

# PARADE *of* HOMES®

*Live Your Dream*

**OCTOBER 3rd and 4th, 10th and 11th, 17th and 18th, 24th and 25th, 2020**

The Home Building Association of Richmond is working hard to make sure the 69<sup>th</sup> Annual Parade of Homes is the best ever! Enclosed is the information you will need to complete your entry in the 2020

Parade of Homes. To qualify as a complete entry we will require a completed entry form, online registration and payment. These items must be returned either via email, fax, or in person to the HBAR office, 400 North Ridge Road before 5:00pm on the deadline date.

\*Be sure to review the prices and deadline below\*

**Normal Home Entry (No Matterport Completed):     \$2,350**  
**Home Entry (With Matterport Completed):             \$1,995**

**ENTRY DEADLINE IS AUGUST 1ST, 2020 AT 5:00 P.M.**

- **Parade of Homes Plan Book:** highly attractive, shelf-life magazine that includes new home designs with colorized renderings, floor plans & details about the entries & show. Magazines will circulate through area stores to include Food Lion and Wawa Convenience stores. Over 2,000 circulated in 2019!
- **RichmondParadeofHomes.com:** features a linked map & special search by criteria section, plus links your entry to your website. Over 25,000 visitors in 2019 DURING the show! Website is live for a year averaging 3,000 additional visitors.
- **Extraordinary Marketing Campaign:** let HBAR drive quality traffic to your featured entry through comprehensive advertising, public relations & social media. Over \$100,000 to include added-value in 2019.

In order to constitute as a complete entry, you must turn the following in by the entry deadline date. If your entry is submitted incomplete and missing materials are not received by the next deadline, you will be invoiced for the price difference in deadline fees.

- Completed entry form and builder contract
- Completed online registration
- Matterport (if completed already)
- Date of completion
- Method of Payment: check, Visa or Master Card

**DEADLINE AUGUST 1ST, 2020**

400 N. Ridge Road, Henrico, VA 23229

Inquiries: Jeana Schiffres (703) 635-0845 or jschiffres@hbar.org



# HOME BUILDING ASSOCIATION OF RICHMOND

## 2020 PARADE OF HOMES NEW HOME ENTRY

### PARTICIPATION AGREEMENT

This agreement is entered into by and between the Home Building Association of Richmond hereinafter referred to as HBAR, and the builder participant whose signature appears on this agreement, page two, hereinafter referred to as the Participant.

This agreement covers participation in the 2020 scattered site PARADE OF HOMES. Homes are open to the public October 3-4, 10-11, 17-18, 24-25 during the times of 12:00 p.m. until 5:00 p.m.

**HBAR agrees to allow participation in the PARADE OF HOMES subject to the following conditions:**

- Participant must be a **Builder/Developer member** of HBAR and in good standing.
- Participants must execute this participation agreement and return to the HBAR office together with total fees due (non-refundable) by **August 1st, 2020**. A late fee of \$250 each will be added to all entries submitted after this date, and must be included with the initial non-refundable payment.
- Parade of Homes entry information packet, online registration and marked map, are due by **August 1st, 2020**. If the proceeding items are not all in the HBAR office by the stated due date, the participants payment will be considered forfeited to HBAR, and the participants entry(ies) in the Parade of Homes will be considered canceled.
- Participant agrees that the selling price of the entry(ies), to include house and lot, as well as any upgrades, will be submitted by **August 1st, 2020** (form provided in August) or the entry(ies) will not be eligible for judging. Price listed on all entry promotions (print/website) and the Final Price & Judging Form (August) must be identical as the selling price of the actual entry. Participant agrees not to change the entry selling price through the end of November, 2020, Incomplete homes will not be judged based on criteria, and participating entries to be judged will be categorized by fully furnished or unfurnished, price and single family detached or town home/condominium.
- Participant agrees to complete the entry(ies) prior to the judging date if being judged or not, before show opening date, and to keep open to the public pursuant to the following hours during the Parade of Homes dates: Saturdays and Sundays, 12:00 a.m. until 5:00 p.m. and any other that may be decided by HBAR.
- Participant attest with his/her signature that the represented firm is insured for liability and/or property damage under general public liability insurance with limits not less than \$500,000 (or combined single limit of \$1,000,000) for bodily injury, and \$50,000 for property damage, and statutory limits for worker's compensation insurance, to cover their liabilities arising out of the Parade of Homes.
- Participant must comply with the American Disability Act (ADA) for each entry. The ADA recommendations are as follows: must have satellite sales office in the garage with some form of contact to a representative in the home (i.e. bell); garage must be wheelchair accessible; if not going to have garage door open, the service door must be wide enough to accommodate easy access for a wheelchair, and the stoop should not interfere with a wheelchair entering; if the entry does not have a service door, the garage must remain open during the show hours. Participant has the option of having a picture board or continuous loop video on display in garage showing every room in the entry; the picture board and continuous loop video is 100% optional. For the on-site parking, a minimum number of accessible marked spaces are needed, including van accessible parking and signs directing people with disabilities to accessible parking.
- HBAR reserves the right to cancel this agreement and retain all payments for failure of participant to abide by the terms and conditions state herein. The participant agrees that all payments are non-refundable and that the participant is entitled to no damages in the event of cancellation by HBAR.
- Participant represents that the entry(ies) to be placed in the Parade of Homes is the result of an original design and that the participant has the rights to the use of the design as represented in the structure, plans, specifications and drawings for the entry(ies). Participant further represents that they have not pledged, assigned or encumbered their rights to the design, and that such design does not violate any copyright property or common-law rights of others. Participant indemnifies and holds harmless HBAR from any and all claims of third parties, including, but not limited to, copyright infringement or conversion, which may be asserted as a result of inclusion of the entry(ies) in the Parade of Homes or the inclusion of drawings, floor plans, photographs, and/or logos relating to all the entry(ies) in any publication or website of HBAR publicizing or in conjunction with the Parade of Homes.
- Participant attests with his/her signature that he/she agrees to protect, indemnify and hold harmless HBAR from and against any loss, claim or damage sustained by said parties as a result of injury to any person caused, in whole or in part, by any neglect or default participation whatsoever. In addition participant specifically agrees to defend at his/her own cost any claim or action covered by the aforesaid indemnity, which is asserted or brought against any of the indemnified parties.

**DEADLINE AUGUST 1ST, 2020**

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# HOME BUILDING ASSOCIATION OF RICHMOND

## 2020 PARADE OF HOMES NEW HOME ENTRY

### PARTICIPATION AGREEMENT

By signing below I confirm that I have read and understand the rules above.

Name of Builder (Printed): \_\_\_\_\_ Date: \_\_\_\_\_

Signature of Builder: \_\_\_\_\_ Company Name: \_\_\_\_\_

### BUILDER INFORMATION

Building Company Name: \_\_\_\_\_

Company Phone Number: \_\_\_\_\_

Company Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Company Website: \_\_\_\_\_

Company Contact E-mail: \_\_\_\_\_

### **Who would you like to be the main contact for this Parade of Homes entry?**

All correspondence regarding the 2020 Parade of Homes will be directed to this contact person, but their information will NOT be printed in the book or online. It is important that this person be able to respond to questions and requests as needed.

Contact Name: \_\_\_\_\_

Contact Cell (mandatory): \_\_\_\_\_

Contact E-mail: \_\_\_\_\_

### **PARADE OF HOMES ENTRIES INFORMATION**

SUBDIVISION	SECTION / LOT	COUNTY / CITY
_____	_____	_____
_____	_____	_____
_____	_____	_____

TOTAL ENTRIES AT \$1995\* EACH \$ \_\_\_\_\_

TOTAL ENTRIES AT \$2395\* EACH \$ \_\_\_\_\_

TOTAL AMOUNT ENCLOSED \$ \_\_\_\_\_

Total Entries \_\_\_\_\_

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## Check List

- ♦ Submit 2020 Entry Participation Agreement with payment
- ♦ Submit online Entry Information: **RichmondParadeofHomes.com/register**
  - ( 1 ) Builder Registration - establish username & password— afterwards check your email and there will be a link for step two. *(if you don't receive one, please check your SPAM)*  
*(If you participated prior, **please create a new user name and password**. If more than one person is entering a home/entry, please share your username and password—do not add additional accounts)*
  - ( 2 ) Entry Information: click “submit” once complete for each entry; this is how the entry is created and saved
    - \*Plan name
    - \*Completion date
    - \*Address - *If the home does not yet have a Google Maps address, please use the address for the community clubhouse or model*
    - \*Subdivision
    - \*Zip code
    - \*Locality
    - \*Square footage
    - \*Sales price - *sales price of the house as it stands*
    - \*Home starts at price - *price of building the home without any upgrades included in the model*
    - \*Home type - *single family detached or townhome*
    - \*Number of beds and baths
    - \*Any unique features
    - \*Please note *if the home is furnished and decorated, if maintenance is provided within the community, if the homes is energy efficient , if the home has a first floor master, if the home is considered a green home, and if it is handicap accessible*
    - \*Directions from major interstate
    - \*If you have the completed Matterport - *this is also required and should be emailed to Jeana Schiffres at jschiffres@hbar.org*
    - \*Sales agents contact information
    - \*if you are unsure on anything please give it a **best** guess
    - \*Color photographs

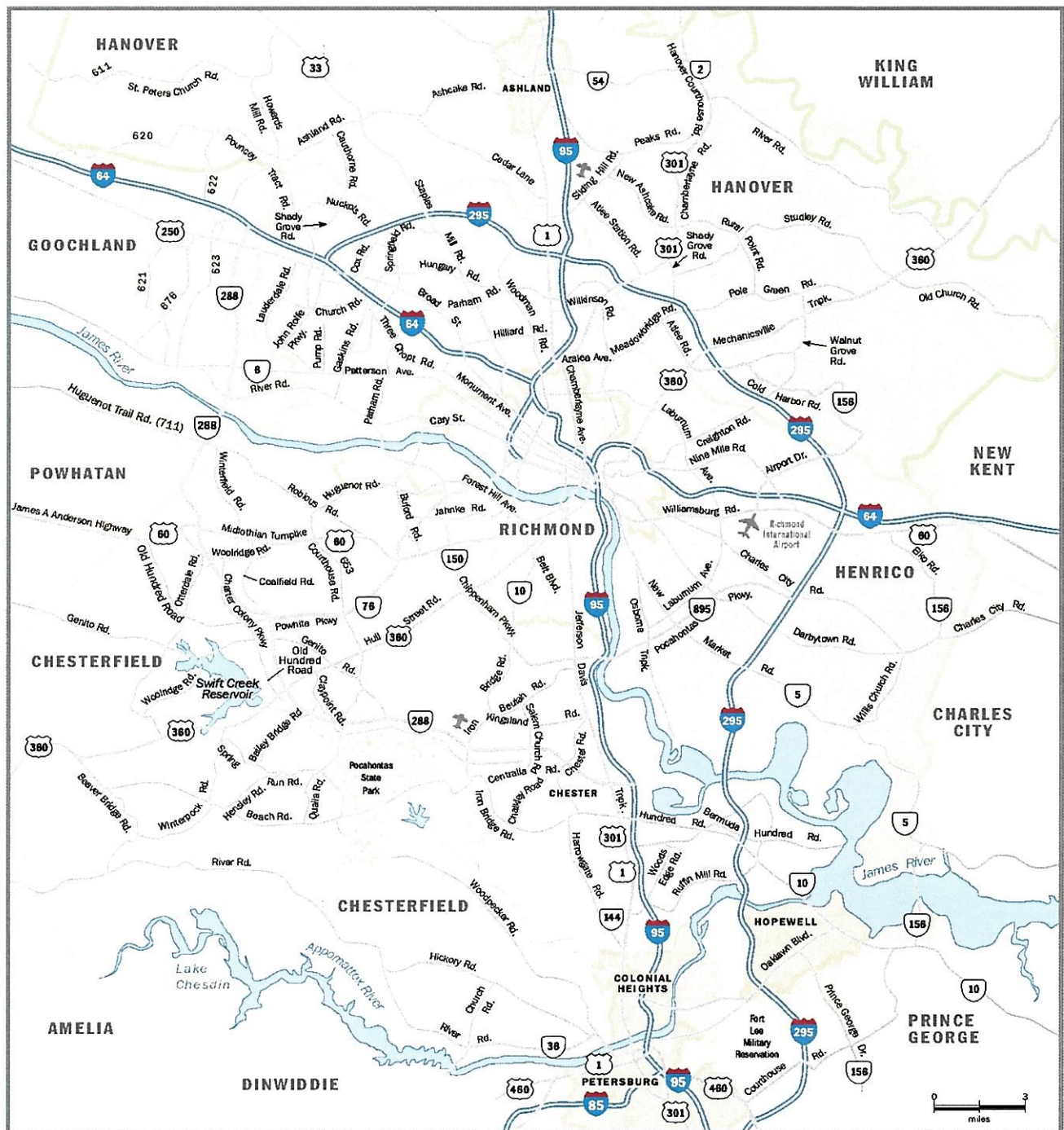
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Builder's Company Name: \_\_\_\_\_

Subdivision: \_\_\_\_\_

*One per entry – Mark carefully as generic show map is numbered accordingly.*



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