



CENTER FOR AUTOMOTIVE DIVERSITY,
INCLUSION & ADVANCEMENT

April 2021 CADIA News Digest

Rev Up: Hear From the Individuals Doing the Work and the Companies Setting the Bar

Putting DEI into practice is where the rubber meets the road. Hear about practical approaches to moving the needle on company equity, inclusion and diversity efforts at Rev Up 2030 on April 12. All sessions are free but you must register in advance.

For speakers and registration information visit the CADIA [Event Page](#). For information on sponsorship opportunities, contact [Jennifer Harding](#).

Thank you to our sponsors:



"Making Space" - More Important Than Ever

Crimes against the Asian American community have increased by 150% over the last two years. That is a sad and bewildering fact. It is also sad it's a statistic many of us know off the top of our heads due to recent events. These social traumas continue to shake society, and stir up many emotions for those who are part of the Asian community. Many work in our industry.

Now more than ever we have to be able, willing and prepared to "hold space" for employees who make up non-majority groups within our workforce. We need to first and foremost listen - so that they can be heard sharing their thoughts and feelings. And, so that we can hear how we as individuals and as organizations can best support them, stand with them, and learn from their lived experiences. It is time to stand together so we all share in an inclusive workplace for everyone. See our [Blog Page](#) for more information and resources.

Offering "DEI 101" for FREE - - Register Now

Here's your chance to offer DEI Foundations (i.e. DEI "101") to your team members, colleagues, friends and contacts! As part of CADIA's ongoing commitment to offering free and low cost education and training on DEI topics, we are offering a FREE foundations course on April 9 from 1:00- 2:30 p.m. ET. Send an email blast...put it on your intranet...however you want to spread the word will help further understanding and interest in DEI. The workshop is free but attendees must [register](#) in advance.

Welcome New Corporate Members

- *AAM*
- *AM General*
- *Yanfeng*

As new members, these companies have access to the CADIA DEI Roundtable Series, Workshops, CADIA Certification and more. Join us in welcoming them to the CADIA Community. We look forward to working with each one on their DEI journey, and learning together to make strides in Diversity, Equity & Inclusion.

Automotive Retail DEI Champions Council



After an exploratory meeting in March of this year, CADIA and ESI Trends are launching the Automotive Retail DEI Champions Council. CADIA is partnering with ESI Trends to offer a forum for automotive retail organizations to share information, discuss best practices and benchmark other industries in DEI. ESI Trends is a leading provider of employee engagement surveys, DEI surveys, workforce studies, people strategies and leadership coaching in the automotive retail industry.

An organizational meeting will be held on April 8. The meeting is open to those interested in DEI from the retail industry. For more information contact [Fleming Ford](#) at ESI Trends.

CADIA Connects Series Continues, Turns One in April

This virtual community forum has been going strong since April, 2020. CADIA Connects features guest speakers, presentation, conversation and connection in a sometimes unconnected world. Join us every Tuesday for these informal sessions. Plan to share your LinkedIn profile URL in the chat so others can connect to you; bring your curiosity and questions on leadership, social justice, diversity, equity and inclusion.

As always, CADIA Connects is complimentary, but please [register](#) on our calendar of events to receive virtual meeting information.

Membership Information

Did you know? CADIA not only offers corporate memberships but individual memberships as well with pricing for students, industry professionals, and job seekers. Check out the [Benefits of Membership](#).

For more information or to schedule a call about membership, contact [Jennifer Harding](#).



B2B Corner

Hire NPower talent. Fill the tech skills gap. Transform lives.

NPower's non-traditional talent is the solution to diversifying your workforce and addressing the domestic tech skills gap. Join dozens of companies hiring NPower's industry-trained young adults from undeserved communities ready to fill your entry-level IT positions.

NPower Michigan, established in 2020, has trained over 75 young adults, ages 18-25, seeking a non-traditional educational pathway with IT certifications. This training includes high-quality foundational and advanced tech training, professional job placement, and wrap-around support services. NPower offers a non-traditional approach to preparation and job readiness that results in a viable, diverse talent pipeline so that Michigan companies can increase capacity and meet growth objectives.

NPower MI is seeking volunteers to inspire trainees, as well as employment and apprenticeship opportunities. Contact Camille Walker Banks at 248.565.7017 for more information. npower.org