



the **INSIDER**



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Our Mission:

Serving nearly 1,000 businesses,

CVBA's mission is to help its
members prosper and enhance
the quality of life in the
Cumberland Valley Region.

We are the largest business
advocacy organization in the area.

The Cumberland Valley Business Alliance is a business partnership between the Greater Chambersburg Chamber of Commerce and Greencastle-Antrim Chamber of Commerce.

Learn more at CVBAAlliance.org.

Front cover features Monica Mata surrounded by friends, family and business representatives as they celebrated Veroni Cafe's five years of business in downtown Chambersburg.

NEW MEMBERS

The Cumberland Valley Business Alliance extends a warm welcome to its new members and would also like to congratulate our current members for their anniversaries. Together, we can help everyone prosper and enhance the quality of life in the Cumberland Valley region.

Printers & Printing Supplies American Print Consultants

Rob Almstrom
80 Industrial Drive
Chambersburg, PA 17201
855.927-2465
www.apcink.com
rob@apcink.com

Plumbing Associated Products Services, Inc.

Bryan Hock
2 East Road
Mechanicsburg, PA 17050
717.766.4299
www.assocproducts.com
bryanhock36@gmail.com

Education Hagerstown Community College

Tracey Schroder
11400 Robinwood Drive
Hagerstown, MD 21742
240.500.2000
www.hagerstowncc.edu
trschröder@hagerstowncc.edu

Home Health Care Services Heartland

Heather Hollenbeck
1976 Scotland Avenue
Chambersburg, PA 17201
800.830.9750
www.heartlandhospice.com
heather.hollenbeck@hcr-manorcare.com

Mortgage Company Homespire Mortgage

Ashley Acevedo
442 Stouffer Avenue
Chambersburg, PA 17201
717.282.9109
www.homespiremortgage.com
dmellott@homespiremortgage.com

Restaurants Ledo Pizza

Nate Milgrim
1300 Lincoln Way East
Chambersburg, PA 17202
717.660.0306
www.Ledopizza.com
Ledochambersburg@gmail.com

Mixed Martial Arts Premier Martial Arts of Greencastle

Nancy Johnson
13630 Molly Pitcher Highway
Greencastle, PA 17225
717.593.9110
www.premiermartialarts.com
pma.nancyjohnson@gmail.com

Non-Profit Organizations & Associations

Together Life, Inc.

Barbara Johns
416 Benjamin Drive
Chambersburg, PA 17201
717.377.1073
www.togetherlife.net
donate@togetherlife.net

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Stephen Christian
Cumberland Valley Business Alliance
Greater Chambersburg Chamber
of Commerce
Chambersburg Area Development Corp.

PRESIDENT'S MESSAGE

We spend a lot of time talking about ways to expand and improve the value and benefits of chamber membership. With the dawn of the Cumberland Valley Business Alliance (CVBA), those benefits have taken a giant leap forward. Your membership in CVBA now includes full membership in both the Chambersburg Chamber of Commerce and the Greencastle-Antrim Chamber of Commerce. The combined business alliance has reached more than 860 members throughout Franklin County, and we have new businesses joining every month.

CVBA membership broadens your reach to include more businesses, activities and opportunities for growth. And while your membership now is with CVBA, we have preserved each chamber's individuality and local hometown events and services while expanding our impact as the largest business networking and advocacy organization in Franklin County. I am fond of saying that CVBA membership is like a gym or health club membership. The more you take advantage of all the programs, the more valuable results you get. The Cumberland Valley Business Alliance increases those opportunities throughout our community.

Every month there are multiple events to reach your fellow businesses from large-scale gatherings like our upcoming Golf Tournament, the annual Legislative Breakfast and major awards events, to more intimate local business mixers, ribbon cuttings or educational Lunch and Learns. Elevate your branding through sponsorships, advertising, email direct-messaging, social media and web exposure that now reach a larger audience than ever before. We are not content with resting on our past successes. Our strategy is to continue focusing on expanding CVBA membership, programs and community impact throughout the entire region. We encourage our members to take full advantage of all that we offer. If you are not yet a member, there has never been a better time to join us.

SEPT/OCT MEMBER MILESTONES

25 Years

- First Start Partnerships for Children & Families

20 Years

- Holiday Inn Express & Suites

15 Years

- Adams County Winery
- Conococheague Institute
- Dental Solutions of Chambersburg
- Frederick Seibert & Associates
- Hamilton Hyundai
- Quality Inn & Suites

10 Years

- Eshbaugh Chiropractic LLC
- Kuddle Kennels
- ISO Advantage, LLC

5 Years

- Chatty Chameleon
- Greencastle Physical Therapy & Sports Medicine
- Kay's World Class Travel
- Keystone RV Center

1 Year

- The Beer Corner
- Buchanan Auto Stores
- Charlie's Hot Rod Shop

1 Year (cont.)

- Echo-Pilot / Record Herald
- Franklin County Free Press
- In Harmony Therapeutic Massage
- JAK Real Estate
- Laurel Lakes Wellness & Rehabilitation Center
- Makailey Properties
- Phoenix Physical Therapy
- RE/MAX Realty Agency - Stacey Horton
- Restoration1 of PennMar
- Teal Blossom Boutique
- ThinkEzIT Computer Solutions
- Vintage Market at The Old Red Barn
- Wildflower Apparel

CVBA CORE MEMBER BENEFITS



Thank you for your membership in the Cumberland Valley Business Alliance, a partnership between the Chambersburg and Greencastle-Antrim chambers of commerce. You are one of nearly 1,000 businesses committed to supporting our community and strengthening the local economy.

As a member, you have access to a variety of CORE member benefits to help drive your business to success. One of the most important benefits is staying informed about member news, events and community updates. We communicate with the membership through weekly e-newsletters, a bi-monthly newsletter, daily e-blasts and social media. If any representative from your business is interested in receiving these communications, please email Lark at lkennedy@chambersburg.org; we will be happy to add you to the distribution list! To follow us on social media or read more about our members on the CVBA blog, visit CVBAlliance.org.

Networking is one of the most important aspects of your membership and we offer year-round opportunities to get to know your fellow CVBA members. We host monthly mixers, grand openings, ribbon cuttings, business development seminars, award ceremonies and many others. When you sponsor or attend these events, you're supporting our mission to help our members prosper and

enhance the quality of life in the Cumberland Valley region. You can find more information about these networking opportunities at CVBAlliance.org/Events.

Advertising is another crucial tool to your membership that will help drive your business to success. All members are encouraged to add the CVBA "Proud Member" logo to their website, business cards, letterhead etc. to display to your consumers and business contacts. Download it at CVBAlliance.org/CVBALogo. We also offer free advertising in the newsletter's Members in the News section for new hires, events, anniversaries and happenings – simply email lheckman@chambersburg.org with the details. Finally, our community events page is the third most viewed page of our website, with thousands of views each month. Add your events for free by logging in to the Member Portal and following the prompts. All events posted there are advertised in our weekly e-newsletter that is sent to more than 1,600 member contacts.

Your enrollment in CVBA is more than just getting your business listed in our exclusive directory. Your membership unlocks many exclusive benefits, networking opportunities and advertising options to help promote your business in our community. For additional member benefits, including deals on insurance, electricity and more, visit CVBAlliance.org/Member-Benefits.

Nominations for Business Person of the Year

The Cumberland Valley Business Alliance is actively seeking nominations for the 2021 Business Person of the Year! This special award will be announced by our CVBA board chair, Bill Kick, during the Business Breakfast: Annual Meeting in December. The business community has named a recipient of this prestigious award annually since 1987.

If you know someone who has proven professional leadership, displays excellence in the field, has driven business growth and is active in the community, please consider nominating them! Past recipients are listed for your convenience. Visit CVBAlliance.org/Nominate to find more details and submit your nomination! Nominations must be received by Monday, November 1.

1987 John L. Grove
1988 Robert G. Zullinger
1989 Will G. Pananes
1990 Charles M. Sioberg
1991 John L. Mills
1992 E. Lewis Leaman
1993 Paul E. Lehman
1995 Allan E. "Skip" Jennings Jr.
1996 John D. Helman
1997 Norman B. Epstein
1998 Michael L. Hurt
1999 Sam Small
2000 Harold L. Brake
2001 John Massimilla
2002 William "Bill" Snell
2003 L. Michael Ross
2004 J. Christian Snively

2005 Pat O'Donnell
2006 Peggy Bosma
2007 Michael "Mic" Starr
2008 Dennis E. Black
2009 Michael G. Hull
2010 Lynn Rotz
2011 Edwin D. Martin
2012 Ann Wagner
2013 Joanne Cochran
2014 Jacob Kaufman
2015 Tom Beddard
2016 Tanya Nitterhouse
2017 James Resh, Jr.
2018 Jim Martin
2019 Michael Kalathas
2020 George Pogue Jr.

Questions? Contact Lark Kennedy at lkennedy@chambersburg.org or call 717.264.7101.

SUBMIT NOMINATIONS ONLINE
CVBAlliance.org/Nominate

CVBA **TRENDING** NEWS



Welcome **Homespire Mortgage - Chambersburg** to the Cumberland Valley Business Alliance! Homespire Mortgage is located at 442 Stouffer Ave. in Chambersburg and is an award-winning mortgage lender. They take pride in not only making home a reality for their clients, but creating a diverse and exciting workplace for their team members across the country. Learn more at HomespireMortgage.com or call 757.478.4355.



Congratulations **Veroni Cafe** on your five-year anniversary in downtown Chambersburg! We enjoyed meeting with Monica Mata and her family to commemorate the special occasion with friends, family and business leaders. Their restaurant is a local favorite, and we wish them many more years in our community. They are located at 12 West King St. and offer indoor as well as outdoor seating. View their menu and hours at VeroniCafePa.Square.Site.



Congratulations **Iron Valley Real Estate - The Carly Patla Team** on their recent ribbon cutting at 653 Wayne Avenue in Chambersburg! The Carly Patla Team is experienced, knowledgeable and motivated to help with all of your real estate needs. They pride themselves in excellent customer service and responsiveness with agents licensed in Pa. and Md. waiting to assist you. Whether it's buying land and building your dream home, selling your family farm, or buying your first home, their team can help you in any and all areas of the real estate process. Learn more at IVREChambersburg.com.



Thank you for attending the Franklin County Education Summit! We appreciated the dialogue from our educators informing us of the impact the pandemic has had on class instruction over the past 18 months. Dr. Dion Betts of **Chambersburg Area School District**, Terry Miller of **Franklin County Career & Technology Center**, Dr. Lura Hanks of **Greencastle-Antrim School District**, Dr. Tod Kline of **Waynesboro Area School District** and Angela Petersheim of **Shalom Christian Academy** participated in the panel. Event supported by Premier Sponsor **Wilson College**, Table Sponsors **SEK, CPAs & Advisors** and **Shalom Christian Academy** as well as Patron Sponsors **Cumberland Valley School of Music** and **Manpower - Central PA**.

Premier Sponsor:



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Manual Provided



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October 20, 2021

Location: 720 Norland Avenue
Chambersburg, PA 17201

Time: 9:00AM – 12:00PM



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mobile device for more info.

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Fax Completed Registration: 717-267-1464

On-Line: www.schultheisscpa.com – click on the resources link

Mail Below Registration: Schultheiss & Associates
720 Norland Avenue
Chambersburg, PA 17201

Should you prefer, one-on-one training is also available.

Is Your Office Making These 21 Critical Mistakes?

3 QuickBooks® errors that hurt cash flow in your office.

7 Mistakes to avoid in “costing” and why they hurt you.

5 Ways to reduce payroll headaches - the one best fix.

3 Reports that will stop wasted expenses and overhead.

3 Critical errors in setting up your chart of accounts.

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- **Business owners** who want to avoid mistakes and improve cash flow.
- **Partners** looking for long-term answers to accounting problems.
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- **First-time** users just new to QuickBooks® software.
- **Seasoned users** who want to take advantage of the advanced features of QuickBooks®.

Course: \$129 per person. \$100 per person if two or more attendees from same company.
(includes continental breakfast)

Name: _____

Company Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____

E-Mail: _____

Additional Registrants: 1. _____

2. _____



Payments Accepted: Check ♦ Cash ♦ Mastercard ♦ Visa



Visit our Facebook page – www.facebook.com/schultheisscpa.com

CVBA TRENDING NEWS



We had a fantastic time at our "Back to OSI" CVBA Mixer in July. Special thanks to **Occupational Services, Inc.** for hosting us, and to all the businesses who provided door prizes or joined us for networking. The food was delicious from many of our local businesses and the guests loved the fresh slushies made possible thanks to **Shatzer Fruit Market's** slushie machine. Please join us at the next CVBA Mixers listed on the back page of this newsletter.



Recently we celebrated the Ribbon Cutting and Grand Opening of **Olde Tyme Meats** at 1711 Gabler Rd. in Chambersburg. Congratulations! Olde Tyme Meats is a local butcher shop which processes locally-raised beef and pork and sells directly to you from their retail store. Check them out online at [Facebook.com/OldeTymeMeats](https://www.facebook.com/OldeTymeMeats).



Our awesome team of CVBA Ambassadors has been hand-delivering CVBA member plaques all over the region! Thanks to the following businesses for meeting with our Ambassadors:

- Beam Graphix Custom Print Company
- Chambersburg Memorial YMCA
- Belle Jewelers
- GearHouse Brewing Co.
- Parklawns Memorial Gardens & Mausoleum
- Hanan Consulting
- Gateway Gallery Auction
- Renfrew Museum and Park
- Franklin County Free Press
- Greencastle Golf Club
- Harberts Products, Inc.
- Industrial Pallet Corp. - Greencastle, PA
- Axiom Staffing Group
- Cumberland Valley Animal Shelter
- Nitterhouse Masonry and Hardware Supply
- Salzmahn Hughes, P.C.
- Soundproof Cow
- Chambersburg Imaging Associates
- Edward Jones Cindy Wolf

- Dick's Cabinetry & Flooring
- Park Avenue Pharmacy
- Interstate Garage Doors
- LCSi Lehman Construction Services
- Madison Settlement Services of Chambersburg, LLC
- South Mountain Creamery
- & Ice Cream Shop
- ULTA Beauty
- Bistro 71
- Decorating Den Interiors
- LaunchUX
- Chambersburg Area School District Foundation
- Ludwigs Jewelers, Inc.
- H&H Chevrolet

Special thanks to the following CVBA Ambassadors:

- Andrea Rose, Gateway Gallery Auction
- Barry Arendt, ThinkEzIT Solutions
- Dave Hanan, Hanan Consulting
- Devin Day, Phoenix Physical Therapy
- Grace Waller, Chambersburg Neighbors with Best Version Media
- Jackie Fisher, Art Sign Company
- Jessica Brindle, Boys & Girls Club of Chambersburg and Shippensburg
- Kacie Meyers, The Floor Trader Outlet
- Laura Peiffer, ThinkEzIT Solutions
- Lindsay Methlie, Courtyard by Marriott Shippensburg
- Lisa Hogue, F&M Trust
- Lynn St. Clair, Occupational Services, Inc.
- Marcos Gonzalez, The Gonzalez Agency - Farmers Insurance
- Mark Hollar, The Franklin Shopper
- Matt Baer, First Due Lawncare & Landscapes
- Morgan Engel, Shafer Equipment Company
- Nick Bair, Brechbill & Helman Construction Co.
- Rachel Bowers, F&M Trust
- Rick Heckman, Printaway
- Robin Russell, Manpower - Central PA
- Stephanie Mellott, Etters Roxbury Store
- Tom Blachek, The Benefits Group
- Wendy Crecelius, OIP Orthopedic Institute of PA
- Pat Abbott, Strickler Agency, Inc.
- Andy Lyon, Tommy's Express Car Wash

MEMBER SPOTLIGHTS

PLAY LEARNING CENTER

128 S. Antrim Way, Greencastle, PA 17225 | 717.377.5814

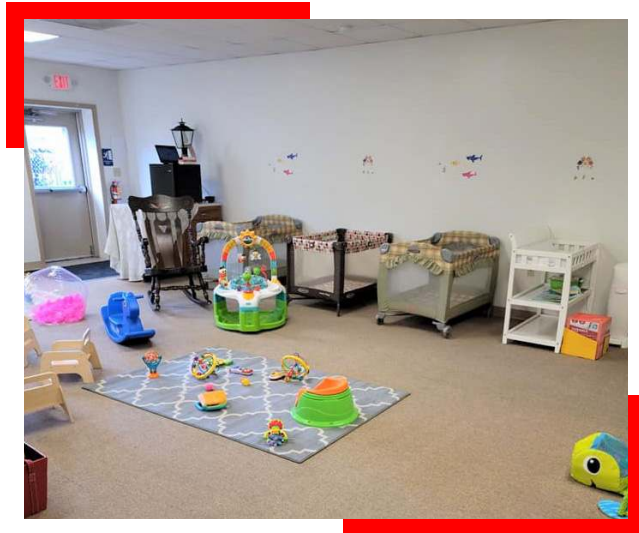
[Facebook.com/123PlayCenter](https://www.facebook.com/123PlayCenter)



Play Learning Center was founded in November 2019 by Annette Artis. Annette has 30 years of early childhood education experience working for Head Start, private preschools, military child development centers, child care consulting and operating a licensed child care home.

Play Learning Center offers full-time childcare services for children aged two months to 12 years. Play Learning Center is founded on the principle that children learn best through play. Children are naturally motivated to play. Children can explore, experiment, discover and solve problems in imaginative and playful ways.

Children are exposed to different fresh fruits and vegetables through our eating across the alphabet program. Fresh fruits and vegetables are served daily at breakfast, lunch or snack time.



Our plans for the future include offering opportunities for more fresh air and nature-based experiences. We feel that outdoor learning opportunities where the children are truly in control of their learning experiences are key to cultivating their unique talents and personalities.

GREEN GROVE GARDENS

1032 Buchanan Trail E., Greencastle, PA 17225 | 717.597.0800

[GreengroveGardens.com](https://www.GreengroveGardens.com) | keith@greengrovegardens.com

Green Grove Gardens began as a working dairy farm owned by the Martin family. The Martins recognized the beauty of this unique setting and many years ago began hosting weddings for friends in the local community. Over the years, the Martins transformed the property with landscaped gardens and water features.

Eventually, the wonderful old dairy barn caught someone's eye as the ideal location for a wedding reception. Sensing an opportunity to share the barn with others, the Martins entered into a partnership with the McCleaf family, who own and operate the popular Mountain Gate Family Restaurant in Thurmont, Maryland.

The barn was renovated to become an event hall, and the original hardwood floors were kept, giving a memorably antique warmth to the facility. A spacious deck was added offering views of the nearby Tuscarora Mountains, and much of the 40 acres surrounding the barn was further landscaped to become expansive gardens accented with fountains, a pergola and paved walkways.

Today, Green Grove Gardens is one of the region's premier event centers, with the capacity to host a tremendous variety of fully-catered events—from weddings and fundraisers to corporate events and even rodeos.



CVBA and community members are invited to join **LIU12 Franklin County Literacy Council** for an Open House & Ribbon Cutting on September 2 to celebrate 36 years of service! The event will be held in the **Coyle Free Library** Community Room at 102 N. Main St. in Chambersburg. The Open House will be 12 to 2 p.m. and the ribbon will be cut at 1 p.m. A light lunch and munchies will be available along with door prizes. For more information, visit CVBAlliance.org/events.

Frankie Serrano, CEO of **THE8BLOCK Fitness Studio**, was nominated as a candidate for "Mr. Health & Fitness" of Men's Muscle & Fitness Magazine; congratulations! If he is selected as the winner, Serrano hopes to be able to purchase a food truck to offer healthy meals to the community.



Hannah Bumbaugh

SEK, CPAs & Advisors is pleased to announce the following team member promotions. Paul Previti, CPA was promoted to supervisor and provides tax and accounting services to a variety of clients. He also serves on the firm's PPP Forgiveness Task Force. Michael McCartney, MBA was promoted to senior associate and provides tax services for individuals, business clients and nonprofit organizations. Hannah Bumbaugh, SHRM-



Michael McCartney



Paul Previti

CP was promoted to senior human resources associate and provides human resources support to the firm, including recruiting, onboarding, benefit administration and organizing continued professional education.

Gateway Gallery Auction was the recipient of two awards from EstateSale.com. Gateway was named one of the Top 50 Most Viewed Companies in the U.S. in 2020 and was also presented with the Excellence in Marketing Award for 2020. Gateway Gallery Founder/Auctioneer John F. Kohler Jr. and President / Auctioneer Heather Kohler bring a three-pronged approach of presentation, product knowledge and skillful marketing strategies to the local family auction business with a worldwide audience.



Joy El Camps & Retreats announced the recent hiring of Jodi Shenk as the Bible adventure administrative assistant. In her new role, Shenk will provide administrative support and organization for the 92 Bible Adventure and CIA programs. Shenk is a native of Franklin County and has a very rich history with Joy El, dating back to when she was a child. Since her husband, Donald Shenk, started serving at Joy El, she has volunteered in a variety of ways, including the office, facility upkeep and housekeeping. To learn more about Joy El's Bible Adventure program, please visit JoyElGeneration.org or call 717.369.4539.

Join the **Franklin County Historical Society** for the 2021 Haunted Jail event! The community is invited to Nightmare on King Street for a spooky evening at the Old Jail, 175 East King

Street, in Chambersburg. The event will be rain or shine from 7 to 10 p.m. on October 22, 23, 29 and 30. Tickets available soon! Call 717.264.1667 or visit FranklinHistorical.org.



Gateway Gallery Auction recently hired Andrea Rose of Greencastle, as communications coordinator. She is responsible for social media, content creation, marketing and outreach. Prior to joining Gateway, Andrea was an online news editor/reporter for NewsTalk 103.7FM and had been the assistant editor/lead reporter for The Record Herald. For more information about Gateway, call 717.263.6512, visit GatewayAuction.com or email gatewayinfo77@gmail.com.

Registration is open for the fall 2021 continuing education course offerings at **Penn State Mont Alto**. In-demand courses are being offered in a variety of categories during the fall via Zoom, including health care, project management, supply chain management, leadership and cybersecurity. Programs include: Personal Care Home Administrator, September 28 - December 16 from 6-9:30 p.m.; CPSM Exam Prep, September 7 - December 14 from 6:30-8 p.m.; PMP Exam Prep, September 14 - November 30 from 6:30-9 p.m.; SHRM Exam Prep, September 16 - December 9 from 6-9 p.m.; Supervision Essentials Certificate, October 6 - November 24 from 5-9 p.m. For more information, visit MontAlto.psu.edu/CE or call 717.749.4117.



Patrice Nitterhouse and Dennis Zimmerman of White Rock, Inc., developers of **Penn National Golf Course Community**, are proud to announce that Penn National has been chosen as a top

100 master-planned community by Ideal Living Magazine! Established in 1967, the Penn National Community is family owned and operated, with three generations of the same family carefully managing its growth and vision. Learn more about life at Penn National Golf Course Community by visiting PennHomes.com or give us a call at 800.338.7523. We would love to show you how the top 100 live!

The **Fireside Pub at Greencastle Golf Club** will host live music every Saturday at 7 p.m. through October 30. This "Summer Forever" series will feature karaoke, SNAFU, Raising Moxie, North Mountain Ramblers, East of Antietam and other performers. All are welcome to attend; please bring your lawn chair to sit outside in the side yard. For more information, visit FiresidePubandPatio.com or call 717.597.1188.

Are you interested in becoming a new **rabbittransit** rider or do you need help with an aging parent or family member? PennDOT, in partnership with the Pennsylvania Department of Human Services, has launched a new Find My Ride Eligibility service which offers an online application process for several transportation assistance programs available for seniors, persons with disabilities, persons with mental health/intellectual and developmental disabilities and those willing to pay full fare who do not qualify for other funding sources. To learn more about rabbittransit's shared ride service, call 1.800.632.9063 or visit rabbittransit.org.

IMPORTANT. ENGAGING.

HAVE NEWS TO SHARE?
EMAIL LAITON AT
LHECKMAN@CHAMBERSBURG.ORG



Habitat For Humanity of Franklin County (HFHFC) is pleased to welcome Mark D. Story back to the team as our new community engagement director. Story was in leadership at HFHFC when the affiliate began rehabbing existing homes and when the ReStore first opened its doors. He will serve as community engagement director in support of Habitat's

mission: Seeking to put God's love into action, Habitat for Humanity brings people together to build homes, communities and hope. Story has an M.S. degree in nonprofit management and has served in the nonprofit sector for over 25 years both stateside and internationally.



LaunchUX LLC is excited to celebrate their fourth year in business. A local website development and search optimization firm, LaunchUX has expanded nationally and serves customers across the nation. The company started in 2017 and quickly began scaling as clients began to see the success of their efforts. The company currently employs a team of six but is preparing

to on-board additional crew members. With a 93% customer retention rate, the business has been able to see exponential growth over the last four years. As we look to the future, we want to thank our team, clients and referral partners for helping us get to where we are. For more information about LaunchUX's service offerings please call 717.850.0077 or visit us on the web at LaunchUX.com.



Chambersburg-based **Menno Haven** is now partially powering their retirement community with renewable energy. They recently energized their 53.6 kW solar panel system, which consists of 134 solar panels atop

Menno Haven's Life Center. There were two reasons Menno Haven decided to invest in solar energy: to save money and to reduce their carbon footprint and air pollution. Throughout the process, the residents of Menno Haven were very supportive, showing their commitment to sustainable living. Go to MennoHaven.org for more information.

CORE Design Group, a national architecture and structural engineering firm, announced that it will be merging with Lancaster-based design and planning firm Richard F. Mulá Architects. The merger will create an architectural practice with offices in York, Lancaster and the Eastern Shore of Delmarva that offers architecture, structural engineering, interior architecture, urban planning and historic preservation services. The addition gives CORE Design Group's practice an enhanced portfolio in healthcare, senior living and higher education design while adding corporate, multi-use housing and industrial sectors to Mulá Architects. For more information about CORE Design Group, please visit Core-DesignGroup.com.

The Practical Nursing Program at **Hagerstown Community College** has been ranked number one in Maryland by PracticalNursing.org for the fifth consecutive year. Of the 12 state-approved practical nursing programs in Maryland,

PracticalNursing.org ranked in the top five, based on state test results and the National Council Licensure Examination for Practical Nurses (NCLEX-PN) pass rates for the past five years. HCC has been offering the Practical Nursing Program since 2003, and the program is accredited by the Maryland Board of Nursing and the Accreditation Commission for Education in Nursing. For more information, visit HagerstownCC.edu/nursing.



Award Recipient Naveen Ninan



Award Recipient Levi Bingaman

The Greencastle Lions Club recently awarded two \$500 scholarships to Levi Bingaman and Naveen Ninan. Both are graduates of Greencastle-Antrim Senior High School. The Greencastle Lions Club was chartered in 1944 and is part of the Lions Clubs International. Proceeds from the Club's community fundraising activities support public service projects and programs. For more information about the club, call 717.375.2425 or visit E-Clubhouse.org/Sites/GreencastlePA.

Shelly, Witter & Fox cordially invites you to an open house to celebrate their new location on September 28 from 4-7 p.m. at 2371 Buchanan Trail W. in Greencastle. Hors d'oeuvres and beverages will be served; please RSVP to LHull@foxassociatesinc.com or 717.597.4433 by September 16.



The Conococheague Institute is hosting free historical programming every Saturday from 10 a.m. to 3 p.m. Guests may learn about the 18th century through hands-on programming and discover the world of the settlers of America's early frontiers. The schedule includes learning

about the kitchen garden, home life on the frontier, eating with the seasons, fixing tools, fashion and pleasant diversions. No admission fee but donations appreciated. More at CIMLG.org.

CVBA would like to congratulate the following members on behalf of the Chambersburg and Greencastle-Antrim chambers of commerce for their recent ribbon cutting celebrations:

- **Branded Meats & Deli** - 102 South Antrim Way, Greencastle, Facebook.com/BrandedMeatsandDeli
- **Keller Williams Premier Realty, LLC** - 335-A West Baltimore St., Greencastle, Hagerstown.YourKWoffice.com
- **Premier Martial Arts** - 13630 Molly Pitcher Hwy, Greencastle, PremierMartialArts.com
- **REVIVE Med-Spa & Integrative Medicine** - 2371 Buchanan Trail West, Greencastle, REVIVEMedSpa-Greencastle.com

*Ribbon cuttings featured in the Trending News section are reserved for CVBA members at the Advocate, Champion, Visionary and Stakeholder levels. If you're interested in upgrading your membership, please contact Jordan Nace at jnace@chambersburg.org.

FRANKLIN COUNTY

FIRST RESPONDERS



DECEMBER 3, 2021

Join the 11/30 Network, Franklin County's young professionals group, as we thank our local police, fire, and EMS workers for all they do to keep us safe. Care package deliveries will be made to over 40 stations throughout the county on Friday, December 3rd!

What can YOU do to help?

1. Make a thank you card with your kids thanking the first responders for their tireless efforts. Cards will be included with care packages delivered to each station.
2. Donate any of the following items:
 - Snacks/beverages that are individually wrapped* such as... *Granola/Protein Bars, Nuts/Trail Mix, Cheese & Peanut Butter Crackers, Mints or Gum, Chips, Beef Jerky, Candy, Small Packs of Donuts, Microwave Popcorn, Sports Drinks, Powder Packets of Sports Drinks/Teas*
 - Supplies for the station such as... *large cans of coffee, K-cups, hand sanitizer, little memo books, Sticky Notes, highlighters, black ink pens, Chapstick*
 - Monetary donations...to be used for extra snacks for goody bags, gift cards for food/supplies, thin Blue Line rubber bracelets to be handed out to kids

**Due to COVID-19 concerns, we will only be accepting store-bought individually wrapped snacks and beverages this year.*

Cards and/or donations should be delivered to the Chambersburg Chamber of Commerce office no later than 5 PM on November 29.



Greater Chambersburg Chamber of Commerce
100 Lincoln Way East

heckman@chambersburg.org

Thank you for your support!



hlloyd314@gmail.com



7th Annual First Responders Appreciation Day Donation Form

DONOR INFORMATION

Donor/Company Name (as you want it to appear): _____

Contact Name: _____ Phone: _____

Address: _____ City: _____

State: _____ Zip: _____ Email: _____

DONATION DETAILS

Donation: ☐ Monetary (Please indicate amount \$_____) ☐ Gift card/Food/Supplies/Other (add detail below)

Make all checks payable to the Greater Chambersburg Chamber of Commerce

Item 1: _____ Retail Value: _____

Item Description: _____ Type of Item: ☐ Gift card ☐ Actual item

Item 2: _____ Retail Value: _____

Item Description: _____ Type of Item: ☐ Gift card ☐ Actual item

Item 3: _____ Retail Value: _____

Item Description: _____ Type of Item: ☐ Gift card ☐ Actual item

Delivery of Item(s)/Payment: ☐ Included here ☐ Please contact me regarding pick-up of edible items

I understand that the submission of this form confirms commitment to donate the item(s) listed above for the 11/30 Network First Responders Appreciation Day, and that any non-perishable item(s) will be received by the Chamber no later than **5 p.m. on November 29, 2021.**

Signature _____ Date _____

Please return form to Laiton Heckman; mail to Greater Chambersburg Chamber of Commerce, 100 Lincoln Way East, Suite A, Chambersburg, PA 17201; or email to lheckman@chambersburg.org. Please note, 11/30 Network has the right to combine donations at the discretion of organizers, as well as refuse items deemed inappropriate for this event.

GREATER CHAMBERSBURG

Stephen Christian, President | chamber@chambersburg.org

Economic Development Award Winners



Recently, community members joined the Chambersburg Chamber and Downtown Chambersburg Inc. (DCI) for the Economic Development Breakfast presented by **McKissick Associates Architects** at the **Capitol Theatre Center**.

Local businesses and individuals were honored for their property improvement & community accomplishments in 2020. During the presentation, guests listened to a small-scale developers panel featuring Mike Ross of **Franklin**

County Area Development Corp., Stephen Christian of **Chambersburg Area Development Corp.**, and Sam Thrush of **DCI**. Following their remarks, Dylan Bauer of **Royal Square Development** shared his vision and success in downtown York, Pa.

Congratulations to the following award winners:

- Property Improvement up to \$150,000: **Sweet Rollers**
- Property Improvement \$5M - \$10M: **Luminest Community Development**
- Property Improvement \$10M+: **Franklin County Government**
- Historic Preservation: **McKissick Properties**
- The Downtowner: Ann Wagner of **Ludwig's Jewelers, Inc.**

Following the event, unclaimed to-go breakfast bags were donated to **NETwork Ministries**. Thank you for your support!

Grand Sponsor:

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Premier Sponsors:

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LCSI Lehman Construction Services, Inc.

Row Sponsors:

Ghost Writer, Luminest Community Development,
SunnyHill Properties, Inc., Triad Engineering, Inc.

Chamber Golf Tournament

The Chambersburg Chamber is excited to host the 26th Annual Golf Tournament at **Penn National Golf Club** on Thursday, October 21. Nearly 130 golfers are expected to attend for networking and fun competition. Presented by **Spherion Staffing**, guests will enjoy a breakfast provided by **Chick-fil-A** followed by the shotgun start at 8:30 a.m.

Register soon as the event typically sells out early. Cost is \$95 per golfer and includes breakfast and lunch. Golfers may also purchase the Mulligan Package online or in person for an additional \$30 (includes one Mulligan, one Bump Up and one Handy Sandy).

Register at CVBalliance.org/events or contact Jordan Nace at jnace@chambersburg.org to register your foursome.

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717-264-7101 | Chambersburg.org | 100 Lincoln Way E., Ste. A Chambersburg, PA

Technology Innovation Challenge Grants

The Greater Chambersburg Chamber Foundation is pleased to announce three grant winners for the 2021 Technology Innovation Challenge Grant program. They include:



- “Bringing Coding to Life” - Susan Berrier in collaboration with elementary school librarians of Chambersburg Area School District. Elementary school librarians use Dash robots for students to apply the basic principles that they have learned about coding and challenge them to apply coding to real objects. The “big picture” is to expose students at every Chambersburg elementary school to computer coding, then enrich their experience by giving them Dash robots for opportunities to apply their coding skills
- “Story Corps: Greencastle Edition” - Meagan Brockway and James Thomas, Greencastle Antrim High School. Blue Devil Scholars, the Greencastle chapter of the Rho Kappa Social Studies National Honor Society, will work independently and cooperatively to record, edit and create an online base for the residents of Greencastle to share their oral histories, memories and stories.

Students will work in conjunction with Greencastle-Antrim Chamber of Commerce (GACC) to set up an area in the town square during Old Home Week and potentially within the GACC building.

- “Fairview Elementary Coding Experience” – Keith McCray Jr., Waynesboro Area School District. The goal of the Coding Experience Project is to increase student engagement and achievement in STEM activities by introducing 21st Century technology into the classroom. The project will use Sphero BOLT, a programmable robot ball that students can drive and code, providing endless opportunities for students to be creative and have fun while developing fundamental STEM skills. The project also includes professional development and coaching for teachers.

As an approved Educational Improvement Organization, the Greater Chambersburg Chamber Foundation uses business contributions from Educational Improvement Tax Credits (EITC) through the Pennsylvania Department of Community and Economic Development to fund this program. Since 1999, the Chamber Foundation has funded over \$428,000 from this grant program.

Thank you to **Orrstown Bank**, **Truist (formerly BB&T)** and **Waste Management** for their contributions that supported the 2021 grant programs through their generous EITC donations. If your business wants more information on how to contribute using EITC, please contact Ginny Harriger at gharriger@chambersburg.org.

Upcoming Lunch & Learn

Join **The Foundation for Enhancing Communities (TFEC)** to learn how to reach your business's charitable goals through corporate social responsibility!

The Chambersburg Chamber will host a Lunch & Learn with TFEC on October 12 from 11:30 a.m. to 1 p.m. at 100 Lincoln Way E. in Chambersburg. Learn about current trends

in corporate social responsibility and experience a “win-win” as you: bolster your image; build your brand; increase productivity; engage employees; give back to your community. Why does it matter? How can you begin? Visit CVBAlliance.org/Events to register for the session. Lunch & Learns are free to attend for CVBA members, but advanced registration is required.

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September 2021

Dear Chamber members,

In accordance with the bylaws of the Greater Chambersburg Chamber of Commerce, the Nominating Committee is pleased to report the nomination of the following members to serve on the board of directors of the Greater Chambersburg Chamber of Commerce. All of them will serve for a period of three (3) years beginning November 2021.

This slate was selected after considering fair representation of the membership. Additional names of candidates for directors can be nominated by petition bearing the genuine signatures of at least 20 qualified members and must be filed within 10 days of receipt of this nominating report.

The nominees submitted by the Nominating Committee are:

Warren Braxton

Nominee for first term on the board of directors.

Warren Braxton is the director of recruiting operations for Aerotek. Starting his career as a recruiter in 2005, Warren has held several positions within the company. Over the course of his 16-year career he has helped to expand Aerotek's footprint to over 14 locations in central Pennsylvania. His territory includes the state of Pennsylvania and western Maryland and the oversight of more than 100 recruiters. Warren is a 2005 graduate of Wake Forest University where he earned his bachelor's degree in communications and was a varsity football letterman. Warren has been married to his wife April for 13 years and has two sons: DW (9) and Jameson (6). In his free time, he enjoys traveling, cooking & golfing.

LaVan Gray

Nominee for second term on the board of directors.

LaVan Gray is the president and co-founder of GearHouse Brewing Co., a small craft brewery located on Grant Street in downtown Chambersburg. Gray is a native of Chambersburg and graduated from Chambersburg Area Senior High School in 1988. He has a Bachelor of Science in pharmacy from Rutgers University and currently is the pharmacy manager of CVS Pharmacy inside Target on Norland Avenue. Gray has been a member of Franklin County Cyclists for the past four years and enjoys cycling in his free time. He is passionate about restoration and reuse of historic structures.

Melanie Hoffman

Nominee for first term on the board of directors.

Melanie Hoffman is the director of business development for Noelker and Hull Associates, Architects. Prior to joining the firm in 2020, Melanie served for 17 years as director of community relations for SpiriTrust Lutheran Home Care & Hospice. During that time, she served on several boards and committees including the Chambersburg Chamber, Chamber Foundation (board president from 2011-2012), Leadership Franklin County steering committee, Healthy Franklin County, Council for the Arts, Capitol Theatre Foundation and Over the Rainbow.

- continued on reverse -

She has also enjoyed time on numerous committees including marketing of downtown Chambersburg, Window Walk on Main and Homerun Derby to Fight Drug Abuse. Melanie grew up in Chambersburg, lived in Massachusetts for 16 years where she worked in marketing and sales and returned almost 20 years ago. She has a Bachelor of Arts degree from Penn State. Melanie has twin girls who are 25 years old, a two-year-old grandson and another grandson on the way.

Kacie Meyers

Nominee for first term on the board of directors.

Kacie Meyers is the sales manager at her family's business: The Floor Trader Outlet of Chambersburg and Chambersburg Kitchens & Countertops. She currently is on the board of the local Franklin County Builders Association, serves as an ambassador for the Chambersburg Chamber and has volunteered at Franklin County 4-H Therapeutic Riding Center for more than 12 years. Kacie spends her free time remodeling old buildings with her father in the Chambersburg area. They are currently working on renovating the Professional Arts building and recently completed the old Public Opinion structure as well as the new Franklin County Head Start facility on Stanley Avenue.

Thomas J. Trgovac

Nominee for first term on the board of directors.

Thomas Trgovac is the executive vice-president and general counsel for GDC IT Solutions in Chambersburg. He is originally from Youngstown, Ohio and received his Bachelor of Arts in history from Youngstown State University and his law degree from the University of Akron. Since law school, Tom joined the United States Army's Judge Advocate General's Corp and is a veteran of Operation Desert Shield/Storm and Operation Join Guard. In 2002, he opened Trgovac Law Office, which served the Chambersburg area until 2007 when he joined GDC IT Solutions full time. He has volunteered for many organizations in the area including on the boards of the Capitol Theatre and the Chambersburg Community Theatre (CCT). In his spare time, Tom enjoys acting and performing in stage productions with Totem Pole Playhouse, CCT and others.

Mark Story

Nominee for first term on the board of directors.

Mark D. Story spent his formative years in rural Maine. He earned a bachelor's and master's degree, both from Pa. colleges. Mark has worked in the nonprofit sector since the early 1990's and values faith-based organizations that meet the needs of people. Mark began working with Habitat for Humanity in 2009 and helped to open the ReStore in 2015. He and his wife Jill (McKee) served in missions in East Africa at the turn of the century and have lived in the Greencastle-Antrim community ever since. Mark's interests include camping, global cuisine, church and processing firewood.

Respectfully submitted by the 2021 Nominating Committee:

Pat Abbott (chair), Mike Connor, Brad Evans, Carla Christian and Luke Martin

GREENCASTLE - ANTRIM

Debby Cunningham, Executive Director | info@greencastlepachamber.org

54th Annual Sidewalk Days Success

Thousands of Greencastle residents and visitors gathered in the square to celebrate the 54th Annual Sidewalk Days in July presented by **Blaise Alexander Chevrolet**.

Guests enjoyed delicious food, live entertainment and shopping with more than 100 local vendors during the two-day festival. Sidewalk Days is a community-favorite event that attracts vendors and guests from all over the tri-state area. Special thanks to Scout Troop 199 and Greencastle Mayor Ben Thomas for kicking off the event. Thank you to each business, sponsor, volunteer and attendee who made the event possible!



Annual Banquet Changed to Outdoor Picnic

As a precaution to continuing virus concerns, the G-ACC Annual Banquet has been changed to an outdoor picnic on September 23 with the theme **Bandanas & BBQ**. The location has been changed to Antrim Township Park.

The Silent Auction will be replaced with a Live Auction that is sure to be lots of fun. The one thing that has not

changed is the opportunity to network and mingle and acknowledge accomplishments of the last year. More information is available on the insert enclosed in the newsletter or by contacting the G-ACC at info@greencastlepachamber.org or 717.597.4610. Tickets are \$25 for members and \$30 for non-members. Register online at CVBAAlliance.org/Events.

Recognizing our Hometown Heroes



The Greencastle-Antrim Chamber is proud to play a role in supporting our local veterans through the Hometown Heroes Banner Project. The project, started in 2020, has recognized more than 230 veterans from Greencastle who have served in the Marines, Coast Guard, Air Force, U.S. Navy and the U.S. Army. In addition, 13 residents who were killed in action are honored around Center Square for their ultimate sacrifice. The banners demonstrate the community's pride and respect for the servicemen and women who have diligently served their country.

Recently, the Blue Devil Scholars from **Greencastle-Antrim School District** reached out to the Frank L. Carbaugh American Legion Post 373, **Harry L. Zeigler VFW Post 6319** and the Greencastle-Antrim Chamber to offer their help. In addition to cleaning the banners, the group organized the banners by branch of service and uploaded their placement details onto Google Maps. Because of their hard work, the community can easily locate the banners. To view the online map, visit: <https://bit.ly/3sjFWvm>.

To add your loved one to an upcoming banner, contact the Greencastle-Antrim Chamber at 717.597.4610.

CHAMBER OF COMMERCE

717-597-4610 | GreencastlePaChamber.org | 217 E. Baltimore St., Greencastle, PA

Networking Breakfast with FCADC



Attendees enjoyed breakfast at **Green Grove Gardens** while hearing from Mike Ross, president of FCADC. Ross discussed the state of the Franklin County economy as well as workforce and development opportunities. He is optimistic for the future and encouraged local businesses to contact his office with any questions or feedback. For more photos, visit Facebook.com/GACommerce.

Sponsored by:



The Greencastle-Antrim Chamber and **Franklin County Area Development Corporation (FCADC)** hosted more than 110 guests for the yearly economic development update.

Postponed to 2022: Craft Beer, Wine & Spirits Festival

Due to the rise of Covid-19, the 8th Annual Greencastle-Antrim Craft Beer, Wine & Spirits Festival is postponed to April 2022. We look forward to hosting local beer, wine and spirits vendors in the parking lot of **Antrim Way Honda** next year! Special thanks to our sponsor, **M&T Bank**.

Watch for more details and updates at CVBalliance.org/Events. For questions, contact Debby Cunningham at info@greencastlepachamber.org.



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ANTRIM TOWNSHIP PARK

TICKETS: \$25 FOR MEMBERS, \$30 FOR NONMEMBERS

NETWORKING, DINNER & LIVE AUCTION

TICKETS: CVBALLIANCE.ORG/EVENTS



Congratulations to the chamber members who received a dividend.

Those members know it pays to place their business insurance with the ChamberPlus program — one of the great benefits of your chamber membership. By purchasing their insurance through Penn National Insurance, participating members recently received a check in the amount of 11% of their total premium.

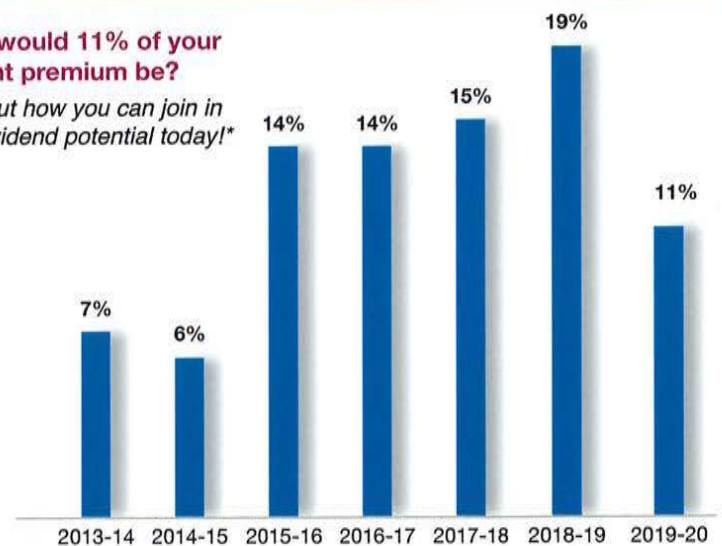
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ICE CREAM TRAIL BRINGS JULY SUMMER FUN

Scoop-a-Palooza presented by **ACNB Bank**, returned virtually in 2021 as a month-long ice cream trail adventure in July during National Ice Cream Month. The annual event raised money for the Greater Chambersburg Chamber Foundation's educational programming and featured 21 regional ice cream vendors on the Scoop Trail Map. Vendors provided more than \$3,000 in gift card prizes, which were awarded to map-followers who entered both virtually and via hard copy map.

In addition to the ice cream trail map, Scoop 2021 included a Kids' Activity collaboration with **Franklin County Library System's** Bookmobile sponsored by **Orrstown Bank**, a Celebrity Human Sundae event sponsored by **Volvo Construction Equipment** and featuring Dan Baer, vice president trust officer of **ACNB Bank**. A new Scoop Raffle, sponsored by **Procter & Gamble Northeast Fulfillment Center**, offered over \$1,300 in prizes. Thank you to our sponsors, vendors and the community for their support of Scoop and the Chamber Foundation.

Thank you to our 2021 Scoop-a-Palooza sponsors:

Presenting Sponsor - **ACNB Bank**

Scoop Kids' Activity Sponsor - **Orrstown Bank**

Scoop Celebrity Sundae Sponsor - **Volvo Construction Equipment**

Scoop Raffle Sponsor - **Procter & Gamble**

Double Scoop Sponsors - **Corning Credit Union, Patriot Federal Credit Union, Starr Insurance Inc., Tommy's Express Car Wash Chambersburg**

Single Scoop Sponsors - **Chambersburg Noontime Lions Club, Corpus Christi Catholic School, DiLoreto, Cosentino & Bolinger P.C., SEK, CPAs & Advisors**

Grand Sponsor:

Baby Scoop Sponsors - **Barra Orthodontics, Chambersburg Aquatics Center, Del Martin Screen Printing & Embroidery Inc., Franklin County Library System, Luminescent Community Development, ULTA Distribution**



YOUTH LEADERSHIP RESUMES

Leadership Franklin County Youth (LFCY) sessions will resume in fall 2021 with student sessions focused on the Student Leadership Challenge and the Five Practices of Exemplary Student Leadership. September will begin with "Model the Way" and October follows up with "Inspire a Shared Vision." The 23 Franklin County sophomores from nine different high schools clarify their own values and create a group shared value list. October will feature a local community leader that will talk about their personal vision that led to their professional life and leadership role.

LFCY will again be participating in community BeKind projects as part of an initiative with our nonprofit partner **Healthy Communities Partnership of Greater Franklin County**. Students and steering committee mentors are planning for safe and impactful projects to promote the BeKind theme.

LFC Youth Sponsor:



COMMUNITY LEADERSHIP CLASS OF 2021-22

Leadership Franklin County Community (LFCC) students began the 2021-2022 year with a virtual orientation in early September followed by an in-person retreat at Folium, Inc. in mid-September. The LFC Steering Committee and LFC Alumni planned a weekend of networking, team building and leadership discussions for the new students. They will begin the process of selecting their community projects that pairs student subgroups with a local non-profit organization. In October, the class will begin their monthly session schedule that will continue through April 2022.

We would like to welcome the following students as the LFCC Community class of 2022: Wendy Arispe, **Franklin County Visitors Bureau**; Scott Bert, **Herbert, Rowland & Grubic, Inc.**; Christy Caution, **Letterkenny Industrial Development Authority**; Monica Diehl, **Keystone Health**; Hilary Dunning, **Herbert, Rowland & Grubic, Inc.**; Heather Ellerbrock, **Wilson College**; Evelyn Farnsworth, **F&M Trust**; Robert Greening, **SEK CPA's & Advisors**; Laiton Heckman, **Greater Chambersburg Chamber of Commerce**; Stacy Lehman, **Shalom Christian Academy**; Denette Leigey, **Patriot Federal Credit Union**; Rebecca Petersheim, **Chambersburg Area School District**; Danielle Ritter, **F&M Trust**; Derek Taylor, **Starr Insurance**; Betsy Yumlu, **F&M Trust**.

LFC Community Sponsor:



DOWNTOWN SAM THRUSH CHAMBERSBURG INC. PRESIDENT

717-264-7101 ext. 204 | sthrush@chambersburg.org | DowntownCburg.com



DOWNTOWN EVENTS

Several exciting events are just around the corner in downtown Chambersburg! The third Sip & Stroll of 2021 will be Saturday, November 6 from 1 to 5 p.m. Presented by **The Stacy Mellott Group with RE/MAX 1st Advantage**, the event will pair local businesses with sips of beer, wine, cider and liquor. There will be two waves of ticket holders, 1 p.m. and 2 p.m. Ticket holders will stroll around downtown, visiting various businesses and tasting a variety of local brews. Tickets are \$30 per person or \$10 for designated drivers. Purchase them at DowntownCburg.com.

To honor Hispanic Heritage month, the first Chinchorro: Latin/Hispanic Food Crawl will happen on Saturday, October 2 in downtown Chambersburg. Two waves of tickets will be offered for 1 p.m. and 2 p.m. Cost is \$25 per ticket and guests will enjoy sampling some of the best Latin and Hispanic food in the area. Special thanks to Grand Sponsor **Boost Mobile/YP Jewelers** and Supporting Sponsor **Patriot Federal Credit Union**. Order your tickets at DowntownCburg.com.

IceFest is in the planning stages and is scheduled for January 27-30, 2022. Any business interested in sponsoring an ice sculpture should contact Sam Thrush at sthrush@chambersburg.org.

CRABFEAST SUCCESS

We had a great time eating crabs and chicken with a sold-out crowd at CrabFeast 2021! Thanks to the support of our volunteers, committee members and sponsors we were able to raise money for downtown revitalization.

Thank you to our sponsors: Grand Sponsor **F&M Trust**; To-Go Sponsor **Shoemaker Insurance & Financial Services**; Gold Sponsors: **Patriot Federal Credit Union**, **Volvo Construction Equipment**, **Stouffer Mechanical**

Contractors LLC, **HCR ManorCare**, **AMVETS Post 224**, **Procter & Gamble**; Beer Sponsor **McCleary Heating & Cooling**; Small Games Sponsor **The Carly Patla Team**, **Iron Valley Real Estate of Chambersburg**; Silver Sponsors: **Chambersburg Noontime Lions**, **Art Sign Company**; Bronze Sponsors: **SEK**, **CPAs & Advisors**, **Factory Direct Carpets**, **Ghost Writer**, **Chambersburg Neighbors with Best Version Media**, **Voila! Children's Art and Creativity Center**, **The Chambersburg Club**, **Noelker and Hull Associates, Inc.**, **Grocery Outlet**, **Boost Mobile/YP Jewelers**, **John Xereas Realtor Your Hometown Real Estate**, **Park's Garbage Service/Apple Valley Waste**, **ACNB Bank**, **Manitowoc Cranes**; and Media Sponsor **VerStandig Media**.

LOCAL INVESTMENT IMPROVES BUILDING FACADES

The Commonwealth of Pennsylvania and Department of Community and Economic Development recently awarded Downtown Chambersburg, Inc. with a \$50,000 Façade Grant. With this grant, the 2020 Façade Grant and the investments of local property and business owners, downtown has seen more than \$200,000 in building façade investments in a two-year period. DCI would like to publicly thank Representative Kauffman and Senator Mastriano for their roles in helping DCI attain these grants.



Enjoy seasonal fruits, jams, gifts & more!

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FOOD CRAWL

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Get tickets at: DowntownCburg.com/foodcrawl

Fall Food Truck Fest Sponsorship Opportunities

Date: **October 24, 2021**

Location: **Downtown Chambersburg** Attendance: **2,000+**

Potential Social Media Reach: **50,000 people**

About the event: Food trucks descend on downtown Chambersburg. It is a foodie's dream. Spread throughout downtown 20+ food trucks will be set up to serve customers. All proceeds benefit Downtown Chambersburg Inc. and its core mission of revitalizing downtown Chambersburg.

DCI is a 501(c)(3) tax exempt organization. Contact: Sam Thrush, Downtown Chambersburg Inc. President, 717-264-7101 ext. 204, sthrush@chambersburg.org

Grand Sponsor - \$1,000 – one available – Sponsor will receive the following benefits:

- Logo featured on event webpage and in all event marketing materials, social media, promotional newsletter articles, website, event listings, etc.
- Company name included on promotional radio stations
- Opportunity to provide entertainment for the event
- Opportunity to set up promotional table & tent at the event
- Prominently placed on the sponsor side of the event map

- Opportunity to display promotional materials at the event
- Company logo displayed on yard signs
- Company name included on promotional radio stations
- At least 4 opportunities to join DCI on a Facebook Live during event
- 12 vouchers to food trucks
- Company logo displayed on event map as space allows



Gold Sponsor - \$750 – multiple available – Sponsor will receive the following benefits:

- Company name listed on event webpage & event marketing materials as space allows
- Opportunity to display company banner on the square
- Company logo displayed on yard signs
- Acknowledgement of company as sponsor during the event
- Company listed on DCI's eblasts
- 10 vouchers to food trucks
- Opportunity to display promotional materials at a table & tent supplied by event organizer on the square of downtown Chambersburg. Table may be staffed by sponsor. Sponsor may bring their own full table and tent depending on available space
- 1 opportunity to join DCI on a Facebook Live during event
- Logo on event map as space allows
- Mentions within the Facebook event page

Biergarten Sponsor - \$675 – SOLD – Sponsor will receive the following benefits:

- Company name listed on event webpage & event marketing materials as space allows
- Opportunity to display company banner at Biergarten
- Company logo displayed on yard signs
- Acknowledgement of company as sponsor during the event
- Company listed on DCI's eblasts
- 9 vouchers to food trucks
- Opportunity to display promotional materials at a table & tent at the Biergarten
- 1 opportunity to join DCI on a Facebook Live during event
- Mentions within the Facebook event page
- Logo on event map as space allows

Live Music Sponsor - \$675 – three available – Sponsor will receive the following benefits:

- Company name listed on event webpage & event marketing materials as space allows
- Opportunity to display company banner next to the live music that they are sponsoring
- Company logo displayed on yard signs
- Acknowledgement of company as sponsor during the event
- Company listed on DCI's eblasts
- 9 vouchers to food trucks
- Opportunity to display promotional materials at a table & tent next to the live music
- 1 opportunity to join DCI on a Facebook Live during the Food Truck Fest
- Mentions within the Facebook event page
- Logo on event map as space allows

Silver Sponsor - \$500 – multiple available – Sponsor will receive the following benefits:

- Company name listed on event webpage
- Opportunity to display company banner at the event
- Acknowledgement as sponsor during the event
- 8 vouchers to food trucks
- Mentions within the Facebook event page
- Logo on event map as space allows

Trash Raider Sponsor - \$350 – four available – Sponsor will receive the following benefits:

- Company name listed on event webpage
- Company logo on prominently located trash dumpster
- Acknowledgement as sponsor during the event
- 6 vouchers to food trucks
- Mentions within the Facebook event page
- Logo on large magnet. Magnet to be given to sponsor

Bronze Sponsor - \$250 – multiple available – Sponsor will receive the following benefits:

- Company name listed on event webpage
- Acknowledgement as sponsor during the event
- 6 vouchers to food trucks
- Mentions within the Facebook event page

Yes, I would like to sponsor the Fall Food Truck Fest

Company Name (as you want it to appear in listings) _____

Contact Name _____ Phone _____

Email _____ Sponsorship Amount _____

I understand that the submission of this form confirms commitment from the company above for this sponsorship.

Signature _____ Sponsorship Level Name: _____



Return form to Sam Thrush by: Mail to Downtown Chambersburg Inc. by **9/3/2021** to be included on banners and yard signs., Attn: Sam Thrush, 100 Lincoln Way E., Ste A, Chambersburg, PA 17201; email to sthrush@chambersburg.org; fax to 717-267-0399.



Small Business Saturday Sponsorship Opportunities

Date: Saturday, November 27, 2021

Location: Downtown Chambersburg

Projected Attendance: 1,000+

About the event: Downtown Chambersburg Inc. will be coordinating specials and celebrating our local businesses for Small Business Saturday. Activities planned include giveaways, great shopping deals and more, all of which bring people downtown to support locally-owned small businesses! *DCI is a 501(c)(3) tax exempt organization.*

Contact: Sam Thrush, President of Downtown Chambersburg Inc., (717)264-7101 ext. 204, sthrush@chambersburg.org

Grand Sponsor - \$3,000 – one available (can be split with 2 co-sponsors) - Sponsor will receive benefits:

- Largest Sponsor Logo on Small Business Saturday banners hung at the Chambersburg Heritage Center & Gift Shop at the intersection of Routes 11 and 30 for three weeks leading up to the event
- Logo on all Downtown Chambersburg promotional materials for Small Business Saturday
- Logo placement in Downtown Chambersburg e-newsletter two times leading up to event (2,400+ distribution)
- Logo on Downtown Dollars given away to 150-200 participants and seen by staff at downtown retail establishments
- Logo in the Small Business Saturday Guide handed out to shoppers that day
- Company name mentioned in on-air radio promotions
- At least four boosted mentions in Social Media promotions (over 11,000 Facebook likes, 2,400 Instagram followers and 1,100 Twitter followers)
- Opportunity to provide marketing materials for distribution to participants on Small Business Saturday
- Opportunity to staff the giveaway table, display banner promoting your business at the table and hand out company marketing materials
- We will provide you with Shop Small branded merchandise provided by American Express

Premier Sponsor - \$500 - Sponsors will receive the following benefits:

- Logo in the Small Business Saturday Guide handed out to shoppers that day
- Mention in Downtown Chambersburg promotional materials for Small Business Saturday, as space allows
- Mention in the Downtown Chambersburg e-newsletter two times leading up to event (2,400+ distribution)
- Mentions in Social Media promotions (over 11,000 Facebook likes, 2,400 Instagram followers and 1,100 Twitter followers)
- Opportunity to provide marketing materials for distribution to participants on Small Business Saturday
- We will provide you with Shop Small branded merchandise provided by American Express

Benefactor Sponsor - \$250 - Sponsors will receive the following benefits:

- Company name in the Small Business Saturday Guide handed out to shoppers that day
- Mention in Downtown Chambersburg promotional materials for Small Business Saturday, as space allows
- Mentions in Social Media promotions (over 10,000 Facebook likes, 2,400 Instagram followers and 1,100 Twitter followers)
- We will provide you with Shop Small branded merchandise provided by American Express

Yes, I would like to sponsor Small Business Saturday!

Company Name (as you want it to appear in listings) _____

Contact Name _____ Phone _____

Email _____ Sponsorship Amount _____

I understand that the submission of this form confirms commitment from the company above for this sponsorship.

Signature _____



Return form to Sam Thrush: Mail to Greater Chambersburg Chamber of Commerce, Attn: Sam Thrush,
100 Lincoln Way East, Suite A, Chambersburg, PA 17201; or email to sthrush@chambersburg.org; or fax to 717-267-0399.



Cumberland Valley Business Alliance
100 Lincoln Way East, Suite A
Chambersburg, PA 17201
717-264-7101
CVBAlliance.org

PRSRD STD
U.S. POSTAGE
PAID
Permit #7
Chambersburg, PA

UPCOMING EVENTS

DETAILS / REGISTER CVBALLIANCE.ORG/EVENTS

SEPT

02

LIU12 FRANKLIN COUNTY LITERACY COUNCIL OPEN HOUSE

12 - 2 P.M., RIBBON CUTTING @1 P.M., COYLE FREE LIBRARY, 102 N. MAIN ST., CHAMBERSBURG

16

YOUNG PROFESSIONAL AWARDS

6 - 8 P.M., GREEN GROVE GARDENS, 1032 BUCHANAN TRAIL E., GREENCASTLE

18

3RD SATURDAY IN THE SQUARE

9 A.M. - 1 P.M., DOWNTOWN GREENCASTLE

21

CVBA MIXER AT RELAX LOUNGE

4 - 6 P.M., THE ORCHARDS/RELAX, 1580 ORCHARD DR., CHAMBERSBURG

23

G-ACC ANNUAL BANQUET AND SILENT AUCTION

TIME TBA, ANTRIM TOWNSHIP PARK, 12315 GRANT SHOOK RD., GREENCASTLE

OCT

02

CHINCHORREO: LATIN/HISPANIC FOOD CRAWL

1 - 5 P.M., RESTAURANTS/VENDORS IN DOWNTOWN CHAMBERSBURG

07

MIXER AT SHALOM CHRISTIAN ACADEMY

5 - 7 P.M., SHALOM CHRISTIAN ACADEMY, 126 SOCIAL ISLAND RD., CHAMBERSBURG

12

LUNCH & LEARN: CORPORATE SOCIAL RESPONSIBILITY WITH TFEC

11:30 A.M. - 1 P.M., CHAMBERSBURG CHAMBER, 100 LINCOLN WAY E., CHAMBERSBURG

21

CHAMBERSBURG CHAMBER GOLF TOURNAMENT

7:30 A.M. - 3 P.M., PENN NATIONAL GOLF CLUB, 3720 CLUB HOUSE DR., FAYETTEVILLE

24

FALL FOOD TRUCK FEST

11 A.M. - 4 P.M., DOWNTOWN CHAMBERSBURG, VARIOUS VENDORS

28

6TH ANNUAL FRANKLIN COUNTY LEGISLATIVE BREAKFAST

7 - 9 A.M., THE ORCHARDS 1580 ORCHARD DRIVE, CHAMBERSBURG

The Insider is a publication of the Cumberland Valley Business Alliance (CVBA), a joint partnership between the Greater Chambersburg Chamber of Commerce and the Greencastle-Antrim Chamber of Commerce. Ideas, opinions and statements expressed in articles by contributors are not necessarily those of CVBA. Neither the publisher nor any individual associated with any branch of production, nor the advertisers, will be held liable for typographical misprints contained herein. Content submitted by members of CVBA may contain advertisements and/or links to third party sites. CVBA does not endorse nor advocate for the advertised product, event, service or company, nor any of the claims made by the content and takes no responsibility for promises made or the quality/reliability of the products/services offered.