left photo: Class IV group photo from Sunshine & Reign Photography

SAN LUIS OBISPO—South County Leadership Class IV visited San Luis Obispo Museum of Art for their Art & Education Day class. Thank you to SLO Partners for being the day

session sponsor to make this event possible. The class had many guest speakers including representatives from SLOMA,

Thanks to our main Leadership sponsor, PG&E, and day session sponsor, SLO Partners:



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## Chamber Business of the Month for May 2023: Legacy Village Wellness Centers

The Marketing Committee of the South County Chambers of Commerce—a group of local business owners who represent various industries—selected Legacy Village Wellness Centers as the Business of the Month for May 2023.

Legacy Village is California's only veteran-exclusive residential facility for the treatment of substance use disorders, addiction, and other co-occurring conditions. Located in Nipomo, Legacy Village works to provide individualized care to veterans who are admitted to the program for 30, 60, or 90 days.

Legacy Village is a 24-hour, seven-days-a-week, intensive treatment for active-duty service members and veterans:



men and women who have been impaired in work, school, finances, health, family, or relationships due to a behavioral or mental health diagnosis.

Using evidence-based, proven treatment methods woven into a caring, calming environment helps clients achieve their treatment goals.

Legacy Village is licensed by the California Department of Healthcare Services and is accredited by the Joint Commission, with the Gold Seal of approval—highlighting the high-

quality care Legacy Village has maintained towards standards of excellence. Currently, Legacy Village has a capacity of 12 beds but has purchased 10 acres in Arroyo Grande where a new, 22-bed facility is being prepared. Legacy Village is grateful for the support of our local community, local veterans organizations, and local leadership.

Legacy Village Wellness Centers will be celebrated at the "Rise & Shine, South County" regional business meeting on Wednesday, May 3rd. Click [here](#) to RSVP.

To learn more about Legacy Village Wellness Centers, please visit [legacyvillage.com](http://legacyvillage.com), or call (800) 997-6977.

### UPCOMING CHAMBER EVENTS:

**Wednesday, May 3:**  
"Rise & Shine, South County"  
regional business meeting  
(open to the local business community)  
7:30 am to 9 am  
South County Regional Center at 800 W. Branch St. in Arroyo Grande

**Thursday, May 11:**  
Ambassadors meeting  
8 am to 9 am at the Chamber conference room in Arroyo Grande

**Wednesday, May 24:**  
Membership Mixer  
5 pm to 7 pm  
SeaCrest Oceanfront Hotel in Pismo Beach (outdoor event on the oceanfront terrace)

**Thursday, May 25:**  
"Intermediate QuickBooks" workshop  
from 1 pm to 4 pm at The Launch Pad cowork office in Grover Beach (hosted by the Cal Poly Center for Innovation & Entrepreneurship)

**Friday, May 26:**  
Governmental Affairs Committee Meeting  
via Zoom  
8 am to 9:15 am

**Thursday, June 1:**  
Passport to Success: Business Resource & Job Fair at the South County Regional Center

**Wednesday, June 21:**  
State of South County at Vespera Resort on Pismo Beach

## Update from Supervisor Jimmy Paulding, District 4: Nipomo, Arroyo Grande, Oceano, Huasna, Edna Valley, California Valley, and unincorporated portions of SLO

April was another busy month for our Board of Supervisors.

The County took an important step toward reducing the influence of big money in our local elections as well as restoring a fair supervisorial district map in SLO County. The highlights:

### We Heart AG a huge success:

A big thank you to the more than 100 volunteers who showed up on April 23 to participate in our citywide beautification and community cleanup event. Together we picked up trash, weeded, cleaned up creeks, painted walls, planted drought-tolerant plants, and much more at nine locations throughout Arroyo Grande. Big shout out to my wife, Kendra, for organizing!

### Restoring fair district maps in SLO

**County:** As part of a legal settlement, the Board of Supervisors voted on April 18 to select a new fair and lawful district map that ensures all county citizens have an equal voice in our local democ-



**More than 100 volunteers participated in community beautification and cleanup projects during We Heart AG last month. Photo credit: Vivian Krug Cotton**

racy. This new map will be very familiar to County residents since it largely restores the boundaries of the 2011 district map. Accordingly, Oceano, Arroyo Grande, and Nipomo have been reunited in District 4.

Since I was elected last year under the

2021 map, I will continue to represent the residents within the boundaries of the district that elected me in 2022. I will also continue serving the community of Oceano which I agreed to represent after it was left without a supervisor under the old map.

**Getting big money out of our local politics:** The Board voted on April 4 to lower the County's campaign contribution limit that individuals, businesses, and political action committees can give to candidates from \$25,000 to the state limit of \$5,500. This is a critical step toward curbing the influence of big money in our local elections and leveling the playing field for voters.

**Interim County Administrative Officer (CAO) selected:** As of May 1, John Nilon is now serving as our County's interim CAO. Mr. Nilon, who served eight years as the CAO of Kern County, was selected

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## Update from Supervisor Dawn Ortiz-Legg, District 3: Avila Beach, Grover Beach, Pismo Beach, and San Luis Obispo

Hello South County! The sun is shining, and I can't wait for the concerts in the park and fresh tomatoes in the garden! I love the month of May as it symbolizes new beginnings. And, this month's newsletter has lots on new beginnings.

To begin, May is Mental Health Awareness Month with opportunities for supporting our community and for learning how to live mentally well. Events are throughout the county including this special event on May 1st at the New Life Community Church with Amanda Lipp, an exploration of teen mental health through personal stories. Another set of events is the "Opening Minds, An Artistic Celebration of Mental Health." Information about these and more events can be found at [www.t-mha.org](http://www.t-mha.org).

There is an opportunity to learn about the relicensing and extended operations of the Diablo Canyon Nuclear Power Plant. On May 3rd, the Nuclear Regulatory Commission will be conducting a hybrid, public meeting from 6:00 to 9:00

PM PDT, at the San Luis Obispo County Board of Supervisors Chambers at the County Government Center, 1055 Monterey St. in San Luis Obispo. This meeting will also be live streamed real-time with public participation available via Microsoft Teams.

The public meeting will serve two functions in which the NRC will:

(1) inform the public of the NRC's assessment of the regulatory/operational performance of the DCPD site during CY2022 (i.e., End-of-Cycle Assessment Meeting); and

(2) provide an overview of NRC's License Renewal Process, pending the licensee's stated intent to submit a new license renewal application for extended operations beyond 2024/2025. In both aspects, the purpose of this meeting is for the NRC staff to meet directly with members of the public to discuss regulatory and technical issues. Attendees will have an opportunity to ask questions of the NRC staff or make comments about

the issues discussed throughout the meeting; however, the NRC is not actively soliciting comments towards regulatory decisions at this meeting. More details on the evening public meeting, including how to view the meeting online, may be found [here](#).

By the time you read this newsletter, San Luis Obispo County will have announced our interim Chief Administrative Officer, Mr. John Nilon. Mr. Nilon is an experienced and highly reputable former CAO of Kern County and has since retired to our County. His appointment to this role will help us prepare to fill the CAO position, later this year. Please join me in welcoming Mr. Nilon!

The County of San Luis Obispo Behavioral Health Department announced it has received a grant from the California Office of Traffic Safety (OTS) to increase education among young adults around responsible and safe driving. The De-

**continued on page 12**

## Arroyo Grande News

Hello Chamber members: All the local jurisdictions are in high gear this month as we make the tough decisions that will inform the budget process and adoption next month. Arroyo Grande has made some very tough ones.

At our April 25th meeting, the Council made the very difficult decision to discontinue City-provided preschool care as of August 2023. The meeting was emotional for all: the affected families, the staff, and the Council itself. The decision was not made lightly. In essence, we have an unsafe building that is crumbling as we speak, and we have no money to replace it. We have a program that has not recovered post COVID and is not cost neutral. We have a public works employee who devotes over 25% of his time to maintaining that building alone. With the failure of the 2022 sales tax measure, there is no path to replacing that building at this time. For all those reasons and more, the decision was made to eliminate that program. Before- and after-school care will still be provided and was not affected.

The Council gave direction to staff to work with child care providers such as CAPSLO to provide contact information for other programs to help the preschool families find alternate placements. We do know that staff will find alternate employment placements should they want them:

there are shortages in that industry all over the state. On behalf of the Council, I wish to thank all the staff who are part of that program for always being the great forward-facing employees that represent the City's values so well.

We also made the decision to move forward with the terms negotiated between AG and GB's city managers, creating the new Joint Powers Agreement to re-form Five Cities Fire Authority upon Oceano's exit at the end of June. In order to help Oceano continue to have fire service as they go through the process to hand that official duty of fire protection back to the County, we also gave direction to negotiate a contract with Oceano for that service, setting terms that ensure that our city's taxpayers are not subsidizing another community's service, but at the same time that help our friends in Oceano. More on that in the next month or so.

As all the cities and the County are in a hard-press of decisions in the next six weeks. I encourage you to become involved and speak your mind, and also to remember that staff and elected officials are doing their best to do right by their communities the best way they know how. Take a moment to thank someone next time you can.

**Caren Ray Russom**  
Mayor, City of Arroyo Grande

### A warm welcome to our newest Chamber members:

- Rori's Artisanal Creamery in the Village of Arroyo Grande
- Grover Beach Community Foundation
- Paradise Tree Service (based in Nipomo)
- Nudge.vip

## Grover Beach News

Greetings from Grover Beach! I am happy to report we are at full Council again! We were fortunate to have five qualified applicants for the position and now our appointment process is complete. We are excited to welcome Zach Zimmerman as our new Council Member. Zach currently serves on our Parks, Recreation, and Beautification Commission as well as the Grover Beach Community Foundation and he and his wife

are business owners in the City. With his experience as a community leader and in event coordination and community outreach, we are confident he will be a great addition and will assist to elevate the Council's efforts to enhance our community's economic, social, and cultural well-being. Zach will serve as Council representative for South County Chambers of Commerce, REACH, and Visit SLO CAL.

Good things are happening at The Cabins for Change project. A housewarming event was held on April 21 to showcase and congratulate three residents who will be moving on to permanent housing. Many thanks to the Five Cities Homeless Coalition staff for their dedication and excellent work!

Here's wishing all a marvelous May!  
**Karen Bright**  
Mayor, City of Grover Beach

## Pismo Beach News

It is great to get outdoors again and we have a couple of events coming up at Dinosaur Caves Park:

1) On Sunday May 7, come on out to Art in the Park from 10 am to 4 pm which includes local artists and craftsmen who sell and display their work, including paintings and other art pieces; and 2) our annual Mother's Day Concert will be held on May 14 at 1 pm featuring the Damon Castillo Band. Kids' activities will also be available.

Last month, the Council passed on first reading, a newsrack ordinance which covers newsracks placed in or on the public rights-of-way. The purpose is to provide a uniform design and aesthetic for newsracks and to ensure that the public right-of-way is not obstructed.

The City is proposing a new short-term rental ordinance in May in response to several problems with the existing ordinance. The objective is to maintain the residential nature of our neighborhoods

and avoid loud parties or other negative impacts.

May is also when we hold our budget workshop to allocate funding based upon our Council goals. The price for capital improvements has gone up recently due to supply chain and inflation so we will have to sharpen our pencils to see what we can afford.

•••

**Ed Waage**  
Mayor, City of Pismo Beach

## RECENT RIBBON CUTTINGS



### Congrats Rib Line By the Beach!

South County Chambers of Commerce officiated a ribbon cutting last month for Rib Line By the Beach to celebrate their grand reopening and newly remodeled Grover Beach location. Thanks to Grover Beach Mayor Pro Tem Robert Robert and Councilmember Clint Weirick for their participation on behalf of the City of Grover Beach. Rib Line owners Krystal and Brian want their restaurant to be a family friendly choice for celebratory gatherings with their arcade game zone, fun ice cream bar, and spacious layout. They also offer some new menu items. Their bar area offers 16 taps, eight frozen drinks, and local wines. Rib Line by the Beach is located at 359 W. Grand Ave. on the "West End" of Grover Beach. To learn more, please visit [ribline.com](http://ribline.com).

### Congrats Carol Chenot!

Congrats to new Chamber member Carol Chenot, Optimal Health Coach, on her ribbon cutting last month at Cypress Ridge in Arroyo Grande. Carol's husband, neighbors, and clients from Cypress Ridge joined in the celebration. Carol's health coaching business started when she lost 47 pounds in 2020. At the age of 70 (after a lifetime of yo-yo dieting), Carol said "enough is enough" and she set out to find a health program that would help her achieve her goals once and for all. Carol said successful weight loss is just the beginning of a journey that focuses on habits of health including nutrition, sleep, motion, mindset, and more. Contact Carol at [coachcarol4health@gmail.com](mailto:coachcarol4health@gmail.com), or call (805) 400-0017.



### Congrats Budget Blinds of San Luis Obispo County!

Congrats to new Chamber member Budget Blinds of San Luis Obispo County on their ribbon cutting last week in Grover Beach! Located at 160 N. 9th St. Suite A (behind the Grover Beach post office), this family-operated business offers an array of blinds, shades, shutters, drapery, and more. They bring the showroom to you with their free, in-home design consultation with style and service for any budget. Grover Beach City Councilmember Clint Weirick and City Manager Matt Bronson joined in the celebration. For more information about Budget Blinds, please call (805) 541-4000, or visit them online at [budgetblinds.com/san\\_luis\\_obispo](http://budgetblinds.com/san_luis_obispo)



# Strawberries through Grover Beach



## MAY 20TH

**VENDORS!  
FOOD!  
LIVE MUSIC!**

## 10AM-6PM

**AMTRAK STATION**

**180 W. GRAND AVE.**

**GROVER BEACH, CA**



**INSTAGRAM**



**FACEBOOK**

**JOIN US MAY 1ST-MAY 20TH BY SHOPPING AND DINING AT PARTICIPATING GROVER BEACH BUSINESSES TO RECEIVE STICKERS ON YOUR PASSPORT CARD! EXCHANGE YOUR COMPLETED PASSPORT CARD FOR A FREE STRAWBERRY BASKET AT THE MAY 20TH EVENT FAIR AND BE ENTERED TO WIN GROVER BEACH GIFT BASKETS! BRING A LAWN CHAIR, LISTEN TO SOME LIVE MUSIC, SHOP, EAT, DRINK AND BE BERRY!**

**• FOLKTET • THE CLIFFNOTES • THE SHANTASTICS •  
WITH DJ SETS BY THE PHANTOM STRANGER  
EMPOWER YOGA CLASS & STUDIO OF PERFORMING ARTS PERFORMANCES**

**THANK YOU TO OUR SPONSORS  
CITY OF GROVER BEACH**

Manrock Brewing Company - Wina Gill ExP Realty - Grover Station Grill - Fuego  
Phantom Stranger Records - Okui's Strawberry N Fruit Stand - Sunrise Security - Lil Bits  
Epic Entertainment - Jimmy D's Spaghetti Joint - Nan's Pre-Owned Books - Mayor Karen Bright  
Halcyon Store - Pardon My French - St. Barnabas Thrift - Red Bee Coffee - Pono Pacific  
Envy Me - The Studio of Mary Moyers-Lee - Urbn Leaf - Nan Fowler - Jeff Lee & Mary Moyers-Lee  
The Zavala Family - Perfetto Cafe - ASAP Reprographics - Dan Rushing - The Spoon Trade  
Empower Yoga & Community Boutique - SLO de Vie Distillery - Eco Club Five Cities

**MORE INFO? EMAIL [STRAWBERRIESTHROUGHGB@GMAIL.COM](mailto:STRAWBERRIESTHROUGHGB@GMAIL.COM)**

**LIST OF PARTICIPATING BUSINESSES ON INSTAGRAM AND FACEBOOK!**

## NEW CHAMBER MEMBER HIGHLIGHTS



### Welcome Paradise Tree Service!

Paradise Tree Service is under new ownership and based in Nipomo. They offer top-tier tree service services in San Luis Obispo and Santa Barbara Counties. Their team works diligently to meet the needs of customers while adhering to industry quality standards. They are committed to completing their work with diligence and extreme attention to detail. Contact them at (805) 598-3500 for your free quote, or email [logan@paradisetreeseervices.com](mailto:logan@paradisetreeseervices.com). Visit them online at [paradisetreeseervices.com](http://paradisetreeseervices.com).

### Welcome Grover Beach Community Foundation!

Recently revitalized and rebranded, the Grover Beach Community Foundation is a nonprofit created by local business owners and community leaders in 2017. They just opened a new chapter with a brand-new Board of Directors to support their local community, encourage involvement, and give back to their neighbors. Their signature kickoff event will be "Strawberries through Grover Beach" this month. Find more information on [Instagram](#) and [Facebook](#) @Strawberriesthroughgb



### Welcome Nudge.vip!

Nudge.vip creates touch-ready, custom promotional products and cards. Customers can order digital business cards and products from them. Based in Arroyo Grande, their motto: Make easy access to who you are, and what you do, as unique as you are! Learn more by visiting [nudge.vip](http://nudge.vip)

# DANA RESERVE

**Rooted in Central Coast culture.  
Committed to Nipomo's future.  
Dana Reserve.**

N

Nearly 200 years ago, Captain W.G. Dana founded Nipomo with a vision for creating a wonderful home for his family, where they would live, work and enjoy the vast natural beauty of the area. Today, a fourth-generation descendant of Captain Dana, is committed to continuing the traditions of his ancestor through the master-planned community, Dana Reserve. Dana Reserve will be developed with the people of Nipomo in mind. Here, locals will find the Central Coast lifestyle, culture, heritage and the exceptional natural resources of Nipomo are all carefully preserved for future generations.

Dana Reserve is designed to showcase Nipomo's natural beauty, while simultaneously providing affordable homes for local residents. Both citizens of Nipomo and residents of Dana Reserve will enjoy access to extensive horse, bike and walking trails, as well as several parks and play areas. In addition, Dana Reserve will provide Nipomo residents with the added benefits of a new community college campus and daycare center, a fire station location, a high-speed fiber network, and more.



## Stay Informed and Join our Interest List

To learn more about Dana Reserve  
and all the exciting plans for this wonderful community,  
visit our website and sign-up for our interest list.

Priority will be given to those already living or working in Nipomo or those who can demonstrate reduced vehicle miles traveled by relocating to the Dana Reserve.

[LiveDanaReserve.com](http://LiveDanaReserve.com)



## NEW CHAMBER MEMBER HIGHLIGHT:

## Welcome Rori's Artisanal Creamery to the Village of Arroyo Grande!

Rori's Artisanal Creamery recently joined South County Chambers of Commerce as a new member and will be opening soon in the Village of Arroyo Grande in the former site of Doc Burnstein's. They currently have locations in Santa Barbara, Carpinteria, Santa Monica, Montecito, Camarillo, and a new ice cream shop to open soon in Ventura.

"We greatly admire the history and community built by Doc Burnstein's in this space, and share many values with them, including a love for our community sourcing locally for our dairy products and ice cream ingredients," they said in a recent Facebook post. "We are looking forward to opening in a place that means so much to so many."

And great news for fans of the train at this ice cream location—Rori's said they have no plans to remove it.

Rori Trovato makes all the ice cream, cookies, cones, and candy recipes that go into all their products and spends long hours developing the flavor balance that makes Rori's Artisanal Creamery so unique. Intensity grabs you at the first lick: You are overwhelmed with senses and actually experience the back notes. Their goal is to have customers fall in love with their passion for great flavor and for each customer that comes through their doors to have a huge experience and leave feeling better about life.

Rori's ice cream journey dates back to childhood when she would enjoy freshly churned ice cream made by her grandmother after Sunday dinner. After working with top publications in the travel and food space in New York as a food stylist, chef, and writer, Rori returned to her California roots to launch Rori's Artisanal Creamery in October 2011. Rori lives by the simple philosophy: "The only way to make it pure is to make it pure," and believes you can taste the Rori's difference in every lick, especially in her favorite: Lemon Curd.



Rori's uses a local California Central Coast dairy for all their cream and milk. All the cows are grass fed Jersey and Holstein cows. No hormones or antibiotics are ever used. All their lavender, lemons, cherries, herbs, and berries are from local Central and Southern Californian farmers to bring Rori's the freshest, tastiest produce available. They love their partners and appreciate their knowledge and pride which allows Rori's to maintain theirs.

## LOOKING TO GET MORE INVOLVED? SIGN UP FOR A CHAMBER COMMITTEE.

Chamber members: We invite you to participate on a Chamber Committee as a way to advance and unify the business community and promote the overall health and resiliency of the local economy. This is also an excellent opportunity to network with other businesses and nonprofits in a small, in-person setting.

Please read through the nine opportunities listed below and let us know if there are any committees that interest you. You can select more than one. All meetings will be in person with the exception of Governmental Affairs Committee meetings. Some meetings

are monthly and others are less frequent.

There are nine current committees for 2023:

- Governmental Affairs Committee (via Zoom)
- Chamber Ambassador Committee
- Annual Dinner Planning Committee
- 4th of July Fireworks Sales Committee
- Foundation Committee
- Legislative Papers Committee

- Resource Fair Task Force Committee

- Business Roundtable Committee
- Marketing Committee

Click on the "Join Us" tab on our website at [southcountychambers.com](https://southcountychambers.com).







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powerful  
tools

meet  
local  
business  
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for terms and conditions.

## Tenet Health Central Coast offers two expert GI doctors for South County residents

ARROYO GRANDE — Tenet Health Central Coast Primary & Specialty Care recently announced that it has two expert options for South County residents for Gastroenterology/Intestinal Medicine (GI) services.

Endoscopic medicine uses procedures that do not require surgery to diagnose conditions for a variety of stomach and digestive system issues that range from complex cancer to simple heartburn. The procedures can positively impact quality of life and even save lives.

This is important for South County communities because, in relatively rural populations like the size of San Luis Obispo County, many patients have limited choices for care.

However, the South County communities can benefit from the specialized experience and expertise of Doctors Damian Fernandez and Rahab Hajar easily accessible at the Tenet Health Central Coast Primary & Specialty Care office located at 1154 E. Grand Ave. in



Left to right: Doctors Damian Fernandez and Rahab Hajar of Tenet Health Central Coast

Arroyo Grande. Additionally, in a county as diverse as San Luis Obispo, it helps that several languages are spoken, including both doctors being fluent in Spanish.

To learn more or make an appointment, call the office at (805) 541-1422.

Strawberry-themed shopping event returns this month to Grover

GROVER BEACH — “Strawberries through Grover Beach” is a fun opportunity for our community members to get rewarded for shopping locally. From May 1-20, when people shop at local participating Grover Beach businesses, they will be able to complete their official STGB passport card for a chance to win prizes at a celebratory event, to be held on Saturday, May 20, at the Grover Beach Amtrak Station parking lot with music, vendors, and more.

Participants in STGB can print out their own passport cards or pick up their cards at Grover Station Grill or Nan's Pre-Owned Books during business hours. Participating businesses will be given reward stickers to pass out when a participant has made a purchase through that business.

If you have any questions, email [strawberriesthroughgb@gmail.com](mailto:strawberriesthroughgb@gmail.com) or DM them on Instagram/Facebook @strawberriesthroughGB.

### 2023 KIDS *SUMMER DAY* CAMP

**FOR AGES 7 - 13**

**3 WEEKS LONG**

**JUNE 12-30**

Join us for this Fun and Creative Camp: Learn about the Rancho and the Chumash : Games and Art : Hiking and Gardening: STEM Programs and Exploring birds, mammals, insects, and more!

Lunch and a Camp Tshirt Provided

Week 1: June 12th - 16th  
Week 2: June 19th - 23rd  
Week 3: June 26th - 30th  
9AM - 3 PM

FOR MORE DETAILS VISIT OUR WEBSITE AT [DANAADOBE.ORG](http://DANAADOBE.ORG)

**DANA'S Sunday Speaker**  
Jaime Avila Presents:

A Live Reenactment of Romualdo Pacheco's Oration to the Grand Army of the Republic.

**May 28th at 1 pm**

**Sunday Speaker Admission**  
Non-Member: \$8  
Members: FREE  
Ages 17 to 6: \$3  
5 & Under: Free

**SATURDAY JULY 8, 2023**

## DAVE STAMEY ON THE RANCHO



**TICKETS:**  
DANA MEMBERS EXCLUSIVE TICKETS (AVAILABLE FOR 1 WEEK ONLY STARTING APRIL 28TH) - \$50  
GENERAL AVAILABLE MAY 5TH - \$60  
VIP TABLE FOR 8 - \$600

FOR MORE DETAILS VISIT OUR WEBSITE AT [DANAADOBE.ORG](http://DANAADOBE.ORG)

## DANA ADOBE AND CULTURAL CENTER

### Can't make it?

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**Open Saturdays & Sundays From 11am - 3pm**

FOR WEEKDAY TOURS PLEASE CALL US AT 805-929-5679 OR VISIT US AT [DANAADOBE.ORG](http://DANAADOBE.ORG)



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555 Five Cities Drive  
Pismo Beach CA 93449  
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Phone: (805) 250-1425

### El Rancho Marketplace

2886 Mission Drive  
Solvang CA 93463  
Phone: (805) 688-4300

All stores are open daily from 6 am to 10 pm

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We Accept



## Local, Independent...



You can find us online at [CaliforniaFreshMarket.com](http://CaliforniaFreshMarket.com)

## We appreciate our renewing Chamber members for their continued support

Placer Title Company  
 Access Publishing  
 Oxford Suites  
 Community Action Partnership  
 Hamner Jewell & Associates  
 Arnie's ATV Inc  
 EcoWater of Central California  
 SLO County Farm Bureau  
 Peterson Team Realty  
 Monarch Books  
 SoCalGas  
 San Luis Obispo Chamber of Commerce

Aspire Counseling Services  
 New Times Inc  
 Hilton Garden Inn Pismo Beach  
 Bejo Seeds Inc  
 San Luis Obispo County Office  
 of Education  
 The Casitas of Arroyo Grande  
 Aloha Inn  
 Empower Yoga and Community Boutique  
 LVL Salon  
 Splash Café  
 Keller Williams Realty Central Coast

San Luis Obispo's Sheriff's Office  
 St Barnabas Episcopal Church  
 Five Cities Meals on Wheels Inc  
 SESLOC Federal Credit Union  
 Rhonda's Relics  
 Port San Luis Harbor District  
 Santa Lucia Republican Women's  
 Federated #14102169  
 New Life Community Church  
 Beach Area Storage  
 Basin Street Regulars  
 Tracy Chitwood - Mobile Notary

### Leadership South County update, continued from page 1

SLO Partners, SLO County Office of Education, SLO County YMCA, and Lucia Mar Unified School District.

The day started with leadership devel-

opment by CultureStoke on time management and ended with professional headshots by Sunshine & Reign Photography.

Leadership South County is a nine-month community-based leadership development program dedicated

to inspiring, educating and empowering tomorrow's community leaders. This specialized program from South County Chambers of Commerce easily complements a busy schedule since the day sessions are just one Friday a month. Click [here](#) to learn more.

### District 4 news, continued from page 2

by the Board following the resignation of former CAO Wade Horton. The County will conduct a nationwide search for a permanent CAO over the coming months.

**Updates on our County's storm recovery and homelessness efforts:** At the May 2 meeting, the Board will receive two important presentations: A progress

report from our Homelessness Services Division on our County's five-year homelessness strategic plan, and an update from our Public Works Department on storm-related road and infrastructure repair efforts. You can read the reports and watch the video live or on replay at [slocounty.ca.gov/bos](http://slocounty.ca.gov/bos) (click on "Board Meetings, Agendas, and Minutes").

**Office hours:** I welcome hearing from constituents. Please schedule an ap-

pointment by sending an email to [district4@co.slo.ca.us](mailto:district4@co.slo.ca.us) or calling 805-781-4337. You can also sign up for my email newsletter and learn more about what's going on in the district at [slocounty.ca.gov/district4](http://slocounty.ca.gov/district4).

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Sincerely,  
**Jimmy Paulding**  
 San Luis Obispo County  
 District 4 Supervisor

### District 3 news, continued from page 2

partment's Prevention & Outreach Division will use the funds to raise awareness about the risks of impaired, distracted, and unsafe driving.

**Traffic collisions remain the leading cause of death for those 15-24 years old.** According to the 2020 California Health Kids Survey, 22% of San Luis Obispo 11th graders reported they had driven a car or been driven by someone else while under the influence of alcohol or drugs. The Youth Traffic Safety Initiative grant will allow funding through September 2023 to support:

- Educational campaigns online focused

on impaired and distracted driving, especially during major national traffic safety events such as the Super Bowl, National Holidays, Distracted Driving Awareness Month, and Summer Enforcement Mobilizations.

- Ongoing training and presentations to middle, high school, and college students encouraging safe driving habits.
- Outreach at local high-traffic events including high school rallies, Cal Poly Rodeo, community farmers markets, California Mid-State Fair, and local health fairs to increase awareness around safe driving practices.

Learn more information on San Luis Obispo County Friday Night Live (FNL) programs for youth by visiting [slofnl.com](http://slofnl.com).

Have you ever visited the San Luis Obispo County Library's event calendar? Oh my, it is jam packed with all sorts of great events for the entire family. Please check it out [here](#). For a list of new books and selected reading, check [here](#).

Speaking of libraries... remember the Grover Beach Community Library Founder's Day Celebration, May 3rd, from 5 to 7 PM at 240 N. 9th Street in Grover Beach. Big congratulations to Darlene and Jim Kelley and Trina Clark for their contribution to the wonderful Grover Beach Library! Enjoy the May flowers!

**Dawn Ortiz-Legg**  
 San Luis Obispo County  
 District 3 Supervisor

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# Solstice Green Directory celebrates 16 years on the Central Coast

GROVER BEACH — In 2008, after asking 100 Central Coast residents how they felt about the need for a more sustainable lifestyle, it was apparent that there was a place in the community for a publication that promoted greener concepts. Solstice Green Directory hit the press within six months of this initial interest survey. A large part of Solstice’s success lies in its simplicity. Now in its 16th year, founder Margaret Hennessy is dedicated to keeping the publication focused on its environmental purpose. She attributes a great deal of its overall success to the help of its many dedicated volunteers. Solstice is not merely a convenient directory to find local businesses, “it’s a resource guide for green and healthy living, whose purpose is to help

educate consumers so that they can make better choices for healthy products and services.” Its pages (in print and online) are loaded with helpful tips on living a greener lifestyle and lots of easy recipes. Seasonal copies are collected and saved for future reference by its’ dedicated readers. Solstice is just one example of a company that is helping to galvanize a local green revolution by the power of the press. They are also a California Certified Green Business.

• • •

To have your business featured, please send an email to [info@slosolstice.com](mailto:info@slosolstice.com). To learn more about Solstice Green Directory, please visit their website at [slosolstice.com](http://slosolstice.com). For more information about becoming certified, please click [here](#).

## South County Chambers welcomes event coordinator for the regional center

ARROYO GRANDE—Kyrstin Pull joined the Chamber team in March 2023 as the Event Coordinator for the South County Regional Center. A longtime South County resident, Kyrstin attended Dana Elementary in Nipomo; Mesa Middle School in Arroyo Grande, and then graduated from Arroyo Grande High School. She obtained a Bachelor’s degree in English from San Diego State University.



**Kyrstin Pull,  
Event Coordinator  
for South County  
Regional Center**

With over 20 years of experience in hospitality, she decided one day she would task herself into throwing her 20-year high school reunion. Although a very challenging feat, she finally found a niche where she felt she not only succeeded in, but enjoyed. Kyrstin’s passion for event planning was sparked just in time for her addition to the South County Chambers of Commerce team.

“Over the years I’ve worn many hats. Never one quite like this. However, the day I met the team, I felt it was where I was meant to be and cannot wait to see what this new chapter in my career holds,” she said.

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Jacqueline Frederick has been a trial lawyer for over 40 years and has tried cases throughout California. She was the only woman to be elected to the Board of the Los Angeles Trial Lawyers Association from 1982 to 1990 and is the current President of the Central Coast Trial Lawyers Association.

She is an accomplished trial lawyer and in 2021 was awarded the largest general damages verdict in the history of San Luis Obispo County winning \$13.8 million for her client.

Jacqueline is a 2016 Wall of Fame Award recipient and was awarded the Outstanding Women Lawyer in 2014, The San Luis Obispo County Bar Association Seitz Award in 2017 and the Access to Justice Award in 2019, among other recognitions for her professional and community achievements.



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## Grover Beach City Council appoints Zach Zimmerman to fill Council vacancy

GROVER BEACH — At its meeting on April 24, the Grover Beach City Council appointed Zach Zimmerman to fill the vacancy following the resignation of Anna Miller. Council Member Zimmerman will serve the remainder of the term through Dec. 2024. The City Council decided to fill the Council vacancy by appointment instead of holding a special election and opened applications to all Grover Beach residents with an emphasis on encouraging applicants from District 3. The Council interviewed five applicants and collectively appointed Zach Zimmerman for the position based on his community and civic engagement background.

"We are excited to have Mr. Zimmerman join the Grover Beach City Council as our newest member. With his experience as a community leader, combined with his background in event coordina-



Zach Zimmerman

tion and community outreach, we believe he will bring significant value to our efforts in improving the quality of life for our residents," said Grover Beach Mayor Karen Bright.

Zimmerman resides in District 3 and has been a resident of Grover Beach for three years. He works as a winemaker at Claiborne & Churchill, is a Grover Beach business owner of Empower Yoga with his partner, and has ample experience in staff development, community engagement, and civic volunteering. In addition, he has served on the Grover Beach Parks, Recreation and Beautification Commission since February. Zimmerman is an active program host and station ambassador for KYZZ's "Excellent Radio" in Grover Beach. He also serves on the advisory board of the Grover Beach Community Foundation. Read more on the City's website [here](#).



## RESTAURANTS CARE

Resilience Fund.

Apply before Sunday for a \$5,000 restaurant grant

SAN LUIS OBISPO COUNTY — Applications close on Sunday, May 7th, for \$5,000 grants for independent restaurants that can be used for kitchen equipment, technology upgrades, employee training and bonuses, and unforeseen hardship. Only brick-and-mortar restaurants that are open to the public, serve both food and beverage, and have regular operating hours are eligible for this grant. The grant funding is provided by SoCalGas, PG&E, and SDG&E. Click [here](#) to learn more and apply before the deadline. Questions can be emailed to [resilience@restaurantscare.org](mailto:resilience@restaurantscare.org)

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*Rise & Shine,  
South County*

**REGIONAL BUSINESS MEETING  
HOSTED BY SOUTH COUNTY CHAMBERS OF COMMERCE**

**Wednesday, May 3, from 7:30 am to 9 am  
South County Regional Center  
800 W. Branch St. in Arroyo Grande**

Connect with government leaders and meet other business owners. This Chamber event is open to the local business community. Coffee and pastries will be provided.

RSVP for this free event at [southcountychambers.com](http://southcountychambers.com).



**South County  
Chambers of Commerce**



# 2023 Chamber Board of Directors, Staff, & Ambassadors

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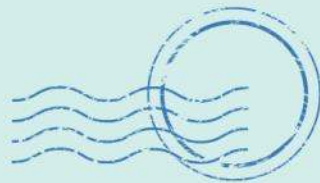


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**from 2 pm to 7 pm**

**South County Regional Center**

**800 W. Branch St. in Arroyo Grande**



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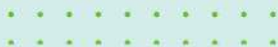


Silver-level sponsorship \$250: business name and hyperlink on Chamber website, free table at event, business name on eblasts, and on-site signage.

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