



Young Professional Awards Sponsorship Opportunities

Date: Thursday, September 15, 2022

Location: Green Grove Gardens

Projected Attendance: 150

About the event: Cumberland Valley Business Alliance will honor young professionals from the greater Franklin County area for their professional accomplishments at the 2022 Young Professional Awards on Sept. 15 from 6 to 8 p.m. at Green Grove Gardens. The evening will feature a presentation of awards including the international ATHENA Young Professional Award as well as other awards that recognize innovation, volunteerism and more.

Contact: Sarah Smith, communications assistant, 717-264-7101 ext. 214, ssmith@chambersburg.org

Platinum Sponsor - \$2,000 (one available) – Sponsor will receive the following benefits:

- Preferred seating for a table of 8
- Opportunity for a representative to speak at the event about your business for a few minutes
- Logo featured on the event webpage and all event promotional materials
- Logo featured in the program and presentation
- Full-page ad on back of program (8" high x 5" wide)
- Opportunity to set up a promotional table near the entrance of the event in the registration area
- Opportunity to place marketing materials at each guest table
- Mention during the welcome as the Grand Sponsor
- Company name mentioned in event media releases
- Logo featured in newsletter article

Gold Sponsor - \$1,500 (two available) – Sponsor will receive the following benefits:

- Preferred seating for a table of 8
- Logo featured on the event webpage and on a event promotional materials as space allows (company name listed when logo is not include)
- Logo featured in the program and presentation
- A half-page ad in the program (4" high x 5" wide)
- Opportunity to place one marketing material at each place setting
- Mention during the welcome as a Gold Sponsor
- Company name mentioned in event media releases
- Logo featured in newsletter article



Silver Sponsor - \$1,000 (five available) – Sponsor will receive the following benefits:

- Preferred seating for a table of 8
- Company name featured on the event webpage and on event promotional materials
- Logo featured in the program and presentation
- Quarter-page ad in the event program
- Mention during the welcome as a Silver Sponsor
- Company name mentioned in event media releases
- Company name featured in newsletter article

Awards Sponsor - \$750 (one available) - Sponsor will receive the following benefits:

- Preferred seating for 2
- Opportunity for representative to co-present ATHENA Young Professional award
- Company name featured on the event webpage & promotional materials
- Quarter-page ad in the event program
- Logo featured on a PowerPoint slide at the event
- Mention during the welcome as the Award Sponsor
- Company name featured in newsletter article

Bronze Sponsor - \$300 (eight available) - Sponsor will receive the following benefits:

- Preferred seating for 4
- Company name featured on the event webpage
- Company name listed on event promotional materials as space allows
- Company name featured in the program
- Logo featured on a PowerPoint slide at the event
- Company name listed in newsletter article



Red Carpet Sponsor - \$200 (unlimited) - Sponsor will receive the following benefits:

- Preferred seating for 2
- Company name listed on the event webpage
- Company name listed in the program
- Company name listed on a PowerPoint slide
- Company name listed in newsletter article

Yes, I would like to sponsor the 2022 Young Professional Awards

Company Name (as you want it to appear in listings): _____

Contact Name: _____ Phone: _____

Email: _____ Sponsorship Amount: _____

I understand that the submission of this form confirms commitment from the company above for this sponsorship. Sponsorship payment must be processed before execution of benefits.

Payment Method (circle): Cash/Check Invoice Credit Card #: _____

Signature: _____ EXP: _____ CVV: _____

Return form to Sarah Smith, communications assistant: Mail to Cumberland Valley Business Alliance, Attn: Sarah Smith, 100 Lincoln Way East, Suite A, Chambersburg, PA 17201; or email to ssmith@chambersburg.org.