



Benefits of Partnership with The Water Tower



The Water Tower (TWT), the premier innovation center campus in Gwinnett County, Georgia, is a hub for technology development, research, education, and training. TWT seeks to forge powerful research collaborations, foster economic development, and equip water and wastewater utilities with the research, technology, and training needed to meet current and emerging challenges in the sector. Partnering with TWT provides a unique opportunity for utilities and water-related businesses to participate in leading-edge water innovation fueled by imagination, informed by research, and powered by pioneers. Join our ecosystem of innovation today!

What makes The Water Tower different?

- **Real-world testing.** Access to multiple sources including water, wastewater, and stormwater assets and flows
- **Problem-Solving Pioneers.** Access to leading industry experts & resources to help design, test, and validate the latest technologies
- **Talent Pool and Pipeline.** An active ecosystem for recruitment and training for tomorrow's water workforce

Innovation Partners and Associated Benefits

Premier Partner Tier 1 – Accelerators

\$15,000 per year

- Listed in TWT building, annual report, website, and newsletters
- Entity-specific social media posts
- Invitation to special networking events
- Teaching slots for training courses and workshops
- Sponsorship of anchor events at no additional cost
- 3 months of free demonstration/laboratory space per year
- 10% Discount on Co-working Membership



Premier Partner Tier 2 – Innovators

\$10,000 per year

- Listed in TWT building, annual report, website, and newsletters
- Entity-specific social media posts
- Invitation to special networking events
- Teaching slots for training courses and workshops
- Sponsorship of anchor events at no additional cost
- 2 months of free demonstration/laboratory space per year
- 10% Discount on Co-working Membership

Premier Partner Tier 3 – Incubators

\$5,000 per year

- Listed in TWT building, annual report, website, and newsletters
- Entity-specific social media posts
- Invitation to special networking events
- Teaching slots for training courses and workshops
- Sponsorship of anchor events at no additional cost
- 25% Member discount on demonstration/laboratory space
- 5% Discount on Co-working Membership

Additional Sponsorship Opportunities include the annual Watering Hole Golf Tournament held in October each year.

For More Information

If you are interested in partnering with The Water Tower or learning more, please contact Melissa Meeker (melissa@theh2otower.org) or visit www.theh2otower.org.

