



# Foundation Elements of Diversity, Equity and Inclusion

## Rev Up Your Diversity, Equity & Inclusion Initiative

In this workshop, individuals and leadership teams will define why Diversity Equity & Inclusion are important to them personally and to the organization. They will explore the priorities and measures required to set themselves and the organization up for true transformation and sustainable success.

### Join us in this workshop to :

- Learn the history, evolution and business case for Diversity, Equity & Inclusion
- Create a personal definition of Diversity, Equity & Inclusion
- Gain an understanding of the barriers in bringing one's whole self to work
- Move toward playing an advocacy role in DEI
- Understand what DEI means at an organizational level
- Learn why DEI is critical to the company's bottom line

**Who it is for:** Individuals or teams interested in learning the foundations of DEI, and in developing a case for change, objectives and metrics.

### Included:

- Participant Workbook
- Conversation Guide
- On demand video if offered as a virtual workshop
- Optional: 12 monthly email tips, tricks and reminders in follow up

**Length:** 90 minutes

Many people think they know what DEI is, but may not be able to define what it means at an individual level or corporate level. Getting the basics gives everyone a common understanding and a point from which they can begin to explore ways to drive change both as an individual and within a corporate environment.

Let CADIA facilitate the conversations that foster understanding, growth and change.

### About CADIA

*The Center for Automotive Diversity, Inclusion & Advancement (CADIA) is a learning and advisory organization focused on diversity equity and inclusion. Its mission is to double the number of diverse leaders in the automotive industry by 2030. CADIA is championing diverse talent, driving systemic change, and supporting leadership commitment. For more information: [info@automotivediversity.org](mailto:info@automotivediversity.org).*