



CENTER FOR AUTOMOTIVE DIVERSITY,  
INCLUSION & ADVANCEMENT

## How to Be an Ally: Standing Beside and Up for Women, People of Color, LGBTQ and Other Unrepresented Groups

An ally is a person who actively promotes and aspires to advance the culture of inclusion through intentional, positive and conscious efforts that benefit people as a whole. In this workshop, attendees will find ways to make their organizations more inclusive by becoming better allies to individuals and groups that may experience marginalization and/or discrimination in the workplace and/or in society at large.

### Join us in this workshop to:

- Identify and discuss ways in which individuals may be marginalized or overlooked
- Recognize when marginalization happens and its impact on the workplace
- Develop strategies to seek out allies and/or to become an ally.
- Move toward playing an advocacy role in influencing those with power and influence
- Learn how to lift others up by advocating and to share growth opportunities with others

### Who it is for:

Individuals and groups interested in using allyship as a means to help provide a platform for individuals who may otherwise not be seen/heard, allowing them to contribute fully to their workplace

### Included:

- Participant Workbook
- Conversation Starter
- On demand video if offered as a virtual workshop
- Optional: 12 monthly email tips, tricks and reminders in follow up

### Length: 90 minutes

Many of us may have experienced marginalization, and often others may not realize how this is happening. By learning about how powerful allyship can be, we can create inclusive organizations where all voices and insights can be leveraged to drive business outcomes, as well as to create an environment for open dialogue.

Let CADIA facilitate the conversations that foster understanding, growth and change.

### About CADIA

*The Center for Automotive Diversity, Inclusion & Advancement (CADIA) is a learning and advisory organization focused on diversity equity and inclusion. Its mission is to double the number of diverse leaders in the automotive industry by 2030. CADIA is championing diverse talent, driving systemic change, and supporting leadership commitment. For more information: [info@automotivediversity.org](mailto:info@automotivediversity.org).*