

## BENEFITS AND ANNUAL ACTIVITIES



**Powerful Website for \*members only!** Full business directory, post press releases, events, promotions and discounts. Promote your business using banners in the more visible pages

**Job Postings** Get the most exposure for your job and hire the right candidate faster. More than 400 monthly job opportunities. Receiving more than 11,000 clicks per month

**Monthly Newsletter and e-Communications** to more than 4,000 individuals interested in Hispanic activities and subjects

**Monthly Networking Meetings (Fourth Tuesday of the Month)** Be a part of the Best and largest monthly networking meetings

**Monthly Business Lead Lunch (Second Tuesday of the Month)** A networking lunch with the opportunity to connect with other individuals doing business in the Hispanic community

**Annual College Scholarships Programs** for deserving Hispanic students enrolled in local universities

**Annual Volunteer Day (Second Saturday of October)**

**Annual Gala** Prestigious event recognizing the achievements of Hispanic individuals and businesses

**Annual Posada (Second Saturday of December)** event (Christmas party)

**And many, many other projects in support of our fast growing Hispanic Community. Cincy-Cinco Latino Festival (First weekend in May), Hispanic Heritage Month Celebrations, Cincinnati: A City of Immigrants booklet and awareness program, Hispanic Volunteer Day, etc.**

\*For membership benefits please call 513.979.6999 or email us at [office@hispanicchambercincinnati.com](mailto:office@hispanicchambercincinnati.com)

[HispanicChamberCincinnati.com](http://HispanicChamberCincinnati.com)

# Did you know... 2017

## Hispanic facts, data and trivia



There are now more than four million Latino-owned businesses in the U.S. If not for Latinos, the U.S., would have fewer businesses today than it did in 2007.

2007



2012

The number of Latino-owned business grew 46% from 2007 to 2012, compared with a decline of more than 2% for non-Latino businesses.

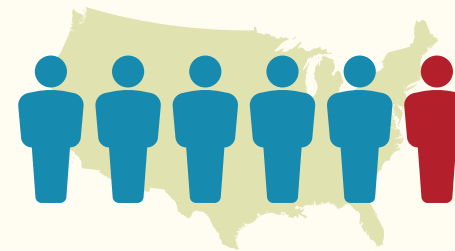


U.S.



Hispanic-owned business

Although overall entrepreneurship rates are on the decline in the U.S., **Hispanic-owned businesses are increasing at more than double the national rate.**



With more than 56 million living in the U.S., Latinos comprise some 17% of the nation's population. But the median age for Latinos is 28 years old-nine years younger than the overall U.S. population.



If U.S. Latino consumers were a country, they would represent the world's 14th largest economy and that economy would be growing faster than India's or China's.

2000



2012

Very importantly Latino youth-the workforce of the future, are graduating at higher rates and are more connected online than other segments of the population. **The share of Latino high-school seniors enrolling in college immediately following graduation jumped 20 percentage points in the 12 years from 2000 to 2012-to 69% from 49%. This now outpaces enrollment rates of white (67%) and black (63%) non Hispanic high school graduates.**

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**BUSINESS LEADS LUNCH**



**NETWORKING MEETINGS**



**CINCY-CINCO LATINO FESTIVAL**



**HISPANIC AFFINITY FORUM**



**LATIN AMERICAN BUSINESS ROUNDTABLE**



**NUTRITION & SAY NO TO DRUGS**



**DOMESTIC VIOLENCE**



**HISPANIC YOUNG PROFESSIONAL**



**HOME BASED BUSINESS CIRCLE**



**SUMMER CAMPS**



**FIESTA SALSERA CINCINNATI**



**HISPANIC COLLEGE SCHOLARSHIP**



**HISPANIC VOLUNTEER DAY**