

**SIGN UP NOW!**

**8th Annual**

**PLAYHOUSE CHALLENGE FOR CHARITY**

**March 24th, 25th, 26th 2017**

**OPEN TO ALL SICBA MEMBERS**

- ◆ **Pick your favorite Charity**
- ◆ **Build an awesome playhouse**
- ◆ **Sell raffle tickets**
- ◆ **WIN!**

**Playhouses will be eligible for Project of the Year Awards!**



**2016 Winners**

Triple R Framing & Drywall  
Children's Museum of Skagit County

**SIGN UP FORM (due Jan. 2, 2016)**

TEAM COMPANY(IES): \_\_\_\_\_

TEAM CAPTAIN: \_\_\_\_\_

CO-CAPTAIN: \_\_\_\_\_

TEAM CAPTAIN PHONE: \_\_\_\_\_ EMAIL: \_\_\_\_\_

CO-CAPTAIN PHONE: \_\_\_\_\_ EMAIL: \_\_\_\_\_

CHARITY: \_\_\_\_\_

## **Playhouse Guidelines for 2017 for the SICBA Home & Garden Show March 24<sup>th</sup> , 25<sup>th</sup> 26<sup>th</sup> , 2017**

1. The team must present their Charity by January 2, 2016, to the SICBA office. The charity will benefit from the proceeds of their raffle. The committee will review and approve your charity for your playhouse. We ask that as you choose your charity, keep in mind this is a SICBA sponsored event. Charity recommendations will be passed on to the Board of Directors for approval as well.
2. We highly recommend that you have your playhouse displayed out in the community to help your charity sell raffle tickets. Previous Builders and charities, recommend the playhouse being completed by January 14, 2017 to maximize exposure and ticket sales. SICBA has signage (Win Me! Sign) for displaying your playhouse in the community.
3. The playhouse can then be placed at the charity or a very public location for advertising of the Builder, Home and Garden Show and to help sell raffle tickets for the charity. While the playhouse is displayed in the public, the signage on the playhouse can recognize the Charity, the Builders and the Home & Garden Show.
4. The playhouses will need to be moved to the Fairgrounds the week of March 20, 2017, to possibly have a landscape created around the playhouse. (to be determined). The Builder is responsible for transporting, unloading and placing their playhouse at the Fairgrounds in the designated location. There will be a reach forklift on site to assist with this, but YOU are responsible for unloading.
5. The raffle drawings for each of the playhouses, the People's Choice Award and Kid's Choice Award, will be awarded on Sunday at the end of the Home & Garden Show. All teams must have a team representative available for the ceremony.
6. The playhouse challenge's purpose is to drive more attendees to the Home & Garden Show and promote community involvement by SICBA members.
7. One sign may be placed on the Playhouse for recognizing all the donors of products and the specialty contractors that created the playhouse. The sign dimensions must not exceed 3' by 6'. Dimension Restrictions of the Playhouse are 6' by 8' by 10' (Peak)
8. Your playhouse will be eligible for submission to Project of the Year Awards. Watch for deadlines in the Newsletter in 2017.

### **Charity Guidelines for 2017**

1. The Charity must have the proper Gambling License to conduct the Raffle. Tickets are generally sold for \$5 each.
2. The raffle tickets must be reviewed by the SICBA staff so we do not have similar tickets amongst the charity and correct verbiage in relation to SICBA.
3. We would like for the Charity to receive the most from this event and if the Charity has a very visible location, the playhouse could be displayed at their location for advertising purposes. Flyers are highly recommended with a photo of the playhouse on the flyer.
4. Charity must be present at the Playhouse during the Home Show hours to sell Raffle Tickets. Charities generally set up a tent with a table and or set up their table to be themed to the playhouse. There is an award for the Charity with the most team spirit.
5. The drawing of the Playhouse winners will be at the end of the Home & Garden Show on Sunday.
6. Charity/Team will be responsible for delivery of the Playhouse to the winner. We suggest that you put on the tickets a free mile radius of delivery of the playhouse on the tickets.
7. We suggest having the Charity pay the playhouse entry fee.
8. A guide to help the charity make the most of this fundraiser will be provided. A meeting will also be held for all charities to assist them in this project.