



CEO Coalition for Change to Launch January 25

The CEO Coalition for Change is a group of automotive CEOs committed to taking action to make meaningful strides in diversity, equity and inclusion, in order to leverage diverse talent, better engage the workforce, and to create economic opportunity in the communities in which they operate and serve.

A launch meeting is scheduled for January 25, 2021 where participants will hear from the Coalition's founding organizations and CEOs, along with industry leaders who will share their call to action and perspectives on why this industry must come together to drive change.

For more information or to attend the meeting visit the [CEO Coalition for Change](#) page on the CADIA website.

DEI Best Practices

There are several noteworthy DEI benchmarks that exist. At CADIA, we use the *Global Diversity & Inclusion Benchmark*. The GDIB is published by the [Centre for Global Inclusion](#). It serves as a resource for research and education for organizations in their quest to improve diversity and inclusion practices around the world. CADIA uses the GDIB as a framework to assess and measure progress in DEI at the organizational tool.

By downloading the GDIB, companies will have an overview of what a truly world-class organization looks like as far as DEI, along with the ladder rungs to achieve progress.

Welcome *New Corporate Members*

- **Cox Automotive, Inc.**
- **Henniges Automotive**
- **Luminar Technologies**
- **QAD, Inc.**
- **Quistem**

As new members, these companies have access to the CADIA DEI Roundtable Series, Workshops, CADIA Certification and more. Join us in welcoming them to the CADIA Community. We look forward to working with each one on their DEI journey, and learning together to make strides in Diversity, Equity & Inclusion.

CADIA Connects-Series Continues

This virtual community forum has been going strong since April. CADIA Connects features guest speakers, presentation, conversation and connection in a sometimes-unconnected world. Join us every Tuesday for these informal sessions. Plan to share your LinkedIn profile URL in the chat so others can connect to you; bring your curiosity and questions on leadership, Diversity, Equity & Inclusion, and social justice.

As always, registration is complimentary. Visit the [Calendar](#) on our website to register.



Membership Information

Did you know? CADIA offers corporate memberships as well as individual memberships with pricing for students, industry professionals, and job seekers. Check out the [Benefits of Membership](#).

For more information or to schedule a call about membership, contact [Jennifer Harding](#).

CADIA Offering DEI Assessments

CADIA offers a DE&I Assessment to companies interested in understanding where they stand relative to a corporate maturity model of Diversity, Equity & Inclusion. It allows an organization to identify and plan next best steps to accomplish the strategic vision for DE&I, and to benchmark against world-class companies. It can also be used to measure progress in managing diversity and fostering inclusion.

The assessment may be conducted through short interviews with key personnel, and reviews of documents and data. Any company that has participated can attest to the fact that this activity is not a passive undertaking, but well worth the effort.

The DEI assessment can be delivered with a Roadmap that suggests focus areas, a plan of action, and tactical steps to provide momentum for DE&I activities. For more information, contact [Jennifer Harding](#).

Welcome New CADIA Individual Members!

John Beering
VeRonica Mitchell
Tammy Tecklenburg

Individual members have full access to On Demand Learning, Live and Virtual Industry Meet-Ups, and downloadable learning materials. For more information, see the [CADIA Website](#).

CADIA Workshops

CADIA offers workshops and trainings for automotive companies. these interactive workshops raise your organization's "DEIQ" and create a common frame of reference for conversation, understanding on matters relating to DEI. Full information on topics is available on the [CADIA Website](#).

Deloitte's Women at the Wheel Study

If you missed this last fall...Deloitte released its Women at the Wheel Study and among the findings...*Nearly half of women surveyed said they would move to a different industry if they were to start their careers today.* Mic drop, right? Check out our website for a [presentation](#) on the survey from our December 8 CADIA Connects ...and more on the [Deloitte Website](#) as well.

B2B Corner

Meet MICHauto: Promoting and Growing Our Industry

MICHauto is a key economic development initiative of the Detroit Regional Chamber, dedicated to promoting, retaining and growing the automotive industry in Michigan. The program serves as the unified voice of Michigan's automotive industry, providing a platform for various automotive stakeholders to collaborate on matters related to CEO Convening, Advocacy, Next Gen Mobility, Talent Attraction and Industry Brand Awareness. <https://michauto.org/>