



# the **INSIDER**



717.264.7101 | [CVBAAlliance.org](http://CVBAAlliance.org)

# CVBA BOARD OF DIRECTORS

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## **Jocelyne Melton**

*Baxter Environmental Group, Inc. - Vice Chair*

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## **Debby Cunningham**

*Greencastle-Antrim Chamber*

## **Adam Donius**

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## **Charles Eckstine**

*MBH, Inc.*

## **Stan Flenner**

*Graphics Universal, Inc.*

## **Maryliz Toohig**

*Chambersburg Chamber - Finance Director*

Serving nearly 1,000 businesses, CVBA's mission is to help its members prosper and enhance the quality of life in the Cumberland Valley Region. We are the largest business advocacy organization in the area.

The Cumberland Valley Business Alliance is a business partnership between the Greater Chambersburg Chamber of Commerce and Greencastle-Antrim Chamber of Commerce.

Learn more at [CVBAAlliance.org](http://CVBAAlliance.org).

Front cover features representatives from Betterment Cleaning Services. Photo taken at the Young Professional Awards at Green Grove Gardens.

# NEW MEMBERS

## *Notary*

### **CMO Multi Service**

Cristhy Quinones  
1102 Sheller Avenue, Suite C  
Chambersburg, PA 17201  
717.685.6691  
[cmo-multi-service.business.site](http://cmo-multi-service.business.site)  
[cmomultiservicellc@gmail.com](mailto:cmomultiservicellc@gmail.com)

## *Dental Care*

### **Dental Sleep Center of Chambersburg**

Ann Miller  
497 Lincoln Way East  
Chambersburg, PA 17201  
717.830.5337  
[www.chambersburgsleepapnea.com](http://www.chambersburgsleepapnea.com)  
[dentalsleepchambersburg@gmail.com](mailto:dentalsleepchambersburg@gmail.com)

## *Churches*

### **Lifehouse Church**

Nelson Vazquez  
26956 Philadelphia Avenue  
Chambersburg, PA 17201  
301.739.1167  
[www.lifehousechurch.org](http://www.lifehousechurch.org)  
[nvazquez@lifehousechurch.org](mailto:nvazquez@lifehousechurch.org)

## *Early Childhood Education*

### **Penn's Youth Initiative**

Rebecca Zentz  
983 Lincoln Way East, Suite C  
Chambersburg, PA 17201  
484.PA.YOUTH  
[www.pennsyouth.org](http://www.pennsyouth.org)  
[becca@pennsyouth.org](mailto:becca@pennsyouth.org)

## *Transportation*

### **XPO Logistics**

James Sears  
445 Mason Dixon Road  
Greencastle, PA 17225  
717.788-4840  
[www.xpo.com](http://www.xpo.com)  
[Heather.sites@xpo.com](mailto:Heather.sites@xpo.com)

## *Insurance*

### **Baltimore Life Company**

Brandon Romine  
22 North Mulberry Street, Suite 119  
Hagerstown, MD 21740  
240.439.8608  
[www.baltlife.com](http://www.baltlife.com)

## *Restaurants*

### **Avocado Cafe**

Tony Cucuzza  
1048 Lincoln Way East  
Chambersburg, PA 17201  
717.504.8589  
[avocadocafe.hungerrush.com](http://avocadocafe.hungerrush.com)

## *Education*

### **Friends of Cowans Gap State Park**

Nathan Neil  
P.O. Box 741  
Chambersburg, PA 17201  
[www.cowansgap.org](http://www.cowansgap.org)

## *Landscaping*

### **Rotz Brick & Block Inc.**

Richelle Rotz  
1970 Frank Road  
Chambersburg, PA 17201  
717.264.7944  
[www.facebook.com/rotzbrick](http://www.facebook.com/rotzbrick)  
[rotzbrick@yahoo.com](mailto:rotzbrick@yahoo.com)

## *Uniform Rentals*

### **UniFirst Corporation**

Paula Jackmore  
325-3 Lenoir Drive  
Winchester, VA 22603  
540.662-0202  
[www.unifirst.com](http://www.unifirst.com)

## *Financial Services*

### **UFinancial - Jeremy Jamison**

273 Lincoln Way East  
Chambersburg, PA 17201  
301.462.9287  
[jeremyjamison@financialguide.com](mailto:jeremyjamison@financialguide.com)

## Valley Agency COMPANY INSURANCE

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# CHAIR'S MESSAGE

As we head into the holiday season another year will soon draw to a close and in January 2022 the Cumberland Valley Business Alliance will celebrate the six-month anniversary of an exciting partnership between the Greencastle-Antrim and Chambersburg chambers. What began as an idea has quickly grown into a proud and dynamic organization serving an expanded group of united business partners.

We have sincerely appreciated receiving feedback from you, our members, during our first few months together. I'm pleased to confirm that your response has been overwhelmingly positive. With that in mind, our members should know that we have not even come close to the limits of our potential as an organization. We have been presented with challenges, which we have worked through to create a seamless collaboration of participant partners. And with each challenge came an opportunity to learn and improve our model. Our staff has done a commendable job creating an operational structure that is poised to serve you even better and add new value to your membership in 2022. In short, we have only just begun.

As our partnership grows, a membership with CVBA will provide our members with access to an expanded business network and enhanced benefit offerings. Your voice as a member of the largest business advocacy organization in the Cumberland Valley will become even stronger, and the business community will be united in new and impactful ways. Our ability to seize opportunities and face new challenges will only improve in the future.

Bill Kick, Herbert, Rowland & Grubic, Inc.,  
Board Chair, Cumberland Valley  
Business Alliance

Rest assured that lessons learned these first few months will be put to good use by your CVBA leadership and our most capable administrative team to build a better organization in the years to come. Please continue to tell us how we can improve. And, if you're pleased with what we are doing at CVBA, tell your friends in the business community about your experience.

We look forward to continuing what we've started in the new year. In the meantime, be sure to spend time with those who are most important to you this holiday season. If there is one thing that the pandemic has revealed to us, it's the importance of relationships. Happy holidays and best wishes for the new year.

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## NOV/DEC MEMBER MILESTONES

### 35 Years

- Rotz and Stonesifer, PC

### 30 Years

- Antrim Dental Care, LLC
- Chambersburg Chiropractic, LLC
- Cumberland Valley Dental Care

### 25 Years

- Habitat For Humanity of Franklin County
- Valley Broom, Inc.

### 15 Years

- Conference Center at Shippensburg University
- St. Thomas Development, Inc.

### 10 Years

- Candlewood Suites
- Comfort Inn Chambersburg
- Keystone Ford

### 5 Years

- AKI
- Mt. Pleasant Church
- T & B Cleaning
- Team Harper Enterprises LLC
- Vetter Forks, Inc.

### 1 Year

- Bathe
- Branded Meats & Deli
- BW Properties LLC
- Caliber Collision

### 1 Year (cont.)

- Chambersburg Neighbors with Best Version Media
- consign & collect co
- Costa Academy
- Craig Manor Bed & Breakfast
- Legacy Protection
- Phoenix Physical Therapy
- Rain Tunnel Car Wash (Self Serve)
- Relax Lounge
- YP Jewelers



# CVBA'S FIRST ANNUAL MEETING



The Cumberland Valley Business Alliance (CVBA) is hosting its first annual meeting on Tuesday, December 7 from 7 to 9 a.m. at **Antrim Brethren in Christ Church**. This business breakfast will serve as the annual meeting for the Chambersburg and Greencastle-Antrim chambers of commerce; it will replace the Chambersburg Chamber's Business Breakfast typically held in December.

The event, presented by **WellSpan Health**, will include breakfast, networking, accomplishments of CVBA and updates from the Chambersburg and Greencastle-Antrim chambers of commerce. We will also recognize the 2021 Business Person of the Year and enjoy a special presentation by WellSpan Health regarding Covid-19 and their future plans and innovations for our community.

Nominations are being accepted through Monday, November 1 for the Business Person of the Year award.



This prestigious award recognizes an outstanding individual for their professional leadership, community involvement and business success. To complete a nomination online, visit [CVBAlliance.org/Nominate](https://CVBAlliance.org/Nominate).

Please note the event venue/type could change due to limitations brought forth by Covid-19. Cost to attend is \$25 for members or \$30 for non-members. Register online at [CVBAlliance.org/Events](https://CVBAlliance.org/Events) or call the Chamber at 717.264.7101. Table sponsorships for \$300 and patron sponsorships for \$75 are available; contact Lark Kennedy for details at [lkennedy@chambersburg.org](mailto:lkennedy@chambersburg.org). The flyer with more information on the event is also included in this publication for your convenience.

Grand  
Sponsor:



Premier Sponsor:



## SUPPORT FIRST RESPONDERS



Join the 11/30 Network, Franklin County's young professionals group, in thanking our local police, fire and EMS workers for their service! The 11/30 Network is actively seeking donations from local businesses and community members for the 7th Annual Franklin County First Responders Appreciation Day happening on December 3.

The event will honor and recognize Franklin County police and sheriff departments, fire departments, emergency medical responders and the emergency services department

by delivering care packages to each station. Groups of volunteers will organize on Friday, December 3 at the Chambersburg Chamber to deliver the packages to more than 35 stations.

Types of donations include gift cards, monetary funds, individually packaged snacks and drinks or station supplies (cans of coffee, notepads, pens, etc.). Donors are recognized upon delivery of the care packages and may also be recognized on social media leading up to the event.

Donations may be dropped off at the Chambersburg Chamber or made available for pick-up no later than 5 p.m. on Monday, November 29. If the donation is perishable, please contact Laiton Heckman to arrange drop-off/pick-up on December 2 or 3. For more information, please contact Laiton at [lheckman@chambersburg.org](mailto:lheckman@chambersburg.org) or 717-264-7101 ext. 214.

The 11/30 Network is an initiative of the Cumberland Valley Business Alliance. It is a dedicated group of young professionals within Franklin County who have a desire to be involved in the community through social, civic and professional opportunities. For more information, visit [1130Network.com](https://1130Network.com).

# CVBA TRENDING NEWS



Congratulations to **Mobile Works** on opening their new facility at 2116 Lincoln Way E. in Chambersburg! We had a great time celebrating with a Mixer and Ribbon Cutting recently. Thank you to everyone who joined us! Mobile Works uses pressure washing services to help homeowners and businesses look their best. They also offer concrete cleaning, exterior gutter brightening, commercial property cleaning, holiday lighting and more! Learn more about them at [MobileWorksWash.com](http://MobileWorksWash.com).

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We celebrated the **LIU12 Franklin County Literacy Council's** 36 years of service in September with a Ribbon Cutting in downtown Chambersburg! Congratulations, and thank you for your dedication to Franklin County! The Franklin County Literacy Council's mission is to provide quality education for low literate adults and to empower local communities through literacy. Learn more about their services at [lu12.org/FclC](http://lu12.org/FclC).

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Welcome **Lifehouse Church** to the business community! We celebrated Lifehouse Church with a ribbon cutting recently at 26956 Philadelphia Avenue in Chambersburg. With multiple service times and locations in the Tristate area, Lifehouse is a place for people of all ages and backgrounds. Learn more about them at [LifehouseChurch.org](http://LifehouseChurch.org) or call 301.739.1167.

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Special thanks to **The Foundation for Enhancing Communities** for speaking on Corporate Social Responsibility at our recent CVBA Lunch & Learn. Our next Lunch & Learn, Maintaining Your Commercial Building by **Houck**, will be on November 16 with lunch provided courtesy of **Subway**. On December 14, **Penn State Mont Alto** will host a virtual Lunch & Learn titled: "The Small Business Owner's Guide to Tax Season - Save money on your 2021 taxes." Register online at [CVBAlliance.org/Events](http://CVBAlliance.org/Events).





*2021 Business Breakfast:*  
*Annual Meeting*

DECEMBER 7, 2021

*7 to 9 a.m. | Antrim BJC Church*  
24 Kauffman Rd. East, Chambersburg

*Meeting Highlights:*

- Breakfast and networking prior to presentation
- Announcing the 2021 Business Person of the Year
- Accomplishments of CVBA in 2021 as well as updates from Chambersburg and Greencastle-Antrim chambers of commerce
- Special keynote presentation

*\*Please note this serves as the annual meeting for the Chambersburg and Greencastle-Antrim chambers of commerce.*

**Table Sponsors (\$300) & Patron Sponsors (\$75) available.**  
See reverse for sponsor details.

**PLEASE NOTE:** Venue, attendance, event type, etc. could change due to limitations brought forth by Covid-19.



# Sponsorship Opportunities

**Date/Place:** December 7, 2021 at Antrim Brethren in Christ Church

**Contact:** Lark Kennedy, 717-264-7101, lkennedy@chambersburg.org

**About the event:** Please join the Cumberland Valley Business Alliance (CVBA) for the regional 2021 Business Breakfast: Annual Meeting. Hosted in partnership with the Chambersburg and Greencastle-Antrim chambers of commerce, the event will feature highlights of CVBA's 2021 accomplishments, a keynote presentation and recognition of the Business Person of the Year. Please note venue, attendance, event type, etc. could change due to limitations brought forth by Covid-19.

## **Grand Sponsor - \$2,000 – one available, WellSpan Health first right of refusal**

Sponsor will receive the following benefits:

- Preferred seating for a table of 8
- Opportunity for a representative to speak during the program for a few minutes
- Logo featured in all event promotional materials
- Logo featured in the program & a full page ad at the end of program
- Opportunity to set up a promotional table with samples at each table
- Mention during the welcome as the Grand Sponsor
- Logo featured in all media releases

## **Premier Sponsor - \$750 - six available, Penn National Insurance & truNorth Financial Services first right of refusal**

Sponsor will receive the following benefits:

- Preferred seating for a table of 8
- Logo on event webpage and promo materials as space allows (company name listed when logo is not included)
- Opportunity to place up to two promotional materials at each guest place setting
- Logo featured on a PowerPoint slide at the event, in the program and newsletter article
- Mention during the welcome as a Premier Sponsor

## **Table Sponsor - \$300 - Sponsor will receive the following benefits:**

- Preferred seating for a table of 8
- Company name listed on the event webpage and in promo materials as space allows
- Company name featured in the program
- Logo featured on a PowerPoint slide at the event
- Mention during the welcome as a table sponsor
- Company name listed in the newsletter recap article

## **Coffee Sponsor - \$300 – one available, OIP Orthopedic Institute of PA first right of refusal**

- Preferred seating for two
- Logo featured on signage at the coffee bar
- Logo featured on PowerPoint slide, in the program and event promotions as space allows
- Company name listed in the newsletter article

## **Patron Sponsor - \$75 - Sponsor will receive the following benefits:**

- Preferred seating for 2
- Company name listed on the event webpage
- Company name listed in the program
- Company name listed on a PowerPoint slide
- Company name listed in newsletter recap article

## **Yes, I would like to sponsor the 2021 Business Breakfast: Annual Meeting**

Company Name (as you want it to appear in listings) \_\_\_\_\_

Contact Name \_\_\_\_\_ Phone \_\_\_\_\_

Email \_\_\_\_\_ Sponsorship Amount \_\_\_\_\_

I understand that the submission of this form confirms commitment from the company above for this sponsorship.

Signature \_\_\_\_\_

Return form to Lark Kennedy, communications manager: Mail to Greater Chambersburg Chamber of Commerce, Attn: Lark Kennedy, 100 Lincoln Way East, Suite A, Chambersburg, PA 17201; or email to [lkennedy@chambersburg.org](mailto:lkennedy@chambersburg.org); or fax to 717-267-0399.

**CVBA**

2021 Business Breakfast:

**Annual Meeting**

TUESDAY, DECEMBER 7

# CVBA TRENDING NEWS



Thank you to **RELAX Lounge** for hosting our September CVBA Mixer! We enjoyed great company and delicious appetizers on the patio with CVBA members. RELAX is located at 1580 Orchard Drive in Chambersburg. With daily specials and local musicians, RELAX offers the perfect place to kick back and relax with friends. View their menu and more at [OrchardsRestaurant.com/Relax](http://OrchardsRestaurant.com/Relax).



Welcome **CMO Multi Service LLC** to CVBA! We enjoyed celebrating their Grand Opening recently at 1102 Sheller Avenue in Chambersburg with members of the community. They offer a variety of services including notary public, translation, court appointments, tax preparation, Social Security requests, unemployment applications, online marriage applications, passports and so much more. Stop in to meet their team or learn more at [Cmo-Multi-service.Business.Site](http://Cmo-Multi-service.Business.Site).



We had a fantastic time at our October CVBA Mixer at **Shalom Christian Academy**. We enjoyed exploring their recently expanded elementary wing along with delicious refreshments, great company and a Ribbon Cutting! Please join us for the next mixer hosted by **Greencastle Golf Club** and **Fireside Pub**, 2000 Castlegreen Drive in Greencastle on November 16 from 4 to 6 p.m. Guests will enjoy networking, appetizers and refreshing iced tea/lemonade. RSVP at [CVBAalliance.org/Events](http://CVBAalliance.org/Events).

## THE ORCHARDS



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# MEMBER SPOTLIGHTS

## E.L.M. DEPARTMENT STORE, INC.

12 Center Square, Greencastle, PA 17225 | 717.597.3710

elmstore@gmail.com | ELMDepartmentStore.com

Conveniently located on the Greencastle square, **E.L.M. Department Store** has been a fixture of the community since 1941. From our beginnings as mobile general stores located in repurposed school buses, we've constantly adapted with our customers' needs but have never changed our mission of helpful courteous customer service that aims to add value to every product we provide.



Focusing our current merchandise selection upon apparel and accessories for men and women and boasting one of the area's best selections of "Big and Tall" items for men, we continue to provide solutions to our customers' clothing needs just as we have for the last 80 years. Whether it's jeans and workwear that get the job done, khakis and shirts for the office or suits and sport coats for a special occasion, we have the selection and expertise to match our products to your needs.



And with in-house alteration services on the items we sell, you are sure to be comfortable and looking your best. Come to Greencastle and see what continues to draw customers to our store. We would be honored to serve all your clothing needs whenever they arise.

## DENTAL SLEEP CENTER OF CHAMBERSBURG

497 Lincoln Way E., Chambersburg, PA 17201 | 717.830.5337

dentalsleepchambersburg@gmail.com | ChambersburgSleepApnea.com

Dr. Ann Miller opened her own general dentistry practice in 2002, **Miller Family Dentistry**. Being a wife, a mother of three young children and running a full-time business, she was tired, exhausted, lacked energy and her body hurt all the time. Always striving to do better and learn more, she is a vivacious seeker of continuing education and happened upon a "new" class examining sleep apnea and dentistry. This course was a life-changing event, both personally and professionally. Dr. Ann realized that she suffered from a sleep disorder and that she did not need to go through life feeling exhausted and in pain. Being treated with a sleep appliance was a turning point both in her life and her career.

A few years later and with more education classes on Sleep Dentistry under her belt, Dr. Miller attended a course investigating children and sleep disorders. Again, the light bulb went off as she realized that her youngest daughter, who was five years old, also had a sleep disorder. Getting her daughter treated and seeing the immense improvement in her own child has made Dr. Miller an advocate for teaching people of all ages about sleep disorders and treatments available.

Dr. Miller has been treating people with sleep disorders within her general dentistry practice for many years. In 2020,



she opened the **Dental Sleep Center of Chambersburg** to help those who suffer from sleep disorders realize that there are alternative treatments available with the hopes of improving their quality of life. Dr. Miller continues to strive to provide the best in dental sleep services for our community. In 2021, Dr. Miller became a Diplomate of the American Board of Dental Sleep Medicine.

# DECK THE HIGHWAY!

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# CHRISTMAS

## *at Grand Point*

**A community event featuring Christmas music from a variety of local musicians and ensembles**

December 10, 2021 | Doors open at 5:00PM  
Grand Point Church | 2230 Grand Point Road, Chambersburg

For a full schedule of events and additional details, visit:  
[www.grandpoint.church/christmas](http://www.grandpoint.church/christmas)



Central Penn Business Journal has selected Angela L. Quigley, CPA, manager at **SEK, CPAs & Advisors** as a Forty Under 40 recipient for 2021. Forty Under 40 recognizes professionals 40 years of age and younger in the Central Pennsylvania area who have demonstrated professional accomplishments, community service and commitment to

inspiring change. Quigley volunteers much of her time to various local organizations such as Leadership Franklin County, Downtown Chambersburg, Inc., **Downtown Business Council**, the Greater Chambersburg Chamber of Commerce, CrabFest and IceFest. She was named the Greater Chambersburg Chamber of Commerce Volunteer of the Year in 2017.



**Rotz & Stonesifer, P.C.** is excited to announce the promotion of Ryan M. Coccagna, CPA to manager. Coccagna was hired as a senior associate in March of 2019 and in the past two years has proven to be a valuable asset to the firm. He works mainly with closely-held medium to large-sized businesses and individuals to provide tax preparation,

bookkeeping services, financial statement preparation and consulting and advisory services. Although he works with clients across all industries, his primary areas of focus are construction and warehouse logistics.

**Franklin County Library System**, along with support from a \$3,000 grant from **Community State Bank (CSB)** and a generous community donation, installed exterior Wi-Fi access points to the steeple of Trinity United Church of Christ in Fort Loudon, Pa. The contribution was part of the CSB's gala 70th anniversary celebration and grant giveaway during which a number of area nonprofit organizations were selected as recipients from a total of \$30,000 awarded to those struggling from a lack of fundraising income due to the COVID-19 pandemic.

**Wilson College** is the first college in Pennsylvania to offer post-baccalaureate teaching certification in American Sign Language (ASL). This teaching certification, awarded through the Pennsylvania Department of Education (PDE), is accepted in most states. ASL is growing in popularity with students across the country and is increasingly being offered in high, middle and even elementary schools as a "foreign language" equivalent. To learn more about teacher certification at Wilson, email [tcp@wilson.edu](mailto:tcp@wilson.edu) or go to [Wilson.edu/Teacher-Certification](http://Wilson.edu/Teacher-Certification).



**Joy El** recently held a groundbreaking celebration for the renovation and expansion of the existing dining hall, part two of their campaign dedicated to providing desperately needed additional dining, housing and meeting

space for staff and guests. The renovation will provide over 4,000 additional square feet of space including new restrooms, a full lobby and a conveniently located camp store among other amenities. Find more info at [JoyElCamps.org](http://JoyElCamps.org) and [JoyElGeneration.org](http://JoyElGeneration.org).

**Houck** is pleased to announce the opening of a new office in Greencastle, Pa. Houck Greencastle is located at 301 S. Antrim Way, Suite 5, and officially opened its doors in July. Houck's is headquartered in Harrisburg, Pa., and has additional office and warehouse space in Palmyra and Elizabethtown. The opening of Houck Greencastle provides growth opportunities through an extended service region, allowing them to better service clients in Cumberland, Franklin and Washington counties.

ACNB Corporation, financial holding company of **ACNB Bank**, was recognized with a ranking of number 23 by the Central Penn Business Journal on its annual list of the Fastest Growing Companies in Central Pennsylvania for 2021. This is the fourth consecutive year ACNB Corporation has achieved this recognition, surpassing their number 28 ranking in 2020. In order to be eligible for consideration in this ranking for 2021, companies were required to show revenue of at least \$500,000 in each of the fiscal years ending 2018, 2019 and 2020, as well as revenue growth in 2020, as compared to 2018.



**WellSpan Health** announced the promotion of Kimberly Brister to the role of vice president and chief diversity, equity and inclusion officer. She is the first person to hold this position within the organization. Brister has led the organization's diversity and inclusion efforts since 2019; with the latest promotion, Brister will focus 100 percent of her capacity on

advancing the organization's efforts to build a diverse workforce and strengthen its inclusive culture and is backed by the resources of an official office of Diversity, Equity and Inclusion. The appointment is the latest step in WellSpan's long-range strategy to build an engaged, diverse workforce representative of its diverse communities. To learn more about becoming a part of WellSpan's inclusive team, visit [JoinWellSpan.org](http://JoinWellSpan.org).



**Habitat For Humanity of Franklin County** is pleased to announce that a partnership with **VerStandig Media** and **Buchanan Auto Stores** resulted in a \$20,000 cash contribution to Habitat through a shared radio promotion. VerStandig

Media, home of 104.7 WAYZ, 101.5 Bob Rocks, 92.1 The Goat and 100.9 The Line, invited radio listeners over a five-week period to donate toward Habitat for a chance to win a vacation getaway sponsored by Buchanan Auto Stores. Buchanan also offered a cash contribution to Habitat for every vehicle sold over the same five weeks. \$611.27 was given by radio listeners and Buchanan sold enough vehicles to contribute \$19,400 for a combined total of over \$20,000.

**WellSpan Health** is proud to be recognized in the Forbes' list of the top 100 best employers in Pa., for the second straight year. Forbes combined the list based on a survey comprised of 80,000 individuals who work for organizations with more than 500 employees. Some of the criteria rated include safety of the work environment, competitiveness of compensation, opportunities for advancement and openness to telecommuting.



# IMPORTANT. ENGAGING.

HAVE NEWS TO SHARE?  
EMAIL LAITON AT  
LHECKMAN@CHAMBERSBURG.ORG



**Orrstown Bank** presented Junior Achievement of South Central Pennsylvania (JASCPA) with a \$50,000 contribution to fund work-readiness and financial literacy programs for students across Orrstown Bank's Pennsylvania footprint. JASCPA

serves students in Adams, Cumberland, Franklin and other counties, inspiring young people to reach their full potential in life through unique programs.



ACNB Corporation, financial holding company for **ACNB Bank**, announces that David W. Cathell, executive vice president/treasurer & chief financial officer of ACNB Corporation and ACNB Bank, intends to retire from all of his positions with the Corporation and its subsidiaries effective the close of business on

May 31, 2022. Mr. Cathell, age 67, joined the organization in 2005 and was named chief financial officer in 2007. For more information, please visit [ACNB.com](http://ACNB.com).



The Easton Elementary School, designed by **Noelker and Hull Associates, Inc.** for Talbot County Public Schools, has recently been awarded Leadership in Energy and Environmental Design (LEED) Gold Certification. The

128,766-square-foot facility achieved LEED Gold certification for implementing practical and measurable strategies and solutions in areas including sustainable site development, water savings, energy efficiency, materials selection, efficient construction practices and indoor environmental quality. Noelker and Hull has been dedicated to using sustainable design practices for over a decade. The firm has also completed LEED certified projects for Penn State University and Gettysburg College.



Sierra Davis



Flor  
Ramos-Fajardor

**Rotz & Stonesifer, P.C.** is excited to introduce two recent additions to the payroll team. Sierra Davis is a payroll specialist working out of the Chambersburg office. Her responsibilities

include performing daily payroll data entry and preparation, preparing payroll reports for client submission, tax calculations and payroll tax deposits. Flor Ramos-Fajardor is a payroll administrative assistant who is responsible for supporting payroll professionals, reception duties, assisting with projects, coordination and other various admin tasks.

**WellSpan Health** announces an effort to increase access to important breast cancer screenings in rural and underserved communities all across South Central Pennsylvania with state-of-the-art services in its new mobile mammography motor coach. WellSpan's dedicated team on the motor coach can complete each private screening in less than 15 minutes. The mobile mammography motor coach will visit rural and underserved communities all across WellSpan's service region, including Adams, Cumberland, Franklin, Lancaster, Lebanon and York

counties. Additional locations are actively being planned as well as visits to health fairs and community events to increase awareness of the importance of preventative care. For more information visit [WellSpan.org/GoMammo](http://WellSpan.org/GoMammo).



**Wilson College** has received a \$16,000 grant from the Thoroughbred Education and Research Foundation (TERF) for scholarships of \$4,000 to four students pursuing equine or animal-related majors. The recipients are Kaylee Bill, a

veterinary nursing major with a concentration in EQUI-ASSIST®; Drew Stevens, an equestrian studies major; Natalie Cowdrick, an equestrian studies major; and Rebekka Visniesky, a veterinary nursing major with a concentration in EQUI-ASSIST®. Since 2015, TERF has provided \$72,000 in scholarship awards.

The **Teal Blossom Boutique** celebrated its one-year anniversary in Greencastle recently. Teal Blossom and its sister store in Lebanon, Pa., offers clothing for women in sizes XS through 4XL. Shoppers can browse their selection of stylish clothing, shoes and accessories at the 38 Center Square location in Greencastle or use the free app. Learn more about the store hours or shop online at [TealBlossomBoutique.com](http://TealBlossomBoutique.com).




**WellSpan Health** and **Capital Blue Cross** are offering new Medicare Advantage options that will add convenience, enhance quality of care, reduce costs and provide access to doctors and hospitals across the country.

The collaboration means Medicare beneficiaries in Adams, Cumberland, Franklin and surrounding counties will benefit from WellSpan's 2,600 providers across the region, as well as Capital Blue Cross' full local and national provider network. Visit [WellSpan.org](http://WellSpan.org) for more information.

**LaunchUX LLC** is excited to announce the addition of two new crew members: Marina Cote and Brendan Martyn. The company has seen significant growth in web development and search engine optimization, and the addition of these two data technology associates will allow them to further the expansion of their offerings. Marina Cote is a member of the NCAA Division II Swim Team and the Treasurer of the Women Business Leaders Club at Shippensburg University. Brendan Martyn is completing his Bachelor of Science and Business Administration with a focus on information system management. Congratulations to both of them for their new positions.

## GET LOCAL BUSINESS NEWS IN YOUR INBOX

- Add business reps to receive our e-news & e-blasts
- Contact Lark Kennedy to verify your reps in the database at [lkennedy@chambersburg.org](mailto:lkennedy@chambersburg.org)
- Add [lkennedy@chambersburg.org](mailto:lkennedy@chambersburg.org) and [lheckman@chambersburg.org](mailto:lheckman@chambersburg.org) to your email contact list to avoid spam filters



CUMBERLAND VALLEY BUSINESS ALLIANCE  
INVITES YOU TO OUR ANNUAL

# *Holiday Mixer*

TUES., DEC 14  
4 - 6 P.M.

LIFE CENTER AT  
MENNO HAVEN

300 RIDGEVIEW  
CHAMBERSBURG

*MEMBERS OF CVBA, TUSCARORA, SHIPPENSBURG AND WAYNESBORO  
CHAMBERS OF COMMERCE INVITED.*



**RSVP BY DEC. 7: [CVBALLIANCE.ORG/EVENTS](https://cvballiance.org/events)**

*\*PLEASE NOTE WE RESERVE THE RIGHT TO MODIFY THE VENUE,  
EVENT TYPE, ATTENDANCE, ETC. DUE TO COVID-19.*

*SNOW DATE - DEC. 16.*





# QuickBooks® Step-by-Step Training

## Manual Provided



**Dates:** November 17, 2021  
December 15, 2021

**Location:** 720 Norland Avenue  
Chambersburg, PA 17201

**Time:** 9:00AM – 12:00PM



Scan QR code with  
mobile device for more info.

### 4 Easy Ways to Register Now!

**Call:** 800-555-9510 or 717-267-2100

**Fax Completed Registration:** 717-267-1464

**On-Line:** [www.schultheisscpa.com](http://www.schultheisscpa.com) – click on the resources link

**Mail Below Registration:** Schultheiss & Associates  
720 Norland Avenue  
Chambersburg, PA 17201

Should you prefer, one-on-one training is also available.

### Is Your Office Making These 21 Critical Mistakes?

- 3 QuickBooks® errors that hurt cash flow in your office.
- 7 Mistakes to avoid in "costing" and why they hurt you.
- 5 Ways to reduce payroll headaches - the one best fix.
- 3 Reports that will stop wasted expenses and overhead.
- 3 Critical errors in setting up your chart of accounts.

### Who Should Attend QuickBooks® Training?

- **Spouses** who help with the books on a part-time basis.
- **Business owners** who want to avoid mistakes and improve cash flow.
- **Partners** looking for long-term answers to accounting problems.
- **Bookkeepers** who need a better understanding of QuickBooks®.
- **First-time** users just new to QuickBooks® software.
- **Seasoned users** who want to take advantage of the advanced features of QuickBooks®.

**Course:** \$129 per person. \$100 per person if two or more attendees from same company.  
(includes continental breakfast)

**Name:** \_\_\_\_\_

**Company Name:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**City:** \_\_\_\_\_ **State:** \_\_\_\_\_ **Zip:** \_\_\_\_\_

**Phone:** \_\_\_\_\_

**E-Mail:** \_\_\_\_\_

**Additional Registrants:** 1. \_\_\_\_\_

2. \_\_\_\_\_



Payments Accepted: Check ♦ Cash ♦ Mastercard ♦ Visa



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# GREATER CHAMBERSBURG

Stephen Christian, President | [chamber@chambersburg.org](mailto:chamber@chambersburg.org)



## YOUNG PROFESSIONAL AWARD WINNERS

The Chambersburg Chamber honored one business and six young professionals for their dedication and achievements with more than 100 people in attendance at the Young Professional Awards on September 16. The banquet at **Green Grove Gardens** included the presentation of awards in the following categories:

### **ATHENA Leadership Award: Emily Hutton**

As a correctional treatment specialist, Hutton works directly with **Franklin County Jail** inmates. She counsels them through the death of loved ones, handling incredibly difficult situations with compassion, empathy and grace. During her employment at the Jail, Hutton completed her master's in social work and was trained to become a TARGET facilitator, helping individuals cope with trauma through group therapy. *Runners-up were Jessica McMullen of PDM Insurance Agency, Inc. and Kristen Parr of Madison Settlement Services.*

### **Educator of the Year: Meagan Yellott**

Meagan Yellott is a fourth grade teacher at **Saint Andrew Catholic School** in Waynesboro, Pa. After COVID-19 shut down her school, she quickly adapted her teaching to meet the needs of learners at home without complaint. Yellott also demonstrated care for her students' mental health during the pandemic, checking in on each one and visiting their homes with new learning materials and gifts. Her positive attitude during this difficult time was appreciated by all who worked with her. *Runners-up were Andy Anderson, Automotive Technology teacher at Franklin County Career & Technology Center and Dr. Barrett Scroggs, assistant professor of Human Development and Family Studies at Penn State Mont Alto.*

### **Young Professional Employer of the Year: Betterment Cleaning Services**

Edwin and Diana Serrano, owners of **Betterment Cleaning Services**, have made a true impact on their young professional employees. The Serranos consistently put their employees ahead of themselves, ensuring that they exceed their personal and professional goals. From trainings and leadership opportunities to mentorship, the Serranos do everything they can to help their young professionals be the best they can be. *Runners-up for Young Professional Employer of the Year were*



*Chick-fil-A Chambersburg, owned by Adam Donius, and Mobile Works, owned by Brett Frey.*

### **Entrepreneur of the Year: Carlos Perez**

Carlos Perez is the founder of **YP Jewelers** and owner of **Central PA Wireless Boost Mobile**. Despite the challenge of COVID-19, Perez has been able to maintain employment opportunities for many people in central Pennsylvania. He has expanded Boost Mobile to 27 stores and demonstrates that hard work and perseverance pay off. *Runners-up were Sarah Johnson of Paper, Ink & Passports Travel and Nathan Neil of LaunchUX.*

### **Nonprofit Young Professional of the Year: Matthew Wedd**

Originally hired as operations manager for the **Conococheague Institute**, Matthew Wedd quickly proved that his work ethic and skill sets exceeded the job and was promoted to executive director. He implemented best management practices on nearly every front, from accounting to historical programming; his energy and expertise in colonial history has brought the Conococheague Institute to a level that was not thought possible. *Runners-up were Leigh Elliott of South Central Community Action Program and Jessica Vizecky of Eve's Victory.*

### **Rising Star Award: Dr. Evan Smith**

Dr. Evan Smith joined **Cumberland Valley Dental Care** in 2018, and has successfully built a strong patient following, providing excellent dental care to the many patients of the practice. Since beginning his dental career, he has accepted the nomination as board member at **The Shook Home & the Quarters at the Shook**, is president of the Fifth District Dental Society and serves as secretary of the Cumberland Valley Dental Society. *Runners-up were Aaron Cox of AMC Personal Training and Jacob Davis of Conococheague Institute.*

### **Volunteer of the Year: Jim Boyer**

Jim Boyer has worked with **Healthy Communities Partnership** in order to provide recognized prevention, education and referral-based health and wellness services through various programs and services across Franklin and Fulton Counties. He works with a variety of community partners to promote healthy behavior and reduce substance use among youth in the area. *Runners-up were Eric Alleman of ACNB Bank and Angela Quigley of SEK, CPAs & Advisors.*

#### Silver Sponsors:

Cumberland Valley Dental Care,  
Penn National Insurance

#### Red Carpet Sponsors:

Black & Blush Boutique, PDM Insurance Agency, Inc., SEK, CPAs & Advisors, Veroni Cafe



# CHAMBER OF COMMERCE

717-264-7101 | Chambersburg.org | 100 Lincoln Way E., Ste. A Chambersburg, PA



## \$1,600 DONATION TO CASD FOUNDATION

The **Chambersburg Area School District (CASD) Foundation** recently received \$1,600 raised from the 17th Annual Tim and Susan Cook Memorial One-Mile Race hosted by the Greater Chambersburg Chamber of Commerce on July 10.

More than 100 runners participated in the race this year, which pays tribute to the memories of Tim and Susan Cook, who died tragically in a car accident in 2002. Tim and Susan Cook were dedicated to education; Tim taught at **Chambersburg Area Senior High School** and Susan worked at **Shippensburg University**.

The race is well-attended by runners in the area with Coach Chris Monheim assisting with promotions and coordinating the race logistics. Funds raised for the Cook Race are donated to the Tim & Susan Cook Memorial Scholarship Fund, which awards scholarships to Chambersburg Area Senior High School students who model the characteristics exemplified by the Cooks. If you would like more information about donating to this scholarship, please contact Angela Lynch at [angela.lynn@casdonline.org](mailto:angela.lynn@casdonline.org).

## CADC REVIEWS FINANCES AND LOOKS TOWARD FUTURE

Chambersburg Area Development Corp. (CADC) reported its 2020 total assets of \$15.9 million to its members and community representatives at its 61st Annual Business Luncheon. CADC, a not-for-profit industrial development corporation, reviewed its strong financial position, covered highlights from 2020 and identified its impact on the community during the luncheon held at **The Orchards**. Stephen Christian, executive director of CADC, led the 2020 review and reported buildings leased by CADC earned an annual rental income of \$963,000 and paid just over \$268,000 in property taxes.

Christian reviewed CADC's 30 years of community investment, totaling more than \$5.8 million. This included a total community contribution of \$246,500 to the **Habitat for Humanity of Franklin County's** Home Again Project.

CADC's incoming president, Bill Everly, discussed the completed sale of the former Danfoss building to **F&M Trust**. With the sale, Franklin County Area Development Corp. and CADC formed a new entity, South Main Ventures, to renovate the former F&M building at 20 South Main Street in Chambersburg. Everly indicated several office units would be available for rent in late 2022 at the property.

CADC continues to focus on the needs of the community and the development of properties that support a strong economy, as outlined in its strategic plan. CADC's key priorities include strengthening the balance sheet, building projects, workforce development, maintaining a strong partnership with the Chambersburg Chamber, providing match funding for downtown infrastructure, downtown home ownership and membership. For more information, visit [Chambersburg.org/CADC](http://Chambersburg.org/CADC).

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Veroni Cafe



# RUN YOUR ICE OFF 5K - 2022

## Sponsorship Opportunity



**Location:** Downtown Chambersburg

**Projected Attendance:** 200+

**Date:** Sunday, January 30, 2022

SPONSORSHIP DEADLINE 1/4/2022

**About the event:** IceFest is the largest community event in Chambersburg drawing thousands from across the Mid-Atlantic region to Downtown Chambersburg and is run by three nonprofit organizations; Downtown Chambersburg, Inc; The Downtown Business Council and the Chambersburg Council for the Arts. IceFest 2022 will mark the 20<sup>th</sup> year for this 4-day event. **Check out the website for all the event info:** [icefestpa.com](http://icefestpa.com) The Run Your Ice Off 5K provides attendees the opportunity to get out and get some exercise in the winter months. In addition to supporting IceFest, proceeds from the 5k will also support *Relay for Life* and the *Leadership Franklin County* program. Please note that, while every effort will be made to have the race, in the case of extreme weather, there is always the small possibility of the event being canceled for safety.

### **Race Sponsor - \$1,000** (2 available)

- Opportunity to set up promotional table in registration area during race hours
- Logo will be listed on the Run Your Ice Off event portion of the IceFestPA website
- Logo on IceFestPA Facebook post & Race Shirts
- Sponsor receives 4 FREE entries in the run

### **Mile Marker Sponsor - \$500** (3 available)

- Logo will be listed on the Run Your Ice Off event portion of the IceFestPA website
- Logo on IceFestPA Facebook post & Race Shirts
- Sponsor receives 3 FREE entries in the run

### **Supporting Sponsor - \$250** (unlimited)

- Name on Run Your Ice Off event IceFestPA website
- Logo on IceFestPA Facebook post & Race Shirts
- Sponsor receives 2 FREE entries in the run

### **Sponsor - \$100** (unlimited)

- Name on Run Your Ice Off event IceFestPA website
- Logo will be included in an IceFestPA Facebook post
- Sponsor receives 1 FREE entry in the run

### **Door Prize Donors** (unlimited)

- Donations of door prize items will be recognized in Facebook Event Posts and Press Release Mentions

Contact Ginny Harriger for more information on this event - [gharriger@chambersburg.org](mailto:gharriger@chambersburg.org)  
Discount on RYIO sponsorship available when bundling with a Lolu sponsorship (April 2022)

Make Checks Payable to the Greater Chambersburg Chamber Foundation or contact us for payment via credit card- payments due 1/15/2022







# Sponsorship Opportunity 2022

**Location:** Virtual, Anywhere

**Projected Attendance:** 200  
SPONSORSHIP DEADLINE: 3/1/2022

**Date:** Wed. Apr 6<sup>th</sup> – Mon. Apr 11<sup>th</sup>, 2022

**About the event:** Welcome to the 2<sup>nd</sup> Annual Log On Leash Up Virtual 5K! This event originated during the pandemic as a Leadership Franklin County Community project to offer an opportunity for all pet lovers to enjoy the *pawfect* run/walk with their furry friends and to raise money for two worthy causes! The event coincides with National Walking Day on April 6<sup>th</sup> and National Pet Day on April 11<sup>th</sup>.

We are asking for your support with this event that encourages our community's physical, mental, and emotional health by getting them out to run/walk with their pets. Net proceeds of the event will benefit **Leadership Franklin County Community** and the **Cumberland Valley Animal Shelter**. Thank you for considering sponsorship of the 2022 Log On Leash Up Virtual 5K!

## **Gold Leash Sponsors - \$1,000 (2 available)**

- ✿ Logo on event t-shirt – Large Logo size
- ✿ Logo on pet bandana
- ✿ 4 free registrations to Log On Leash Up
- ✿ Facebook Event Posts and Press Release Mentions

## **Silver Leash Sponsors - \$500 (3 available)**

- ✿ Logo on event t-shirt – Medium Logo Size
- ✿ 3 free registrations to Log On Leash Up
- ✿ Facebook Event Posts and Press Release Mentions

## **Bronze Leash Sponsors - \$250 (unlimited)**

- ✿ Business Name on event t-shirt
- ✿ 2 free registrations to Log On Leash Up
- ✿ Facebook Event Posts and Press Release Mentions

## **Water Bowl Sponsors - \$100 (unlimited)**

- ✿ 1 free registration to Log On Leash Up
- ✿ Facebook Event Posts and Press Release Mentions

## **Treat Donors (unlimited)**

- ✿ Donations of door prize items will be recognized in Facebook Event Posts and Press Release Mentions

Contact Ginny Harriger for more information on this event - [gharriger@chambersburg.org](mailto:gharriger@chambersburg.org)  
Discount on LOLU sponsorship available when bundling with a RYIO sponsorship (Jan. 30, 2022)

Make Checks Payable to the Greater Chambersburg Chamber Foundation or contact us for payment via credit card- payments due 3/15/2022



# YOUR GUIDE TO GREENCASTLE -

Greencastle-Antrim Chamber of Commerce | [info@greencastlepachamber.org](mailto:info@greencastlepachamber.org)



## HONORING LOVED ONES WITH LIGHTS OF LOVE

Community members are invited to honor their loved ones this holiday season by dedicating lights on the Heritage Christmas tree in the Greencastle square! Purchase a light for just \$8 "in celebration" or "in memory" of a loved one, and their name will be listed on scrolls displayed in the windows throughout the Christmas season at the **Cumberland Valley School of Music and Fran Kenawall - State Farm** in the square. Reserve your gift of light online at [GreencastlePACHamber.org/Christmas](http://GreencastlePACHamber.org/Christmas) by November 10. Sponsored by **Blaise Alexander Chevrolet**.

## 2021 HERITAGE CHRISTMAS TREE LIGHTING

On November 19, get in the holiday spirit with the official tree lighting sponsored by **Herald-Mail Media**. The community is invited to gather in the square for the ceremony that starts at 7 p.m. Bells sponsored by **Antrim Way Honda** will be distributed for ringing, as the tree lighting ceremony concludes with the magical lighting of the tree by the Lights of Love. The tree is sponsored by **Antrim Township** and the **Borough of Greencastle**.

## TRIM YOUR TREE WITH "CLAUS & PAWS"

The 2021 Greencastle-Antrim Heritage Christmas ornament is now available! Celebrate your pet (or just your love for animals) with a festive "Claus & Paws" ornament for your tree, currently available at: **All Things Country, consign & collect, co., Lumber Direct**, and the Greencastle-Antrim Chamber office. The cost is \$20 and cash or check are accepted.

## HERITAGE CHRISTMAS IN THE SQUARE

Continue a family tradition or start a new one by joining in Heritage Christmas in the Square! Held Fridays, December 3 and 10 from 5:30 to 8:30 p.m., this is a family-friendly event. Stroll through downtown Greencastle and enjoy the tree in Center Square, entertainment, giveaways and tasty treats from local community groups, food vendors and more! Bring your letters to place in Santa's Mailbox, and the Highline Train Station will be open with a display you don't want to miss. Your visit won't be complete until the kids visit with jolly Saint Nick outside The Life Center, and don't forget to stop by the Holiday House, your information station for all things Heritage Christmas! Entertainment sponsored by **Orrstown Bank**, Pictures with Santa sponsored by **F&M Trust**, Holiday House sponsored by **Lumber Direct**, Santa's Mailbox sponsored by **Peak Performance** and decorations sponsored by **Premier HVAC**.

Additional sponsors include Uncle Bean sponsored by **Waste Management**, Christmas Characters sponsored by **Corning Credit Union**, volunteers sponsored by **ProMedica Skilled Nursing & Rehabilitation**, free parking sponsored by **Ganoe Paving** and the event banner courtesy of **FASTSIGNS of Greencastle**. The community receives information about these events thanks to the brochure sponsored by **Graphics Universal** and postage sponsored by **WellSpan Health**.

## DECK THE HALLS WITH THE LIGHT IT UP CONTEST

Houses in the Greencastle-Antrim area are invited to go "all out" with displays of lights and decorations that will delight the community this holiday season. Enter as a contestant at [GreencastlePACHamber.org/Christmas](http://GreencastlePACHamber.org/Christmas) through November 30. The community will decide the winner based on popular vote; vote for your favorite house beginning December 1 at [GreencastlePACHamber.org/Christmas](http://GreencastlePACHamber.org/Christmas) by contributing \$1, which will be donated directly to the **Greencastle-Antrim Food Pantry**. Sponsored by **Antrim Insurance Agency, Inc.**



# - ANTRIM HERITAGE CHRISTMAS

717-597-4610 | GreencastlePaChamber.org | 217 E. Baltimore St., Greencastle, PA



## SHOP SMALL SWEEPSTAKES

Kick-off (or finish up!) your Christmas shopping at Chamber member businesses between November 20 and December 17 for chances to win cash prizes! To enter: make purchases at five different Chamber member businesses; fill out a Shop Small ticket; and bring your receipts and ticket to the Greencastle-Antrim Chamber.

Shop Small tickets are available at the G-ACC, at the Holiday House during Heritage Christmas and at local businesses. Receipts will be returned after entering. Winners will be drawn on December 20. Special thanks to sponsor **McCrea Heating & Air Services**.

## "PETS ARE FAMILY, TOO" PHOTO CONTEST

The holidays are a time for making memories with family, pets included! Get in the holiday spirit and grab a Santa hat for your dog, cat, rabbit, lizard, hamster or any other animal friend, because "Pets are Family, Too." Submit your holiday pet photo at [GreencastlePACHamber.org/Christmas](http://GreencastlePACHamber.org/Christmas) from November 1-16 and contribute \$10 to enter to win prizes.

Photos of pets will be posted online and in the windows of local businesses. Winners will be awarded by popular vote in the categories of most festive dog, cat and other animal. Voting is open between November 26 and December 19 for \$1 per vote at [GreencastlePACHamber.org/Christmas](http://GreencastlePACHamber.org/Christmas). Proceeds go to the **Antietam Humane Society**. Winners will be announced on December 20 via the G-ACC Facebook page.

## G-ACC BOARD OF DIRECTORS

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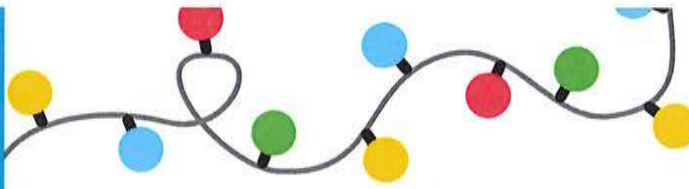
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11.30.2021  
Give at [www.bgccs.org](http://www.bgccs.org)



**BOYS & GIRLS CLUB**  
OF CHAMBERSBURG AND SHIPPENSBURG

73 W. Burd St.  
Shippensburg, PA 17257  
717.261.5761



BGCCS IS CURRENTLY SERVING ABOUT  
**250 COMMUNITY KIDS**  
AT 8 LOCAL SCHOOLS  
IN 2 SCHOOL DISTRICTS  
IN BEFORE OR AFTER SCHOOL CLUB

**CLUBS ARE FOCUSED ON**

Academic Success  
Healthy Lifestyles  
Character & Citizenship

We are also working to help bridge the educational and social gap created by the pandemic and provide violence prevention education.

Average After School Fee Paid is only \$40/mo. per kid.  
Actual Cost of After School Club is \$135/mo. per kid.

**YOUR DONATIONS HELP BRIDGE THE GAP.**

**Mug Campaign Coming Soon!**



**"Seize the  
Future Today!"**

Join us as we promote **great futures** for our community kids by raising awareness and funds through our "Carpe Futurum Hodie" Mug Campaign! Visit [www.bgccs.org](http://www.bgccs.org) to learn more.

**Happy Thanksgiving!**



**NO CHILD IS TURNED AWAY!**  
Clubs available in Chambersburg at Andrew Buchanan, Thaddeus Stevens, North and South Middle Schools.  
Clubs available in Shippensburg at James Burd, Nancy Grayson, SAIS, and SAMS.

If you or your organization are looking to make a positive impact on the community through volunteerism or financial giving, please contact [Jess@bgccs.org](mailto:Jess@bgccs.org).



DOWNTOWN BUSINESS COUNCIL OF CHAMBERSBURG  
AND F&M TRUST PROUDLY PRESENTS

# SMALL BUSINESS SATURDAY

— Saturday, Nov. 27 —

# #SHOPSMALL WITH US



## SUPPORTING SPONSORS:

FIRSTENERGY FOUNDATION

\$25 or more in receipts from Nov. 27th and Nov. 28th qualify.  
3 windows to pull tickets for vouchers on Nov. 28th. 10 AM. 11:45 AM. 1:30 PM.  
\$250 & \$500 SPONSOR OPPORTUNITIES AVAILABLE EMAIL [sthrush@chambersburg.org](mailto:sthrush@chambersburg.org)



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## CHAMBER FOUNDATION RECEIVES EITC CONTRIBUTION

The Greater Chambersburg Chamber Foundation is pleased to announce that **Orrstown Bank** has generously committed \$10,000 in Educational Improvement Tax Credit (EITC) funds to support Foundation initiatives.

The contribution will be used to provide Technology Innovation Grants for educators in Franklin County public schools. These grants are awarded annually to encourage the innovative use of technology for students in kindergarten through grade 12.

"The Foundation and the Technology Innovation Grant program could not operate without generous contributions such as these," said Virginia Harriger, executive director of the Greater Chambersburg Chamber Foundation. "We appreciate Orrstown Bank's longstanding commitment to the Franklin County education community and are proud to recognize their EITC-eligible donation."

The Greater Chambersburg Chamber Foundation, founded in 1990, was organized as a 501(c)(3) corporation exclusively for charitable, educational and cultural purposes. The Foundation provides a mechanism to establish, administer and finance programs to meet the community's crucial and changing needs in line with the goals of the Greater Chambersburg Chamber of Commerce. Learn more at [Chambersburg.org/ChamberFoundation](http://Chambersburg.org/ChamberFoundation).

## LFC ALUMNI FUNDRAISER

The Leadership Franklin County (LFC) Alumni Committee is busy planning two fundraising events in 2022. They are seeking sponsors for IceFest Run Your Ice Off 5k on January 30, 2022, and Log On Leash Up Virtual Pet Walk in April 2022. Proceeds support the LFC Scholarship Fund. Contact Angi Quigley, LFC Alumni Chair, at [aquigley@sek.com](mailto:aquigley@sek.com) for more information on sponsorships.



## COMMUNITY LEADERSHIP CLASS

Leadership Franklin County (LFC) Community met at **Coyle Free Library** in October kicking off their monthly sessions with "Developing Your Leadership Style" in the morning and "Project Planning" in the afternoon. Thomas Kramer of **Penn State University Mont Alto**, a certified DiSC/Project Management facilitator led the session. Students reviewed their DiSC assessments, learned how to adapt personal styles to different situations and talked about the impact of styles on team success. As students begin their community projects, the afternoon focus was on project management principles, team personalities as they apply to projects and project planning strategies. This year the project teams will be working with the **Boys and Girls Club of Chambersburg and Shippensburg**, Franklin Together Reentry Coalition and IceFest Pa.

LFC Community  
Sponsor:



## YOUTH LEADERSHIP UPDATE

"Inspiring a Shared Vision," was the theme for the October Leadership Franklin County (LFC) Youth session held at **Wilson College**. The class heard the story of local visionary leader Joanne Cochran, **Keystone Health's** President and CEO, and how she co-founded the center in 1986 with only three volunteers and a vision to provide health care to the migrant agricultural workers in Franklin County. Students learned the four steps to inspiring a shared vision – have a vision, clarify the vision, share the vision and inspire others to make the vision a reality. They also worked in small groups discussing well-known leaders that have inspired others toward a common goal, listing common traits of these leaders. Steering Committee members David Grant, Keystone Health, and Bill Dann, **Letterkenny Industrial Development Authority**, facilitated the session.

LFC Youth Sponsor:





# DOWNTOWN SAM THRUSH CHAMBERSBURG INC. PRESIDENT

717-264-7101 ext. 204 | [sthrush@chambersburg.org](mailto:sthrush@chambersburg.org) | [DowntownCburg.com](http://DowntownCburg.com)



## SMALL BUSINESS SATURDAY

Give local gifts and support our small businesses by shopping small on Saturday, November 27. Known as Small Business Saturday, it is one of the most important days of the year for small businesses, especially restaurants and retailers. Your patronage is greatly appreciated and needed to support our community.

Many business owners in downtown Chambersburg will participate in a special Small Business Saturday event proudly presented by **Downtown Business Council** and **F&M Trust**. Holiday shoppers who spend \$25 or more at downtown businesses on Nov. 27 will enter for a chance to win \$10, \$20, \$50 or \$100 in Downtown Dollars! Downtown Dollars can be used as cash at participating businesses but must be used on Small Business Saturday. More than \$2,500 will be given away!

Present your receipt from 10 a.m. to 2 p.m. at the Courthouse Plaza at 1 North Main St. to receive your giveaway, while supplies last. Any downtown businesses interested in participating in the Downtown Dollars program should contact Sam Thrush at 717-264-7101 ext. 204 or [sthrush@chambersburg.org](mailto:sthrush@chambersburg.org). For additional event information, visit [DowntownCburg.com](http://DowntownCburg.com).

## CELEBRATING DIVERSITY

Downtown Chambersburg Inc. was pleased to embrace the community's diverse culture and celebrate Hispanic Heritage Month by hosting two fantastic events in October. The Chinchorro: Latin/Hispanic Food Crawl and the Fall Food Truck Fest were well received by thousands of community members. The Food Crawl, held on October 2, featured eight different Hispanic and Latin food vendors including **Veroni Cafe**, **Jordyn's Cafe**, **El Gallo Garcia** and others. Later in the month, thousands flocked to the downtown core to sample delicious food from 30 vendors. Special thanks to **Central PA Wireless Boost Mobile / YP Jewelers** and **Patriot Federal Credit Union** for sponsoring the Food Crawl. And thank you to **McCleary Heating & Cooling LLC** for their support as the Grand Sponsor for the Food Truck Fest. See more upcoming events at [DowntownCburg.com](http://DowntownCburg.com).

## LOCAL INVESTMENT IMPROVES BUILDING FACADES

Low-interest loans will be available to help those in the food and beverage industries experiencing losses and challenges related to COVID-19 business shutdown orders, capacity restrictions and workforce effects.

Funds through the Downtown Chambersburg Food and Beverage Survive and Thrive program will be used for equipment and inventory purchases, building improvements, façade upgrades and signage, business development, and fixed assets. Downtown Chambersburg Inc., a downtown revitalization organization, applied for and received a \$75,000 grant from the U.S. Department of Agriculture's Rural Business Development Grants to facilitate the loans. The federal funding will be combined with other sources to create a \$90,000 revolving loan program.

"We're excited about this opportunity to help restaurants, bars, breweries and others in the food and beverage industries preserve and create jobs, adapt their facilities for additional seating and more," Sam Thrush of Downtown Chambersburg, Inc., said. "Our food establishments are key partners in Chambersburg's vibrant downtown. I encourage them to consider how low-interest loans can help them recover from 2020 and 2021, and establish a strong foundation to be part of our community for years to come."

The application process is in development and should be available by the end of the year. Those who own restaurants or bars in Chambersburg should contact Sam Thrush at [sthrush@chambersburg.org](mailto:sthrush@chambersburg.org) or call 717-264-7101 ext. 204.



Enjoy seasonal fruits, jams, gifts & more!

## OPEN DAILY

2197 Lincoln Way West, Chambersburg  
717-263-2195



# IceFest

## CHAMBERSBURG, PA

Don't miss being part of the 20<sup>th</sup> Anniversary of IceFest

January 27-30, 2022!

Order your ice sculpture today.

After the disappointment of having to cancel the event last year, we know everyone will be ready to get out and enjoy some ice! The IceFest Committee is already working hard to make the **20<sup>th</sup> Anniversary Event** the safest and best it can be! We're proud of how much the event has grown, impacting not only Chambersburg but Franklin County in general. Thousands of people come from all over Pennsylvania and surrounding states to view the ice sculptures made possible by awesome people like yourself. **Can you think of a better way to get great publicity for your business or organization than by sponsoring your very own ice sculpture?** In addition to your sculpture being displayed with your name at the base, you also are listed on the official website, [www.icefestpa.com](http://www.icefestpa.com) and our Facebook page, which has over 8500 followers. We will also cross-promote your business on our Facebook page with information or special offers that you provide us.

**Order your sculpture today!** The benefits of ordering now include: saving \$50 and immediate advertising on our website and Facebook page. Also, our ice carvers will appreciate your promptness as orders cannot be accepted after December 31. You may select your own design from the enclosed list (additional designs may be available on a limited basis, so don't be afraid to suggest a design), or allow the sculptors to choose for you. Sponsorship rates for both categories are as follows:

- **Before October 31: sculptor's choice \$355, your choice (from approved list) \$405**
- **After October 31: sculptor's choice \$385, your choice (from approved list) \$435**

Do you want to make a **GIANT** statement? Call us now to discuss sponsoring a **GIANT** sculpture. The **GIANTS** are available on a very limited basis, so don't delay!

All of us on the IceFest Committee are dedicated to continuing the success of the event and hope you'll help us make 2022's IceFest something people can come out and enjoy! If you have any questions, please call Penny at 717-263-8529 or email [chambersburgicefest@gmail.com](mailto:chambersburgicefest@gmail.com).

Thank you in advance for your support!

Penny Shaul  
IceFest 2022 Co-Chair

Sam Thrush  
IceFest 2022 Co-Chair

Tarryne West  
IceFest 2022 Co-Chair





## IceFest '22 Order Form

Please **complete the entire form**, even if you have sponsored in previous years.

Name (as you would like it to appear in **all** publicity) \_\_\_\_\_

EMAIL \_\_\_\_\_

Contact Person \_\_\_\_\_

Mailing Address \_\_\_\_\_

Phone \_\_\_\_\_ FACEBOOK \_\_\_\_\_

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### **ONE-BLOCK SCULPTURE SPONSORSHIP**

#### **Sculptor's Choice:**

\$355 by Oct. 31st \_\_\_\_\_

\$385 after Oct. 31st \_\_\_\_\_

**DEADLINE IS DECEMBER 31, 2021**

**Your Choice (fill in design choices below using the enclosed list or call 717-263-8529):**

\$405 by Oct. 31st \_\_\_\_\_

\$435 after Oct. 31st \_\_\_\_\_

**DEADLINE IS DECEMBER 31, 2021**

Design Choices (from the enclosed list):

#1 \_\_\_\_\_

#2 \_\_\_\_\_

Custom Designs may be available for an additional \$125 one-time fee. Snow Fill (white lettering inside the sculpture) is available for an additional \$125 fee. Please call 717-263-8529 for more information.

Custom Design \$125 \_\_\_\_\_

Snow Fill \$125 \_\_\_\_\_

**Non-refundable TOTAL due with order** \_\_\_\_\_

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### **GIANT SCULPTURE SPONSORSHIP**

Please note: Sponsorships of giant sculptures are available on a limited basis. Please reserve your giant early and call 717-263-8529 to discuss design options.

PLATINUM-approx 8' X 10' wall of ice \$4,400 \_\_\_\_\_

GOLD-approx 6' X 10' wall of ice \$3,300 \_\_\_\_\_

SILVER-approx 4' X 10' wall of ice \$2,500 \_\_\_\_\_

BRONZE-approx 3' X 6' wall of ice \$1,650 \_\_\_\_\_

**Non-refundable 50% DEPOSIT due with order** \_\_\_\_\_

**\*Balance (due Dec. 31, 2021)** \_\_\_\_\_

\*Invoices for remaining balances will be mailed in early December.

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### **PAYMENT OPTIONS**

**Please make checks and money orders payable to "IceFest" and mail to IceFest, 100 Lincoln Way East, Chambersburg, PA 17201.**

If paying by credit card, circle one and enter:



Credit Card Number: \_\_\_\_\_

Expiration Date: \_\_\_\_\_ CVV \_\_\_\_\_

Signature: \_\_\_\_\_



**Cumberland Valley Business Alliance**  
100 Lincoln Way East, Suite A  
Chambersburg, PA 17201  
717-264-7101  
CVBAlliance.org

PRSRD STD  
U.S. POSTAGE  
**PAID**  
Permit #7  
Chambersburg, PA

# UPCOMING EVENTS

DETAILS / REGISTER [CVBALLIANCE.ORG/EVENTS](http://CVBALLIANCE.ORG/EVENTS)

**NOV**

**01-30**

## **HERITAGE CHRISTMAS IN GREENCASTLE**

EVENTS HELD THROUGHOUT THE MONTH, VIEW SCHEDULE INSIDE

**06**

## **SIP & STROLL IN DOWNTOWN CHAMBERSBURG**

1 - 5 P.M. AT VARIOUS DOWNTOWN CHAMBERSBURG BUSINESSES

**16**

## **LUNCH & LEARN: MAINTAINING YOUR COMMERCIAL BUILDING**

11:30 A.M. - 1 P.M., CHAMBERSBURG CHAMBER, 100 LINCOLN WAY E., CHAMBERSBURG

**16**

## **CVBA MIXER HOSTED BY GREENCASTLE GOLF CLUB & FIRESIDE PUB**

4 - 6 P.M., 2000 CASTLEGREEN DR., GREENCASTLE

**25-26**

## **OBSERVANCE OF THANKSGIVING**

CHAMBERSBURG AND GREENCASTLE-ANTRIM CHAMBER OFFICES WILL BE CLOSED

**27**

## **SHOP SMALL ON SMALL BUSINESS SATURDAY**

SUPPORT LOCAL! VARIOUS EVENTS HAPPENING IN CHAMBERSBURG & GREENCASTLE

**DEC**

**01-31**

## **HERITAGE CHRISTMAS IN GREENCASTLE**

EVENTS HELD THROUGHOUT THE MONTH, VIEW SCHEDULE INSIDE

**03**

## **FIRST RESPONDERS APPRECIATION DAY**

VOLUNTEERS WITH 11/30 NETWORK DELIVER DONATED ITEMS TO FIRST RESPONDERS

**07**

## **CVBA BUSINESS BREAKFAST: ANNUAL MEETING**

7 - 9 A.M., ANTRIM BIC CHURCH, 24 KAUFFMAN ROAD EAST, CHAMBERSBURG

**14**

## **VIRTUAL LUNCH & LEARN: SMALL BUSINESS TAXES**

11:30 A.M. - 12:30 P.M., VIA ZOOM HOSTED BY PENN STATE MONT ALTO

**14**

## **HOLIDAY MIXER**

4 - 6 P.M., LIFE CENTER AT MENNO HAVEN, 300 RIDGEVIEW, CHAMBERSBURG

**24 & 31**

## **OBSERVANCE OF CHRISTMAS & NEW YEAR'S**

CHAMBERSBURG AND GREENCASTLE-ANTRIM CHAMBER OFFICES WILL BE CLOSED

The Insider is a publication of the Cumberland Valley Business Alliance (CVBA), a joint partnership between the Greater Chambersburg Chamber of Commerce and the Greencastle-Antrim Chamber of Commerce. Ideas, opinions and statements expressed in articles by contributors are not necessarily those of CVBA. Neither the publisher nor any individual associated with any branch of production, nor the advertisers, will be held liable for typographical misprints contained herein. Content submitted by members of CVBA may contain advertisements and/or links to third party sites. CVBA does not endorse nor advocate for the advertised product, event, service or company, nor any of the claims made by the content and takes no responsibility for promises made or the quality/reliability of the products/services offered.