



The Greater Downtown Council presents... 2021 Movies in the Park

2021 Movies in the Park Sponsorship Opportunities: Confirmation date April 15, 2021 please

Oscar \$3,000

- ◆ Print:
 - Logo placement on promotional materials
- ◆ Announcement:
 - Live pre-movie reference by MITP host of your sponsorship
- ◆ Commercial:
 - A 30 second commercial, provided by you, featured during pre-movie loop. Up to two different commercials could be accommodated nightly during the pre-movie loop.
- ◆ On-Screen Graphic:
 - 10 second logo or ad, provided by you, featured during pre-movie loop
- ◆ Online:
 - Logo placement on the Movies in the Park webpage with hyperlinks from Greater Downtown Council and TwinportsNightlife.com websites
- ◆ On-site:
 - Season-long 6'X2' or smaller banner placement at Movies in the Park, banner provided by you.

Golden Globe \$2500

- ◆ Print:
 - Business name on promotional materials
- ◆ Announcement:
 - Live pre-movie reference by MITP host of your sponsorship
- ◆ On-Screen Graphic:
 - 10 second logo or ad, provided by you, featured during pre-movie loop
- ◆ Online:
 - Business name placement on the Movies in the Park webpage with hyperlinks from Greater Downtown Council and TwinportsNightlife.com websites
- ◆ On-site:
 - Season-long 6'X2' banner or smaller placement at Movies in the Park, banner provided by you

OneNight Spotlight \$1,000

- ◆ Radio:
On air week-long mentions as featured host on 95 KQDS
- ◆ On-Screen Graphic:
10 second logo or ad, provided by you, featured during pre-movie loop on night of your movie
- ◆ Online:
Logo placement on the Movies in the Park webpage with hyperlinks from Greater Downtown Council and TwinportsNightlife.com websites
- ◆ On site:
Season-long 4'X2' or smaller banner placement at Movies in the Park, banner provided by you
- ◆ One Night Feature:
Opportunity to host event reception or activity/giveaways prior to a movie

OneNight Spotlight Co-op Rate for Local Retailers Shared night for 2-\$500 each or 3 for \$500 each

- ◆ On-Screen Graphic:
10 second logo or ad, provided by you, featured during pre-movie loop on night of your movie
- ◆ Online:
Logo placement on the Movies in the Park webpage with hyperlinks from Greater Downtown Council and TwinportsNightlife.com websites
- ◆ On site:
Season-long 2'X2' or smaller banner placement at Movies in the Park, banner provided by you
- ◆ One Night Feature:
Opportunity to host event reception or activity/giveaways prior to a movie

Cameos \$500

- ◆ On-Screen Graphic:
10 second logo or ad, provided by you, featured during pre-movie loop
- ◆ On-line
Business name placement on the Movies in the Park webpage with hyperlinks from Greater Downtown Council and TwinportsNightlife.com websites

Extra \$100

- ◆ On-Screen:
Season long special "Thank You" name recognition

Confirmation due date April 15, 2021

Sign us up to sponsor Movies in the Park 2021!

Name: _____

Company: _____

Sponsorship level: _____

Payment Options:

Amount Enclosed \$ _____ Please Bill Me \$ _____

Please bill my credit card:

Name on credit card: _____

Card # _____ Exp Date: _____

3-digit Security Code # _____ Billing Zip Code: _____

Please respond to: Shanda Hanson at SHAnson@downtownduluth.com
or return by mail to 5 W First St, Suite 101 Duluth, MN 55802