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****** ATTENTION ALL PCA MEMBERS ******
PCA IS FORMING ISSUE-SPECIFIC WORKING GROUPS

October 23, 2020

YOUR RESPONSE IS REQUESTED BY MONDAY, NOVEMBER 9
RESPOND TO: pca@pennchiro.org

Starting in 2021, PCA intends to create topic-specific and outcomes-focused working groups comprised of no more than 10 PCA DCs and that will address, with a laser-like focus, various issues important to all Pennsylvania DCs.

There will be **ONE** focal point for each PCA working group, which **may include the following:**

- * Sports Chiropractic/ PIAA
- * Animal Chiropractic
- * Radiology
- * Neurology
- * Dry Needling
- * Nutrition
- * Pediatrics

The goal of these working groups is to assemble talented & motivated Pennsylvania Doctors of Chiropractic who possess additional training in specific fields of expertise to help guide policy, legislative initiatives, address insurance issues that affect their working groups' interests, and recommend continuing education.

Successful working groups may become permanent standing committees of the PCA.

Each working group may convene as often as the members feel necessary to accomplish their specific goals, via conference calls or virtual meetings, to maximize use of your time. The initial structure for each working group is:

- **Identify a Chair/ Co-chair** for the working group
- **Define the Basic Credentials** for future working group members
- **Define the Desired Outcomes** of the working group
- **Create Specific and Measurable Goals** to achieve the desired outcome
- **Create a Timeline and Benchmarks** for achieving the outcome via the identified goals
- **Assign Specific Tasks** to members of the working group
- **Define Working Group Meeting Dates & Times**
- **Suggest Continuing Education Programs** for potential PCA
- **Craft Legislation to Advance Your Issue, if appropriate;** identify specific state legislators who support your issue and would sponsor and introduce legislation

Doctor, if you are interested in serving on and committing to a specific PCA working group, please apply via email by no later than Monday, November 9, 2020.

In the subject line of your email note **PCA Working Group – (Name of Group or Your Interest)**.
Send Your Email to: pca@pennchiro.org

Make sure your email includes:

- Full Professional Name
- Preferred Email (should not be your main office or staff-access email)
- Mobile Phone Numbers (for texts, only if needed)
- Your Current Curriculum Vitae (CV)

Thank you for considering this unique professional opportunity for you to make a difference for the better in our chiropractic profession.

Help lead and advance what ***YOU THINK*** the future of Chiropractic in Pennsylvania will look like!