



Contact: Angela Tsukiji, (916) 870-4958, angela@nortstatebia.org

The Best in the Building Industry

Roseville, CA – September 11, 2020 - The North State Building Industry Association hosted the Industry Honors awards program and last Friday announced its Honorees, Winners and Stars.

This standout event, that can be seen on the North State BIA channel on YouTube, recognizes members for making this past year a memorable year through hard work, admirable efforts and overall great fortitude and attitude.

This year's awards are a celebration of the collective spirit of the home building industry in the Sacramento area.

Measured by digital traffic to communities, new home sales and consumer interest have steadily grown, which is a testament to why new home construction is an essential service and never stopped in our region.

“It was another year of innovation for Sacramento homebuilders.’ Michael Strech, President and CEO of the North State BIA stated. “Dozens of beautiful new communities have been created to keep up with the steady demand of buyers who wish to call Sacramento home. There is truly something for every buyer in this market and at every price point.”

The Elan Collection at Premier Montelena, built by Premier Homes, won Community of the Year for a detached home community. NUVO Artisan Square was named as Community of the Year for attached homes and Master Planned Community of the Year was awarded to Russell Ranch in Folsom, both projects by The New Home Company. Multi-Family Community of the Year honors went to Cresleigh Homes with the HUB Apartments. Neighborhood of the Year honors went to Sutter Park by Tim Lewis Communities. Custom Home of the Year was awarded to HMA Architecture for Schaeffer's Mill Mountain Modern in Truckee.

Recognizing the changing ways of having to adapt to social distancing in new home sales efforts, virtual marketing awards were introduced. Sales professionals also reigned in many categories and over 70 awards were given to new home sales agents who sold from \$5 million to over \$15 million in sales. Rachel Newland with Taylor Morrison was awarded the Golden Achievement Sales Award for the highest sales volume.

Over 30 industry professionals or companies were also submitted by their peers or partners as Stars of the Industry.

This year Industry Honors comes at a time where society and economies are uncertain, but what has been shown is that the building industry is teeming with talented and visionary professionals – Congratulations to all of the 2020 Industry Honors winners, honorees, stars and sales achievement professionals. Also, special appreciation extended to the 14 sponsors that supported the production of Industry Honors. See the full awards announcement video of honorees, winners, sponsors and stars on the North State BIA channel on YouTube. Further information can also be found at www.northstatebia.org.

The North State Building Industry Association (BIA) is an association of builders, developers, subcontractors, suppliers and related professionals dedicated to the advancement of the industry. Founded in 1944, the Association and its members have been providing quality homes and neighborhoods for the people of the Sacramento region for more than seven decades. The BIA is proud to represent more than 520 members, including 50,000 industry jobs, the BIA is committed to preserving and furthering the economic interests of its members, while also working to enhance the industry's standing as a significant contributor to the regional economy. Additionally, the BIA also serves as the umbrella organization for HomeAid Sacramento and the North State Building Industry Foundation.
