

2021 SPONSOR BENEFITS

BENEFIT:	PLATINUM \$75,000	GOLD \$50,000	SILVER \$25,000	BRONZE \$10,000
Exhibit Display/Booth	10x20 Display (2 6-ft tables and 4 chairs)	10 x 15 Display (2 6-ft tables and 4 chairs)	10 x 10 booth	6-FT Table
Option of one of the following :				
<ul style="list-style-type: none"> Branded Hospitality Room (2 available) Sponsorship of the 2021 Annual Meeting Member Reception (1 available) 5K run/walk with Veterans (exclusive sponsorship) Sponsorship of the 2021 Virtual Platform (Technology Sponsor) 	✓			
Sponsor logos by level on signage in registration area	✓	✓	✓	✓
Sponsor logo and presence on meeting website and app (AVAHO uses Whova app services. For more details please contact us)	✓	✓		
Recognition in the Conference Program	✓	✓	✓	✓
Online company profile (language and logo provided by company) on AVAHO website for 3 months following conference	✓			
Banner ad displayed on avaho.org for the whole month of September 2021	✓	✓		
Logo display on slide show in all meeting rooms	✓	✓	✓	✓
Complimentary registration with conference badges	8	6	4	2
Sponsor designation on conference badge	✓	✓	✓	✓
Guest rooms reserved at venue hotel (vendor pays for room; AVAHO will handle the logistics)	6	4		
Registration bag insert (company promotional item—subject to approval)	✓			
One complimentary mention in a daily update to members during the week of the meeting	✓	✓		
Recognition ad in Conference Program	✓			
Introduction (30-second) before one (1) virtual session	✓	✓	✓	

Exhibitor Information

All information and required forms for sponsoring the 2021 Annual Meeting can be found online at: www.avaho.org/exhibitors

Discretionary Sponsorships

AVAHO recognizes the importance of the participation of nonprofit patient advocacy and support organizations at our annual meeting. The eligibility for and availability of this exhibit space are at AVAHO's discretion. AVAHO also recognizes the need for diversity in sponsorship. A select number of sponsorships will be reserved to provide start-up, emerging and small companies the opportunity to serve as a sponsor.

NEXTGEN CARE:

Diversity, Equity & Stewardship

Annual Meeting 2021

September 24-26 · DENVER
Hyatt Regency Denver Convention Center



EXHIBITOR PROSPECTUS

NextGen Care: Diversity, Equity, & Stewardship

2021 AVAHO Annual Meeting Sponsor Prospectus



ABOUT AVAHO

The mission of AVAHO is to advocate for and provide leadership in delivering quality comprehensive care to Veterans diagnosed with cancer and hematologic disorders.

AVAHO is a 501(c)3 nonprofit organization, IRS number 20-3012788

ABOUT OUR MEMBERS

Our current membership of over **800 members** is comprised of medical oncologists and hematologists, surgical oncologists, radiation oncologists, pharmacists, nurses, Advanced Practice Registered Nurses, physician assistants, social workers, cancer registrars, and other allied health professionals who work with Veteran cancer patients.

OUR PURPOSE

Our purpose is to:

1. Offer educational programs to members with the goal of improving the quality of cancer care to Veterans;
2. Facilitate networking between members to broaden knowledge and best practice; and
3. Explore and facilitate research across the range of disciplines within the membership.

An estimated **625** professionals* will attend the **2021 Annual Meeting.**

*we anticipate 250-300 attendees in-person and 300+ online

Sponsor Benefits

The AVAHO Annual Meeting is an opportunity for oncological and hematological professionals working in VA Healthcare facilities to network, learn and develop best practices for Veteran health. Sponsorship increases your visibility, relationships and competitive edge with more than 800 professionals responsible for Veteran care. Not only does your sponsorship help provide AVAHO members with quality educational opportunities but provides important meeting essentials such as registration materials, Wi-Fi and more.

Reserve your place now as a sponsor—spots are first-come, first-serve and the process is competitive. Early sponsor registrants may receive priority choice of booth placement.

How sponsorship benefits Veterans

Your sponsorship ensures the professionals who provide ongoing care to Veterans with cancer and hematologic disorders have the best information, professional networks and clinical knowledge to provide the highest quality of care to Veterans. **Those who serve deserve the best of our service. Your sponsorship makes that possible.**

Continuing Education Information

AVAHO submits Continuing Education credit through collaboration with a recognized CEU/CME provider. This activity provides continuing education credit for many of the professionals attending the Annual Meeting as well as a general participation certificate for attendees who do not need or desire credits.

Exhibitor Schedule

Thursday, September 23, 2021

Exhibitor Setup

6:00 pm - Midnight

Saturday, September 25, 2021

Exhibit Display: 7:30 am - 5:00 pm

Exhibit teardown (optional): 5:30 pm - 9 pm

Friday, September 24, 2021

Exhibit Setup (6:00 am–11:00 am)

Welcome reception (*networking with 300+ AVAHO attendees and members*)

6:30 pm–9:30 pm

Sunday, September 26, 2021

Exhibit teardown: 9:00 am - 11:00 am

Audio-Visual Needs

If you require A/V equipment for your exhibit area, **please contact the hotel directly.** We will provide power cords for each table.

Questions?

For additional information on sponsorship benefits and expectations, please contact Sue Lentz, Meeting Director, at:

Phone: 206-794-7022

Email: admin@avaho.org

MARKETING OPPORTUNITIES

Exhibit Display/Booth: \$10,000 - \$75,000

Exhibits ranging from 6-ft tables to 10x20 displays are available to companies wishing to exhibit their company and product information at the Annual Meeting. Benefits depend upon sponsor level; please see the sponsor benefits list in this brochure for more information.

Platinum Sponsor Benefits: \$75,000*

Platinum-level sponsors (\$75,000+) have a variety of options on a first-come, first-serve basis. The 2020 platinum benefits include:

- Branded Hospitality Suite (2 available)
- Sponsorship of Conference Reception (1 available)
- Sponsorship of Virtual Platform (1 available)
- Sponsorship of the Run for Veterans 5K event (1 available)

See back of this brochure for Gold, Silver, and Bronze benefits

ADD-ON OPPORTUNITIES:

Non-CE Symposia: \$25,000

Four (4) non-CE symposia are available to sponsors who wish to apply. These symposia should be related to the annual meeting topic and relevant to AVAHO members. One symposium will occur Saturday and Sunday morning of the annual meeting, as well as one symposia during lunch on both Friday and Saturday. Companies who sponsor a symposium will be provided sponsor status of equal value or the symposium will be added to the total value of sponsorship. **These symposia are awarded to selected companies through a competitive application process and selection is not guaranteed.**

Registration Bags (\$5,000) or Bag Inserts (\$3,000):

Exhibitors may provide important literature to each conference attendee in high quality, recycled participant registration bags. All materials must be approved by AVAHO in advance. Pricing is based on maximum four pages and/or four ounce insert; premium charges may apply if exceeded. **Sponsors may also choose to purchase the registration bags carried by all participants, with full-color branding provided on each bag.** Registration bags will be mailed to online attendees.

AVAHO Online Sponsor: \$2,000

If you are not able to attend the annual meeting in 2021, or prefer to have an online-only presence, you may purchase a sponsorship. Package includes large banner ad on the AVAHO website for the month of September 2021, and presence in the Exhibitor section of the conference app.

Online Poster Session: \$3,500

AVAHO will host its poster sessions online only due to Covid space restrictions. The Poster Session Sponsor will receive naming rights for the session online.

Wi-Fi Connection: \$3,500 (conference duration)

Associate your brand with wireless internet capability for all attendees in the meeting space! Your corporate logo and name will appear on signs throughout the conference with the Wi-Fi code, as well as on hundreds of business card-sized Wi-Fi cards that show log-in information.

Educational Grants: \$15,000 - \$100,000+

AVAHO accepts educational and in-kind support from corporations, foundations and other organizations that do not pose a conflict of interest to AVAHO or VA employees. Grants may be used to support CE-accredited training. *Please contact AVAHO for more information.*

Commercial Companies Not Exhibiting: \$1,000

Any commercial company representative who wishes to register for the meeting and not exhibit will be charged a fee per person.

You're Invited!

One of the best benefits of serving as a sponsor of the AVAHO Annual is the opportunity to attend. We invite sponsors of all opportunities to join us in Denver to network, learn and share.

Sponsors receive free meeting attendance in the following quantities:

Platinum	8 representatives
Gold	6 representatives
Silver	4 representatives
Bronze	2 representative
Nonprofit	2 representative

Sponsorship brackets

Platinum	\$75,000
Gold	\$50,000
Silver	\$25,000
Bronze	\$10,000
Nonprofit	\$ 1,000

*Only **4 companies** will be provided this exclusive opportunity on a first-come, first-serve basis. *Only sponsorships funded by non-foundation funds will be considered for this distinction.*

Help us help Veterans receive the quality care they deserve.