



DEDICATED EMAIL

CUSTOMIZE A MESSAGE TO TELL YOUR STORY

From subject line to finish, our Dedicated Emails are devoted to sharing whatever message you would like to convey. Provide HTML or let us build you a custom design.

Sent: Each Thursday
Cost: \$600 per email
Reach: 10,000+ Contacts

Specs: HTML with images globally hosted, or combination of text & images
Open to members at the Business Builder tier and above



If you have travelled through the Western New York region in the last 21 years, you most likely have seen their work. You may not have known that it was the work of the Image360 team and that's ok with owners, Julie St. Germaine and Jackie Ciresi. At Image360, it is their goal to make the customer stand out, and not themselves.

This customer focused vision has led to the growth of their business and upcoming move with expansion to 1128 Lexington Ave, Rochester on October 26th.

"We educate customers on a range of options," says Ciresi. "We collaborate with them to achieve the best possible results while working within their budget."

"It is the loyalty and support of the Rochester community, our clients and friends these past 21 years that we are most grateful for. Without it, we wouldn't be able to announce an upcoming move and expansion. Thank you, Rochester, for your support!" says St. Germaine.

Image360 Capabilities

Image360 specializes in the design, production and installation of graphics and signs for the interior and exterior of commercial buildings and offices. You'll see their work in



Leadership Breakfast: The Role of Risk in Leadership

A Discussion on Managing Risk and Seizing Opportunity

Rochester was built on companies and organizations that took a risk. Of course, we've all learned a thing or two about risk these last several months and we know foolish risk is not worth it. So what's a leader to do?

Join our panel of experts and learn about the role of risk in leadership:

- Why and when risk is worth it
- Controls and processes to utilize in managing risk
- Learning and recovering from risks that didn't pan out

You'll hear personal stories and learn practical ways to lead and train others, engage a framework for risk and establish a culture that encourages risk for growth.

Date and Time

Friday, November 13, 2020
8:00 am - 9:30 am EST

Location

Zoom

Tickets

FREE

Registration is Required.



I'm Abby Reinhard, president and owner of GP Flooring Solutions and GP Clean. As business leaders, we all know the importance of disinfecting our facilities not only to keep up with current COVID-19 guidelines but to protect the health of our employees and customers as well.

But there is much more to disinfecting than just wiping or spraying. For instance, did you know:

1. Many disinfecting agents have high or low pH levels, which can damage your flooring and other surfaces over time - and potentially void warranties.
2. Antimicrobial treatments can remain on surfaces for up to 6 months, providing an active barrier that kills viruses and any microbes on contact.

Watch this brief video clip to learn more about these two COVID disinfection tips and how you can help protect the health of your facility and everyone in it.

