

# DEADLINES & TERMS

## Website:

Annual term begins when invoice is created, contract signed, and ad is available for the website.

## Newsletter:

Digital Ad provided to AGC 5 work days prior to distribution of newsletter unless prior agreement made.

## News to Use:

Digital Ad provided to AGC 2 work days prior to distribution of newsletter unless prior agreement made.

(Advertising space is first-come, first-served.)

**Terms and Conditions:** 1) The advertiser agrees to the creation and placement of advertisements on the official Associated General Contractors of Alaska (AGC) website, Safety webpages, Newsletter, or News to Use and assumes responsibility and liability for payment of advertising in US dollars. 2) AGC of Alaska shall retain the rights to all artwork created by AGC of Alaska for advertisers. The rights of artwork supplied by the advertiser shall remain with the advertiser. 3) Payment Terms: Payment from AGC of Alaska members is due Net 30 days from invoice date. Past due balances will be assessed a 1.5% Late Fee, not to exceed 18% per annum. 4) AGC of Alaska reserves the right to discontinue this or any ad from the site, or to discontinue the site. 5) Should the advertiser wish to have their advertisement removed from the website before the end of the duration described, the advertiser will receive a pro-rated refund.

# RATES & LOCATIONS

## AGC General Website:

Main webpage leaderboard or side bar rotating banner/ad. Ad generates on main pages throughout run of site. Either option: \$2000 annual.

## Safety Related Webpages:

Safety Related webpages: (side bar size only) \$1000 annual Locations include: (Side bar size)

<http://www.agcak.org/safety-database.html>

<https://www.agcak.org/safety-training--services.html>

<https://www.agcak.org/suicide-prevention-resources.html>

<https://www.agcak.org/safety-fair.html>

Listed in the 4 AGC Quarterly Safety Emails

## Monthly E-Newsletter:

In the AGC of Alaska Monthly Newsletter. Goes out the first working day of the Month.

1/4 page: \$250 - Monthly Commitment

1/2 page: \$400 - Monthly Commitment

Email Side Bar: \$300 monthly commitment (Newsletter email message with newsletter link)

## Weekly E-News to Use:

\$250 Monthly Commitment (averages 4 per month)

\$2500 Annual Commitment

Artwork: If created by AGC there is a 1-time \$50.00 surcharge. Subsequent edits to the ad as created will incur a \$50.00 charge per instance. Companies can provide their own artwork provided it meets the specifications required.

# AD SIZES

## Website Ad sizes

**Leaderboard**  
728 x 900

**Side Bar**  
250 x 300

## Newsletter Ad sizes

**Email Side Bar**  
250 x 300

**1/4 Page**  
650 x 850

**1/2 Page**  
1300 x 850

## News to Use Ad sizes

**Banner Ad**  
850 X 170

**Side Bar**  
250 x 300



# AGC ADVERTISING SIGN UP FORM

Contact Full Name: \_\_\_\_\_ Company Name: \_\_\_\_\_

Billing Address: \_\_\_\_\_ City/State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Phone #: \_\_\_\_\_ E-Mail: \_\_\_\_\_

Invoice (Members Only): \_\_\_\_\_ VISA \_\_\_\_\_ M/C \_\_\_\_\_ Card Number: \_\_\_\_\_

Expiration Date: \_\_\_\_\_ Three Digit Code \_\_\_\_\_ Card Holder's Signature: \_\_\_\_\_

CC Billing Address: \_\_\_\_\_ City/State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

## ADVERTISING OPPORTUNITIES AVAILABLE

**General Website:** [ ] Leaderboard / \$2000 Annual Commitment [ ] Side Bar / \$2000 Annual Commitment

**Safety Related Webpages:** [ ] Side Bar / \$1000 Annual Commitment ~ Website Annual Advertising Preferred Start Date: \_\_\_\_\_

### Monthly E-Newsletter:

[ ] 1/4 Page / \$250 Monthly Commitment [ ] 1/2 Page / \$400 Monthly Commitment [ ] Email Side Bar / \$300 Monthly Commitment

Preferred Month(s): [ ] Jan [ ] Feb [ ] Mar [ ] Apr [ ] May [ ] Jun [ ] Jul [ ] Aug [ ] Sep [ ] Oct [ ] Nov [ ] Dec

### Weekly E-News to Use:

[ ] Banner Ad / \$250 Monthly Commitment [ ] Side Bar / \$250 Monthly Commitment [ ] \$2500 Annual Commitment

Preferred Month(s): [ ] Jan [ ] Feb [ ] Mar [ ] Apr [ ] May [ ] Jun [ ] Jul [ ] Aug [ ] Sep [ ] Oct [ ] Nov [ ] Dec

