



**UVCA Members  
& CAs of UVCA Members  
have access to a team of  
paid consultants, volunteer  
specialists, supporting  
suppliers, staff expertise &  
other sources of accurate info.  
YOU CAN DEPEND ON.**

**\*\*\* ALWAYS FEEL FREE to contact the UVCA office. Staff can answer your question directly or refer you to the best resource. In the meantime, here are some of the most frequently requested items and who can help.**

Advertising	Julie Connolly, FICC	practic.org
Assignment of Benefits	Bill Thesier, DC	
Business Operations	Jay Greenstein, DC	
Insurance	Chris Perron, DC	
Billing, Coding	Lisa Maciejewski-West, CMC, CMOM, CMIS, CPCO	dical.net
Cash Practice	Chris Perron, DC	
Cash Practice	Joe Foley, DC	
CEU Requirements	UVCA Office	ic.org
Compliance	Lisa Maciejewski-West, CMC, CMOM, CMIS, CPCO	ical.net
Corporate Structure	Dave Costello, CPA	org
DC Referrals	Find-a-Doc Search Feature	
Documentation	Lisa Maciejewski-West, CMC, CMOM, CMIS, CPCO	cal.net
Finance (Basic)	Dave Costello, CPA	cal.net
HIPAA	Lisa Maciejewski-West, CMC, CMOM, CMIS, CPCO	cal.net
Human Resources	Dale Jackson	vdj
Insurance	Dale Jackson	vdj
Leadership	Jay Greenstein, DC	drja
Legislative	Bill Thesier, DC	dr.t
Legislative	Joe Foley, DC	bon
Media Relations	Jay Greenstein DC	drja
Media Relations	Scott Banks, DC	sbar
Medicare	Lisa Maciejewski-West, CMC, CMOM, CMIS, CPCO	vca
Opioids Crisis	AJ LaBarbera, DC	alaba
Personal Injury	Bill Thesier, DC	dr.th
Public Relations	Carly Swift, DC	drcsv
Research	Scott Banks, DC, MS	sbanl
Research	Jay Greenstein, DC	drjaye
Scope of Practice	UVCA Office	admin
Social Media	Carly Swift, DC	drcsw
Supplier Referrals	Find-a-Supplier Search Feature	www.
Tax, Sales Tax	Dave Costello, CPA	costell

**Not a member yet?**  
**For direct access to these and other experts, join now!**

**Already a member?**  
**Visit the Member Resources section of the website for contact info.**

Be sure to identify yourself as a UVCA member.

Many consultants and specialists assist UVCA members on a part-time basis, in addition to practicing full-time or other endeavors.

Please allow time for reply.

**Need something else? Not sure what to look or ask for?**

Call the UVCA office at 540-932-3100 for personalized assistance.

**P** - COLLEAGUE INSIGHTS: vcaoctalk@listserve.com (from subscribed email account)  
**L** - SPECIFIC CLINICAL EXPERTISE: Go to Find-a-Doc; Search by Certifications, Diplomate or Technique  
**U** - PRODUCTS, SERVICES: Go to Supporting Supplier Listing or Find-a-Supplier (reminder: membership does not indicate endorsement or evaluation; always check references)  
**S**