



## Event of the Year - Nomination Form

The Cumberland Valley Business Alliance will award the Event of the Year at the CVBA Awards Breakfast on Tuesday, March 29, 2022 at the Chambersburg Country Club. We are actively seeking nominations for this award from members of CVBA.

### **The Award:**

This award recognizes excellence in an event delivered to meet local community needs.

### **Eligibility:**

The event must be organized by a current member of CVBA and the organization must have been a member for at least one calendar year of the Chambersburg or Greencastle-Antrim chambers. Entries must relate to one event that has occurred in the 2021 calendar year.

### **Judging Criteria:**

Each entry must include a brief overview of the event so the committee may understand what the event was created for, who was involved, when it started, the scale of the event, content, audience and participants. The entry must also include additional information in essay format that highlights the below criteria (entries should address as many of the below criteria that are applicable):

1. Were strategies and objectives met?
2. Were participants and/or attendees engaged?
3. Event highlights demonstrating its worthiness for the award
4. How did the event serve as a community asset?

**Nominations must be received no later than 5 p.m. on Monday, February 7.** Self-nominations are permitted. To submit, please complete the following nomination form and return to the below address or visit [CVBAlliance.org/Awards](http://CVBAlliance.org/Awards).

Cumberland Valley Business Alliance  
Attn: Lark Kennedy  
100 Lincoln Way East, Suite A  
Chambersburg, PA 17201

**OR** email to  
[lkennedy@chambersburg.org](mailto:lkennedy@chambersburg.org)

If you would like additional information about any of the other awards presented at the Chamber Awards Breakfast, contact Lark Kennedy, communications manager, at 717-264-7101 ext. 206 or [lkennedy@chambersburg.org](mailto:lkennedy@chambersburg.org).

- Nomination form on next page -

**EVENT OF THE YEAR NOMINATION FORM:**

Nominee Name \_\_\_\_\_

Nominee Company \_\_\_\_\_

Nominee email \_\_\_\_\_

Nominee phone \_\_\_\_\_

Your name and contact information

\_\_\_\_\_

**Please submit your essay following the judging criteria listed on the previous page.**

*You are invited to provide any additional information you feel properly supplements the nomination including, but not limited to, news articles, award recognitions, relevant work samples, etc.*