



Real WOODSTOCK...supports Local!

THREE EXCLUSIVE Promotions for (15) REAL WOODSTOCK Businesses!



Prepared 5/26/21

WOODSTOCK is known for great food, shopping, outdoor events, music and more! Star 105.5 will give listeners a chance to make Woodstock their next stop with THREE All-Inclusive Radio Campaigns...Listeners can win \$50 or more gift card prizes to visit Woodstock area businesses. During the Campaign dates below, we'll showcase some of our favorite businesses and introduce listeners to some new ones...Including boutiques, restaurants, services and more! Beside prize giveaways, to round out our 3 Radio Campaigns we'll also include Commercials as well as Social Media to spotlight participating WOODSTOCK area businesses!

SIGN UP NOW for all 3 Promotions & receive a Real Woodstock/Star 105.5 Prize Pack !!

PROMOTIONAL DATES: #1-7/12/21-7/30/21...#2-11/15/21-11/30/21...#3-3/14/22-3/31/22

CIRCLE YOUR DESIRED PROMOTIONS:

#1

#2

#3

If 15 total biz are reached your SHARED will air 5 times!

Star 105 RADIO WILL PROVIDE:

- (25) :60 Second Commercials with shared business mentions-3 Biz per Ad
(25) minimum SHARED LIVE On- air Mentions during promotion
(25) minimum SHARED Recorded Promos to promote actual event/promotion
On-Air Giveaways in PRIME TIME!
All business Logos & Link at star105.com for duration of each individual promotion
(2)-(3) Minimum shared Social Media Posts with REAL WOODSTOCK tags
(1) minimum E-Blast sent to our Loyal Listener Club "Star Universe" - 6,600+ members
Total Promotional Value for Each Campaign = \$13,125!

REAL WOODSTOCK Cash Investment: \$350 from each (15) participating businesses
Pre-Payment of \$350 per business per event is due 30 days prior to each event

Each business please also provide (1) \$50 or higher value gift card for Radio Giveaway

NOTE: (15) minimum businesses are needed for each campaign...If below that number modifications may be made.

Your Business Name

\$ Your Total Cash Investment

Authorized Signature

Today's Date