



Jeff Snyder, DC

PCA Treasurer

Treasurer's report of the Board of Directors

September 2020

At the end of eight months of operations, PCA has generated \$449,128 in Revenue and \$312,625 in expenses resulting in a net increase in Net Assets of \$136,503.

	<u>Actual 8/31</u>	<u>Budget 2020</u>	<u>Variance</u>	<u>% of Annual Budget</u>
Income:				
Membership Dues	\$346,533	\$433,812	(\$87,279)	79.9%
Continuing Education:				
Revenue	\$10,787	\$54,000	(\$43,213)	20.0%
Less: Expenses	<u>(\$4,895)</u>	<u>(\$27,600)</u>	<u>\$22,705</u>	17.7%
Net=	\$5,892	\$26,400	(\$20,508)	22.3%
Convention - Virtual (thru 11/30)				
Revenue	\$71,656	\$75,575	(\$3,919)	94.8%
Less: Expenses	<u>(\$8,271)</u>	<u>(\$42,910)</u>	<u>\$34,639</u>	19.3%
Net=	\$63,385	\$32,665	\$30,720	194.0%
Total Revenue	\$449,128	\$588,121	(\$138,993)	76.4%
Less: Total Expenses	<u>(\$312,625)</u>	<u>(\$569,452)</u>	<u>\$256,827</u>	<u>54.9%</u>
Gross Profit	\$136,503	\$18,669	\$117,834	731.2%

While this year has had its challenges, PCA has succeeded to generate revenue with an outstanding response to the Virtual Convention, offsetting the loss on Continuing Education due to the pandemic. We still came ahead by approximately \$10K due to the success of the virtual convention. Membership revenue has stayed steady with little drop off and another quarter of dues to collect before the end of the year.

As your new Treasurer, learning the ropes has been a good experience for me. As you know, I have little experience as the one who oversees the financial position of an organization, other than my own practice. I now realize the Profit & Loss statement is one of the more important items for the Board of Directors to review. Profit, being revenue from continuing education, convention, strategic business partners, donations, and dues paying members. Our losses are related to every day expenses such as mortgage, utilities, parking, salaries, legal counsel, lobbying, and the like. Our financial goal as an association is to minimize expenses where appropriate while increasing revenue by promoting CE, convention, memberships- both renewals and new members.

To reiterate, this year has been quite different for all of us in our own personal and professional lives. This change in our own lives does not reduce the importance of keeping the PCA solvent. Please continue to think of creative ways to market our association to increase revenue and share those ideas with the appropriate committee. Please feel free to come to me anytime with questions about the inner financial workings of the PCA should you have ideas on saving money for the association. As a reminder, one of the obligations as a Board Member is to carefully review the P&L and Budget for approval. This is cannot be the singular responsibility of the treasurer as the system of checks and balances relies on your part.

**Pennsylvania Chiropractic Association
2020 Annual Meeting of Members
October 13, 2020/ 12:30pm- 2:00pm
PCA Representative to ACA Report
Christopher G. Cianci, DC, CCSP**

American Chiropractic Association
NOTE: Active links

*Get 'Active and Adaptive' During National Chiropractic Health Month in October
Sept. 9, 2020*

*ACA Teams with The Raw Office to Offer Reliable Source for PPE to Chiroprac-
tors*
Aug. 3, 2020

*Get 'Active and Adaptive' During National Chiropractic Health Month 2020
July 21, 2020*

Latest research in JMPT, active link (I hope)

<http://www.jmptonline.org/current>

And finally,

ACA Engage 2021 is Going Virtual

After careful consideration and extensive research, the ACA Board of Governors has decided to hold the ACA annual conference virtually Feb. 4-6, 2021. We're looking forward to a new format for ACA Engage 2021 and the new opportunities it will create for an engaging and worthwhile experience. More details will be shared as soon as they are available on [ACA's website](#).



International **Chiropractors** Association

Building a strong tomorrow for chiropractors worldwide.

September Report
9-23-2020

105
120
YEARS OF
CHIROPRACTIC



September Report of Activities of the International Chiropractors Association September 23, 2020

The International Chiropractors Association (ICA) works daily to fulfill the Vision and Mission of the organization that Dr. B. J. Palmer, known as "the Developer" of chiropractic founded in September 1926.

VISION: Empower humanity to optimal life expression, health, and human potential through specific and scientific chiropractic care.

MISSION: To protect and promote chiropractic throughout the world as a distinct health care profession predicated upon its unique philosophy, science, and art of subluxation detection and correction.

We frame our actions with the ICA Values

Respect: We acknowledge and honor the diverse perspectives and approaches in the practice of chiropractic and in promoting health, healing, and well-being. We pledge to conduct ourselves with kindness, compassion, direct and honest communication.

Equitability: We advocate for a healthcare system that is just, fair, and free from discrimination. We believe that all people should have equal access to services that promote health and wellbeing, including chiropractic care. We support the inclusion of all licensed health providers that are practicing within the scope and standards of their profession and advocate for compensation that is commensurate and fair for services provided.

Empowerment: We advocate for a health care system that gives people control of their own health and health promoting practices. We foster the development of health promoting capacity in individuals, organizations and health professions through education, knowledge and information, advocacy, access, communication, and collaboration.

Collaboration: We are dedicated to working in respectful dialogue and supportive partnership with others to address the needs of individuals and society for better health and healthcare systems.

Transparency: We act in a way that is easy for others to see what we are doing and why we are doing it. We make available full information required for collaboration, cooperation, and collective decision making.

The International Chiropractors Association (ICA) is the world's oldest international chiropractic professional organization representing practitioners, students, chiropractic assistants, educators, and lay persons world-wide. We have a responsibility to the profession to be strong, nimble, and true to the principles of chiropractic, specifically to



focus daily on the growth and development of the chiropractic profession as a unique, separate, distinct, and drugless health care profession. ICA's distinguishing feature today is the same as it was in 1926 – advocating for chiropractic. For 94 years, the ICA has taken the high road in advocacy, been willing to litigate to support and protect the chiropractic profession and quality patient care. With the support of ICA's dedicated members and leaders globally, chiropractic is a formally recognized and respected health care choice.

Doctors of Chiropractic in the United States are considered, not just Essential Healthcare Personnel, but also now designated as member of the "Essential Critical Infrastructure Workforce" by the U.S. Department of Homeland Security. The ICA is working internationally to have our members around the world also benefit from these designations. Working within this structure, the ICA is focused on achieving the goals of removing barriers to chiropractic access, identifying, and rectifying discriminatory and unequal treatment in laws, regulations, and reimbursements at the federal level.

COVID-19 Response: The ICA has been very engaged with our membership and the greater chiropractic community since COVID-19 was declared a pandemic. We immediately created a special COVID webpage that includes:

- State specific and international information
- Links to where we began tracking both state and international information. We provided links to all the major resources in the government agencies.
- One Pager on Chiropractic and COVID, available at <https://www.chiropractic.org/wp-content/uploads/2020/04/COVID-19-infographic-v4.pdf>
- ICA President and Vice-President provided regular video messages
- We prepared and published the Report, "Immune Function and Chiropractic: What Does the Evidence Provide?" with a caution for chiropractors not to make claims about chiropractic and COVID and calling for an organized effort on increasing research resources.
- Launched a fundraising campaign for subluxation focused research – Sales of T-shirts and other products online at: <https://international-chiropractors-association.myshopify.com/collections/all> provide fun apparel (No Debate, Its Simply Innate!) with all proceeds going towards research.

Whatever one thinks about COVID-19, the response to it has taught us all that we are stronger together, even when apart. Members of the Representative Assembly engage with state and provincial associations and report back to the home office about legislative and regulator changes that may be in development so we can be a resource. Representatives build and maintain local chiropractic relationships and encourage their colleagues to join the ICA and maintain their membership. Working together we fulfill our Mission!

Chiropractically yours! Beth Clay, Executive Director (Acting)



FOR IMMEDIATE RELEASE

MEDIA CONTACT: Beth Clay
bclay@chiropractic.org

International Chiropractors Association Announces New Board Members During its 94th Annual Meeting

September 23, 2020 (Falls Church, VA): The International Chiropractors Association (ICA) held the 94th Annual meeting this past weekend in conjunction with the 125 Anniversary of the first chiropractic adjustment. In addition to convening the Board of Directors and Assembly Meetings, the ICA hosted the first ever virtual Annual Membership meeting and highlighted an International Diversity Panel led by ICA Vice President Dr. Selina Sigafosse-Jackson featuring Dr. Michaela Edwards, Dr. Winston Carhee, Dr. Quinten Briscoe and Dr. Derrell Blackburn. After a year of governance review and updates the ICA had extended the call for nominations for the Board to the entire ICA membership. Under the new procedures, 5 Directors were elected. The ICA Board is pleased to announce the re-election of two incumbents – Dr. Joseph Betz and Dr. Thomas Taylor, while welcoming three new members.

ICA President, Dr. Stephen P. Welsh stated: "This historic election held during our Founder's Day celebration, under the new ICA governance model, is the first step in building a stronger and more diverse ICA board. The ICA is a truly international organization committed to meeting today's challenges while serving our members and fulfilling our mission to bring chiropractic worldwide."

Five At Large Board Members Elected September 2020:

Joseph Betz, DC, FICA of Boise, Idaho returns to the ICA Board. Dr. Betz has authored over a dozen peer-reviewed research papers, as well as several chapters for CBP® Lumbar Rehabilitation textbook; and served as a principal investigator on the PCCRP Subluxation x-ray guidelines and the ICA's Best Practices Guidelines.

Thomas D. Taylor, DC, FICA of Batesville, Arkansas returns to the ICA Board. Dr. Taylor brings to the ICA board the experience of service on the Arkansas State Board of Examiners, and leadership in his state association as well.

Eduardo "Eddie" Martinez, DC, FICA of Miami, Florida is elected to the Board after serving in the Representative Assembly for five years. He brings to the board his leadership experience as President of the Florida Chiropractic Society and active engagement in state legislation.

Brian M. Moriarty, DC of Stuart, Florida. As a second-generation chiropractor, Dr. Moriarty brings to the ICA extensive non-profit board experience including that of Vice-President of the Florida Chiropractic Society and as an alternate to the Representative Assembly.

Robert "Bob" Mulcahy, DC, FICA of Falmouth, Massachusetts has served 18 years as a member of the ICA Representative Assembly including most recently serving as the Vice Chair.

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About the International Chiropractors Association: ICA was founded in 1926 by Dr. B.J. Palmer "The Developer" of Chiropractic. ICA serves the chiropractic community world-wide through advocacy, the promotion of basic and clinical chiropractic research, and continuing education programs. ICA frames our activities on five principled values – respect, equitability, empowerment, collaboration, and transparency. ICA continues Dr. B.J. Palmer's vision to bring Chiropractic philosophy, science, and art to the world. ICA welcomes chiropractors from all Chiropractic communities and is committed to protect all chiropractors' rights and defend the patient's rights.



FOR IMMEDIATE RELEASE

MEDIA CONTACT: Beth Clay
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**International Chiropractors Association Urges
College of Chiropractors of British Columbia Not to Move Forward with
Proposed Restrictions on X-Rays Based on Faulty Study**

10 September 2020 Falls Church, VA): This week, at the request of our members in the Canadian Province of British Columbia, the International Chiropractors Association (ICA) submitted an evidence-based response to the College of Chiropractors of British Columbia (CCBC) request for public input on analyzing the use of routine and repeat spinal radiography, such as x-rays with an intent to amend the Professional Conduct Handbook (PCH) as a result. These draft amendments are now posted for public consultation. The CCBC provided a single paper as the research to support this action, a rapid review of the literature titled, "The clinical utility of routine spinal radiographs by chiropractors: a rapid review of the literature."¹ Our response was submitted through our Canadian Director, Dr. Bradly Lohrenz.

Having assessed the rapid review, the ICA noted in our response methodological flaws, a failure to comply with the framework established to conduct the literature review, and inherent bias. Dr. Stephen Welsh, ICA President stated, "We have asked the CCBC to reject the changes as we find no positive outcome for the public or the profession by injecting onerous regulatory limits to a safe, well-established practice. Furthermore, we can predict negative implications to patient outcomes."

The ICA response also noted that among the researchers involved was Dr. Pierre Côté, who last year published an editorial in a Canadian news outlet which included a particularly prejudicial opinion, "Chiropractors who adhere to vitalism and chiropractic subluxation theories are a danger to patients' health and a threat to public health."²

Dr. Welsh went on to state, "The prejudice Dr. Côté brings to the any study invalidates the soundness of its outcomes. Given this prejudice against a majority of chiropractors, his continued position of authority in academia is troubling. Every day, the ICA is focused on its mission to protect and promote chiropractic throughout the world as a distinct health care profession predicated upon its unique philosophy, science, and art of subluxation detection and correction. Our comments can be read [here](#).

1. Corso, M., et al., The clinical utility of routine spinal radiographs by chiropractors: a rapid review of the literature. *Chiropr Man Therap*, 2020. 28(1): p. 33.
2. Cote, P., Re Critics Call for Outside Regulation of Chiropractors (Jan. 2), in *Globe and Mail* 2019: *Globe and Mail*.



ICA Continuing Education Opportunities – Open to All Chiropractors

Due to the COVID-19 response, the ICA has made significant strides to increase online availability of continuing education. All available at

<https://www.chiropractic.org/education-events/>

1. The International Subluxation Summit DL II

Now through December 31, 2020

2020 Promo! Receive up to 28 Hours of CE credit for \$99 dollars Offer open through 2020 – Credits to be submitted by 12/31/2020

The International Subluxation Summit DL II: A Distance Learning CE program that is a combination of the 2018 & 2019 International Subluxation Summit. Total CE Hours: 28 hours; TOTAL FEE of \$450.00

Subluxation Summit 2018 offers 14 hours of CE from amazing speakers such as: Scott Rosa, Julie Mayer Hunt, John Maltby, and several others. Topics cover: Advanced Considerations of the Craniocervical Junction (CCJ), Full spine analysis as the gold standard assessment, Neuroscience of Addictionology, and the Vertebral Subluxation among much more.

Subluxation Summit 2019 offers 14 hours of CE from amazing speakers such as: John Minardi, Ian Bulow, Eric Jasezewski, and several others. Topics cover: Brain Body Subluxation Science, Chiropractic in 3D, Neuropathophysiology of the Vertebral Subluxation Complex among much more.

2. Advances in the Management of Traumatic Injuries (AMTI) – Module 3

Available on Demand!

Module 3 will be a detailed overview of the traumatic injuries to the cervical, thoracic, and lumbo-pelvic spine. These are the most common injuries that present to the chiropractic office and are often described as “sprain/strain” injuries. Under-representing these injuries is perhaps the most common mistake made in chiropractic clinical practice. This course will teach doctors to look beyond the muscle strain and neck pain diagnoses to more thoroughly determine the true extent of soft tissue damage including ligamentous instability, disc injury, facet joint injury, etc., that occur from motor vehicle collisions. Participants will learn proper imaging techniques including analysis for ligamentous instability on X-rays, as well as when to refer for the various types of MRI and CT scans. Proper documentation and a review of applicable clinical practice guidelines will be reviewed to help bolster the clinical decision-making process.

3. Annual Philosophy Conference October 23 & 24, 2020 Live on Zoom!

Register at: icaevents.org/philosophy

Numerous 2021 Events are already being scheduled.

Pennsylvania Chiropractic Association
2020 Annual Meeting of Members
October 13, 2020/ 12:30pm-2:00pm
Convention Committee Report
Jessica Sell, CE and Convention Coordinator

PCA's plans for the 2020 PCA Convention were thrown out the window when COVID-19 became a Pennsylvania AND worldwide pandemic. PCA's 2020 Annual Convention Committee, co-chaired by Drs. Dan McCann and Roy Love, was forced to quickly find a solution that would provide PCA members the same quality of education and interaction that is offered each year at our in-person conventions. While we knew that we wouldn't be able to have the social interactions and camaraderie that so many of our members look forward to each year or the wonderful experience of being at Kalahari Resort, we were determined to give our docs the fulfilling educational experience that would afford them the CE they wanted, especially in a re-licensure year.

The committee's decision was to quickly transition to a PCA 2020 Virtual Annual Convention (VAC). Starting in late March (and through this writing), I reached out to each speaker we had already contracted for our 2020 Annual Convention. To the Annual Convention Committee's delight, each was more than willing to record their seminars for our members. Every effort was made to market this program to PCA members (and non-members) as quickly as possible to allow them to have as much time to participate before the CE re-licensure deadline.

We didn't know what response we would receive from our members, but to date, we have had 296 Pennsylvania DCs participate in the PCA VAC.

Over the last seven months, the PCA VAC seminars have been viewed over 3,600 times on our YouTube channel for a total of 2,100 hours. More than 650 CE certificates have been sent to participants. The VAC will continue until the state-extended CE deadline of November 30, 2020.

If you want to participate in the PCA VAC, please visit: www.pennchiro.org to register or email ceconvention@pennchiro.org for any questions you have.

PC's 2021 Annual Convention will convene October 1-3, 2021 at The Penn Stater Hotel & Conference Center in State College, PA. Our three main speakers will be Dr. Kurt Juergens, Dr. Elise Hewitt and Dr. Nelson Marquina. We hope to see you in-person at the 2021 Convention!

Special kudos to Virtual Annual Convention Committee Members: Drs. Dan McCann, Roy Love, Nancy Shaler, Patti Holtz, Jeff Snyder and Karin Toner Pierce.

Pennsylvania Chiropractic Association
2020 Annual Meeting of Members
October 13, 2020/ 12:30pm-2:00pm
Continuing Education Report
Jeffrey Snyder, DC, CE Committee Chair

At three-quarters through 2020, we've all dealt with a roller coaster of events to keep our practices afloat. All the while we had to remember to get our continuing education credits before re-licensure for September 2020. Thankfully the PCA was able to request the State Board of Chiropractic to push licensure out a bit since the pandemic did not allow for in-person CE programs to go forward as planned. You are probably aware by now that **re-licensure and therefore CE completion isn't due until November 30, 2020.**

You're probably wondering how the next two years will go for CEs. Credits completed before September 2020 (original deadline) and within the biennium will count for the renewal 2020.

To allow for the extension, the deadline was pushed to November 2020. So, if a DC completes CE hours between September 2020-November 2020 but DID NOT NEED THEM and said DC renewed then the hours will count toward the 2022 biennium as per the usual. If the DC needed to take advantage of the "extension" and completed hours during the September 2020-November 2020 period and DID NEED THEM, one should note that those specific hours cannot be duplicated for use in the 2022 biennium. THIS will result in the DC needing to utilize the November 2020-September 2022 time period. Now, IF more hours were completed AFTER September 2020 than what was needed to suffice license requirements, this is ok and will not disqualify those hours for the 2022 renewal.

*Noteworthy to state that the extension was there for those who needed them but does not let you count hours for both biennia.

As of now, any CE programming will be virtual in anticipation of rules in place to limit participants as well as the possibility of going back to Yellow from the Green phase in PA. Be on the look out for programming on the PCA website. We will have a Coding and Compliance seminar as well as other programming that doesn't require hands-on learning.

May 1-2, 2021, we will be holding a mini-convention CE program to make up for our missing out on some learning and lots of fun at Kalahari Resorts and Water Park in the Pocono's. We hope you'll join us for some learning and lots of fun for the family. You may want to check with your accountant to see if this fun-filled weekend could be a write-off.

Beyond May 2021, we are currently planning in-person programming as well as some virtual programming. We always welcome ideas for CE programming, so be sure to email us at ceconvention@pennchiro.org with your ideas for CE programming.

Did you know you can get some CEs paid for in your membership at no added cost? Wonder how? Call the PCA office to find out more.

If you are one to get involved, CE Committee could use your help for 1-2 hours per month. There are great rewards for participating with the CE Committee!

Dr. Jeff Snyder practices in Phoenixville, PA at Snyder Family Chiropractic.

Pennsylvania Chiropractic Association
2020 Annual Meeting of Members
October 13, 2020/ 12:30-pm- 2:00pm
PCA Insurance Committee Report
Dr. Mary Rutkowski, Chair

PCA's Insurance Committee has continued its services through these difficult times, sometimes with just one or two members, sometimes with five or six. The committee continues to serve PCA's members. We have answered over 136 questions since the 2019 Annual Meeting of Members.

We have addressed numerous and various members' questions, but a repeated and very important issue is the UPMC issue- denying claims for examinations when done with manipulation. The doctors are having to send in records of all the patients they do examinations on, to prove the necessity of the exam. Some DCs are getting claims approved but most have to appeal the ruling and it's taking a lot of time and effort to get this done. The committee is aware of the efforts currently underway between PCA and UPMC and urges continued intervention from leadership and the UPMC working group. I know and am grateful they are working on it!

The second issue is Highmark, which is denying claims according to diagnosis. There is an apparent glitch in their system and doctors are now seeing claims coming back paid that had been initially denied, so corrections seem to be slowly taking place, again thanks to the intervention of PCA's leadership. We are also seeing denials on examinations in some cases and appeals will need to be done.

Other common questions answered:

- Reminder, when billing UHC, use GP modifier when billing therapies.
- Reminder, when billing 98941- since it is for 3 areas, there will be 3 diagnoses required to support billing for 3 areas.
- Reminder, you cannot balance bill for auto cases. If you accept an auto case, you accept the auto fee reductions.
- If you choose to go to a cash practice, that is your prerogative BUT remember, there is NO opting out of Medicare. If there are an acute back or neck pain patients, you MUST submit and accept payment or refer them out to a participating DC.

**Pennsylvania Chiropractic Association
2020 Annual Meeting of Members
October 13, 2020/ 12:30pm- 2:00pm
Legislative Committee Report
Dr. Keith Miller, Chair
Mark Singel, McNees-Winter Group
Angie Armbrust, McNees-Winter Group**

Major State Legislation

- **HB 517** – Rep. Barrar **Amending the Chiropractic Practice Act re: delegation of therapeutic exercise**
 - o Introduced and referred to House committee on Professional Licensure
 - o Ongoing discussion with Executive Director Nicole Sidle
 - o 9/14/2020 House Professional Licensure Committee PCA letter writing campaign
- **SB 1215** – Sen. Argall's **Fair Reimbursement for Chiropractors**
 - o Introduced and referred to committee on Senate Banking and Insurance
- Cosponsor Memo re: **Reimbursement Parity for Chiropractors** – Rep. Lawrence
 - o Circulated for cosponsor 7/17/2020
- Draft language re: **Third Party Administrator regulation** – Rep. Readshaw
 - o Ongoing discussion with Executive Director Marlene Wilson, Esq.

Other state health care and insurance bills that have generated interest

- o Sen. Yaw cosponsor memo re: **PA Medical Records Reform Act**—PCA opposes Senator Yaw's proposed legislation (SEE ATTACHED).

HB 1862 Rep. Pickett [Surprise Balance Billing Protection Act](#)—could move in the coming weeks

As we did last November, PCA has co-signed a letter of opposition to the current legislation, via our affiliation with the PA Provider Advocacy Coalition (PPAC), including recommending that the legislation be amended, per Reps. Kaufer and Rothman amendments.

- o **HB 2790**—Rep. Ciresi [COVID-19 Mitigation Grant Program for Small Businesses](#)
 - o **HB 2759**—Rep. Dermody [Small Business Insurance Relief for Future Emergencies](#)
 - o Cosponsor Memo re: **COVID Limited Liability**—Rep. Nelson, awaiting language for review
- PCA has co-signed a letter to the House, via the PA Chamber, calling for additional liability protections for small businesses, including chiropractic practices
- o **HB 2723**—Rep. Zabel re: **Amends Insurance Company Law re pain mgmt.**
 - Introduced and referred to House committee on Insurance
 - o **HB 2639**—Rep. Day re: **COVID-19 Health Practitioner and Business Liability Limitations**
 - Discussion with Rep. Day re: including chiropractors

- **HB 1811**—Rep. Millard re: **Medical Imaging & Radiation Therapy**
 - Reprinted due to prime sponsor retiring mid-session.
 - Sent new sponsor previous correspondence from Dr. Rizzo to Rep. Nesbitt's office.
- **HB 1194 Amends Insurance Company Law re: prior authorization**
 - Introduced and referred to House committee on Insurance 11-14-19
- **HB 602 Opening Up Health Care Networks (any willing provider)**
 - Introduced and referred to House committee on Insurance 3- 1-19
- **HB 601 Rendering Non-Compete Clauses in Health Care Employment Contracts Void**
 - Introduced and referred to House committee on Health 3- 1-19
- **HB 862 Act re Physical Therapy Licensure Compact**
 - Introduced and referred to House committee on Professional Licensure 3-18-19
- **SB 640 Act re Physical Therapy Licensure Compact**
 - Senate Final Passage (Vote Y: 48/N: 0) 2- 5-20
 - Received in the House and referred to House committee on Professional Licensure 2-18
- **HB 1795 Protecting the Doctor-Patient Relationship with Insurance Companies**
 - Introduced and referred to House committee on Insurance 9- 5-19
- **HB 2434 Pennsylvania State Exchange Legislation- DCs being in the core benefit?**
 - Introduced and referred to House committee on Insurance
- **HB1784 Workers' Compensation Healthcare Network House Insurance** 4-28-20
 - Introduced and referred to House committee on Labor and Industry 8-30-19
- **HB 853 Amending the Unfair Insurance Practices Act**
 - Public hearing held in House committee on Consumer Affairs 2-18-20
- **HB 1625 Auto Insurance Limits**
 - Introduced and referred to House committee on Insurance 6-12-19
- **SB 966 Auto Insurance Limits**
 - Introduced and referred to Senate committee on Banking and Insurance 11-26-19
 - Not part of the end-of-session agenda in the House, at this time.
- **SB 1161 Protected Business Operations during COVID-19**
 - Introduced and referred to Senate committee on Judiciary 6- 4-20
- **HB 2384 Protected Business Operations during COVID-19**
 - Introduced and referred to House committee on Judiciary 4- 6-20
- **SB 143 Restoring Workers Compensation as the Exclusive Remedy for all Work-Related Injuries**
 - Introduced and referred to Senate committee on Labor and Industry 1-31-19

Pennsylvania Chiropractic Association
2020 Annual Meeting of Members
October 13, 2020/ 12:30pm- 2:00pm
Membership Committee Report
Raymond J. Benedetto, DC, DACNB, Chair

Over the past couple of years, PCA's membership has hovered just under 1,000 DCs. The PA State Board of Chiropractic reported, after the last renewal cycle, that the total number of licensed DCs in PA has declined by a few hundred. PCA's goal has always been and remains to grow membership.

Several membership recruitment campaigns over the past several years have not yielded large numbers of new members, but PCA continues to implement new strategies and new services to do everything we can to offer meaningful services, as well as recruit a greater percentage of Pennsylvania DCs to join us in our efforts to support and protect all DCs.

PCA's Membership Committee plans to launch a few new campaigns in 2021 to recruit new PCA members, one campaign being to recruit those in practice for approximately 5- 10 years. Our first goal is to collect as many non-member emails (and additional contact information) as possible so that we have an inclusive and current database of ALL PA DCs to mobilize in support of PCA's advocacy and legislative efforts.

Let's face it- the more DCs behind new legislation, the better, and non-members benefit from these efforts too, so we need to be casting a wider recruitment net to build legislative support for legislation that addresses reimbursement parity, more aggressive oversight of health insurers and their TPAs, etc. We will also continue implementing Facebook marketing to reach non-members and encourage them to join us, while simultaneously continuing to build our database for ongoing advocacy, outreach and education.

The Membership Committee meets on the 3rd Tuesday of every month via conference call and we welcome all ideas and participation from you, PCA's members. Our goal remains to serve our members' needs within the Keystone State, so if you have creative ideas, please feel free to join us or tell us.

PCA Membership in Brief:
Current Members: 940
Current Regular Members (full dues-paying DCs): 574
Current Non-Member emails: 1303

**Pennsylvania Chiropractic Association
2020 Annual Meeting of Members
October 13, 2020/ 12:30pm- 2:00pm
PCA Political Action Committee (PAC) Report
Dr. Casey Phillips, Chair**

PCA's PAC has supported a few legislators during this past year, most notably Senator David Argall, who currently serves as Senate Majority Policy Committee Chair and is considered by many politicians to be a likely candidate for Governor in 2022.

Senator Argall has always kept an open mind and door for PCA and has been a consistent supporter of our various initiatives, including parity in reimbursements, delegation to unlicensed personnel, more aggressive oversight of health insurers' practices (TPAs included) and a host of other issues. To maintain an even balance in PCA PAC contributions, the PAC has also contributed to the Senate Democratic and Republican campaign committees AND the House Republican and Democratic campaign committees.

PCA's PAC balance is currently \$15,700.

Two PAC contribution campaigns are being planned; one in mid-November, 2020 and one in March, 2021. In both cases, the PAC strongly urges each Pennsylvania DC to make a recurring contribution- monthly or quarterly contributions are ideal and DCs can set up recurring contributions through their membership account or by contacting PCA directly (717-232-5762, pca@pennchiro.org or accounts@pennchiro.org). Here in the link to donate to the PAC fund: <https://pennchiro.org/political-action-committee/>

Please read the following page for the 2020 list of generous supporters of Chiropractic and PCA's PAC.

THANK YOU PCA PAC 2020 CONTRIBUTORS!!!!

PCA's PAC thanks and acknowledges the following individuals who have so generously contributed to PCA's PAC in 2020, either through recurring contributions (highly encouraged!) and/ or individual contributions (always welcomed!):

Aaron Haydu DC	Justin Miller, DC
Alice Moyer DC	Karin Toner-Pierce
Alison Benedetto DC	Keith Miller DC
Andrew Rickard DC	Kevin Koch DC
Annette Clemente DC	L Stynchula DC
Anthony Geramita DC	Lawrence Stynchula DC
Ariel Gilbert DC	Leah Samuels DC
Brett Coryell DC	Louis Sportelli DC
Case Phillips DC	Mark V Minuto DC
Conrad F,Matz,III DC	Martin Rodgers DC
Daniel Schatzberg DC	Mary Rutkowski DC
David Craven DC	Michael DeMasi DC
David J,Cutich,DC,	Michael Hrycko DC
Dennis Rehrig DC	Nancy Shaler DC
Douglas G Pfeiffer DC	Patrick Borja DC
Douglas Keim DC	Paul Braadt DC
Edward Nielsen, MHS	Peter Peduzzi DC
Eric Osterberg DC	Sandra Andersson DC
George Hatzakos DC	Sandra Lane DC
George Shoemaker DC	Stephen Pokowicz DC
Glenn Czulada DC	Stuart Surkosky DC
Jason Leber DC	Thomas Kriczky DC
John Pikulin DC	Todd McCloy,DC
Joseph G. Halloran DC	Valentine Guzman DC
	Victor Rizzo DC

Pennsylvania Chiropractic Association
2020 Annual Meeting of Members
October 13, 2020/ 12:30pm- 2:00pm
President's Report
Dr. Dan Schatzberg, President
(danschatzy@gmail.com)

Throughout this worldwide pandemic, the PCA has been able to continue to support all Doctors of Chiropractic, in the Commonwealth during this very challenging time. The PCA staff, led by our Executive Vice President Ed Nielsen, PCA's Executive Committee, and PCA's various committees and working groups continue their laser-focused work and really have not missed a beat. I greatly appreciate everyone's help.

PCA is working extremely hard to protect consumers and our members from difficult insurance companies and third party administrators (TPA). Notably, we formed a new task force to manage the difficulties with the UPMCHP/AMI data collection and new E/M coding edits. Your PCA is also currently collaborating on the many problems with Aetna/NIA/Magellan and their TPA. On that point, PCA has continued working with the American Chiropractic Association (ACA), In-finedi, and other incredibly talented, insightful and involved chiropractors. We already are confronting Highmark on a new E/M issue that has come up recently and have a strategy. Beyond what the Executive Committee has been doing over the past 2+ years with Highmark, we are likely to develop a Highmark working group, comprised of PCA/ Highmark members, to confront and resolve this E/M issue.

Recently, I had a very cordial video meeting with the president of the Pennsylvania Physical Therapy Association (PPTA). We will continue to talk about collaborating on issues of importance to both of our associations. The PPTA is quite dissatisfied with what TPAs are doing in Pennsylvania and to DCs. Fairness in co-payments, raising the automobile insurance PIP minimums and dry- needling are other legislative issues that both of our associations may collaborate on in the coming 2021-2022 legislative session of the Pennsylvania General Assembly.

When it comes to Medicare, I am very pleased to advise members that PCA now has secured 9 cosponsors out of Pennsylvania's 18 US Congresspersons, for House Resolution 3654- The Chiropractic Medicare Modernization Act. We MUST secure the commitments of our other 9 Congresspersons' HR 3654 co-sponsorships. This legislation will increase Chiropractic Medicare Services to cover examinations, x-rays, chiropractic adjustments, exercise rehabilitation, ultrasound, electrical muscle stimulation, traction and much more. Medicare pays 80% and Medicare coinsurance pays the other 20%. Medicare does not use a TPA. This legislation would be great for Pennsylvania chiropractors and Medicare recipients. **It is imperative that all Pennsylvania DCs take this legislation seriously, and act now.** Now is our chance. Let us not blow it. If your congressperson is not yet a cosponsor of this important legislation, please send me an email and we will get them up next in line to cosponsor. Thanks in advance for your help.

Also, the federal CMS (Centers for Medicare and Medicaid Services) is proposing to cut the Relative Value Units (RVU) for chiropractic manipulation. PCA adamantly opposes this effort by the administration to cut reimbursements. Likewise, the ChiroCongress, representing most, if not all, state chiropractic associations, opposes this effort. I contacted the President of the ACA, Robert Jones D.C. He stated the ACA is actively opposing this Medicare cut and ACA has contacted Medicare several times. The ACA is part of a nation-wide coalition of various affected health provider associations. There is now federal legislation that PCA supports to delay this proposed action for a year- House Resolution 8505. ACA has a link allowing you to click **TAKE ACTION** and easily send a pre-written email to your PA Congressperson, urging them to support this vitally important and very onerous legislation. We will put the link on PCA's website (www.pennchiro.org) and look for a text and email from PCA in the near future.

Delegation of exercise in Pennsylvania House Bill 517 remains a top priority, but currently the legislature has re-prioritized anything not affected by COVID-19 during the remaining weeks in this 2019- 2020 Pennsylvania General Assembly legislative session. PCA's Legislative Committee continues to meet monthly and is working hard on this and many other bills that affect our profession and patients. Another way to address these various issues may be opening our chiropractic practice act (Act 188 of 1986), but that will need considerable debate and will most certainly be a major undertaking. Specific legislative relief would be better. Nevertheless, we will consider opening our scope of practice, if absolutely necessary.

I ask everyone to think of ideas to get their fellow Pennsylvania chiropractors to join our PCA. The PCA is not just a professional association. PCA is a wonderful community of chiropractors who share a common purpose, inclusive of our diverse philosophical positions: to improve the health of our patients and support our families through our magnificent chiropractic profession. When we all work together, we can accomplish great things. Over the past several years, we have proven, without doubt, that our strengths lie in our diversity AND a common commitment that unifies every DC in the Commonwealth. We need to inspire our fellow chiropractors to join in our shared fight and contribute to our profession through PCA membership. PCA WANTS & WELCOMES YOU!

In conclusion and coming full-circle in my report, hopefully, we will soon have in-person meetings, including the Annual Meeting of Members and our highly applauded CE programs in 2021.

**Pennsylvania Chiropractic Association
2020 Annual Meeting of Members
October 13, 2020/ 12:30pm- 2:00pm
2020 Election Committee Report
Dr. Jeffrey Sklar, Chair
Committee Members: Drs. Jeffrey Sklar, Doug Keim & Amelia Gray**

Meeting Date: Conference calls: September 7, 2020

Motion(s) brought to the PCA Board of Directors: Nominees for 2020 Chiropractor of the Year and Chiropractic Humanitarian of the Year.

Committee's Action Items: The committee was unanimous in nomination of Alison M. Benedetto, DC for 2020 Chiropractor of the Year.

Under Dr. Benedetto's leadership, especially in advocacy for PA DCs, the PCA and PA DCs remain a strong voice in front of PA legislators regarding issues like:

1. Allow delegation by DCs to unlicensed personnel (HB 517, SB 592)
2. Oversight of Insurers: Enforce the authority and accountability of the PA Insurance Department regarding their responsibility to oversee Third Party Administrators (TPA) AND health insurers
3. Include chiropractic in proposed telemedicine regulations by state licensing boards
4. Additionally, during the 2020 COVID-19 pandemic, Dr. Benedetto was front and center to advocate for patient and doctor safety throughout the pandemic.

The Election Committee was also unanimous in nominating Chris Cianci, DC, CCSP (with late amendment to add J. Jodi Cianci, Esq.) for Humanitarians of the Year for all of their community work in fighting Parkinson's Disease. Chris and Jodi Cianci are the co-founders of Shake It Off4 Parkinson's, a non-profit charitable organization whose net proceeds go toward investigative research studies that involve exercise-related therapies for Parkinson's patients, advancing patients' quality of life through exercise strategies, as well as finding a cure. Additionally, as service to his profession, Dr. Cianci also donates his time as a liaison between the PCA and the ACA to improve collaboration of state and national organizations on issues common in the chiropractic profession.

Discussion Items:

The committee is grateful that the board has recognized these candidates as deserving servants of the chiropractic profession in our Commonwealth and to the entire profession.

Understanding that many more chiropractors in Pennsylvania contribute time and effort to the profession and their communities, the committee gladly allowed for and encouraged write-in nominees on the ballot.

Many members took the opportunity to vote for the committee's nominations as well to recognize many deserving colleagues from across Pennsylvania.

Elections Outcome:

Of 922 PCA member ballots distributed, 157 members responded.

The tally was as follows:

2020 Chiropractor of the Year

122- Alison M. Benedetto, DC (77%)

19 - No nomination (12%)

16 - Write-In (11%)

Jennifer Epstein

Dan Schatzberg

Jeff Snyder

Casey Phillips

Ryan Olsen

Jeff Sklar

Lenny Roberts

Marc Belitsky

Dean DePice

John Gump

Clifford Parks

Keith Miller

2020 Humanitarian of the Year

115- Chris Cianci (73%)

35 - No Nomination (22%)

7 - Write-in (5%)

Jeff Singleton

Gina Agostino-Manes

Rick Mason

Dean DePice

Clifford Parks

Raymond Kent

Brandi Nemchenko

AMM Questions

1. “What do we know about Highmark’s tiering system? Their previous data metrics that they used in 2018 were unfair and unrealistic. Is there any new info on their score-cards that they send to providers as well as what specific metrics they use for their tiering?”
2. “My question is when will Pennsylvania acknowledge and allow chiropractors to call themselves chiropractic physician's like Medicare allows?”
3. “Is there a way for us to collectively argue for higher reimbursement rates by a payer? I know we can individually do this but there is strength in numbers and I feel if we had a state initiative we would be more successful.”
4. “Where do we stand with Aetna and bundling issues? I haven't heard much on this lately. What is the status?”
5. “I also don't see the parity bill on the agenda either. This is something that all members need to be pushing for as this bill would have the most significant impact. Where do we stand on that?”
6. “Why do we seem to be overly focused on HB517 instead of the parity bill? If delegation is something acceptable in other professions then the parity bill would take care of this and much more.”