



CASTRO VALLEY/ EDEN AREA  
CHAMBER OF COMMERCE

Serving Ashland, Castro Valley, Cherryland, and San Lorenzo

# CASTRO VALLEY/ EDEN AREA CHAMBER NEWSLETTER



The mission of the Castro Valley/Eden Area Chamber of Commerce is to lead our community toward sustainable economic growth, to advocate a pro-business climate for our members, to honor the historical foundations and future promise of the Area, and to establish, advocate and execute the community's economic vision.

March 2019

3160 Castro Valley Blvd., Castro Valley, CA 94546 Suit #224

(510) 537-5300

## Taste of Castro Valley & Business Expo

The Taste of Castro Valley & Business Expo brings together cuisine, culture, and commerce. This event is presented by the Castro Valley/Eden Area Chamber of Commerce and allows restaurants, caterers, home-based businesses, and other organizations to showcase themselves to a targeted audience of over 400 community members!

This year's Taste of Castro Valley is on Thursday, March 21st from 5:30pm-7:30pm and will be located at the Hayward-Castro Valley Moose Lodge. It is free to attend, but tasting tickets are available for purchase. Our tasting tickets allow attendees to sample food vendors' offerings and also determine the Taste of Castro Valley Food Vendor Winner by how many tasting tickets the vendor accumulates by the end of the night! Friends, family, and neighbors are all welcome!

If you want to become a member, become a sponsor, or purchase tasting tickets visit the Castro Valley/Eden Area Chamber of Commerce website:

[www.EdenAreaChamber.com](http://www.EdenAreaChamber.com)

For more information, contact the Castro Valley/Eden Area Chamber Office:

[info@CastroValleyChamber.com](mailto:info@CastroValleyChamber.com)

(510) 537-5300

## Community Sponsors



KAISER PERMANENTE®



Phillips & Phillips  
A Professional Corporation

State Farm™  
Julie Sumiki



ALAMEDA COUNTY  
Community Development Agency

Sutter Health  
Sutter East Bay  
Medical Foundation



B.A. MORRISON  
GENERAL CONSTRUCTION  
HVAC • REMODELING • PROPERTY MGMT

# ALAMEDA COUNTY

## Resource Directory

Castro Valley/Eden Area Chamber of Commerce: (510) 537-5300

### **District 3 Wilma Chan (510)272-6693**

*Alameda and San Leandro; a portion of the city of Oakland, including the Chinatown, San Antonio, a portion of the Fruitvale neighborhood and Melrose areas; the unincorporated communities of San Lorenzo and Hayward Acres; and a portion of the unincorporated community of Ashland .*

### **District 4 Nate Miley (510)272-6694**

*Pleasanton, including the adjacent unincorporated Castlewood and Happy Valley Areas; the Lower Hills, South Hills, and Elmhurst areas of Oakland; the unincorporated communities of Castro Valley, Cherryland, and Fairview; and most of the unincorporated community of Ashland.*

**Alameda Zoning & Planning (510) 670-5400**

**Assessor's Office (510) 272-3755**

**Auditor-Controller's Agency (510) 272-6565**

**Child Support Services (510) 639-7299**

**Child Protective Services (510) 259-1800**

**Clerk of the Board of Supervisors (510) 272-6347**

**Community Development Agency (510) 670-5333**

**County Administrator's Office (510) 272-6983**

**County Counsel (510)272-6700**

**District Attorney (510) 272-6222**

**East Bay Regional Parks (888) 327-2757**

**Fire Department (510) 632-3473 ext. 1320**

**General Services Agency (510) 208-9700**

**Hayward Area Recreation and Park District (510) 881-6700**

**Health Care Services Agency**

Behavioral Health Care (510) 567-8100

Environmental Health (510) 567-6700

Public Health (510) 267-8100

**Human Resources Services (510) 272-6442**

**Information Technology Dept. (510)272-3600**

**Fremont Library (510) 745-1400**

**Castro Valley Library (510) 667-7900**

**San Lorenzo Library (510) 284-0640**

**Probation (510) 268-7050**

**Public Works Agency (510) 670-5480**

Building Inspection and Permits (510) 670-5440

Flood Program and Road Program (510) 670-5480

Flood Control and Road Maintenance (510) 670-5500

Alameda County Family Justice Center (510) 267-8800

**Public Defender (510) 272-6600**

**Registrar of Voters (510) 272-6933**

24-Hour Hotline (510) 267-8683

Poll Workers (510) 272-6971

Voter Registration (510) 272-6973

**AC Sheriff's Department (510) 667-7721**

**Social Services Agency (510) 271-9100**

Adult and Aging Services (510) 567-8040

Children and Family Services (510) 271-9100

Welfare to Work (510) 268-2002

Workforce & Resource Development (510) 259-3800

**Treasurer-Tax Collector (510) 272-6800**

**Violence, Abuse, or Neglect**

Child Abuse Hotline (510) 259-1800

Elder Abuse Hotline (510) 577-3500

Toll-Free (866) 225-5277

# Upcoming Events



**CASTRO VALLEY/EDEN AREA  
CHAMBER OF COMMERCE**  
*Serving Ashland, Castro Valley, Cherryland, and San Lorenzo*

THE CASTRO VALLEY/EDEN AREA  
CHAMBER OF COMMERCE PRESENTS

## THE TASTE OF CASTRO VALLEY & BUSINESS EXPO

**Free Entrance | Food | Giveaways  
Music | Drinks | Prizes | More!**

Thursday, March 21, 2019 | 5:30pm-7:30pm  
The Hayward- Castro Valley Moose Lodge  
20835 Rutledge Rd, Castro Valley, CA

Purchase Tasting Tickets at the door or on the Event page  
of the Castro Valley/Eden Area Chamber website

For more information on becoming a vendor, becoming a sponsor, or attending:  
[www.EdenAreaChamber.com](http://www.EdenAreaChamber.com)  
[info@CastroValleyChamber.com](mailto:info@CastroValleyChamber.com)  
(510) 537-5300

 **Sutter Health**  
Sutter East Bay  
Medical Foundation

 **Sutter Health**  
Eden Medical Center  
We Plus You

 **KAISER PERMANENTE**



**ASHLAND | CHERRYLAND | 2019**

## FAMFEST Festival

**SATURDAY JUNE 8, 2019**  
11AM-4PM | E. 14TH ST + 163RD AVE | ASHLAND, CA 94578

Join us for a fun-packed event for the entire community  
Live Music | Kid Activities | Local Retail & Food Vendors

[www.acfamfest.org](http://www.acfamfest.org)

## How To Contact the Castro Valley/ Eden Area Chamber of Commerce!



**[info@CastroValleyChamber.com](mailto:info@CastroValleyChamber.com)**



**3160 Castro Valley Blvd. Suit #224  
Castro Valley, CA 94546**



**(510) 537-5300**





# CHAMBER MEMBER

## IN THE **Spotlight**



### Aurora Catering

Serving the San Francisco Bay Area

(510) 582– 9529



#### About Aurora Catering

At Aurora Catering, we offer mouthwatering menus, with innovative ideas, at affordable prices.

Chef Marty's deep love of cooking developed as a child while in his grandparents' kitchen in Wisconsin. Trained at the CCA in San Francisco and honing his skills over the years while working at Draeger's Culinary School, Pisces and Bistro Liaison, Chef Marty now shares his passion for food through his own business, Aurora Catering.

Dawn has over 21 years in the wedding business, as a wedding photographer and as an event designer. Having run her own business for many years, and working under the time constraints which come with weddings, she is extremely detailed, well organized, and the calm and cool influence at your event.

Combining their talents and love about life and food, Chef Marty and his wife, Dawn, opened Aurora Catering to serve the Bay Area

#### Our Services

Our services range from full service to casual drop off. Aurora Catering can handle every aspect of your event including menu design, wine pairing and rentals.

From beginning to end – food preparation, set up, presentation and clean up – Aurora Catering will provide professional and attentive service.

If desired, we will arrange for or coordinate your linens, flowers, music, photography & entertainment – anything your event requires.

We have relationships with many venues and other professionals so we are able to make recommendations about a variety of items your event may require, and perhaps suggest ideas you haven't even thought of! As a full service caterer, we are fully licensed and insured, and we take pride in working closely with you to tailor your event to your budget, offering creative affordable menus, full service staffing, bar service, and design advice.



*Corporate Breakfast Buffet at Dedication Ceremony*

**Weddings**  
**Graduations**  
**Holiday Parties**  
**Housewarming Parties**  
**Open Houses**  
**Party Platters**  
**Picnics and Barbeques**  
**Retirement Parties**  
**Super Bowl Parties**  
**Anniversaries**  
**Birthday Parties**  
**Breakfast Buffets**  
**Bridal Showers**  
**Family Gatherings**  
**Corporate Catering**  
**Team Building Meetings**  
**Grand Openings**



*1,000 Pastries for Nonprofit Event*



*Wedding Reception*



*Graduation Buffet*



# COME CELEBRATE THE



**Thank You Grill**  
BY APPOINTMENT ONLY



## ASHLAND MARKET & CAFE

# GRAND OPENING

## COMMUNITY FOOD HALL



**SATURDAY | MARCH 23, 2019**  
**12:00 - 4:00pm**

1:00pm: Guest Speakers

2:00pm: Ribbon Cutting Ceremony

**16395 E 14th St., Ashland, CA**

**with Special Guest speaker**  
Supervisor Nate Miley, District 4

**and project partners**

Alameda County Community Development Agency  
Resources for Community Development  
Mandela Partners  
Ashland Market & Cafe Vendors



Brought to you by:



Follow us on Instagram  
@ashlandmarketandcafe

## 2019 Castro Valley/ Eden Area Chamber Board of Directors

### President

Tim Castle

### Treasurer

Bill Mulgrew

Kathy Anderson

Zelma Byrd

Ian Bryzek

James Phillips

### Vice Presidents

David Gehrke

Peter Rosen

Cindy Torres

### Past President

Brian Morrison

### Directors

Hans Cho

Julie Sumiki

Susan McCue

Parvin Ahmadi

Marty Neideffer

Josh Hunter

Pat Hodges

Stephen Gray



**CASTLE**  
IT Services  
Peace of Mind for Your Technology

Tim Castle  
510-329-6374

tim@timcastle.net  
www.castleitservices.net

# Monthly Networking Mixer Information

## WANTED

### SPONSORS & HOSTS FOR MONTHLY NETWORKING MIXERS

---

#### Host

-Will provide the location

Opportunity to:

- Showcase your business and products
- 5 minute presentation on your business

#### Sponsors

- Display table to promote your business
- 5 minute presentation on your business

---

To be involved with our monthly mixers, contact the Castro Valley/Eden Area Chamber of Commerce

(510) 537-5300

[info@castrovalleychamber.com](mailto:info@castrovalleychamber.com)



# The 2019 Eden Awards!



*You Are  
Invited*

APRIL 6<sup>TH</sup>, 2019

# The 2019 Awardees



## First Responder of the Year **Aisha Knowles**

Sponsored by Redwood Christian Schools



## San Lorenzo Teacher of the Year **Ann Villegas**

Sponsored by Kaiser Permanente



## Castro Valley Teacher of the Year **Barbara Anderson**

Sponsored by Sutter Health Eden Medical Center





# The 2019 Awardees



## Volunteer of the Year **Ted Riche**

Sponsored by Hayward Area Recreation  
& Park District



## Business Person of the Year **Janet Lemmons**

Sponsored by Rowell Ranch Pro Rodeo



## Emcee **Bruce Johnson**





# Highlights

## From The 2018 Eden Awards






# News From Our Members

Castro Valley Arts Foundation presents

## PASQUALE ESPOSITO

*Celebrates*  
**ENRICO CARUSO**



*A Journey in Music from the Amalfi Coast*

**Saturday, March 30 at 7:30pm**

Castro Valley Center for the Arts  
19501 Redwood Road, Castro Valley

Tickets: [www.cvartsfoundation.org](http://www.cvartsfoundation.org) 510.889.8961

**EARTH DAY**

**RAFFLE!**  
For Town Clean Up  
Volunteers  
Many Prizes!  
"Choose your Prize!"

**Ice Cold Lemonade  
Free!**  
(If you bring your own  
Re-Usable drinking container)

**Saturday April 20, 2019**  
377 Paseo Grande, San Lorenzo

**Use Less  
Plastic!**

### TOWN CLEAN UP:

-8:00 Register for Town Clean Up  
(Clean Up Volunteers get FREE swag/  
FREE BBQ lunch/FREE RAFFLE ticket)

-8:30-10:30 Town Clean Up  
(Volunteer Raffle at 11)

### MINI-FESTIVAL:

-10:30-1pm Awesome Earth Day Booths,  
BBQ, FREE Activities and Crafts  
(paint a pot/rock/plant a plant & more)

Free bike repair for kids  
Wear a helmet

Medication  
Take Back



Free Skateboard Tune Up  
& Free Lessons  
By Orbit Skates

A Community Partnership Event- Call 510-276-4554  
Or email [mclouser@slvha.com](mailto:mclouser@slvha.com) to register

## Texas Hold'em Fundraiser

12<sup>th</sup> Annual Tournament & Dinner Dance  
Sponsored by the Rotary Club of Castro Valley

Music \* Dinner \* Dancing \* Drinks \* Professional Dealers

**Saturday Evening - March 9, 2019**

Great Prizes for the TOP 10 Finishers!

Vacation Package \* Sports Packages \* Big Screen TV & More

\$200 Entrance Fee | \$100 Re-Buy Options | \$60 Dinner only

\*\*\*Must be 21\*\*\*

**\*Limited Seating REGISTER EARLY\***

**\*Registration closes February 28, 2019\***

**\*\*\*Early Bird Special: Start your game with \$20 more chips if paid by 2/1/19\*\*\***

### To Register:

Call: 510-402-5123

Email: [michaelakt121668@gmail.com](mailto:michaelakt121668@gmail.com)

Go to: [www.castrovalleyrotary.com](http://www.castrovalleyrotary.com) (Click on the registration button.)

For folks that don't play poker, join us for dinner and dancing  
\$60 Dinner-only option

Our Lady of Grace Church — Stack Center  
3433 Somerset Ave, Castro Valley, CA 94546  
Doors open at 5:00 p.m. \*\*\* Play begins at 6:00 p.m.

Deputy Sheriffs' Activities League - Sheriffs FC

## CRAB FEED FUNDRAISER

**SATURDAY, MARCH 16, 2019**

**CASTRO VALLEY MOOSE LODGE**  
20835 RUTLEDGE ROAD, CASTRO VALLEY  
Doors Open 5pm Dinner 7pm

**FULL BAR FOR PURCHASE**  
**RED & WHITE WINE BOTTLE \$12**  
Corkage Fee \$6

**\$55 per person**

This fundraiser is to support the DSAL Sheriffs FC competitive soccer program which consists of 8 boy's teams and one girls' team. These athletes all represent and reside in the unincorporated Eden area. The Sheriffs FC is the only free traveling and competitive soccer team in the area. Five of the eight boy's teams won their NorCal Fall League. The "2008" boy's team is currently ranked #2 in the Nation.

Come out and support a great cause. The players and their families will be your servers and there will be great raffle prizes as well.

**Purchase tickets online**  
[acdsal.org](http://acdsal.org)

**Questions**  
[info@acdsal.org](mailto:info@acdsal.org)






# News From Our Members

**HUGE COMMUNITY-WIDE RUMMAGE SALE**  
CLOTHES, BOOKS, HOUSEWARES, FURNITURE, ELECTRONICS, ART, KIDS' ITEMS, AND MORE!



**MARCH 2 - 9AM - 3PM**  
**MARCH 3 - 12PM - 4PM**  
EARLY BIRD - \$10 FROM 8-9AM ON MARCH 2, 2019

**FIRSTPRES HAYWARD - GYM**  
2490 GROVE WAY  
CASTRO VALLEY, CA 94546

**2019** / ALL PROCEEDS GO TOWARDS THE GIVE2023 CAMPAIGN  
HELP US BUILD HOPE IN THE PHILIPPINES & BRAZIL /  
[WWW.GIVE2023.ORG](http://WWW.GIVE2023.ORG)

THE ALAMEDA COUNTY SHERIFF'S OFFICE & ALAMEDA COUNTY FIREFIGHTERS LOCAL 55 presents

## GUNS N' HOSES

BAY AREA POLICE DEPT'S VERSUS BAY AREA FIRE DEPT'S


### 5v5 SOCCER TOURNAMENT

**MARCH 9, 2019**  
**Ashland Square Soccer Park**  
16640 E. 14th Street San Leandro, CA.

**\$300** PER TEAM

The entry fee will go towards our Sheriff's FC soccer program which is a competitive soccer program for our Under 8 boys, Under 9 boys, Under 10 boys, Under 11 boys, Under 12 boys, Under 19 boys, and Under 9 girls teams.

Contact Jacob Swalwell  
510.932.8822  
[jswalwell@acgov.org](mailto:jswalwell@acgov.org)



 **State Farm™**  
**Julie Sumiki**

**1/3 Page**  
**\$250**



# Your Ad Here

FEATURED IN OUR MONTHLY NEWSLETTER  
REACHES 1800+ VIEWERS



CASTRO VALLEY/EDEN AREA  
CHAMBER OF COMMERCE  
Serving Ashland, Castro Valley, Cherryland, and San Leandro

Visit [EdenAreaChamber.com](http://EdenAreaChamber.com) for more information



# Small Business Tips and Tricks

## How to Show Your Team You're Committed

Early in my career, the department I had just exuberantly joined underwent a reorganization. The boss I identified with and learned from was no longer my boss, and my new boss was another senior member of the team who had previously shown little interest in my work or me personally. In short order, I needed direction from the new boss to complete a project aligned with her government/public affairs expertise. My habit was to work late, so I left her a short list of questions before departing for the evening. Her habit was to arrive early so, to my surprise, a thoughtful response was waiting on my desk when I arrived in the morning (yes, this was before email!).

The new boss and I never became best buddies, but she embraced the role of leader, gained my trust and taught me my first valuable lesson about trust and leadership. Below are four lessons I learned throughout my leadership career, starting with that new boss from years ago, about how leaders can build trust and show their team they're committed.

### 1. Honor your commitments.

When we sign up for leadership, the success of those around us comes with the privilege. My new boss won me over by consistently showing through her actions that my success was a priority to her. A relationship that started out with skepticism on my part taught me the valuable lesson that *the strength of our relationships is measured by how much people can count on us.*

### 2. Show people you care about them.

Author Jon Gordon succinctly said, "When people know you care about their interests as much as your own, they will trust you. If they know you are out for yourself, their internal alarm sounds and they will say to themselves 'watch out for that person.'"

One of the most powerful forms of showing employees that they are cared for that I've ever witnessed comes from Southwest Airlines. Unusual in the corporate world, Southwest Airlines has a department called Internal Customer Care that was started by president emeritus Colleen Barrett and carried on by CEO Gary Kelly. If an employee is experiencing a major life event—marriage, birth of a child, death of a loved one, etc.—leaders are encouraged to alert this department so the CEO can acknowledge the event.

Acknowledgements can take many forms: from a card, to flowers, to a "care package" when an employee is recuperating at home. I've observed many grateful and tearful thank yous to Gary Kelly from employees who felt valued and appreciated during

one of their proudest or darkest moments. *The impact of showing people you care about them is one of the most powerful steps in building trust.*

### 3. Set the tone by being the first to be vulnerable.

Vulnerability probably didn't show up in research about leadership and trust until 20 years ago. But, as in all relationships, when we are willing to be vulnerable, a whole new area of opportunity and growth opens up. After an operational incident at Southwest Airlines, such as an aircraft going off the runway in a snowstorm, all of the leaders involved in the response would gather a few weeks later for a post-event review. We would engage in open dialogue as part of our continuous improvement process. The various teams ranging from pilot leadership to customer relations would candidly share through a "Start, Stop, Continue" dissection of our response. What set the tone for being completely candid and vulnerable was the emergency director, who would kick off the discussion with what he could have personally improved upon. *When leaders take the first step in being vulnerable, it sets the tone and frees others to openly share.*

### 4. Remember, how you act always trumps what you say.

As leaders, we are in the spotlight and others are following our example, whether good or bad, large or small. A global company, into which I have an inside view, recently appointed a new CEO who immediately set out to lead the organization through a needed transition: relocating its staid headquarters to a vibrant urban environment; recalibrating the retail operations with customer-pleasing technology; and generally setting a vibrant new tone that ramped up the pace at the company. But who knew the CEO's casual dress would be a beacon and catalyst? In a matter of weeks, gone were the ties and heels, and in was the On or Nike sneakers—and a faster pace around the headquarters followed suit. As leaders, our actions are being closely watched, and even the smallest acts signal that you can trust our intentions and agendas.

We are at an opportune time to build upon the level of trust we have for our employees. Case in point: The Edelman Trust Barometer has documented some of the largest opinion shifts shaping the world over the last 19 years. The 2019 survey reveals a profound shift to "relationships within their control, most notably their employers" with 75 percent of respondents saying they trust their employer, compared to government (48 percent) and media (47 percent).

Let's lean in to further build on the trust we share with those we lead. Here's to you being the kind of leader that others trust and *choose* to follow.

# Meet Your Castro Valley/Eden Area Chamber of Commerce's Board of Directors



**THE CASTRO VALLEY/EDEN AREA  
CHAMBER OF COMMERCE'S**

## Bagels with the Board

**THURSDAY, MARCH 14 | 9AM-10:15AM**  
**BIG APPLE BAGEL**  
**3040 CASTRO VALLEY BLVD**

**COME CHAT AND GET TO KNOW  
THE CASTRO VALLEY/EDEN AREA  
CHAMBER OF COMMERCE'S  
BOARD OF DIRECTORS!**





Father — Daughter  
Estate and Trust Law Firm  
Three Generations in Castro Valley

**Phillips & Phillips**  
A Professional Corporation

*Practice Areas*

- Trust & Estate Planning
- Trust Administration & Probate
- Conservatorship & Elder Law



James J. Phillips\*      Katelyn M. Phillips

**James J. Phillips & Katelyn M. Phillips**  
*Residents & Natives of Castro Valley*

\*Certified Specialist in Estate Planning, Trust, and Probate Law  
State Bar Board of Legal Specialization  
LL.M. in Taxation

**2807 Castro Valley Blvd., In the Breilh Bldg. • (510) 886-2120**  
**4900 Hopyard Rd., Suite 260, Pleasanton • (925) 463-1980**  
**www.phillipslaw.us**



## DID YOU KNOW?

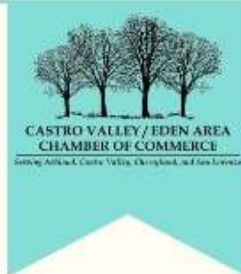
Marketing is available for all members of the Chamber as part of your membership. If you would like assistance or ideas for promoting your business, give our Chamber a call at:

**(510) 537-5300**



# Monthly Lunch & Learn

**CASTLE**  
IT Services  
Peace of Mind for Your Technology



Chamber Member: \$25  
Non-Chamber Member: \$40

## LUNCH & LEARN

TECHNOLOGY IN BUSINESS

MARCH 28 2019

11:30AM-1:00PM

\* LUNCH PROVIDED \*

**Presented by Tim Castle**  
**Castle IT Services**

**Located at the Castro Valley Eden  
Area Chamber of Commerce**  
3160 Castro Valley Blvd, Castro Valley

# Job Opportunities

## East Bay Regional Park District

### Lifeguard Service Job Opportunities



We are looking for highly motivated people who will rise to the challenge of protecting and educating their community through lifeguard services.

**East Bay**   
Regional Park District



#### What Do I Need to Apply?

- Complete the online application form
- You need to be 16 years of age or older at the start of the Lifeguard Academy
- The ability to swim 550 yards in 10 minutes or less
- You need to be focused, dedicated, and willing to learn
- You must be available to complete a 10 day paid Lifeguard Academy

For more information and to apply visit the Employment page at:

<http://www.eblifeguard.org/job>



## Become part of our Lifeguard Team!



**Search and Rescue**



**Public Education**



**Lifeguard Academy**

### What We Offer You

- Gain leadership skills and experience
- Have a chance to make a difference
- Work along side other EMS professionals
- Paid medical and physical training
- Work outside in diverse environments
- Earn a competitive wage

### Work Locations

Diablo Foothills (Walnut Creek)  
Contra Loma (Antioch)  
Lake Anza (Berkeley)  
Lake Temescal (Oakland)  
Roberts Pool (Oakland)  
Don Castro (Hayward)  
Cull Canyon (Castro Valley)  
Lake Del Valle (Livermore)  
Quarry Lakes (Fremont)  
Shadow Cliffs (Pleasanton)



**Rescue Water Craft Operator**



**Junior Lifeguard Instructor**



**Swim Lesson Instructor**

For more information and to apply, visit the Employment page at: [www.ebLifeguard.org/job](http://www.ebLifeguard.org/job)



Business Card Size: \$100

1/3 Page: \$250

Full Page: \$500



# *Your Ad Here*

BRAG ABOUT YOUR BUSINESS LIKE IT'S  
YOUR BEST FRIEND



CASTRO VALLEY / EDEN AREA  
CHAMBER OF COMMERCE

Serving Ashland, Castro Valley, Cherryland, and San Lorenzo

Visit [EdenAreaChamber.com](http://EdenAreaChamber.com) for more information

# What's Happening in Your Area

**Kiwanis**  
HAYWARD-CASTRO VALLEY



**SERVING THE CHILDREN  
OF THE WORLD**  
kiwanis.org

## PANCAKE BREAKFAST

**Saturday, March 23, 2019**  
**8:00 - 11:00 am**

**Kenneth Aitken Senior Center**  
**17800 Redwood Road, Castro Valley**

**Proceeds go to Community Projects & Scholarships**

**\$10.00/person**  
**\$30/family of four**  
**\$5/ 5-10 years old**

**Come enjoy the fun: breakfast, cake walk,  
basket raffles, silent auction, door prizes**

For info call: 510-886-1100 or check out the  
Facebook page of the Kiwanis Club of Hayward-Castro Valley



## Strengthen Your Stock Savvy

**You're Invited**

As you consider your long-term financial goals, how do stocks measure up? In less than 60 minutes, you can evaluate how this type of investment may fit into your overall strategy.

*Stocks: The Nuts and Bolts* covers:

- The differences between common and preferred stock
- Dividends
- Investment strategy
- Different ways to own stock

This program is specifically tailored for individuals like you who are serious about their financial goals – whether you're just getting started or seeking perspective as a well-seasoned investor.


**We hope you will join us. Please call 510-886-3636 to register by March 11. Seating is limited.**

Refreshments will be served.

**Wednesday, March 13**  
**5:00 PM - 6:00 PM**

**20640 Patio Drive**  
**Castro Valley, CA 94546**

Located in the Castro Village shopping center.



**Rosalyn Antonio**  
Financial Advisor  
20640 Patio Drive  
Castro Valley, CA 94546  
510-886-3636

[www.edwardjones.com](http://www.edwardjones.com)  
Member SIPC

**Edward Jones**  
MAKING SENSE OF INVESTING

PHOTO: SHUTTERSTOCK.COM/123456789. 30 APR 2020 © 2018 EDWARD D. JONES & CO., L.P. ALL RIGHTS RESERVED.


## Community Classes at Castro Valley Adult & Career Education

• Web Design	• Data Analysis	• Truffles	• Basketball Skills for Adults
• Lean Six Sigma	• Externship Program	• Finding Your Joy	• Zumba
• Graphic Design Software Essentials	• CERT Academy	• Meditation for Busy People	• Bonsai (Basic, Advanced)
• Non-Profit Administration	• Anatomy & Physiology	• Qigong Review Class	• Estate and Trust Planning
• Coding	• Medical Terminology	• Fundamentals of Photography	• Birds of the Bay Area
• Leading and Managing Virtual Teams	• Clinical Medical Assistant Program	• Beginning Piano with Theory	• The Art of Drawing & Painting
• Basics of Bookkeeping	• For Parents of Boys	• Pilates, Power & Posture	• Nice and Easy Movement
• Medical Administrative Specialist Program	• Excel (Part 1 & 2)	• Spanish for Work & Travel (I, II, III, IV, Advanced)	• Keyboarding: Improving Speed & Accuracy (Beginning, Advanced)
• Inspector/ Surveyor Apprenticeship Training	• Word 2013 with Extra Language Support	• Cake Decorating 101	• iPhone 101
• Wastewater Treatment Plant Operator Program	• Academic Transitions Skill Builder	• Yoga (Chair, Yin/ Yang, Gentle)	• Community Band
• Microsoft Office 2013: Essential Skills	• Principles in Sociology	• Silk Screening with Stencils	• Swing Band
• Basic Computer Course	• Stories, Stories, Stories and Me	• Italian Conversation (Beginner 4)	• Orchestra
• Spanish Medical Professional	• Capturing Memories with Collage and Paint	• CPR/ First Aid Class	
• Students with ASD	• Homemade Yogurt	• Taking Control of Your Finances	
• Project Management	• Apple Cinnamon Pie and Vanilla Pear Tart		

Contact the Castro Valley Adult & Career Education Office at (510) 886-1000 for more information




*Alameda County*  
**Economic Development  
 FORUM**



**Stay in the know!**  
**2019 Economic Development Forum**  
 224 West Winton Avenue, Hayward—Room 109 F  
 — 6:00pm to 7:30pm —  
 Wednesday March 6, 2019  
 Wednesday September 4, 2019

Join us for updates about exciting new projects  
 and businesses in the unincorporated area!

 Alameda County | Community Development Agency  
 Economic & Civic Development Department  
 224 W. Winton Avenue, Room 110 Hayward, CA 94544  
 Tel: 510-670-5333 Fax: 510-670-6105



January 26–March 9, 2019  
**New Beginnings:  
 A.R.T., Inc. Members' Exhibition**

**Adobe Art Gallery** **OPENING RECEPTION** Saturday, January 26, 2019 | 1–3 pm

20395 San Miguel Avenue, Castro Valley, CA 94546 | (510) 881-6735  
[adobegallery.org](http://adobegallery.org) | [adobegallery@haywardrec.org](mailto:adobegallery@haywardrec.org)

**GALLERY HOURS** (during exhibits) Thursday, Friday and Saturday | 11am–3pm and by appointment

Image details, starting at top, left to right: Winifred Thompson, Valerie Caveglla, Carol Jones Brown, Kay Athos, Huey Lin Syrop, Hetal Anjaria, Gerald Thompson, Ann Maloney Mason, Kathleen Hardwig, Raymundo Linquez, Radha Syed and Holle Adamic.

## Castro Valley Yoga

### Saturday

8:15am Morning Flow

9:45am Alignment-Based

11:30am Yoga Foundation

### Sunday

8:15am Morning Flow

9:45am Alignment– Based

11:30am Kids Yoga (ages 7-12)

4:30pm Gentle Hatha

6pm Yin Yoga

Contact Castro Valley Yoga at (510) 542-9655 for more information

## Volunteer Opportunities

### East Bay Municipal Utility District

Feb. 16, Volunteer Work Day

March 16, Volunteer Work Day

The Longest Mile Wildflower Hike - Volunteers Needed

May 18, Volunteer Work Day

June 15, Volunteer Work Day

July 20, Volunteer Work Day

Aug. 17, Volunteer Work Day

2019 Great Sierra River Cleanup

Native American Cave Painting Tour

Oct. 19, Volunteer Work Day

Nov. 16, Volunteer Work Day

Dec. 14, Heritage Garden Volunteer Work Day

To receive notifications about upcoming volunteer opportunities, send EBMUD an email with your name and phone number or contact Ranger Justin Mynk at (909) 772-8259.

MARK YOUR CALENDAR!



Sun	Mon	Tue	Wed	Thu	Fri	Sat
24	25	26	27	28	1	2
3	4 Economic Development Meeting	5 LeTip Mtg. Kiwanis Mtg. Rotary Mtg.	6 CV Lion's Club Mtg.	7 CVEA Chamber Ambassadors Meeting	8	9 The Rotary Club of Castro Valley's Texas Hold 'Em Tournament
10	11	12 CVEA Chamber Executive Board Meeting LeTip Mtg. CCA Mtg. Rotary Mtg. Kiwanis Mtg.	13 SCORE Counselling	14 CVEA Chamber Board of Directors Meeting Bagels with the Board	15	16 Deputy Sheriff's Activities League & Sheriff's FC Crab Feed
17	18	19 LeTip Mtg. Rotary Mtg. Kiwanis Mtg.	20 CV Lion's Club Mtg.	21 The Taste of Castro Valley & Business Expo!	22	23 Ashland Market & Café Grand Opening
24	25	26 LeTip Mtg. Rotary Mtg. Kiwanis Mtg.	27 SCORE Counselling	28 Lunch & Learn: Technology in Business	29	30 CV Performing Arts Presents Pasquale Esposito Celebrating Enrico Caruso
31	1	2	3	4	5	6 2019 Eden Awards!

The Castro Valley/Eden Area Chamber of Commerce is a member-driven association of businesses and community organizations that work together for the betterment of our communities through the promotion of economic and civic health. Established in 1937, the Chamber serves the communities of Ashland, Castro Valley, Cherryland, and San Lorenzo.