



22nd International Vascular Biology Meeting



Exhibitor Prospectus

Oakland Marriott City Center
October 13-17, 2022
<https://ivbm2022.org>

IVBM 2022

October 13-17, 2022

Oakland Marriott City Center

The **International Vascular Biology Meeting**, a biennial meeting that alternates from Europe, Asia, Australia, and North America, was last in the US in 2016. It attracts approximately 1,000 vascular biologists from around the world. The 2022 meeting was thoughtfully crafted with the input of 80 leaders in the field of cardiovascular biology. It will provide a forum for investigators and trainees from around the world to share and exchange ideas related to cutting edge research in vascular biology.

The entire program features prominent speakers from around the globe, including our keynote lecturers, **Aviv Regev, Genentech** and **Jeffrey Bluestone, University of California, San Francisco**. The meeting will also include oral and poster presentations by young investigators, award lectures, round table discussions, and of course, vendors who demonstrate their latest products, services, and technology in the fields of vascular biology.

Plan now to exhibit at this premiere event in the field of vascular biology. Meet with your colleagues from around the world and display your latest technology, supplies and equipment to professionals in the fields of vascular and cardiovascular biology.

The program will encompass a myriad of topics under these main themes:

Vascular Development and Aging

Vascular Beds and Cells

Vascular Physiology

Translational Research

Vascular Diseases

Vasculature in Diseases

Emerging Topics and
New Technologies

About NAVBO

When held in North America, the IVBM is hosted by the North American Vascular Biology Organization. A society that provides a communication network for a diverse community of basic- and physician-scientists from multiple disciplines and specialties involved in cardiovascular research. Through its website, publications and meetings, NAVBO has brought together clinicians, investigators and trainees to address scientific problems via approaches that integrate different perspectives and expertise. Collaborating across disciplines adds an enlightening element to all NAVBO meetings and communications.

NAVBO Corporate Membership

Corporate memberships are available to organizations with a vested interest in the field of vascular biology. For information about becoming a corporate member, please visit our web site: <https://www.navbo.org/become-a-corporate-member/> or contact:

Ms. Bernadette Englert,
Executive Officer
(301) 760-7745
bernadette@navbo.org

Exhibitor Benefits & Promotion Included with your Contract

Visibility within the Meeting Program and Web Site

A list of exhibiting companies will be included in the final Meeting Program and will be posted on the meeting's website at www.ivbm2022.org. Exhibitors must provide a 100 word product description for inclusion on the meeting web site and the digital meeting program.

Registration List

Exhibitors will receive the meeting attendee list (after the meeting) free of charge. Please note, attendees can opt out of inclusion in this list.

Integrated with the Posters

Scientific poster presentations and exhibits will be co-mingled in order to provide exhibitors with the most traffic.

Digital Meeting Program

In addition to providing the program, our mobile event app can be used to connect with attendees and as a lead retrieval system. In addition, you can buy additional ad space in the form of splash screens and banners (see page 3).

- Steer foot traffic -- invite attendees to visit your booth
- Target this demographic to broaden your sales
- Start the dialog in person at the meeting and keep it going after the meeting

Virtual Conference Bag

A web page has been set up to hold pdfs of any literature you would like to share with the registrants (or any site visitor) prior to the meeting. See www.ivbm2022.org/Bag

- Advertise webinars or target your products
- Offer coupons or codes for attendees

Exhibit Program

All scientific sessions will be held in the Oakland Marriott City Center Hotel. Exhibits will be in the West Hall and will be intermingled with posters to provide the most foot traffic. Sessions will begin at 8:30am and there will be a coffee break from 10:00 to 10:30am. Coffee service will be interspersed with the exhibit space. Lunch will be provided from 12:00 to 2:00pm, Friday through Sunday, in the West Hall. The last sessions of the day will begin at 3:45pm. The exhibit program will end at 4:00pm each day.

Exhibit Booth Rates

NAVBO Corporate Member Rates

Early (Reduced) Registration –
Register by August 15, 2022
10' x 8' **\$1,950US**

After August 15 (Register by Sept 25 for inclusion in program)
10' x 8' **\$2,150US**

Non-Member Rates

Early (Reduced) Registration –
Register by August 15, 2022
10' x 8' **\$2,150US**

After August 15 (Register by Sept 25 for inclusion in program)
10' x 8' **\$2,350US**

Non-Profit Rates

Non-profit organizations, government agencies and academic or medical institutions

6' draped classroom table (unmanned)
no signage provided **\$750US**

Installation of Exhibits

Thursday, October 13, 2022, 2:00 pm – 5:00 pm

Exhibit Dates and Hours

Friday through Sunday, October 14-16, 10:00am – 4:00 pm
Highest traffic times will be 10-10:30am and 12-2pm

Dismantling of Exhibits

Sunday, October 16, 4:00pm
Exhibits must be kept intact until the closing of the exhibits.
All aisles must remain clear for public passage.

Support Opportunities

Consider the many opportunities for additional visibility to our attendees and web visitors. Meeting supporters are highlighted on the meetings' web site – www.ivbm2022.org with a link to their web site. Have your company logo/name on the conference bag, lanyards or badge holders. Contact NAVBO.

Depending on the level of support, your exhibitor fee may be waived.

Important Dates:

June 15	Deadline for Showcase application
Aug 15	Ads & Materials Due
Aug 15	Early Registration Discount
Sept 25	Deadline for inclusion in the Program
Oct 13	Exhibit Installation
Oct 16	Exhibit Dismantling

Exhibitor Rules and Regulations

Exhibitor Badges

Exhibitor Badges must be worn at all times. NAVBO provides each booth space two (2) paid registrations that will provide booth staff full access to all scientific sessions, breaks and receptions. **Additional booth staff or representatives from your company must register as meeting participants.**

Promotional Items and Activities

Exhibiting companies are permitted to distribute promotional materials and other items at their Exhibit Booth location only. All distributed items must be useful to the professional activities of the meeting attendees and made available to all meeting attendees as long as supplies last.

No soliciting of registrants is permitted in the aisles, in other exhibitor booths, or in any other area reserved for this meeting. No distribution of literature or other promotional items at hotel guest rooms, or in any other public or private area of the conference center or hotel is permitted.

Additional Services

Exhibitors who require other services such as electricity, will receive ordering information three months prior to the meeting.

Subletting Exhibit Space

Subletting any part of the exhibit space is prohibited.

Advertise in the Program

This is the meeting app, we will not have a printed program
Exhibitors receive 25% off Splash Screens and Banner Ads!!

Splash Screen ~~-\$1,500~~ Your price: \$1,125
(seen when opening or reopening app; limit of four will be sold)

Banner Ad ~~-\$500~~ Your price: \$ 375
(banners display and rotate with other banner ads)
Contact bernadette@navbo.org for specifications

Product Showcase:

If you are interested in sponsoring a half hour or one-hour product showcase, please contact Bernadette Englert. Rates are \$1,000 for a 30-minute presentation or \$1,750 for a one hour presentation (additional contract applies). See page 4.

Consider putting your logo on conference bags, lanyards or badge holders. Purchase additional signage in key locations, etc. Existing exhibitors will be informed of any "new" opportunities via email.

Digital images, etc. are due August 15, 2022

Send materials to:
Bernadette Englert
NAVBO
18501 Kingshill Road, Germantown, MD 20874-2211
Tel: (301) 760-7745 · Fax: (301) 540-6903
Email: bernadette@navbo.org

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Exhibitor Product Showcases

The Product Showcase is an opportunity for Exhibitors to highlight their products and services to a targeted audience in an intimate setting. Showcases will be held in a salon of the Junior Ballroom. The number of showcases will be limited to two per day (Friday through Sunday) and they will be held at a premium time for maximum attendance - in the afternoon after a Keynote or Award Lecture and before the last concurrent session of the day.

The room is set theatre style with 150 chairs. The room includes an LCD projector, screen, podium and microphones for the presenter and audience questions. Please do bring your own computer, one will not be provided. A six foot table and two chairs will be setup within the room, or immediately outside if space allows, for your company to collect the names of the attendees entering the room and to distribute information about the presentation and additional sales literature.

Showcases will be considered on a first-come, first-serve basis.

The cost for a 30-minute session is \$1,000, a one-hour session is \$1,750.*

Your fee includes:

Room set theatre style for 150 participants
Podium
LCD Projector and screen
Microphones for presenter and audience questions
Inclusion in the Meeting Program
Promotion of your event on meeting web site and
NAVBO's electronic newsletter
A one-time targeted email to pre-registrants

Reservations for Showcases are due June 15, 2022

** 30-minute slots are available from 3:15-3:45 on Friday and Saturday, and 3:00-3:30pm on Sunday. One-hour sessions are only available on Sunday from 2:30-3:30pm. Note: Sunday sessions are concurrent with two scientific sessions; Friday and Saturday sessions are only concurrent with another exhibitor.*

Contact:
Bernadette Englert
NAVBO
18501 Kingshill Road
Germantown, MD 20874-2211
Tel: (301) 760-7745
Fax: (301) 540-6903
Email: bernadette@navbo.org





Exhibitor Application and Contract

22nd International Vascular Biology Meeting
 Early (Reduced Rates) Application Deadline: August 15, 2021
 Deadline for inclusion in Program: September 25, 2021

Company Name: <i>(Please list company name as you would like it to appear in the program, on exhibitor badges and on any required signage)</i>					
Contact Individual: <i>(This person will receive all NAVBO exhibitor correspondence)</i>			Booth Staff Personnel (Names): <i>NAVBO provides each booth space two (2) paid registrations that will provide booth staff full access to all scientific sessions. Additional booth staff or representatives from your company must register as a meeting participant.</i>		
Address:				Telephone:	
City:		State/Province:		Fax:	
Zip/Postal Code		Country:		Email:	
Exhibitor Booth Sizes/Rates	Early (Reduced) Rate Due August 15, 2022	After August 15	# of booths Requested	Total Payment	List any exhibitor(s) you wish to be near:
10' x 8' NAVBO Member Rate	<input type="checkbox"/> \$1,950	<input type="checkbox"/> \$2,150			
10' x 8' Non-member Rate	<input type="checkbox"/> \$2,150	<input type="checkbox"/> \$2,350			List any exhibitor(s) you DO NOT wish to be near:
Showcase Presentation	30-minute <input type="checkbox"/> \$1,000	one-hour <input type="checkbox"/> \$1,750			Limited to one presentation per exhibiting company. Additional contract required.
Product Description A 100 word description of products or services and your company web address must be submitted with your application for inclusion in the online and in-app <i>Exhibitors Guide</i> . Descriptions exceeding 100 words may be edited by the NAVBO administrative office. Please send your description and web address via email to: bernadette@navbo.org . <input type="checkbox"/> Product description and web address emailed to bernadette@navbo.org on (date) _____.					
Payment of Fees Full payment must accompany the Exhibitor Application and Contract Form or it will not be processed. Payment may be made by check in U.S. dollars drawn on a U.S. bank, or by credit card: <input type="checkbox"/> Check Enclosed <input type="checkbox"/> MasterCard <input type="checkbox"/> VISA <input type="checkbox"/> American Express					
Credit Card #:		Expiration Date:		Name on Card (please print):	
Address on credit card statement if different from above (please print):					
Signature:			Date:		
In accordance with the terms, conditions and regulations governing exhibits at the IVBM 2022 at the Oakland Marriott City Center, Oakland, CA, the undersigned hereby makes application for exhibit space(s) that, when accepted by NAVBO, becomes a contract. All rules and regulations as outlined in the NAVBO Exhibitor Prospectus, as well as any amendments published by NAVBO are part of this contract. Failure to abide by such rules and regulations results in forfeiture of all monies paid NAVBO under terms of this agreement.					
Signature:			Date:		

Deadline for early (reduced) payment: August 15, 2022. Groups that submit contracts after September 25, are not guaranteed inclusion in the meeting program. Contract not valid until receipt of payment. Cancellations received by written notification through September 1, 2022 will receive a 50% refund. No refunds available after September 1, 2022. Please email your 100 word Product Description to: bernadette@navbo.org

NAVBO reserves the right to prioritize applications based on relevance to attendee needs and concerns.
 Please submit completed Exhibitor Application and Contract with payment to:

NAVBO, 18501 Kingshill Road, Germantown, MD 20874-2211
 Tel: (301) 760-7745, Fax: (301) 540-6903, Email: bernadette@navbo.org, web: www.navbo.org