

2019

Member Opportunities

Guide



Member-exclusive sponsorship, branding, advertising, promotional and networking opportunities.

1044 S.W. Wilshire Burleson, Tx 76028 ♦(817) 295-6121

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***Green Indicates First Right of Refusal**

***Red Indicates Sold**



Business After Hours Networking

Monthly: 2nd Tuesday 5:30—7:00pm

Limit 12, One Per Month

Each month, the Chamber offers a **FREE** member networking event hosted by Chamber members in their place of business. It is a great way to showcase your company.

Host Sponsor is responsible for ALL EVENT EXPENSES and responsibilities include:

- Must open business to serve 60 – 80 people comfortably
- Provide light finger foods, soft drinks, tea and/or water and adult beverages (optional - Limit 2 Drink Tickets per attendee)
- Provide a minimum of two (2) door prizes.
- Chamber Members are welcome to collaborate with other members on Business After Hours – such as a bank partnering with a Chamber restaurant or mortgage company with Chamber winery

Advertising Benefits:

- Name or logo to appear in Chamber advertising including the Chamber website, social media, and Burleson Chamber Business Bulletin (minimum of two insertions).
- Company's name or logo will appear on Chamber's digital sign
- Company may make a five minute presentation on company in conjunction with the door prize giveaway



2019 Schedule		
Date	Hosted by...	Location
Jan. 8	The BRiCk—Burleson Rec. Center	550 NW Summercrest Blvd., Burleson
Feb. 12	Lucas & Blessing Funeral Home	518 SW Johnson Ave., Burleson
Mar. 12	Texas Superior Insurance	124 S. Main St., Burleson
Apr. 9	Burleson Storage	243 Elk Drive, Burleson
May 14	Cleburne Railroaders Baseball	1600 Brazzle Blvd., Cleburne
Jun. 11	Southern Oaks Golf Course	13765 Southern Oaks Drive
Jul. 9	Tranquility Day Spa / Legacy Salons & Day Spa	12846 S. Freeway Ste. 140
Aug. 13	Founders Barber Shop	12848 S. Freeway
Sep. 10	Anderson Orthodontics	310 NW John Jones Dr. Ste. 100
Oct. 8	Lost Oak Winery	8101 County Road 802, Burleson
Nov. 12	Couch & Russell Financial Group	388 SW Johnson Ave.
Dec. 10	Red Roof Plus	200 Pace Alsbury Ct.

Chamber Luncheons

Attendance Average: 175 Members 11:30 – 1:00 PM; Locations Vary

Chamber Luncheons bring our diverse membership together for timely information on topics

WINTER: *THE STATE OF THE CITY*

Thursday, January 17, 2019 @ First Baptist Church
Burleson

TITLE SPONSOR:

***Texas Health Huguley Hospital
Fort Worth South***

AFFILIATE SPONSORS:

- 1. Citizens National Bank of Texas***
- 2. Hill College***
- 3. Frost Bank***

VENUE SPONSOR:

DÉCOR SPONSOR:

SPRING: *THE STATE OF EDUCATION*

Thursday, April 18, 2019 @ First Baptist Church
Burleson

TITLE SPONSOR:

***Texas Health Neighborhood Care & Wellness
Burleson***

AFFILIATE SPONSORS:

- 1. Frost Bank***
- 2. Citizens National Bank of Texas***
- 3.***

VENUE SPONSOR: *EECU*

DECOR SPONSOR:

FALL: *ECONOMIC DEVELOPMENT RALLY*

Thursday, October 17, 2019 @ Pathway Church

TITLE SPONSOR:

Community National Bank & Trust of Texas

AFFILIATE SPONSORS:

- 1. Frost Bank***
- 2.***
- 3.***

VENUE SPONSOR: *Medical City ER*

DÉCOR SPONSOR:



Chamber Luncheon Sponsorship Opportunities

Title Sponsor:	\$2,500	Limit One (1) per Meeting First Right of Refusal
<ul style="list-style-type: none"> • 5 Minute Presentation by Company Spokesperson at Meeting • Logo Inclusion on Digital Sign – Minimum two weeks • One (1) Exhibit Table in Lobby Prior to and After Meeting • Recognized as Title Sponsor with click through logo on all advertising and general marketing i.e. E-Newsletter, Website and Social Media • Program Inclusion (Print Document and Verbal Recognition) • Logo included in PowerPoint as sponsor • Minimum Two (2) Chamber E-News Inserts with Click Through Logo • Corporate Branded/Reserved Table Seating 8 		
Affiliate Sponsor:	\$500	Limit Three (3) per Meeting First Right of Refusal
<ul style="list-style-type: none"> • Recognized as Sponsor with logo on all advertising and general marketing i.e. E-Newsletter, Website, and Social Media • Program Inclusion (Print Document and Verbal Recognition) • Logo included in PowerPoint as sponsor • Minimum Two (2) Chamber E-News Inserts • Corporate Branded/Reserved Table Seating 8 plus 		
Corporate Branded / Reserved Table:	\$300	No Limit
<ul style="list-style-type: none"> • One Branded/Reserved Table Seating 8 • Program Inclusion (Print Document) 		
Venue Sponsor:	\$250	Limit One (1) per Meeting First Right of Refusal
<ul style="list-style-type: none"> • Recognized as Sponsor with logo on all advertising and general marketing i.e. E-Newsletter, Website, and Social Media • Program Inclusion (Print Document and Verbal Recognition) • Logo included in PowerPoint as Sponsor • Recognized with logo as Venue Sponsor on table tent placed on each dining table • Two (2) tickets to event 		
Décor Sponsor:	\$250	Limit One (1) Per Meeting First Right of Refusal
<ul style="list-style-type: none"> • Recognized as Sponsor with logo on all advertising and general marketing i.e. E-Newsletter, Website, and Social Media • Program Inclusion (Print Document and Verbal Recognition) • Logo included in PowerPoint as Sponsor • (4) 2" x 3 1/2" Place Cards on Tables at Luncheon with Logo • Two (2) tickets to event 		
Exhibit Table:	\$75	Limited Pending Venue
<ul style="list-style-type: none"> • Promotional table in lobby prior to and after meeting • Program Inclusion (Print Document) • Logo included in PowerPoint • One (1) ticket to event 		



Annual Awards Luncheon February 21, 2019

Attendance Average: 175 Members 11:30 – 1:00 PM; Pathway Church

The Chamber's Annual Awards Event spotlights two unique areas of achievement:

Legacy Awards recognizing members for service to the community and Chamber, including Marzie Bartee Volunteer, ATHENA, Diplomat, Power of Heels, Ambassador awards along with other noteworthy Chamber and community member accomplishments.

STAR Small Business of the Year Awards recognize businesses exemplifying best business practices in three categories: Rising Star (In business 3 years or less); Shooting Star (1 to 10 Employees); and Shining Star (11 to 50 Employees).



Annual Awards Luncheon Sponsorship Opportunities

Title Sponsor: **\$2,500** **Limit One (1) First Right of Refusal**

Couch & Russell Financial Group

- 5 Minute Presentation by Company at Meeting
- Logo Inclusion on Digital Sign – Minimum two weeks
- One (1) Exhibit Table in Lobby Prior to and After Meeting
- Serve as presenter for one of key categories
- Minimum Two (2) Chamber E-News Inserts with Click Through Logo
- Recognized as Title Sponsor with click through logo on all advertising and general marketing i.e. E-Newsletter, Website and Social Media
- Program Inclusion (Print Document and Verbal Recognition)
- Logo included in PowerPoint as sponsor
- Corporate Branded / Reserved Table Seating 8

ATHENA Leadership Award: **\$1,500** **Limit One (1) First Right of Refusal**

Texas Health Huguley Hospital FW South

- Sponsorship underwrites expense for national ATHENA Organization License
- Serve as Presenter for ATHENA Award
- Minimum Two (2) Chamber E-News Inserts
- Recognized as ATHENA Award Sponsor with Logo on advertising and general marketing i.e. E-Newsletter, Website, and Social Media
- Program Inclusion (Print Document and Verbal Recognition)
- Logo included in PowerPoint as sponsor
- Corporate Branded / Reserved Table Seating 8

Star Award Sponsor: **\$500** **Limit Three (3) First Right of Refusal**

- 1. City of Burleson Economic Development**
- 2. Citizens National Bank of Texas**
- 3. Justice IT Consulting**

- Serve as Presenter for STAR Award
- Recognized as Star Sponsor with Logo on advertising and general marketing i.e. E-Newsletter, Website, and Social Media
- Program Inclusion (Print Document and Verbal Recognition)
- Logo included in PowerPoint as sponsor
- Corporate Branded / Reserved Table Seating 8

Wellness Champion Award **\$500** **Limit One (1) First Right of Refusal**

Texas Health Neighborhood Care & Wellness Burleson

- Serve as Presenter for the Wellness Champion Award
- Recognized as Wellness Champion Sponsor with Logo on advertising and general marketing i.e. E-Newsletter, Website, and Social Media
- Program Inclusion (Print Document and Verbal Recognition)
- Logo included in PowerPoint as sponsor
- Corporate Branded / Reserved Table Seating 8



Annual Awards Luncheon Sponsorship Opportunities

Con't.

Corporate Branded / Reserved Table: **\$300** **No Limit**

- One Branded/Reserved Table Seating 8
- Program Inclusion (Print Document)

1. Community National Bank & Trust of Texas

2.

3.

4.

5.

6.

7.

8.

Exhibit Table: **\$75** **Limited Pending Venue**

- Promotional table in Lobby Prior to and After Meeting
- Program Inclusion (Print Document)
- One (1) ticket to event



The Power of Heels

Full Circle Women's Conference

April 5, 2019

Full Circle Diamond Sponsor: **\$4,000** **Limit Two (2)**

- Logo Inclusion on Digital Sign—Minimum two weeks
- One (1) Exhibit Table in Lobby during conference
- Recognition at the event by Emcee
- Recognized as Diamond Sponsor with click through logo on all advertising and general marketing i.e. E-Newsletter, Website and Social Media
- Program Inclusion
- Opportunity to put One (1) promotional item in swag bag
- Logo included in PowerPoint as sponsor
- Logo included in signage in every room utilized by conference (main, breakout etc.)
- Logo on notebook given to all conference attendees
- Minimum Two (2) Chamber E-News Inserts with click through logo
- Eight (8) complimentary conference tickets with VIP seating

1. Texas Health Huguley Hospital Fort Worth South

2.

Full Circle Pearl Sponsor: **\$3,500** **Limit Two (2)**

- Logo on all Keynote Speaker information and publicity materials
- Logo will be prominently displayed throughout each keynote address
- One (1) exhibit table in lobby during conference
- Recognized as Pearl Sponsor with logo on all advertising and general marketing i.e. E-Newsletter, Website and Social Media
- Recognition at the event by Emcee
- Program Inclusion
- Opportunity to put One (1) promotional item in swag bag
- Logo included in PowerPoint as sponsor
- Logo on lanyards given to all conference attendees
- Minimum Two (2) Chamber E-News inserts
- Six (6) complimentary conference tickets with VIP seating

1.

2.

Full Circle Sapphire Sponsor: **\$3,000** **Limit One (1)**

- Sponsor logo on giveaway reusable (coffee) cups
- Branding on all tables during the breakfast hour
- Signage in the breakfast line
- Signage in dining room
- Sponsor One (1) Exhibit Table in lobby during conference
- Recognized as Sapphire Sponsor with logo on all advertising and general marketing i.e. E-Newsletter, Website, and Social Media
- Recognition at the event by Emcee
- Program Inclusion
- Opportunity to put One (1) promotional item in swag bag
- Logo included in PowerPoint as sponsor
- Minimum Two (2) Chamber E-News inserts
- Four (4) complimentary conference tickets with VIP Seating

1.



The Power of Heels

Full Circle Women's Conference

Con't

Full Circle Ruby Sponsor: \$3,000 Limit One (1)

- Sponsor logo on giveaway reusable cups
- Branding on all tables during the lunch hour
- Signage in the lunch line
- Signage in dining room
- One (1) Exhibit Table in Lobby during conference
- Recognized as Ruby Sponsor with logo on all advertising and general marketing i.e. E-Newsletter, Website and Social Media
- Recognition at the event by Emcee
- Program Inclusion
- Opportunity to put One (1) promotional item in swag bag
- Logo included in PowerPoint as sponsor
- Minimum Two (2) Chamber E-News Inserts
- Four (4) complimentary conference tickets with VIP seating

1.

Full Circle Emerald Sponsor: \$1,500 Limit Three (3)

- Logo included in signage in every room utilized by breakout sessions
- Sponsor logo on highlighter in swag bag
- One (1) exhibit table in lobby during conference
- Recognized as Emerald Sponsor with logo on all advertising and general marketing i.e. E-Newsletter, Website and Social Media
- Recognition at the event by Emcee
- Program Inclusion
- Opportunity to put One (1) promotional item in swag bag
- Logo included in PowerPoint as sponsor
- Minimum Two (2) Chamber E-News inserts
- Two (2) complimentary conference tickets with VIP seating

1. Farmers Insurance—Sara King Agency

2. Guild Mortgage—Kathy Volkman

3.

Full Circle Opal Sponsor: \$1,000 Limit One (1)

- Recognized with logo as Sponsor on photo booth pictures printed for attendees
- One (1) Exhibit Table in lobby during conference
- Recognized as Opal Sponsor with logo on all advertising and general marketing i.e. E-Newsletter, Website and Social Media
- Recognition at the event by Emcee
- Program Inclusion
- Opportunity to put One (1) promotional item in swag bag
- Logo included in PowerPoint as sponsor
- Minimum Two (2) Chamber E-News inserts
- Two (2) complimentary conference tickets with VIP Seating

1.



The Power of Heels

Full Circle Women's Conference

Con't

Full Circle Amethyst Sponsor: \$500 Limit One (1)

- Recognized with logo at registration table
- Opportunity to put One (1) promotional item in swag bag
- Recognized as Amethyst Sponsor with logo on all advertising and general marketing i.e. E-Newsletter, Website and Social Media
- Program Inclusion
- Logo included in PowerPoint as sponsor
- One (1) complimentary conference tickets with VIP seating

1. A Custom Foundation & Repair

Full Circle Onyx: \$300 Limit Three (3)

- Recognized with logo as Sponsor on all snack areas during conference
- Opportunity to put One (1) promotional item in swag bag
- Program Inclusion
- Logo included in PowerPoint as sponsor
- One (1) complimentary conference tickets with VIP seating

1. Vinewood Properties

2. Regency Office & Promotional Products

3. Art Brucks State Farm Insurance

Full Circle Garnet Sponsor: \$250 Limit Ten (10)

- Recognized with logo on Swag Bag
- Opportunity to put One (1) promotional item in swag bag
- Program inclusion
- Logo included in PowerPoint as sponsor
- One (1) Complimentary Conference Ticket

1. Couch & Russell Financial Group

2. First National Bank of Burleson

3. United Cooperative Services

4. Lucas & Blessing Funeral Home

5. American National Bank of Texas

6. Skylar King Pools

7. Citizens National Bank

8. Dr. Mikala Hill

9. Cardinal Financial—Samie Campbell

10.



The Power of Heels

Full Circle Women's Conference

Con't

Full Circle Cubic Zirconia Sponsor: **\$150**

Limit Ten (10)

- Promotional table in lobby during conference
- Program Inclusion
- Logo included in PowerPoint
- One (1) complimentary conference ticket

1. People Fund

2.

3.

4.

5.

6.

7.

8.

9.

10.



Burleson ISD New Employee Luncheon

August 1, 2019

*Attendance Average: 300 BISD Employees and Chamber Members @
The Burleson High School Cafeteria
11:30—1:00pm*

A unique partnership between the BISD, Chamber and Community, the BISD New Employee Luncheon is a premier Chamber event that enjoys significant member and community support. Members participate as a means to welcome new teachers and show their support of the BISD from our community.



Burleson ISD New Employee Luncheon Sponsorship Opportunities

Title Sponsor

\$5,000

Limit One(1) First Right of Refusal

Texas Health Resources Huguley Hospital / Texas Health Wellness Burleson

- 5 Minute Presentation by Company Spokesperson at Meeting
- Logo on Teacher Bags
- Logo Inclusion on Digital Sign—Minimum of two weeks
- One (1) Exhibit Table in Lobby Prior to and After Meeting
- Recognized as Title Sponsor with click through logo on all advertising and general marketing i.e. E-newsletter, Website and Social Media
- Program Inclusion (Print Document and Verbal Recognition)
- Logo included in PowerPoint as sponsor
- Minimum of Two (2) Chamber E-News Inserts with click through logo
- Corporate Branded / Reserved Table Seating 8

Honor Roll Sponsor:

\$225

Limit Ten (10) First Right of Refusal

- Sponsors Eight (8) Teachers
- Eight (8) individual “Thanks To” place cards with your logo and website for eight teacher spots
- Recognized as Honor Roll Sponsor on all advertising and general marketing i.e. E-newsletter, Website and Social Media
- Program inclusion (Print Document and Verbal Recognition)
- Logo included in PowerPoint as sponsor
- Two (2) tickets to event

1. Art Brucks, State Farm
2. Hill College
3. Awards by Mastercraft
4. Town Square Title
5. Town Square Title
6. Perdue Brandon Fieldes Collins & Mott
7. Sara King, Farmers Insurance
8. The Heights Church—Burleson

9. Vision Plaza
10. Woolards Custom Jewelers
11. G-Fitte
12. Cook Childrens Health Care
13. Graceview Church
14. Mustang Creek Estates
15. Service 1st Mortgage
16. Lynn Bates, Edward Jones

Gold Star Sponsor:

\$115

Limit Ten (10) First Right of Refusal

- Sponsors Four (4) Teachers
- Four (4) individual “Thanks To” place cards with your logo and website for four teachers spots
- Recognized as Gold Star Sponsor on all advertising and general marketing i.e. E-newsletter, Website and Social Media
- Program inclusion (Print Document and Verbal Recognition)
- Logo included in PowerPoint as sponsor
- One (1) ticket to event

1. Mathnasium
2. iKids Pediatric Dentistry
3. Lucas & Blessing Funeral Home
- 4.
- 5.

- 6.
- 7.
- 8.
- 9.
- 10.



Burleson ISD New Employee Luncheon Sponsorship Opportunities

Con't.

A+ Sponsor: **\$25** **Limit Ten (10) First Right of Refusal**

- Sponsors One (1) Teachers
- One (1) individual "Thanks To" place cards with your logo and website for one teacher spots
- Recognized as A+ Sponsor on all advertising and general marketing i.e. E-newsletter, Website and Social Media
- Program inclusion (Print Document and Verbal Recognition)
- Logo included in PowerPoint as sponsor
- One (1) ticket to event

- | | |
|----|-----|
| 1. | 6. |
| 2. | 7. |
| 3. | 8. |
| 4. | 9. |
| 5. | 10. |

Corporate Branded / Reserved Table: **\$200** **Limit Ten (10) First Right of Refusal**

- One Branded/Reserved Table Seating 8
- Program Inclusion (Print Document)

- | | |
|-------------------------------------|-----|
| 1. Title Sponsor | 6. |
| 2. The Heights Church | 7. |
| 3. US Health Advisors | 8. |
| 4. City of Burleson Eco Development | 9. |
| 5. | 10. |

Bag Sponsors: **\$150** **Limit Ten (10) First Right of Refusal**

- Logo on Teacher Bags
- Program Inclusion (Print Document)
- Logo Included in PowerPoint
- One (1) ticket to event

- | | |
|-------------------------------------|----------------------------------|
| 1. Title Sponsor | 6. Burleson Star |
| 2. Mathnasium | 7. H-E-B |
| 3. Wethington Team—Karan Wethington | 8. Huguley Medical Associates |
| 4. Art Brucks, State Farm | 9. Christian Brothers Automotive |
| 5. Community National Bank of Texas | 10. Medical City ER - Burleson |

Exhibit Tables: **\$200** **Limit Ten (10) Premium First Right of Refusal**
\$150 **Limit Ten (10) Standard First Right of Refusal**

- Program Inclusion (Print Document)
- Logo included in PowerPoint
- Two (2) tickets to event

- | | |
|---------------------------------------|-------------------------------------|
| 1. Title Sponsor | 8. Texas Superior Insurance |
| 2. Efinity Mortgage | 9. Foresters Financial |
| 3. Cook Children's Health Care System | 10. Citizens National Bank of Texas |
| 4. Trinity Chiropractic of Burleson | 11. Huguley Medical Associates |
| 5. Dynamic Screen Printing | 12. Camp Gladiator |
| 6. Couch & Russell Financial Group | 13. Christian Brothers |
| 7. Complete Dental Care | 14. |



The Power of Heels Events

Attendance Average: 75-90 Members

Empowering women in business, the Power of Heels hosts events that feature successful business leaders, panel discussions, networking opportunities and professional development for women.

POWER OF HEELS—LUNCHEON

Friday, February 1, 2019 @ Pathway

TITLE SPONSOR:

***Texas Health Neighborhood Care & Wellness
Burleson***

AFFILIATE SPONSORS:

- 1.
- 2.

VENUE SPONSOR:

DÉCOR SPONSOR:

SWEET SPONSOR: H-E-B

POWER OF HEELS - NETWORKING EVENT

Friday, August 22, 2019 @ TBD

TITLE SPONSOR:

AFFILIATE SPONSORS:

- 1.
- 2.

VENUE SPONSOR:

DÉCOR SPONSOR:

SWEET SPONSOR: H-E-B



The Power of Heels Sponsorship Opportunities

Stiletto 'Title' Sponsor: **\$500** **Limit One (1) per meeting**
First Right of Refusal

- Sponsor may present 5 minute presentation on Company
- Logo Inclusion on Digital Sign – Minimum two weeks
- One (1) Exhibit Table in Lobby Prior to and After Meeting
- Recognized as Title Sponsor with click through logo on all advertising and general marketing i.e. E-newsletter, Website and Social Media
- Program Inclusion (Print Document and Verbal Recognition)
- Logo included in PowerPoint as Sponsor
- Minimum Two (2) Chamber E-News Inserts with Click Through Logo
- Corporate Branded / Reserved Table Seating 8
- Optional Opportunities/Provided by Sponsor:
 - Title Sponsor may place items on dining tables at each place setting
 - Company banner displayed on stage or near podium

Affiliate Sponsor: **\$350** **Limit Two (2) per Meeting**
First Right of Refusal

- Sponsor will be recognized as Sponsor with a 1 minute commercial given by a POH Committee Member or BACC Staff about company. Text/ Commercial information provided by sponsor
- Recognized as Affiliate Sponsor on all advertising and general marketing i.e. E-newsletter, Website and Social Media
- Program Inclusion (Print Document and Verbal Recognition)
- Logo included in PowerPoint as Sponsor
- Four (4) tickets to event

Venue Sponsor: **\$250** **Limit One (1) per Meeting**
First Right of Refusal

- Recognized as Sponsor with logo on all advertising and general marketing i.e. E-Newsletter, Website, and Social Media
- Program Inclusion (Print Document and Verbal Recognition)
- Logo included in PowerPoint as Sponsor
- Recognized with logo as Venue Sponsor on table tent placed on each dining table
- Two (2) tickets to event

Décor Sponsor: **\$250** **Limit One (1) per Meeting**
First Right of Refusal

- Recognized as Sponsor with logo on all advertising and general marketing i.e. E-Newsletter, Website, and Social Media
- Program Inclusion (Print Document and Verbal Recognition)
- Logo included in PowerPoint as Sponsor
- Recognized with logo as Sponsor on table tent placed on each dining table
- Two (2) tickets to event

Sweet Sponsor: **\$200/or In-Kind** **Limit One (1) per Meeting**
First Right of Refusal

- Recognized as Sponsor on all advertising and general marketing i.e. E-newsletter, Website and Social Media
- Recognized with logo as Sweet Sponsor on dessert table
- Two (2) tickets to event
- Program Inclusion (Print Document and Verbal Recognition)

Exhibitors: **\$65** **Limit Six (6) per Meeting**

- Program Inclusion (Print Document and Verbal Recognition)
- One (1) ticket to event



21st Annual Burleson Honey Tour Bike Ride

Saturday, May 25, 2019

Attendance Average: 1,400 Riders / 200+ Community Volunteers

1,450 bicyclists from all over Texas registered for the 2018 Burleson Honey Tour Bike Ride and we are expecting to increase to 1,500 this year. Typical Honey Tour rider demographics are largely between the ages of 35 – 64 with a statistically high benchmark for disposable income.

The Chamber embarks on a statewide, target advertising campaign in promoting the Burleson Honey Tour Bike Ride as follows:

- Logo Inclusion on T-Shirts given to all Riders and 200+ Community Volunteers
- Inclusion on Ride Banner at Event
- Inclusion in Honey Tour E-Blasts to 2,600 Subscribed Riders; E-blast have a 35% Open Rate and a distribution that occurs Dec. – May
- Logo Inclusion on Digital Sign
- Inclusion on Chamber Website and Chamber E-News (1,800 subscribers)
- Inclusion on Honey Tour Facebook Page, averaging 3,500+ impressions two months prior to ride
- Inclusion in rider bags for Texas statewide bike rides and races (approximately 12,000 potential riders)
- Inclusion digitally on Chamber website and e-newsletter
- If committed by 12/1/18, inclusion on ride posters distributed to 250+ bicycle shops across

2018 Estimated Rider Geographic's		Riders
Dallas Area		282
Fort Worth		275
Fort Worth Suburbs		179
Burleson		175
Burleson Area		145
Arlington		105
Dallas		121
Weatherford Area		40
Denton Area		39
Houston Region		17
East Texas		15
North Texas		14
Austin		13
Waco/Temple		10
West Texas		7
Out of State		5
San Antonio		4
Unknown		3
South Texas		1
Total		1450



Ride starts and finishes at Centennial High School. Over 200 Chamber and community members volunteer at this event. The Burleson Honey Tour Bicycle Ride is supported by the City of Burleson as one of our community's largest tourism event.

Five Routes Available	
7 Mile	3%
20 Mile	8%
30 Mile	23%
46 Mile	29%
67 Mile	36%
88% Ride 30 Miles or More	
Male Riders	64%
Female Riders	36%
Median Age	48



Burleson Honey Tour Bike Ride Sponsorship Opportunities

Title Sponsor **\$3,500** **Limit One (1) First Right of Refusal**

H-E-B

- Premier Logo Placement on T-shirts (All Riders and 200 Local Volunteers)
- Logo Inclusion on Digital Sign—Minimum two weeks
- One (1) Exhibit Tent at Event
- Five (5) Free Riders
- Minimum Two (2) Chamber E-News Inserts with click through logo
- Recognized as Title Sponsor with click through logo on all advertising and general marketing i.e. E-newsletter, Website and Social Media

Banking on Bikes **\$1,500** **Limit Four (4) Financial Institutions First Right of Refusal**

1. Community National Bank & Trust

2. Independent Bank

3.

4.

- Logo on T-Shirts (All Riders and 200 Local Volunteers)
- Recognized as Sponsor on all advertising and general marketing i.e. E-newsletter, Website and Social Media
- Three (3) Free Riders

Medical Sponsor: **\$1,000 + Medical Support Limit One (1) First Right of Refusal**

Texas Health Neighborhood Care & Wellness Burleson

- Logo on T-Shirts (All Riders and 200 Local Volunteers)
- Recognized as sponsor on all advertising and general marketing i.e. E-newsletter, Website and Social Media
- Three (3) Free Riders

Rest Stop Sponsor **\$1,000** **Limit Two (2) First Right of Refusal**

1. City Market

2. Pinnacle Bank

- Logo on T-Shirts (All Riders and 200 Local Volunteers)
- Signage at Rest Stops (7 Rest Stops)
- Recognized as sponsor on all advertising and general marketing i.e. E-newsletter, Website and Social Media
- Three (3) Free Riders

Wristband Sponsor **\$1,000** **Limit One (1) First Right of Refusal**

Baylor Emergency Medical Center

- Logo on Rider Wristbands
- Logo on T-Shirts (All Riders and 200 Local Volunteers)
- Recognized as sponsor on all advertising and general marketing i.e. E-newsletter, Website and Social Media
- Three (3) Free Riders



Burleson Honey Tour Bike Ride Sponsorship Opportunities

Con't.

**SAG Sponsor (Support & Guidance) \$1,000 Limit One (1)
Huguley Medical Associates First Right of Refusal**

- Logo on Vehicle Signage (20 - 30 vehicles)
- Logo on T-Shirts (All Riders and 200 Local Volunteers)
- Recognized as sponsor on all advertising and general marketing
i.e. E-newsletter, Website and Social Media
- Three (3) Free Riders

**Water Sponsors \$500 Limit Three (3)
First Right of Refusal**

1. Frost Bank
2. Medical City ER - Burleson
- 3.

- Logo on 1000 Water Bottles at Finish Line (water bottles provided by sponsor)
- Name on T-Shirts (All Riders and 200 Local Volunteers)
- Signage at Finish Line
- Two (2) Free Riders

**Fuel Sponsors \$500 Limit Three (3)
First Right of Refusal**

1. Christian Brothers Automotive
- 2.
- 3.

- Logo on Signage at Rest Stops (7 Rest Stops)
- Name on T-Shirts (All Riders and 200 Local Volunteers)
- Two (2) Free Riders

**Tool Kit Sponsor \$500 Limit Seven (7)
First Right of Refusal**

- Logo on Signage at Rest Stops (7 Rest Stops)
- Name on T-Shirts (All Riders and 200 Local Volunteers)
- Two (2) Free Riders

**Vendor Booth: \$75 Limit Ten (10)
First Right of Refusal**

- 10 x 10 Space in Outdoor Staging Area - Centennial High School
 - Must furnish own supplies - tent, tables, chairs, etc.
 - Must be set-up by 6:00 am on Saturday, May 25, 2019
 - Vehicle must be moved to parking lot by 6:30 am on Saturday, May 25, 2019
1. Burleson Star
 2. Camp Gladiator
 3. Biolife Plasma
 4. Honey Guy



BACC Annual Golf Tournament

October 3, 2019

Hidden Creek Golf Course

The Chamber Annual Golf Tournament is one of our most successful events not to mention very well attended. The Tournament sells out quickly every year and brings together other Chamber members and volunteers for a day of fun, fellowship and.....GOLF. This is definitely one of Burleson's finest business-to-business networking events!



Annual Golf Tournament Sponsorship Opportunities

Title Sponsor

\$4,000

**Limit Three (3) First
Right of Refusal**

**1. Texas Health Resources Huguley Hospital/Texas Health
Burleson**

2. KWS Manufacturing

3.

- Logo on the Photo Prop advertised throughout all social media outlets
- Professional Sign at Clubhouse Entry recognizing only Title Sponsors
- Premier Logo Placement on Professional Tournament Sign
- Recognized as Title Sponsor with click through logo on all advertising and general marketing i.e. E-newsletter, Website and Social Media
- Logo Signage on a Hole
- Gift Package
- Logo on all golfer goodie bags
- Two (2) Teams of 4 golfers each (Total of 8 golfers)

Hat Sponsor

\$3,500

**Limit One (1) First Right
of Refusal**

Justice Insurance

- Logo on Professional Golf Branded Hats given to All Golfers
- Premier Logo Placement on Professional Tournament Sign
- Recognized as Sponsor with logo on all advertising and general marketing i.e. E-newsletter, Website and Social Media
- Logo Signage on a Hole
- One (1) Team of 4 golfers

Flag Sponsor

\$3,000

**Limit One (1) First Right
of Refusal**

Frost Bank

- Logo on Hole Flags
- Premier Logo Placement on Professional Tournament Sign
- Recognized as Sponsor with logo on all advertising and general marketing i.e. E-newsletter, Website and Social Media
- Logo Signage on a Hole
- One (1) Team of 4 golfers

Golf Towel Sponsor

\$3,000

**Limit One (1) First Right
of Refusal**

H-E-B

- Logo on Golf Towels given to All Golfers
- Premier Logo Placement on Professional Tournament Sign
- Recognized as Sponsor with logo on all advertising and general marketing i.e. E-newsletter, Website and Social Media
- Logo Signage on a Hole
- One (1) Team of 4 golfers

Golf Ball Sponsor

\$3,000

**Limit One (1) First Right
of Refusal**

- Logo on Golf Balls given to all golfers
- Premier Logo Placement on Professional Tournament Sign
- Recognized as Sponsor with logo on all advertising and general marketing i.e. E-newsletter, Website and Social Media
- Logo Signage on a Hole
- One (1) Team of 4 golfers



Annual Golf Tournament Sponsorship Opportunities

Con't

Golf Cart Sponsor

\$2,500

***Limit One (1) First Right
of Refusal***

- Logo Signage on all Golf Carts
- Logo displayed on Professional Tournament Sign
- Recognized as Sponsor with logo on all advertising and general marketing
i.e. E-newsletter, Website and Social Media
- Logo Signage on a Hole
- One (1) Team of 4 golfers

Scorecard Sponsor

\$2,500

***Limit One(1) First Right
of Refusal***

Family Toyota of Burleson

- Logo displayed on Scorecard & Scoreboard
- Logo displayed on Professional Tournament Sign
- Recognized as Sponsor with logo on all advertising and general marketing
i.e. E-newsletter, Website and Social Media
- Logo Signage on a Hole
- One (1) Team of 4 golfers

Player Packet/Bag Sponsor

\$2,500

***Limit One(1) First Right
of Refusal***

LKQ

- Logo displayed on each bag
- Logo displayed on Professional Tournament Sign
- Recognized as Sponsor with logo on all advertising and general marketing
i.e. E-newsletter, Website and Social Media
- Logo Signage on a Hole
- One (1) Team of 4 golfers

Beverage Cart Sponsor

\$2,000

***Limit Two (1) First Right
of Refusal***

First Financial Bank

- Logo displayed on both beverage carts
- Logo displayed on Professional Tournament Sign
- Recognized as Sponsor with logo on all advertising and general marketing
i.e. E-newsletter, Website and Social Media
- Logo Signage on a Hole
- One (1) Team of 4 golfers
- Sponsor employees may ride with Beverage Carts and hand out branded
"Koozies" (one employee per cart)

Front Nine Sponsor

\$2,000

***Limit One(1) First Right
of Refusal***

- Logo displayed at each hole on the front nine
- Logo displayed on Professional Tournament Sign
- Recognized as Sponsor with logo on all advertising and general marketing
i.e. E-newsletter, Website and Social Media
- Logo Signage on a Hole
- One (1) Team of 4 golfers



Annual Golf Tournament Sponsorship Opportunities

Con't

Back Nine Sponsor

\$2,000

Limit One(1) First Right of Refusal

- Logo displayed at each hole on the back nine
- Logo displayed on Professional Tournament Sign
- Recognized as Sponsor with logo on all advertising and general marketing i.e. E-newsletter, Website and Social Media
- Logo Signage on a Hole
- One (1) Team of 4 golfers

Hole Sponsor - Even

\$2,000

Limit One(1) First Right of Refusal

- Logo displayed at each even hole
- Logo displayed on Professional Tournament Sign
- Recognized as Sponsor with logo on all advertising and general marketing i.e. E-newsletter, Website and Social Media
- Logo Signage on a Hole
- One (1) Team of 4 golfers

Hole Sponsor - Odd

\$2,000

Limit One(1) First Right of Refusal

- Logo displayed at each odd hole
- Logo displayed on Professional Tournament Sign
- Recognized as Sponsor with logo on all advertising and general marketing i.e. E-newsletter, Website and Social Media
- Logo Signage on a Hole
- One (1) Team of 4 golfers

Lunch Sponsor

\$2,000

Limit One (1) First Right of Refusal

Independent Bank

- Logo on Signage at lunch area (Lunch provided by....)
- Logo displayed on Professional Tournament Sign
- Recognized as Sponsor with logo on all advertising and general marketing i.e. E-newsletter, Website and Social Media
- Logo Signage on a Hole
- One (1) Team of 4 golfers



Annual Golf Tournament Sponsorship Opportunities

Con't

<i>Hole in One Sponsor</i>	<i>\$1,500</i>	<i>Limit Four (4) First Right of Refusal</i>
<ol style="list-style-type: none"> 1. Couch & Russell Financial Group 2. MCMC 3. Accurate Business Solutions 4. <ul style="list-style-type: none"> • Logo on Signage at the "Hole In One" Hole • Prize mutually agreed upon by Chamber and Sponsor (i.e. car, golf cart, cash, etc.); Chamber purchases Hole in One Insurance as part of Sponsorship • Sponsor employees may set up a portable tent and staff the Hole-in-One, along with handing out water and other snacks to golfers *If Desired • Logo displayed on Professional Tournament Sign • One (1) Team of 4 golfers 		
<i>Longest Drive Sponsor</i>	<i>\$1,500</i>	<i>Limit One (1) First Right of Refusal</i>
United Cooperative <ul style="list-style-type: none"> • Logo displayed at the "Longest Drive" Hole • Logo displayed on Professional Tournament Sign • One (1) Team of 4 golfers 		
<i>Straightest Drive Sponsor</i>	<i>\$1,500</i>	<i>Limit One (1) First Right of Refusal</i>
<ul style="list-style-type: none"> • Logo on the "Straightest Drive" Hole • Logo displayed on Professional Tournament Sign • One (1) Team of 4 golfers 		
<i>Chipping Contest Sponsor</i>	<i>\$1,500</i>	<i>Limit One (1) First Right of Refusal</i>
<ul style="list-style-type: none"> • Logo displayed on the "Chipping Contest" Hole • Logo displayed on Professional Tournament Sign • One (1) Team of 4 golfers 		
<i>Closest to the Pin Sponsor</i>	<i>\$1,500</i>	<i>Limit One (1) First Right of Refusal</i>
Pinnacle Bank <ul style="list-style-type: none"> • Logo displayed at the "Closest to the Pin" Hole • Logo displayed on Professional Tournament Sign • One (1) Team of 4 golfers 		
<i>Driving Range Sponsor</i>	<i>\$1,500</i>	<i>Limit One (1) First Right of Refusal</i>
<ul style="list-style-type: none"> • Logo displayed at the Driving Range • Logo displayed on Professional Tournament Sign • One (1) Team of 4 golfers 		
<i>Putting Green Sponsor</i>	<i>\$1,500</i>	<i>Limit One (1) First Right of Refusal</i>
First National Bank of Burleson <ul style="list-style-type: none"> • Logo displayed at the putting green • Logo displayed on Professional Tournament Sign • One (1) Team of 4 golfers 		



Annual Golf Tournament Sponsorship Opportunities

Con't

Buy-Up-Hole Sponsor / Mulligan **\$1,500** **Limit One (1) First Right of Refusal**

- Logo printed on Mulligan cards
- Logo displayed on Professional Tournament Sign
- One (1) Team of 4 golfers

Patio Party Music Sponsor **\$1,500** **Limit One (1) First Right of Refusal**
City of Burleson Eco. Development

- Logo displayed on banner hung on the patio
- Logo displayed on Professional Tournament Sign
- One (1) Team of 4 golfers

Patio Party Sponsor **\$1,500** **Limit One (1) First Right of Refusal**
Vision Plaza

- Logo displayed on banner hung on the patio
- Logo displayed on Professional Tournament Sign
- One (1) Team of 4 golfers

Prize Sponsor **\$1,500** **Unlimited First Right of Refusal**

- 1. Community National Bank & Trust of Texas**
- 2. Christian Brothers Automotive**

- Announcement regarding prize donation sponsors
- Logo displayed on Professional Tournament Sign
- One (1) Team of 4 golfers

Registration Sponsor **\$1,500** **Limit One (1) First Right of Refusal**
American National Bank of Texas

- Logo displayed on signage at registration table
- Logo displayed on Professional Tournament Sign
- One (1) Team of 4 golfers

Snack Sponsor **\$1,500** **Limit One (1) First Right of Refusal**

- Logo displayed at Snack Station
- Logo displayed on Professional Tournament Sign
- One (1) Team of 4 golfers

Volunteer Sponsor **\$1,500** **Limit One (1) First Right of Refusal**
Our Place

- Logo displayed on all volunteer T-shirts
- Logo displayed on Professional Tournament Sign
- One (1) Team of 4 golfers



Annual Golf Tournament Sponsorship Opportunities

Con't

Hole Sponsor

\$150 or \$300 with Tent

Limit Eighteen (18)

- Name displayed on Professional Sign at Tournament
- Logo on Signage at a Hole
 1. *Trinity Chiropractic - TENT*
 2. *Todd Hulsey—Burleson City Council Place 4*
 3. *Waste Connections*
 4. *Citizens National Bank of Texas*
 5. *Lost Oak Winery - TENT*
 6. *Frost Bank - TENT*
 7. *MCMC*
 8. *Couch & Russell Financial Group*
 9. *Baylor All Saints Hospital*
 10. *Printing Plus*
 11. *Castrol Oil*
 12. *JDog Junk Removal*
 13. *Justice IT - TENT*
 14. *Frescos*
 15. *Chic-Fil-A*
 16. *Justice Insurance—*
 17. *Art Brucks - TENT*
 18. *Art Brucks*
 19. *Art Brucks*
 20. *Art Brucks*
 21. *Art Brucks*
 22. *Art Brucks*
 23. *Top Golf*



The Power of Heels Holiday Bazaar November 2, 2019

The Power of Heels Holiday Bazaar is an Annual Event which Features over 65 Craft, Gift, Apparel and Holiday Vendors. The 2019 Projected Attendance is 1,000+ Local Shoppers that will purchase their holiday gifts.



Burleson Holiday Bazaar Sponsorship Opportunities

*Annual Event Featuring over 60 Craft, Gift, Apparel and Holiday Vendors |
2019 Projected Attendance: 1,000+ Local Shoppers*

Santa TITLE Sponsor

\$1,000

***Limit Two (2) First
Right of Refusal***

- 1.
- 2.

- One minute Commercial played continuously throughout the day (minimum 15 Spots)
- Logo displayed on event signage
- Logo displayed on shopping bags
- Logo displayed on volunteer t-shirts
- Shopping Program Inclusion
- Logo inclusion on Digital Sign—Minimum two weeks
- Company information or giveaway placed in shopping bags
- Option to bring signage and display indoor and outside facility
- One (1) Exhibit or Vendor Table at Holiday Bazaar
- Recognized as Title Sponsor with click through logo on all advertising and general marketing i.e. E-newsletter, Website and Social Media
- Twenty (20) tickets to event

Reindeer Sponsor

\$500

***Limit Two (2) First
Right of Refusal***

SOLD:

1. ***iKids Pediatric Dentistry & Orthodontics***
2. ***H-E-B***

- 30 Second Commercial played continuously throughout day (Minimum 5 Spots)
- Logo to appear on event signage
- Recognized as Sponsor with logo on all advertising and general marketing i.e. E-newsletter, Website and Social Media
- Logo displayed on shopping bags
- Shopping Program Inclusion
- Company information or giveaway placed in shopping bags
- One (1) Exhibit or Vendor Table at Holiday Bazaar
- Ten (10) tickets to event

Wrapping Station Sponsor

\$450

***Limit One (1) First Right
of Refusal***

Texas Health Huguley Hospital Ft. Worth South

- 20 Second On-Stage Commercial played continuously throughout day (Minimum 5 Spots)
- Recognized as Sponsor with logo on all advertising and general marketing i.e. E-newsletter, Website and Social Media
- Shopping Program Inclusion
- Company information or giveaway placed in shopping bags
- Sponsor will work the Wrapping Station Sponsor Donation table with a member of the Power of Heels Committee and may display promotional items for their business.
- Five (5) tickets to event



Burleson Holiday Bazaar Sponsorship Opportunities

Con't

Snowflake Sponsor

\$350

***Limit One (1) First Right
of Refusal***

- 15 second on-stage commercial played continuously through day (minimum of 5 spots)
- Signage on or near stage
- Recognized as Sponsor with logo on all advertising and general marketing
i.e. E-newsletter, Website and Social Media
- Shopping Program Inclusion
- Company information or giveaway placed in shopping bags

Holly Sponsor

\$350

***Limit One (1) First Right
of Refusal***

SOLD: *Sara King, Farmers Insurance*

- Recognized as Sponsor with logo on all advertising and general marketing
i.e. E-newsletter, Website and Social Media
- Shopping Program Inclusion
- Company information or giveaway placed in shopping bags
- Logo placed on each photo taken at Christmas themed photo booth

Sleigh Sponsor

\$300

***Limit One (1) First Right
of Refusal***

SOLD: *Lucas & Blessing Funeral Home*

- Logo on all attendee wrist bands
- Recognized as Sponsor with logo on all advertising and general marketing
i.e. E-newsletter, Website and Social Media
- Shopping Program Inclusion

Christmas Tree Sponsor

\$300

***Limit One (1) First Right
of Refusal***

SOLD: *Local Life Magazine*

- Signage on top of Four 5' Christmas Trees BALLOON DECORATIONS
- Recognized as Sponsor with logo on all advertising and general marketing
i.e. E-newsletter, Website and Social Media
- Shopping Program Inclusion

Candy Cane Sponsor

\$300

***Limit One (1) First Right
of Refusal***

- Signage on top of Four 5' Candy Cane BALLOON DECORATIONS
- Recognized as Sponsor with logo on all advertising and general marketing
i.e. E-newsletter, Website and Social Media
- Shopping Program Inclusion

Mistletoe Sponsor

\$250

***Limit Two (2) First Right
of Refusal***

- Logo on signage at admission table
- Shopping Program Inclusion

- 1.
- 2.



Burleson Holiday Bazaar Sponsorship Opportunities

Con't

Gingerbread Sponsor

\$250

*Limit One (1) First Right
of Refusal*

SOLD: **Skylar King Pools**

- Logo on food truck sign
- 1000 napkins to be used by Food Trucks
- Shopping Program Inclusion

Snowman Sponsor

\$250

*Limit Eight (8) First Right
of Refusal*

SOLD:

- Logo displayed on shopping bags
- Shopping Program Inclusion

1. **Regency Office & Promotional Products**
2. **Huguley Medical Associates**
3. **Woolard's Custom Designs**
4. **First National Bank of Burleson**
5. **State Farm Art Brucks**
- 6.
- 7.
- 8.

Washroom Attendant Sponsor \$200

*Limit One (1) First Right
of Refusal*

SOLD: **IGH Enterprises, LLC**

- Signage in restroom area
- Sponsor will keep the restrooms neat & tidy
- Name or logo in shopping programs



Rudolph's Reindeer Run

December 7, 2019

Help us kick off our inaugural Rudolph's Reindeer Run which will offer an opportunity for your business to participate in a fun family environment along with giving back to our community by becoming a sponsor of Rudolph's Reindeer Run (10K & 5K), Egg Nog Jog (1 Mile) & Children's Snowman Shuffle (100-yard Dash). This event is in conjunction with the City of Burleson's Annual Christmas Parade and Tree Lighting Ceremony. What a way to start that Christmas Season!

Santa's Wonderland Title Sponsor **\$3,500** *Two (2) sponsorships available*

Benefits for the Title Sponsor:

- Recognized as title sponsor on advertising and general marketing
- Recognized as title sponsor on the event web page
- Recognition at the event by emcee
- Logo placement on back of runner and volunteer shirts
- Logo on event banner
- Logo placement on photo backdrop
- Vendor Table
- Logo inclusion on digital sign (2 weeks)
- Banner ad on the Chamber website for 6 months
- Two (2) Chamber E-Blasts Inserts with click through logo
- Eight (8) Free Run Registrations

- 1.
- 2.

Kris Kringle Kids Korner **\$3,000** *One (1) sponsorship available*

Benefits of Kids Korner

- Recognized as sponsor on advertising and general marketing
- Recognized as sponsor on the event web page
- Recognition at the event by emcee
- Logo placement on back of runner and volunteer shirts
- Logo on event banner
- Logo placement on photo backdrop
- Vendor Table
- Banner ad on the Chamber website for 3 months
- Two (2) Chamber E-Blast Insert with click through logo
- Five (5) Free Run Registrations
- Logo on bandana given to all kids
- Recognized as sponsor with Logo on Main Entrance of Kids Korner

- 1.



Rudolph's Reindeer Run

December 7, 2019

Gingerbread Sponsor

\$3,000

One (1) sponsorship available

Benefits for Breakfast Sponsor:

- Recognized as sponsor on advertising and general marketing
- Recognized as sponsor on the event web page
- Recognition at the event by emcee
- Logo placement on back of runner and volunteer shirts
- Logo on event banner
- Logo placement on photo backdrop
- Vendor Table
- Banner ad on the Chamber website for 3 months
- Two (2) Chamber E-Blast Insert with click through logo
- Ten (10) Free Run Registrations
- Sponsor logo on giveaway reusable coffee cups.
- Logo on banner hanging inside the tent
- Table and two chairs inside breakfast tent for you to greet attendees

1.

Santa's Hat Sponsor

\$2,500

One (1) sponsorship available

Benefits for Santa's Hat Sponsor:

- Recognized as sponsor on advertising and general marketing
- Recognized as sponsor on the event web page
- Recognition at the event by emcee
- Logo placement on back of runner and volunteer shirts
- Logo on event banner
- Logo placement on photo backdrop
- Banner ad on the Chamber website for 1 month
- One (1) Chamber E-Blast
- Five (5) free run registrations
- Sponsor logo on all Santa Hats distributed to participants

1.



Rudolph's Reindeer Run

December 7, 2019

Present Sponsor:

\$2,500

One (1) sponsorship available

Benefits for Finisher Medal Sponsor:

- Recognized as sponsor on advertising and general marketing
- Recognized as sponsor on the event web page
- Recognition at the event by emcee
- Logo placement on back of runner and volunteer shirts
- Logo on event banner
- Logo placement on photo backdrop
- Banner ad on the Chamber website for 1 month
- One (1) Chamber E-Blast
- Five (5) free run registrations
- Sponsor logo on all Keepsake Finisher Medals distributed to participants

1.

Santa's Stocking Sponsor:

\$2,500

One (1) sponsorship available

Benefits for Santa's Bag Sponsor:

- Recognized as sponsor on advertising and general marketing
- Recognized as sponsor on the event web page
- Recognition at the event by emcee
- Logo placement on back of runner and volunteer shirts
- Logo on event banner
- Logo placement on photo backdrop
- Banner ad on the Chamber website for 1 month
- One (1) Chamber E-Blast
- Five (5) free run registrations
- Sponsor logo on all Santa Bags distributed to participants

1.

Jingle Bell Bracelet Sponsor:

\$2,000

One (1) sponsorship available

Benefits for Glove Sponsor: *One (1) sponsorship available*

- Recognized as sponsor on advertising and general marketing
- Recognized as sponsor on the event web page
- Recognition at the event by emcee
- Logo placement on back of runner and volunteer shirts
- Logo on event banner
- Logo placement on photo backdrop
- Three (3) free run registrations
- Sponsor Logo on all Jingle Bell Bracelets for participants

1.



Rudolph's Reindeer Run

December 7, 2019

Snowflake Sponsor

\$2,000

One (1) sponsorship available

Benefits for Sleeve Sponsor

- Recognized as sponsor on advertising and general marketing
- Recognized as sponsor on the event web page
- Recognition at the event by emcee
- Logo placement on back of runner and volunteer shirts
- Logo on event banner
- Logo placement on photo backdrop
- Three (3) free run registrations
- Sponsor logo on Sleeve of runner / volunteer shirts

1.

Santa's List Sponsor

\$2,000

One (1) sponsorship available

Benefits for Bib Sponsor

- Recognized as sponsor on advertising and general marketing
- Recognized as sponsor on the event web page
- Recognition at the event by emcee
- Logo placement on back of runner and volunteer shirts
- Logo on event banner
- Logo placement on photo backdrop
- Three (3) free run registrations
- Sponsor logo on custom runner bibs

1.

Candy Cane Sponsor

\$1,500

One (1) sponsorship available

Benefits for Tissue Sponsor

- Recognized as sponsor on advertising and general marketing
- Recognized as sponsor on the event web page
- Recognition at the event by emcee
- Logo placement on back of runner and volunteer shirts
- Logo on event banner
- Logo placement on photo backdrop
- Two (2) free run registrations
- Sponsor logo on tissue packets for participants

1.



Rudolph's Reindeer Run

December 7, 2019

Tiny Elves Sponsor

\$1,500

One (1) sponsorship available

Benefits for Children's Snowman Shuffle Sponsor

- Recognized as sponsor on advertising and general marketing
- Recognized as sponsor on the event web page
- Recognition at the event by emcee
- Logo placement on back of runner and volunteer shirts
- Logo on event banner
- Logo placement on photo backdrop
- Two (2) free run registrations
- Sponsor logo on back of all Kids Run shirts

1.

Santa's Start Sponsor

\$1,000

One (1) sponsorship available

Benefits for Starting Line Sponsor

- Recognized as sponsor on advertising and general marketing
- Recognized as sponsor on the event web page
- Recognition at the event by emcee
- Logo placement on back of runner and volunteer shirts
- Logo on event banner
- One (1) free run registration
- Sponsor logo on Starting Line Banner at the beginning of the race

1.

Frosty's Finish Sponsor

\$1,000

One (1) sponsorship available

Benefits for Finish Line Sponsor

- Recognized as sponsor on advertising and general marketing
- Recognized as sponsor on the event web page
- Recognition at the event by emcee
- Logo placement on back of runner and volunteer shirts
- Logo on event banner
- One (1) free run registration
- Sponsor logo on Finish Line Banner at the end of the race

1.



Rudolph's Reindeer Run

December 7, 2019

Santa's Snow Globe Sponsor

\$1,000

Two (2) sponsorships available

Benefits for Human Snow Globe Sponsor:

- Recognized as sponsor on advertising and general marketing
- Recognized as sponsor on the event web page
- Recognition at the event by emcee
- Logo placement on back of runner and volunteer shirts
- Logo on event banner
- One (1) free run registration
- Sponsor logo on banner attached to the bottom of the Human Snow Globe that will be in all the photos taken in our special photo booth.

- 1.
- 2.

Christmas Star Sponsor

\$1,000

Four (4) sponsorships available

Benefits for Photo Backdrop Sponsor

- Recognized as sponsor on advertising and general marketing
- Recognized as sponsor on the event web page
- Recognition at the event by emcee
- Logo placement on back of runner and volunteer shirts
- Logo on event banner
- One (1) free run registration
- Company logo on the photo backdrop (along with the RRR logo) for the 2019 RRR. All award photos will be taken in front of this banner and it will be available for all finishers to use as a photo backdrop to commemorate their run.

- 1.
- 2.
- 3.
- 4.

Rudolph's Reindeer Dropping Sponsor

\$1,000

One (1) sponsorship available

Benefits for Porta Potty Sponsor

- Recognized as sponsor on advertising and general marketing
- Recognized as sponsor on the event web page
- Recognition at the event by emcee
- Logo placement on back of runner and volunteer shirts
- Logo on event banner
- One (1) free run registration
- Company logo on clings that will stick to outside of each porta potty door

- 1.



Rudolph's Reindeer Run

December 7, 2019

North Pole Sponsor

\$1,000

Two (2) sponsorships available

Benefits for Tent Sponsor

- Recognized as sponsor on advertising and general marketing
- Recognized as sponsor on the event web page
- Recognition at the event by emcee
- Logo placement on back of runner and volunteer shirts
- Logo on event banner
- One (1) free run registration
- Company Banner inside tent
- Table located inside breakfast tent to display / promote your business

- 1.
- 2.

Santa's Sleigh Sponsor

\$1,000

One (1) sponsorship available

Benefits for Pace Car Sponsor

- Recognized as sponsor on advertising and general marketing
- Recognized as sponsor on the event web page
- Recognition at the event by emcee
- Logo placement on back of runner and volunteer shirts
- Logo on event banner
- One (1) free run registration
- Dealer / Company lead the race
- Logo on Magnetic sign to be placed on the side of the Pace Car Door

- 1.

HO-HO-HO Hot Chocolate Sponsor

\$500

One (1) sponsorship available

Benefits for Hot Chocolate Sponsor

- Recognized as sponsor on advertising and general marketing
- Recognized as sponsor on the event web page
- Recognition at the event by emcee
- Logo on cups with lids for hot chocolate

- 1.

Angel Sponsor

\$350

Ten (10) available

Benefits of T-Shirt Sponsor

- Logo on the back of the runners / volunteer shirts
- 1.
 - 2.
 - 3.
 - 4.
 - 5.
 - 6.
 - 7.
 - 8.
 - 9.
 - 10.



Rudolph's Reindeer Run

December 7, 2019

Tinsel Town Sponsor

\$150

Unlimited

Benefits of Barricade Sponsor

- You provide the banner we provide the space along the fence between the start and finish for the barricade sponsor

Mistletoe Minute / Mile Sponsor

\$125

Eight (8) sponsorships available

- Your logo on One minute per mile sign located in the runner's corral (double sided)

1.

5.

2.

6.

3.

7.

4.

8.

Santa's Workshop Vendor Table

\$100

Unlimited

