



Inclusion and Belonging: Creating an Irresistible Organization

In this workshop, attendees will learn how to foster a sense of inclusion and belonging for employees from different identity groups, work styles, and experiences. The goal is that each person feels welcomed, heard and valued to increase retention, engagement and realize superior results.

Join us in this workshop to:

- Define inclusion and belonging, how they differ, and why they matter
- Recognize the signs of a culture lacking inclusion and belonging
- Implement strategies for addressing behaviors that detract from an inclusive culture
- Increase your personal awareness and create a sense of purpose and belonging inside your organization through small, but powerful daily interactions

Who it is for:

Individuals and groups interested in creating a culture of inclusion and belonging

Included:

- Participant Workbook
- Conversation Starter
- On demand video if offered as a virtual workshop
- Optional: 12 monthly email tips, tricks and reminders in follow up

Length: 90 minutes

We have all likely had experiences where we felt excluded and like a square peg in a round hole. Building and nurturing a sense of inclusion and belonging can help organizations:

- Create more cohesive teams
- Realize a shared set of values and sense of purpose
- Increase organizational performance
- Improve retention of mission critical talent

Let CADIA facilitate the conversations that foster understanding, growth and change.

About CADIA

The Center for Automotive Diversity, Inclusion & Advancement (CADIA) is a learning and advisory organization focused on diversity equity and inclusion. Its mission is to double the number of diverse leaders in the automotive industry by 2030. CADIA is championing diverse talent, driving systemic change, and supporting leadership commitment. For more information: info@automotivediversity.org.