

MAR Privacy & Security Policy

We recognize the importance of protecting the personal information you provide at the MAR (and NRDS) web site(s). We maintain the following privacy policy:

1. We gather the following types of information needed to process your transactions, fulfill your requests, and maintain our membership records: including office information, phone numbers, e mail addresses as well as the information you furnish on membership applications and general demographic information. We no longer gather birthdays or social security numbers. Membership information is shared with CAR and NAR.
2. We use this information to: notify members of upcoming events, news, services either MAR, CAR or NAR, or other affiliated business might offer, and calls to action, etc.
3. Email Policy. MAR does not sell or share your e mail any other entity. MAR will only use your e mail for association business or news. If you elect to show your e mail address to the public (see your member profile settings) the public and other members will have access to it.
4. We will not share, sell or otherwise provide other information about you to third parties.
5. Credit information that you and credit authorizers provide when you make payments by credit card or electronic check for products, dues or other services via the REALTOR® Electronic Commerce Network (“E-Commerce Network”) will only be used to process the transactions you request. This information will be provided to and maintained by reputable credit reporting databases, but will never be sold, shared or provided to other third parties.
6. We maintain security procedures and standards which we believe are as safe as today’s technology permits. We test these procedures and modify them regularly as new technologies become feasible.
7. We utilize an Opt-Out policy for sending online notifications regarding services, products and programs. Members are able to make and save these choices, at any time on their member profile.
8. You may edit your personal contact information directly in the MAR or NRDS system or by logging on and making any updates other than brokerage information, which must be done by our office staff by a “Transfer Form” request, also found on the home page.
9. Some of our sites contain advertising placed by advertising networks pursuant to agreements between the Malibu Association and the advertising network. We do not control these advertising networks, the sites of third parties reached through links on our site or their information collection practices and the Malibu Association will not be responsible for the activities of these third parties. The advertising network uses cookies to collect certain non-personally identifiable information when you click on the banner

ads appearing on our sites. This information is collected by the advertising network for purposes of measuring and reporting on the advertising to advertisers and the Malibu Association. The advertising network may also aggregate the information for certain other statistical and reporting purposes.