

MEMBERSHIP AND ADVERTISING GUIDE



Membership with the Burleson Area Chamber of Commerce gives you access to an organization dedicated to advocating for the business community, creating connections, providing an extra level of credibility, and making a positive impact in our Community.

WHO ARE WE?



Andy Pickens
President

Andy was named President in June 2017 and is excited to be at the Chamber! He is a 22 year resident of Burleson, and has been very active as a community leader and supporter. He serves as current President of the Burleson ISD Board of Trustees. And is PROUD to be your Chamber President.

Melissa joined the Chamber team in September 2017 and brings a wealth of Public Relations and Customer Service to the Chamber team, as well as wearing many other hats around the Chamber. She has an infectious smile, and is always ready to go above and beyond for BACC's members.



Melissa Lindsey
Member Services
Executive Admin. Assistant



Gabrina Soliz
Program & Marketing Manager

Gabrina graduated with a Bachelor's Degree from UTSA in Communication / Public Relations. She joined the Chamber in April 2018 and holds a field of knowledge when it comes to planning and executing events. Networking is her middle name. She is a team player who is eager to help promote your business.



WHO IS THE CHAMBER?

The Burleson Area Chamber of Commerce is a 500+ Member strong organization dedicated to promoting businesses and business opportunities in the Burleson Area. Our goal is to help create a community where businesses want to operate, people want to visit and everyone wants to live. We are advocates; the Members are the faces, voices, and energy of the community—an important facet in efforts to attract new business and residents..

Mission

The mission of the Burleson Area Chamber of Commerce is to be an advocate for our members and for business in Burleson. We are in business for business!

From the Shapiro Study:

- Consumers are 80% more likely to patronize a business that they believe is a member of the local Chamber of Commerce.
- When business decision makers believe a business is a chamber member, the likelihood of future patronage increases by 74%.



MEMBER BENEFITS

Standard Benefits

Website Directory listing with company information
Web E-Plaque reflecting Chamber Membership
Member Window Decal Issued Annually
Link to your website/social media page on burlesonchamber.com
Wooden Membership Plaque with Year Joined
Landing Page for your Business on BurlesonChamber.com
New Member Announcement in Chamber's Weekly E-Newsletter, BurlesonChamber.com and Social Media
New Member Announcement for Two Months on Chamber's Digital Sign
Ribbon Cutting with Chamber Ambassadors and Media Photo for Print and Digital Newsletters, website and social media
Event Posting to Chamber's Online Community Calendar for your business Community Events (One per Month)
Event Posting to Chamber's Digital Sign for Non-Profit Community Events (Twice Per Year)
Business Card or Tri-Fold Flyer in Chamber Lobby (Open 24/7)
Use of Chamber's Bulk Mail Stamp to Save on Postage
Chamber Conference Room (Seats 35 People – 3 Hours per Month)

Networking & Business Events

Quarterly Luncheons

Quarterly Meetings with Keynote Speakers (\$20/Members)

BISD New Employee Luncheon

Premier Chamber Event where members participate in welcoming new teachers and show their support of the BISD from our community (\$20/Members)

Legacy & STAR Small Business of the Year Awards Luncheon

Recognizing BACC Members for outstanding community service. Small Businesses for best business practices (\$20/Members)

Power of Heels (Bi-Monthly)

Encouraging Women in Business - Various Locations & Topics (\$20/Members)

Business After Hours (2nd Tuesday of every Month)

Member Monthly Networking Event – Various Locations (FREE to Members)

Annual Golf Tournament (October)

Networking on the Links/Chamber Fundraiser

Power of Heels Holiday Bazaar (Nov.)

1,000+ attendees shopping 60 craft, gift and holiday vendors

Numerous Event Sponsorship Opportunities
Identify Your Business as a Leader to the Community

Tourism

Burleson Honey Tour Bike Ride – May 25, 2019

Chamber Event bringing 1800 bicyclists from across Texas Sponsorships and advertising available for businesses who benefit from a Texas-wide market reach.

Leadership Growth & Committee Involvement

Ambassadors

Host Ribbon Cuttings and Mentor New Members – the BACC Welcome Team!

Diplomats

Random Acts of Kindness & Member Outreach – the BACC Public Relations Team!

BYEA

The purpose of BYEA is to create an opportunity for each participant to gain an expanded knowledge of the community, to build relationships with other young professionals, to engage with political, civic and business leaders, and to create opportunities for a more active role of local leadership and volunteerism.

Power of Heels

Women's Division of the Chamber - Create networking opportunities/ showcase women-owned and operated businesses

Event Committees

Work with fellow members at events such as the Honey Tour, Golf Tournament & much More!



2019 MEMEBERSHIP OPTIONS



Commercial Membership - This is based on the number of Burleson Area Employees

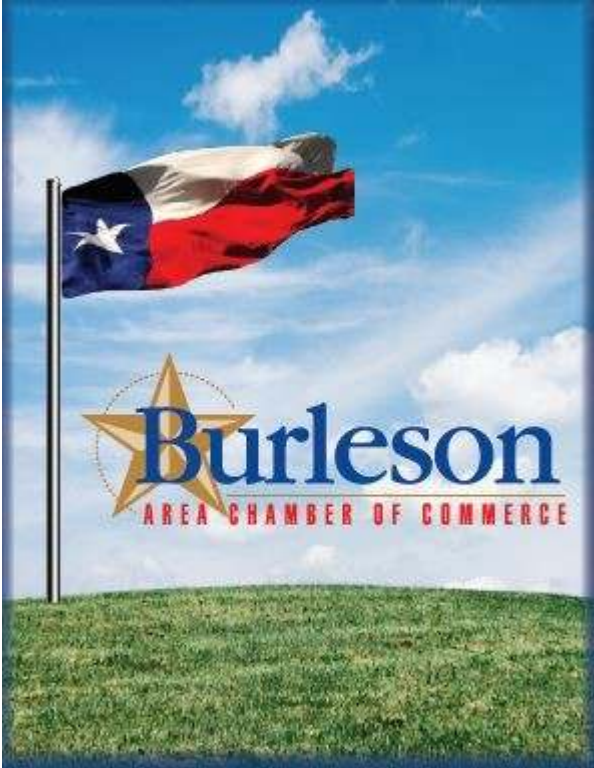
0 - 10 Employees	\$235
11 - 25 Employees	\$250
26 - 50 Employees	\$275
51 - 100 Employees	\$300
101 - 300 Employees	\$375
301+ Employees	\$550

Financial or Public Institutions / Utility Company Membership \$1,100

Individual Membership - Individual Listing Only; No Business Listing and Catergorized Under "Individual" \$155

Affiliate Membership - Individual Listing Under Parent Company Chamber Membership..... \$155

Non-Profit Organization - Proof of Non-Exempt / 501 (c) (3) Status Required \$130



ADVERTISE WITH US


Advertising

Burleson Chamber Business Bulletin: Advertise in the Chamber's weekly eNews distributed to 1800+ email addresses. If your event is free to the public, you can advertise in the BCBB for free. If you require a fee to attend your event or participate, the fee to advertise in the BCBB will be \$50/insert.

Featured Sponsor: Burleson Wine & Beer Crawl!



Looking to draw 6,000 - 7,000 people with boutique shopping, live tribute bands and wine & beer tasting, the Fifth Annual Wine & Beer Crawl promises to bring many benefits to Old Town businesses and restaurants! The Wine & Beer Crawl is now accepting sponsors to support this event and the businesses of Burleson, Old Town and the City of Burleson by providing donations. [View Sponsorship Opportunities](#)




BURLESON CHAMBER BUSINESS BULLETIN
Week of July 30, 2018

President's Column

I wanted to congratulate the Power of Heels group on a GREAT Luncheon and Fashion Show. This event was truly a success and a great time was had by all!

Our next event is the BID Employee Luncheon scheduled for August 7th. This will be another awesome luncheon where we as the community can welcome the new BID staff and administration to the wonderful City of Burleson. Make sure you register as this is another event you won't want to miss!

THANK YOU BURLESON AREA CHAMBER OF COMMERCE MEMBERS!





Burleson Chamber Website: The GREEN LIGHT for SUCCESS!

Upcoming Events: 4

Featured Sponsor: FREE Checking with INSTANT Alerts

Chamber Website: (\$200/month) Be a Featured Sponsor on the Chamber's website with a click-through to URL of your choice.

4% APR

High Interest Checking Now at CNB of Texas Burleson

It's time to Switch to a Bank where your best interest matters. Open an account online. [Click here to learn more.](#)

CNB National Bank of Texas Bank Powered
817-245-2121 1-877-938-4300
www.cnbfortexas.com

APR Annual Percentage Yield for Balance \$10 to \$10,000, 0.23% APY for Balances above \$10,000.

FEATURED SPONSOR

Want your ad to reach other Chamber Members?



Click to advertise here

Membership Mailing Labels: (\$35) Request a Set of Chamber Member Mailing Labels pre-printed with address for use in direct mail to members.

Exhibit Tables: Set-up a promotional table at the event. Price includes 1 Ticket to the event.

Quarterly Luncheon: \$75 - Average Meeting Attendance of 175 - 200

Power of Heels Luncheon: \$65 - Average Meeting Attendance of 75 - 100

Sponsorship Opportunities: Connect with target audience through one of our numerous events or Programs.

Our Mission is to be an advocate for our members and for business in Burleson.
We are in business for business!

Your Chamber membership acknowledges your public support for local business and reflects your commitment to the vibrant economic health of our city and surrounding areas.

Apply for membership online at www.burlesonchamber.com or contact us at 817-295-6121.

DIGITAL MEDIA PACKAGE

\$1,000 + Standard Membership Dues

In addition to standard Membership Dues, Digital Media Partners contribute an additional investment in the Burleson Chamber to support our mission of promoting members and business in Burleson. Digital Media Package provides added visibility for your business through the following benefits:

1. DIGITAL SIGN

Company Logo OR Name and website OR phone number on Chamber's digital sign

- Runs January 1 – December 31, 2019
- Frequency: Five (5) Second Display - Four (4) Times per Hour, 24 Hours per Day, 365 Days per Year (Over 35,000 Annual Impressions to 55,000 vehicles that drive Wilshire Blvd./Hwy 174 daily - over 1.5 million vehicles per month)

2. WEBSITE

Logo Inclusion as a Digital Media Partner on Chamber Website – Home Page Sliding Display

- Runs January 1 – December 31, 2019
- Frequency: Thirty (30) Consecutive days for Three Calendar Months Total

3. BURLESON CHAMBER BUSINESS BULLETIN

Click-Through Logo Inclusion on Digital Media Partner Banner Ad at the bottom of the weekly Burleson Chamber Business Bulletin

- January 1 – December 31, 2019
- Frequency: Six inclusions per year minimum; Banner Ad limited to Five Partner Logos per Distribution

4. SOCIAL MEDIA

Promote events, specials or other promotions for your company through the following:

- Facebook
- Twitter
- Instagram
- Burleson Chamber Business Bulletin

TERMS:

- Membership must remain current through December 31, 2019
- **LIMIT 20 - 2019 DIGITAL PARTNERS**

*****Total Annual Sponsorship of over \$5,000 will automatically receive the 2019 Digital Media Package***

