



# CVBA NEWSLETTER PUBLISHED BI-MONTHLY

**2,000+**  
INDIVIDUALS / EDITION

**800+**  
BUSINESSES / EDITION

**1,700+**  
CONTACTS RECEIVE DIGITALLY

**4,500**  
PRINTED COPIES / YEAR

**NEWSLETTER EDITIONS:**  
JAN/FEB, MAR/APR, MAY/JUNE, JULY/AUG, SEPT/OCT, NOV/DEC

## CVBA NEWSLETTER ADS AVAILABLE

### HALF PAGE AD

\$150 each or 3 for \$399. Size: 7" w x 4" h

### BLOCK AD

\$99 each or 3 for \$255. Size: 7" w x 2" h or 3.5" w x 4" h

### BIZ CARD AD

\$50 each or 3 for \$125. Size: 3.5" w x 2" h

Submit all ads by the 10th of the month before publication date.

### FLYER INSERTS 8.5"x11"

**Businesses:** \$195/insert and provide 750 copies

**Nonprofits:** \$125/insert & provide 750 copies. Two free inserts/edition.

\*Digital insert files must be submitted by the 10th of the month prior to publication date. 750 copies due by 20th of month before publication date.

Reserve early, space is limited. All ads linked to advertiser website in digital edition.



## LARK KENNEDY



717 - 264 - 7101 EXT. 206



LKENNEDY@CHAMBERSBURG.ORG



## PAST ADVERTISERS



# CVBA DIGITAL ADVERTISING

LARK KENNEDY | LKENNEDY@CHAMBERSBURG.ORG | 717-264-7101 EXT. 206

## PREMIER E-BLAST

**\$99/EACH**

NONPROFIT RATE \$75/EACH

Promote an event or program digitally to CVBA membership

Increase business exposure and reach 1,700+ contacts

24% avg. open rate (industry average 10%)

Sent daily Tuesdays, Thursdays and Fridays; Reserve early, limited space available

Any ad size available, 8.5"x11" preferred; Ad and URL due at least 3 business days prior to date for review.

## E-NEWS AD

**\$45/EACH**

BUY 4 ADS FOR \$150

Gain exposure through the CVBA's Weekly E-news, sent each Monday

Reach 1,700+ individuals and 800+ businesses

Ad size is 800 x 200 pixels and due by 5pm the Thursday before delivery date

Ads must be secured at least one week prior to delivery date

## WEBSITE ADVERTISING

**\$25 - \$99/MO.**

ADVERTISE ON OUR HIGH-TRAFFIC, MOBILE RESPONSIVE WEBSITE AT CVBALLIANCE.ORG AND CHAMBERSBURG.ORG WEBSITES REACH 24,000 PAGEVIEWS/MO. AND UP TO 200,000 AD IMPRESSIONS/YR.

**Gold Level - \$99/mo.** Includes banner ads (728x90 pixels) on all available pages including business category, business directory search; plus Enhanced benefits

**Enhanced Level—\$25/mo.** Includes priority placement in Business Directory Listing and upgraded category features such as logo, map, photos, description, etc.

## PRINT & DIGITAL AD COMBO

~~\$420~~ **\$325**

Purchase 3 Business Card Ads and 6 E-news Ads and save \$95!



PLEASE NOTE ALL ADVERTISING IS SUBJECT TO THE CVBA ADVERTISING GUIDELINES.