

PCA 2021 ANNUAL CONVENTION

OCTOBER 29-31, 2021



The Penn Stater
Hotel & Conference Center

Dear Friends of Chiropractic,

The Pennsylvania Chiropractic Association's 2021 Annual Convention is less than one year away! The Penn Stater Hotel & Conference Center in State College, PA will host our Annual Convention October 29-31, 2021. This three day affair will be catered to vendor exposure while featuring only a limited number of vendors. That is why we are contacting you several months in advance so you may reserve your space. Given this exciting location paired with a comprehensive schedule of events and continuing education opportunities we are expecting over 150 DCs and Staff!

REMINDER: For the third year in a row, we have the mobile app EXPO PASS that gives you the opportunity to obtain and track leads with their efficient badge scanning technology. It's an easy way to manage your networking efforts and follow-up with contacts after the convention! There is also an opportunity to **SPONSOR EXPO PASS** and get your company logo on front and center on the app, in addition to other logo placements throughout the weekend. See more info on the next page.

If you are interested in developing new business leads, simply click here to register and reserve your exhibitor space and/or sponsorship request. Don't miss out on this great opportunity to get in front of PCA DC members and their staffs! Should you have any questions, please do not hesitate to contact Jessica Sell at the PCA home office: ceconvention@pennchiro.org or 717-232-5762.

Looking forward to seeing you in October!

Dan McCann, DC & Roy Love, DC
PCA Convention Committee Co-Chairs



PROGRAM SCHEDULE

Friday, October 29
6:00p-9:00p
Exhibit Hall Setup

Saturday, October 30
6:00p-7:00p
President's Reception &
Raffles in Exhibit Hall

Sunday, October 31
12:00p-1:00p
Exhibit Hall Break Down

EXHIBIT HALL HOURS
Saturday
7:00a-7:00p
Sunday
7:00a-12:00p

www.pennchiro.org

SPONSOR & VENDOR OPPORTUNITIES

KEYNOTE SPEAKER SPONSORSHIP - \$1000

Bill Esteb: "How to Care Without Caring Too Much"
Saturday, October 19, 8a - 10a

- Signage in room for the duration of presentation
- 3-5 minutes to speak and introduce speaker
- Free full pg ad in Convention Program
- Automatic full contact list of all attendees
- 1/2 off booth package (optional)

BOOTH PACKAGE: \$900*

- One (1) 8'x10' booth= 8' skirted table with pipe & Drape, 2 chairs & waste basket
- WiFi in Exhibit hall and throughout hotel
- Hot breakfast, lunch and break snacks for ONE (1) exhibitor
If more than one exhibitor attending, additional meals bands must be pre-purchased by contacting PCA office
Sat: \$70 Sun: \$35
- Logo/Company name on all marketing materials, including but not limited to: PCA website/social media, newsletters, convention program, materials, etc.
- Insertion of ONE (1) promotional item in convention attendee tote bags (12" x 12" or smaller and less than 32 oz)

PLEASE NOTE:

Electric is **NOT** included in the booth package. If electric is needed, please indicate as such when registering.

BOOTHS 27 & 28 are **PREMIUM** booths with highest opportunity for visibility & foot traffic.

COST: \$950

CONVENTION APP SPONSORSHIP - \$850

- In-app logo placement on landing page of and at the top of every page with a link to your website
- Free full page ad in Convention Program
- Automatic full contact list of all attendees

BREAKFAST SPONSORSHIP - \$700

- Signage & table at entrance to dining area at BOTH breakfasts Saturday & Sunday
- Free 1/2 pg ad in Convention Program
- Automatic full contact list of all attendees

TOTE BAG SPONSORSHIP (2 AVAIL) - \$500

- Name/logo imprinted in white on side of tote bag
- Free 1/2 pg ad in Convention Program

NAME BADGE/LANYARD SPONSORSHIP - \$500

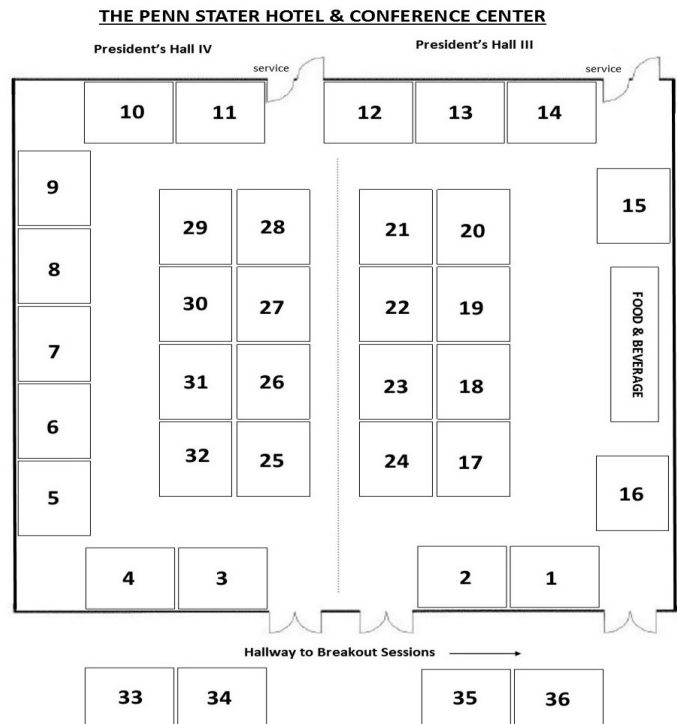
- Name/logo imprinted on front side of name badge holder
- Free 1/2 pg ad in Convention Program

BOARD OF DIRECTORS MEETING SPONSORSHIP - \$500

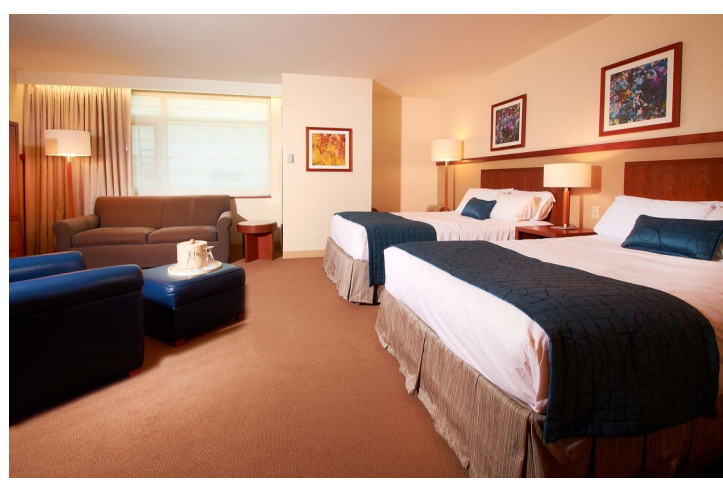
- Signage during the meeting Sunday morning
- 3-5 minutes to speak to PCA Leadership

ANNUAL MEETING OF MEMBERS SPONSORSHIP - \$350

- Signage during the meeting Saturday lunch break
- 3-5 minutes to speak at the beginning of the meeting to PCA Members



PLEASE INDICATE 1st & 2nd CHOICE OF BOOTH WHEN REGISTERING



The Penn Stater
Hotel & Conference Center

215 Innovation Blvd
State College, PA 16803

**REGISTER
ONLINE
HERE**

Overnight Guest Rooms

FRI 10/29 & SAT 10/30

Book by **SEPT 29** for **\$139** per night! Call **814-863-5000**

OR [CLICK HERE TO BOOK ONLINE](#)

QUESTIONS? CONTACT JESSICA SELL: 717-232-5762 OR CECONVENTION@PENNCHEIRO.ORG



2021 ANNUAL CONVENTION EXHIBITOR/SPONSOR

COMPANY NAME: _____

TYPE OF PRODUCT/SERVICE: _____

ADDRESS: _____

CITY, STATE, ZIP: _____

MAIN CONTACT NAME: _____

EMAIL: _____ PHONE: _____

ON-SITE CONTACT NAME(IF DIFFERENT FROM ABOVE): _____

ON-SITE CONTACT EMAIL: _____

ON-SITE CONTACT CELL#: _____

- SPONSOR OF KEYNOTE SPEAKER - \$1000**
- PREMIUM BOOTH PACKAGE (booth 2 or 3) - \$950**
- BOOTH PACKAGE - \$900**
BOOTH PREFERENCE: 1ST CHOICE_____ 2ND CHOICE_____
DESCRIBE FREE PROMO ITEM TO BE INCULDED IN TOTE BAG:

- YES, I WILL NEED ELECTRIC (additional \$35)**
- NO, I DO NOT NEED ELECTRIC**
- CONVENTION APP SPONSORSHIP - \$850**
- BREAKFAST SPONSORSHIP - \$700**
- TOTE BAG SPONSORSHIP (2 AVAIL) - \$500**
- NAME BADGE /LANYARD SPONSORSHIP - \$500**
- BOARD OF DIRECTORS MEETING SPONSORSHIP - \$500**
- ANNUAL MEETING OF MEMBERS SPONSORSHIP - \$350**

DIETARY NEEDS:
PALEO **VEGETARIAN** **NONE**

PAYMENT INFORMATION: TOTAL AMOUNT DUE: \$_____ CHECK#: _____
 CREDIT CARD#:_____ EXP DATE: ____/____/____ CVC:_____

NAME ON CARD:_____ BILLING ZIP CODE: _____

SIGNATURE:_____ DATE:_____

If paying by check, make payable to Pennsylvania Chiropractic Association and mail to: 1335 N. Front Street, 2nd Fl, Harrisburg, PA 17102. Or Fax form to 717-232-8368 (If faxing, please call 717-232-5762 to confirm receipt).