



CENTER FOR AUTOMOTIVE DIVERSITY,
INCLUSION & ADVANCEMENT

CEO Coalition for Change Update

The CEO Coalition for Change is a group of automotive CEOs committed to taking action to make meaningful strides in diversity, equity and inclusion, in order to leverage diverse talent, better engage the workforce, and to create economic opportunity in the communities in which they operate and serve.

A January 25 Launch meeting featured **Lori Costew**, Chief Diversity Officer, Ford Motor Company, **Ray Telang**, PwC US Automotive Lead Detroit Market, and founding members **Sandy Stojkovski**, CEO Vitesco Technologies North America, **Ramzi Hermiz**, Chairman Automotive Hall of Fame, **Dennis Hoeg**, President NA Nexteer, **Lisa Lunsford**, CEO and Co-Founder GS3 and **Samir Salman**, CEO Continental North America.

Founding Members:



For more information or to replay the meeting recording, visit the [CEO Coalition for Change](#) page on the CADIA website.

DEI Best Practices

Diversity, Equity & Inclusion in the automotive industry means that we have to think about our employees at the plant and/or hourly workers and include them in important conversations that affect them.

Anyone who has worked in a manufacturing environment is familiar with the "us" and "them" culture that can emerge when manufacturing plants are not intentionally included and considered in company communications, offerings, and programs.

CADIA has several member companies who are successfully working with plants to bring DEI messaging and programming to them. On March 19, the CADIA DEI Roundtable will be addressing bringing DEI to the Plant and Hourly workforce.

For more information about the Roundtable and how to participate, visit the [CADIA website](#). The CADIA DEI Roundtable Series is a peer group of DEI champions within automotive who gather to share best practices, information and resources to advance DEI in the industry.

Welcome New Corporate Members

- **Borg Warner**
- **Meritor**
- **ZF**

As new members, these companies have access to the CADIA DEI Roundtable Series, Workshops, CADIA Certification and more. Join us in welcoming them to the CADIA Community. We look forward to working with each one on their DEI journey, and learning together to make strides in Diversity, Equity & Inclusion.

Unconscious Bias Workshops

CADIA offers Unconscious Bias Training for automotive organizations. These interactive sessions can be conducted for groups of varying sizes, and offer activities, conversation, and open and frank dialogue. Typically conducted in a 90-minute virtual meeting, the workshops help foster more diverse and inclusive organizations. Contact us [Jennifer Harding](#) for more information.

CADIA Connects-Series Continues

February 9, 2021

Essential Conversations--Uncomfortable, But Essential Conversations We Should Be Having
Daniel Russell, Director of National Corporate Sales, Trion Solutions

February 16, 2021

Access and Mobility

John F. Beerling, President, United Access LLC, Arch Channel Retail LLC

February 23, 2021

Diversity, The Bigger Picture

Jeff Green, Managing Diversity Reporter, Bloomberg News Bloomberg News

CADIA Connects features guest speakers, presentation, conversation and connection in a sometimes-unconnected world. Join us every Tuesday for these informal sessions. Plan to share your LinkedIn profile URL in the chat so others can connect to you; bring your curiosity and questions on leadership, Diversity, Equity & Inclusion, and social justice.

As always, registration is complimentary. Visit the [Calendar](#) on our website to register.

Membership Information

Did you know? CADIA offers corporate memberships as well as individual memberships with pricing for students, industry professionals, and job seekers. Check out the [Benefits of Membership](#).



For more information or to schedule a call about membership, contact [Jennifer Harding](#).

February is Black History Month



What if? What if Black History Month was the start of a longer, more meaningful conversation about race and racism? What if it led to deeper understanding and action that would bring about more diverse and inclusive workplaces? Check out our [Blog](#) and share your comments.

Welcome New CADIA Individual Members!

- *Marissa Weir*
- *Tammy Tecklenberg*

Individual members have full access to On Demand Learning, Live and Virtual Industry Meet-Ups, and downloadable learning materials. For more information, see the [CADIA Website](#).

Save the Date: Rev Up 2030

In partnership with SAE International, CADIA will present Rev Up 2030 on Monday, April 12, 2021 to coincide with WCX 2021. Best practices and case studies in Diversity, Equity & Inclusion will be featured. Stay tuned for additional details.

B2B Corner

DC Tech, Optimal Staffing Solutions, a unique partnership in Automotive staffing, recruitment and HR Consulting.

Automotive industry specialists in staffing, recruitment, and HR Consulting for over 30 years. The DC Tech Team prides itself on selling your opportunity and your business to experts in the field. The partnership formed creates a transparent separation between your business and ours. The approach is successful and adds to your sales team in addition to your recruiting team. We look forward to creating a partnership with you to successfully attract team members with passion for your work and a drive to create value added capabilities to your team. Feel free to contact us either through email, phone or our website at <https://www.dctechstaffing.com/contact>

