

MAY 2-3, 2020

2020 ANNUAL CONVENTION



Dear Friends of Chiropractic,

The Pennsylvania Chiropractic Association's 2020 Annual Convention is just a few months away! Kalahari Resort in the Pocono Mountains will be hosting us May 2-3, 2020. This two day affair will be catered to maximize exhibitor exposure, which is why we are contacting you several months in advance so you may reserve your space.

We chose Kalahari Resort because of its strong appeal to families, as it has the Largest Indoor Waterpark in the country and its own unique Family Entertainment Center, as well as its attractiveness to the adult crowd with the many incredible Dining options and also the Spa Kalahari, all of which are onsite and easily accessible. Additionally, the Convention Center at Kalahari features 65,000 sq. ft. of flexible meeting space along with award-winning catering and state-of-the-art technology that will ensure an amazing experience for you and attendees alike. We have a superb schedule lined up in expectation of at least 170 registrants from PA, NJ and NY.

If you are interested in developing new business leads, simply click here to register and reserve your exhibitor space and/or sponsorship request. Don't miss out on this great opportunity to get in front of PCA DC members and their staffs!

Should you have any questions, please do not hesitate to contact Jessica Sell at the PCA home office: ceconvention@pennchiro.org or 717-232-5762.

Looking forward to seeing you in May!

Dan McCann, DC & Roy Love, DC
PCA Convention Committee Co-Chairs



PROGRAM SCHEDULE

Friday, May 1
6:00p-9:00p
Exhibit Hall Setup

Saturday, May 2
6:00p-7:00p
President's Reception &
Raffles in Exhibit Hall

Sunday, May 3
12:00p-1:00p
Exhibit Hall Break Down

EXHIBIT HALL HOURS
Saturday
7:00a-7:00p
Sunday
7:00a-12:00p

www.pennchiro.org

SPONSOR & VENDOR OPPORTUNITIES

KEYNOTE SPEAKER SPONSORSHIP - \$1000

Nathan Unruh: "Experiences. Not Things."
Saturday, May 2 8a - 10a

- Signage in room for the duration of presentation
- 3-5 minutes to speak and introduce speaker
- Free full pg ad in Convention Program
- Automatic full contact list of all attendees

BOOTH PACKAGE: \$900*

- One (1) 8'x10' booth= 8' skirted table with pipe & Drape, 2 chairs & waste basket
- WIFI in Exhibit hall and throughout hotel
- Hot breakfast, lunch and break snacks for ONE (1) exhibitor
If more than one exhibitor attending, additional meals bands must be pre-purchased by contacting PCA office
Sat: \$70 Sun: \$35
- Logo/Company name on all marketing materials, including but not limited to: PCA website/social media, newsletters, convention program, materials, etc.
- Insertion of ONE (1) promotional item in convention attendee tote bags (12" x 12" or smaller and less than 32 oz)

PLEASE NOTE:

Electric is **NOT** included in the booth package. If electric is needed, you will receive an order form from the pipe and drape company.

*** BOOTHS 1 & 2 are PREMIUM booths with highest opportunity for visibility & foot traffic.**
COST: \$950

SOLD OUT!

CONVENTION APP SPONSORSHIP - \$850 SOLD

- In-app logo placement on landing page of and at the top of every page with a link to your website
- Free full page ad in Convention Program
- Automatic full contact list of all attendees

BREAKFAST SPONSORSHIP - \$700

- Signage & table at entrance to dining area at BOTH breakfasts Saturday & Sunday
- Free 1/2 pg ad in Convention Program
- Automatic full contact list of all attendees

TOTE BAG SPONSORSHIP (2 AVAIL) - \$500

- Name/logo imprinted in white on side of tote bag
- Free 1/2 pg ad in Convention Program

1 Available!

NAME BADGE/LANYARD SPONSORSHIP - \$500 SOLD

- Name/logo imprinted on front side of name badge holder
- Free 1/2 pg ad in Convention Program

BOARD OF DIRECTORS MEETING SPONSORSHIP - \$500

- Signage during the meeting Sunday morning
- 3-5 minutes to speak to PCA Leadership

ANNUAL MEETING OF MEMBERS SPONSORSHIP - \$350

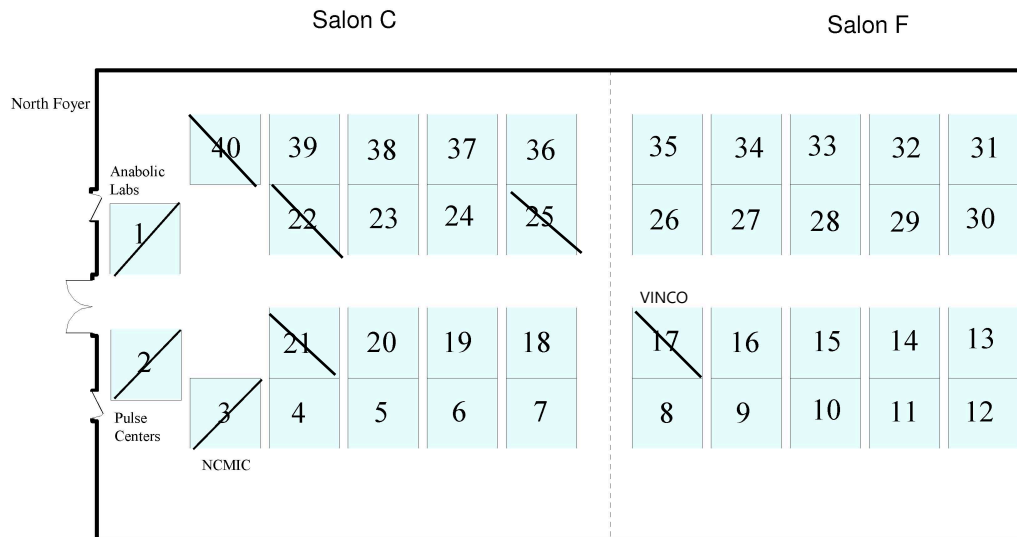
- Signage during the meeting Saturday lunch break
- 3-5 minutes to speak at the beginning of the meeting to PCA Members

PRESIDENT'S RECEPTION SPONSORSHIP - \$500

- Signage during the reception
- Free 1/2 pg ad in Convention Program

LUNCH SPONSORSHIP - \$1000

- Signage & table at entrance to dining area
- Free full pg ad in Convention Program
- Automatic full contact list of all attendees



PLEASE INDICATE 1st & 2nd CHOICE OF BOOTH WHEN REGISTERING



**250 Kalahari Boulevard
Pocono Manor, PA 18349**

Overnight Guestrooms

FRI 5/1 & SAT 5/2

Book by APRIL 1st for \$179 per night! Call 570-580-6000

OR [CLICK HERE TO BOOK ONLINE](#)

QUESTIONS? CONTACT JESSICA SELL: 717-232-5762 OR CECONVENTION@PENNCIHO.ORG



2020 ANNUAL CONVENTION EXHIBITOR/SPONSOR

COMPANY NAME: _____

TYPE OF PRODUCT/SERVICE: _____

ADDRESS: _____

CITY, STATE, ZIP: _____

MAIN CONTACT NAME: _____

EMAIL: _____ PHONE: _____

ON-SITE CONTACT NAME(IF DIFFERENT FROM ABOVE): _____

ON-SITE CONTACT EMAIL: _____

ON-SITE CONTACT CELL#: _____

SPONSOR OF KEYNOTE SPEAKER NATHAN UNRUH - \$1000

PREMIUM BOOTH PACKAGE (booth 27 or 28) - \$950

BOOTH PACKAGE - \$900

BOOTH PREFERENCE: 1ST CHOICE _____ 2ND CHOICE _____

DESCRIBE FREE PROMO ITEM TO BE INCULDED IN TOTE BAG:

CONVENTION APP SPONSORSHIP - \$850

BREAKFAST SPONSORSHIP - \$700

TOTE BAG SPONSORSHIP (2 AVAIL) - \$500

NAME BADGE /LANYARD SPONSORSHIP - \$500

BOARD OF DIRECTORS MEETING SPONSORSHIP - \$500

ANNUAL MEETING OF MEMBERS SPONSORSHIP - \$350

PRESIDENT'S RECEPTION— \$500

LUNCH SPONSORSHIP— \$1000

DIETARY NEEDS:

PALEO **VEGETARIAN** **NONE**

Note: We will do our best to accommodate your dietary needs, but cannot guarantee a specific meal.

PAYMENT INFORMATION: TOTAL AMOUNT DUE: \$ _____ CHECK#: _____

CREDIT CARD#: _____ EXP DATE: ____ / ____ CVC: _____

NAME ON CARD: _____ BILLING ZIP CODE: _____

SIGNATURE: _____ DATE: _____

If paying by check, make payable to Pennsylvania Chiropractic Association and mail to: 1335 N. Front Street, 2nd Fl, Harrisburg, PA 17102. Or Fax form to 717-232-8368 (If faxing, please call 717-232-5762 to confirm receipt).