





SELECTER CHAMBER SBURG GREATER CHAMBER SBURG CHAMBER OF COMMERCE

717.264.7101 I CVBAlliance.org

### CVBA BOARD OF DIRECTORS

**William Kick** Herbert, Rowland & Grubic, Inc. - Chair

Jocelyne Melton Baxter Environmental Group, Inc. - Vice Chair

**Brad Kearns** SEK, CPAs & Advisors - Secretary/Treasurer

Stephen Christian Chambersburg Chamber - President

Debby Cunningham Greencastle-Antrim Chamber

Adam Donius Chick-fil-A Chambersburg

Charles Eckstine MBH, Inc.

**Stan Flenner** Graphics Universal, Inc.

Maryliz Toohig Chambersburg Chamber - Finance Director

Serving nearly 1,000 businesses, CVBA's mission is to help its members prosper and enhance the quality of life in the Cumberland Valley Region. We are the largest business advocacy organization in the area.

The Cumberland Valley Business Alliance is a business partnership between the Greater Chambersburg Chamber of Commerce and Greencastle-Antrim Chamber of Commerce.

Learn more at CVBAlliance.org.

Front cover features CVBA Ambassador Jeremy Jamison delivering the membership plaque to Luke Tolbert at Blaise Alexander Chevrolet.

## **NEW**MEMBERS

Manufacturers Baalite 3D Printing LLC John Jansen 2511 Fort Loudon Road Mercersburg, PA 17236 (717) 347-8483 www.baalite3d.com baalite3dprinting@gmail.com

Restaurants Burger King Katherine Comer 1066 Lincoln Highway East Chambersburg, PA 17201 (717) 894-1231 www.bk.com katherine.comer@gpshospitality.com

> Travel Services CI Destinations Oliver Bergeron Jr. 1665 West Warner Avenue Fresno, CA 93711 (888) 660-7397 www.cidestinations.com oliver@cidestinations.com

Specialty Item Production Craigs Creations Craig Fowler 309 Woodvale Drive Chambersburg, PA 17201 (717) 261-9775 www.craigs-creations.com rcraigwindchime@gmail.com

Business Consultants Dennis Price Therapy Dennis Price Chambersburg, PA 17201 (954) 463-5250 www.dennispricetherapy.com results@dennispricetherapy.com Roofing First Choice Exteriors LLC Heather Lowell Chambersburg, PA 17201 (717) 398-1633 www.firstchoiceexteriorsLLC.com healowell5573@gmail.com

Insurance Insurance Brokers of Maryland (Chambersburg Office) Rudy Serafini 169 Heritage Road Chambersburg, PA 17202 (240) 382-3075 www.insuranceagenthagerstown.com rudy.serafini@ibmofmd.com

> Transportation Rock Steady Transport LLC. Becky Rock 5100 Bullitt Road Greencastle, PA 17225 (717) 354-6777 rsteadytrans@gmail.com

Shopping Centers Rural King Chambersburg Bobby Ridley 1005 Wayne Avenue Chambersburg, PA 17201 (217) 294-3835 www.ruralking.com store135mgr@ruralking.com

Non-Profit Organizations & Associations Shady Grove Ruritan & Community Center Bill Berger 2100 Buchanan Trail East Greencastle, PA 17225 (717) 597-4602 wberger1407@comcast.net



The Insider Newsletter | 717.264.7101 | CVBAlliance.org



Bill Kick, Herbert, Rowland & Grubic, Inc., Board Chair, Cumberland Valley Business Alliance

## **CHAIR'S MESSAGE**

If I were to ask our members what is most important to them personally, I imagine that things like family, friends, health, faith and community might rank fairly highly in the responses. These are things that we all have in common, and we all understand regardless of who we are or where we came from.

This is true in business as well. Every business leader grapples with long-range concerns like strategic planning, growth and company culture; to more immediate matters like sales, profit, loss and payroll. Each of us must develop a plan to thrive and compete in the markets and industries we serve while adapting to constantly changing conditions.

As the pandemic loosens its grip on our nation and hopefully transitions to an endemic illness, businesses face challenges that have not been universally common to all industries at all times. An abundance of opportunity and demand for goods and services on the one hand, are met with employee shortages, rising labor costs and burnout on the other. This theme seems recurrent in all my conversations, and solutions are as scarce as the materials and goods that sit immobile in shipping containers, rail cars and trucks that used to keep our supply chain moving. These are just some of our challenges. So you ask, what are the solutions? That's an excellent question, and I wish I knew the answer. I'm just a consulting engineer who happens to write a newsletter article a few times a year. I suspect the answers are slightly different for everyone.

The good news is we have overcome big challenges in the past and the Cumberland Valley region is poised for success well into the future, not just due to geographic location, but because we are a determined, tenacious and hard-working community. As

our region grows, we enjoy a diversification of talent, thought and culture contributed from across the country and even the globe. We're improving and making progress all the time, and we'll meet our challenges now as we have in the past: *together*.

CVBA exists to support you and your business. We have a host of excellent resources, programs and events planned for 2022. Some of them will be familiar while others are new. Please take advantage and participate in what we're doing. Get to know your neighbors by attending mixers and events. Talk to people and learn from them. Build new relationships. Your membership will only produce benefits if you are engaged.

Let us know how we can better support you and tell your friends and colleagues if you are finding value in CVBA. We look forward to seeing old friends and meeting new ones in the months ahead. Until then, continue to care for each other in these stressful times. The future is bright. We'll get there together.

### MARCH/APRIL MEMBER MILESTONES

#### 70 Years

- eLynxx Solutions
- New Enterprise Stone & Lime Co., Inc.

#### 40 Years

• Bartlett Tree Expert Company

#### **35 Years**

- Franklin Logistics
- SpiriTrust Lutheran

#### **30 Years**

• Interstate Garage Doors, Inc.

#### 25 Years

Mercersburg Printing, Inc.

#### 20 Years

- Eberly's Plumbing & Heating, Inc.
- Ingram Book Group, Inc.
- Roschli, Richard A.

#### **15 Years**

- Conner Electrical Company, Inc.
- Fran Kenawell State Farm
- Greencastle Learning Center, Inc.

#### **10 Years**

- Rotary Club of Chambersburg
- Waynesboro Area YMCA
- Y.B. Welding Inc.

#### **5 Years**

- Corpus Christi School
- Jerome King Playground Association, Inc.
- Quick Lane Tire & Auto Center

- Symbiotic Marketing LLC
- University System of Maryland at Hagerstown

#### 1 Year

- Board & Brush Creative Studio
- The Cara Sheaffer Group
- Etters Roxbury Store
- Hal Myers dba American Water Group
- The House of Grace
- Maranatha Ministry, Inc.
- RE/MAX Realty Agency Stacy Mellott
- Rosenberry Lending Team Union Home Mortgage
- SevenGen Leader LLC
- Unique Hair Trendz, LLC



## Our Business Is Helping Your Business Grow.



#### **Helping Businesses Grow**

Our business is growing your business, so our team is willing to go above and beyond to help point you in the right financial direction. Whether that means coming to your business or scheduling an appointment after regular office hours, Patriot is your partner for financial success.

We pride ourselves in serving small and medium-sized businesses to support the local economy. We take the time to learn each person's unique story, working to find creative financial solutions. If you, as a small business owner, have questions or would just like someone to walk you through the best financial options for your business, Patriot is here to help. Talk to our experienced Business Services team today.

#### **Financial Solutions**

In addition to the personal attention, our solutions offer competitive rates/fees and flexible terms.

Our solutions include:

- Business Savings and Checking
- Business Credit Cards
- Business Debit Cards with access to 55,000 surcharge-free ATMs worldwide
- Additional Services: Wire Transfer, Night Depository, Notary, and more!
- Credit Lines and Term Loans
- Business Real Estate Loans
  - Commercial
  - Construction
  - Investment

#### **Our Team**



Eric Foreman SVP of Business Lending eforeman@patriotfcu.org

717-709-2514



Brittany Leppert AVP – Business Loan Officer bleppert@patriotfcu.org 240-850-7014



Mary Barry AVP – Business Loan Officer mbarry@patriotfcu.org 301-676-1257

#### **About Patriot Federal Credit Union**

#### History

Patriot has been helping members since its founding in **1965**. We have evolved into a community-based credit union, with nine branches throughout **Franklin County (PA); Frederick County (MD); Washington County (MD); and the Eastern Panhandle of West Virginia – Berkeley, Jefferson, and Morgan counties**. We are governed by a volunteer Board of Directors, elected by the membership.

#### **Financial Strength**

Patriot has over **80,000 members** and assets in excess of **\$910 million**. We are federally insured by the National Credit Union Administration (NCUA) and are one of the largest credit unions in Pennsylvania.

#### **Community Involvement**

Patriot cares about the communities we're in, so we invest back into these communities. Just a few of the causes and organizations our employees support through volunteering and donations include:

- United Way of Franklin County
- Franklin County Library System
- Chambersburg/Waynesboro
   School Districts
- Cumberland Valley
   Breast Care Alliance

- Renfrew Institute
- Mainstreet Waynesboro

#### **The Credit Union Difference**

By definition, a credit union is a member-owned, not-for-profit financial cooperative. Since we are not-for-profit, members usually earn higher dividends on savings and pay lower interest rates on loans. In addition, all loan decisions are made locally, right here in your community. Deposits provide money for members who need loans, proving our longstanding philosophy of **"people helping people."** 

#### **Building Member Relationships**

Our members work hard for their money and we believe that our members' money should work hard for them too. We're here to help you find the best ways to make the most of your money, whether through suggesting new products or a new financial strategy. It is very important to us to build relationships with our members to ensure we are able to fulfill all possible financial needs. At Patriot, you're more than just a number: you're a member and your business is important to us.



#### **Become a Patriot Member**

For more details on membership eligibility, please call one of our officers on the front or stop by any of our **nine branches**.

#### patriotfcu.org 717-263-4444



## **UPCOMING** TRAVEL CLUB TRIPS



The Cumberland Valley Business Alliance (CVBA) is excited to announce several new trip opportunities for local travelers in 2022 and 2023! Journey to exciting destinations from America's canyons to the Australian outback with the CVBA Travel Club! All are welcome to travel with the club and enjoy the adventure of a lifetime while supporting CVBA member travel agents. Upcoming trips include:

• Northern Ireland, April 29 - May 8, 2022 with Cathy Folmar and Rhonda DeShong of **Dream Vacations** This unique opportunity features additions to the tour that are not included in other tours, such as Connemara Marble Factory, Aran Islands and Trione Wollen Mills. Enjoy 8 nights of first class hotels, including a special two-night stay at Kilronan Castle. Pricing is estimated at \$3,500/person based on double occupancy.

• Painted Canyons of the West, September 12-20, 2022 with Kay Estep of **Kay's World Class Travel** Take in the mesmerizing scenery on Utah's most picturesque byways, climb aboard Zion's open-air tram and spend two nights in Moab with time to explore Arches and Canyonlands national parks. Pricing is estimated at \$3,699/person based on double occupancy.

• Pompeii and the Amalfi Coast, October 19-27, 2022 with Oliver Bergeron of **C I Destinations** 

Spend seven nights in first class hotels as you delight in the beauty of Italy. Explore the excavations of Pompeii, spend some leisure time in Maiori and enjoy a full day in Rome. Pricing is estimated at \$2,999/person based on double occupancy.

• Australia's Outback to New Zealand's South Island, March 29 – April 17, 2023 with Carol DiBiase of **Cruise Planners** Enjoy 20 days of exploring all the wonders of the land down under, from the Sydney Opera House and Great Barrier Reef to Mt. Cook National Park and more. Pricing is estimated at \$6,800/person based on double occupancy.

Pricing varies, but each trip's cost includes roundtrip airfare, air taxes and fees, lodging and hotel transfers. Travel protection insurance is not included. A portion of the proceeds will support area businesses as well as the Cumberland Valley Business Alliance, a nonprofit organization. For more details about each trip, visit CVBAlliance.org/TravelClub.

Informational sessions with in-depth presentations are being scheduled for each trip. Amalfi Coast sessions will take place at the Greencastle-Antrim Chamber of Commerce, 217 E. Baltimore St., on March 9 at 12:15 and 6:30 p.m. A session for the Australia and New Zealand trip will be at the Chambersburg Chamber of Commerce, 100 Lincoln Way E. on April 14 at 6 p.m. To register for an informational session, please visit CVBAlliance.org/ Events or call 717.264.7101.

### **CVBA Awards Breakfast**



The Cumberland Valley Business Alliance is excited to recognize the accomplishments of its members at the CVBA Awards Breakfast on March 29 presented by **M&T Bank.** The event will be from 7 to 9 a.m. at the **Chambersburg Country Club** and include networking, awards presentation and special keynote address by

Jesse McCree of SCPa Works. Jesse will discuss the overarching workforce and labor environment, the "great resignation" phenomenon and economic development as it relates to the area's workforce.

Sponsorships for the breakfast are available! Table sponsorships are \$300 (includes preferred seating for a table of eight) and Patron sponsorships are \$75 (includes preferred seating for two). Individuals may purchase tickets for \$25 for members and \$30 for non-members.

Register early before the event sells out! Learn more at CVBAlliance.org/Events or call 717.264.7101. Registration deadline is Monday, March 21. After this

time, all registrants will be held accountable for payment whether or not they are in attendance.



## YOUR BUSINESS IS OUR BUSINESS



Your business is our business! As a CVBA member, you have access to special perks, exclusive advertising, networking opportunities and business exposure. Here's a quick overview of your CVBA member benefits!

• Networking: It's not just who YOU know, it's who others know! Networking is a powerful tool for you to access through CVBA.

- Visibility: As a CVBA member, you stand out and get noticed as an active member of the community.
- Discounts: Increase your buying power with membersonly discounts and perks. This includes business insurance, office purchases, energy contracts, advertising discounts and more.
- Credibility: Your reputation matters! CVBA membership is respected by the community and gives your business credibility.
- Have a Voice: CVBA advocates for business issues and public policy for its members gain a say in what happens.
- Growth: Quality training, educational opportunities and business updates to help grow your business.

Do you know someone interested in joining CVBA? We would love to talk to them! Let us know at 717.264.7101 or email info@cvballiance.org.

### **Exclusive New Member Package**

Did you know several of our seasoned members have partnered with CVBA to offer exclusive discounts for our newest members?

**VerStandig Media** offers a free month of radio ads on 104.7 WAYZ, 101.5 BOB Rocks, 92.1 The Goat and 100.9 The Line. Businesses are included in a minimum of 100 commercials across their four radio stations. The ad is part of a 60 second commercial that has an introduction from Membership Director Jordan Nace and up to three CVBA new member businesses. For more information, contact Lark Kennedy at Ikennedy@chambersburg.org.

**The Franklin Shopper** also offers an advertising opportunity for new CVBA members. With their package, you receive one banner ad on FranklinShopper.com for 30 days, one free Facebook post with a boost when you secure a paid print ad (minimum size 2"x2") and any paid ads are linked to your website or Facebook page. Contact Mark Hollar for more information at mhollar@ franklinshopper.com.

**Franklin County Free Press** offers a free web banner ad for 30 days to our CVBA members at FCFreePressPa.com. In addition, **NEWStalk103.7FM** hosts the Tri-State Business Report that new members are invited to be interviewed on. For more information on these two opportunities, contact Jordan at jnace@chambersburg.org.

Special thanks to these members for showing their support for the local business community by offering these new member perks!

### **2nd Annual Young Professionals Conference**



Young professionals from across Franklin County are invited to attend the 2nd Annual Young Professionals Conference on Thursday, April 28 from 8 a.m. to 12 p.m. at the Franklin County Visitors Bureau, 15 S. Main St. in Chambersburg. The half-day seminar will feature the area's top experts sharing their wisdom and expertise in their respective fields.

Topics and speakers will include:

- Management Adam Donius, Owner & Operator of Chick-fil-A Chambersburg
- Supercharging Your Productivity Dr. Thomas Kramer, Ph.D., Assistant Teaching Professor at **Penn State Mont Alto**
- The Role of Leadership in Career Development -Angela Quigley, Member of the Firm at SEK, CPAs & Advisors.

Please register early as seating is limited! Cost is \$40 for CVBA members and \$50 for non-members. Register online at CVBAlliance.org/Events.

## SUCCESSFUL ADVERTISING IS A STRATEGIC CONVERSATION BETWEEN YOU & YOUR TARGET AUDIENCE.

### WE ARE THE EXPERTS TO ORCHESTRATE THIS!

**KEGERREIS** 

**REACH OUT TODAY!** 

717.263.6700 · expert@kegerreis.com



#### 2022 Franklin County Education Summit

Date: Tuesday, August 9, 2022

Location: Chambersburg Country Club

Attendance Anticipated: 150

**About the event:** The Cumberland Valley Business Alliance and Chamber Foundation cohosts this annual breakfast featuring dialogue between county education leaders updating the business community on a variety of topics from workforce development and job readiness to unique initiatives taking place in our private and public schools that enhance the student experience and promote opportunities for our youth.

Contact: Ginny Harriger, Chamber Foundation Executive Director, 717-264-7101 ext. 205, gharriger@chambersburg.org

#### Grand Sponsor - \$1,000 - one available- Sponsor will receive the following benefits:

- Preferred seating for a table of 8
- Opportunity for a representative to speak at the breakfast about your business for a few minutes
- Logo featured on the event webpage and on all event promotional materials
- Logo featured in the program, full-page ad on the back of the program
- Opportunity to set up a promotional table near the entrance of the event in the registration area
- Mention during the welcome as the Grand Sponsor
- Company name mentioned in all media releases about the event
- Logo featured in Greater Chambersburg Chamber of Commerce print newsletter recap article

Premier Sponsors - \$750 -two available - Sponsor will receive the following benefits:

- Preferred seating for a table of 8
- Opportunity to place marketing materials at each guest table
- Logo featured on event webpage
- Logo featured on event promotional materials as space allows (company name listed when logo is not included)
- Company name featured in the event program, half-page ad in the program
- Logo featured on a PowerPoint slide at the event, mention during the welcome as a Premier Sponsor
- Logo featured in Greater Chambersburg Chamber of Commerce print newsletter recap article

Table Sponsor - \$300 - Sponsor will receive the following benefits:

- Preferred seating for a table of 8
- Company name featured on the event webpage
- Company name listed on event promotional materials
- Company name featured in the program
- Logo featured on a PowerPoint slide at the event
- Mention during the welcome as a table sponsor
- Company name listed in Greater Chambersburg Chamber of Commerce newsletter recap article

#### Patron Sponsor - \$75 - Sponsor will receive the following benefits:

- Preferred seating for 2
- Company name listed on the event webpage
- Company name listed in the program and on a PowerPoint slide
- Company name listed in Greater Chambersburg Chamber of Commerce newsletter recap article

#### Yes, I would like to sponsor the 2022 Franklin County Education Summit

Company Name (as you want it to appear in listings)\_

Contact Name	Phone
Email	Sponsorship Amount

I understand that the submission of this form confirms commitment from the company above for this sponsorship.

Signature \_

Mail form to: Greater Chambersburg Chamber of Commerce, Attn: Ginny Harriger, 100 Lincoln Way East, Suite A, Chambersburg, PA 17201; or email to <u>gharriger@chambersburg.org.</u> Call 717.264.7101 ext. 205 for more information on this event. Event venue, format and other details are subject to change at the discretion of the organizer.

### **New Member Orientation**



The Cumberland Valley Business Alliance is excited to host its first New Member Orientation on March 23 from 8 to 9 a.m. at the Franklin County Visitors Bureau. All new CVBA members and interested business representatives are invited to attend.

### Women's Conference Coming in May



Some women lead companies. Some women lead departments. Some women lead Lions Club or Girl Scouts. Some are leaders in customer service or lead informally within their organization. No matter what your title may be, this conference will focus on how you can develop the skills

### **Upcoming Lunch & Learn**

The **Penn State Mont Alto LaunchBox** is partnering with the Federal Reserve Bank of Philadelphia for April's Lunch and Learn called Small Business Economic Landscape. Senior Outreach Economist Ryotaro Tashiro will present a timely and information-packed session on three big economic concerns: the workforce shortage (the great resignation), supply chain issues impacting our region and inflation concerns.

The event will be held virtually on Zoom from 11:30 a.m. to 12:30 p.m. To register, visit CVBAlliance.org/Events or call 717.264.7101. Businesses interested in hosting a future Lunch & Learn are welcome to do so! The cost is \$75 for in-person sessions and includes marketing of the event and lunch for guests. Please contact Laiton Heckman for more information at lheckman@chambersburg.org.

#### SHARE YOUR NEWS WITH US!

Email details on promotions, expansions, news and more to be published in the newsletter! Send by the 10th of the month prior to publication to lkennedy@chambersburg.org. The program will include an overview of exclusive member benefits such as business discounts, advertising opportunities, health insurance, energy, business insurance, job postings, discounts on office supplies and more. Guest speakers will include Cheryl Hefft from **World Kinect Energy**, Christopher Sloane from **My Benefit Advisor Group**, Virginia Harriger from the Greater Chambersburg Chamber Foundation, Debby Cunningham from the Greencastle-Antrim Chamber of Commerce and Steve Christian of the Chambersburg Chamber.

The event will be hosted by Membership Director Jordan Nace. To register, visit CVBAlliance.org/Events. For questions, contact Jordan at jnace@chambersburg.org.

you have and build on your strengths!

The CVBA Women's Conference, "Lead From Where You Are," will be held on Thursday, May 19 at Green Grove Gardens. Brunch will be included with the event happening from 8 a.m. to 11:30 a.m. Presented by **F&M Trust**, the seminar will feature local leaders who will speak about their journey in leadership.

Sponsorships are available including the Speaker Sponsor for \$750, Table Sponsor for \$500 and Gift Sponsor for \$250. Secure your business exposure at the event by contacting Debby Cunningham at 717.597.4610 or debby@greencastlepachamber.org. Registration coming soon!



Enjoy seasonal fruits, jams, gifts & more! OPEN DAILY 2197 Lincoln Way West, Chambersburg 717-263-2195

## CVBA**TRENDING**NEWS



We recently celebrated the opening of the newly constructed **Burger King** at 1066 Lincoln Way E. in Chambersburg with a Ribbon Cutting. Congratulations and thank you for joining as an Advocate member! They serve burgers, breakfast, lunch and dinner with signature recipes and iconic sandwiches like the WHOPPER. Enjoy a fast, friendly dining experience in a welcoming environment today! Learn more by visiting Bk.com.



Wilson College celebrated the completed remodel of their Jensen Dining Hall with a Ribbon Cutting Ceremony recently. We were grateful to attend and enjoy the facility's fresh, new, "bold" finish. The dining hall is part of Wilson College's 300 acre campus with student-centered education. They are committed to providing students and families with value in a college education and an experience that delivers beyond graduation. Learn more at Wilson.edu. Special thanks to the Wilson College staff for the photo!



Bryan Burkholder at **Shively Motors, Inc.** recently gave us a tour of the Shively Motors Mopar Museum in Shippensburg, featuring vehicles from as far back as 1931! The museum is free for customers and guests of Shively Motors to visit during normal business hours. Visit them at 608 West King St. in Shippensburg or online at ShivelyMotors.com.



The CVBA Ambassadors were a huge help as volunteers at IceFest Pa - thank you for serving the community! Special thanks to the following for volunteering at IceFest: Lynn St. Clair, **Healthy Communities Partnership** of Greater Franklin County; Morgan Engel, Shafer Equipment Company; Stephanie Mellott, Etters Roxbury Store; Lisa Hogue, F&M Trust; Belinda Holbert, The Cara Sheaffer Group; Jackie Fisher, Art Sign Company; Robin Russell, Manpower - Central PA; Michelle Rebok, CrossCountry Mortgage and Grace Waller, Chambersburg Neighbors.

## CVBA**TRENDING**NEWS



We were privileged to meet Jaclyn Victor, regional coordinator for America250PA regarding the United States Semiquincentennial celebration in 2026! The Pennsylvania Commission for the United States Semiquincentennial was established by the legislature and Governor in 2018 to plan, encourage, develop and coordinate the commemoration of the 250th anniversary of the founding of the United States, Pennsylvania's integral role in that event and the impact of its people on the nation's past, present and future. Learn more at America250pa.org. Photo courtesy of former Franklin Co. Commissioner Bob Thomas.



Thank you to our hardworking CVBA Ambassadors for delivering member plaques all over the region! Recent deliveries have included: Blaise Alexander Chevrolet and Baymont Inn & Suites delivered by Jeremy Jamison of UFinancial, Frank B. Lesher Company delivered by Morgan Engel of Shafer Equipment Company, Bosko Family Chiropractic and Pediatric Therapy Specialists of South Central PA delivered by Wendy Crecelius of OIP Orthopedic Institute of Pennsylvania, Boost Mobile -CPA Wireless delivered by Barry Arendt of ThinkEz IT, Express Employment Professionals delivered by Laura Peiffer of ThinkEz IT and Highmark Blue Shield delivered by Robin Russell of Manpower-Central PA.



We had a great evening kicking off IceFest Pa with our January Mixer and Ribbon Cutting in downtown Chambersburg! Special thanks to the **Franklin County Visitors Bureau** for hosting, and to all the community members and businesses who contributed. Find more upcoming events, open houses and ribbon cuttings by visiting CVBAlliance.org/Events.



CVBA members are invited to network and mingle at our upcoming mixers! On March 10, the **Conococheague Institute** will host the CVBA business mixer at 12995 Bain Road in Mercersburg. Enjoy light drinks and snacks while enjoying the beautiful 30 acre site, or tour their 18th century tavern and try a genuine historic charcuterie, stew and perhaps even a drink tasting or two. Special thanks to **GearHouse Brewing Co.** for donating their Angelic Red Ale for your enjoyment! **Habitat for Humanity of Franklin County** will host the next CVBA Mixer on April 26 from 5 to 7 p.m. at ReStore in Chambersburg.

## **MEMBER** SPOTLIGHTS

### CAPITOL THEATRE CENTER

159 South Main Street, Chambersburg, PA 17201 | 717.263.0202 TheCapitolTheatre.org | bthoresen@thecapitoltheatre.org

Are you looking for new ways to increase the visibility of your business? Join the many local companies who have already chosen to put their business in the spotlight at the **Capitol Theatre Center** located at 159 S. Main St. in downtown Chambersburg.



Learn about the unique benefits your business can receive by participating in one or more marketing and advertising opportunities related to the Capitol Theatre's presentation of international, national and regional live shows, concerts, movie events and outdoor festivals like the annual Blues, Brews & Barbecue and the 21+ Backlot Blast. Did you know that you or your business can rent the 758-seat Capitol Theatre for your own auditorium-style corporate function, fundraiser or even your own live show? If you need a smaller space, check out Capitol Theatre Center's dramatically beautiful Wood Center multipurpose room available to rent for your own banquet, seminar training session or party.

Where yesterday meets today, the beautiful Capitol Theatre has been uplifting the community with entertainment and creating lifelong memories since 1927. It continues to serve as a resource to the community and is an



important economic and community asset in Franklin County. Capitol Theatre Center Foundation is an exempt organization as described in Section 501(c)3 of the Internal Revenue Code.

#### FAMILY CARE SERVICES

4385 Edenville Road, Chambersburg, PA 17201 717.263.2285 | FamilyCareServices.org | info@familycareservices.org

#### Family Care Services is

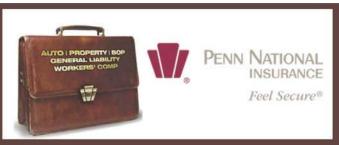
a local human services nonprofit agency founded right here in Franklin County on Edenville Road



in 1977. The mission at the beginning was to provide respite care to individuals with intellectual and developmental disabilities in a family setting. Soon thereafter, clients were placed long-term using the same model. Our mission has always been to help families.

We've expanded over the years to provide a greater variety of services to many types of individuals and families. Our biggest program is for adults diagnosed with intellectual and developmental disabilities. These adults receive Life Sharing services in private residential homes where they are supported to be as independent as they want and to live their best lives. We also provide foster care and adoption/permanency services to children and teens. We are an affiliate of the Statewide Adoption and Permanency Network. Family-based mental health services are provided to families in their homes as well.

Family Care Services provides a welcoming and friendly atmosphere to all who come through our doors. We are always looking for families interested in becoming caregivers and resource parents.

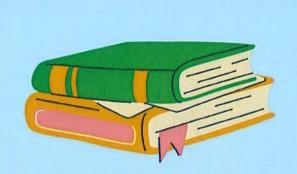


#### www.PennNationalinsurance.com

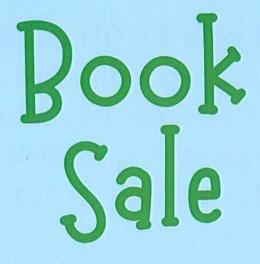
Learn how, as a member, you could earn an all-lines\* dividend by placing your insurance with Penn National Insurance. \*except bonds and umbrella



CALL THIS MEMBER AGENCY TODAY! 800-503-8908 • www.StricklerIns.com



**BENEFITS FRANKLIN COUNTY LEGAL SERVICES** 



We're back! 2022 dates ...

Friday, Sept. 16, 9 a.m-9p.m. Saturday, Sept. 17 9 a.m.-5 p.m. Sunday, Sept. 18 noon-4 p.m.

And new location ... CHAMBERSBURG MALL follow signs for location inside mall

More information - Ellen at ejill@comcast.net

Book Sale benefits Franklin County Legal Services

# Book Drop off



Drop off your GOOD used books at Chambersburg Mall, Saturday, May 14 and Saturday May 21 9a.m -1 p.m. ONLY (Follow signs to drop off)

> 2022 BOOK SALE DATES: Friday-Sunday September 16-18

> > more information: ejill@comcast.net



PLEASE no text books or encyclopedias!

## NEWS FROM OUR INTERESTING.



Luminest Community Development is excited to announce they broke ground on their new Gettysburg project recently. Meadow View Townhomes is a townhouse community located in Adams County just off Route 34 north of town. A total of 36 townhomes and a

community room will be located in the Misty Ridge Community. Luminest is dedicated to building stronger neighborhoods, better homes and brighter futures.

**F&M Trust** recently announced a donation of \$7,500 to **The Shook Home & the Quarters at the Shook**. The donation will be used by the Employee Retention Committee, which is recognizing staff members who have been on the front lines of the COVID-19 pandemic. Through the successful implementation of creative strategies, the committee contributes to the reduction in staff turnover and helps to improve working conditions for employees. For the second consecutive year, F&M Trust donated \$100,000 to community organizations across South Central Pennsylvania to assist with their COVID relief efforts.

RKL LLP announced a westward expansion of its footprint through a merger with Chambersburg-based **Rotz & Stonesifer**, P.C. More than 50 professionals from Rotz & Stonesifer, including four partners, will join RKL's nationwide complement of 500 team members. Lynn Rotz, Todd Stonesifer, L. David Law and Michael C. Buhrman will join the firm partnership. Rotz will also lead operations of the firm's Franklin and Adams county locations.



Monica Diehl, MSN, RNC, has been appointed chief nursing officer for **Keystone Health.** Diehl is a current participant in the Leadership Franklin County program (class of 2022) and worked as an adjunct faculty member at Wilson College. She was awarded the 2021 Healthcare Worker of the Year Award by the Greater Chambersburg

Chamber of Commerce.



F&M Trust announced a donation of \$7,500 to the Menno Haven retirement community for its Menno Cares employee-assistance program. Menno Cares offers employees help, hope and healing through spiritual,

emotional, physical and financial support. Assistance and relevant resources are provided for Menno Haven employees and their families through group ministry events or on an individual basis.

WellSpan Health recently announced three of its hospitals, WellSpan Chambersburg, WellSpan York, and WellSpan Ephrata Community Hospitals were each named as Among America's Best Hospitals in the country by Healthgrades, an online resource for information about physicians and hospitals. WellSpan Chambersburg Hospital received the distinguished honor of being one of Healthgrades America's 100 Best Hospitals Award<sup>™</sup> recipients for the second year in a row (2021-2022), recognizing it as being in the top two percent of hospitals in the country. **Penn National Resort Community** invites you to join the Clash of the Clubs Franklin County on May 2 on the Founders Course in Fayetteville. This is a four-person scramble tournament presented by **Valley Agency Company Insurance** with two flights available at 8 a.m. and 1 p.m. and meals provided following your flight. Cost is \$360 for a foursome or \$90 per golfer and includes a golf cart, meal and prizes. Register by April 18 at ClashoftheClubsFranklinCounty.EventBrite.com or call 717.266.9294.



F&M Trust announced a donation of \$25,000 to The Salvation Army in South Central Pennsylvania. Captain Chris Mauk of the Chambersburg corps said the donation will help to provide emergency

crisis assistance through a variety of initiatives and to fulfill The Salvation Army's mission of meeting human needs without discrimination, any time, any place and anywhere.



ACNB Corporation, financial holding company for ACNB Bank headquartered in Gettysburg, Pa., announced that Jason H. Weber has been selected as the successor to ACNB Corporation and ACNB Bank Executive Vice President/Treasurer & Chief Financial Officer David W. Cathell. Weber's professional credentials include Certified

Public Accountant (CPA), Chartered Financial Analyst (CFA) and Financial Risk Manager (FRM).

The **UPMC** Pinnacle Foundation released \$14,550,452.70 in funding and grants to UPMC in Central Pa. programs, external partners and community services in 2021. UPMC Pinnacle Foundation staff work in conjunction with their volunteer board, led by board chair Julie Trogner, to coordinate charitable giving that supports community benefit, education programs, workforce development and resources throughout UPMC in Central Pa. To learn more, visit UPMCPinnacleFoundation.org.



The developers of Penn National Resort

**Community** are pleased to announce that Tom Shearer has been promoted to Penn National Golf Course superintendent. Penn National Golf Club & Inn offers 36 championship holes of four-star golf. The Founders & Iron Forge golf courses are two of the most different, challenging & highly rated

courses in the Mid-Atlantic.

Facility managers, property managers and real estate professionals are invited to the Healthy Buildings Breakfast Meeting hosted by **Baxter Environmental Group**, **Inc**. The meeting will be on March 9 from 7 to 10 a.m. at **Rhodes Grove Camp**, 7693 Browns Mill Rd., Chambersburg. Guests will enjoy breakfast and learn more about the following topics: dealing with difficult people, when environmental inspections should be performed, wet soil around basements, humidity issues, health effects of mold, preventative maintenance and more. To register for this free breakfast meeting, call 717.387.1059 or email jm@baxtergroupinc.com.

**WellSpan Health** announced that the physicians and staff at Chambersburg Gastroenterology Associates (CGA) have joined WellSpan Health to expand access to expert care in digestive

## IMPORTANT. ENGAGING.

HAVE NEWS TO SHARE? **EMAIL LAITON AT** LHECKMAN@CHAMBERSBURG.ORG

health for patients in Chambersburg and the surrounding communities. As part of WellSpan, the five physicians at CGA along with their staff will continue to see patients in their office location in 835 Fifth Avenue, Chambersburg under the name of WellSpan Digestive Health-Chambersburg.



THE8BLOCK Pump Room at **THE8BLOCK Fitness Studio** is now open! Equipment is on hand to meet your fitness needs. Work on your fitness while working out in a clean, cool, comfortable facility. Don't just work out in a gym, work out in a gym with attitude. More details available at

The8BlockFitnessStudio.com/Pump-Room-Gym. Are you ready?

Join Black & Blush Boutique, Here's Looking at You, Grocery Outlet, The Butcher Shoppe and Homeless Matters of Franklin County for a Posh Party fundraising event on March 29 at Grant Street Loft! The event will feature fashions from Black & Blush Boutique and Here's Looking at You with proceeds supporting Homeless Matters of Franklin County, a 501(c)3. Buy tickets for \$40 at Grant-Street-Loft.ticketleap.com/PoshParty/.



F&M Trust is pleased to announce the following recent hires and promotions. Louis Giustini has been hired as senior vice president and chief retail services officer. Dave Kuhns has been hired as vice president and residential mortgage manager. Grace Johns has been hired as a financial services representative in the West Side community

office. Maddy Schlesinger has been hired as a part-time floating financial services representative in the Chambersburg market. Please visit FMTrust.bank for more information.

PennCares is proud to announce that it has been awarded \$21,370 as part of the Christopher & Dana Reeve Foundation National Paralysis Resource Center (NPRC) 2021 Priority Impact Quality of Life grants. The Quality of Life Grants Program supports nonprofit organizations that empower individuals living with paralysis. PennCares will use the grant for 10 professional, educational webinars offered from February through December 2022 and will offer free social work continuing education units. Visit PennCares.org for information and registration details.

Area high school seniors are encouraged to apply for Franklin County Government's annual Franklin County Veterans Affairs We Support You Scholarship, which provides financial assistance to area veterans' dependents as they pursue a course of study at an accredited higher education institution. Franklin County also offers an annual Nursing Scholarship to assist local students who have been accepted into a four-year nursing program. More details at FranklinCountyPA.gov on the "How Do I Apply For" page. Applications for the Franklin County Nursing Scholarship are due March 24. Applications for the Franklin County Veterans Affairs We Support You Scholarship are due March 31.

Capitol Theatre Center is seeking businesses for show and event sponsorships. Businesses can receive varying levels of unique marketing visibility benefits by participating as a sponsor. To learn more, call the Capitol Theatre Center at 717.263.0202 x 204. Tickets to upcoming shows and events are on sale now and can be purchased online at thecapitoltheatre.org or at the Box Office!



F&M Trust announced a donation of \$2,000 to United Way of the Shippensburg Area's annual fundraising campaign. United Way of the Shippensburg Area has 22 partner agencies, including fire and rescue

companies, food assistance programs and youth organizations.

Graphic Design USA named Boyer & Ritter's website (CPABR. com) among the top sites in Online Design in its 2021 showcase. The firm's redesigned website, created by Firmseek, went live in December 2020. The website introduces Boyer & Ritter and its tax, accounting and advisory services and features a mix of the latest tax and accounting news - all packaged in an easy-to-navigate and visually appealing site. Boyer & Ritter continues to expand the content on its website, frequently adding articles and webinars to the many other resources available.



The Members of SEK, CPAs & Advisors are pleased to announce that Taylor M. Rote, CPA was promoted to manager. Rote has over six years of experience and works on 30 local government audits each year, focusing on townships, boroughs, municipal authorities, parks and recreation authorities and school districts. She joined SEK in 2018 and is based

in the firm's Chambersburg office. She is a graduate of Leadership Franklin County's Class of 2020.

Habitat For Humanity of Franklin County and St John's United Church of Christ have partnered together to host a used book sale to benefit Habitat's housing ministry in Franklin County. The sale will take place at St John's UCC on March 19 from 9 a.m. - 4 p.m. and March 20 from 12 - 4 p.m. This is a volunteer led initiative and all proceeds will be used to help build the next Habitat house in Franklin County.

WellSpan Health announced it will use nearly \$600,000 in grant funding from the Pa. Dept. of Drug and Alcohol Programs to expand a program that has already served hundreds of expectant and new mothers who are battling substance use disorders. WellSpan Foundations Pregnancy Support Services offers comprehensive and nonjudgmental care for women with addiction and their children.



Thank you, Boys & Girls Club of Chambersburg & Shippensburg and Council for the Arts for hosting Penn's Youth Initiative, Inc. during IceFest! Our table was full of young and young at heart doing 'Heart Art', learning about their emotional

health while hearing "I Belong" messaging. We also enjoyed admiring the work of local young artists. On April 8, we are hosting a ribbon cutting event at 983 Lincoln Way East in Chambersburg. It will include refreshments and demonstrations of social/emotional presentations that we offer schools and youth organizations. Lastly, checkout our ECHO Campaign at Facebook.com/Echo.Campaign to see how we are engaging youth beyond the classroom.

Edward Jones - Shaun Basalik, AAMS recently hired Andrew Given in January as their new Branch Office Assistant, Located at 145 E. Baltimore Street in Greencastle, Edward Jones aims to be the primary resource in the area for long-term planning. Learn more at EdwardJones.com/Shaun-Basalik or call 717.597.4395.







Boys& Girls& Safe Places& **Guidance**& Leadership



**BOYS & GIRLS CLUB** OF CHAMBERSBURG AND SHIPPENSBURG Winter 2022

73 W. Burd St. Shippensburg, PA 17257 717.261.5761



Inspiration



Empowerment



Seize the

Mentorship

Our Mission: To enable all young people, especially those who need us most, to reach their full potential as productive, caring, responsible citizens.

#### IN 2022, BGCCS WILL SERVE O COMMUNITY KIDS AT 10 LOCAL SCHOOLS **IN 4 SCHOOL DISTRICTS** SCHOOL CLUB & SUMMER CAMP IN BEFORE





hiring! Development Leaders! **Apply Now!** 



### BGC Fun(d) Fest

#### **BOYS & GIRLS CLUB OF CHAMBERSBURG AND SHIPPENSBURG**

FRIDAY **MAY 13** 2022

**Follow us!** 

5:00 PM Тивоиси 8:00 PM

0

#### **Grant Street Loft Outdoor Space**

#### **Dessert and Drink Ticket Included!**

Family activities, food vendors & wine/beer for purchase, auction, music & MORE!

**Tickets On Sale Now!** 

\$10 per adult \$5 per child (4yr-10yr) \$25 per household

www.bgccs.org/BGCFundFest

Your support helps us provide programs to OVER 550 LOCAL KIDS each year!

m

#### Winter 2022

#### Boys and Girls Club of Chambersburg and Shippensburg

Page 2



## GREATER CHAMBERSBURG STEVE CHRISTIAN CHAMBER OF COMMERCE PRESIDENT

717.264.7101 I 100 Lincoln Way E., Chambersburg, PA I chamber@chambersburg.org I Chambersburg.org



#### 2022 BOARD OF DIRECTORS

We'd like to extend a warm welcome to the 2022 Chambersburg Chamber Board of Directors! Thank you for your willingness to serve our local businesses and the greater community. The full list of board members is included below.

"We are excited to start 2022 with this outstanding group of board members," said Chamber President Stephen Christian. "We appreciate their willingness to dedicate their time and talents to supporting local businesses and the greater community through the Chambersburg Chamber."

### GCCC BOARD OF DIRECTORS

**Stephen Christian** Chamber President

**David Grant** Keystone Health -Chair

Luke Martin SEK, CPAs & Advisors - Immediate Past Chair

Pat Abbott Strickler Agency, Inc. - Secretary

Jake Naugle Patriot Federal Credit Union - Treasurer

Jenna Kaczmarek Patriot Federal Credit Union - DCI Chair

Dr. Crvstal Lautenslager Chambersburg Area School District -Foundation President

**Eric Foreman Patriot Federal** Credit Union - CADC

Brad Evans **Bartlett Tree Expert** 

> Bill Boltz **ULTA Beautv**

GearHouse Brewing Co. **Carla Christian** Chambersburg

Memorial YMCA Adam Donius

Chick-fil-A

Jocelyne Melton **Baxter Environmental** Group, Inc.

Mark Story Habitat for Humanity of Franklin County

**Bill Kick** Herbert, Rowland & Grubic Inc.

**Anthony Bagley** M&T Bank

**Dr. Wesley Fugate** Wilson College

Warren Braxton Aerotek, Inc.

Monica Mata Veroni Cafe Melanie Hoffman

Noelker and Hull Associates. Inc.

Kacie Mevers The Floor Trader Outlet of Chambersburg

Tom Trgovac **GDC IT Solutions** 



#### **CHAMBERSBURG CIVIL WAR SEMINARS & TOURS GEARS UP FOR 2022**

Chambersburg Civil War Seminars & Tours has an exciting year planned with two in-person conferences and more than a dozen virtual history talks.

The first in-person conference will be held in Virginia called "The Battle of Chancellorsville: Lee's Greatest Gamble." From July 27-31, guests will enjoy an in-depth, multi-day tour of sites associated with the Battle of Chancellorsville and conclude at the Stonewall Jackson Death Site at Guinea Station.

"Cavalry in the Civil War" will be held in Chambersburg from October 20-23 led by Eric Wittenberg. This will include cavalry sites at Gettysburg and Culpeper County, Virginia, where the site of the largest cavalry battle ever fought on the North American continent occurred.

The HISTORYtalk series continues in 2022 on the 15th of every month featuring an engaging speaker via Zoom. More than 100 guests are expected to attend. The roster of speakers includes David Powell, Kevin Pawlak, Meg Groeling, Drew Gruber, Ken Noe, Scott Patchan and others. The cost to attend is \$6 per HISTORYtalk and guests are sent the Zoom confirmation details after registering. Talks begin at 7 p.m. EST and include a question and answer period following the presentation.

For more information about the upcoming Civil War history conferences, visit CivilWarSeminars.org.

Chambersburg Civil War Seminars & Tours began in 1989 and is a division of the Chambersburg Chamber. They are held in partnership with historian Eric Wittenberg. Marketing and promotions are handled by Lark Kennedy and logistics for the events are coordinated by Susan Wittenberg and Karen Lowry. For more information about upcoming tours, call 717.264.7101 or email civilwarseminars@gmail.com.

President

Company

Van Gray

## **GREENCASTLE-ANTRIM** DEBBY CUNNINGHAM **CHAMBER OF COMMERCE** EXEC. DIRECTOR

717.597.4610 I 217 E. Baltimore St., Greencastle, PA I info@greencastlepachamber.org I GreencastlePaChamber.org



#### **G-ACC CRAFT BEER & WINE FESTIVAL**

The Greencastle-Antrim Chamber of Commerce

(G-ACC) is excited to host the 8th Annual Craft Beer & Wine Festival on April 23 with a broader offering from local distilleries! This outdoor event is sponsored by M&T Bank and will be held from 1 to 4 p.m. in the parking lot of Antrim Way Honda. Advance tickets are \$40 for entrance into the event and include a free commemorative tasting cup to enjoy samples of a variety of craft beers, wine and distilled spirits. Participants can also enjoy live music, food and games of chance. Tickets are available at: GreencastlePaChamber.org/CBWFest.

#### SPRING CLEAN UP DAY

The G-ACC, with support from Waste Management, is holding a Spring Clean Up day on Saturday, April 30, from 9 a.m. to noon. The event will be held in and around the Borough of Greencastle, meeting at the Center Square at 9 a.m. to distribute safety vests, gloves and trash bags. From there, volunteers will be traveling to target areas in the Borough and Antrim Township to pick up litter.

The G-ACC invites residents, community groups, clubs and businesses organizations to participate. Last year over 900,200 pounds of trash and tires were picked up across Pennsylvania during Keep Pennsylvania Beautiful's PICK UP PENNSYLVANIA. Meet neighbors and help keep your community clean and beautiful together! More event details at CVBAlliance.org/Events.

#### SEEKING VENDORS FOR **UPCOMING SUMMER EVENTS**

The G-ACC hosts two major community events that members are invited to reserve a vendor space for. The first event is 3rd Saturdays in the Square. They will be held on May 21, June 18, August 20 and September 17, from 9 a.m. to 1 p.m. in the square of Greencastle. For this event, we are looking for artisans, crafters, farm-to-table, fresh food vendors and non-profit community groups. Vendors



can participate in one or all of the events. The second event is the 55th Annual Sidewalk Days, which will be on July 8 and 9. This tradition has grown over the years from eight downtown businesses advertising "Sidewalk Sales" to the current event that garners well over 100 vendors, food and entertainment. Vendors range from a variety of artisans' products, national brand companies, and community groups, as well as businesses. The event runs on July 8 from 10 a.m. to 8 p.m. and July 9 from 9 a.m. to 4 p.m.

Registration information for 3rd Saturdays in the Square and Sidewalk Days is available at CVBAlliance.org/Events or contact the G-ACC at info@greencastlepachamber.org.

#### **34TH ANNUAL GOLF TOURNAMENT**

The annual Greencastle-Antrim Chamber of Commerce Golf Tournament is scheduled for Friday. June 3 at Greencastle Golf Club. Registration is \$100 per person for the four-player scramble. Mark your calendars and form your team. Registration and sponsor details coming soon!

#### **G-ACC BOARD OF DIRECTORS**

Ginger

Everhart

Antrim

School

**Casey Hurst** 

Antrim BIC

Church

John Frey

DSS Law, LLP

**Stan Flenner** Graphics Universal. President

**Brad Kearns** SEK, CPAs & Advisors -Treasurer

Rachel Grimm Orrstown Bank - Vice President

**Frank Traver** Eagle Construction President

**Betsy Yumlu** F&M Trust - Vice President

Charles Eckstine MBH, Inc.

Andy **Everetts** M&T Bank **Chris Grimm** ACNB Bank

WellSpan Jan Shafer Health Borough of Greencastle Dr. Lura Hanks Chad Greencastle-

Murray Antrim Township Supervisors **Quad State** Sales and Service

**Mike Reed** Manitowoc Cranes

## YOUNG PROFESSIONALS CONFERENCE

8 A.M. -

12 P.M.



### **FEATURING:**

#### ADAM DONIUS

Owner of Chick-fil-A Chambersburg Topic: Management

Franklin County Visitors Bureau 15 S. Main St. Chambersburg

#### **HIGHLIGHTS:**

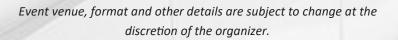
APRIL

- Breakfast from Chick-fil-A
- Swag bags
- Valuable professional development content from experts at the top of their fields

\$40 for Cumberland Valley Business Alliance members \$50 for non-members

#### \*LIMITED SEATING

Register now at CVBAlliance.org/Events





#### DR. THOMAS KRAMER, Ph.D.

Assistant Teaching Professor at Penn State Mont Alto

Topic: Supercharging Your Productivity

#### ANGELA QUIGLEY

Member of the Firm at SEK, CPAs & Advisors

Topic: Leadership & Career Development

#### **PROUD PARTNERS:**





QuickBooks	s® Step-	by-Step Trai	ining
Manual Provided			
S	Dates: Location: Time:	April 20, 2022 May 18, 2022 720 Norland Avenue Chambersburg, PA 17201 9:00AM – 12:00PM	Scan QR code with mobile device for more info.
	4 Easy Ways to Register Now!		
Call: 800-555-9510 or 717-267-2100 Fax Completed Registration: 717-267-1464 On-Line: www.schultheisscpa.com – click on Should you p		Mail Below Registration:	Schultheiss & Associates 720 Norland Avenue Chambersburg, PA 17201
Is Your Offi	ce Making These	e 21 Critical Mistakes?	
<b>3</b> QuickBooks <sup>®</sup> errors that hurt cash flow in your office. <b>7</b> Mistakes to avoid in "costing" and why they hurt you.			
5 Ways to reduce payroll headaches - the one best fix. 3 Reports that will stop wasted expenses and overhead.			
3 Critical er	rors in setting up	your chart of accounts.	
Who Should Attend QuickBooks® Training?			
<ul> <li><u>Spouses</u> who help with the books on a part-time basis.</li> <li><u>Business owners</u> who want to avoid mistakes and improve cash flow.</li> <li><u>Partners</u> looking for long-term answers to accounting problems.</li> <li><u>Bookkeepers</u> who need a better understanding of QuickBooks<sup>®</sup>.</li> <li><u>First-time</u> users just new to QuickBooks<sup>®</sup> software.</li> <li><u>Seasoned users</u> who want to take advantage of the advanced features of QuickBooks<sup>®</sup>.</li> </ul>			
Course: \$129 per person. \$100 per person if two or more attendees from same company. (includes continental breakfast) Name:			
Company Name:			1
Address:			A I H
City: State	e:Zip:		211
Phone:			a 11
E-Mail:			
Additional Registrants: 1			
2			
Payments Accepted: Check + Cash + Mastercard + Visa			
Visit our Facebook page – www.facebook.com/schultheisscpa.com			

### GREATER CHAMBERSBURG VIRGINIA HARRIGER CHAMBER FOUNDATION EXEC. DIRECTOR

717-264-7101 ext. 205 | gharriger@chambersburg.org | Chambersburg.org/ChamberFoundation | FranklinCountyWorks.com



#### LEADERSHIP FRANKLIN COUNTY YOUTH ACCEPTING APPLICATIONS

Leadership Franklin County Youth (LFCY) continued studying The Student Leadership Challenge: Five Practices for Becoming an Exemplary Leader in February, with the final topic "Encourage the Heart." Students met at **Grand Point Church** and talked through strategies to encourage and support each other while examining the impact of recognition on others' esteem and performance. Retired President Judge Carol Van Horn also spoke to students about the ethical and moral responsibility of leaders and challenged students to think broadly about how their decisions impact others. In March the class continues with a session on career paths including a community leader panel featuring professionals in health care/

medicine, education, engineering, the arts, military, and a workforce development specialist from the Franklin County Career and Technology Center.



#### **COMMUNITY LEADERSHIP CLASS**

**Cumberland Valley School of Music** (CVSM) hosted the community leadership class in February to kick off their Arts in Franklin County session. Heather Kline of CVSM led the class in a review of the county's art options (dance, musical, theatrical and visual) and talked about funding as well as economic impact of the arts. An arts panel featuring leaders from the **Chambersburg Ballet**, The Council for the Arts, CVSM, **The Foundry Art Market** and **Totem Pole Playhouse** continued the discussion reviewing their organizations and the importance of collaboration. Students ended the day working on art projects in various locations in downtown Chambersburg and touring the **Capitol Theatre**. In March the class will be on a county-

wide Economic Development tour led by Mike Ross of **Franklin County Area Development Corp.** Applications for the LFC Community Class of 2023 are now open through June 15. For details, visit Chambersburg.org/Leadership.





#### LFC ALUMNI EVENTS

Run Your Ice Off 5k (RYIO), coordinated by the Leadership Franklin County (LFC) Alumni, registered more than 300 runners on the last day of IceFest. The LFC Alumni Committee coordinated volunteers including LFC Youth and community members who braved frigid conditions to prep the course and ensure a safe event. Proceeds benefited the LFC Alumni Scholarship Fund, Relay for Life of Chambersburg and IceFest. RYIO was presented by **Rotary Club of Chambersburg** and **Rodney B. Smith Plumbing, Heating & Cooling Inc.** 

The 2nd Annual Log On Leash Up (LOLU) Virtual 5K Pet Walk will return in April coinciding with National Walking Day on April 6 and National Pet Day on April 11. The event, coordinated by the LFC Alumni Committee, is an opportunity for pet lovers to enjoy the "pawfect" run/walk with their furry friends; the event promotes the community's physical, mental and emotional health by getting them out to run or walk with their pets. Proceeds of LOLU will benefit Leadership Franklin County Community and the **Cumberland Valley Animal Shelter**. LOLU is presented by **M&T Bank**.

#### NOW SEEKING TECHNOLOGY GRANT APPLICATIONS

Public school educators in Franklin County are encouraged to put their imagination and creativity to work by competing for more than \$10,000 in available Technology Innovation Challenge Grants to utilize in the classroom for grades K-12. The Greater Chambersburg Chamber Foundation offers these grants each year thanks to Educational Improvement Tax Credits through the Pennsylvania Department of Community and Economic Development. The grants are available because of contributions from area businesses, including **Orrstown Bank** and **Truist (formerly BB&T)**.

Applicants will be evaluated based on innovation, value-added to curriculum and advanced academics. Applications are available online at Chambersburg.org/ChamberFoundation and are due by April 11. The Chamber Foundation has awarded more than \$428,000 in Innovation Technology Grants to local teachers since 1999.

#### **DOWNTOWN** SAM THRUSH **CHAMBERSBURG INC.** PRESIDENT 717-264-7101 ext. 204 J sthrush@chambersburg.org | DowntownCburg.com



#### **UPCOMING FOOD CRAWLS**

We are excited to offer two food crawls this year to spotlight our brick-and-mortar restaurants! Our International Food Crawl is on April 2 from 1 to 5 p.m., and tickets are now available. Our Chinchorreo Latin/ Hispanic Food Crawl is on October 1 from 1 to 5 p.m. These two events will feature up to ten downtown food places and your ticket will include a passport for delicious samples at each participating location. We are currently looking for sponsors for both events. For sponsorship information, please email Sam at sthrush@ chambersburg.org. We are grateful for the in-kind sponsorship from **Franklin County Visitors Bureau** at our 2021 Food Crawls. For further details about this event, please visit: DowntownChambersburgPa.com/ FoodCrawl.

Other upcoming events include Sip & Stroll on March 26 presented by **The Stacy Mellott Group with Remax 1st Advantage.** Presented by **Homespire Mortgage**, the Spring Food Truck Fest will be held on April 24, and the Fall Food Truck Fest on October 23. For more event information or sponsor details, visit DowntownChambersburgPa.com.

#### DUCK DERBY TO RAISE FUNDS FOR DOWNTOWN REVITALIZATION

Join us for the 9th Annual Duck Derby in Downtown Chambersburg on May 21 at 10:30 a.m. We are grateful that we can have this event that showcases our waterways and Chambers Fort Park. It is also a great family outing that celebrates the spring! We are thankful to our Super Duck Sponsor **Patriot Federal Credit Union** for their support. Organizations and businesses interested in being a ticket selling partner, please email Sam at sthrush@chambersburg.org. All proceeds support downtown revitalization. Email us for a sponsor form at sthrush@chambersburg.org. For more information, visit: DowntownChambersburgPa.com/ DuckDerby.



#### **ICEFEST '22 - THAT'S A WRAP!**

We would like to thank our volunteers, committee members, sponsors and community for supporting the 20th Anniversary of IceFest presented by **M&T Bank**. This event would not be possible without them as well as our sponsors; their efforts helped make this our largest event yet with more than 100 sculptures and awesome events like Chili-Q, Icing on the Cake, Ice Rink, Run Your Ice Off 5k, etc. If you are interested in being a part of IceFest 2023, please email chambersburgicefest@gmail. com. IceFest is organized by three partner organizations including Downtown Chambersburg Inc., **Downtown Business Council of Chambersburg** and Council for the Arts of Chambersburg.

#### **CELEBRATE EARTH DAY WITH US**

We invite you to celebrate Earth Day with Downtown Chambersburg Inc., **Downtown Business Council** of Chambersburg and Chambersburg Waste Paper Company on April 23. From 10 a.m. to 2 p.m. more than 15 educational exhibitors will be stationed throughout downtown for visitors to discover. We encourage guests to pick up a passport on the square, visit the participating vendors to fill it out and then receive a special prize at the event! For further details, please visit: DowntownChambersburgPa.com/EarthDayCelebration.

#### SUMMER IS COMING - GET READY FOR CRABFEAST!

Join us at our 26th Annual CrabFeast event on August 27! We are looking forward to our favorite all-you-can-eat, end-of-summer picnic. We are thankful to our sponsors, including our Grand Sponsor **F&M Trust**. We are currently seeking sponsors for this event, and it's a great option for a company picnic! Email us for a sponsorship opportunity form at sthrush@chambersburg.org. For more details, visit: DowntownChambersburgPa.com/Crabfeast.

### Scoop-a-Palooza July 2022

Supporting the Greater Chambersburg Chamber Foundation

**Presented by ACNB Bank**, Scoop is the main fundraiser to benefit Greater Chambersburg Chamber Foundation whose mission supports the greater Franklin County business community by promoting leadership, citizenship, and workforce development. Be part of this great community event and support the educational programming of the Chamber Foundation by becoming a Scoop sponsor. Whether it is an in-person, virtual, or hybrid event in July 2022, the event will involve a lot of ice cream! Stay tuned for updates on our format as the new year progresses.



Presenting Sponsor

#### **Sponsorship Levels**

PA1007:A

#### 3 Scoop Activity Sponsors - \$800

Logo featured on Scoop website Company name on Foundation website Company name on social media event page and mentioned on specific Scoop activity posts Company name on newsletter articles pre- and post-event and marketing materials Presence at a live event (TBA based on format)

#### 2 Scoop Non-Exclusive Sponsor - \$500

Company name on the Scoop website Company name on Foundation website Company name on social media event page Company name on pre- and post-event newsletter article

#### 1 Scoop Non-Exclusive Sponsor - \$300

Company name on listed on Scoop website, Foundation website, social media event page Company name on a post-event newsletter article

#### Baby Scoop Non-Exclusive Sponsor - \$100

Company name on listed on Scoop website, Foundation website, social media event page

#### Yes, we would like to sponsor Scoop 2022

Company Name (as you want it to appear in listings)\_\_\_\_\_

Contact Name Phone

Email

Sponsorship Amount\_\_\_\_\_

I understand that the submission of this form confirms commitment from the company above for this sponsorship.

Signature

Mail form and payment to: Greater Chambersburg Chamber Foundation, Attn: Ginny Harriger, 100 Lincoln Way East, Suite A, Chambersburg, PA 17201; or email to gharriger@chambersburg.org. Call 717.264.7101 ext. 205 for more information on this event.

Event venue, format and other details are subject to change at the discretion of the organizer.





**Cumberland Valley Regional** 

# JOB BOARD

## **CVBAlliance.org/Jobs**



REACH QUALIFIED CANDIDATES





GROW YOUR BUSINESS

## CVBA MEMBERS POST FREE!

Easily submit job postings through your Member Portal and access step-by-step instructions at CVBAlliance.org/Jobs. Questions? Contact chamber@chambersburg.org.



The Job Board is an initiative of the Cumberland Valley Business Alliance & Greater Chambersburg Chamber Foundation.





**Cumberland Valley Business Alliance** 100 Lincoln Way East, Suite A Chambersburg, PA 17201 717-264-7101 CVBAlliance.org PRSRTD STD U.S. POSTAGE PAID Permit #7 Chambersburg, PA

## UPCOMING EVENTS DETAILS / REGISTER CVBALLIANCE.ORG/EVENTS

MARCH		
09	TRAVEL CLUB INFO SESSIONS: AMALFI COAST BY CI DESTINATIONS 12:15 - 1:15 P.M. & 6:30 - 7:30 P.M. AT G-ACC, 217 E. BALTIMORE ST., GREENCASTLE & VIA ZOOM	
10	CVBA MIXER HOSTED BY CONOCOCHEAGUE INSTITUTE 4 - 6 P.M., 12995 BAIN ROAD, MERCERSBURG	
22	LEADERSHIP FRANKLIN COUNTY COMMUNITY INFO SESSION 12 - 1 P.M. VIA ZOOM, SESSION COVERING CURRICULUM DETAILS FOR ADULT PROGRAM	
23	CVBA NEW MEMBER ORIENTATION 8 - 9 A.M. AT FRANKLIN COUNTY VISITORS BUREAU, 15 S. MAIN ST., CHAMBERSBURG	
29	CVBA AWARDS BREAKFAST PRESENTED BY M&T BANK 7 - 9 A.M. AT CHAMBERSBURG COUNTRY CLUB, REGISTER \$25/MEMBERS	
APRIL		
80	RIBBON CUTTING: PENN'S YOUTH INITIATIVE TIME TBA AT 983 LINCOLN WAY EAST, CHAMBERSBURG	
12	LUNCH & LEARN: SMALL BUSINESS ECONOMIC LANDSCAPE 11:30 A.M 12:30 P.M., ZOOM, HOSTED BY PENN STATE MONT ALTO LAUNCHBOX	
14	TRAVEL CLUB INFO SESSION: AUSTRALIA & NEW ZEALAND 6 - 7 P.M., CBURG CHAMBER, 100 LINCOLN WAY E., CHAMBERSBURG, HOSTED BY CRUISE PLANNERS	
23	GREENCASTLE-ANTRIM CRAFT BEER, WINE & SPIRITS FESTIVAL 1 - 4 P.M. AT ANTRIM WAY HONDA, 200 SOUTH ANTRIM WAY, GREENCASTLE	
26	CVBA MIXER HOSTED BY HABITAT FOR HUMANITY OF FRANKLIN CO. 5 - 7 P.M. AT RESTORE, 1662 LINCOLN WAY E., CHAMBERSBURG	
28	CVBA YOUNG PROFESSIONALS CONFERENCE 8 - 12 P.M. AT FRANKLIN CO. VISITORS BUREAU, 15 S. MAIN ST., CHAMBERSBURG	

The Insider is a publication of the Cumberland Valley Business Alliance (CVBA), a joint partnership between the Greater Chambersburg Chamber of Commerce and the Greencastle-Antrim Chamber of Commerce. Ideas, opinions and statements expressed in articles by contributors are not necessarily those of CVBA. Neither the publisher nor any individual associated with any branch of production, nor the advertisers, will be held liable for typographical misprints contained herein. Content submitted by members of CVBA may contain advertisements and/or links to third party sites. CVBA does not endorse nor advocate for the advertised product, event, service or company, nor any of the claims made by the content and takes no responsibility for promises made or the quality/reliability of the products/services offered.