



CENTER FOR AUTOMOTIVE DIVERSITY, INCLUSION & ADVANCEMENT

August 2021 CADIA News Digest

CADIA Accelerator Program to Launch Pilot Sept. 2021

This program was founded on our belief that DEI champions are stronger together.

To further its commitment to diversifying the automotive industry, CADIA is proud to introduce a 12-week Diversity, Equity & Inclusion (DEI) Certification course for fall 2021. This program offers a structured opportunity for automotive industry professionals to learn DEI best practices, solve complex organizational challenges, and build a DEI professional network. For full details on the program content, timing and investment, visit the Accelerator Program page.

Welcome New Corporate Members and Roundtable Members

As new members, companies have access to the CADIA DEI Roundtable Series, Workshops, CADIA Certification and more. Join us in welcoming our newest member to the CADIA Community. We look forward to working with new members on their DEI journey, and learning together to make strides in Diversity, Equity and Inclusion.



CADIA in the News



CADIA and founder Cheryl Thompson were featured in Crain's Automotive on July 12, 2021 in "Driving Change: CADIA wants to grow ranks of diverse industry leaders, open eyes." Crain's is launching a monthly special section called "DEI at Work. AN will examine policies, initiatives, and outcomes across the U.S. auto industry. To see the full story download the article here.

## CADIA Kicks off New DEI Forum: Auto Care Industry DEI Roundtable



Registration is open for organizations to join the Auto Care Industry DEI Roundtable. Modeled after the successful CADIA DEI Roundtable Series, CADIA has partnered with Tecklenburg Advisors to bring a new forum for the exchange of best practices in DEI for the auto care industry. Chaired by **Lani Glancy**, Vice President, Talent Development, Diversity and Communications, AutoZone, the Roundtable hosted an organizational meeting on July 27.

The Council is open to those interested in DEI from the automotive aftermarket/auto care industry. For more information contact [Tammy Tecklenburg](#) or visit the [Roundtable web page](#).

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## Workshop Offering: Leading Remote Teams

Our industry has had global teams for decades, yet we face new team dynamics as we reinvent the post-pandemic workplace. For companies and teams who want to drive business results by leveraging highly effective remote teams, CADIA offers "Leading Remote Teams."

Join this workshop to:

- Understand the common challenges of remote teams
- Identify six essential skills for remote leaders
- Have key conversations and build agreements that impact team trust

For more information, contact [Jennifer Harding](#).

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## CADIA Connects Discusses Entrepreneurship, Other DEI Topics in August

At noon ET on August 24, CADIA will host **Nadine Lee**, Founder and CEO, Throdle, Inc. to discuss "Throdle: A Journey of Entrepreneurship." Nadine is an inspirational entrepreneur in the automotive space. She will share her journey, hopes and aspirations as she launches and scales her app for automotive enthusiasts, "Throdle."

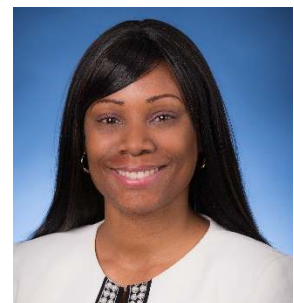
The full August lineup and registration can be found on the [CADIA website](#).

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## Welcome New Team Member Dr. Carlotta Roman

Dr. Carlotta Roman is a DEI professional with experience implementing strategic diversity plans to support systemic organizational change. She is a certified Prosci Change Management Practitioner with a diverse background in consulting and HR management. Carlotta recently received her Ph.D. in Business Psychology from The Chicago School of Professional Psychology.

Carlotta will be responsible for designing and delivering DEI diagnostics and solutions including full assessments, training and workshops. You can find [Carlotta's full bio](#) on the CADIA website.



## Renewing Members

Thank you to the following renewing CADIA members for their ongoing commitment to DEI. We appreciate the opportunity for continued collaboration to create sustainable change in our industry that will benefit all stakeholders.



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## Membership Information

Did you know? CADIA not only offers corporate memberships but individual memberships with pricing for students, industry professionals, and job seekers. Check out the [Benefits of Membership](#).

For more information or to schedule a call about membership, contact [Jennifer Harding](#).



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## B2B Corner



Introducing Women Who Weld®, a nonprofit organization that teaches women how to weld and find employment in the welding industry.

Based in Detroit, Women Who Weld leads intensive welding training programs to prepare women for full-time jobs, apprenticeships, or continuing education in the welding industry. To learn more about welding programs offered, to support and/or get involved, visit the [Women Who Weld® website](#).

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